

# Depository Credit Intermediation: 2002

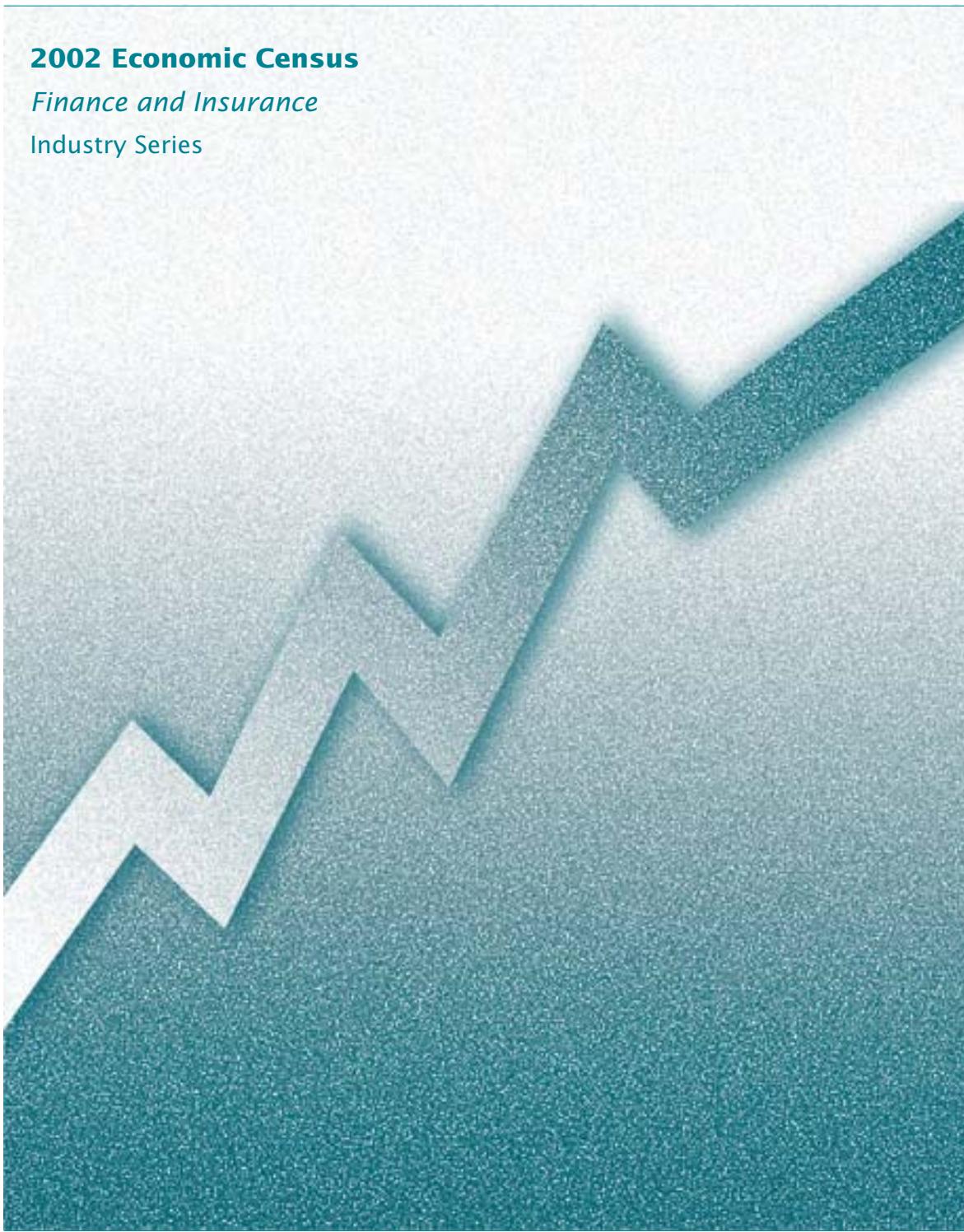
Issued December 2004

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## 2002 Economic Census

*Finance and Insurance*

Industry Series



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## ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Steven M. Roman**, Chief, Utilities and Financial Census Branch, assisted by **Steven L. Barron, Amy R. Houtz, Faye A. Jacobs, Pamela J. Palmer, Maria A. Poschinger**, and **Vannah L. Beatty**. Primary staff assistance was provided by **Crystal N. Boyett, Diane M. Carodiskey, Sandra K. Creech, Sara E. Eddie, Michael J. Garger, Lolita V. Jones, Donna S. Kielman, Aaron Z. Potacki, Karyn N. Reynolds, Sara L. Rucker, Charles T. Spradlin**, and **Marlo N. Thornton**.

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## 2002 Economic Census *Finance and Insurance* Industry Series



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

## **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

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# Finance and Insurance

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## SCOPE

The Finance and Insurance sector (sector 52) comprises establishments of firms with payroll primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation. Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. For finance and insurance, these units are the equivalents of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. NAICS defines activities broadly enough that it can be used by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

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The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Funds, trusts, and other financial vehicles (legal entities that hold portfolios of assets on behalf of others) are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Among depository institutions and insurance carriers, many locations with activities that might in other industries be considered as support or auxiliary activities (such as headquarters operations), are included in this report as operating locations.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 10 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state and metropolitan and micropolitan statistical areas. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

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**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, *Metropolitan and Micropolitan Statistical Areas*.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as *Metropolitan Divisions*.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called *Combined Statistical Areas*. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

## DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the

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percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or [fcb@census.gov](mailto:fcb@census.gov).

## **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Revenue not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
-	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
5221	Depository credit intermediation .....	114 581	598 871 158	97 142 680	29 331 262	2 219 871	.2	6.4
522111	Commercial banking .....	81 076	481 230 989	79 923 822	24 934 739	1 748 277	.2	5.6
522110	Commercial banking .....	81 076	481 230 989	79 923 822	24 934 739	1 748 277	.2	5.6
52212	Savings institutions .....	17 018	78 839 957	10 311 098	2 665 754	254 982	.2	10.2
522120	Savings institutions .....	17 018	78 839 957	10 311 098	2 665 754	254 982	.2	10.2
52213	Credit unions .....	16 303	37 396 552	6 503 291	1 595 017	211 465	.5	9.7
522130	Credit unions .....	16 303	37 396 552	6 503 291	1 595 017	211 465	.5	9.7
52219	Other depository credit intermediation .....	184	1 403 660	404 469	135 752	5 147	.6	1.0
522190	Other depository credit intermediation .....	184	1 403 660	404 469	135 752	5 147	.6	1.0

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
5221	Depository credit intermediation .....	2002.. 114 581 1997.. 102 916	598 871 158 533 133 659	97 142 680 70 229 791	2 219 871 2 017 704
52211	Commercial banking .....	2002.. 81 076 1997.. 70 860	481 230 989 421 759 126	79 923 822 57 247 077	1 748 277 1 575 399
522110	Commercial banking .....	2002.. 81 076 1997.. 70 860	481 230 989 421 759 126	79 923 822 57 247 077	1 748 277 1 575 399
52212	Savings institutions .....	2002.. 17 018 1997.. 16 264	78 839 957 78 946 836	10 311 098 8 409 396	254 982 264 775
522120	Savings institutions .....	2002.. 17 018 1997.. 16 264	78 839 957 78 946 836	10 311 098 8 409 396	254 982 264 775
52213	Credit unions .....	2002.. 16 303 1997.. 15 640	37 396 552 29 693 575	6 503 291 4 307 580	211 465 172 114
522130	Credit unions .....	2002.. 16 303 1997.. 15 640	37 396 552 29 693 575	6 503 291 4 307 580	211 465 172 114
52219	Other depository credit intermediation .....	2002.. 184 1997.. 152	1 403 660 2 734 122	404 469 265 738	5 147 5 416
522190	Other depository credit intermediation .....	2002.. 184 1997.. 152	1 403 660 2 734 122	404 469 265 738	5 147 5 416

