

Amusement, Gambling, and Recreation Industries: 2002

Issued August 2004

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2002 Economic Census

Arts, Entertainment, and Recreation

Industry Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
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U.S. Department of Commerce
Donald L. Evans,
Secretary

Theodore W. Kassinger,
Deputy Secretary

Economics and Statistics Administration
Kathleen B. Cooper,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU
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Deputy Director and
Chief Operating Officer

Vacant,
Principal Associate
Director for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Arts, Entertainment, and Recreation

SCOPE

The Arts, Entertainment, and Recreation sector (sector 71) includes a wide range of establishments that operate facilities or provide services to meet varied cultural, entertainment, and recreational interests of their patrons. This sector comprises (1) establishments that are involved in producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; (2) establishments that preserve and exhibit objects and sites of historical, cultural, or educational interest; and (3) establishments that operate facilities or provide services that enable patrons to participate in recreational activities or pursue amusement, hobby, and leisure time interests.

Some establishments that provide cultural, entertainment, or recreational facilities and services are classified in other sectors. Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels are classified in Subsector 721, Accommodation; (2) restaurants and night clubs that provide live entertainment, in addition to the sale of food and beverages are classified in Subsector 722, Food Services and Drinking Places; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software are classified in Sector 51, Information; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides are classified in Subsector 487, Scenic and Sightseeing Transportation.

Data for this sector are shown for establishments of firms subject to federal income tax, and separately, of firms that are exempt from federal income tax under provisions of the Internal Revenue Code.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

Exclusions. The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve arts, entertainment, and recreation establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are three reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms

with payroll on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts/revenue, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.

-
- c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

Data for this sector for 2002 include totals for taxable and tax-exempt businesses together, not present in 1997 reports. For 1997, only data for taxable establishments were shown at county and place levels in the Geographic Area Series. For 2002, data for taxable and tax-exempt establishments, as well as the combined totals, are shown at these geographic levels.

For 2002, the revenue data for tax-exempt establishments include gains or losses from the sale of real estate, investments, or other assets. In 1997, these gains or losses were excluded from revenue. Also, the 2002 expenses data for tax-exempt establishments exclude program service grants, contributions and gifts paid, specific assistance to individuals, and benefits paid to or for members. In 1997, these types of expenses were included.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or scb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status and kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
								From admini-strative records ¹	Estimated ²
ALL ESTABLISHMENTS									
713	Amusement, gambling, and recreation industries	65 462	76 293 475	N	21 069 716	4 815 702	1 303 027	14.9	9.0
7131	Amusement parks and arcades	3 196	9 621 845	N	2 111 012	428 903	123 419	5.0	2.2
71311	Amusement and theme parks	663	8 310 328	N	1 779 737	353 964	95 059	2.4	1.5
713110	Amusement and theme parks	663	8 310 328	N	1 779 737	353 964	95 059	2.4	1.5
71312	Amusement arcades	2 533	1 311 517	N	331 275	74 939	28 360	21.3	7.1
713120	Amusement arcades	2 533	1 311 517	N	331 275	74 939	28 360	21.3	7.1
7132	Gambling industries	2 201	20 181 221	N	3 725 999	891 523	161 823	3.2	15.0
71321	Casinos (except casino hotels)	394	12 717 661	N	2 603 104	625 784	108 721	1.2	13.1
713210	Casinos (except casino hotels)	394	12 717 661	N	2 603 104	625 784	108 721	1.2	13.1
71329	Other gambling industries	1 807	7 463 560	N	1 122 895	265 739	53 102	6.6	18.2
713290	Other gambling industries	1 807	7 463 560	N	1 122 895	265 739	53 102	6.6	18.2
7139	Other amusement and recreation services	60 065	46 490 409	N	15 232 705	3 495 276	1 017 785	22.0	7.8
71391	Golf courses and country clubs	12 189	17 433 765	N	6 609 473	1 346 056	310 833	17.7	6.5
713910	Golf courses and country clubs	12 189	17 433 765	N	6 609 473	1 346 056	310 833	17.7	6.5
71392	Skiing facilities	421	1 812 621	N	644 678	280 885	70 648	4.0	2.2
713920	Skiing facilities	421	1 812 621	N	644 678	280 885	70 648	4.0	2.2
71393	Marinas	4 276	3 481 930	N	759 290	157 142	28 173	25.8	7.4
713930	Marinas	4 276	3 481 930	N	759 290	157 142	28 173	25.8	7.4
71394	Fitness and recreational sports centers	25 036	14 839 344	N	4 893 811	1 165 010	441 170	24.1	9.5
713940	Fitness and recreational sports centers	25 036	14 839 344	N	4 893 811	1 165 010	441 170	24.1	9.5
71395	Bowling centers	4 920	3 079 332	N	905 780	236 837	82 090	24.7	4.7
713950	Bowling centers	4 920	3 079 332	N	905 780	236 837	82 090	24.7	4.7
71399	All other amusement and recreation industries	13 223	5 843 417	N	1 419 673	309 346	84 871	31.4	11.4
713990	All other amusement and recreation industries	13 223	5 843 417	N	1 419 673	309 346	84 871	31.4	11.4
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX									
713	Amusement, gambling, and recreation industries	11 437	11 257 238	10 444 608	4 504 364	944 852	254 778	18.2	5.9
7139	Other amusement and recreation services	11 437	11 257 238	10 444 608	4 504 364	944 852	254 778	18.2	5.9
71391	Golf courses and country clubs	3 455	7 068 458	6 738 829	2 982 662	605 350	124 286	15.4	2.9
713910	Golf courses and country clubs	3 455	7 068 458	6 738 829	2 982 662	605 350	124 286	15.4	2.9
71394	Fitness and recreational sports centers	5 416	3 228 689	2 889 610	1 262 364	281 947	114 431	22.1	11.0
713940	Fitness and recreational sports centers	5 416	3 228 689	2 889 610	1 262 364	281 947	114 431	22.1	11.0
71399	All other amusement and recreation industries	2 566	960 091	816 169	259 338	57 555	16 061	25.7	11.1
713990	All other amusement and recreation industries	2 566	960 091	816 169	259 338	57 555	16 061	25.7	11.1
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX									
713	Amusement, gambling, and recreation industries	54 025	65 036 237	N	16 565 352	3 870 850	1 048 249	14.3	9.5
7131	Amusement parks and arcades	3 196	9 621 845	N	2 111 012	428 903	123 419	5.0	2.2
71311	Amusement and theme parks	663	8 310 328	N	1 779 737	353 964	95 059	2.4	1.5
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7132	Gambling industries	2 201	20 181 221	N	3 725 999	891 523	161 823	3.2	15.0
71321	Casinos (except casino hotels)	394	12 717 661	N	2 603 104	625 784	108 721	1.2	13.1
713210	Casinos (except casino hotels)	394	12 717 661	N	2 603 104	625 784	108 721	1.2	13.1
71329	Other gambling industries	1 807	7 463 560	N	1 122 895	265 739	53 102	6.6	18.2
713290	Other gambling industries	1 807	7 463 560	N	1 122 895	265 739	53 102	6.6	18.2
7139	Other amusement and recreation services	48 628	35 233 171	N	10 728 341	2 550 424	763 007	23.2	8.4
71391	Golf courses and country clubs	8 734	10 365 307	N	3 626 811	740 706	186 547	19.2	8.9
713910	Golf courses and country clubs	8 734	10 365 307	N	3 626 811	740 706	186 547	19.2	8.9
71392	Skiing facilities	421	1 812 621	N	644 678	280 885	70 648	4.0	2.2
713920	Skiing facilities	421	1 812 621	N	644 678	280 885	70 648	4.0	2.2
71393	Marinas	4 276	3 481 930	N	759 290	157 142	28 173	25.8	7.4
713930	Marinas	4 276	3 481 930	N	759 290	157 142	28 173	25.8	7.4
71394	Fitness and recreational sports centers	19 620	11 610 655	N	3 631 447	883 063	326 739	24.7	9.0
713940	Fitness and recreational sports centers	19 620	11 610 655	N	3 631 447	883 063	326 739	24.7	9.0
71395	Bowling centers	4 920	3 079 332	N	905 780	236 837	82 090	24.7	4.7
713950	Bowling centers	4 920	3 079 332	N	905 780	236 837	82 090	24.7	4.7
71399	All other amusement and recreation industries	10 657	4 883 326	N	1 160 335	251 791	68 810	32.5	11.4
713990	All other amusement and recreation industries	10 657	4 883 326	N	1 160 335	251 791	68 810	32.5	11.4

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Tax status and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ALL ESTABLISHMENTS					
713	Amusement, gambling, and recreation industries	2002.. 65 462 1997.. '62 859	2002.. 76 293 475 1997.. '57 831 824	2002.. 21 069 716 1997.. '15 775 858	2002.. 1 303 027 1997.. '1 133 515
7131	Amusement parks and arcades	2002.. 3 196 1997.. 3 344	2002.. 9 621 845 1997.. 8 418 476	2002.. 2 111 012 1997.. 1 961 871	2002.. 123 419 1997.. 138 930
71311	Amusement and theme parks	2002.. 663 1997.. 607	2002.. 8 310 328 1997.. 7 171 677	2002.. 1 779 737 1997.. 1 690 386	2002.. 95 059 1997.. 110 789
713110	Amusement and theme parks	2002.. 663 1997.. 607	2002.. 8 310 328 1997.. 7 171 677	2002.. 1 779 737 1997.. 1 690 386	2002.. 95 059 1997.. 110 789
71312	Amusement arcades	2002.. 2 533 1997.. 2 737	2002.. 1 311 517 1997.. 1 246 799	2002.. 331 275 1997.. 271 485	2002.. 28 360 1997.. 28 141
713120	Amusement arcades	2002.. 2 533 1997.. 2 737	2002.. 1 311 517 1997.. 1 246 799	2002.. 331 275 1997.. 271 485	2002.. 28 360 1997.. 28 141
7132	Gambling industries	2002.. 2 201 1997.. '2 005	2002.. 20 181 221 1997.. '13 041 844	2002.. 3 725 999 1997.. '2 503 501	2002.. 161 823 1997.. '132 920
71321	Casinos (except casino hotels)	2002.. 394 1997.. '353	2002.. 12 717 661 1997.. '7 686 345	2002.. 2 603 104 1997.. '1 586 347	2002.. 108 721 1997.. '79 598
713210	Casinos (except casino hotels)	2002.. 394 1997.. '353	2002.. 12 717 661 1997.. '7 686 345	2002.. 2 603 104 1997.. '1 586 347	2002.. 108 721 1997.. '79 598
71329	Other gambling industries	2002.. 1 807 1997.. 1 652	2002.. 7 463 560 1997.. 5 355 499	2002.. 1 122 895 1997.. 917 154	2002.. 53 102 1997.. 53 322
713290	Other gambling industries	2002.. 1 807 1997.. 1 652	2002.. 7 463 560 1997.. 5 355 499	2002.. 1 122 895 1997.. 917 154	2002.. 53 102 1997.. 53 322
7139	Other amusement and recreation services	2002.. 60 065 1997.. 57 510	2002.. 46 490 409 1997.. 36 371 504	2002.. 15 232 705 1997.. 11 310 486	2002.. 1 017 785 1997.. 861 665
71391	Golf courses and country clubs	2002.. 12 189 1997.. 11 758	2002.. 17 433 765 1997.. 14 219 776	2002.. 6 609 473 1997.. 5 023 345	2002.. 310 833 1997.. 276 078
713910	Golf courses and country clubs	2002.. 12 189 1997.. 11 758	2002.. 17 433 765 1997.. 14 219 776	2002.. 6 609 473 1997.. 5 023 345	2002.. 310 833 1997.. 276 078
71392	Skiing facilities	2002.. 421 1997.. 379	2002.. 1 812 621 1997.. 1 340 813	2002.. 644 678 1997.. 431 147	2002.. 70 648 1997.. 58 513
713920	Skiing facilities	2002.. 421 1997.. 379	2002.. 1 812 621 1997.. 1 340 813	2002.. 644 678 1997.. 431 147	2002.. 70 648 1997.. 58 513
71393	Marinas	2002.. 4 276 1997.. 4 217	2002.. 3 481 930 1997.. 2 541 481	2002.. 759 290 1997.. 516 589	2002.. 28 173 1997.. 22 765
713930	Marinas	2002.. 4 276 1997.. 4 217	2002.. 3 481 930 1997.. 2 541 481	2002.. 759 290 1997.. 516 589	2002.. 28 173 1997.. 22 765
71394	Fitness and recreational sports centers	2002.. 25 036 1997.. 21 283	2002.. 14 839 344 1997.. 10 162 248	2002.. 4 893 811 1997.. 3 263 805	2002.. 441 170 1997.. 332 103
713940	Fitness and recreational sports centers	2002.. 25 036 1997.. 21 283	2002.. 14 839 344 1997.. 10 162 248	2002.. 4 893 811 1997.. 3 263 805	2002.. 441 170 1997.. 332 103
71395	Bowling centers	2002.. 4 920 1997.. 5 590	2002.. 3 079 332 1997.. 2 820 685	2002.. 905 780 1997.. 821 044	2002.. 82 090 1997.. 88 044
713950	Bowling centers	2002.. 4 920 1997.. 5 590	2002.. 3 079 332 1997.. 2 820 685	2002.. 905 780 1997.. 821 044	2002.. 82 090 1997.. 88 044
71399	All other amusement and recreation industries	2002.. 13 223 1997.. 14 283	2002.. 5 843 417 1997.. 5 286 501	2002.. 1 419 673 1997.. 1 254 556	2002.. 84 871 1997.. 84 162
713990	All other amusement and recreation industries	2002.. 13 223 1997.. 14 283	2002.. 5 843 417 1997.. 5 286 501	2002.. 1 419 673 1997.. 1 254 556	2002.. 84 871 1997.. 84 162
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX					
713	Amusement, gambling, and recreation industries	2002.. 11 437 1997.. 10 046	2002.. 11 257 238 1997.. 8 470 354	2002.. 4 504 364 1997.. 3 347 131	2002.. 254 778 1997.. 204 961
7139	Other amusement and recreation services	2002.. 11 437 1997.. 10 046	2002.. 11 257 238 1997.. 8 470 354	2002.. 4 504 364 1997.. 3 347 131	2002.. 254 778 1997.. 204 961
71391	Golf courses and country clubs	2002.. 3 455 1997.. 3 212	2002.. 7 068 458 1997.. 5 582 855	2002.. 2 982 662 1997.. 2 291 482	2002.. 124 286 1997.. 115 960
713910	Golf courses and country clubs	2002.. 3 455 1997.. 3 212	2002.. 7 068 458 1997.. 5 582 855	2002.. 2 982 662 1997.. 2 291 482	2002.. 124 286 1997.. 115 960
71394	Fitness and recreational sports centers	2002.. 5 416 1997.. 4 679	2002.. 3 228 689 1997.. 2 217 294	2002.. 1 262 364 1997.. 858 762	2002.. 114 431 1997.. 75 706
713940	Fitness and recreational sports centers	2002.. 5 416 1997.. 4 679	2002.. 3 228 689 1997.. 2 217 294	2002.. 1 262 364 1997.. 858 762	2002.. 114 431 1997.. 75 706
71399	All other amusement and recreation industries	2002.. 2 566 1997.. 2 155	2002.. 960 091 1997.. 670 205	2002.. 259 338 1997.. 196 887	2002.. 16 061 1997.. 13 295
713990	All other amusement and recreation industries	2002.. 2 566 1997.. 2 155	2002.. 960 091 1997.. 670 205	2002.. 259 338 1997.. 196 887	2002.. 16 061 1997.. 13 295

See footnotes at end of table.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Tax status and kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX					
713	Amusement, gambling, and recreation industries	54 025	65 036 237	16 565 352	1 048 249
	2002..				
	1997..	'52 813	'49 361 470	'12 428 727	'928 554
7131	Amusement parks and arcades	3 196	9 621 845	2 111 012	123 419
	2002..				
	1997..	3 344	8 418 476	1 961 871	138 930
71311	Amusement and theme parks	663	8 310 328	1 779 737	95 059
	2002..				
	1997..	607	7 171 677	1 690 386	110 789
713110	Amusement and theme parks	663	8 310 328	1 779 737	95 059
	2002..				
	1997..	607	7 171 677	1 690 386	110 789
71312	Amusement arcades	2 533	1 311 517	331 275	28 360
	2002..				
	1997..	2 737	1 246 799	271 485	28 141
713120	Amusement arcades	2 533	1 311 517	331 275	28 360
	2002..				
	1997..	2 737	1 246 799	271 485	28 141
7132	Gambling industries	2 201	20 181 221	3 725 999	161 823
	2002..				
	1997..	'2 005	'13 041 844	'2 503 501	'132 920
71321	Casinos (except casino hotels)	394	12 717 661	2 603 104	108 721
	2002..				
	1997..	'353	'7 686 345	'1 586 347	'79 598
713210	Casinos (except casino hotels)	394	12 717 661	2 603 104	108 721
	2002..				
	1997..	'353	'7 686 345	'1 586 347	'79 598
71329	Other gambling industries	1 807	7 463 560	1 122 895	53 102
	2002..				
	1997..	1 652	5 355 499	917 154	53 322
713290	Other gambling industries	1 807	7 463 560	1 122 895	53 102
	2002..				
	1997..	1 652	5 355 499	917 154	53 322
7139	Other amusement and recreation services	48 628	35 233 171	10 728 341	763 007
	2002..				
	1997..	47 464	27 901 150	7 963 355	656 704
71391	Golf courses and country clubs	8 734	10 365 307	3 626 811	186 547
	2002..				
	1997..	8 546	8 636 921	2 731 863	160 118
713910	Golf courses and country clubs	8 734	10 365 307	3 626 811	186 547
	2002..				
	1997..	8 546	8 636 921	2 731 863	160 118
71392	Skiing facilities	421	1 812 621	644 678	70 648
	2002..				
	1997..	379	1 340 813	431 147	58 513
713920	Skiing facilities	421	1 812 621	644 678	70 648
	2002..				
	1997..	379	1 340 813	431 147	58 513
71393	Marinas	4 276	3 481 930	759 290	28 173
	2002..				
	1997..	4 217	2 541 481	516 589	22 765
713930	Marinas	4 276	3 481 930	759 290	28 173
	2002..				
	1997..	4 217	2 541 481	516 589	22 765
71394	Fitness and recreational sports centers	19 620	11 610 655	3 631 447	326 739
	2002..				
	1997..	16 604	7 944 954	2 405 043	256 397
713940	Fitness and recreational sports centers	19 620	11 610 655	3 631 447	326 739
	2002..				
	1997..	16 604	7 944 954	2 405 043	256 397
71395	Bowling centers	4 920	3 079 332	905 780	82 090
	2002..				
	1997..	5 590	2 820 685	821 044	88 044
713950	Bowling centers	4 920	3 079 332	905 780	82 090
	2002..				
	1997..	5 590	2 820 685	821 044	88 044
71399	All other amusement and recreation industries	10 657	4 883 326	1 160 335	68 810
	2002..				
	1997..	12 128	4 616 296	1 057 669	70 867
713990	All other amusement and recreation industries	10 657	4 883 326	1 160 335	68 810
	2002..				
	1997..	12 128	4 616 296	1 057 669	70 867

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments ¹		
		ALL ESTABLISHMENTS							
713		Amusement, gambling, and recreation industries	65 462	X	76 293 475	X	100.0	71.3	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	9 808		11 262 555	1 625 385	14.4	2.1	X
	30400	Membership dues	31 791		28 430 704	15 306 190	53.8	20.1	X
	30500	Admissions, excluding admission taxes	9 595		17 148 335	6 859 562	40.0	9.0	X
	30560	Amusement machines operated by this establishment	11 996		14 886 315	2 576 001	17.3	3.4	64.0
	30561	Phonograph, compact disc, or video jukeboxes	1 968		1 742 063	251 783	14.5	.3	X
	30562	Pinball machines	2 755		2 180 498	112 951	5.2	.1	X
	30563	Video games	9 315		10 479 069	1 242 603	11.9	1.6	X
	30564	Other amusement machines, excluding billiard or pool tables	4 694		5 800 798	968 664	16.7	1.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	3 811		6 769 907	280 734	4.1	.4	X
	30590	Advertising, including endorsement fees	2 788		3 726 427	116 900	3.1	.2	X
	30640	Gaming receipts	3 752		21 487 725	18 902 380	88.0	24.8	69.8
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	3 008		19 996 836	17 492 854	87.5	22.9	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	869		3 018 686	1 407 377	46.6	1.8	X
	30680	Amounts received for the use of recreational facilities	28 383		26 547 247	10 137 239	38.2	13.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 875		4 207 134	1 391 807	33.1	1.8	X
	30700	Lodging	1 521		3 347 889	250 094	7.5	.3	X
	30800	Personal and household goods repair and maintenance	2 334		2 131 189	530 521	24.9	.7	71.0
	30803	Boat repair and maintenance	2 334		2 131 189	530 521	24.9	.7	X
	39000	Merchandise sales	24 981		42 595 743	3 659 782	8.6	4.8	69.0
	39017	Fuels and lubricants	2 557		3 230 907	284 787	8.8	.4	X
	39018	Boats and marine equipment	1 666		1 677 999	514 188	30.6	.7	X
	39019	All other merchandise, not specified by type	23 611		41 149 622	2 860 807	7.0	3.8	X
	39200	Sales of food and beverages	35 345		56 464 924	9 277 789	16.4	12.2	68.7
	39201	Sales of food and nonalcoholic beverages	34 647		55 474 774	6 891 090	12.4	9.0	X
	39202	Sales of alcoholic beverages	18 483		39 377 903	2 386 699	6.1	3.1	X
	39250	Rental or lease of goods and/or equipment	13 770		20 341 072	1 287 404	6.3	1.7	X
	39500	All other receipts	17 391		39 460 941	2 797 256	7.1	3.7	68.8
	39512	All other operating receipts	17 391		39 460 941	2 797 256	7.1	3.7	X
	39700	Contributions, gifts, and grants: Government	1 420		1 252 707	180 583	14.4	.2	X
	39710	Contributions, gifts, and grants: Private	3 635		2 886 621	472 323	16.4	.6	X
	39720	Investment income, including interest and dividends	3 269		5 106 161	62 205	1.2	.1	X
	39730	Gains (losses) from assets sold	526		1 200 033	676	.1	.2	X
	39900	All other revenue	3 176		4 168 086	578 644	13.9	.8	64.7
	39911	All other revenue	3 176		4 168 086	578 644	13.9	.8	X
7131		Amusement parks and arcades	3 196	X	9 621 845	X	100.0	87.4	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	23		33 598	2 244	6.7	Z	X
	30400	Membership dues	58		67 204	2 761	4.1	Z	X
	30500	Admissions, excluding admission taxes	1 028		8 600 611	4 826 787	56.1	50.2	X
	30560	Amusement machines operated by this establishment	2 845		7 116 273	836 022	11.7	8.7	86.5
	30561	Phonograph, compact disc, or video jukeboxes	146		338 817	20 158	6.0	.2	X
	30562	Pinball machines	725		590 503	17 625	3.0	.2	X
	30563	Video games	2 457		4 601 011	498 087	10.8	5.2	X
	30564	Other amusement machines, excluding billiard or pool tables	1 764		3 254 834	300 152	9.2	3.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	236		2 496 415	130 386	5.2	1.4	X
	30590	Advertising, including endorsement fees	159		1 292 953	28 048	2.2	.3	X
	30640	Gaming receipts	45		417 419	25 323	6.1	.3	87.2
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	38		407 755	25 045	6.1	.3	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	9		13 052	278	2.1	Z	X
	30680	Amounts received for the use of recreational facilities	661		1 012 887	246 725	24.4	2.6	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	8		22 111	689	3.1	Z	X
	30700	Lodging	26		224 918	12 691	5.6	.1	X
	39000	Merchandise sales	665		8 350 196	1 159 642	13.9	12.1	84.0
	39017	Fuels and lubricants	16		298 777	1 027	.3	Z	X
	39019	All other merchandise, not specified by type	661		8 331 992	1 153 145	13.8	12.0	X
	39200	Sales of food and beverages	1 510		8 906 012	1 564 284	17.6	16.3	87.1
	39201	Sales of food and nonalcoholic beverages	1 496		8 901 198	1 492 023	16.8	15.5	X
	39202	Sales of alcoholic beverages	214		4 934 052	72 261	1.5	.8	X
	39250	Rental or lease of goods and/or equipment	240		4 457 742	56 228	1.3	.6	X
	39500	All other receipts	560		7 850 328	729 911	9.3	7.6	87.0
	39512	All other operating receipts	560		7 850 328	729 911	9.3	7.6	X
71311		Amusement and theme parks	663	X	8 310 328	X	100.0	90.8	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	9		13 217	1 824	13.8	Z	X
	30400	Membership dues	26		53 341	2 630	4.9	Z	X
	30500	Admissions, excluding admission taxes	612		8 263 669	4 648 655	56.3	55.9	X
	30560	Amusement machines operated by this establishment	312		5 804 756	103 112	1.8	1.2	90.7
	30561	Phonograph, compact disc, or video jukeboxes	19		217 738	1 147	.5	Z	X
	30562	Pinball machines	44		265 994	798	.3	Z	X
	30563	Video games	155		3 448 397	40 508	1.2	.5	X
	30564	Other amusement machines, excluding billiard or pool tables	173		2 638 185	60 659	2.3	.7	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
71311		ALL ESTABLISHMENTS—Con.						
		Amusement and theme parks—Con.						
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	137	2 400 438	117 940	4.9	1.4	X
	30590	Advertising, including endorsement fees	79	1 243 928	26 094	2.1	.3	X
	30640	Gaming receipts	27	397 195	22 962	5.8	.3	90.8
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	25	395 344	22 804	5.8	.3	X
	30680	Amounts received for the use of recreational facilities	173	620 770	80 606	13.0	1.0	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	20 957	689	3.3	Z	X
	30700	Lodging	22	224 695	12 652	5.6	.2	X
	39000	Merchandise sales	378	7 951 455	1 137 569	14.3	13.7	87.2
	39017	Fuels and lubricants	12	298 147	1 012	.3	Z	X
	39019	All other merchandise, not specified by type	376	7 933 522	1 131 087	14.3	13.6	X
	39200	Sales of food and beverages	545	8 083 402	1 417 458	17.5	17.1	90.5
	39201	Sales of food and nonalcoholic beverages	543	8 080 825	1 362 619	16.9	16.4	X
	39202	Sales of alcoholic beverages	128	4 784 189	54 839	1.1	.7	X
	39250	Rental or lease of goods and/or equipment	156	4 397 084	48 700	1.1	.6	X
	39500	All other receipts	325	7 565 729	689 359	9.1	8.3	90.4
	39512	All other operating receipts	325	7 565 729	689 359	9.1	8.3	X
713110		Amusement and theme parks	663	X	8 310 328	X	100.0	90.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	9	13 217	1 824	13.8	Z	X
	30400	Membership dues	26	53 341	2 630	4.9	Z	X
	30500	Admissions, excluding admission taxes	612	8 263 669	4 648 655	56.3	55.9	X
	30560	Amusement machines operated by this establishment	312	5 804 756	103 112	1.8	1.2	90.7
	30561	Phonograph, compact disc, or video jukeboxes	19	217 738	1 147	.5	Z	X
	30562	Pinball machines	44	265 994	798	.3	Z	X
	30563	Video games	155	3 448 397	40 508	1.2	.5	X
	30564	Other amusement machines, excluding billiard or pool tables	173	2 638 185	60 659	2.3	.7	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	137	2 400 438	117 940	4.9	1.4	X
	30590	Advertising, including endorsement fees	79	1 243 928	26 094	2.1	.3	X
	30640	Gaming receipts	27	397 195	22 962	5.8	.3	90.8
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	25	395 344	22 804	5.8	.3	X
	30680	Amounts received for the use of recreational facilities	173	620 770	80 606	13.0	1.0	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	20 957	689	3.3	Z	X
	30700	Lodging	22	224 695	12 652	5.6	.2	X
	39000	Merchandise sales	378	7 951 455	1 137 569	14.3	13.7	87.2
	39017	Fuels and lubricants	12	298 147	1 012	.3	Z	X
	39019	All other merchandise, not specified by type	376	7 933 522	1 131 087	14.3	13.6	X
	39200	Sales of food and beverages	545	8 083 402	1 417 458	17.5	17.1	90.5
	39201	Sales of food and nonalcoholic beverages	543	8 080 825	1 362 619	16.9	16.4	X
	39202	Sales of alcoholic beverages	128	4 784 189	54 839	1.1	.7	X
	39250	Rental or lease of goods and/or equipment	156	4 397 084	48 700	1.1	.6	X
	39500	All other receipts	325	7 565 729	689 359	9.1	8.3	90.4
	39512	All other operating receipts	325	7 565 729	689 359	9.1	8.3	X
71312		Amusement arcades	2 533	X	1 311 517	X	100.0	65.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	14	20 381	420	2.1	Z	X
	30400	Membership dues	32	13 863	131	.9	Z	X
	30500	Admissions, excluding admission taxes	416	336 942	178 132	52.9	13.6	X
	30560	Amusement machines operated by this establishment	2 533	1 311 517	732 910	55.9	55.9	61.6
	30561	Phonograph, compact disc, or video jukeboxes	127	121 079	19 011	15.7	1.5	X
	30562	Pinball machines	681	324 509	16 827	5.2	1.3	X
	30563	Video games	2 302	1 152 614	457 579	39.7	34.9	X
	30564	Other amusement machines, excluding billiard or pool tables	1 591	616 649	239 493	38.8	18.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	99	95 977	12 446	13.0	.9	X
	30590	Advertising, including endorsement fees	80	49 025	1 954	4.0	.1	X
	30640	Gaming receipts	18	20 224	2 361	11.7	.2	61.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	12 411	2 241	18.1	.2	X
	30680	Amounts received for the use of recreational facilities	488	392 117	166 119	42.4	12.7	X
	39000	Merchandise sales	287	398 741	22 073	5.5	1.7	64.3
	39019	All other merchandise, not specified by type	285	398 470	22 058	5.5	1.7	X
	39200	Sales of food and beverages	965	822 610	146 826	17.8	11.2	65.2
	39201	Sales of food and nonalcoholic beverages	953	820 373	129 404	15.8	9.9	X
	39202	Sales of alcoholic beverages	86	149 863	17 422	11.6	1.3	X
	39250	Rental or lease of goods and/or equipment	84	60 658	7 528	12.4	.6	X
	39500	All other receipts	235	284 599	40 552	14.2	3.1	65.2
	39512	All other operating receipts	235	284 599	40 552	14.2	3.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
713120		ALL ESTABLISHMENTS—Con.						
		Amusement arcades	2 533	X	1 311 517	X	100.0	65.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	14	20 381	420	2.1	Z	X
	30400	Membership dues	32	13 863	131	.9	Z	X
	30500	Admissions, excluding admission taxes	416	336 942	178 132	52.9	13.6	X
	30560	Amusement machines operated by this establishment	2 533	1 311 517	732 910	55.9	55.9	61.6
	30561	Phonograph, compact disc, or video jukeboxes	127	121 079	19 011	15.7	1.5	X
	30562	Pinball machines	681	324 509	16 827	5.2	1.3	X
	30563	Video games	2 302	1 152 614	457 579	39.7	34.9	X
	30564	Other amusement machines, excluding billiard or pool tables	1 591	616 649	239 493	38.8	18.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	99	95 977	12 446	13.0	.9	X
	30590	Advertising, including endorsement fees	80	49 025	1 954	4.0	.1	X
	30640	Gaming receipts	18	20 224	2 361	11.7	.2	61.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	12 411	2 241	18.1	.2	X
	30680	Amounts received for the use of recreational facilities	488	392 117	166 119	42.4	12.7	X
	39000	Merchandise sales	287	398 741	22 073	5.5	1.7	64.3
	39019	All other merchandise, not specified by type	285	398 470	22 058	5.5	1.7	X
	39200	Sales of food and beverages	965	822 610	146 826	17.8	11.2	65.2
	39201	Sales of food and nonalcoholic beverages	953	820 373	129 404	15.8	9.9	X
	39202	Sales of alcoholic beverages	86	149 863	17 422	11.6	1.3	X
	39250	Rental or lease of goods and/or equipment	84	60 658	7 528	12.4	.6	X
	39500	All other receipts	235	284 599	40 552	14.2	3.1	65.2
	39512	All other operating receipts	235	284 599	40 552	14.2	3.1	X
7132		Gambling industries	2 201	X	20 181 221	X	100.0	70.9
	30400	Membership dues	48	149 398	23 939	16.0	.1	X
	30500	Admissions, excluding admission taxes	105	1 786 782	63 341	3.5	.3	X
	30560	Amusement machines operated by this establishment	265	2 250 501	38 590	1.7	.2	53.8
	30561	Phonograph, compact disc, or video jukeboxes	82	131 079	5 407	4.1	Z	X
	30562	Pinball machines	54	448 494	3 254	.7	Z	X
	30563	Video games	207	1 977 834	15 010	.8	.1	X
	30564	Other amusement machines, excluding billiard or pool tables	71	423 493	14 919	3.5	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	110	1 045 916	12 768	1.2	.1	X
	30590	Advertising, including endorsement fees	16	172 322	1 893	1.1	Z	X
	30640	Gaming receipts	2 201	20 181 221	18 644 154	92.4	92.4	69.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 876	18 960 760	17 288 600	91.2	85.7	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	378	2 706 166	1 355 554	50.1	6.7	X
	30680	Amounts received for the use of recreational facilities	57	257 631	11 459	4.4	.1	X
	30700	Lodging	7	499 519	15 364	3.1	.1	X
	39000	Merchandise sales	355	9 546 397	121 787	1.3	.6	69.3
	39017	Fuels and lubricants	22	460 577	34 001	7.4	.2	X
	39019	All other merchandise, not specified by type	338	9 268 905	87 780	.9	.4	X
	39200	Sales of food and beverages	1 073	16 362 883	1 094 096	6.7	5.4	65.3
	39201	Sales of food and nonalcoholic beverages	906	15 770 134	817 379	5.2	4.1	X
	39202	Sales of alcoholic beverages	815	11 257 092	276 717	2.5	1.4	X
	39250	Rental or lease of goods and/or equipment	35	612 866	3 419	.6	Z	X
	39500	All other receipts	516	10 756 508	150 162	1.4	.7	66.2
	39512	All other operating receipts	516	10 756 508	150 162	1.4	.7	X
71321		Casinos (except casino hotels)	394	X	12 717 661	X	100.0	73.3
	30500	Admissions, excluding admission taxes	47	1 529 426	19 076	1.2	.2	X
	30560	Amusement machines operated by this establishment	42	1 498 268	11 573	.8	.1	51.0
	30562	Pinball machines	7	365 502	396	.1	Z	X
	30563	Video games	28	1 322 581	6 999	.5	.1	X
	30564	Other amusement machines, excluding billiard or pool tables	12	261 463	4 152	1.6	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	39	740 804	10 428	1.4	.1	X
	30590	Advertising, including endorsement fees	7	143 328	254	.2	Z	X
	30640	Gaming receipts	394	12 717 661	11 644 311	91.6	91.6	72.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	394	12 717 661	11 476 982	90.2	90.2	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	27	1 249 383	167 329	13.4	1.3	X
	30680	Amounts received for the use of recreational facilities	9	197 505	5 214	2.6	Z	X
	39000	Merchandise sales	167	8 205 308	96 271	1.2	.8	72.2
	39019	All other merchandise, not specified by type	167	8 205 308	74 640	.9	.6	X
	39200	Sales of food and beverages	362	12 333 842	821 672	6.7	6.5	66.3
	39201	Sales of food and nonalcoholic beverages	319	11 821 248	619 771	5.2	4.9	X
	39202	Sales of alcoholic beverages	304	9 191 426	201 901	2.2	1.6	X
	39250	Rental or lease of goods and/or equipment	14	557 669	382	.1	Z	X
	39500	All other receipts	192	8 171 733	99 450	1.2	.8	67.2
	39512	All other operating receipts	192	8 171 733	99 450	1.2	.8	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ALL ESTABLISHMENTS—Con.						
713210		Casinos (except casino hotels)	394	X	12 717 661	X	100.0	73.3
	30500	Admissions, excluding admission taxes	47		1 529 426	1.2	.2	X
	30560	Amusement machines operated by this establishment	42		1 498 268	11 573	.8	51.0
	30562	Pinball machines	7		365 502	396	.1	X
	30563	Video games	28		1 322 581	6 999	.5	X
	30564	Other amusement machines, excluding billiard or pool tables	12		261 463	4 152	1.6	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	39		740 804	10 228	1.4	.1
	30590	Advertising, including endorsement fees	7		143 328	254	.2	Z
	30640	Gaming receipts	394		12 717 661	11 644 311	91.6	91.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	394		12 717 661	11 476 982	90.2	90.2
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	27		1 249 383	167 329	13.4	1.3
	30680	Amounts received for the use of recreational facilities	9		197 505	5 214	2.6	Z
	39000	Merchandise sales	167		8 205 308	96 271	1.2	.8
	39019	All other merchandise, not specified by type	167		8 205 308	74 640	.9	.6
	39200	Sales of food and beverages	362		12 333 842	821 672	6.7	6.5
	39201	Sales of food and nonalcoholic beverages	319		11 821 248	619 771	5.2	4.9
	39202	Sales of alcoholic beverages	304		9 191 426	201 901	2.2	1.6
	39250	Rental or lease of goods and/or equipment	14		557 669	382	.1	Z
	39500	All other receipts	192		8 171 733	99 450	1.2	.8
	39512	All other operating receipts	192		8 171 733	99 450	1.2	.8
71329		Other gambling industries	1 807	X	7 463 560	X	100.0	67.0
	30400	Membership dues	46		146 600	23 939	16.3	.3
	30500	Admissions, excluding admission taxes	58		257 356	44 265	17.2	.6
	30560	Amusement machines operated by this establishment	223		752 233	27 017	3.6	.4
	30561	Phonograph, compact disc, or video jukeboxes	80		122 029	5 381	4.4	.1
	30562	Pinball machines	47		82 992	2 858	3.4	Z
	30563	Video games	179		655 253	8 011	1.2	.1
	30564	Other amusement machines, excluding billiard or pool tables	59		162 030	10 767	6.6	.1
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	71		305 112	2 340	.8	Z
	30590	Advertising, including endorsement fees	9		28 994	1 639	5.7	Z
	30640	Gaming receipts	1 807		7 463 560	6 999 843	93.8	93.8
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 482		6 243 099	5 811 618	93.1	77.9
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	351		1 456 783	1 188 225	81.6	15.9
	30680	Amounts received for the use of recreational facilities	48		60 126	6 245	10.4	.1
	39000	Merchandise sales	188		1 341 089	25 516	1.9	.3
	39017	Fuels and lubricants	17		303 363	12 370	4.1	.2
	39019	All other merchandise, not specified by type	171		1 063 597	13 140	1.2	.2
	39200	Sales of food and beverages	711		4 029 041	272 424	6.8	3.7
	39201	Sales of food and nonalcoholic beverages	587		3 948 886	197 608	5.0	2.6
	39202	Sales of alcoholic beverages	511		2 065 666	74 816	3.6	1.0
	39250	Rental or lease of goods and/or equipment	21		55 197	3 037	5.5	Z
	39500	All other receipts	324		2 584 775	50 712	2.0	.7
	39512	All other operating receipts	324		2 584 775	50 712	2.0	.7
713290		Other gambling industries	1 807	X	7 463 560	X	100.0	67.0
	30400	Membership dues	46		146 600	23 939	16.3	.3
	30500	Admissions, excluding admission taxes	58		257 356	44 265	17.2	.6
	30560	Amusement machines operated by this establishment	223		752 233	27 017	3.6	.4
	30561	Phonograph, compact disc, or video jukeboxes	80		122 029	5 381	4.4	.1
	30562	Pinball machines	47		82 992	2 858	3.4	Z
	30563	Video games	179		655 253	8 011	1.2	.1
	30564	Other amusement machines, excluding billiard or pool tables	59		162 030	10 767	6.6	.1
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	71		305 112	2 340	.8	Z
	30590	Advertising, including endorsement fees	9		28 994	1 639	5.7	Z
	30640	Gaming receipts	1 807		7 463 560	6 999 843	93.8	93.8
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 482		6 243 099	5 811 618	93.1	77.9
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	351		1 456 783	1 188 225	81.6	15.9
	30680	Amounts received for the use of recreational facilities	48		60 126	6 245	10.4	.1
	39000	Merchandise sales	188		1 341 089	25 516	1.9	.3
	39017	Fuels and lubricants	17		303 363	12 370	4.1	.2
	39019	All other merchandise, not specified by type	171		1 063 597	13 140	1.2	.2
	39200	Sales of food and beverages	711		4 029 041	272 424	6.8	3.7
	39201	Sales of food and nonalcoholic beverages	587		3 948 886	197 608	5.0	2.6
	39202	Sales of alcoholic beverages	511		2 065 666	74 816	3.6	1.0
	39250	Rental or lease of goods and/or equipment	21		55 197	3 037	5.5	Z
	39500	All other receipts	324		2 584 775	50 712	2.0	.7
	39512	All other operating receipts	324		2 584 775	50 712	2.0	.7