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
5221		Depository credit intermediation .....	114 581	X	598 871 158	X	100.0	91.0	
		Loan income:							
55010		Loans to financial businesses .....	N	N	33 919 062	N	5.7	X	
55020		Loans to nonfinancial businesses - secured .....	N	N	90 849 007	N	15.2	X	
55030		Loans to nonfinancial businesses - unsecured .....	N	N	21 986 796	N	3.7	X	
55040		Loans to governments .....	N	N	2 146 000	N	.4	X	
55050		Loans to consumers - secured .....	N	N	157 559 968	N	26.3	X	
55070		Loans to consumers - unsecured .....	N	N	18 096 103	N	3.0	X	
		Credit financing products, except loans:							
55210		Credit card cardholder and merchant fees .....	N	N	21 289 595	N	3.6	X	
55220		Credit card association products - fees .....	N	N	730 678	N	.1	X	
55230		Factoring - fees .....	N	N	123 534	N	Z	X	
55240		Leasing products .....	N	N	8 125 281	N	1.4	X	
55250		Installment credit products .....	N	N	330 389	N	.1	X	
55260		All other credit financing products .....	N	N	1 971 601	N	.3	X	
		Securities origination products:							
55310		Public offering products - equity securities .....	N	N	3 399 953	N	.6	X	
55320		Public offering products - debt securities .....	N	N	848 576	N	.1	X	
55330		Private placement - equity securities .....	N	N	12 802	N	Z	X	
55340		Private placement - debt securities .....	N	N	91 996	N	Z	X	
		Brokering and dealing products - debt instruments:							
55410		Negotiable certificates of deposit .....	N	N	517 217	N	.1	X	
55420		Commercial paper issued by financial institutions .....	N	N	358 725	N	.1	X	
55430		Commercial paper issued by nonfinancial institutions .....	N	N	62 782	N	Z	X	
55440		Bankers acceptance .....	N	N	29 373	N	Z	X	
55450		Treasury bills .....	N	N	487 725	N	.1	X	
		Other money market instruments .....	N	N	5 815 213	N	1.0	X	
55460		Corporate and trust notes and bonds .....	N	N	1 896 475	N	.3	X	
55470		National government notes and bonds .....	N	N	9 670 939	N	1.6	X	
55480		State provincial and local governments notes and bonds .....	N	N	10 590 705	N	1.8	X	
55490		Brokering and dealing products, equities .....	N	N	1 722 996	N	.3	X	
		Brokering and dealing products - derivative contracts:							
55710		Futures contracts, exchange-traded .....	N	N	143 887	N	Z	X	
55720		Option contracts, exchange-traded .....	N	N	277 379	N	Z	X	
55730		Forward contracts, traded over-the-counter .....	N	N	558 760	N	.1	X	
55740		Swaps, traded over-the-counter .....	N	N	4 753 136	N	.8	X	
55750		Option contacts traded over-the-counter .....	N	N	146 904	N	Z	X	
55760		Other derivative contracts, traded over-the-counter .....	N	N	444 313	N	.1	X	
55810		Brokering and dealing foreign currency fees - wholesale .....	N	N	112 724	N	Z	X	
55910		Brokering and dealing investment company securities, including mutual funds, close-end funds, and unit investment trusts .....	N	N	1 297 993	N	.2	X	
56010		Brokering and dealing other financial instruments, including commodity pools and face-amount certificates .....	N	N	223 894	N	Z	X	
56110		Brokerage correspondent products - fees .....	N	N	63 463	N	Z	X	
56210		Securities lending fees, including securities borrowed from a broker's inventory and margin accounts .....	N	N	831 938	N	.1	X	
		Repurchase agreements - net gains (losses) .....	N	N	1 616 047	N	.3	X	
56410		Financing related to securities, excluding securities lending and repurchase agreements - net .....	N	N	792 856	N	.1	X	
56510		Trading debt instruments on own account - net gains (losses) .....	N	N	12 674 629	N	2.1	X	
56610		Trading equities on own account - net gain (losses) .....	N	N	904 954	N	.2	X	
56710		Trading derivatives contracts on own account - net gain (losses) .....	N	N	2 738 909	N	.5	X	
56810		Trading foreign currency on own account - net gain (losses) .....	N	N	289 329	N	Z	X	
56910		Trading other securities and commodity contracts on own account - net gain (losses) .....	N	N	1 107 392	N	.2	X	
		Deposit account related products:							
57010		Fees for bundled deposit account services .....	N	N	1 806 726	N	.3	X	
57020		Fees for individual deposit account services .....	N	N	36 649 680	N	6.1	X	
		Cash handling and management products:							
57110		Business account and cash management service fees .....	N	N	2 532 260	N	.4	X	
57120		Correspondent account products service fees .....	N	N	17 939 098	N	3.0	X	
57130		Other cash handling and management product fees .....	N	N	1 311 882	N	.2	X	
		Document payment products:							
57210		Cashier's and certified check fees .....	N	N	170 752	N	Z	X	
57220		Money order fees .....	N	N	84 556	N	Z	X	
57230		Travelers' check fees .....	N	N	46 574	N	Z	X	
57240		Other fees .....	N	N	1 776 194	N	.3	X	
57310		Foreign currency exchange fees - retail .....	N	N	165 442	N	Z	X	
57410		Trust products for business and governments - fiduciary fees .....	N	N	14 098 055	N	2.4	X	
		Management of financial market and clearing products:							
57510		Payment clearing and settlement fees .....	N	N	1 242 900	N	.2	X	
57520		Security and commodity contract trade execution, clearing and settlement fees .....	N	N	368 155	N	.1	X	
57530		Access fees for security and commodity contract trade execution and clearing systems .....	N	N	826	N	Z	X	
57540		Security and commodity contract exchange and clearinghouse listing fees .....	N	N	18 463	N	Z	X	
		Automated clearinghouse (ACH) products:							
57610		ACH payroll deposit fees .....	N	N	17 876	N	Z	X	
57620		ACH bill and utility payment fees .....	N	N	23 497	N	Z	X	
57630		Other ACH fees .....	N	N	138 178	N	Z	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
5221		Depository credit intermediation—Con.							
	57710	Financial planning and investment management products:							
	57720	Financial planning and investment management services for businesses and government .....	N	N	4 691 475	N	.8	X	
	57810	Financial planning and investment management services for individuals .....	N	N	2 937 319	N	.5	X	
		Other products supporting financial services - fees .....	N	N	91 239 262	N	15.2	X	
52211		Commercial banking .....	81 076	X	481 230 989	X	100.0	91.9	
		Loan income:							
	55010	Loans to financial businesses .....	Q	Q	22 232 337	Q	4.6	91.8	
	55011	Interest income .....	QQ	QQ	21 056 655	QQ	4.4	X	
	55012	Origination fees .....	QQ	QQ	245 996	QQ	.1	X	
	55013	Other fees .....	QQ	QQ	929 686	QQ	.2	X	
	55020	Loans to nonfinancial businesses - secured .....	QQ	QQ	80 902 009	QQ	16.8	91.9	
	55021	Interest income .....	QQ	QQ	77 437 244	QQ	16.1	X	
	55022	Origination fees .....	QQ	QQ	1 410 549	QQ	.3	X	
	55023	Other fees .....	QQ	QQ	2 054 216	QQ	.4	X	
	55030	Loans to nonfinancial businesses - unsecured .....	QQ	QQ	21 197 228	QQ	4.4	91.8	
	55031	Interest income .....	QQ	QQ	19 997 446	QQ	4.2	X	
	55032	Origination fees .....	QQ	QQ	362 484	QQ	.1	X	
	55033	Other fees .....	QQ	QQ	837 298	QQ	.2	X	
	55040	Loans to governments .....	QQ	QQ	1 857 240	QQ	.4	91.9	
	55041	Interest income .....	QQ	QQ	1 844 179	QQ	.4	X	
	55042	Origination fees .....	QQ	QQ	3 382	QQ	Z	X	
	55043	Other fees .....	QQ	QQ	9 679	QQ	Z	X	
	55050	Loans to consumers - secured .....	Q	Q	101 205 368	Q	21.0	91.5	
		Interest income:							
	55051	Residential mortgage loans .....	Q	Q	64 937 361	Q	13.5	X	
	55052	Home equity loans .....	Q	Q	7 084 868	Q	1.5	X	
	55053	Vehicle loans .....	Q	Q	7 785 211	Q	1.6	X	
	55054	Other loans to consumers .....	Q	Q	15 946 720	Q	3.3	X	
		Origination fees:							
	55055	Residential mortgage loans .....	Q	Q	2 078 872	Q	.4	X	
	55056	Home equity loans .....	Q	Q	130 889	Q	Z	X	
	55057	Vehicle loans .....	Q	Q	82 776	Q	Z	X	
	55058	Other loans to consumers .....	Q	Q	208 874	Q	Z	X	
		Other fees:							
	55059	Residential mortgage loans .....	Q	Q	2 060 466	Q	.4	X	
	55061	Home equity loans .....	Q	Q	97 072	Q	Z	X	
	55062	Vehicle loans .....	Q	Q	365 382	Q	.1	X	
	55063	Other loans to consumers .....	Q	Q	426 877	Q	.1	X	
	55070	Loans to consumers - unsecured .....	Q	Q	14 731 074	Q	3.1	91.5	
		Interest income:							
	55071	Personal lines of credit .....	Q	Q	13 096 129	Q	2.7	X	
	55074	Other loans to consumers .....	Q	Q	1 215 551	Q	.3	X	
		Origination fees:							
	55075	Personal lines of credit .....	Q	Q	114 516	Q	Z	X	
	55078	Other loans to consumers .....	Q	Q	36 046	Q	Z	X	
		Other fees:							
	55079	Personal lines of credit .....	Q	Q	181 059	Q	Z	X	
	55083	Other loans to consumers .....	Q	Q	87 773	Q	Z	X	
		Credit financing products, except loans:							
	55210	Credit card cardholder and merchant fees .....	Q	Q	17 829 512	Q	3.7	77.9	
	55211	Interest income .....	QQ	QQ	14 950 932	QQ	3.1	X	
	55212	Cardholder fees .....	QQ	QQ	1 018 391	QQ	.2	X	
	55213	Merchant fees .....	QQ	QQ	1 860 189	QQ	.4	X	
	55220	Credit card association products - fees .....	QQ	QQ	366 783	QQ	.1	X	
	55230	Factoring - fees .....	QQ	QQ	121 806	QQ	Z	X	
	55240	Leasing products .....	QQ	QQ	7 773 454	QQ	1.6	91.8	
	55241	Interest income - motor vehicle leases .....	QQ	QQ	421 931	QQ	.1	X	
	55242	Interest income - other leases .....	QQ	QQ	7 137 794	QQ	1.5	X	
	55243	Fees - motor vehicle leases .....	QQ	QQ	135 228	QQ	Z	X	
	55244	Fees from other leases, except real estate rents .....	QQ	QQ	78 501	QQ	Z	X	
	55250	Installment credit products .....	QQ	QQ	152 626	QQ	Z	91.3	
	55251	Interest income .....	QQ	QQ	143 181	QQ	Z	X	
	55252	Fees .....	QQ	QQ	9 445	QQ	Z	X	
	55260	All other credit financing products .....	QQ	QQ	1 545 885	QQ	.3	91.9	
	55261	Interest income .....	QQ	QQ	1 398 472	QQ	.3	X	
	55262	Fees .....	QQ	QQ	147 413	QQ	Z	X	
		Securities origination products:							
	55310	Public offering products - equity securities .....	Q	Q	207 492	Q	Z	X	
	55320	Public offering products - debt securities .....	Q	Q	699 891	Q	.1	X	
	55330	Private placement - equity securities .....	Q	Q	11 363	Q	Z	X	
	55340	Private placement - debt securities .....	Q	Q	90 935	Q	Z	X	
		Brokering and dealing products - debt instruments:							
	55410	Negotiable certificates of deposit .....	Q	Q	497 395	Q	.1	88.6	
	55411	Fees and commissions .....	Q	Q	53 856	Q	Z	X	
	55412	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	28 525	Q	Z	X	
	55413	Interest income from trading accounts .....	Q	Q	406 248	Q	.1	X	
	55414	Margin interest .....	Q	Q	8 766	Q	Z	X	
	55420	Commercial paper issued by financial institutions .....	Q	Q	298 136	Q	.1	91.9	
	55421	Fees and commissions .....	Q	Q	9 319	Q	Z	X	
	55422	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 584	Q	Z	X	
	55423	Interest income from trading accounts .....	Q	Q	166 921	Q	Z	X	
	55424	Margin interest .....	Q	Q	118 312	Q	Z	X	

See footnotes at end of table.

#### 4 Depository Credit Intermediation

#### Finance & Insurance—Industry Series

U.S. Census Bureau, 2002 Economic Census

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue		Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
52211		Commercial banking—Con.						
55430		Brokering and dealing products - debt instruments—Con.						
55431		Commercial paper issued by nonfinancial institutions .....	Q	Q	44 869	Q	Z	91.9
55432		Fees and commissions .....	Q	Q	5 439	Q	X	
55433		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	1 910	Q	Z	
55434		Interest income from trading accounts .....	Q	Q	35 688	Q	Z	X
55434		Margin interest .....	Q	Q	1 832	Q	Z	X
55440		Bankers acceptance .....	Q	Q	25 342	Q	Z	91.9
55441		Fees and commissions .....	Q	Q	6 686	Q	Z	X
55442		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	718	Q	Z	X
55443		Interest income from trading accounts .....	Q	Q	16 849	Q	Z	X
55444		Margin interest .....	Q	Q	1 089	Q	Z	X
55450		Treasury bills .....	Q	Q	453 110	Q	.1	91.8
55451		Fees and commissions .....	Q	Q	106 615	Q	Z	X
55452		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 608	Q	Z	X
55453		Interest income from trading accounts .....	Q	Q	321 592	Q	Z	X
55454		Margin interest .....	Q	Q	21 295	Q	Z	X
55460		Other money market instruments .....	Q	Q	3 212 376	Q	.7	89.0
55461		Fees and commissions .....	Q	Q	2 212 076	Q	.5	X
55462		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	51 982	Q	Z	X
55463		Interest income from trading accounts .....	Q	Q	804 421	Q	.2	X
55464		Margin interest .....	Q	Q	143 897	Q	Z	X
55470		Corporate and trust notes and bonds .....	Q	Q	1 368 964	Q	.3	91.5
55471		Fees and commissions .....	Q	Q	163 264	Q	Z	X
55472		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	62 767	Q	Z	X
55473		Interest income from trading accounts .....	Q	Q	822 898	Q	.2	X
55474		Margin interest .....	Q	Q	320 035	Q	Z	X
55480		National government notes and bonds .....	Q	Q	7 929 120	Q	1.6	91.8
55481		Fees and commissions .....	Q	Q	293 982	Q	.1	X
55482		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	108 267	Q	Z	X
55483		Interest income from trading accounts .....	Q	Q	6 986 171	Q	1.5	X
55484		Margin interest .....	Q	Q	540 700	Q	.1	X
55490		State provincial and local governments notes and bonds .....	Q	Q	10 498 378	Q	2.2	91.9
55491		Fees and commissions .....	Q	Q	84 548	Q	Z	X
55492		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	16 170	Q	Z	X
55493		Interest income from trading accounts .....	Q	Q	10 311 402	Q	2.1	X
55494		Margin interest .....	Q	Q	86 258	Q	Z	X
55610		Brokering and dealing products, equities .....	Q	Q	587 535	Q	.1	91.9
55611		Fees and commissions .....	Q	Q	225 461	Q	Z	X
55612		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	39 372	Q	Z	X
55613		Interest income from trading accounts .....	Q	Q	307 536	Q	.1	X
55614		Margin interest .....	Q	Q	15 166	Q	Z	X
55710		Brokering and dealing products - derivative contracts:						
55711		Futures contracts, exchange-traded .....	Q	Q	132 732	Q	Z	75.8
55712		Fees and commissions .....	Q	Q	22 043	Q	Z	X
55713		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	-9 749	Q	Z	X
55714		Interest income from trading accounts .....	Q	Q	119 081	Q	Z	X
55720		Margin interest .....	Q	Q	1 357	Q	Z	X
55721		Option contracts, exchange-traded .....	Q	Q	277 379	Q	.1	91.9
55722		Fees and commissions .....	Q	Q	381	Q	Z	X
55723		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	276 947	Q	.1	X
55730		Interest income from trading accounts .....	Q	Q	51	Q	Z	X
55731		Forward contracts, traded over-the-counter .....	Q	Q	537 269	Q	.1	80.7
55732		Fees and commissions .....	Q	Q	61 512	Q	Z	X
55733		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	417 753	Q	.1	X
55740		Interest income from trading accounts .....	Q	Q	58 004	Q	Z	X
55741		Swaps, traded over-the-counter .....	Q	Q	4 729 831	Q	1.0	90.2
55742		Fees and commissions .....	Q	Q	58 268	Q	Z	X
55743		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 330 059	Q	.7	X
55750		Interest income from trading accounts .....	Q	Q	1 339 548	Q	.3	X
55751		Option contracts traded over-the-counter .....	Q	Q	146 692	Q	Z	91.9
55752		Fees and commissions .....	Q	Q	439	Q	Z	X
55753		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	143 764	Q	Z	X
55754		Interest income from trading accounts .....	Q	Q	2 489	Q	Z	X
55760		Interest from trading accounts .....	Q	Q	439 494	Q	.1	87.0
55761		Other derivative contracts, traded over-the-counter .....	Q	Q	25 460	Q	Z	X
55762		Fees and commissions .....	Q	Q	342 532	Q	.1	X
55763		Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	70 072	Q	Z	X
55810		Interest income from trading accounts .....	Q	Q	108 117	Q	Z	X
55910		Brokering and dealing foreign currency fees - wholesale .....	Q	Q	1 219 217	Q	.3	X
56010		Brokering and dealing investment company securities, including mutual funds, close-end funds, and unit investment trusts .....	Q	Q	149 030	Q	Z	X
56110		Brokering and dealing other financial instruments, including commodity pools and face-amount certificates .....	Q	Q	52 233	Q	Z	X
56210		Brokerage correspondent products - fees .....	Q	Q	656 982	Q	.1	X
56310		Securities lending fees, including securities borrowed from a broker's inventory and margin accounts .....	Q	Q	1 600 407	Q	.3	X
56410		Repurchase agreements - net gains (losses) .....	Q	Q	780 095	Q	.2	X
56510		Financing related to securities, excluding securities lending and repurchase agreements - net .....	Q	Q	11 834 989	Q	2.5	X
56610		Trading debt instruments on own account - net gains (losses) .....	Q	Q	773 157	Q	.2	X
56710		Trading equities on own account - net gain (losses) .....	Q	Q	2 727 453	Q	.6	X
56810		Trading derivatives contracts on own account - net gain (losses) .....	Q	Q	233 548	Q	Z	X
56910		Trading foreign currency on own account - net gain (losses) .....	Q	Q	546 227	Q	.1	X
57010		Deposit account related products:						
57020		Fees for bundled deposit account services .....	Q	Q	1 418 655	Q	.3	X
57021		Fees for individual deposit account services .....	Q	Q	30 095 519	Q	6.3	91.3
57021		ATM charges and other electronic transaction fees .....	Q	Q	2 969 084	Q	.6	X
57022		Other deposit account service fees .....	Q	Q	27 126 435	Q	5.6	X
		Cash handling and management products:						