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
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						Establishments with the product line	All establishments ¹	
7139		ALL ESTABLISHMENTS—Con.						
		Other amusement and recreation services	60 065	X	46 490 409	X	100.0	68.1
	30200	Tuition, fees, and other payments from providing academic or technical instruction	9 782	11 228 558	1 622 892	14.5	3.5	X
	30400	Membership dues	31 685	28 214 102	15 279 490	54.2	32.9	X
	30500	Admissions, excluding admission taxes	8 462	6 760 942	1 969 434	29.1	4.2	X
	30560	Amusement machines operated by this establishment	8 886	5 519 541	1 701 389	30.8	3.7	54.6
	30561	Phonograph, compact disc, or video jukeboxes	1 740	1 272 167	226 218	17.8	.5	X
	30562	Pinball machines	1 976	1 141 501	92 072	8.1	.2	X
	30563	Video games	6 651	3 900 224	729 506	18.7	1.6	X
	30564	Other amusement machines, excluding billiard or pool tables	2 859	2 122 471	653 593	30.8	1.4	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	3 465	3 227 576	137 580	4.3	.3	X
	30590	Advertising, including endorsement fees	2 613	2 261 152	86 959	3.8	.2	X
	30640	Gaming receipts	1 506	889 085	232 903	26.2	.5	61.3
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 094	628 321	179 209	28.5	.4	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	482	299 468	51 545	17.2	.1	X
	30680	Amounts received for the use of recreational facilities	27 665	25 276 729	9 879 055	39.1	21.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 867	4 185 023	1 391 118	33.2	3.0	X
	30700	Lodging	1 488	2 623 452	222 039	8.5	.5	X
	30800	Personal and household goods repair and maintenance	2 330	2 128 200	530 417	24.9	1.1	67.8
	30803	Boat repair and maintenance	2 330	2 128 200	530 417	24.9	1.1	X
	39000	Merchandise sales	23 961	24 699 150	2 378 353	9.6	5.1	66.0
	39017	Fuels and lubricants	2 519	2 471 553	249 759	10.1	.5	X
	39018	Boats and marine equipment	1 659	1 599 144	508 712	31.8	1.1	X
	39019	All other merchandise, not specified by type	22 612	23 548 725	1 619 882	6.9	3.5	X
	39200	Sales of food and beverages	32 762	31 196 029	6 619 409	21.2	14.2	66.4
	39201	Sales of food and nonalcoholic beverages	32 245	30 803 442	4 581 688	14.9	9.9	X
	39202	Sales of alcoholic beverages	17 454	23 186 759	2 037 721	8.8	4.4	X
	39250	Rental or lease of goods and/or equipment	13 495	15 270 464	1 227 757	8.0	2.6	X
	39500	All other receipts	16 315	20 854 105	1 917 183	9.2	4.1	66.0
	39512	All other operating receipts	16 315	20 854 105	1 917 183	9.2	4.1	X
	39700	Contributions, gifts, and grants: Government	1 420	1 252 707	180 583	14.4	.4	X
	39710	Contributions, gifts, and grants: Private	3 635	2 886 621	472 323	16.4	1.0	X
	39720	Investment income, including interest and dividends	3 269	5 106 161	62 205	1.2	.1	X
	39730	Gains (losses) from assets sold	526	1 200 033	676	.1	Z	X
	39900	All other revenue	3 176	4 168 086	578 644	13.9	1.2	61.8
	39911	All other revenue	3 176	4 168 086	578 644	13.9	1.2	X
71391		Golf courses and country clubs	12 189	X	17 433 765	X	100.0	74.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 288	3 137 606	137 839	4.4	.8	X
	30400	Membership dues	8 651	14 059 054	5 903 257	42.0	33.9	X
	30500	Admissions, excluding admission taxes	1 535	2 806 047	438 064	15.6	2.5	X
	30560	Amusement machines operated by this establishment	577	573 917	66 303	11.6	.4	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	339	584 326	31 272	5.4	.2	X
	30590	Advertising, including endorsement fees	568	566 226	14 945	2.6	.1	X
	30640	Gaming receipts	117	120 337	22 111	18.4	.1	50.3
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	66	49 727	2 788	5.6	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	60	74 034	19 323	26.1	.1	X
	30680	Amounts received for the use of recreational facilities	10 016	14 086 378	4 134 486	29.4	23.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	317	466 211	11 714	2.5	.1	X
	30700	Lodging	500	1 365 650	91 924	6.7	.5	X
	30800	Personal and household goods repair and maintenance	40	52 815	1 729	3.3	Z	74.3
	30803	Boat repair and maintenance	40	52 815	1 729	3.3	Z	X
	39000	Merchandise sales	6 913	10 030 609	832 802	8.3	4.8	73.2
	39017	Fuels and lubricants	75	245 623	4 544	1.9	Z	X
	39018	Boats and marine equipment	10	3 937	83	2.1	Z	X
	39019	All other merchandise, not specified by type	6 864	9 936 366	828 175	8.3	4.8	X
	39200	Sales of food and beverages	10 391	15 912 662	3 898 985	24.5	22.4	73.2
	39201	Sales of food and nonalcoholic beverages	10 231	15 787 377	2 894 325	18.3	16.6	X
	39202	Sales of alcoholic beverages	8 764	14 823 550	1 004 660	6.8	5.8	X
	39250	Rental or lease of goods and/or equipment	6 679	9 222 241	857 845	9.3	4.9	X
	39500	All other receipts	4 533	8 917 482	733 974	8.2	4.2	73.3
	39512	All other operating receipts	4 533	8 917 482	733 974	8.2	4.2	X
	39700	Contributions, gifts, and grants: Government	40	37 534	3 817	10.2	Z	X
	39710	Contributions, gifts, and grants: Private	295	295 391	32 798	11.1	.2	X
	39720	Investment income, including interest and dividends	1 104	3 427 778	21 629	.6	.1	X
	39900	All other revenue	944	2 514 957	199 331	7.9	1.1	73.8
	39911	All other revenue	944	2 514 957	199 331	7.9	1.1	X
713910		Golf courses and country clubs	12 189	X	17 433 765	X	100.0	74.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 288	3 137 606	137 839	4.4	.8	X
	30400	Membership dues	8 651	14 059 054	5 903 257	42.0	33.9	X
	30500	Admissions, excluding admission taxes	1 535	2 806 047	438 064	15.6	2.5	X
	30560	Amusement machines operated by this establishment	577	573 917	66 303	11.6	.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
713910		ALL ESTABLISHMENTS—Con.						
		Golf courses and country clubs—Con.						
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	339	584 326	31 272	5.4	.2	X
	30590	Advertising, including endorsement fees	568	566 226	14 945	2.6	.1	X
	30640	Gaming receipts	117	120 337	22 111	18.4	.1	50.3
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	66	49 727	2 788	5.6	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	60	74 034	19 323	26.1	.1	X
	30680	Amounts received for the use of recreational facilities	10 016	14 086 378	4 134 486	29.4	23.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	317	466 211	11 714	2.5	.1	X
	30700	Lodging	500	1 365 650	91 924	6.7	.5	X
	30800	Personal and household goods repair and maintenance	40	52 815	1 729	3.3	Z	74.3
	30803	Boat repair and maintenance	40	52 815	1 729	3.3	Z	X
	39000	Merchandise sales	6 913	10 030 609	832 802	8.3	4.8	73.2
	39017	Fuels and lubricants	75	245 623	4 544	1.9	Z	X
	39018	Boats and marine equipment	10	3 937	83	2.1	Z	X
	39019	All other merchandise, not specified by type	6 864	9 936 366	828 175	8.3	4.8	X
	39200	Sales of food and beverages	10 391	15 912 662	3 898 985	24.5	22.4	73.2
	39201	Sales of food and nonalcoholic beverages	10 231	15 787 377	2 894 325	18.3	16.6	X
	39202	Sales of alcoholic beverages	8 764	14 823 550	1 004 660	6.8	5.8	X
	39250	Rental or lease of goods and/or equipment	6 679	9 222 241	857 845	9.3	4.9	X
	39500	All other receipts	4 533	8 917 482	733 974	8.2	4.2	73.3
	39512	All other operating receipts	4 533	8 917 482	733 974	8.2	4.2	X
	39700	Contributions, gifts, and grants: Government	40	37 534	3 817	10.2	Z	X
	39710	Contributions, gifts, and grants: Private	295	295 391	32 798	11.1	.2	X
	39720	Investment income, including interest and dividends	1 104	3 427 778	21 629	.6	.1	X
	39900	All other revenue	944	2 514 957	199 331	7.9	1.1	73.8
	39911	All other revenue	944	2 514 957	199 331	7.9	1.1	X
71392		Skiing facilities	421	X	1 812 621	X	100.0	73.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	244	1 318 192	153 600	11.7	8.5	X
	30400	Membership dues	53	183 328	12 344	6.7	.7	X
	30500	Admissions, excluding admission taxes	120	362 071	136 761	37.8	7.5	X
	30560	Amusement machines operated by this establishment	34	109 573	1 015	.9	.1	73.3
	30563	Video games	26	84 570	158	.2	Z	X
	30564	Other amusement machines, excluding billiard or pool tables	9	22 309	854	3.8	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	68	381 955	5 710	1.5	.3	X
	30590	Advertising, including endorsement fees	56	346 066	3 462	1.0	.2	X
	30680	Amounts received for the use of recreational facilities	344	1 609 317	925 532	57.5	51.1	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	11 021	1 088	9.9	.1	X
	30700	Lodging	45	410 649	41 998	10.2	2.3	X
	39000	Merchandise sales	259	1 457 492	101 850	7.0	5.6	73.0
	39017	Fuels and lubricants	7	6 398	581	9.1	Z	X
	39019	All other merchandise, not specified by type	252	1 452 522	100 868	6.9	5.6	X
	39200	Sales of food and beverages	355	1 701 580	216 008	12.7	11.9	67.4
	39201	Sales of food and nonalcoholic beverages	353	1 697 666	185 782	10.9	10.2	X
	39202	Sales of alcoholic beverages	247	1 536 799	30 226	2.0	1.7	X
	39250	Rental or lease of goods and/or equipment	301	1 400 993	98 714	7.0	5.4	X
	39500	All other receipts	220	1 508 191	114 539	7.6	6.3	73.3
	39512	All other operating receipts	220	1 508 191	114 539	7.6	6.3	X
713920		Skiing facilities	421	X	1 812 621	X	100.0	73.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	244	1 318 192	153 600	11.7	8.5	X
	30400	Membership dues	53	183 328	12 344	6.7	.7	X
	30500	Admissions, excluding admission taxes	120	362 071	136 761	37.8	7.5	X
	30560	Amusement machines operated by this establishment	34	109 573	1 015	.9	.1	73.3
	30563	Video games	26	84 570	158	.2	Z	X
	30564	Other amusement machines, excluding billiard or pool tables	9	22 309	854	3.8	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	68	381 955	5 710	1.5	.3	X
	30590	Advertising, including endorsement fees	56	346 066	3 462	1.0	.2	X
	30680	Amounts received for the use of recreational facilities	344	1 609 317	925 532	57.5	51.1	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	11 021	1 088	9.9	.1	X
	30700	Lodging	45	410 649	41 998	10.2	2.3	X
	39000	Merchandise sales	259	1 457 492	101 850	7.0	5.6	73.0
	39017	Fuels and lubricants	7	6 398	581	9.1	Z	X
	39019	All other merchandise, not specified by type	252	1 452 522	100 868	6.9	5.6	X
	39200	Sales of food and beverages	355	1 701 580	216 008	12.7	11.9	67.4
	39201	Sales of food and nonalcoholic beverages	353	1 697 666	185 782	10.9	10.2	X
	39202	Sales of alcoholic beverages	247	1 536 799	30 226	2.0	1.7	X
	39250	Rental or lease of goods and/or equipment	301	1 400 993	98 714	7.0	5.4	X
	39500	All other receipts	220	1 508 191	114 539	7.6	6.3	73.3
	39512	All other operating receipts	220	1 508 191	114 539	7.6	6.3	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
71393		ALL ESTABLISHMENTS—Con.						
		Marinas	4 276	X	3 481 930	X	100.0	58.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	294	291 821	14 729	5.0	.4	X
	30400	Membership dues	698	608 084	197 774	32.5	5.7	X
	30500	Admissions, excluding admission taxes	86	91 261	6 372	7.0	.2	X
	30560	Amusement machines operated by this establishment	39	47 389	1 358	2.9	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	202	194 744	7 277	3.7	.2	X
	30590	Advertising, including endorsement fees	144	121 206	2 368	2.0	.1	X
	30640	Gaming receipts	26	19 534	2 716	13.9	.1	35.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	8 518	140	1.6	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	23	12 651	2 576	20.4	.1	X
	30680	Amounts received for the use of recreational facilities	191	235 204	25 383	10.8	.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 276	3 481 930	1 364 671	39.2	39.2	X
	30700	Lodging	378	292 273	22 110	7.6	.6	X
	30800	Personal and household goods repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	58.6
	30803	Boat repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	X
	39000	Merchandise sales	2 955	2 658 802	837 683	31.5	24.1	58.2
	39017	Fuels and lubricants	2 233	2 107 553	237 299	11.3	6.8	X
	39018	Boats and marine equipment	1 554	1 532 853	502 484	32.8	14.4	X
	39019	All other merchandise, not specified by type	1 843	1 684 803	97 900	5.8	2.8	X
	39200	Sales of food and beverages	1 846	1 603 568	264 070	16.5	7.6	56.5
	39201	Sales of food and nonalcoholic beverages	1 822	1 589 649	195 240	12.3	5.6	X
	39202	Sales of alcoholic beverages	1 066	1 079 041	68 830	6.4	2.0	X
	39250	Rental or lease of goods and/or equipment	716	645 167	63 336	9.8	1.8	X
	39500	All other receipts	1 532	1 524 668	149 619	9.8	4.3	55.5
	39512	All other operating receipts	1 532	1 524 668	149 619	9.8	4.3	X
713930		Marinas	4 276	X	3 481 930	X	100.0	58.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	294	291 821	14 729	5.0	.4	X
	30400	Membership dues	698	608 084	197 774	32.5	5.7	X
	30500	Admissions, excluding admission taxes	86	91 261	6 372	7.0	.2	X
	30560	Amusement machines operated by this establishment	39	47 389	1 358	2.9	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	202	194 744	7 277	3.7	.2	X
	30590	Advertising, including endorsement fees	144	121 206	2 368	2.0	.1	X
	30640	Gaming receipts	26	19 534	2 716	13.9	.1	35.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	8 518	140	1.6	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	23	12 651	2 576	20.4	.1	X
	30680	Amounts received for the use of recreational facilities	191	235 204	25 383	10.8	.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 276	3 481 930	1 364 671	39.2	39.2	X
	30700	Lodging	378	292 273	22 110	7.6	.6	X
	30800	Personal and household goods repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	58.6
	30803	Boat repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	X
	39000	Merchandise sales	2 955	2 658 802	837 683	31.5	24.1	58.2
	39017	Fuels and lubricants	2 233	2 107 553	237 299	11.3	6.8	X
	39018	Boats and marine equipment	1 554	1 532 853	502 484	32.8	14.4	X
	39019	All other merchandise, not specified by type	1 843	1 684 803	97 900	5.8	2.8	X
	39200	Sales of food and beverages	1 846	1 603 568	264 070	16.5	7.6	56.5
	39201	Sales of food and nonalcoholic beverages	1 822	1 589 649	195 240	12.3	5.6	X
	39202	Sales of alcoholic beverages	1 066	1 079 041	68 830	6.4	2.0	X
	39250	Rental or lease of goods and/or equipment	716	645 167	63 336	9.8	1.8	X
	39500	All other receipts	1 532	1 524 668	149 619	9.8	4.3	55.5
	39512	All other operating receipts	1 532	1 524 668	149 619	9.8	4.3	X
71394		Fitness and recreational sports centers	25 036	X	14 839 344	X	100.0	67.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 034	5 977 213	1 180 993	19.8	8.0	X
	30400	Membership dues	18 919	12 010 330	8 601 720	71.6	58.0	X
	30500	Admissions, excluding admission taxes	4 321	2 123 818	608 443	28.6	4.1	X
	30560	Amusement machines operated by this establishment	1 648	801 449	89 052	11.1	.6	55.9
	30561	Phonograph, compact disc, or video jukeboxes	18	9 926	4 972	50.1	Z	X
	30562	Pinball machines	205	48 451	3 951	8.2	Z	X
	30563	Video games	1 233	608 343	71 063	11.7	.5	X
	30564	Other amusement machines, excluding billiard or pool tables	382	202 916	9 066	4.5	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	1 174	999 026	50 128	5.0	.3	X
	30590	Advertising, including endorsement fees	1 009	798 316	28 907	3.6	.2	X
	30640	Gaming receipts	175	61 130	19 695	32.2	.1	31.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	92	23 350	5 305	22.7	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	90	38 716	14 390	37.2	.1	X
	30680	Amounts received for the use of recreational facilities	6 385	4 069 515	1 736 123	42.7	11.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	97	136 687	4 407	3.2	Z	X
	30700	Lodging	158	301 528	39 539	13.1	.3	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
71394		ALL ESTABLISHMENTS—Con.						
		Fitness and recreational sports centers—Con.						
	30800	Personal and household goods repair and maintenance	16	35 477	5 694	16.1	Z	67.7
	30803	Boat repair and maintenance	16	35 477	5 694	16.1	Z	X
	39000	Merchandise sales	8 363	7 589 622	364 011	4.8	2.5	63.2
	39017	Fuels and lubricants	101	41 512	2 453	5.9	Z	X
	39018	Boats and marine equipment	7	9 636	3 852	40.0	Z	X
	39019	All other merchandise, not specified by type	8 269	7 557 847	357 706	4.7	2.4	X
	39200	Sales of food and beverages	10 209	6 906 831	623 259	9.0	4.2	65.7
	39201	Sales of food and nonalcoholic beverages	10 132	6 784 545	536 732	7.9	3.6	X
	39202	Sales of alcoholic beverages	1 139	1 947 879	86 527	4.4	.6	X
	39250	Rental or lease of goods and/or equipment	2 281	1 674 586	65 578	3.9	.4	X
	39500	All other receipts	5 991	6 204 368	643 391	10.4	4.3	63.4
	39512	All other operating receipts	5 991	6 204 368	643 391	10.4	4.3	X
	39700	Contributions, gifts, and grants: Government	1 052	1 047 032	130 019	12.4	.9	X
	39710	Contributions, gifts, and grants: Private	2 280	2 106 816	319 091	15.1	2.2	X
	39720	Investment income, including interest and dividends	1 511	1 269 456	29 833	2.4	.2	X
	39730	Gains (losses) from assets sold	148	199 178	517	.3	Z	X
	39900	All other revenue	1 488	1 284 243	298 944	23.3	2.0	48.1
	39911	All other revenue	1 488	1 284 243	298 944	23.3	2.0	X
713940		Fitness and recreational sports centers	25 036	X	14 839 344	X	100.0	67.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 034	5 977 213	1 180 993	19.8	8.0	X
	30400	Membership dues	18 919	12 010 330	8 601 720	71.6	58.0	X
	30500	Admissions, excluding admission taxes	4 321	2 123 818	608 443	28.6	4.1	X
	30560	Amusement machines operated by this establishment	1 648	801 449	89 052	11.1	.6	55.9
	30561	Phonograph, compact disc, or video jukeboxes	18	9 926	4 972	50.1	Z	X
	30562	Pinball machines	205	48 451	3 951	8.2	Z	X
	30563	Video games	1 233	608 343	71 063	11.7	.5	X
	30564	Other amusement machines, excluding billiard or pool tables	382	202 916	9 066	4.5	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	1 174	999 026	50 128	5.0	.3	X
	30590	Advertising, including endorsement fees	1 009	798 316	28 907	3.6	.2	X
	30640	Gaming receipts	175	61 130	19 695	32.2	.1	31.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	92	23 350	5 305	22.7	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	90	38 716	14 390	37.2	.1	X
	30680	Amounts received for the use of recreational facilities	6 385	4 069 515	1 736 123	42.7	11.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	97	136 687	4 407	3.2	Z	X
	30700	Lodging	158	301 528	39 539	13.1	.3	X
	30800	Personal and household goods repair and maintenance	16	35 477	5 694	16.1	Z	67.7
	30803	Boat repair and maintenance	16	35 477	5 694	16.1	Z	X
	39000	Merchandise sales	8 363	7 589 622	364 011	4.8	2.5	63.2
	39017	Fuels and lubricants	101	41 512	2 453	5.9	Z	X
	39018	Boats and marine equipment	7	9 636	3 852	40.0	Z	X
	39019	All other merchandise, not specified by type	8 269	7 557 847	357 706	4.7	2.4	X
	39200	Sales of food and beverages	10 209	6 906 831	623 259	9.0	4.2	65.7
	39201	Sales of food and nonalcoholic beverages	10 132	6 784 545	536 732	7.9	3.6	X
	39202	Sales of alcoholic beverages	1 139	1 947 879	86 527	4.4	.6	X
	39250	Rental or lease of goods and/or equipment	2 281	1 674 586	65 578	3.9	.4	X
	39500	All other receipts	5 991	6 204 368	643 391	10.4	4.3	63.4
	39512	All other operating receipts	5 991	6 204 368	643 391	10.4	4.3	X
	39700	Contributions, gifts, and grants: Government	1 052	1 047 032	130 019	12.4	.9	X
	39710	Contributions, gifts, and grants: Private	2 280	2 106 816	319 091	15.1	2.2	X
	39720	Investment income, including interest and dividends	1 511	1 269 456	29 833	2.4	.2	X
	39730	Gains (losses) from assets sold	148	199 178	517	.3	Z	X
	39900	All other revenue	1 488	1 284 243	298 944	23.3	2.0	48.1
	39911	All other revenue	1 488	1 284 243	298 944	23.3	2.0	X
71395		Bowling centers	4 920	X	3 079 332	X	100.0	76.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	20	12 995	647	5.0	Z	X
	30400	Membership dues	79	31 009	1 848	6.0	.1	X
	30500	Admissions, excluding admission taxes	94	67 314	13 672	20.3	.4	X
	30560	Amusement machines operated by this establishment	2 721	1 730 923	72 119	4.2	2.3	74.1
	30561	Phonograph, compact disc, or video jukeboxes	208	84 175	493	.6	Z	X
	30562	Pinball machines	402	217 127	5 617	2.6	.2	X
	30563	Video games	2 275	1 516 289	60 121	4.0	2.0	X
	30564	Other amusement machines, excluding billiard or pool tables	373	217 698	5 888	2.7	.2	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	1 142	756 715	23 495	3.1	.8	X
	30590	Advertising, including endorsement fees	188	96 876	1 324	1.4	Z	X
	30640	Gaming receipts	699	505 780	74 398	14.7	2.4	76.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	510	396 375	66 770	16.8	2.2	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	204	132 899	7 628	5.7	.2	X
	30680	Amounts received for the use of recreational facilities	4 920	3 079 332	1 873 639	60.8	60.8	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	20	6 836	31	.5	Z	X
	30800	Personal and household goods repair and maintenance	7	3 572	216	6.0	Z	76.9
	30803	Boat repair and maintenance	7	3 572	216	6.0	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ALL ESTABLISHMENTS—Con.						
71395		Bowling centers—Con.						
	39000	Merchandise sales	1 718	1 006 233	40 647	4.0	1.3	76.3
	39017	Fuels and lubricants	17	8 301	405	4.9	Z	X
	39019	All other merchandise, not specified by type	1 699	996 312	40 168	4.0	1.3	X
	39200	Sales of food and beverages	4 320	2 672 983	837 217	31.3	27.2	76.6
	39201	Sales of food and nonalcoholic beverages	4 198	2 591 110	365 478	14.1	11.9	X
	39202	Sales of alcoholic beverages	3 815	2 487 264	471 739	19.0	15.3	X
	39250	Rental or lease of goods and/or equipment	2 753	1 823 888	102 758	5.6	3.3	X
	39500	All other receipts	1 606	1 232 102	37 229	3.0	1.2	76.9
	39512	All other operating receipts	1 606	1 232 102	37 229	3.0	1.2	X
713950		Bowling centers	4 920	X	3 079 332	X	100.0	76.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	20	12 995	647	5.0	Z	X
	30400	Membership dues	79	31 009	1 848	6.0	.1	X
	30500	Admissions, excluding admission taxes	94	67 314	13 672	20.3	.4	X
	30560	Amusement machines operated by this establishment	2 721	1 730 923	72 119	4.2	2.3	74.1
	30561	Phonograph, compact disc, or video jukeboxes	208	84 175	493	.6	Z	X
	30562	Pinball machines	402	217 127	5 617	2.6	.2	X
	30563	Video games	2 275	1 516 289	60 121	4.0	2.0	X
	30564	Other amusement machines, excluding billiard or pool tables	373	217 698	5 888	2.7	.2	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	1 142	756 715	23 495	3.1	.8	X
	30590	Advertising, including endorsement fees	188	96 876	1 324	1.4	Z	X
	30640	Gaming receipts	699	505 780	74 398	14.7	2.4	76.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	510	396 375	66 770	16.8	2.2	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	204	132 899	7 628	5.7	.2	X
	30680	Amounts received for the use of recreational facilities	4 920	3 079 332	1 873 639	60.8	60.8	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	20	6 836	31	.5	Z	X
	30800	Personal and household goods repair and maintenance	7	3 572	216	6.0	Z	76.9
	30803	Boat repair and maintenance	7	3 572	216	6.0	Z	X
	39000	Merchandise sales	1 718	1 006 233	40 647	4.0	1.3	76.3
	39017	Fuels and lubricants	17	8 301	405	4.9	Z	X
	39019	All other merchandise, not specified by type	1 699	996 312	40 168	4.0	1.3	X
	39200	Sales of food and beverages	4 320	2 672 983	837 217	31.3	27.2	76.6
	39201	Sales of food and nonalcoholic beverages	4 198	2 591 110	365 478	14.1	11.9	X
	39202	Sales of alcoholic beverages	3 815	2 487 264	471 739	19.0	15.3	X
	39250	Rental or lease of goods and/or equipment	2 753	1 823 888	102 758	5.6	3.3	X
	39500	All other receipts	1 606	1 232 102	37 229	3.0	1.2	76.9
	39512	All other operating receipts	1 606	1 232 102	37 229	3.0	1.2	X
71399		All other amusement and recreation industries	13 223	X	5 843 417	X	100.0	49.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	902	490 731	135 084	27.5	2.3	X
	30400	Membership dues	3 285	1 322 297	562 547	42.5	9.6	X
	30500	Admissions, excluding admission taxes	2 306	1 310 431	766 122	58.5	13.1	X
	30560	Amusement machines operated by this establishment	3 867	2 256 290	1 471 542	65.2	25.2	42.6
	30561	Phonograph, compact disc, or video jukeboxes	1 403	938 496	167 611	17.9	2.9	X
	30562	Pinball machines	1 367	871 008	82 501	9.5	1.4	X
	30563	Video games	2 782	1 509 145	595 776	39.5	10.2	X
	30564	Other amusement machines, excluding billiard or pool tables	1 914	1 473 569	625 654	42.5	10.7	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	540	310 810	19 698	6.3	.3	X
	30590	Advertising, including endorsement fees	648	332 462	35 953	10.8	.6	X
	30640	Gaming receipts	489	182 304	113 983	62.5	2.0	46.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	413	150 351	104 206	69.3	1.8	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	105	41 168	7 628	18.5	.1	X
	30680	Amounts received for the use of recreational facilities	5 809	2 196 983	1 183 892	53.9	20.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	151	82 338	9 207	11.2	.2	X
	30700	Lodging	405	250 827	26 376	10.5	.5	X
	30800	Personal and household goods repair and maintenance	30	12 812	314	2.5	Z	49.7
	30803	Boat repair and maintenance	30	12 812	314	2.5	Z	X
	39000	Merchandise sales	3 753	1 956 392	201 360	10.3	3.4	47.2
	39017	Fuels and lubricants	86	62 166	4 477	7.2	.1	X
	39018	Boats and marine equipment	84	46 813	1 818	3.9	Z	X
	39019	All other merchandise, not specified by type	3 685	1 920 875	195 065	10.2	3.3	X
	39200	Sales of food and beverages	5 641	2 398 405	779 870	32.5	13.3	46.7
	39201	Sales of food and nonalcoholic beverages	5 509	2 353 095	404 131	17.2	6.9	X
	39202	Sales of alcoholic beverages	2 423	1 312 226	375 739	28.6	6.4	X
	39250	Rental or lease of goods and/or equipment	765	503 589	39 526	7.8	.7	X
	39500	All other receipts	2 433	1 467 294	238 431	16.3	4.1	46.9
	39512	All other operating receipts	2 433	1 467 294	238 431	16.3	4.1	X
	39700	Contributions, gifts, and grants: Government	328	168 141	46 747	27.8	.8	X
	39710	Contributions, gifts, and grants: Private	1 060	484 414	120 434	24.9	2.1	X
	39720	Investment income, including interest and dividends	654	408 927	10 743	2.6	.2	X
	39730	Gains (losses) from assets sold	96	78 704	1 219	1.5	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ALL ESTABLISHMENTS—Con.						
71399		All other amusement and recreation industries—Con.						
	39900	All other revenue	744	368 886	80 369	21.8	1.4	44.6
	39911	All other revenue	744	368 886	80 369	21.8	1.4	X
713990		All other amusement and recreation industries	13 223	X	5 843 417	X	100.0	49.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	902	490 731	135 084	27.5	2.3	X
	30400	Membership dues	3 285	1 322 297	562 547	42.5	9.6	X
	30500	Admissions, excluding admission taxes	2 306	1 310 431	766 122	58.5	13.1	X
	30560	Amusement machines operated by this establishment	3 867	2 256 290	1 471 542	65.2	25.2	42.6
	30561	Phonograph, compact disc, or video jukeboxes	1 403	938 496	167 611	17.9	2.9	X
	30562	Pinball machines	1 367	871 008	82 501	9.5	1.4	X
	30563	Video games	2 782	1 509 145	595 776	39.5	10.2	X
	30564	Other amusement machines, excluding billiard or pool tables	1 914	1 473 569	625 554	42.5	10.7	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	540	310 810	19 698	6.3	.3	X
	30590	Advertising, including endorsement fees	648	332 462	35 953	10.8	.6	X
	30640	Gaming receipts	489	182 304	113 983	62.5	2.0	46.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	413	150 351	104 206	69.3	1.8	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	105	41 168	7 628	18.5	.1	X
	30680	Amounts received for the use of recreational facilities	5 809	2 196 983	1 183 892	53.9	20.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	151	82 338	9 207	11.2	.2	X
	30700	Lodging	405	250 827	26 376	10.5	.5	X
	30800	Personal and household goods repair and maintenance	30	12 812	314	2.5	Z	49.7
	30803	Boat repair and maintenance	30	12 812	314	2.5	Z	X
	39000	Merchandise sales	3 753	1 956 392	201 360	10.3	3.4	47.2
	39017	Fuels and lubricants	86	62 166	4 477	7.2	.1	X
	39018	Boats and marine equipment	84	46 813	1 818	3.9	Z	X
	39019	All other merchandise, not specified by type	3 685	1 920 875	195 065	10.2	3.3	X
	39200	Sales of food and beverages	5 641	2 398 405	779 870	32.5	13.3	46.7
	39201	Sales of food and nonalcoholic beverages	5 509	2 353 095	404 131	17.2	6.9	X
	39202	Sales of alcoholic beverages	2 423	1 312 226	375 739	28.6	6.4	X
	39250	Rental or lease of goods and/or equipment	765	503 589	39 526	7.8	.7	X
	39500	All other receipts	2 433	1 467 294	238 431	16.3	4.1	46.9
	39512	All other operating receipts	2 433	1 467 294	238 431	16.3	4.1	X
	39700	Contributions, gifts, and grants: Government	328	168 141	46 747	27.8	.8	X
	39710	Contributions, gifts, and grants: Private	1 060	484 414	120 434	24.9	2.1	X
	39720	Investment income, including interest and dividends	654	408 927	10 743	2.6	.2	X
	39730	Gains (losses) from assets sold	96	78 704	1 219	1.5	Z	X
	39900	All other revenue	744	368 886	80 369	21.8	1.4	44.6
	39911	All other revenue	744	368 886	80 369	21.8	1.4	X
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX						
713		Amusement, gambling, and recreation industries	11 437	X	11 257 238	X	100.0	78.5
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 486	2 558 095	426 460	16.7	3.8	X
	30400	Membership dues	9 509	10 179 405	5 112 139	50.2	45.4	X
	30500	Admissions, excluding admission taxes	1 787	2 125 680	286 955	13.5	2.5	X
	30560	Amusement machines operated by this establishment	283	396 981	68 570	17.3	.6	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	406	340 904	16 729	4.9	.1	X
	30590	Advertising, including endorsement fees	533	373 886	18 316	4.9	.2	X
	30640	Gaming receipts	227	115 326	56 560	49.0	.5	61.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	192	90 407	54 033	59.8	.5	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	61	38 431	2 527	6.6	Z	X
	30680	Amounts received for the use of recreational facilities	4 126	6 520 530	836 890	12.8	7.4	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	303	368 395	12 979	3.5	.1	X
	30700	Lodging	284	710 020	38 515	5.4	.3	X
	30800	Personal and household goods repair and maintenance	10	34 034	226	.7	Z	78.5
	30803	Boat repair and maintenance	10	34 034	226	.7	Z	X
	39000	Merchandise sales	2 863	4 287 638	221 333	5.2	2.0	71.5
	39017	Fuels and lubricants	56	129 542	3 047	2.4	Z	X
	39018	Boats and marine equipment	28	21 492	671	3.1	Z	X
	39019	All other merchandise, not specified by type	2 818	4 194 595	217 615	5.2	1.9	X
	39200	Sales of food and beverages	5 934	8 279 709	2 154 030	26.0	19.1	76.2
	39201	Sales of food and nonalcoholic beverages	5 841	8 197 669	1 635 886	20.0	14.5	X
	39202	Sales of alcoholic beverages	3 397	7 327 840	518 144	7.1	4.6	X
	39250	Rental or lease of goods and/or equipment	2 236	3 967 735	248 991	6.3	2.2	X
	39500	All other receipts	3 500	4 990 350	464 114	9.3	4.1	72.4
	39512	All other operating receipts	3 500	4 990 350	464 114	9.3	4.1	X
	39700	Contributions, gifts, and grants: Government	1 420	1 252 707	180 583	14.4	1.6	X
	39710	Contributions, gifts, and grants: Private	3 635	2 886 621	472 323	16.4	4.2	X
	39720	Investment income, including interest and dividends	3 264	5 104 226	62 205	1.2	.6	X
	39730	Gains (losses) from assets sold	521	1 198 098	676	.1	Z	X
	39900	All other revenue	3 176	4 168 086	578 644	13.9	5.1	71.2
	39911	All other revenue	3 176	4 168 086	578 644	13.9	5.1	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments ¹		
7139		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.							
		Other amusement and recreation services	11 437	X	11 257 238	X	100.0	78.5	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	2 486		2 558 095	426 460	16.7	3.8	X
	30400	Membership dues	9 509		10 179 405	5 112 139	50.2	45.4	X
	30500	Admissions, excluding admission taxes	1 787		2 125 680	286 955	13.5	2.5	X
	30560	Amusement machines operated by this establishment	283		396 981	68 570	17.3	.6	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	406		340 904	16 729	4.9	.1	X
	30590	Advertising, including endorsement fees	533		373 886	18 316	4.9	.2	X
	30640	Gaming receipts	227		115 326	56 560	49.0	.5	61.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	192		90 407	54 033	59.8	.5	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	61		38 431	2 527	6.6	Z	X
	30680	Amounts received for the use of recreational facilities	4 126		6 520 530	836 890	12.8	7.4	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	303		368 395	12 979	3.5	.1	X
	30700	Lodging	284		710 020	38 515	5.4	.3	X
	30800	Personal and household goods repair and maintenance	10		34 034	226	.7	Z	78.5
	30803	Boat repair and maintenance	10		34 034	226	.7	Z	X
	39000	Merchandise sales	2 863		4 287 638	221 333	5.2	2.0	71.5
	39017	Fuels and lubricants	56		129 542	3 047	2.4	Z	X
	39018	Boats and marine equipment	28		21 492	671	3.1	Z	X
	39019	All other merchandise, not specified by type	2 818		4 194 595	217 615	5.2	1.9	X
	39200	Sales of food and beverages	5 934		8 279 709	2 154 030	26.0	19.1	76.2
	39201	Sales of food and nonalcoholic beverages	5 841		8 197 669	1 635 886	20.0	14.5	X
	39202	Sales of alcoholic beverages	3 397		7 327 840	518 144	7.1	4.6	X
	39250	Rental or lease of goods and/or equipment	2 236		3 967 735	248 991	6.3	2.2	X
	39500	All other receipts	3 500		4 990 350	464 114	9.3	4.1	72.4
	39512	All other operating receipts	3 500		4 990 350	464 114	9.3	4.1	X
	39700	Contributions, gifts, and grants: Government	1 420		1 252 707	180 583	14.4	1.6	X
	39710	Contributions, gifts, and grants: Private	3 635		2 886 621	472 323	16.4	4.2	X
	39720	Investment income, including interest and dividends	3 264		5 104 226	62 205	1.2	.6	X
	39730	Gains (losses) from assets sold	521		1 198 098	676	.1	Z	X
	39900	All other revenue	3 176		4 168 086	578 644	13.9	5.1	71.2
	39911	All other revenue	3 176		4 168 086	578 644	13.9	5.1	X
71391		Golf courses and country clubs	3 455	X	7 068 458	X	100.0	83.8	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	451		1 268 223	46 935	3.7	.7	X
	30400	Membership dues	3 296		6 861 281	3 395 475	49.5	48.0	X
	30500	Admissions, excluding admission taxes	628		1 653 736	155 506	9.4	2.2	X
	30560	Amusement machines operated by this establishment	154		249 587	20 074	8.0	.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	101		112 601	14 066	12.5	.2	X
	30590	Advertising, including endorsement fees	109		95 848	848	.9	Z	X
	30640	Gaming receipts	38		32 232	3 039	9.4	Z	51.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	21		15 273	1 754	11.5	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	17		16 959	1 285	7.6	Z	X
	30680	Amounts received for the use of recreational facilities	2 545		5 458 193	588 308	10.8	8.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	201		292 281	6 220	2.1	.1	X
	30700	Lodging	115		485 532	14 702	3.0	.2	X
	39000	Merchandise sales	1 226		2 726 799	172 117	6.3	2.4	82.0
	39017	Fuels and lubricants	25		99 255	910	.9	Z	X
	39019	All other merchandise, not specified by type	1 208		2 658 411	171 190	6.4	2.4	X
	39200	Sales of food and beverages	3 116		6 824 879	1 903 041	27.9	26.9	82.5
	39201	Sales of food and nonalcoholic beverages	3 064		6 765 571	1 446 787	21.4	20.5	X
	39202	Sales of alcoholic beverages	2 858		6 560 483	456 254	7.0	6.5	X
	39250	Rental or lease of goods and/or equipment	1 916		3 690 795	235 097	6.4	3.3	X
	39500	All other receipts	1 496		3 463 050	256 444	7.4	3.6	82.1
	39512	All other operating receipts	1 496		3 463 050	256 444	7.4	3.6	X
	39700	Contributions, gifts, and grants: Government	40		37 534	3 817	10.2	.1	X
	39710	Contributions, gifts, and grants: Private	295		295 391	32 798	11.1	.5	X
	39720	Investment income, including interest and dividends	1 104		3 427 778	21 629	.6	.3	X
	39900	All other revenue	944		2 514 957	199 331	7.9	2.8	83.2
	39911	All other revenue	944		2 514 957	199 331	7.9	2.8	X
713910		Golf courses and country clubs	3 455	X	7 068 458	X	100.0	83.8	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	451		1 268 223	46 935	3.7	.7	X
	30400	Membership dues	3 296		6 861 281	3 395 475	49.5	48.0	X
	30500	Admissions, excluding admission taxes	628		1 653 736	155 506	9.4	2.2	X
	30560	Amusement machines operated by this establishment	154		249 587	20 074	8.0	.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	101		112 601	14 066	12.5	.2	X
	30590	Advertising, including endorsement fees	109		95 848	848	.9	Z	X
	30640	Gaming receipts	38		32 232	3 039	9.4	Z	51.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	21		15 273	1 754	11.5	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	17		16 959	1 285	7.6	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
713910		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.						
		Golf courses and country clubs—Con.						
	30680	Amounts received for the use of recreational facilities	2 545	5 458 193	588 308	10.8	8.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	201	292 281	6 220	2.1	.1	X
	30700	Lodging	115	485 532	14 702	3.0	.2	X
	39000	Merchandise sales	1 226	2 726 799	172 117	6.3	2.4	82.0
	39017	Fuels and lubricants	25	99 255	910	.9	Z	X
	39019	All other merchandise, not specified by type	1 208	2 658 411	171 190	6.4	2.4	X
	39200	Sales of food and beverages	3 116	6 824 879	1 903 041	27.9	26.9	82.5
	39201	Sales of food and nonalcoholic beverages	3 064	6 765 571	1 446 787	21.4	20.5	X
	39202	Sales of alcoholic beverages	2 858	6 560 483	456 254	7.0	6.5	X
	39250	Rental or lease of goods and/or equipment	1 916	3 690 795	235 097	6.4	3.3	X
	39500	All other receipts	1 496	3 463 050	256 444	7.4	3.6	82.1
	39512	All other operating receipts	1 496	3 463 050	256 444	7.4	3.6	X
	39700	Contributions, gifts, and grants: Government	40	37 534	3 817	10.2	.1	X
	39710	Contributions, gifts, and grants: Private	295	295 391	32 798	11.1	.5	X
	39720	Investment income, including interest and dividends	1 104	3 427 778	21 629	.6	.3	X
	39900	All other revenue	944	2 514 957	199 331	7.9	2.8	83.2
	39911	All other revenue	944	2 514 957	199 331	7.9	2.8	X
71394		Fitness and recreational sports centers	5 416	X	3 228 689	X	100.0	69.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 562	1 056 685	297 072	28.1	9.2	X
	30400	Membership dues	4 463	2 666 510	1 468 086	55.1	45.5	X
	30500	Admissions, excluding admission taxes	814	295 748	74 583	25.2	2.3	X
	30560	Amusement machines operated by this establishment	107	137 284	46 009	33.5	1.4	51.6
	30563	Video games	107	137 284	45 966	33.5	1.4	X
	30564	Other amusement machines, excluding billiard or pool tables	10	4 698	23	.5	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	267	174 672	2 260	1.3	.1	X
	30590	Advertising, including endorsement fees	234	141 513	3 422	2.4	.1	X
	30640	Gaming receipts	68	21 955	4 585	20.9	.1	44.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	54	15 734	4 056	25.8	.1	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	17	6 652	529	8.0	Z	X
	30680	Amounts received for the use of recreational facilities	1 203	851 760	171 314	20.1	5.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	57	27 476	1 162	4.2	Z	X
	30700	Lodging	86	165 212	17 822	10.8	.6	X
	30800	Personal and household goods repair and maintenance	6	5 553	97	1.7	Z	69.2
	30803	Boat repair and maintenance	6	5 553	97	1.7	Z	X
	39000	Merchandise sales	1 009	1 168 527	26 443	2.3	.8	50.0
	39017	Fuels and lubricants	19	18 965	1 366	7.2	Z	X
	39019	All other merchandise, not specified by type	990	1 150 906	25 065	2.2	.8	X
	39200	Sales of food and beverages	2 095	1 107 892	167 989	15.2	5.2	62.3
	39201	Sales of food and nonalcoholic beverages	2 086	1 101 001	128 013	11.6	4.0	X
	39202	Sales of alcoholic beverages	274	534 270	39 976	7.5	1.2	X
	39250	Rental or lease of goods and/or equipment	246	205 183	11 494	5.6	.4	X
	39500	All other receipts	1 390	1 227 838	157 947	12.9	4.9	51.3
	39512	All other operating receipts	1 390	1 227 838	157 947	12.9	4.9	X
	39700	Contributions, gifts, and grants: Government	1 052	1 047 032	130 019	12.4	4.0	X
	39710	Contributions, gifts, and grants: Private	2 280	2 106 816	319 091	15.1	9.9	X
	39720	Investment income, including interest and dividends	1 511	1 269 456	29 833	2.4	.9	X
	39730	Gains (losses) from assets sold	148	199 178	517	.3	Z	X
	39900	All other revenue	1 488	1 284 243	298 944	23.3	9.3	49.1
	39911	All other revenue	1 488	1 284 243	298 944	23.3	9.3	X
713940		Fitness and recreational sports centers	5 416	X	3 228 689	X	100.0	69.2
	30200	Tuition, fees, and other payments from providing academic or technical instruction	1 562	1 056 685	297 072	28.1	9.2	X
	30400	Membership dues	4 463	2 666 510	1 468 086	55.1	45.5	X
	30500	Admissions, excluding admission taxes	814	295 748	74 583	25.2	2.3	X
	30560	Amusement machines operated by this establishment	107	137 284	46 009	33.5	1.4	51.6
	30563	Video games	107	137 284	45 966	33.5	1.4	X
	30564	Other amusement machines, excluding billiard or pool tables	10	4 698	23	.5	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	267	174 672	2 260	1.3	.1	X
	30590	Advertising, including endorsement fees	234	141 513	3 422	2.4	.1	X
	30640	Gaming receipts	68	21 955	4 585	20.9	.1	44.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	54	15 734	4 056	25.8	.1	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	17	6 652	529	8.0	Z	X
	30680	Amounts received for the use of recreational facilities	1 203	851 760	171 314	20.1	5.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	57	27 476	1 162	4.2	Z	X
	30700	Lodging	86	165 212	17 822	10.8	.6	X
	30800	Personal and household goods repair and maintenance	6	5 553	97	1.7	Z	69.2
	30803	Boat repair and maintenance	6	5 553	97	1.7	Z	X
	39000	Merchandise sales	1 009	1 168 527	26 443	2.3	.8	50.0
	39017	Fuels and lubricants	19	18 965	1 366	7.2	Z	X
	39019	All other merchandise, not specified by type	990	1 150 906	25 065	2.2	.8	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX—Con.						
713940		Fitness and recreational sports centers—Con.						
	39200	Sales of food and beverages	2 095	1 107 892	167 989	15.2	5.2	62.3
	39201	Sales of food and nonalcoholic beverages	2 086	1 101 001	128 013	11.6	4.0	X
	39202	Sales of alcoholic beverages	274	534 270	39 976	7.5	1.2	X
	39250	Rental or lease of goods and/or equipment	246	205 183	11 494	5.6	.4	X
	39500	All other receipts	1 390	1 227 838	157 947	12.9	4.9	51.3
	39512	All other operating receipts	1 390	1 227 838	157 947	12.9	4.9	X
	39700	Contributions, gifts, and grants: Government	1 052	1 047 032	130 019	12.4	4.0	X
	39710	Contributions, gifts, and grants: Private	2 280	2 106 816	319 091	15.1	9.9	X
	39720	Investment income, including interest and dividends	1 511	1 269 456	29 833	2.4	.9	X
	39730	Gains (losses) from assets sold	148	199 178	517	.3	Z	X
	39900	All other revenue	1 488	1 284 243	298 944	23.3	9.3	49.1
	39911	All other revenue	1 488	1 284 243	298 944	23.3	9.3	X
71399		All other amusement and recreation industries	2 566	X	960 091	X	100.0	70.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	473	233 187	82 453	35.4	8.6	X
	30400	Membership dues	1 750	651 614	248 578	38.1	25.9	X
	30500	Admissions, excluding admission taxes	345	176 196	56 866	32.3	5.9	X
	30560	Amusement machines operated by this establishment	22	10 110	2 487	24.6	.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	38	53 631	403	.8	Z	X
	30590	Advertising, including endorsement fees	190	136 525	14 046	10.3	1.5	X
	30640	Gaming receipts	121	61 139	48 936	80.0	5.1	65.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	117	59 400	48 223	81.2	5.0	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	27	14 820	713	4.8	.1	X
	30680	Amounts received for the use of recreational facilities	378	210 577	77 268	36.7	8.0	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	45	48 638	5 597	11.5	.6	X
	30700	Lodging	83	59 276	5 991	10.1	.6	X
	39000	Merchandise sales	628	392 312	22 773	5.8	2.4	63.9
	39017	Fuels and lubricants	12	11 322	771	6.8	.1	X
	39018	Boats and marine equipment	24	16 693	642	3.8	.1	X
	39019	All other merchandise, not specified by type	620	385 278	21 360	5.5	2.2	X
	39200	Sales of food and beverages	723	346 938	83 000	23.9	8.6	62.7
	39201	Sales of food and nonalcoholic beverages	691	331 097	61 086	18.5	6.4	X
	39202	Sales of alcoholic beverages	265	233 087	21 914	9.4	2.3	X
	39250	Rental or lease of goods and/or equipment	74	71 757	2 400	3.3	.3	X
	39500	All other receipts	614	299 462	49 723	16.6	5.2	60.9
	39512	All other operating receipts	614	299 462	49 723	16.6	5.2	X
	39700	Contributions, gifts, and grants: Government	328	168 141	46 747	27.8	4.9	X
	39710	Contributions, gifts, and grants: Private	1 060	484 414	120 434	24.9	12.5	X
	39720	Investment income, including interest and dividends	649	406 992	10 743	2.6	1.1	X
	39730	Gains (losses) from assets sold	91	76 769	1 219	1.6	.1	X
	39900	All other revenue	744	368 886	80 369	21.8	8.4	62.8
	39911	All other revenue	744	368 886	80 369	21.8	8.4	X
713990		All other amusement and recreation industries	2 566	X	960 091	X	100.0	70.0
	30200	Tuition, fees, and other payments from providing academic or technical instruction	473	233 187	82 453	35.4	8.6	X
	30400	Membership dues	1 750	651 614	248 578	38.1	25.9	X
	30500	Admissions, excluding admission taxes	345	176 196	56 866	32.3	5.9	X
	30560	Amusement machines operated by this establishment	22	10 110	2 487	24.6	.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	38	53 631	403	.8	Z	X
	30590	Advertising, including endorsement fees	190	136 525	14 046	10.3	1.5	X
	30640	Gaming receipts	121	61 139	48 936	80.0	5.1	65.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	117	59 400	48 223	81.2	5.0	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	27	14 820	713	4.8	.1	X
	30680	Amounts received for the use of recreational facilities	378	210 577	77 268	36.7	8.0	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	45	48 638	5 597	11.5	.6	X
	30700	Lodging	83	59 276	5 991	10.1	.6	X
	39000	Merchandise sales	628	392 312	22 773	5.8	2.4	63.9
	39017	Fuels and lubricants	12	11 322	771	6.8	.1	X
	39018	Boats and marine equipment	24	16 693	642	3.8	.1	X
	39019	All other merchandise, not specified by type	620	385 278	21 360	5.5	2.2	X
	39200	Sales of food and beverages	723	346 938	83 000	23.9	8.6	62.7
	39201	Sales of food and nonalcoholic beverages	691	331 097	61 086	18.5	6.4	X
	39202	Sales of alcoholic beverages	265	233 087	21 914	9.4	2.3	X
	39250	Rental or lease of goods and/or equipment	74	71 757	2 400	3.3	.3	X
	39500	All other receipts	614	299 462	49 723	16.6	5.2	60.9
	39512	All other operating receipts	614	299 462	49 723	16.6	5.2	X
	39700	Contributions, gifts, and grants: Government	328	168 141	46 747	27.8	4.9	X
	39710	Contributions, gifts, and grants: Private	1 060	484 414	120 434	24.9	12.5	X
	39720	Investment income, including interest and dividends	649	406 992	10 743	2.6	1.1	X
	39730	Gains (losses) from assets sold	91	76 769	1 219	1.6	.1	X
	39900	All other revenue	744	368 886	80 369	21.8	8.4	62.8
	39911	All other revenue	744	368 886	80 369	21.8	8.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments ¹		
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX							
713		Amusement, gambling, and recreation industries	54 025	X	65 036 237	X	100.0	70.0	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 322		8 704 460	1 198 925	13.8	1.8	X
	30400	Membership dues	22 282		18 251 299	10 194 051	55.9	15.7	X
	30500	Admissions, excluding admission taxes	7 808		15 022 655	6 572 607	43.8	10.1	X
	30560	Amusement machines operated by this establishment	11 713		14 489 334	2 507 431	17.3	3.9	64.2
	30561	Phonograph, compact disc, or video jukeboxes	1 937		1 633 568	234 097	14.3	.4	X
	30562	Pinball machines	2 750		2 177 688	112 931	5.2	.2	X
	30563	Video games	9 170		10 280 730	1 196 036	11.6	1.8	X
	30564	Other amusement machines, excluding billiard or pool tables	4 577		5 705 953	964 367	16.9	1.5	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	3 405		6 429 003	264 005	4.1	.4	X
	30590	Advertising, including endorsement fees	2 255		3 352 541	98 584	2.9	.2	X
	30640	Gaming receipts	3 525		21 372 399	18 845 820	88.2	29.0	68.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	2 816		19 906 429	17 438 821	87.6	26.8	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	808		2 980 255	1 404 850	47.1	2.2	X
	30680	Amounts received for the use of recreational facilities	24 257		20 026 717	9 300 349	46.4	14.3	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 572		3 838 739	1 378 828	35.9	2.1	X
	30700	Lodging	1 237		2 637 869	211 579	8.0	.3	X
	30800	Personal and household goods repair and maintenance	2 324		2 097 155	530 295	25.3	.8	69.8
	30803	Boat repair and maintenance	2 324		2 097 155	530 295	25.3	.8	X
	39000	Merchandise sales	22 118		38 308 105	3 438 449	9.0	5.3	68.3
	39017	Fuels and lubricants	2 501		3 101 365	281 740	9.1	.4	X
	39018	Boats and marine equipment	1 638		1 656 507	513 517	31.0	.8	X
	39019	All other merchandise, not specified by type	20 793		36 955 027	2 643 192	7.2	4.1	X
	39200	Sales of food and beverages	29 411		48 185 215	7 123 759	14.8	11.0	67.4
	39201	Sales of food and nonalcoholic beverages	28 806		47 277 105	5 255 204	11.1	8.1	X
	39202	Sales of alcoholic beverages	15 086		32 050 063	1 868 555	5.8	2.9	X
	39250	Rental or lease of goods and/or equipment	11 534		16 373 337	1 038 413	6.3	1.6	X
	39500	All other receipts	13 891		34 470 591	2 333 142	6.8	3.6	68.1
	39512	All other operating receipts	13 891		34 470 591	2 333 142	6.8	3.6	X
7131		Amusement parks and arcades	3 196	X	9 621 845	X	100.0	87.4	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	23		33 598	2 244	6.7	Z	X
	30400	Membership dues	58		67 204	2 761	4.1	Z	X
	30500	Admissions, excluding admission taxes	1 028		8 600 611	4 826 787	56.1	50.2	X
	30560	Amusement machines operated by this establishment	2 845		7 116 273	836 022	11.7	8.7	86.5
	30561	Phonograph, compact disc, or video jukeboxes	146		338 817	20 158	6.0	.2	X
	30562	Pinball machines	725		590 503	17 625	3.0	.2	X
	30563	Video games	2 457		4 601 011	498 087	10.8	5.2	X
	30564	Other amusement machines, excluding billiard or pool tables	1 764		3 254 834	300 152	9.2	3.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	236		2 496 415	130 386	5.2	1.4	X
	30590	Advertising, including endorsement fees	159		1 292 953	28 048	2.2	.3	X
	30640	Gaming receipts	45		417 419	25 323	6.1	.3	87.2
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	38		407 755	25 045	6.1	.3	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	9		13 052	278	2.1	Z	X
	30680	Amounts received for the use of recreational facilities	661		1 012 887	246 725	24.4	2.6	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	8		22 111	689	3.1	Z	X
	30700	Lodging	26		224 918	12 691	5.6	.1	X
	39000	Merchandise sales	665		8 350 196	1 159 642	13.9	12.1	84.0
	39017	Fuels and lubricants	16		298 777	1 027	.3	Z	X
	39019	All other merchandise, not specified by type	661		8 331 992	1 153 145	13.8	12.0	X
	39200	Sales of food and beverages	1 510		8 906 012	1 564 284	17.6	16.3	87.1
	39201	Sales of food and nonalcoholic beverages	1 496		8 901 198	1 492 023	16.8	15.5	X
	39202	Sales of alcoholic beverages	214		4 934 052	72 261	1.5	.8	X
	39250	Rental or lease of goods and/or equipment	240		4 457 742	56 228	1.3	.6	X
	39500	All other receipts	560		7 850 328	729 911	9.3	7.6	87.0
	39512	All other operating receipts	560		7 850 328	729 911	9.3	7.6	X
71311		Amusement and theme parks	663	X	8 310 328	X	100.0	90.8	
	30200	Tuition, fees, and other payments from providing academic or technical instruction	9		13 217	1 824	13.8	Z	X
	30400	Membership dues	26		53 341	2 630	4.9	Z	X
	30500	Admissions, excluding admission taxes	612		8 263 669	4 648 655	56.3	55.9	X
	30560	Amusement machines operated by this establishment	312		5 804 756	103 112	1.8	1.2	90.7
	30561	Phonograph, compact disc, or video jukeboxes	19		217 738	1 147	.5	Z	X
	30562	Pinball machines	44		265 994	798	.3	Z	X
	30563	Video games	155		3 448 397	40 508	1.2	.5	X
	30564	Other amusement machines, excluding billiard or pool tables	173		2 638 185	60 659	2.3	.7	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	137		2 400 438	117 940	4.9	1.4	X
	30590	Advertising, including endorsement fees	79		1 243 928	26 094	2.1	.3	X
	30640	Gaming receipts	27		397 195	22 962	5.8	.3	90.8
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	25		395 344	22 804	5.8	.3	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71311		Amusement and theme parks—Con.						
	30680	Amounts received for the use of recreational facilities	173	620 770	80 606	13.0	1.0	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	20 957	689	3.3	Z	X
	30700	Lodging	22	224 695	12 652	5.6	.2	X
	39000	Merchandise sales	378	7 951 455	1 137 569	14.3	13.7	87.2
	39017	Fuels and lubricants	12	298 147	1 012	.3	Z	X
	39019	All other merchandise, not specified by type	376	7 933 522	1 131 087	14.3	13.6	X
	39200	Sales of food and beverages	545	8 083 402	1 417 458	17.5	17.1	90.5
	39201	Sales of food and nonalcoholic beverages	543	8 080 825	1 362 619	16.9	16.4	X
	39202	Sales of alcoholic beverages	128	4 784 189	54 839	1.1	.7	X
	39250	Rental or lease of goods and/or equipment	156	4 397 084	48 700	1.1	.6	X
	39500	All other receipts	325	7 565 729	689 359	9.1	8.3	90.4
	39512	All other operating receipts	325	7 565 729	689 359	9.1	8.3	X
713110		Amusement and theme parks	663	X	8 310 328	X	100.0	90.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	9	13 217	1 824	13.8	Z	X
	30400	Membership dues	26	53 341	2 630	4.9	Z	X
	30500	Admissions, excluding admission taxes	612	8 263 669	4 648 655	56.3	55.9	X
	30560	Amusement machines operated by this establishment	312	5 804 756	103 112	1.8	1.2	90.7
	30561	Phonograph, compact disc, or video jukeboxes	19	217 738	1 147	.5	Z	X
	30562	Pinball machines	44	265 994	798	.3	Z	X
	30563	Video games	155	3 448 397	40 508	1.2	.5	X
	30564	Other amusement machines, excluding billiard or pool tables	173	2 638 185	60 659	2.3	.7	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	137	2 400 438	117 940	4.9	1.4	X
	30590	Advertising, including endorsement fees	79	1 243 928	26 094	2.1	.3	X
	30640	Gaming receipts	27	397 195	22 962	5.8	.3	90.8
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	25	395 344	22 804	5.8	.3	X
	30680	Amounts received for the use of recreational facilities	173	620 770	80 606	13.0	1.0	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	20 957	689	3.3	Z	X
	30700	Lodging	22	224 695	12 652	5.6	.2	X
	39000	Merchandise sales	378	7 951 455	1 137 569	14.3	13.7	87.2
	39017	Fuels and lubricants	12	298 147	1 012	.3	Z	X
	39019	All other merchandise, not specified by type	376	7 933 522	1 131 087	14.3	13.6	X
	39200	Sales of food and beverages	545	8 083 402	1 417 458	17.5	17.1	90.5
	39201	Sales of food and nonalcoholic beverages	543	8 080 825	1 362 619	16.9	16.4	X
	39202	Sales of alcoholic beverages	128	4 784 189	54 839	1.1	.7	X
	39250	Rental or lease of goods and/or equipment	156	4 397 084	48 700	1.1	.6	X
	39500	All other receipts	325	7 565 729	689 359	9.1	8.3	90.4
	39512	All other operating receipts	325	7 565 729	689 359	9.1	8.3	X
71312		Amusement arcades	2 533	X	1 311 517	X	100.0	65.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	14	20 381	420	2.1	Z	X
	30400	Membership dues	32	13 863	131	.9	Z	X
	30500	Admissions, excluding admission taxes	416	336 942	178 132	52.9	13.6	X
	30560	Amusement machines operated by this establishment	2 533	1 311 517	732 910	55.9	55.9	61.6
	30561	Phonograph, compact disc, or video jukeboxes	127	121 079	19 011	15.7	1.5	X
	30562	Pinball machines	681	324 509	16 827	5.2	1.3	X
	30563	Video games	2 302	1 152 614	457 579	39.7	34.9	X
	30564	Other amusement machines, excluding billiard or pool tables	1 591	616 649	239 493	38.8	18.3	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	99	95 977	12 446	13.0	.9	X
	30590	Advertising, including endorsement fees	80	49 025	1 954	4.0	.1	X
	30640	Gaming receipts	18	20 224	2 361	11.7	.2	61.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	12 411	2 241	18.1	.2	X
	30680	Amounts received for the use of recreational facilities	488	392 117	166 119	42.4	12.7	X
	39000	Merchandise sales	287	398 741	22 073	5.5	1.7	64.3
	39019	All other merchandise, not specified by type	285	398 470	22 058	5.5	1.7	X
	39200	Sales of food and beverages	965	822 610	146 826	17.8	11.2	65.2
	39201	Sales of food and nonalcoholic beverages	953	820 373	129 404	15.8	9.9	X
	39202	Sales of alcoholic beverages	86	149 863	17 422	11.6	1.3	X
	39250	Rental or lease of goods and/or equipment	84	60 658	7 528	12.4	.6	X
	39500	All other receipts	235	284 599	40 552	14.2	3.1	65.2
	39512	All other operating receipts	235	284 599	40 552	14.2	3.1	X
713120		Amusement arcades	2 533	X	1 311 517	X	100.0	65.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	14	20 381	420	2.1	Z	X
	30400	Membership dues	32	13 863	131	.9	Z	X
	30500	Admissions, excluding admission taxes	416	336 942	178 132	52.9	13.6	X
	30560	Amusement machines operated by this establishment	2 533	1 311 517	732 910	55.9	55.9	61.6
	30561	Phonograph, compact disc, or video jukeboxes	127	121 079	19 011	15.7	1.5	X
	30562	Pinball machines	681	324 509	16 827	5.2	1.3	X
	30563	Video games	2 302	1 152 614	457 579	39.7	34.9	X
	30564	Other amusement machines, excluding billiard or pool tables	1 591	616 649	239 493	38.8	18.3	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
713120		Amusement arcades—Con.						
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	99	95 977	12 446	13.0	.9	X
	30590	Advertising, including endorsement fees	80	49 025	1 954	4.0	.1	X
	30640	Gaming receipts	18	20 224	2 361	11.7	.2	61.9
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	12 411	2 241	18.1	.2	X
	30680	Amounts received for the use of recreational facilities	488	392 117	166 119	42.4	12.7	X
	39000	Merchandise sales	287	398 741	22 073	5.5	1.7	64.3
	39019	All other merchandise, not specified by type	285	398 470	22 058	5.5	1.7	X
	39200	Sales of food and beverages	965	822 610	146 826	17.8	11.2	65.2
	39201	Sales of food and nonalcoholic beverages	953	820 373	129 404	15.8	9.9	X
	39202	Sales of alcoholic beverages	86	149 863	17 422	11.6	1.3	X
	39250	Rental or lease of goods and/or equipment	84	60 658	7 528	12.4	.6	X
	39500	All other receipts	235	284 599	40 552	14.2	3.1	65.2
	39512	All other operating receipts	235	284 599	40 552	14.2	3.1	X
7132		Gambling industries	2 201	X	20 181 221	X	100.0	70.9
	30400	Membership dues	48	149 398	23 939	16.0	.1	X
	30500	Admissions, excluding admission taxes	105	1 786 782	63 341	3.5	.3	X
	30560	Amusement machines operated by this establishment	265	2 250 501	38 590	1.7	.2	53.8
	30561	Phonograph, compact disc, or video jukeboxes	82	131 079	5 407	4.1	Z	X
	30562	Pinball machines	54	448 494	3 254	.7	Z	X
	30563	Video games	207	1 977 834	15 010	.8	.1	X
	30564	Other amusement machines, excluding billiard or pool tables	71	423 493	14 919	3.5	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	110	1 045 916	12 768	1.2	.1	X
	30590	Advertising, including endorsement fees	16	172 322	1 893	1.1	Z	X
	30640	Gaming receipts	2 201	20 181 221	18 644 154	92.4	92.4	69.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 876	18 960 760	17 288 600	91.2	85.7	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	378	2 706 166	1 355 554	50.1	6.7	X
	30680	Amounts received for the use of recreational facilities	57	257 631	11 459	4.4	.1	X
	30700	Lodging	7	499 519	15 364	3.1	.1	X
	39000	Merchandise sales	355	9 546 397	121 787	1.3	.6	69.3
	39017	Fuels and lubricants	22	460 577	34 001	7.4	.2	X
	39019	All other merchandise, not specified by type	338	9 268 905	87 780	.9	.4	X
	39200	Sales of food and beverages	1 073	16 362 883	1 094 096	6.7	5.4	65.3
	39201	Sales of food and nonalcoholic beverages	906	15 770 134	817 379	5.2	4.1	X
	39202	Sales of alcoholic beverages	815	11 257 092	276 717	2.5	1.4	X
	39250	Rental or lease of goods and/or equipment	35	612 866	3 419	.6	Z	X
	39500	All other receipts	516	10 756 508	150 162	1.4	.7	66.2
	39512	All other operating receipts	516	10 756 508	150 162	1.4	.7	X
71321		Casinos (except casino hotels)	394	X	12 717 661	X	100.0	73.3
	30500	Admissions, excluding admission taxes	47	1 529 426	19 076	1.2	.2	X
	30560	Amusement machines operated by this establishment	42	1 498 268	11 573	.8	.1	51.0
	30562	Pinball machines	7	365 502	396	.1	Z	X
	30563	Video games	28	1 322 581	6 999	.5	.1	X
	30564	Other amusement machines, excluding billiard or pool tables	12	261 463	4 152	1.6	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	39	740 804	10 428	1.4	.1	X
	30590	Advertising, including endorsement fees	7	143 328	254	.2	Z	X
	30640	Gaming receipts	394	12 717 661	11 644 311	91.6	91.6	72.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	394	12 717 661	11 476 982	90.2	90.2	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	27	1 249 383	167 329	13.4	1.3	X
	30680	Amounts received for the use of recreational facilities	9	197 505	5 214	2.6	Z	X
	39000	Merchandise sales	167	8 205 308	96 271	1.2	.8	72.2
	39019	All other merchandise, not specified by type	167	8 205 308	74 640	.9	.6	X
	39200	Sales of food and beverages	362	12 333 842	821 672	6.7	6.5	66.3
	39201	Sales of food and nonalcoholic beverages	319	11 821 248	619 771	5.2	4.9	X
	39202	Sales of alcoholic beverages	304	9 191 426	201 901	2.2	1.6	X
	39250	Rental or lease of goods and/or equipment	14	557 669	382	.1	Z	X
	39500	All other receipts	192	8 171 733	99 450	1.2	.8	67.2
	39512	All other operating receipts	192	8 171 733	99 450	1.2	.8	X
713210		Casinos (except casino hotels)	394	X	12 717 661	X	100.0	73.3
	30500	Admissions, excluding admission taxes	47	1 529 426	19 076	1.2	.2	X
	30560	Amusement machines operated by this establishment	42	1 498 268	11 573	.8	.1	51.0
	30562	Pinball machines	7	365 502	396	.1	Z	X
	30563	Video games	28	1 322 581	6 999	.5	.1	X
	30564	Other amusement machines, excluding billiard or pool tables	12	261 463	4 152	1.6	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	39	740 804	10 428	1.4	.1	X
	30590	Advertising, including endorsement fees	7	143 328	254	.2	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
		Casinos (except casino hotels)—Con.						
713210		Gaming receipts	394	12 717 661	11 644 311	91.6	91.6	72.7
	30640	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	394	12 717 661	11 476 982	90.2	90.2	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	27	1 249 383	167 329	13.4	1.3	X
	30680	Amounts received for the use of recreational facilities	9	197 505	5 214	2.6	Z	X
	39000	Merchandise sales	167	8 205 308	96 271	1.2	.8	72.2
	39019	All other merchandise, not specified by type	167	8 205 308	74 640	.9	.6	X
	39200	Sales of food and beverages	362	12 333 842	821 672	6.7	6.5	66.3
	39201	Sales of food and nonalcoholic beverages	319	11 821 248	619 771	5.2	4.9	X
	39202	Sales of alcoholic beverages	304	9 191 426	201 901	2.2	1.6	X
	39250	Rental or lease of goods and/or equipment	14	557 669	382	.1	Z	X
	39500	All other receipts	192	8 171 733	99 450	1.2	.8	67.2
	39512	All other operating receipts	192	8 171 733	99 450	1.2	.8	X
71329		Other gambling industries	1 807	X	7 463 560	X	100.0	67.0
	30400	Membership dues	46	146 600	23 939	16.3	.3	X
	30500	Admissions, excluding admission taxes	58	257 356	44 265	17.2	.6	X
	30560	Amusement machines operated by this establishment	223	752 233	27 017	3.6	.4	60.5
	30561	Phonograph, compact disc, or video jukeboxes	80	122 029	5 381	4.4	.1	X
	30562	Pinball machines	47	82 992	2 858	3.4	Z	X
	30563	Video games	179	655 253	8 011	1.2	.1	X
	30564	Other amusement machines, excluding billiard or pool tables	59	162 030	10 767	6.6	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	71	305 112	2 340	.8	Z	X
	30590	Advertising, including endorsement fees	9	28 994	1 639	5.7	Z	X
	30640	Gaming receipts	1 807	7 463 560	6 999 843	93.8	93.8	64.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 482	6 243 099	5 811 618	93.1	77.9	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	351	1 456 783	1 188 225	81.6	15.9	X
	30680	Amounts received for the use of recreational facilities	48	60 126	6 245	10.4	.1	X
	39000	Merchandise sales	188	1 341 089	25 516	1.9	.3	61.1
	39017	Fuels and lubricants	17	303 363	12 370	4.1	.2	X
	39019	All other merchandise, not specified by type	171	1 063 597	13 140	1.2	.2	X
	39200	Sales of food and beverages	711	4 029 041	272 424	6.8	3.7	65.0
	39201	Sales of food and nonalcoholic beverages	587	3 948 886	197 608	5.0	2.6	X
	39202	Sales of alcoholic beverages	511	2 065 666	74 816	3.6	1.0	X
	39250	Rental or lease of goods and/or equipment	21	55 197	3 037	5.5	Z	X
	39500	All other receipts	324	2 584 775	50 712	2.0	.7	65.9
	39512	All other operating receipts	324	2 584 775	50 712	2.0	.7	X
713290		Other gambling industries	1 807	X	7 463 560	X	100.0	67.0
	30400	Membership dues	46	146 600	23 939	16.3	.3	X
	30500	Admissions, excluding admission taxes	58	257 356	44 265	17.2	.6	X
	30560	Amusement machines operated by this establishment	223	752 233	27 017	3.6	.4	60.5
	30561	Phonograph, compact disc, or video jukeboxes	80	122 029	5 381	4.4	.1	X
	30562	Pinball machines	47	82 992	2 858	3.4	Z	X
	30563	Video games	179	655 253	8 011	1.2	.1	X
	30564	Other amusement machines, excluding billiard or pool tables	59	162 030	10 767	6.6	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	71	305 112	2 340	.8	Z	X
	30590	Advertising, including endorsement fees	9	28 994	1 639	5.7	Z	X
	30640	Gaming receipts	1 807	7 463 560	6 999 843	93.8	93.8	64.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	1 482	6 243 099	5 811 618	93.1	77.9	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	351	1 456 783	1 188 225	81.6	15.9	X
	30680	Amounts received for the use of recreational facilities	48	60 126	6 245	10.4	.1	X
	39000	Merchandise sales	188	1 341 089	25 516	1.9	.3	61.1
	39017	Fuels and lubricants	17	303 363	12 370	4.1	.2	X
	39019	All other merchandise, not specified by type	171	1 063 597	13 140	1.2	.2	X
	39200	Sales of food and beverages	711	4 029 041	272 424	6.8	3.7	65.0
	39201	Sales of food and nonalcoholic beverages	587	3 948 886	197 608	5.0	2.6	X
	39202	Sales of alcoholic beverages	511	2 065 666	74 816	3.6	1.0	X
	39250	Rental or lease of goods and/or equipment	21	55 197	3 037	5.5	Z	X
	39500	All other receipts	324	2 584 775	50 712	2.0	.7	65.9
	39512	All other operating receipts	324	2 584 775	50 712	2.0	.7	X
7139		Other amusement and recreation services	48 628	X	35 233 171	X	100.0	64.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	7 296	8 670 463	1 196 432	13.8	3.4	X
	30400	Membership dues	22 176	18 034 697	10 167 351	56.4	28.9	X
	30500	Admissions, excluding admission taxes	6 675	4 635 262	1 682 479	36.3	4.8	X
	30560	Amusement machines operated by this establishment	8 603	5 122 560	1 632 819	31.9	4.6	55.4
	30561	Phonograph, compact disc, or video jukeboxes	1 709	1 163 672	208 532	17.9	.6	X
	30562	Pinball machines	1 971	1 138 691	92 052	8.1	.3	X
	30563	Video games	6 506	3 701 885	682 939	18.4	1.9	X
	30564	Other amusement machines, excluding billiard or pool tables	2 742	2 027 626	649 296	32.0	1.8	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
		Other amusement and recreation services—Con.						
7139	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	3 059	2 886 672	120 851	4.2	.3	X
	30590	Advertising, including endorsement fees	2 080	1 887 266	68 643	3.6	.2	X
	30640	Gaming receipts	1 279	773 759	176 343	22.8	.5	59.5
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	902	537 914	125 176	23.3	.4	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	421	261 037	49 018	18.8	.1	X
	30680	Amounts received for the use of recreational facilities	23 539	18 756 199	9 042 165	48.2	25.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 564	3 816 628	1 378 139	36.1	3.9	X
	30700	Lodging	1 204	1 913 432	183 524	9.6	.5	X
	30800	Personal and household goods repair and maintenance	2 320	2 094 166	530 191	25.3	1.5	64.5
	30803	Boat repair and maintenance	2 320	2 094 166	530 191	25.3	1.5	X
	39000	Merchandise sales	21 098	20 411 512	2 157 020	10.6	6.1	63.7
	39017	Fuels and lubricants	2 463	2 342 011	246 712	10.5	.7	X
	39018	Boats and marine equipment	1 631	1 577 652	508 041	32.2	4.0	X
	39019	All other merchandise, not specified by type	19 794	19 354 130	1 402 267	7.2	4.0	X
	39200	Sales of food and beverages	26 828	22 916 320	4 465 379	19.5	12.7	63.3
	39201	Sales of food and nonalcoholic beverages	26 404	22 605 773	2 945 802	13.0	8.4	X
	39202	Sales of alcoholic beverages	14 057	15 858 919	1 519 577	9.6	4.3	X
	39250	Rental or lease of goods and/or equipment	11 259	11 302 729	978 766	8.7	2.8	X
	39500	All other receipts	12 815	15 863 755	1 453 069	9.2	4.1	63.9
	39512	All other operating receipts	12 815	15 863 755	1 453 069	9.2	4.1	X
71391		Golf courses and country clubs	8 734	X	10 365 307	X	100.0	67.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	837	1 869 383	90 904	4.9	.9	X
	30400	Membership dues	5 355	7 197 773	2 507 782	34.8	24.2	X
	30500	Admissions, excluding admission taxes	907	1 152 311	282 558	24.5	2.7	X
	30560	Amusement machines operated by this establishment	423	324 330	46 229	14.3	.4	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	238	471 725	17 206	3.6	.2	X
	30590	Advertising, including endorsement fees	459	470 378	14 097	3.0	.1	X
	30640	Gaming receipts	79	88 105	19 072	21.6	.2	47.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	45	34 454	1 034	3.0	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	43	57 075	18 038	31.6	.2	X
	30680	Amounts received for the use of recreational facilities	7 471	8 628 185	3 546 178	41.1	34.2	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	116	173 930	5 494	3.2	.1	X
	30700	Lodging	385	880 118	77 222	8.8	.7	X
	30800	Personal and household goods repair and maintenance	39	30 267	1 658	5.5	Z	67.8
	30803	Boat repair and maintenance	39	30 267	1 658	5.5	Z	X
	39000	Merchandise sales	5 687	7 303 810	660 685	9.0	6.4	67.0
	39017	Fuels and lubricants	50	146 368	3 634	2.5	Z	X
	39018	Boats and marine equipment	9	2 410	66	2.7	Z	X
	39019	All other merchandise, not specified by type	5 656	7 277 955	656 985	9.0	6.3	X
	39200	Sales of food and beverages	7 275	9 087 783	1 995 944	22.0	19.3	66.9
	39201	Sales of food and nonalcoholic beverages	7 167	9 021 806	1 447 538	16.0	14.0	X
	39202	Sales of alcoholic beverages	5 906	8 263 067	548 406	6.6	5.3	X
	39250	Rental or lease of goods and/or equipment	4 763	5 531 446	622 748	11.3	6.0	X
	39500	All other receipts	3 037	5 454 432	477 530	8.8	4.6	67.3
	39512	All other operating receipts	3 037	5 454 432	477 530	8.8	4.6	X
713910		Golf courses and country clubs	8 734	X	10 365 307	X	100.0	67.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	837	1 869 383	90 904	4.9	.9	X
	30400	Membership dues	5 355	7 197 773	2 507 782	34.8	24.2	X
	30500	Admissions, excluding admission taxes	907	1 152 311	282 558	24.5	2.7	X
	30560	Amusement machines operated by this establishment	423	324 330	46 229	14.3	.4	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	238	471 725	17 206	3.6	.2	X
	30590	Advertising, including endorsement fees	459	470 378	14 097	3.0	.1	X
	30640	Gaming receipts	79	88 105	19 072	21.6	.2	47.7
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	45	34 454	1 034	3.0	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	43	57 075	18 038	31.6	.2	X
	30680	Amounts received for the use of recreational facilities	7 471	8 628 185	3 546 178	41.1	34.2	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	116	173 930	5 494	3.2	.1	X
	30700	Lodging	385	880 118	77 222	8.8	.7	X
	30800	Personal and household goods repair and maintenance	39	30 267	1 658	5.5	Z	67.8
	30803	Boat repair and maintenance	39	30 267	1 658	5.5	Z	X
	39000	Merchandise sales	5 687	7 303 810	660 685	9.0	6.4	67.0
	39017	Fuels and lubricants	50	146 368	3 634	2.5	Z	X
	39018	Boats and marine equipment	9	2 410	66	2.7	Z	X
	39019	All other merchandise, not specified by type	5 656	7 277 955	656 985	9.0	6.3	X
	39200	Sales of food and beverages	7 275	9 087 783	1 995 944	22.0	19.3	66.9
	39201	Sales of food and nonalcoholic beverages	7 167	9 021 806	1 447 538	16.0	14.0	X
	39202	Sales of alcoholic beverages	5 906	8 263 067	548 406	6.6	5.3	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
713910		Golf courses and country clubs—Con.						
	39250	Rental or lease of goods and/or equipment	4 763	5 531 446	622 748	11.3	6.0	X
	39500	All other receipts	3 037	5 454 432	477 530	8.8	4.6	67.3
	39512	All other operating receipts	3 037	5 454 432	477 530	8.8	4.6	X
71392		Skiing facilities	421	X	1 812 621	X	100.0	73.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	244	1 318 192	153 600	11.7	8.5	X
	30400	Membership dues	53	183 328	12 344	6.7	.7	X
	30500	Admissions, excluding admission taxes	120	362 071	136 761	37.8	7.5	X
	30560	Amusement machines operated by this establishment	34	109 573	1 015	.9	.1	73.3
	30563	Video games	26	84 570	158	.2	Z	X
	30564	Other amusement machines, excluding billiard or pool tables	9	22 309	854	3.8	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	68	381 955	5 710	1.5	.3	X
	30590	Advertising, including endorsement fees	56	346 066	3 462	1.0	.2	X
	30680	Amounts received for the use of recreational facilities	344	1 609 317	925 532	57.5	51.1	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	11 021	1 088	9.9	.1	X
	30700	Lodging	45	410 649	41 998	10.2	2.3	X
	39000	Merchandise sales	259	1 457 492	101 850	7.0	5.6	73.0
	39017	Fuels and lubricants	7	6 398	581	9.1	Z	X
	39019	All other merchandise, not specified by type	252	1 452 522	100 868	6.9	5.6	X
	39200	Sales of food and beverages	355	1 701 580	216 008	12.7	11.9	67.4
	39201	Sales of food and nonalcoholic beverages	353	1 697 666	185 782	10.9	10.2	X
	39202	Sales of alcoholic beverages	247	1 536 799	30 226	2.0	1.7	X
	39250	Rental or lease of goods and/or equipment	301	1 400 993	98 714	7.0	5.4	X
	39500	All other receipts	220	1 508 191	114 539	7.6	6.3	73.3
	39512	All other operating receipts	220	1 508 191	114 539	7.6	6.3	X
713920		Skiing facilities	421	X	1 812 621	X	100.0	73.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	244	1 318 192	153 600	11.7	8.5	X
	30400	Membership dues	53	183 328	12 344	6.7	.7	X
	30500	Admissions, excluding admission taxes	120	362 071	136 761	37.8	7.5	X
	30560	Amusement machines operated by this establishment	34	109 573	1 015	.9	.1	73.3
	30563	Video games	26	84 570	158	.2	Z	X
	30564	Other amusement machines, excluding billiard or pool tables	9	22 309	854	3.8	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	68	381 955	5 710	1.5	.3	X
	30590	Advertising, including endorsement fees	56	346 066	3 462	1.0	.2	X
	30680	Amounts received for the use of recreational facilities	344	1 609 317	925 532	57.5	51.1	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	6	11 021	1 088	9.9	.1	X
	30700	Lodging	45	410 649	41 998	10.2	2.3	X
	39000	Merchandise sales	259	1 457 492	101 850	7.0	5.6	73.0
	39017	Fuels and lubricants	7	6 398	581	9.1	Z	X
	39019	All other merchandise, not specified by type	252	1 452 522	100 868	6.9	5.6	X
	39200	Sales of food and beverages	355	1 701 580	216 008	12.7	11.9	67.4
	39201	Sales of food and nonalcoholic beverages	353	1 697 666	185 782	10.9	10.2	X
	39202	Sales of alcoholic beverages	247	1 536 799	30 226	2.0	1.7	X
	39250	Rental or lease of goods and/or equipment	301	1 400 993	98 714	7.0	5.4	X
	39500	All other receipts	220	1 508 191	114 539	7.6	6.3	73.3
	39512	All other operating receipts	220	1 508 191	114 539	7.6	6.3	X
71393		Marinas	4 276	X	3 481 930	X	100.0	58.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	294	291 821	14 729	5.0	.4	X
	30400	Membership dues	698	608 084	197 774	32.5	5.7	X
	30500	Admissions, excluding admission taxes	86	91 261	6 372	7.0	.2	X
	30560	Amusement machines operated by this establishment	39	47 389	1 358	2.9	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	202	194 744	7 277	3.7	.2	X
	30590	Advertising, including endorsement fees	144	121 206	2 368	2.0	.1	X
	30640	Gaming receipts	26	19 534	2 716	13.9	.1	35.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	8 518	140	1.6	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	23	12 651	2 576	20.4	.1	X
	30680	Amounts received for the use of recreational facilities	191	235 204	25 383	10.8	.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 276	3 481 930	1 364 671	39.2	39.2	X
	30700	Lodging	378	292 273	22 110	7.6	.6	X
	30800	Personal and household goods repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	58.6
	30803	Boat repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	X
	39000	Merchandise sales	2 955	2 658 802	837 683	31.5	24.1	58.2
	39017	Fuels and lubricants	2 233	2 107 553	237 299	11.3	6.8	X
	39018	Boats and marine equipment	1 554	1 532 853	502 484	32.8	14.4	X
	39019	All other merchandise, not specified by type	1 843	1 684 803	97 900	5.8	2.8	X
	39200	Sales of food and beverages	1 846	1 603 568	264 070	16.5	7.6	56.5
	39201	Sales of food and nonalcoholic beverages	1 822	1 589 649	195 240	12.3	5.6	X
	39202	Sales of alcoholic beverages	1 066	1 079 041	68 830	6.4	2.0	X
	39250	Rental or lease of goods and/or equipment	716	645 167	63 336	9.8	1.8	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71393		Marinas—Con.						
	39500	All other receipts	1 532	1 524 668	149 619	9.8	4.3	55.5
	39512	All other operating receipts	1 532	1 524 668	149 619	9.8	4.3	X
713930		Marinas	4 276	X	3 481 930	X	100.0	58.8
	30200	Tuition, fees, and other payments from providing academic or technical instruction	294	291 821	14 729	5.0	.4	X
	30400	Membership dues	698	608 084	197 774	32.5	5.7	X
	30500	Admissions, excluding admission taxes	86	91 261	6 372	7.0	.2	X
	30560	Amusement machines operated by this establishment	39	47 389	1 358	2.9	Z	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	202	194 744	7 277	3.7	.2	X
	30590	Advertising, including endorsement fees	144	121 206	2 368	2.0	.1	X
	30640	Gaming receipts	26	19 534	2 716	13.9	.1	35.4
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	13	8 518	140	1.6	Z	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	23	12 651	2 576	20.4	.1	X
	30680	Amounts received for the use of recreational facilities	191	235 204	25 383	10.8	.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	4 276	3 481 930	1 364 671	39.2	39.2	X
	30700	Lodging	378	292 273	22 110	7.6	.6	X
	30800	Personal and household goods repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	58.6
	30803	Boat repair and maintenance	2 237	2 023 524	522 464	25.8	15.0	X
	39000	Merchandise sales	2 955	2 658 802	837 683	31.5	24.1	58.2
	39017	Fuels and lubricants	2 233	2 107 553	237 299	11.3	6.8	X
	39018	Boats and marine equipment	1 554	1 532 853	502 484	32.8	14.4	X
	39019	All other merchandise, not specified by type	1 843	1 684 803	97 900	5.8	2.8	X
	39200	Sales of food and beverages	1 846	1 603 568	264 070	16.5	7.6	56.5
	39201	Sales of food and nonalcoholic beverages	1 822	1 589 649	195 240	12.3	5.6	X
	39202	Sales of alcoholic beverages	1 066	1 079 041	68 830	6.4	2.0	X
	39250	Rental or lease of goods and/or equipment	716	645 167	63 336	9.8	1.8	X
	39500	All other receipts	1 532	1 524 668	149 619	9.8	4.3	55.5
	39512	All other operating receipts	1 532	1 524 668	149 619	9.8	4.3	X
71394		Fitness and recreational sports centers	19 620	X	11 610 655	X	100.0	67.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	5 472	4 920 528	883 921	18.0	7.6	X
	30400	Membership dues	14 456	9 343 820	7 133 634	76.3	61.4	X
	30500	Admissions, excluding admission taxes	3 507	1 828 070	533 860	29.2	4.6	X
	30560	Amusement machines operated by this establishment	1 541	664 165	43 043	6.5	.4	56.8
	30561	Phonograph, compact disc, or video jukeboxes	18	9 926	4 972	50.1	Z	X
	30562	Pinball machines	200	45 641	3 931	8.6	Z	X
	30563	Video games	1 126	471 059	25 097	5.3	.2	X
	30564	Other amusement machines, excluding billiard or pool tables	372	198 218	9 043	4.6	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	907	824 354	47 868	5.8	.4	X
	30590	Advertising, including endorsement fees	775	656 803	25 485	3.9	.2	X
	30640	Gaming receipts	107	39 175	15 110	38.6	.1	X
	30680	Amounts received for the use of recreational facilities	5 182	3 217 755	1 564 809	48.6	13.5	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	40	109 211	3 245	3.0	Z	X
	30700	Lodging	72	136 316	21 717	15.9	.2	X
	30800	Personal and household goods repair and maintenance	10	29 924	5 597	18.7	Z	67.3
	30803	Boat repair and maintenance	10	29 924	5 597	18.7	Z	X
	39000	Merchandise sales	7 354	6 421 095	337 568	5.3	2.9	65.5
	39017	Fuels and lubricants	82	22 547	1 087	4.8	Z	X
	39019	All other merchandise, not specified by type	7 279	6 406 941	332 641	5.2	2.9	X
	39200	Sales of food and beverages	8 114	5 798 939	455 270	7.9	3.9	66.2
	39201	Sales of food and nonalcoholic beverages	8 046	5 683 544	408 719	7.2	3.5	X
	39202	Sales of alcoholic beverages	865	1 413 609	46 551	3.3	.4	X
	39250	Rental or lease of goods and/or equipment	2 035	1 469 403	54 084	3.7	.5	X
	39500	All other receipts	4 601	4 976 530	485 444	9.8	4.2	66.4
	39512	All other operating receipts	4 601	4 976 530	485 444	9.8	4.2	X
713940		Fitness and recreational sports centers	19 620	X	11 610 655	X	100.0	67.3
	30200	Tuition, fees, and other payments from providing academic or technical instruction	5 472	4 920 528	883 921	18.0	7.6	X
	30400	Membership dues	14 456	9 343 820	7 133 634	76.3	61.4	X
	30500	Admissions, excluding admission taxes	3 507	1 828 070	533 860	29.2	4.6	X
	30560	Amusement machines operated by this establishment	1 541	664 165	43 043	6.5	.4	56.8
	30561	Phonograph, compact disc, or video jukeboxes	18	9 926	4 972	50.1	Z	X
	30562	Pinball machines	200	45 641	3 931	8.6	Z	X
	30563	Video games	1 126	471 059	25 097	5.3	.2	X
	30564	Other amusement machines, excluding billiard or pool tables	372	198 218	9 043	4.6	.1	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	907	824 354	47 868	5.8	.4	X
	30590	Advertising, including endorsement fees	775	656 803	25 485	3.9	.2	X
	30640	Gaming receipts	107	39 175	15 110	38.6	.1	X
	30680	Amounts received for the use of recreational facilities	5 182	3 217 755	1 564 809	48.6	13.5	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	40	109 211	3 245	3.0	Z	X
	30700	Lodging	72	136 316	21 717	15.9	.2	X
	30800	Personal and household goods repair and maintenance	10	29 924	5 597	18.7	Z	67.3
	30803	Boat repair and maintenance	10	29 924	5 597	18.7	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
713940		Fitness and recreational sports centers—Con.						
	39000	Merchandise sales	7 354	6 421 095	337 568	5.3	2.9	65.5
	39017	Fuels and lubricants	82	22 547	1 087	4.8	Z	X
	39019	All other merchandise, not specified by type	7 279	6 406 941	332 641	5.2	2.9	X
	39200	Sales of food and beverages	8 114	5 798 939	455 270	7.9	3.9	66.2
	39201	Sales of food and nonalcoholic beverages	8 046	5 683 544	408 719	7.2	3.5	X
	39202	Sales of alcoholic beverages	865	1 413 609	46 551	3.3	.4	X
	39250	Rental or lease of goods and/or equipment	2 035	1 469 403	54 084	3.7	.5	X
	39500	All other receipts	4 601	4 976 530	485 444	9.8	4.2	66.4
	39512	All other operating receipts	4 601	4 976 530	485 444	9.8	4.2	X
71395		Bowling centers	4 920	X	3 079 332	X	100.0	76.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	20	12 995	647	5.0	Z	X
	30400	Membership dues	79	31 009	1 848	6.0	.1	X
	30500	Admissions, excluding admission taxes	94	67 314	13 672	20.3	.4	X
	30560	Amusement machines operated by this establishment	2 721	1 730 923	72 119	4.2	2.3	74.1
	30561	Phonograph, compact disc, or video jukeboxes	208	84 175	493	.6	Z	X
	30562	Pinball machines	402	217 127	5 617	2.6	.2	X
	30563	Video games	2 275	1 516 289	60 121	4.0	2.0	X
	30564	Other amusement machines, excluding billiard or pool tables	373	217 698	5 888	2.7	.2	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	1 142	756 715	23 495	3.1	.8	X
	30590	Advertising, including endorsement fees	188	96 876	1 324	1.4	Z	X
	30640	Gaming receipts	699	505 780	74 398	14.7	2.4	76.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	510	396 375	66 770	16.8	2.2	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	204	132 899	7 628	5.7	.2	X
	30680	Amounts received for the use of recreational facilities	4 920	3 079 332	1 873 639	60.8	60.8	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	20	6 836	31	.5	Z	X
	30800	Personal and household goods repair and maintenance	7	3 572	216	6.0	Z	76.9
	30803	Boat repair and maintenance	7	3 572	216	6.0	Z	X
	39000	Merchandise sales	1 718	1 006 233	40 647	4.0	1.3	76.3
	39017	Fuels and lubricants	17	8 301	405	4.9	Z	X
	39019	All other merchandise, not specified by type	1 699	996 312	40 168	4.0	1.3	X
	39200	Sales of food and beverages	4 320	2 672 983	837 217	31.3	27.2	76.6
	39201	Sales of food and nonalcoholic beverages	4 198	2 591 110	365 478	14.1	11.9	X
	39202	Sales of alcoholic beverages	3 815	2 487 264	471 739	19.0	15.3	X
	39250	Rental or lease of goods and/or equipment	2 753	1 823 888	102 758	5.6	3.3	X
	39500	All other receipts	1 606	1 232 102	37 229	3.0	1.2	76.9
	39512	All other operating receipts	1 606	1 232 102	37 229	3.0	1.2	X
713950		Bowling centers	4 920	X	3 079 332	X	100.0	76.9
	30200	Tuition, fees, and other payments from providing academic or technical instruction	20	12 995	647	5.0	Z	X
	30400	Membership dues	79	31 009	1 848	6.0	.1	X
	30500	Admissions, excluding admission taxes	94	67 314	13 672	20.3	.4	X
	30560	Amusement machines operated by this establishment	2 721	1 730 923	72 119	4.2	2.3	74.1
	30561	Phonograph, compact disc, or video jukeboxes	208	84 175	493	.6	Z	X
	30562	Pinball machines	402	217 127	5 617	2.6	.2	X
	30563	Video games	2 275	1 516 289	60 121	4.0	2.0	X
	30564	Other amusement machines, excluding billiard or pool tables	373	217 698	5 888	2.7	.2	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	1 142	756 715	23 495	3.1	.8	X
	30590	Advertising, including endorsement fees	188	96 876	1 324	1.4	Z	X
	30640	Gaming receipts	699	505 780	74 398	14.7	2.4	76.6
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	510	396 375	66 770	16.8	2.2	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others	204	132 899	7 628	5.7	.2	X
	30680	Amounts received for the use of recreational facilities	4 920	3 079 332	1 873 639	60.8	60.8	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	20	6 836	31	.5	Z	X
	30800	Personal and household goods repair and maintenance	7	3 572	216	6.0	Z	76.9
	30803	Boat repair and maintenance	7	3 572	216	6.0	Z	X
	39000	Merchandise sales	1 718	1 006 233	40 647	4.0	1.3	76.3
	39017	Fuels and lubricants	17	8 301	405	4.9	Z	X
	39019	All other merchandise, not specified by type	1 699	996 312	40 168	4.0	1.3	X
	39200	Sales of food and beverages	4 320	2 672 983	837 217	31.3	27.2	76.6
	39201	Sales of food and nonalcoholic beverages	4 198	2 591 110	365 478	14.1	11.9	X
	39202	Sales of alcoholic beverages	3 815	2 487 264	471 739	19.0	15.3	X
	39250	Rental or lease of goods and/or equipment	2 753	1 823 888	102 758	5.6	3.3	X
	39500	All other receipts	1 606	1 232 102	37 229	3.0	1.2	76.9
	39512	All other operating receipts	1 606	1 232 102	37 229	3.0	1.2	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Tax status, kind of business, and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
71399		ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
		All other amusement and recreation industries	10 657	X	4 883 326	X	100.0	45.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	429	257 544	52 631	20.4	1.1	X
	30400	Membership dues	1 535	670 683	313 969	46.8	6.4	X
	30500	Admissions, excluding admission taxes	1 961	1 134 235	709 256	62.5	14.5	X
	30560	Amusement machines operated by this establishment	3 845	2 246 180	1 469 055	65.4	30.1	39.3
	30561	Phonograph, compact disc, or video jukeboxes	1 403	938 496	167 611	17.9	3.4	X
	30562	Pinball machines	1 367	871 008	82 501	9.5	1.7	X
	30563	Video games	2 775	1 503 079	595 718	39.6	12.2	X
	30564	Other amusement machines, excluding billiard or pool tables	1 899	1 469 525	623 225	42.4	12.8	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	502	257 179	19 295	7.5	.4	X
	30590	Advertising, including endorsement fees	458	195 937	21 907	11.2	.4	X
	30640	Gaming receipts	368	121 165	65 047	53.7	1.3	43.1
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	296	90 951	55 983	61.6	1.1	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	78	26 348	6 915	26.2	.1	X
	30680	Amounts received for the use of recreational facilities	5 431	1 986 406	1 106 624	55.7	22.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	106	33 700	3 610	10.7	.1	X
	30700	Lodging	322	191 551	20 385	10.6	.4	X
	30800	Personal and household goods repair and maintenance	27	6 879	256	3.7	Z	45.7
	30803	Boat repair and maintenance	27	6 879	256	3.7	Z	X
	39000	Merchandise sales	3 125	1 564 080	178 587	11.4	3.7	44.1
	39017	Fuels and lubricants	74	50 844	3 706	7.3	.1	X
	39018	Boats and marine equipment	60	30 120	1 176	3.9	Z	X
	39019	All other merchandise, not specified by type	3 065	1 535 597	173 705	11.3	3.6	X
	39200	Sales of food and beverages	4 918	2 051 467	696 870	34.0	14.3	43.5
	39201	Sales of food and nonalcoholic beverages	4 818	2 021 998	343 045	17.0	7.0	X
	39202	Sales of alcoholic beverages	2 158	1 079 139	353 825	32.8	7.2	X
	39250	Rental or lease of goods and/or equipment	691	431 832	37 126	8.6	.8	X
	39500	All other receipts	1 819	1 167 832	188 708	16.2	3.9	44.5
	39512	All other operating receipts	1 819	1 167 832	188 708	16.2	3.9	X
713990		All other amusement and recreation industries	10 657	X	4 883 326	X	100.0	45.7
	30200	Tuition, fees, and other payments from providing academic or technical instruction	429	257 544	52 631	20.4	1.1	X
	30400	Membership dues	1 535	670 683	313 969	46.8	6.4	X
	30500	Admissions, excluding admission taxes	1 961	1 134 235	709 256	62.5	14.5	X
	30560	Amusement machines operated by this establishment	3 845	2 246 180	1 469 055	65.4	30.1	39.3
	30561	Phonograph, compact disc, or video jukeboxes	1 403	938 496	167 611	17.9	3.4	X
	30562	Pinball machines	1 367	871 008	82 501	9.5	1.7	X
	30563	Video games	2 775	1 503 079	595 718	39.6	12.2	X
	30564	Other amusement machines, excluding billiard or pool tables	1 899	1 469 525	623 225	42.4	12.8	X
	30580	This establishment's share of receipts from concessions or amusement machines not operated by this establishment	502	257 179	19 295	7.5	.4	X
	30590	Advertising, including endorsement fees	458	195 937	21 907	11.2	.4	X
	30640	Gaming receipts	368	121 165	65 047	53.7	1.3	43.1
	30641	Gaming tables, slot machines, and other gaming activities or devices operated by this establishment	296	90 951	55 983	61.6	1.1	X
	30642	This establishment's share of receipts from slot machines, gaming devices, off-track betting, and other gaming activities operated by others ..	78	26 348	6 915	26.2	.1	X
	30680	Amounts received for the use of recreational facilities	5 431	1 986 406	1 106 624	55.7	22.7	X
	30690	Pleasure boat dockage, slip rental, launch fees, and storage	106	33 700	3 610	10.7	.1	X
	30700	Lodging	322	191 551	20 385	10.6	.4	X
	30800	Personal and household goods repair and maintenance	27	6 879	256	3.7	Z	45.7
	30803	Boat repair and maintenance	27	6 879	256	3.7	Z	X
	39000	Merchandise sales	3 125	1 564 080	178 587	11.4	3.7	44.1
	39017	Fuels and lubricants	74	50 844	3 706	7.3	.1	X
	39018	Boats and marine equipment	60	30 120	1 176	3.9	Z	X
	39019	All other merchandise, not specified by type	3 065	1 535 597	173 705	11.3	3.6	X
	39200	Sales of food and beverages	4 918	2 051 467	696 870	34.0	14.3	43.5
	39201	Sales of food and nonalcoholic beverages	4 818	2 021 998	343 045	17.0	7.0	X
	39202	Sales of alcoholic beverages	2 158	1 079 139	353 825	32.8	7.2	X
	39250	Rental or lease of goods and/or equipment	691	431 832	37 126	8.6	.8	X
	39500	All other receipts	1 819	1 167 832	188 708	16.2	3.9	44.5
	39512	All other operating receipts	1 819	1 167 832	188 708	16.2	3.9	X