See footnotes at end of table.

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			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
52211		Commercial banking—Con.						
	57110	Cash handling and management products—Con.						
	57111	Business account and cash management service fees .....	Q	Q	2 204 166	Q	.5	91.7
	57112	Fees for bundled services .....	QQ	QQ	1 049 901	QQ	.2	X
	57120	Fees for individual services .....	QQ	QQ	1 154 265	QQ	.2	X
	57130	Correspondent account products service fees .....	Q	Q	17 808 822	Q	3.7	X
		Other cash handling and management product fees .....	Q	Q	1 232 226	Q	.3	X
	57210	Document payment products:						
	57220	Cashier's and certified check fees .....	Q	Q	131 986	Q	Z	X
	57230	Money order fees .....	QQ	QQ	38 720	QQ	Z	X
	57240	Travelers' check fees .....	QQ	QQ	26 222	QQ	Z	X
	57310	Other fees .....	QQ	QQ	1 489 195	QQ	.3	X
	57410	Foreign currency exchange fees - retail .....	Q	Q	152 900	Q	Z	X
		Trust products for business and governments - fiduciary fees .....	Q	Q	13 737 688	Q	2.9	X
	57510	Management of financial market and clearing products:						
	57520	Payment clearing and settlement fees .....	Q	Q	954 899	Q	.2	X
	57540	Security and commodity contract trade execution, clearing and settlement fees .....	Q	Q	150 381	Q	Z	X
		Security and commodity contract exchange and clearinghouse listing fees .....	Q	Q	5 976	Q	Z	X
	57610	Automated clearinghouse (ACH) products:						
	57620	ACH payroll deposit fees .....	Q	Q	11 363	Q	Z	X
	57630	ACH bill and utility payment fees .....	QQ	QQ	13 095	QQ	Z	X
		Other ACH fees .....	Q	Q	52 569	Q	Z	X
	57710	Financial planning and investment management products:						
	57720	Financial planning and investment management services for businesses and government .....	Q	Q	4 654 501	Q	1.0	X
	57810	Financial planning and investment management services for individuals .....	Q	Q	2 748 635	Q	.6	X
		Other products supporting financial services - fees .....	Q	Q	81 518 391	Q	16.9	X
522110		Commercial banking .....	81 076	X	481 230 989	X	100.0	91.9
		Loan income:						
	55010	Loans to financial businesses .....	Q	Q	22 232 337	Q	4.6	91.8
	55011	Interest income .....	QQ	QQ	21 056 655	QQ	4.4	X
	55012	Origination fees .....	QQ	QQ	245 996	QQ	.1	X
	55013	Other fees .....	QQ	QQ	929 686	QQ	.2	X
	55020	Loans to nonfinancial businesses - secured .....	QQ	QQ	80 902 009	QQ	16.8	91.9
	55021	Interest income .....	QQ	QQ	77 437 244	QQ	16.1	X
	55022	Origination fees .....	QQ	QQ	1 410 549	QQ	.3	X
	55023	Other fees .....	QQ	QQ	2 054 216	QQ	.4	X
	55030	Loans to nonfinancial businesses - unsecured .....	QQ	QQ	21 197 228	QQ	4.4	91.8
	55031	Interest income .....	QQ	QQ	19 997 446	QQ	4.2	X
	55032	Origination fees .....	QQ	QQ	362 484	QQ	.1	X
	55033	Other fees .....	QQ	QQ	837 298	QQ	.2	X
	55040	Loans to governments .....	QQ	QQ	1 857 240	QQ	.4	91.9
	55041	Interest income .....	QQ	QQ	1 844 179	QQ	.4	X
	55042	Origination fees .....	QQ	QQ	3 382	QQ	Z	X
	55043	Other fees .....	QQ	QQ	9 679	QQ	Z	X
	55050	Loans to consumers - secured .....	Q	Q	101 205 368	Q	21.0	91.5
		Interest income:						
	55051	Residential mortgage loans .....	Q	Q	64 937 361	Q	13.5	X
	55052	Home equity loans .....	QQ	QQ	7 084 868	QQ	1.5	X
	55053	Vehicle loans .....	QQ	QQ	7 785 211	QQ	1.6	X
	55054	Other loans to consumers .....	Q	Q	15 946 720	Q	3.3	X
		Origination fees:						
	55055	Residential mortgage loans .....	Q	Q	2 078 872	Q	.4	X
	55056	Home equity loans .....	QQ	QQ	130 889	QQ	Z	X
	55057	Vehicle loans .....	QQ	QQ	82 776	QQ	Z	X
	55058	Other loans to consumers .....	Q	Q	208 874	Q	Z	X
		Other fees:						
	55059	Residential mortgage loans .....	Q	Q	2 060 466	Q	.4	X
	55061	Home equity loans .....	QQ	QQ	97 072	QQ	Z	X
	55062	Vehicle loans .....	QQ	QQ	365 382	QQ	.1	X
	55063	Other loans to consumers .....	Q	Q	426 877	Q	.1	X
	55070	Loans to consumers - unsecured .....	Q	Q	14 731 074	Q	3.1	91.5
		Interest income:						
	55071	Personal lines of credit .....	Q	Q	13 096 129	Q	2.7	X
	55074	Other loans to consumers .....	Q	Q	1 215 551	Q	.3	X
		Origination fees:						
	55075	Personal lines of credit .....	Q	Q	114 516	Q	Z	X
	55078	Other loans to consumers .....	Q	Q	36 046	Q	Z	X
		Other fees:						
	55079	Personal lines of credit .....	Q	Q	181 059	Q	Z	X
	55083	Other loans to consumers .....	Q	Q	87 773	Q	Z	X
		Credit financing products, except loans:						
	55210	Credit card cardholder and merchant fees .....	Q	Q	17 829 512	Q	3.7	77.9
	55211	Interest income .....	QQ	QQ	14 950 932	QQ	3.1	X
	55212	Cardholder fees .....	QQ	QQ	1 018 391	QQ	.2	X
	55213	Merchant fees .....	QQ	QQ	1 860 189	QQ	.4	X
	55220	Credit card association products - fees .....	QQ	QQ	366 783	QQ	.1	X
	55230	Factoring - fees .....	Q	Q	121 806	Q	Z	X

See footnotes at end of table.

## 6 Depository Credit Intermediation

## Finance & Insurance—Industry Series

U.S. Census Bureau, 2002 Economic Census

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
522110		Commercial banking—Con.							
	55240	Credit financing products, except loans—Con.							
	55241	Leasing products .....	Q	Q	7 773 454	Q	1.6	91.8	
	55242	Interest income - motor vehicle leases .....	Q	Q	421 831	Q	.1	X	
	55243	Interest income - other leases .....	Q	Q	7 137 794	Q	1.5	X	
	55244	Fees - motor vehicle leases .....	Q	Q	135 228	Q	Z	X	
	55250	Fees from other leases, except real estate rents .....	Q	Q	78 501	Q	Z	X	
	55251	Installment credit products .....	Q	Q	152 626	Q	Z	91.3	
	55252	Interest income .....	Q	Q	143 181	Q	Z	X	
	55260	Fees .....	Q	Q	9 445	Q	Z	X	
	55261	All other credit financing products .....	Q	Q	1 545 885	Q	.3	91.9	
	55262	Interest income .....	Q	Q	1 398 472	Q	.3	X	
		Fees .....	Q	Q	147 413	Q	Z	X	
		Securities origination products:							
	55310	Public offering products - equity securities .....	Q	Q	207 492	Q	Z	X	
	55320	Public offering products - debt securities .....	Q	Q	699 891	Q	.1	X	
	55330	Private placement - equity securities .....	Q	Q	11 363	Q	Z	X	
	55340	Private placement - debt securities .....	Q	Q	90 935	Q	Z	X	
		Brokering and dealing products - debt instruments:							
	55410	Negotiable certificates of deposit .....	Q	Q	497 395	Q	.1	88.6	
	55411	Fees and commissions .....	Q	Q	53 856	Q	Z	X	
	55412	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	28 525	Q	Z	X	
	55413	Interest income from trading accounts .....	Q	Q	406 248	Q	.1	X	
	55414	Margin interest .....	Q	Q	8 766	Q	Z	X	
	55420	Commercial paper issued by financial institutions .....	Q	Q	298 136	Q	.1	91.9	
	55421	Fees and commissions .....	Q	Q	9 319	Q	Z	X	
	55422	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 584	Q	Z	X	
	55423	Interest income from trading accounts .....	Q	Q	166 921	Q	Z	X	
	55424	Margin interest .....	Q	Q	118 312	Q	Z	X	
	55430	Commercial paper issued by nonfinancial institutions .....	Q	Q	44 869	Q	Z	91.9	
	55431	Fees and commissions .....	Q	Q	5 439	Q	Z	X	
	55432	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	1 910	Q	Z	X	
	55433	Interest income from trading accounts .....	Q	Q	35 688	Q	Z	X	
	55434	Margin interest .....	Q	Q	1 832	Q	Z	X	
	55440	Bankers acceptance .....	Q	Q	25 342	Q	Z	91.9	
	55441	Fees and commissions .....	Q	Q	6 686	Q	Z	X	
	55442	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	718	Q	Z	X	
	55443	Interest income from trading accounts .....	Q	Q	16 849	Q	Z	X	
	55444	Margin interest .....	Q	Q	1 089	Q	Z	X	
	55450	Treasury bills .....	Q	Q	453 110	Q	.1	91.8	
	55451	Fees and commissions .....	Q	Q	106 615	Q	Z	X	
	55452	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 608	Q	Z	X	
	55453	Interest income from trading accounts .....	Q	Q	321 592	Q	.1	X	
	55454	Margin interest .....	Q	Q	21 295	Q	Z	X	
	55460	Other money market instruments .....	Q	Q	3 212 376	Q	.7	89.0	
	55461	Fees and commissions .....	Q	Q	2 212 076	Q	.5	X	
	55462	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	51 992	Q	Z	X	
	55463	Interest income from trading accounts .....	Q	Q	804 421	Q	.2	X	
	55464	Margin interest .....	Q	Q	143 897	Q	Z	X	
	55470	Corporate and trust notes and bonds .....	Q	Q	1 368 964	Q	.3	91.5	
	55471	Fees and commissions .....	Q	Q	163 264	Q	Z	X	
	55472	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	62 767	Q	Z	X	
	55473	Interest income from trading accounts .....	Q	Q	822 898	Q	.2	X	
	55474	Margin interest .....	Q	Q	320 035	Q	Z	X	
	55480	National government notes and bonds .....	Q	Q	7 929 120	Q	1.6	91.8	
	55481	Fees and commissions .....	Q	Q	293 982	Q	.1	X	
	55482	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	108 267	Q	Z	X	
	55483	Interest income from trading accounts .....	Q	Q	6 986 171	Q	1.5	X	
	55484	Margin interest .....	Q	Q	540 700	Q	.1	X	
	55490	State provincial and local governments notes and bonds .....	Q	Q	10 498 378	Q	2.2	91.9	
	55491	Fees and commissions .....	Q	Q	84 548	Q	Z	X	
	55492	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	16 170	Q	Z	X	
	55493	Interest income from trading accounts .....	Q	Q	10 311 402	Q	2.1	X	
	55494	Margin interest .....	Q	Q	86 258	Q	Z	X	
	55610	Brokering and dealing products - equities .....	Q	Q	587 535	Q	.1	91.9	
	55611	Fees and commissions .....	Q	Q	225 461	Q	Z	X	
	55612	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	39 372	Q	Z	X	
	55613	Interest income from trading accounts .....	Q	Q	307 536	Q	.1	X	
	55614	Margin interest .....	Q	Q	15 166	Q	Z	X	
		Brokering and dealing products - derivative contracts:							
	55710	Futures contracts, exchange-traded .....	Q	Q	132 732	Q	Z	75.8	
	55711	Fees and commissions .....	Q	Q	22 043	Q	Z	X	
	55712	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	-9 749	Q	Z	X	
	55713	Interest income from trading accounts .....	Q	Q	119 081	Q	Z	X	
	55714	Margin interest .....	Q	Q	1 357	Q	Z	X	
	55720	Option contracts, exchange-traded .....	Q	Q	277 379	Q	.1	91.9	
	55721	Fees and commissions .....	Q	Q	381	Q	Z	X	
	55722	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	276 947	Q	.1	X	
	55723	Interest income from trading accounts .....	Q	Q	51	Q	Z	X	
	55730	Forward contracts, traded over-the-counter .....	Q	Q	537 269	Q	.1	80.7	
	55731	Fees and commissions .....	Q	Q	61 512	Q	Z	X	
	55732	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	417 753	Q	.1	X	
	55733	Interest income from trading accounts .....	Q	Q	58 004	Q	Z	X	
	55740	Swaps, traded over-the-counter .....	Q	Q	4 729 831	Q	1.0	90.2	
	55741	Fees and commissions .....	Q	Q	58 268	Q	Z	X	
	55742	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 330 059	Q	.7	X	
	55743	Interest income from trading accounts .....	Q	Q	1 339 548	Q	.3	X	
	55750	Option contracts traded over-the-counter .....	Q	Q	146 692	Q	Z	91.9	
	55751	Fees and commissions .....	Q	Q	439	Q	Z	X	
	55752	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	143 764	Q	Z	X	
	55753	Interest income from trading accounts .....	Q	Q	2 489	Q	Z	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
522110		Commercial banking—Con.							
	55760	Brokering and dealing products - derivative contracts—Con.							
	55761	Other derivative contracts, traded over-the-counter .....	Q	Q	439 494	Q	.1	87.0	
	55762	Fees and commissions .....	QQ	QQ	25 460	QQ	Z	X	
	55763	Net gains (losses) in trading accounts, excluding interest income .....	Q	QQ	342 532	QQ	.1	X	
	55810	Interest income from trading accounts .....	Q	QQ	70 072	QQ	Z	X	
	55910	Brokering and dealing foreign currency fees - wholesale .....	Q	Q	108 117	Q	Z	X	
	56010	Brokering and dealing investment company securities, including mutual funds, close-end funds, and unit investment trusts .....	Q	Q	1 219 217	Q	.3	X	
	56110	Brokering and dealing other financial instruments, including commodity pools and face-amount certificates .....	Q	Q	149 030	Q	Z	X	
	56210	Brokerage correspondent products - fees .....	Q	Q	52 233	Q	Z	X	
		Securities lending fees, including securities borrowed from a broker's inventory and margin accounts .....	Q	Q	656 982	Q	.1	X	
	56310	Repurchase agreements - net gains (losses) .....	Q	Q	1 600 407	Q	.3	X	
	56410	Financing related to securities, excluding securities lending and repurchase agreements - net .....	Q	Q	11 780 095	Q	.2	X	
	56510	Trading debt instruments on own account - net gains (losses) .....	QQ	QQ	11 834 989	QQ	2.5	X	
	56610	Trading equities on own account - net gain (losses) .....	QQ	QQ	773 157	QQ	.2	X	
	56710	Trading derivatives contracts on own account - net gain (losses) .....	QQ	QQ	2 727 453	QQ	.6	X	
	56810	Trading foreign currency on own account - net gain (losses) .....	Q	Q	233 548	Q	Z	X	
	56910	Trading other securities and commodity contracts on own account - net gain (losses) .....	Q	Q	546 227	Q	.1	X	
		Deposit account related products:							
	57010	Fees for bundled deposit account services .....	Q	Q	1 418 655	Q	.3	X	
	57020	Fees for individual deposit account services .....	QQ	QQ	30 095 519	QQ	6.3	91.3	
	57021	ATM charges and other electronic transaction fees .....	Q	Q	2 969 084	Q	.6	X	
	57022	Other deposit account service fees .....	Q	Q	27 126 435	Q	5.6	X	
		Cash handling and management products:							
	57110	Business account and cash management service fees .....	Q	Q	2 204 166	Q	.5	91.7	
	57111	Fees for bundled services .....	QQ	QQ	1 049 901	QQ	.2	X	
	57112	Fees for individual services .....	QQ	QQ	1 154 265	QQ	.2	X	
	57120	Correspondent account products service fees .....	Q	QQ	17 808 822	QQ	3.7	X	
	57130	Other cash handling and management product fees .....	Q	QQ	1 232 226	QQ	.3	X	
		Document payment products:							
	57210	Cashier's and certified check fees .....	Q	Q	131 986	Q	Z	X	
	57220	Money order fees .....	QQ	QQ	38 720	QQ	Z	X	
	57230	Travelers' check fees .....	QQ	QQ	26 222	QQ	Z	X	
	57240	Other fees .....	QQ	QQ	1 489 195	QQ	.3	X	
	57310	Foreign currency exchange fees - retail .....	QQ	QQ	152 900	QQ	Z	X	
	57410	Trust products for business and governments - fiduciary fees .....	Q	QQ	13 737 688	Q	2.9	X	
		Management of financial market and clearing products:							
	57510	Payment clearing and settlement fees .....	Q	Q	954 899	Q	.2	X	
	57520	Security and commodity contract trade execution, clearing and settlement fees .....	Q	Q	150 381	Q	Z	X	
	57540	Security and commodity contract exchange and clearinghouse listing fees .....	Q	Q	5 976	Q	Z	X	
		Automated clearinghouse (ACH) products:							
	57610	ACH payroll deposit fees .....	Q	Q	11 363	Q	Z	X	
	57620	ACH bill and utility payment fees .....	QQ	QQ	13 095	QQ	Z	X	
	57630	Other ACH fees .....	Q	Q	52 569	Q	Z	X	
		Financial planning and investment management products:							
	57710	Financial planning and investment management services for businesses and government .....	Q	Q	4 654 501	Q	1.0	X	
	57720	Financial planning and investment management services for individuals .....	Q	Q	2 748 635	Q	.6	X	
	57810	Other products supporting financial services - fees .....	Q	Q	81 518 391	Q	16.9	X	
52212		Savings institutions .....	17 018	X	78 839 957	X	100.0	88.3	
		Loan income:							
	55010	Loans to financial businesses .....	Q	Q	11 241 927	Q	14.3	87.0	
	55011	Interest income .....	QQ	QQ	11 139 578	QQ	14.1	X	
	55012	Origination fees .....	QQ	QQ	26 907	QQ	Z	X	
	55013	Other fees .....	QQ	QQ	75 442	QQ	.1	X	
	55020	Loans to nonfinancial businesses - secured .....	Q	QQ	9 338 101	QQ	11.8	88.0	
	55021	Interest income .....	QQ	QQ	8 984 878	QQ	11.4	X	
	55022	Origination fees .....	QQ	QQ	108 650	QQ	.1	X	
	55023	Other fees .....	QQ	QQ	244 573	QQ	.3	X	
	55030	Loans to nonfinancial businesses - unsecured .....	QQ	QQ	765 209	QQ	1.0	87.7	
	55031	Interest income .....	QQ	QQ	708 321	QQ	.9	X	
	55032	Origination fees .....	QQ	QQ	16 082	QQ	Z	X	
	55033	Other fees .....	QQ	QQ	40 806	QQ	.1	X	
	55040	Loans to governments .....	Q	QQ	288 465	QQ	.4	84.3	
	55041	Interest income .....	Q	QQ	287 031	QQ	.4	X	
	55042	Origination fees .....	Q	QQ	227	QQ	Z	X	
	55043	Other fees .....	Q	QQ	1 207	QQ	Z	X	
	55050	Loans to consumers - secured .....	Q	QQ	32 576 897	Q	41.3	85.5	
		Interest income:							
	55051	Residential mortgage loans .....	Q	Q	23 355 373	Q	29.6	X	
	55052	Home equity loans .....	QQ	QQ	2 444 332	QQ	3.1	X	
	55053	Vehicle loans .....	QQ	QQ	2 096 488	QQ	2.7	X	
	55054	Other loans to consumers .....	QQ	QQ	1 518 316	Q	1.9	X	