¹Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Receipts/revenue of establishments reporting product lines as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ALL ESTABLISHMENTS						
713	Amusement, gambling, and recreation industries						
	All firms	65 462	76 293 475	100.0	21 069 716	4 815 702	1 303 027
	4 largest firms	464	6 026 201	7.9	1 170 370	261 049	69 716
	8 largest firms	1 169	8 937 013	11.7	2 010 644	453 066	129 894
	20 largest firms	1 657	14 389 406	18.9	2 938 078	704 841	175 973
	50 largest firms	2 014	21 782 839	28.6	4 403 925	1 064 967	252 012
7131	Amusement parks and arcades						
	All firms	3 196	9 621 845	100.0	2 111 012	428 903	123 419
	4 largest firms	47	5 773 793	60.0	1 058 094	229 454	60 346
	8 largest firms	63	7 074 522	73.5	1 402 281	294 206	79 586
	20 largest firms	599	7 730 684	80.3	1 574 004	332 455	90 317
	50 largest firms	661	8 171 846	84.9	1 713 957	351 858	94 824
71311	Amusement and theme parks						
	All firms	663	8 310 328	100.0	1 779 737	353 964	95 059
	4 largest firms	46	5 753 814	69.2	1 056 273	229 009	60 215
	8 largest firms	62	7 054 543	84.9	1 400 460	293 761	79 455
	20 largest firms	107	7 528 822	90.6	1 544 357	319 276	85 484
	50 largest firms	141	7 844 033	94.4	1 643 323	331 873	88 040
713110	Amusement and theme parks						
	All firms	663	8 310 328	100.0	1 779 737	353 964	95 059
	4 largest firms	46	5 753 814	69.2	1 056 273	229 009	60 215
	8 largest firms	62	7 054 543	84.9	1 400 460	293 761	79 455
	20 largest firms	107	7 528 822	90.6	1 544 357	319 276	85 484
	50 largest firms	141	7 844 033	94.4	1 643 323	331 873	88 040
71312	Amusement arcades						
	All firms	2 533	1 311 517	100.0	331 275	74 939	28 360
	4 largest firms	325	243 728	18.6	55 863	15 008	4 841
	8 largest firms	505	337 095	25.7	77 771	20 099	6 685
	20 largest firms	537	445 536	34.0	98 886	24 415	7 791
	50 largest firms	629	591 605	45.1	142 467	34 740	11 088
713120	Amusement arcades						
	All firms	2 533	1 311 517	100.0	331 275	74 939	28 360
	4 largest firms	325	243 728	18.6	55 863	15 008	4 841
	8 largest firms	505	337 095	25.7	77 771	20 099	6 685
	20 largest firms	537	445 536	34.0	98 886	24 415	7 791
	50 largest firms	629	591 605	45.1	142 467	34 740	11 088
7132	Gambling industries						
	All firms	2 201	20 181 221	100.0	3 725 999	891 523	161 823
	4 largest firms	48	2 069 008	10.3	219 285	53 373	7 659
	8 largest firms	65	3 693 174	18.3	480 625	121 915	15 927
	20 largest firms	107	7 473 824	37.0	1 047 744	254 598	39 307
	50 largest firms	158	11 698 305	58.0	1 811 753	433 082	69 947
71321	Casinos (except casino hotels)						
	All firms	394	12 717 661	100.0	2 603 104	625 784	108 721
	4 largest firms	6	2 035 487	16.0	225 216	57 453	8 273
	8 largest firms	13	3 530 062	27.8	493 060	122 044	17 446
	20 largest firms	33	6 272 238	49.3	1 037 204	253 983	39 872
	50 largest firms	73	9 390 079	73.8	1 729 815	410 998	67 658
713210	Casinos (except casino hotels)						
	All firms	394	12 717 661	100.0	2 603 104	625 784	108 721
	4 largest firms	6	2 035 487	16.0	225 216	57 453	8 273
	8 largest firms	13	3 530 062	27.8	493 060	122 044	17 446
	20 largest firms	33	6 272 238	49.3	1 037 204	253 983	39 872
	50 largest firms	73	9 390 079	73.8	1 729 815	410 998	67 658
71329	Other gambling industries						
	All firms	1 807	7 463 560	100.0	1 122 895	265 739	53 102
	4 largest firms	66	1 482 190	19.9	137 897	35 679	4 252
	8 largest firms	84	2 340 743	31.4	205 429	50 384	7 153
	20 largest firms	119	3 622 238	48.5	420 590	98 685	15 305
	50 largest firms	206	5 081 039	68.1	644 823	151 441	25 746
713290	Other gambling industries						
	All firms	1 807	7 463 560	100.0	1 122 895	265 739	53 102
	4 largest firms	66	1 482 190	19.9	137 897	35 679	4 252
	8 largest firms	84	2 340 743	31.4	205 429	50 384	7 153
	20 largest firms	119	3 622 238	48.5	420 590	98 685	15 305
	50 largest firms	206	5 081 039	68.1	644 823	151 441	25 746
7139	Other amusement and recreation services						
	All firms	60 065	46 490 409	100.0	15 232 705	3 495 276	1 017 785
	4 largest firms	1 116	3 107 590	6.7	937 158	220 233	68 636
	8 largest firms	1 659	4 569 327	9.8	1 427 969	384 810	102 339
	20 largest firms	2 026	6 225 289	13.4	1 860 380	497 708	131 303
	50 largest firms	2 499	7 853 505	16.9	2 323 067	616 575	163 832

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ALL ESTABLISHMENTS—Con.						
71391	Golf courses and country clubs						
	All firms	12 189	17 433 765	100.0	6 609 473	1 346 056	310 833
	4 largest firms	433	1 457 400	8.4	454 561	99 100	25 296
	8 largest firms	535	1 726 352	9.9	522 281	112 496	28 266
	20 largest firms	619	2 110 538	12.1	650 734	143 860	35 464
	50 largest firms	669	2 655 918	15.2	834 281	188 770	43 324
713910	Golf courses and country clubs						
	All firms	12 189	17 433 765	100.0	6 609 473	1 346 056	310 833
	4 largest firms	433	1 457 400	8.4	454 561	99 100	25 296
	8 largest firms	535	1 726 352	9.9	522 281	112 496	28 266
	20 largest firms	619	2 110 538	12.1	650 734	143 860	35 464
	50 largest firms	669	2 655 918	15.2	834 281	188 770	43 324
71392	Skiing facilities						
	All firms	421	1 812 621	100.0	644 678	280 885	70 648
	4 largest firms	21	824 289	45.5	302 333	126 766	20 245
	8 largest firms	29	1 004 349	55.4	369 260	153 287	27 700
	20 largest firms	48	1 264 315	69.8	453 684	190 227	37 559
	50 largest firms	81	1 503 154	82.9	535 962	228 199	50 149
713920	Skiing facilities						
	All firms	421	1 812 621	100.0	644 678	280 885	70 648
	4 largest firms	21	824 289	45.5	302 333	126 766	20 245
	8 largest firms	29	1 004 349	55.4	369 260	153 287	27 700
	20 largest firms	48	1 264 315	69.8	453 684	190 227	37 559
	50 largest firms	81	1 503 154	82.9	535 962	228 199	50 149
71393	Marinas						
	All firms	4 276	3 481 930	100.0	759 290	157 142	28 173
	4 largest firms	41	181 629	5.2	23 352	4 521	630
	8 largest firms	52	263 218	7.6	34 039	6 721	976
	20 largest firms	71	422 001	12.1	63 409	13 798	1 696
	50 largest firms	119	668 628	19.2	111 414	24 485	3 385
713930	Marinas						
	All firms	4 276	3 481 930	100.0	759 290	157 142	28 173
	4 largest firms	41	181 629	5.2	23 352	4 521	630
	8 largest firms	52	263 218	7.6	34 039	6 721	976
	20 largest firms	71	422 001	12.1	63 409	13 798	1 696
	50 largest firms	119	668 628	19.2	111 414	24 485	3 385
71394	Fitness and recreational sports centers						
	All firms	25 036	14 839 344	100.0	4 893 811	1 165 010	441 170
	4 largest firms	877	2 281 596	15.4	672 228	162 474	53 821
	8 largest firms	1 010	2 991 348	20.2	865 649	212 948	68 914
	20 largest firms	1 185	3 699 948	24.9	1 075 637	263 364	84 358
	50 largest firms	1 497	4 605 419	31.0	1 415 736	342 822	110 871
713940	Fitness and recreational sports centers						
	All firms	25 036	14 839 344	100.0	4 893 811	1 165 010	441 170
	4 largest firms	877	2 281 596	15.4	672 228	162 474	53 821
	8 largest firms	1 010	2 991 348	20.2	865 649	212 948	68 914
	20 largest firms	1 185	3 699 948	24.9	1 075 637	263 364	84 358
	50 largest firms	1 497	4 605 419	31.0	1 415 736	342 822	110 871
71395	Bowling centers						
	All firms	4 920	3 079 332	100.0	905 780	236 837	82 090
	4 largest firms	524	649 610	21.1	185 669	47 936	14 887
	8 largest firms	541	697 464	22.6	199 574	51 274	15 809
	20 largest firms	569	776 037	25.2	226 776	58 237	17 565
	50 largest firms	622	891 240	28.9	260 184	66 812	19 892
713950	Bowling centers						
	All firms	4 920	3 079 332	100.0	905 780	236 837	82 090
	4 largest firms	524	649 610	21.1	185 669	47 936	14 887
	8 largest firms	541	697 464	22.6	199 574	51 274	15 809
	20 largest firms	569	776 037	25.2	226 776	58 237	17 565
	50 largest firms	622	891 240	28.9	260 184	66 812	19 892
71399	All other amusement and recreation industries						
	All firms	13 223	5 843 417	100.0	1 419 673	309 346	84 871
	4 largest firms	53	316 821	5.4	43 812	11 988	1 957
	8 largest firms	114	426 466	7.3	67 367	17 639	3 454
	20 largest firms	151	628 536	10.8	110 795	27 449	5 485
	50 largest firms	256	909 413	15.6	178 466	42 288	7 889
713990	All other amusement and recreation industries						
	All firms	13 223	5 843 417	100.0	1 419 673	309 346	84 871
	4 largest firms	53	316 821	5.4	43 812	11 988	1 957
	8 largest firms	114	426 466	7.3	67 367	17 639	3 454
	20 largest firms	151	628 536	10.8	110 795	27 449	5 485
	50 largest firms	256	909 413	15.6	178 466	42 288	7 889