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue		Response coverage <sup>2</sup> (percent)
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—	
						Establishments with the product line	All establishments <sup>1</sup>
52212		Savings institutions—Con.					
	55050	Loan income—Con.					
		Loans to consumers - secured—Con.					
		Origination fees:					
	55065	Residential mortgage loans .....	Q	Q	1 775 418	Q	2.3
	55056	Home equity loans .....	QQ	QQ	25 463	QQ	X
	55057	Vehicle loans .....	Q	QQ	10 582	QQ	X
	55058	Other loans to consumers .....	Q	QQ	30 203	QQ	X
		Other fees:					
	55059	Residential mortgage loans .....	Q	Q	1 065 292	Q	1.4
	55061	Home equity loans .....	QQ	QQ	96 442	QQ	X
	55062	Vehicle loans .....	Q	QQ	50 883	QQ	X
	55063	Other loans to consumers .....	Q	QQ	108 105	QQ	X
	55070	Loans to consumers - unsecured .....	Q	Q	328 771	Q	.4
		Interest income:					
	55071	Personal lines of credit .....	Q	Q	122 368	Q	.2
	55074	Other loans to consumers .....	Q	Q	194 896	Q	X
		Origination fees:					
	55075	Personal lines of credit .....	Q	Q	351	Q	Z
	55078	Other loans to consumers .....	Q	Q	2 539	Q	X
		Other fees:					
	55079	Personal lines of credit .....	Q	Q	3 285	Q	Z
	55083	Other loans to consumers .....	Q	Q	5 332	Q	X
		Credit financing products, except loans:					
	55210	Credit card cardholder and merchant fees .....	Q	Q	802 053	Q	1.0
	55211	Interest income .....	QQ	QQ	647 934	QQ	.8
	55212	Cardholder fees .....	Q	QQ	62 427	QQ	X
	55213	Merchant fees .....	Q	QQ	91 692	QQ	X
	55220	Credit card association products - fees .....	Q	QQ	249 199	QQ	.3
	55230	Factoring - fees .....	Q	QQ	1 728	QQ	X
	55240	Leasing products .....	Q	QQ	260 103	QQ	.3
	55241	Interest income - motor vehicle leases .....	Q	QQ	41 096	QQ	.1
	55242	Interest income - other leases .....	Q	QQ	213 647	QQ	X
	55243	Fees - motor vehicle leases .....	Q	QQ	436	QQ	X
	55244	Fees from other leases, except real estate rents .....	Q	QQ	4 924	QQ	X
	55250	Installment credit products .....	Q	QQ	82 800	QQ	.1
	55251	Interest income .....	Q	QQ	76 861	QQ	X
	55252	Fees .....	Q	QQ	5 939	QQ	X
	55260	All other credit financing products .....	Q	QQ	23 731	QQ	.1
	55261	Interest income .....	Q	QQ	22 891	QQ	X
	55262	Fees .....	Q	Q	840	Q	X
		Securities origination products:					
	55310	Public offering products - equity securities .....	Q	Q	3 192 433	Q	4.0
	55320	Public offering products - debt securities .....	QQ	QQ	141 218	QQ	.2
	55330	Private placement - equity securities .....	Q	QQ	1 425	QQ	X
	55340	Private placement - debt securities .....	Q	QQ	1 061	QQ	X
		Brokering and dealing products - debt instruments:					
	55410	Negotiable certificates of deposit .....	Q	Q	19 822	Q	Z
	55411	Fees and commissions .....	Q	Q	4 193	QQ	X
	55412	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	527	QQ	X
	55413	Interest income from trading accounts .....	Q	Q	14 840	QQ	X
	55414	Margin interest .....	Q	Q	262	QQ	X
	55420	Commercial paper issued by financial institutions .....	Q	QQ	60 589	QQ	.1
	55421	Fees and commissions .....	Q	QQ	24 082	QQ	X
	55422	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	1 513	QQ	X
	55423	Interest income from trading accounts .....	Q	Q	34 039	QQ	X
	55424	Margin interest .....	Q	Q	955	QQ	X
	55430	Commercial paper issued by nonfinancial institutions .....	Q	QQ	17 913	QQ	.1
	55432	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	662	QQ	X
	55433	Interest income from trading accounts .....	Q	Q	16 511	QQ	X
	55434	Margin interest .....	Q	Q	226	QQ	X
	55440	Bankers acceptance .....	Q	QQ	4 031	QQ	.1
	55441	Fees and commissions .....	Q	QQ	2 760	QQ	X
	55442	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	38	QQ	X
	55443	Interest income from trading accounts .....	Q	Q	1 233	QQ	X
	55450	Treasury bills .....	Q	QQ	32 552	QQ	.1
	55451	Fees and commissions .....	Q	Q	5	QQ	X
	55452	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	691	QQ	X
	55453	Interest income from trading accounts .....	Q	Q	28 756	QQ	X
	55454	Margin interest .....	Q	Q	3 100	QQ	X
	55460	Other money market instruments .....	Q	QQ	2 602 556	QQ	.3
	55461	Fees and commissions .....	Q	Q	39 356	QQ	.1
	55462	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	1 913 833	QQ	.2
	55463	Interest income from trading accounts .....	Q	Q	637 649	QQ	.8
	55464	Margin interest .....	Q	Q	11 718	QQ	X
	55470	Corporate and trust notes and bonds .....	Q	Q	527 511	Q	.7
	55471	Fees and commissions .....	Q	Q	3 897	Q	X
	55472	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	-2 574	Q	X
	55473	Interest income from trading accounts .....	Q	Q	409 343	Q	.5
	55474	Margin interest .....	Q	Q	116 845	Q	.1
	55480	National government notes and bonds .....	Q	QQ	1 734 604	QQ	.2
	55481	Fees and commissions .....	Q	Q	11 118	QQ	X
	55482	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	46 457	QQ	.1
	55483	Interest income from trading accounts .....	Q	Q	1 533 982	QQ	.1
	55484	Margin interest .....	Q	Q	143 047	QQ	X
	55490	State and local governments notes and bonds .....	Q	QQ	86 109	QQ	.1
	55491	Fees and commissions .....	Q	Q	2 530	QQ	X
	55492	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	277	QQ	X
	55493	Interest income from trading accounts .....	Q	Q	80 018	QQ	.1

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All estab- lishments <sup>1</sup>		
52212		Savings institutions—Con.							
	55490	Brokering and dealing products - debt instruments—Con.							
	55494	State provincial and local governments notes and bonds—Con.							
	55610	Margin interest .....	Q	Q	3 284	Q	Z	X	
	55611	Brokering and dealing products, equities.....	Q	Q	1 128 485	Q	1.4	87.3	
	55612	Fees and commissions .....	Q	Q	440 882	Q	.6	X	
	55613	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	130 838	Q	.2	X	
	55614	Interest income from trading accounts .....	Q	Q	550 428	Q	.7	X	
		Margin interest .....	Q	Q	6 337	Q	Z	X	
	55710	Brokering and dealing products - derivative contracts:							
	55712	Futures contracts, exchange-traded .....	Q	Q	11 155	Q	Z	88.1	
	55713	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	9 466	Q	Z	X	
	55730	Interest income from trading accounts .....	Q	Q	1 689	Q	Z	X	
	55731	Forward contracts, traded over-the-counter .....	Q	Q	21 491	Q	Z	88.3	
	55732	Fees and commissions .....	Q	Q	1 052	Q	Z	X	
	55733	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	16 005	Q	Z	X	
	55740	Interest income from trading accounts .....	Q	Q	4 434	Q	Z	X	
	55741	Swaps, traded over-the-counter .....	Q	Q	23 038	Q	Z	88.3	
	55742	Fees and commissions .....	Q	Q	1 725	Q	Z	X	
	55750	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	21 313	Q	Z	X	
	55751	Option contracts traded over-the-counter .....	Q	Q	212	Q	Z	88.3	
	55760	Fees and commissions .....	Q	Q	198	Q	Z	X	
	55761	Other derivative contracts, traded over-the-counter .....	Q	Q	4 819	Q	Z	88.3	
	55762	Fees and commissions .....	Q	Q	867	Q	Z	X	
	55763	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 784	Q	Z	X	
	55810	Interest income from trading accounts .....	Q	Q	43	Q	Z	X	
	55910	Brokering and dealing foreign currency fees - wholesale .....	Q	Q	4 607	Q	Z	X	
	56010	Brokering and dealing investment company securities, including mutual funds, close-end funds, and unit investment trusts .....	Q	Q	78 776	Q	.1	X	
	56110	Brokering and dealing other financial instruments, including commodity pools and face-amount certificates .....	Q	Q	74 864	Q	.1	X	
	56210	Brokerage correspondent products - fees .....	Q	Q	11 062	Q	Z	X	
		Securities lending fees, including securities borrowed from a broker's inventory and margin accounts .....	Q	Q	158 014	Q	.2	X	
	56310	Repurchase agreements - net gains (losses) .....	Q	Q	15 640	Q	Z	X	
	56410	Financing related to securities, excluding securities lending and repurchase agreements - net .....	Q	Q	12 761	Q	Z	X	
	56510	Trading debt instruments on own account - net gains (losses) .....	Q	Q	839 640	Q	1.1	X	
	56610	Trading equities on own account - net gain (losses) .....	Q	Q	131 727	Q	.2	X	
	56710	Trading derivatives contracts on own account - net gain (losses) .....	Q	Q	11 456	Q	Z	X	
	56910	Trading other securities and commodity contracts on own account - net gain (losses) .....	Q	Q	561 165	Q	.7	X	
	57010	Deposit account related products:							
	57020	Fees for bundled deposit account services .....	Q	Q	191 476	Q	.2	X	
	57021	Fees for individual deposit account services .....	Q	Q	3 868 822	Q	4.9	61.5	
	57022	ATM charges and other electronic transaction fees .....	Q	Q	1 050 291	Q	1.3	X	
		Other deposit account service fees .....	Q	Q	2 818 531	Q	3.6	X	
	57110	Cash handling and management products:							
	57111	Business account and cash management service fees .....	Q	Q	257 076	Q	.3	68.4	
	57112	Fees for bundled services .....	Q	Q	175 541	Q	.2	X	
	57120	Fees for individual services .....	Q	Q	81 535	Q	.1	X	
	57130	Correspondent account products service fees .....	Q	Q	14 608	Q	Z	X	
		Other cash handling and management product fees .....	Q	Q	29 978	Q	Z	X	
	57210	Document payment products:							
	57220	Cashier's and certified check fees .....	Q	Q	10 002	Q	Z	X	
	57230	Money order fees .....	Q	Q	12 518	Q	Z	X	
	57240	Travelers' check fees .....	Q	Q	4 941	Q	Z	X	
	57310	Other fees .....	Q	Q	50 769	Q	.1	X	
	57410	Foreign currency exchange fees - retail .....	Q	Q	2 940	Q	Z	X	
		Trust products for business and governments - fiduciary fees .....	Q	Q	290 451	Q	.4	X	
	57510	Management of financial market and clearing products:							
	57520	Payment clearing and settlement fees .....	Q	Q	2 334	Q	Z	X	
		Security and commodity contract trade execution, clearing and settlement fees .....	Q	Q	1 425	Q	Z	X	
	57620	Automated clearinghouse (ACH) products:							
	57630	ACH bill and utility payment fees .....	Q	Q	2 364	Q	Z	X	
		Other ACH fees .....	Q	Q	9 820	Q	Z	X	
	57710	Financial planning and investment management products:							
	57720	Financial planning and investment management services for businesses and government .....	Q	Q	30 068	Q	Z	X	
	57720	Financial planning and investment management services for individuals .....	Q	Q	85 234	Q	.1	X	
	57810	Other products supporting financial services - fees .....	Q	Q	6 505 411	Q	8.3	X	
522120		Savings institutions .....	17 018	X	78 839 957	X	100.0	88.3	
		Loan income:							
	55010	Loans to financial businesses .....	Q	Q	11 241 927	Q	14.3	87.0	
	55011	Interest income .....	Q	Q	11 139 578	Q	14.1	X	
	55012	Origination fees .....	Q	Q	26 907	Q	Z	X	
	55013	Other fees .....	Q	Q	75 442	Q	.1	X	
	55020	Loans to nonfinancial businesses - secured .....	Q	Q	9 338 101	Q	11.8	88.0	
	55021	Interest income .....	Q	Q	8 984 878	Q	11.4	X	
	55022	Origination fees .....	Q	Q	108 650	Q	.1	X	
	55023	Other fees .....	Q	Q	244 573	Q	.3	X	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue		Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
522120		Savings institutions—Con.						
		Loan income—Con.						
	55030	Loans to nonfinancial businesses - unsecured .....	Q	Q	765 209	Q	1.0	87.7
	55031	Interest income .....	Q	Q	708 321	Q	.9	X
	55032	Origination fees .....	Q	Q	16 082	Q	Z	X
	55033	Other fees .....	Q	Q	40 806	Q	.1	X
	55040	Loans to governments .....	Q	Q	288 465	Q	.4	84.3
	55041	Interest income .....	Q	Q	287 031	Q	.4	X
	55042	Origination fees .....	Q	Q	227	Q	Z	X
	55043	Other fees .....	Q	Q	1 207	Q	Z	X
	55050	Loans to consumers - secured .....	Q	Q	32 576 897	Q	41.3	85.5
		Interest income:						
	55051	Residential mortgage loans .....	Q	Q	23 355 373	Q	29.6	X
	55052	Home equity loans .....	Q	Q	2 444 332	Q	3.1	X
	55053	Vehicle loans .....	Q	Q	2 096 488	Q	2.7	X
	55054	Other loans to consumers .....	Q	Q	1 518 316	Q	1.9	X
		Origination fees:						
	55055	Residential mortgage loans .....	Q	Q	1 775 418	Q	2.3	X
	55056	Home equity loans .....	Q	Q	25 463	Q	Z	X
	55057	Vehicle loans .....	Q	Q	10 582	Q	Z	X
	55058	Other loans to consumers .....	Q	Q	30 203	Q	Z	X
		Other fees:						
	55059	Residential mortgage loans .....	Q	Q	1 065 292	Q	1.4	X
	55061	Home equity loans .....	Q	Q	96 442	Q	.1	X
	55062	Vehicle loans .....	Q	Q	50 883	Q	.1	X
	55063	Other loans to consumers .....	Q	Q	108 105	Q	.1	X
	55070	Loans to consumers - unsecured .....	Q	Q	328 771	Q	.4	87.8
		Interest income:						
	55071	Personal lines of credit .....	Q	Q	122 368	Q	.2	X
	55074	Other loans to consumers .....	Q	Q	194 896	Q	.2	X
		Origination fees:						
	55075	Personal lines of credit .....	Q	Q	351	Q	Z	X
	55078	Other loans to consumers .....	Q	Q	2 539	Q	Z	X
		Other fees:						
	55079	Personal lines of credit .....	Q	Q	3 285	Q	Z	X
	55083	Other loans to consumers .....	Q	Q	5 332	Q	Z	X
		Credit financing products, except loans:						
	55210	Credit card cardholder and merchant fees .....	Q	Q	802 053	Q	1.0	87.7
	55211	Interest income .....	Q	Q	647 934	Q	.8	X
	55212	Cardholder fees .....	Q	Q	62 427	Q	.1	X
	55213	Merchant fees .....	Q	Q	91 692	Q	.1	X
	55220	Credit card association products - fees .....	Q	Q	249 199	Q	.3	X
	55230	Factoring - fees .....	Q	Q	1 728	Q	Z	X
	55240	Leasing products .....	Q	Q	260 103	Q	.3	72.7
	55241	Interest income - motor vehicle leases .....	Q	Q	41 096	Q	.1	X
	55242	Interest income - other leases .....	Q	Q	213 647	Q	.3	X
	55243	Fees - motor vehicle leases .....	Q	Q	436	Q	Z	X
	55244	Fees from other leases, except real estate rents .....	Q	Q	4 924	Q	Z	X
	55250	Installment credit products .....	Q	Q	82 800	Q	.1	88.3
	55251	Interest income .....	Q	Q	76 861	Q	.1	X
	55252	Fees .....	Q	Q	5 939	Q	Z	X
	55260	All other credit financing products .....	Q	Q	23 731	Q	Z	88.3
	55261	Interest income .....	Q	Q	22 891	Q	Z	X
	55262	Fees .....	Q	Q	840	Q	Z	X
		Securities origination products:						
	55310	Public offering products - equity securities .....	Q	Q	3 192 433	Q	4.0	X
	55320	Public offering products - debt securities .....	Q	Q	141 218	Q	.2	X
	55330	Private placement - equity securities .....	Q	Q	1 425	Q	Z	X
	55340	Private placement - debt securities .....	Q	Q	1 061	Q	Z	X
		Brokering and dealing products - debt instruments:						
	55410	Negotiable certificates of deposit .....	Q	Q	19 822	Q	Z	78.0
	55411	Fees and commissions .....	Q	Q	4 193	Q	Z	X
	55412	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	527	Q	Z	X
	55413	Interest income from trading accounts .....	Q	Q	14 840	Q	Z	X
	55414	Margin interest .....	Q	Q	262	Q	Z	X
	55420	Commercial paper issued by financial institutions .....	Q	Q	60 589	Q	.1	87.5
	55421	Fees and commissions .....	Q	Q	24 082	Q	Z	X
	55422	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	1 513	Q	Z	X
	55423	Interest income from trading accounts .....	Q	Q	34 039	Q	Z	X
	55424	Margin interest .....	Q	Q	955	Q	Z	X
	55430	Commercial paper issued by nonfinancial institutions .....	Q	Q	17 913	Q	Z	88.3
	55432	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	662	Q	Z	X
	55433	Interest income from trading accounts .....	Q	Q	16 511	Q	Z	X
	55434	Margin interest .....	Q	Q	226	Q	Z	X
	55440	Bankers acceptance .....	Q	Q	4 031	Q	Z	88.3
	55441	Fees and commissions .....	Q	Q	2 760	Q	Z	X
	55442	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	38	Q	Z	X
	55443	Interest income from trading accounts .....	Q	Q	1 233	Q	Z	X
	55450	Treasury bills .....	Q	Q	32 552	Q	Z	88.3
	55451	Fees and commissions .....	Q	Q	5	Q	Z	X
	55452	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	691	Q	Z	X
	55453	Interest income from trading accounts .....	Q	Q	28 756	Q	Z	X
	55454	Margin interest .....	Q	Q	3 100	Q	Z	X
	55460	Other money market instruments .....	Q	Q	2 602 556	Q	3.3	87.1
	55461	Fees and commissions .....	Q	Q	39 356	Q	.1	X
	55462	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	1 913 833	Q	2.4	X
	55463	Interest income from trading accounts .....	Q	Q	637 649	Q	.8	X
	55464	Margin interest .....	Q	Q	11 718	Q	Z	X