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
ESTABLISHMENTS EXEMPT FROM FEDERAL INCOME TAX							
713	Amusement, gambling, and recreation industries						
	All firms	11 437	11 257 238	100.0	4 504 364	944 852	254 778
	4 largest firms	60	229 744	2.0	71 283	16 995	6 371
	8 largest firms	104	398 177	3.5	145 787	34 792	12 570
	20 largest firms	215	733 550	6.5	281 433	66 177	24 397
	50 largest firms	342	1 256 828	11.2	487 226	116 168	37 686
7139	Other amusement and recreation services						
	All firms	11 437	11 257 238	100.0	4 504 364	944 852	254 778
	4 largest firms	60	229 744	2.0	71 283	16 995	6 371
	8 largest firms	104	398 177	3.5	145 787	34 792	12 570
	20 largest firms	215	733 550	6.5	281 433	66 177	24 397
	50 largest firms	342	1 256 828	11.2	487 226	116 168	37 686
71391	Golf courses and country clubs						
	All firms	3 455	7 068 458	100.0	2 982 662	605 350	124 286
	4 largest firms	5	96 341	1.4	34 387	9 088	1 571
	8 largest firms	9	169 367	2.4	63 882	17 482	2 965
	20 largest firms	22	345 027	4.9	132 034	32 783	5 362
	50 largest firms	55	671 815	9.5	260 429	62 106	10 080
713910	Golf courses and country clubs						
	All firms	3 455	7 068 458	100.0	2 982 662	605 350	124 286
	4 largest firms	5	96 341	1.4	34 387	9 088	1 571
	8 largest firms	9	169 367	2.4	63 882	17 482	2 965
	20 largest firms	22	345 027	4.9	132 034	32 783	5 362
	50 largest firms	55	671 815	9.5	260 429	62 106	10 080
71394	Fitness and recreational sports centers						
	All firms	5 416	3 228 689	100.0	1 262 364	281 947	114 431
	4 largest firms	56	223 641	6.9	69 178	16 634	6 285
	8 largest firms	91	388 351	12.0	137 017	32 975	11 293
	20 largest firms	198	699 571	21.7	273 420	63 965	23 849
	50 largest firms	368	1 060 644	32.9	431 870	100 275	38 521
713940	Fitness and recreational sports centers						
	All firms	5 416	3 228 689	100.0	1 262 364	281 947	114 431
	4 largest firms	56	223 641	6.9	69 178	16 634	6 285
	8 largest firms	91	388 351	12.0	137 017	32 975	11 293
	20 largest firms	198	699 571	21.7	273 420	63 965	23 849
	50 largest firms	368	1 060 644	32.9	431 870	100 275	38 521
71399	All other amusement and recreation industries						
	All firms	2 566	960 091	100.0	259 338	57 555	16 061
	4 largest firms	7	67 477	7.0	16 615	4 114	816
	8 largest firms	24	104 423	10.9	28 874	7 080	1 235
	20 largest firms	64	179 468	18.7	53 451	12 924	2 800
	50 largest firms	96	291 128	30.3	86 681	19 762	4 040
713990	All other amusement and recreation industries						
	All firms	2 566	960 091	100.0	259 338	57 555	16 061
	4 largest firms	7	67 477	7.0	16 615	4 114	816
	8 largest firms	24	104 423	10.9	28 874	7 080	1 235
	20 largest firms	64	179 468	18.7	53 451	12 924	2 800
	50 largest firms	96	291 128	30.3	86 681	19 762	4 040
ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX							
713	Amusement, gambling, and recreation industries						
	All firms	54 025	65 036 237	100.0	16 565 352	3 870 850	1 048 249
	4 largest firms	464	6 026 201	9.3	1 170 370	261 049	69 716
	8 largest firms	1 169	8 937 013	13.7	2 010 644	453 066	129 894
	20 largest firms	1 657	14 389 406	22.1	2 938 078	704 841	175 973
	50 largest firms	2 007	21 769 108	33.5	4 397 939	1 063 713	251 467
7131	Amusement parks and arcades						
	All firms	3 196	9 621 845	100.0	2 111 012	428 903	123 419
	4 largest firms	47	5 773 793	60.0	1 058 094	229 454	60 346
	8 largest firms	63	7 074 522	73.5	1 402 281	294 206	79 586
	20 largest firms	599	7 730 684	80.3	1 574 004	332 455	90 317
	50 largest firms	661	8 171 846	84.9	1 713 957	351 858	94 824
71311	Amusement and theme parks						
	All firms	663	8 310 328	100.0	1 779 737	353 964	95 059
	4 largest firms	46	5 753 814	69.2	1 056 273	229 009	60 215
	8 largest firms	62	7 054 543	84.9	1 400 460	293 761	79 455
	20 largest firms	107	7 528 822	90.6	1 544 357	319 276	85 484
	50 largest firms	141	7 844 033	94.4	1 643 323	331 873	88 040
713110	Amusement and theme parks						
	All firms	663	8 310 328	100.0	1 779 737	353 964	95 059
	4 largest firms	46	5 753 814	69.2	1 056 273	229 009	60 215
	8 largest firms	62	7 054 543	84.9	1 400 460	293 761	79 455
	20 largest firms	107	7 528 822	90.6	1 544 357	319 276	85 484
	50 largest firms	141	7 844 033	94.4	1 643 323	331 873	88 040

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71312	Amusement arcades						
	All firms	2 533	1 311 517	100.0	331 275	74 939	28 360
	4 largest firms	325	243 728	18.6	55 863	15 008	4 841
	8 largest firms	505	337 095	25.7	77 771	20 099	6 685
	20 largest firms	537	445 536	34.0	98 886	24 415	7 791
	50 largest firms	629	591 605	45.1	142 467	34 740	11 088
713120	Amusement arcades						
	All firms	2 533	1 311 517	100.0	331 275	74 939	28 360
	4 largest firms	325	243 728	18.6	55 863	15 008	4 841
	8 largest firms	505	337 095	25.7	77 771	20 099	6 685
	20 largest firms	537	445 536	34.0	98 886	24 415	7 791
	50 largest firms	629	591 605	45.1	142 467	34 740	11 088
7132	Gambling industries						
	All firms	2 201	20 181 221	100.0	3 725 999	891 523	161 823
	4 largest firms	48	2 069 008	10.3	219 285	53 373	7 659
	8 largest firms	65	3 693 174	18.3	480 625	121 915	15 927
	20 largest firms	107	7 473 824	37.0	1 047 744	254 598	39 307
	50 largest firms	158	11 698 305	58.0	1 811 753	433 082	69 947
71321	Casinos (except casino hotels)						
	All firms	394	12 717 661	100.0	2 603 104	625 784	108 721
	4 largest firms	6	2 035 487	16.0	225 216	57 453	8 273
	8 largest firms	13	3 530 062	27.8	493 060	122 044	17 446
	20 largest firms	33	6 272 238	49.3	1 037 204	253 983	39 872
	50 largest firms	73	9 390 079	73.8	1 729 815	410 998	67 658
713210	Casinos (except casino hotels)						
	All firms	394	12 717 661	100.0	2 603 104	625 784	108 721
	4 largest firms	6	2 035 487	16.0	225 216	57 453	8 273
	8 largest firms	13	3 530 062	27.8	493 060	122 044	17 446
	20 largest firms	33	6 272 238	49.3	1 037 204	253 983	39 872
	50 largest firms	73	9 390 079	73.8	1 729 815	410 998	67 658
71329	Other gambling industries						
	All firms	1 807	7 463 560	100.0	1 122 895	265 739	53 102
	4 largest firms	66	1 482 190	19.9	137 897	35 679	4 252
	8 largest firms	84	2 340 743	31.4	205 429	50 384	7 153
	20 largest firms	119	3 622 238	48.5	420 590	98 685	15 305
	50 largest firms	206	5 081 039	68.1	644 823	151 441	25 746
713290	Other gambling industries						
	All firms	1 807	7 463 560	100.0	1 122 895	265 739	53 102
	4 largest firms	66	1 482 190	19.9	137 897	35 679	4 252
	8 largest firms	84	2 340 743	31.4	205 429	50 384	7 153
	20 largest firms	119	3 622 238	48.5	420 590	98 685	15 305
	50 largest firms	206	5 081 039	68.1	644 823	151 441	25 746
7139	Other amusement and recreation services						
	All firms	48 628	35 233 171	100.0	10 728 341	2 550 424	763 007
	4 largest firms	1 116	3 107 590	8.8	937 158	220 233	68 636
	8 largest firms	1 652	4 555 596	12.9	1 421 983	383 556	101 794
	20 largest firms	2 019	6 211 558	17.6	1 854 394	496 454	130 758
	50 largest firms	2 451	7 746 970	22.0	2 287 019	612 871	159 695
71391	Golf courses and country clubs						
	All firms	8 734	10 365 307	100.0	3 626 811	740 706	186 547
	4 largest firms	433	1 457 400	14.1	454 561	99 100	25 296
	8 largest firms	534	1 724 747	16.6	521 862	112 433	28 248
	20 largest firms	619	2 097 245	20.2	640 872	140 066	35 143
	50 largest firms	687	2 559 029	24.7	787 867	175 852	41 501
713910	Golf courses and country clubs						
	All firms	8 734	10 365 307	100.0	3 626 811	740 706	186 547
	4 largest firms	433	1 457 400	14.1	454 561	99 100	25 296
	8 largest firms	534	1 724 747	16.6	521 862	112 433	28 248
	20 largest firms	619	2 097 245	20.2	640 872	140 066	35 143
	50 largest firms	687	2 559 029	24.7	787 867	175 852	41 501
71392	Skiing facilities						
	All firms	421	1 812 621	100.0	644 678	280 885	70 648
	4 largest firms	21	824 289	45.5	302 333	126 766	20 245
	8 largest firms	29	1 004 349	55.4	369 260	153 287	27 700
	20 largest firms	48	1 264 315	69.8	453 684	190 227	37 559
	50 largest firms	81	1 503 154	82.9	535 962	228 199	50 149
713920	Skiing facilities						
	All firms	421	1 812 621	100.0	644 678	280 885	70 648
	4 largest firms	21	824 289	45.5	302 333	126 766	20 245
	8 largest firms	29	1 004 349	55.4	369 260	153 287	27 700
	20 largest firms	48	1 264 315	69.8	453 684	190 227	37 559
	50 largest firms	81	1 503 154	82.9	535 962	228 199	50 149