See footnotes at end of table.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue		Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
522120		Savings institutions—Con.						
	55470	Brokering and dealing products - debt instruments—Con.						
	55471	Corporate and trust notes and bonds .....	Q	Q	527 511	Q	.7	87.2
	55472	Fees and commissions .....	Q	Q	3 897	Q	Z	X
	55473	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	-2 574	Q	Z	X
	55474	Interest income from trading accounts .....	Q	Q	409 343	Q	.5	X
	55475	Margin interest .....	Q	Q	116 845	Q	.1	X
	55480	National government notes and bonds .....	Q	Q	1 734 604	Q	2.2	72.4
	55481	Fees and commissions .....	Q	Q	11 118	Q	Z	X
	55482	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	46 457	Q	.1	X
	55483	Interest income from trading accounts .....	Q	Q	1 533 982	Q	1.9	X
	55484	Margin interest .....	Q	Q	143 047	Q	.2	X
	55490	State provincial and local governments notes and bonds .....	Q	Q	86 109	Q	.1	87.8
	55491	Fees and commissions .....	Q	Q	2 530	Q	Z	X
	55492	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	277	Q	Z	X
	55493	Interest income from trading accounts .....	Q	Q	80 018	Q	.1	X
	55494	Margin interest .....	Q	Q	3 284	Q	Z	X
	55610	Brokering and dealing products, equities .....	Q	Q	1 128 485	Q	1.4	87.3
	55611	Fees and commissions .....	Q	Q	440 882	Q	.6	X
	55612	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	130 838	Q	.2	X
	55613	Interest income from trading accounts .....	Q	Q	550 428	Q	.7	X
	55614	Margin interest .....	Q	Q	6 337	Q	Z	X
		Brokering and dealing products - derivative contracts:						
	55710	Futures contracts, exchange-traded .....	Q	Q	11 155	Q	Z	88.1
	55712	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	9 466	Q	Z	X
	55713	Interest income from trading accounts .....	Q	Q	1 689	Q	Z	X
	55730	Forward contracts, traded over-the-counter .....	Q	Q	21 491	Q	NNNN	88.3
	55731	Fees and commissions .....	Q	Q	1 052	Q	X	
	55732	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	16 005	Q	NNNN	X
	55733	Interest income from trading accounts .....	Q	Q	4 434	Q	NNNN	X
	55740	Swaps, traded over-the-counter .....	Q	Q	23 038	Q	NNNN	88.3
	55741	Fees and commissions .....	Q	Q	1 725	Q	NNNN	X
	55742	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	21 313	Q	NNNN	X
	55750	Option contacts traded over-the-counter .....	Q	Q	212	Q	NNNN	88.3
	55751	Fees and commissions .....	Q	Q	198	Q	NNNN	X
	55760	Other derivative contracts, traded over-the-counter .....	Q	Q	4 819	Q	NNNN	88.3
	55761	Fees and commissions .....	Q	Q	867	Q	NNNN	X
	55762	Net gains (losses) in trading accounts, excluding interest income .....	Q	Q	3 784	Q	NNNN	X
	55763	Interest income from trading accounts .....	Q	Q	43	Q	NNNN	X
	55810	Brokering and dealing foreign currency fees - wholesale .....	Q	Q	4 607	Q	Z	X
	55910	Brokering and dealing investment company securities, including mutual funds, close-end funds, and unit investment trusts .....	Q	Q	78 776	Q	.1	X
	56010	Brokering and dealing other financial instruments, including commodity pools and face-amount certificates .....	Q	Q	74 864	Q	.1	X
	56110	Brokerage correspondent products - fees .....	Q	Q	11 062	Q	Z	X
	56210	Securities lending fees, including securities borrowed from a broker's inventory and margin accounts .....	Q	Q	158 014	Q	.2	X
	56310	Repurchase agreements - net gains (losses) .....	Q	Q	15 640	Q	Z	X
	56410	Financing related securities, excluding securities lending and repurchase agreements - net .....	Q	Q	12 761	Q	Z	X
	56510	Trading debt instruments on own account - net gains (losses) .....	Q	Q	839 640	Q	1.1	X
	56610	Trading equities on own account - net gain (losses) .....	Q	Q	131 727	Q	.2	X
	56710	Trading derivatives contracts on own account - net gain (losses) .....	Q	Q	11 456	Q	Z	X
	56910	Trading other securities and commodity contracts on own account - net gain (losses) .....	Q	Q	561 165	Q	.7	X
		Deposit account related products:						
	57010	Fees for bundled deposit account services .....	Q	Q	191 476	Q	.2	X
	57020	Fees for individual deposit account services .....	Q	Q	3 868 822	Q	4.9	61.5
	57021	ATM charges and other electronic transaction fees .....	Q	Q	1 050 291	Q	1.3	X
	57022	Other deposit account service fees .....	Q	Q	2 818 531	Q	3.6	X
		Cash handling and management products:						
	57110	Business account and cash management service fees .....	Q	Q	257 076	Q	.3	68.4
	57111	Fees for bundled services .....	Q	Q	175 541	Q	.2	X
	57112	Fees for individual services .....	Q	Q	81 535	Q	.1	X
	57120	Correspondent account products service fees .....	Q	Q	14 608	Q	Z	X
	57130	Other cash handling and management product fees .....	Q	Q	29 978	Q	Z	X
		Document payment products:						
	57210	Cashier's and certified check fees .....	Q	Q	10 002	Q	Z	X
	57220	Money order fees .....	Q	Q	12 518	Q	Z	X
	57230	Travelers' check fees .....	Q	Q	4 941	Q	Z	X
	57240	Other fees .....	Q	Q	50 769	Q	.1	X
	57310	Foreign currency exchange fees - retail .....	Q	Q	2 940	Q	Z	X
	57410	Trust products for business and governments - fiduciary fees .....	Q	Q	290 451	Q	.4	X
		Management of financial market and clearing products:						
	57510	Payment clearing and settlement fees .....	Q	Q	2 334	Q	Z	X
	57520	Security and commodity contract trade execution, clearing and settlement fees .....	Q	Q	1 425	Q	Z	X
		Automated clearinghouse (ACH) products:						
	57620	ACH bill and utility payment fees .....	Q	Q	2 364	Q	Z	X
	57630	Other ACH fees .....	Q	Q	9 820	Q	Z	X
		Financial planning and investment management products:						
	57710	Financial planning and investment management services for businesses and government .....	Q	Q	30 068	Q	Z	X
	57720	Financial planning and investment management services for individuals .....	Q	Q	85 234	Q	.1	X
	57810	Other products supporting financial services - fees .....	Q	Q	6 505 411	Q	8.3	X

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[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue		Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
52213		Credit unions .....	16 303	X	37 396 552	X	100.0	85.0
		Loan income:						
55010		Loans to financial businesses .....	880	3 051 526	388 553	12.7	1.0	83.8
55011		Interest income .....	865	3 023 735	380 516	12.6	1.0	X
55012		Origination fees .....	34	86 276	1 102	1.3	Z	X
55013		Other fees .....	74	320 513	6 935	2.2	Z	X
55020		Loans to nonfinancial businesses - secured .....	1 574	5 730 269	530 011	9.2	1.4	84.6
55021		Interest income .....	1 552	5 661 127	490 923	8.7	1.3	X
55022		Origination fees .....	187	969 067	28 223	2.9	.1	X
55023		Other fees .....	145	693 218	10 865	1.6	Z	X
55030		Loans to nonfinancial businesses - unsecured .....	353	1 312 713	23 278	1.8	.1	84.0
55031		Interest income .....	350	1 297 441	23 075	1.8	.1	X
55032		Origination fees .....	18	72 288	109	.2	Z	X
55033		Other fees .....	18	53 889	94	.2	Z	X
55050		Loans to consumers - secured .....	15 737	36 332 053	23 381 196	64.4	62.5	83.9
		Interest income:						
55051		Residential mortgage loans .....	10 404	31 604 674	7 254 502	23.0	19.4	X
55052		Home equity loans .....	11 075	31 182 976	2 899 265	9.3	7.8	X
55053		Vehicle loans .....	14 654	33 880 646	10 021 159	29.6	26.8	X
55054		Other loans to consumers .....	12 572	30 536 989	1 985 704	6.5	5.3	X
		Origination fees:						
55055		Residential mortgage loans .....	4 370	18 503 933	425 217	2.3	1.1	X
55056		Home equity loans .....	894	3 131 216	17 313	.6	Z	X
55057		Vehicle loans .....	766	1 733 437	62 298	3.6	.2	X
55058		Other loans to consumers .....	574	1 789 461	31 664	1.8	.1	X
		Other fees:						
55059		Residential mortgage loans .....	3 088	14 400 991	484 361	3.4	1.3	X
55061		Home equity loans .....	1 541	6 757 286	22 412	.3	.1	X
55062		Vehicle loans .....	3 433	10 714 848	80 107	.7	.2	X
55063		Other loans to consumers .....	3 092	10 674 616	97 194	.9	.3	X
55070		Loans to consumers - unsecured .....	13 935	32 425 640	3 026 868	9.3	8.1	84.0
		Interest income:						
55071		Personal lines of credit .....	10 152	27 386 243	1 476 062	5.4	3.9	X
55074		Other loans to consumers .....	9 460	23 420 489	1 420 809	6.1	3.8	X
		Origination fees:						
55075		Personal lines of credit .....	226	444 055	4 502	1.0	Z	X
55078		Other loans to consumers .....	302	697 617	11 580	1.7	Z	X
		Other fees:						
55079		Personal lines of credit .....	1 431	6 425 564	43 067	.7	.1	X
55083		Other loans to consumers .....	2 103	6 514 308	70 848	1.1	.2	X
		Credit financing products, except loans:						
55210		Credit card cardholder and merchant fees .....	9 411	26 657 192	2 467 595	9.3	6.6	83.9
55211		Interest income .....	8 955	24 878 447	1 811 703	7.3	4.8	X
55212		Cardholder fees .....	5 636	18 715 343	219 364	1.2	.6	X
55213		Merchant fees .....	3 721	13 013 928	436 528	3.4	1.2	X
55220		Credit card association products - fees .....	956	2 876 160	114 696	4.0	.3	X
55240		Leasing products .....	1 242	6 340 929	91 710	1.4	.2	84.0
55241		Interest income - motor vehicle leases .....	1 199	6 170 522	89 350	1.4	.2	X
55242		Interest income - other leases .....	36	181 539	852	.5	Z	X
55243		Fees - motor vehicle leases .....	57	340 298	535	.2	Z	X
55244		Fees from other leases, except real estate rents .....	120	1 522 314	973	.1	Z	X
55250		Installment credit products .....	543	1 198 971	94 682	7.9	.3	84.5
55251		Interest income .....	333	768 481	87 909	11.4	.2	X
55252		Fees .....	287	541 502	6 773	1.3	Z	X
55260		All other credit financing products .....	1 317	2 483 209	395 781	15.9	1.1	82.5
55261		Interest income .....	777	1 555 782	364 532	23.4	1.0	X
55262		Fees .....	724	1 146 136	31 249	2.7	.1	X
		Deposit account related products:						
57010		Fees for bundled deposit account services .....	1 690	5 182 495	196 342	3.8	.5	X
57020		Fees for individual deposit account services .....	11 743	31 928 843	2 678 615	8.4	7.2	83.6
57021		ATM charges and other electronic transaction fees .....	9 595	28 716 101	874 585	3.0	2.3	X
57022		Other deposit account service fees .....	10 418	28 461 056	1 804 030	6.3	4.8	X
		Cash handling and management products:						
57110		Business account and cash management service fees .....	832	2 932 350	45 542	1.6	.1	84.8
57111		Fees for bundled services .....	313	1 004 952	9 474	.9	Z	X
57112		Fees for individual services .....	617	2 297 455	36 068	1.6	.1	X
57120		Correspondent account products service fees .....	187	1 082 177	115 542	10.7	.3	X
57130		Other cash handling and management product fees .....	544	2 167 788	48 990	2.3	.1	X
		Document payment products:						
57210		Cashier's and certified check fees .....	3 387	12 414 463	28 708	.2	.1	X
57220		Money order fees .....	4 684	16 080 984	33 318	.2	.1	X
57230		Travelers' check fees .....	2 553	11 556 427	15 411	.1	Z	X
57240		Other fees .....	3 797	10 919 398	236 033	2.2	.6	X
57310		Foreign currency exchange fees - retail .....	159	721 617	9 602	1.3	Z	X
		Management of financial market and clearing products:						
57510		Payment clearing and settlement fees .....	499	1 749 946	137 581	7.9	.4	X
57520		Security and commodity contract trade execution, clearing and settlement fees .....	83	555 915	68 965	12.4	.2	X
57530		Access fees for security and commodity contract trade execution and clearing systems .....	20	102 833	826	.8	Z	X
57540		Security and commodity contract exchange and clearinghouse listing fees .....	31	132 925	12 487	9.4	Z	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue		Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
52213		Credit unions—Con.						
	57610	Automated clearinghouse (ACH) products:						
	57620	ACH payroll deposit fees .....	234	675 674	6 513	1.0	Z	
	57630	ACH bill and utility payment fees .....	597	2 591 800	8 028	.3	Z	
	57810	Other ACH fees .....	1 723	6 062 316	75 789	1.3	X	
		Other products supporting financial services - fees .....	6 726	20 548 091	3 163 890	15.4	8.5	
522130		Credit unions .....	16 303	X	37 396 552	X	100.0	85.0
		Loan income:						
	55010	Loans to financial businesses .....	880	3 051 526	388 553	12.7	1.0	
	55011	Interest income .....	865	3 023 735	380 516	12.6	1.0	
	55012	Origination fees .....	34	86 276	1 102	1.3	Z	
	55013	Other fees .....	74	320 513	6 935	2.2	X	
	55020	Loans to nonfinancial businesses - secured .....	1 574	5 730 269	530 011	9.2	1.4	
	55021	Interest income .....	1 552	5 661 127	490 923	8.7	X	
	55022	Origination fees .....	187	969 067	28 223	.9	X	
	55023	Other fees .....	145	693 218	10 865	1.6	Z	
	55030	Loans to nonfinancial businesses - unsecured .....	353	1 312 713	23 278	1.8	.1	
	55031	Interest income .....	350	1 297 441	23 075	1.8	X	
	55032	Origination fees .....	18	72 288	109	.2	X	
	55033	Other fees .....	18	53 889	94	.2	Z	
	55050	Loans to consumers - secured .....	15 737	36 332 053	23 381 196	64.4	62.5	
		Interest income:						
	55051	Residential mortgage loans .....	10 404	31 604 674	7 254 502	23.0	19.4	
	55052	Home equity loans .....	11 075	31 182 976	2 899 265	9.3	7.8	
	55053	Vehicle loans .....	14 654	33 880 646	10 021 159	29.6	26.8	
	55054	Other loans to consumers .....	12 572	30 536 989	1 985 704	6.5	5.3	
		Origination fees:						
	55055	Residential mortgage loans .....	4 370	18 503 933	425 217	2.3	1.1	
	55056	Home equity loans .....	894	3 131 216	17 313	.6	Z	
	55057	Vehicle loans .....	766	1 733 437	62 298	3.6	.2	
	55058	Other loans to consumers .....	574	1 789 461	31 664	1.8	.1	
		Other fees:						
	55059	Residential mortgage loans .....	3 088	14 400 991	484 361	3.4	1.3	
	55061	Home equity loans .....	1 541	6 757 286	22 412	.3	.1	
	55062	Vehicle loans .....	3 433	10 714 848	80 107	.7	X	
	55063	Other loans to consumers .....	3 092	10 674 616	97 194	.9	.3	
	55070	Loans to consumers - unsecured .....	13 935	32 425 840	3 026 868	9.3	8.1	
		Interest income:						
	55071	Personal lines of credit .....	10 152	27 386 243	1 476 062	5.4	3.9	
	55074	Other loans to consumers .....	9 460	23 420 489	1 420 809	6.1	3.8	
		Origination fees:						
	55075	Personal lines of credit .....	226	444 055	4 502	1.0	Z	
	55078	Other loans to consumers .....	302	697 617	11 580	1.7	X	
		Other fees:						
	55079	Personal lines of credit .....	1 431	6 425 564	43 067	.7	.1	
	55083	Other loans to consumers .....	2 103	6 514 308	70 848	1.1	.2	
		Credit financing products, except loans:						
	55210	Credit card cardholder and merchant fees .....	9 411	26 657 192	2 467 595	9.3	6.6	
	55211	Interest income .....	8 955	24 878 447	1 811 703	7.3	4.8	
	55212	Cardholder fees .....	5 636	18 715 343	219 364	1.2	.6	
	55213	Merchant fees .....	3 721	13 013 928	436 528	3.4	1.2	
	55220	Credit card association products - fees .....	956	2 876 160	114 696	4.0	.3	
	55240	Leasing products .....	1 242	6 340 929	91 710	1.4	.2	
	55241	Interest income - motor vehicle leases .....	1 199	6 170 522	89 350	1.4	X	
	55242	Interest income - other leases .....	36	181 539	852	.5	Z	
	55243	Fees - motor vehicle leases .....	57	340 298	535	.2	Z	
	55244	Fees from other leases, except real estate rents .....	120	1 522 314	973	.1	Z	
	55250	Installment credit products .....	543	1 198 971	94 682	7.9	.3	
	55251	Interest income .....	333	768 481	87 909	11.4	.2	
	55252	Fees .....	287	541 502	6 773	1.3	Z	
	55260	All other credit financing products .....	1 317	2 483 209	395 781	15.9	1.1	
	55261	Interest income .....	777	1 555 782	364 532	23.4	1.0	
	55262	Fees .....	724	1 146 136	31 249	2.7	.1	
		Deposit account related products:						
	57010	Fees for bundled deposit account services .....	1 690	5 182 495	196 342	3.8	.5	
	57020	Fees for individual deposit account services .....	11 743	31 928 843	2 678 615	8.4	7.2	
	57021	ATM charges and other electronic transaction fees .....	9 595	28 716 101	874 585	3.0	2.3	
	57022	Other deposit account service fees .....	10 418	28 461 056	1 804 030	6.3	4.8	
		Cash handling and management products:						
	57110	Business account and cash management service fees .....	832	2 932 350	45 542	1.6	.1	
	57111	Fees for bundled services .....	313	1 004 952	9 474	.9	Z	
	57112	Fees for individual services .....	617	2 297 455	36 068	1.6	X	
	57120	Correspondent account products service fees .....	187	1 082 177	115 542	10.7	.3	
	57130	Other cash handling and management product fees .....	544	2 167 788	48 990	2.3	.1	
		Document payment products:						
	57210	Cashier's and certified check fees .....	3 387	12 414 463	28 708	.2	.1	
	57220	Money order fees .....	4 684	16 080 984	33 318	.2	.1	
	57230	Travelers' check fees .....	2 553	11 556 427	15 411	.1	Z	
	57240	Other fees .....	3 797	10 919 398	236 033	2.2	.6	
	57310	Foreign currency exchange fees - retail .....	159	721 617	9 602	1.3	Z	