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Tax status, kind of business, and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
	ESTABLISHMENTS SUBJECT TO FEDERAL INCOME TAX—Con.						
71393	Marinas						
	All firms	4 276	3 481 930	100.0	759 290	157 142	28 173
	4 largest firms	41	181 629	5.2	23 352	4 521	630
	8 largest firms	52	263 218	7.6	34 039	6 721	976
	20 largest firms	71	422 001	12.1	63 409	13 798	1 696
	50 largest firms	119	668 628	19.2	111 414	24 485	3 385
713930	Marinas						
	All firms	4 276	3 481 930	100.0	759 290	157 142	28 173
	4 largest firms	41	181 629	5.2	23 352	4 521	630
	8 largest firms	52	263 218	7.6	34 039	6 721	976
	20 largest firms	71	422 001	12.1	63 409	13 798	1 696
	50 largest firms	119	668 628	19.2	111 414	24 485	3 385
71394	Fitness and recreational sports centers						
	All firms	19 620	11 610 655	100.0	3 631 447	883 063	326 739
	4 largest firms	870	2 267 865	19.5	666 242	161 220	53 276
	8 largest firms	1 003	2 977 617	25.6	859 663	211 694	68 369
	20 largest firms	1 214	3 627 370	31.2	1 061 439	260 056	81 316
	50 largest firms	1 454	4 218 946	36.3	1 247 097	305 932	94 302
713940	Fitness and recreational sports centers						
	All firms	19 620	11 610 655	100.0	3 631 447	883 063	326 739
	4 largest firms	870	2 267 865	19.5	666 242	161 220	53 276
	8 largest firms	1 003	2 977 617	25.6	859 663	211 694	68 369
	20 largest firms	1 214	3 627 370	31.2	1 061 439	260 056	81 316
	50 largest firms	1 454	4 218 946	36.3	1 247 097	305 932	94 302
71395	Bowling centers						
	All firms	4 920	3 079 332	100.0	905 780	236 837	82 090
	4 largest firms	524	649 610	21.1	185 669	47 936	14 887
	8 largest firms	541	697 464	22.6	199 574	51 274	15 809
	20 largest firms	569	776 037	25.2	226 776	58 237	17 565
	50 largest firms	622	891 240	28.9	260 184	66 812	19 892
713950	Bowling centers						
	All firms	4 920	3 079 332	100.0	905 780	236 837	82 090
	4 largest firms	524	649 610	21.1	185 669	47 936	14 887
	8 largest firms	541	697 464	22.6	199 574	51 274	15 809
	20 largest firms	569	776 037	25.2	226 776	58 237	17 565
	50 largest firms	622	891 240	28.9	260 184	66 812	19 892
71399	All other amusement and recreation industries						
	All firms	10 657	4 883 326	100.0	1 160 335	251 791	68 810
	4 largest firms	53	316 821	6.5	43 812	11 988	1 957
	8 largest firms	114	426 466	8.7	67 367	17 639	3 454
	20 largest firms	156	606 129	12.4	103 015	24 911	4 986
	50 largest firms	239	858 784	17.6	160 624	38 136	6 689
713990	All other amusement and recreation industries						
	All firms	10 657	4 883 326	100.0	1 160 335	251 791	68 810
	4 largest firms	53	316 821	6.5	43 812	11 988	1 957
	8 largest firms	114	426 466	8.7	67 367	17 639	3 454
	20 largest firms	156	606 129	12.4	103 015	24 911	4 986
	50 largest firms	239	858 784	17.6	160 624	38 136	6 689

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

EXPENSES

Expenses include payroll, employee benefits, payroll taxes, interest and rent expenses; cost of supplies used for operation; cost of merchandise sold; depreciation expenses; fundraising expenses; contracted or purchased services; and other expenses charged to operations during 2002. Expenses exclude program service grants; contributions and gifts paid; specified assistance to individuals; benefits paid to or for members; outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent

or other chapters of the same organization; income taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; and, for fund-raising organizations, funds transferred to charities and other organizations.

FIRMS

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms “firm” and “company” are synonymous.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company’s Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

RECEIPTS/REVENUE

Receipts (basic dollar volume measure for service establishments of firms subject to federal income tax). Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold in 2002 whether or not payment was received in 2002. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., that are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include amounts received from the rental and leasing of vehicles, equipment, instruments, and tools; the total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; and dues and assessments from members and affiliates. Receipts from services performed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales and other taxes (including Hawaii’s General Excise Tax) collected directly from customers and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts from departments and concessions operated by others; sales of used equipment previously rented or leased to customers; domestic intracompany transfers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); income from interest, rental of real estate, dividends, contributions, and grants; receipts of foreign parent firms and subsidiaries; and other nonoperating income, such as franchise fees. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from federal income tax). Includes receipts from customers or clients for services provided in 2002, whether or not payment was received in 2002, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Revenue now includes gains or losses from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale). Receipts from taxable business activities of firms exempt from federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales and other taxes collected directly from customers or clients and paid directly to a local, state, or federal tax agency; gross receipts of departments or concessions operated by others; and amounts transferred to operating funds from capital or reserve funds.

Appendix B.

NAICS Codes, Titles, and Descriptions

PART 1. 2002 NAICS

713 AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.

7131 AMUSEMENT PARKS AND ARCADES

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

71311 AMUSEMENT AND THEME PARKS

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

713110 AMUSEMENT AND THEME PARKS

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

71312 AMUSEMENT ARCADES

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

713120 AMUSEMENT ARCADES

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

7132 GAMBLING INDUSTRIES

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112.

71321 CASINOS (EXCEPT CASINO HOTELS)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

713210 CASINOS (EXCEPT CASINO HOTELS)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

71329 OTHER GAMBLING INDUSTRIES

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

713290 OTHER GAMBLING INDUSTRIES

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

7139 OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry group includes establishments classified in the following industries: 71391 Golf Courses and Country Clubs, 71392 Skiing Facilities, 71393 Marinas, 71394 Fitness and Recreational Sports Centers, 71395 Bowling Centers, and 71399 All Other Amusement and Recreation Industries.

71391 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

713910 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

71392 SKIING FACILITIES

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

713920 SKIING FACILITIES

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

71393 MARINAS

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

713930 MARINAS

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

71394 FITNESS AND RECREATIONAL SPORTS CENTERS

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

713940 FITNESS AND RECREATIONAL SPORTS CENTERS

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

71395 BOWLING CENTERS

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

713950 BOWLING CENTERS

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

71399 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

713990 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

PART 2. 1997 NAICS

713 AMUSEMENT, GAMBLING, AND RECREATION INDUSTRIES

Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment.

This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Subsector 48-49, Transportation and Warehousing.

The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.

7131 AMUSEMENT PARKS AND ARCADES

This industry group comprises establishments primarily engaged in operating amusement parks and amusement arcades and parlors.

71311 AMUSEMENT AND THEME PARKS

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

713110 AMUSEMENT AND THEME PARKS

This industry comprises establishments, known as amusement or theme parks, primarily engaged in operating a variety of attractions, such as mechanical rides, water rides, games, shows, theme exhibits, refreshment stands, and picnic grounds. These establishments may lease space to others on a concession basis.

71312 AMUSEMENT ARCADES

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

713120 AMUSEMENT ARCADES

This industry comprises establishments primarily engaged in operating amusement (except gambling, billiard, or pool) arcades and parlors.

7132 GAMBLING INDUSTRIES

This industry group comprises establishments (except casino hotels) primarily engaged in operating gambling facilities, such as casinos, bingo halls, and video gaming terminals, or in the provision of gambling services, such as lotteries and off-track betting. Casino hotels are classified in Industry 72112.

71321 CASINOS (EXCEPT CASINO HOTELS)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

713210 CASINOS (EXCEPT CASINO HOTELS)

This industry comprises establishments primarily engaged in operating gambling facilities that offer table wagering games along with other gambling activities such as slot machines and sports betting. These establishments often provide food and beverage services. Included in this industry are floating casinos (i.e., gambling cruises, riverboat casinos).

71329 OTHER GAMBLING INDUSTRIES

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

713290 OTHER GAMBLING INDUSTRIES

This industry comprises establishments primarily engaged in operating gambling facilities (except casinos or casino hotels) or providing gambling services.

7139 OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry group includes establishments classified in the following industries: 71391 Golf Courses and Country Clubs, 71392 Skiing Facilities, 71393 Marinas, 71394 Fitness and Recreational Sports Centers, 71395 Bowling Centers, and 71399 All Other Amusement and Recreation Industries.

71391 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

713910 GOLF COURSES AND COUNTRY CLUBS

This industry comprises (1) establishments primarily engaged in operating golf courses (except miniature) and (2) establishments primarily engaged in operating golf courses, along with dining facilities and other recreational facilities that are known as country clubs. These establishments often provide food and beverage services, equipment rental services, and golf instruction services.

71392 SKIING FACILITIES

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

713920 SKIING FACILITIES

This industry comprises establishments engaged in (1) operating downhill, cross-country, or related skiing areas and/or (2) operating equipment, such as ski lifts and tows. These establishments often provide food and beverage services, equipment rental services, and ski instruction services. Four season resorts without accommodations are included in this industry.

71393 MARINAS

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

713930 MARINAS

This industry comprises establishments, commonly known as marinas, engaged in operating docking and/or storage facilities for pleasure craft owners, with or without one or more related activities such as retailing fuel and marine supplies; and repairing, maintaining, or renting pleasure boats.

71394 FITNESS AND RECREATIONAL SPORTS CENTERS

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

713940 FITNESS AND RECREATIONAL SPORTS CENTERS

This industry comprises establishments primarily engaged in operating fitness and recreational sports facilities featuring exercise and other active physical fitness conditioning or recreational sports activities such as swimming, skating, or racquet sports.

71395 BOWLING CENTERS

This industry comprises establishments engaged in operating bowling centers. These establishments often provide food and beverage services.

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71399 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

713990 ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES

This industry comprises establishments (except amusement parks and arcades; gambling industries; golf courses and country clubs; skiing facilities; marinas; fitness and recreational sports centers; and bowling centers) primarily engaged in providing recreational and amusement services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts/revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts/revenue of establishments covered in the census. Data on receipts/revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts/revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census report form. Establishments that indicated that all or part of their income was exempt from federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments without a report form, the tax status classification was based on administrative records of other federal agencies.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for “Percent of receipts/revenue from administrative records.” This includes receipts/revenue information obtained from administrative records of other federal agencies. The “Percent of receipts/revenue estimated” includes receipts/revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, receipts/revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts/revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts/revenue was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts/revenue of establishments responding to the industry-specific inquiry as a percent of total receipts/revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

CONCENTRATION CATEGORIES

Concentration categories are based on aggregate receipts/revenue of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating two service establishments – a musical theater company (NAICS 711110) and a dance company (NAICS 711120) – would be treated as two one-establishment firms at the most detailed NAICS level, and as a two-establishment firm in NAICS 7111.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