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue		Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments <sup>1</sup>	
522130		Credit unions—Con.						
		Management of financial market and clearing products:						
	57510	Payment clearing and settlement fees .....	499	1 749 946	137 581	7.9	.4	X
	57520	Security and commodity contract trade execution, clearing and settlement fees .....	83	555 915	68 965	12.4	.2	X
	57530	Access fees for security and commodity contract trade execution and clearing systems .....	20	102 833	826	.8	Z	X
	57540	Security and commodity contract exchange and clearinghouse listing fees .....	31	132 925	12 487	9.4	Z	X
		Automated clearinghouse (ACH) products:						
	57610	ACH payroll deposit fees .....	234	675 674	6 513	1.0	Z	X
	57620	ACH bill and utility payment fees .....	597	2 591 800	8 028	.3	Z	X
	57630	Other ACH fees .....	1 723	6 062 316	75 789	1.3	.2	X
	57810	Other products supporting financial services - fees .....	6 726	20 548 091	3 163 890	15.4	8.5	X
52219		Other depository credit intermediation .....	184	X	1 403 660	X	100.0	96.4
		Loan income:						
	55010	Loans to financial businesses .....	19	502 580	56 245	11.2	4.0	96.4
	55011	Interest income .....	19	502 580	52 007	10.3	3.7	X
	55020	Loans to nonfinancial businesses - secured .....	44	138 850	78 886	56.8	5.6	96.4
	55021	Interest income .....	44	138 850	74 361	53.6	5.3	X
	55022	Origination fees .....	31	90 232	3 059	3.4	.2	X
	55023	Other fees .....	27	83 607	1 466	1.8	.1	X
	55030	Loans to nonfinancial businesses - unsecured .....	13	22 234	1 081	4.9	.1	96.4
	55031	Interest income .....	13	22 234	781	3.5	.1	X
	55050	Loans to consumers - secured .....	134	602 226	396 507	65.8	28.2	94.6
		Interest income:						
	55051	Residential mortgage loans .....	28	87 497	11 443	13.1	.8	X
	55052	Home equity loans .....	13	27 136	1 721	6.3	.1	X
	55053	Vehicle loans .....	100	253 140	176 284	69.6	12.6	X
	55054	Other loans to consumers .....	30	195 308	32 914	16.9	2.3	X
		Origination fees:						
	55055	Residential mortgage loans .....	19	64 878	1 618	2.5	.1	X
	55057	Vehicle loans .....	6	39 855	79	.2	Z	X
	55058	Other loans to consumers .....	13	33 809	71	.2	Z	X
		Other fees:						
	55059	Residential mortgage loans .....	15	198 849	164 471	82.7	11.7	X
	55062	Vehicle loans .....	91	231 225	5 111	2.2	.4	X
	55063	Other loans to consumers .....	11	58 067	2 248	3.9	.2	X
	55070	Loans to consumers - unsecured .....	23	182 307	9 390	5.2	.7	34.4
		Interest income:						
	55071	Personal lines of credit .....	7	64 836	2 417	3.7	.2	X
	55074	Other loans to consumers .....	18	136 433	4 637	3.4	.3	X
		Other fees:						
	55083	Other loans to consumers .....	7	114 193	1 263	1.1	.1	X
		Credit financing products, except loans:						
	55210	Credit card cardholder and merchant fees .....	6	201 622	190 435	94.5	13.6	96.4
	55211	Interest income .....	6	201 622	189 654	94.1	13.5	X
	55610	Brokering and dealing products, equities .....	6	251 746	6 976	2.8	.5	X
		Deposit account related products:						
	57010	Fees for bundled deposit account services .....	8	12 577	253	2.0	Z	X
	57020	Fees for individual deposit account services .....	23	57 676	6 724	11.7	.5	96.4
	57021	ATM charges and other electronic transaction fees .....	6	23 807	141	.6	Z	X
	57022	Other deposit account service fees .....	21	52 748	6 583	12.5	.5	X
		Document payment products:						
	57240	Other fees .....	6	11 664	197	1.7	Z	X
		Financial planning and investment management products:						
	57720	Financial planning and investment management services for individuals .....	13	261 193	103 450	39.6	7.4	X
	57810	Other products supporting financial services - fees .....	27	199 264	51 570	25.9	3.7	X
522190		Other depository credit intermediation .....	184	X	1 403 660	X	100.0	96.4
		Loan income:						
	55010	Loans to financial businesses .....	19	502 580	56 245	11.2	4.0	96.4
	55011	Interest income .....	19	502 580	52 007	10.3	3.7	X
	55020	Loans to nonfinancial businesses - secured .....	44	138 850	78 886	56.8	5.6	96.4
	55021	Interest income .....	44	138 850	74 361	53.6	5.3	X
	55022	Origination fees .....	31	90 232	3 059	3.4	.2	X
	55023	Other fees .....	27	83 607	1 466	1.8	.1	X
	55030	Loans to nonfinancial businesses - unsecured .....	13	22 234	1 081	4.9	.1	96.4
	55031	Interest income .....	13	22 234	781	3.5	.1	X
	55050	Loans to consumers - secured .....	134	602 226	396 507	65.8	28.2	94.6
		Interest income:						
	55051	Residential mortgage loans .....	28	87 497	11 443	13.1	.8	X
	55052	Home equity loans .....	13	27 136	1 721	6.3	.1	X
	55053	Vehicle loans .....	100	253 140	176 284	69.6	12.6	X
	55054	Other loans to consumers .....	30	195 308	32 914	16.9	2.3	X
		Origination fees:						
	55055	Residential mortgage loans .....	19	64 878	1 618	2.5	.1	X
	55057	Vehicle loans .....	6	39 855	79	.2	Z	X
	55058	Other loans to consumers .....	13	33 809	71	.2	Z	X

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)	
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—			
						Establishments with the product line	All establishments <sup>1</sup>		
522190		Other depository credit intermediation—Con.							
	55050	Loan income—Con.							
		Loans to consumers - secured—Con.							
		Other fees:							
	55059	Residential mortgage loans .....	15	198 849	164 471	82.7	11.7	X	
	55062	Vehicle loans .....	91	231 225	5 111	2.2	.4	X	
	55063	Other loans to consumers .....	11	58 067	2 248	3.9	.2	X	
	55070	Loans to consumers - unsecured .....	23	182 307	9 390	5.2	.7	34.4	
		Interest income:							
	55071	Personal lines of credit .....	7	64 836	2 417	3.7	.2	X	
	55074	Other loans to consumers .....	18	136 433	4 637	3.4	.3	X	
		Other fees:							
	55083	Other loans to consumers .....	7	114 193	1 263	1.1	.1	X	
		Credit financing products, except loans:							
	55210	Credit card cardholder and merchant fees .....	6	201 622	190 435	94.5	13.6	96.4	
	55211	Interest income .....	6	201 622	189 654	94.1	13.5	X	
	55610	Brokering and dealing products, equities.....	6	251 746	6 976	2.8	.5	X	
		Deposit account related products:							
	57010	Fees for bundled deposit account services .....	8	12 577	253	2.0	Z	X	
	57020	Fees for individual deposit account services .....	23	57 676	6 724	11.7	.5	96.4	
	57021	ATM charges and other electronic transaction fees .....	6	23 807	141	.6	Z	X	
	57022	Other deposit account service fees .....	21	52 748	6 583	12.5	.5	X	
		Document payment products:							
	57240	Other fees .....	6	11 664	197	1.7	Z	X	
		Financial planning and investment management products:							
	57720	Financial planning and investment management services for individuals .....	13	261 193	103 450	39.6	7.4	X	
	57810	Other products supporting financial services - fees .....	27	199 264	51 570	25.9	3.7	X	

<sup>1</sup>Product line revenue and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Revenue of establishments reporting product line revenue as percent of total revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Concentration by Largest Firms for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on revenue	Establishments (number)	Revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
5221	Depository credit intermediation						
	All firms .....	114 581	598 871 158	100.0	97 142 680	29 331 262	2 219 871
	4 largest firms .....	10 551	146 135 760	24.4	24 866 384	9 117 580	436 857
	8 largest firms .....	22 167	210 505 484	35.2	34 081 965	11 729 446	669 791
	20 largest firms .....	34 357	283 350 098	47.3	45 626 320	15 149 257	936 748
	50 largest firms .....	46 937	362 319 486	60.5	58 181 814	19 164 074	1 182 755
52211	Commercial banking						
	All firms .....	81 076	481 230 989	100.0	79 923 822	24 934 739	1 748 277
	4 largest firms .....	10 271	143 675 272	29.9	24 733 676	9 073 632	434 548
	8 largest firms .....	24 473	204 079 003	42.4	35 226 160	12 148 351	703 052
	20 largest firms .....	30 590	268 119 508	55.7	43 638 887	14 675 415	886 723
	50 largest firms .....	41 252	340 364 497	70.7	55 487 895	18 617 866	1 107 255
522110	Commercial banking						
	All firms .....	81 076	481 230 989	100.0	79 923 822	24 934 739	1 748 277
	4 largest firms .....	10 271	143 675 272	29.9	24 733 676	9 073 632	434 548
	8 largest firms .....	24 473	204 079 003	42.4	35 226 160	12 148 351	703 052
	20 largest firms .....	30 590	268 119 508	55.7	43 638 887	14 675 415	886 723
	50 largest firms .....	41 252	340 364 497	70.7	55 487 895	18 617 866	1 107 255
52212	Savings institutions						
	All firms .....	17 018	78 839 957	100.0	10 311 098	2 665 754	254 982
	4 largest firms .....	4 988	23 723 577	30.1	2 784 819	668 248	65 554
	8 largest firms .....	5 824	30 285 294	38.4	3 477 961	876 232	86 959
	20 largest firms .....	7 521	40 355 169	51.2	4 736 781	1 279 712	111 995
	50 largest firms .....	9 213	51 626 472	65.5	6 031 292	1 597 873	142 962
522120	Savings institutions						
	All firms .....	17 018	78 839 957	100.0	10 311 098	2 665 754	254 982
	4 largest firms .....	4 988	23 723 577	30.1	2 784 819	668 248	65 554
	8 largest firms .....	5 824	30 285 294	38.4	3 477 961	876 232	86 959
	20 largest firms .....	7 521	40 355 169	51.2	4 736 781	1 279 712	111 995
	50 largest firms .....	9 213	51 626 472	65.5	6 031 292	1 597 873	142 962
52213	Credit unions						
	All firms .....	16 303	37 396 552	100.0	6 503 291	1 595 017	211 465
	4 largest firms .....	233	2 686 188	7.2	308 338	75 265	9 380
	8 largest firms .....	302	3 667 731	9.8	429 056	104 606	12 209
	20 largest firms .....	573	5 680 200	15.2	684 358	167 248	19 051
	50 largest firms .....	1 079	8 568 536	22.9	1 104 991	269 241	30 938
522130	Credit unions						
	All firms .....	16 303	37 396 552	100.0	6 503 291	1 595 017	211 465
	4 largest firms .....	233	2 686 188	7.2	308 338	75 265	9 380
	8 largest firms .....	302	3 667 731	9.8	429 056	104 606	12 209
	20 largest firms .....	573	5 680 200	15.2	684 358	167 248	19 051
	50 largest firms .....	1 079	8 568 536	22.9	1 104 991	269 241	30 938
52219	Other depository credit intermediation						
	All firms .....	184	1 403 660	100.0	404 469	135 752	5 147
	4 largest firms .....	46	1 171 512	83.5	351 651	121 191	4 084
	8 largest firms .....	71	1 255 309	89.4	363 265	124 761	4 348
	20 largest firms .....	100	1 363 990	97.2	388 118	131 472	4 833
	50 largest firms .....	135	1 397 867	99.6	401 455	135 013	5 068
522190	Other depository credit intermediation						
	All firms .....	184	1 403 660	100.0	404 469	135 752	5 147
	4 largest firms .....	46	1 171 512	83.5	351 651	121 191	4 084
	8 largest firms .....	71	1 255 309	89.4	363 265	124 761	4 348
	20 largest firms .....	100	1 363 990	97.2	388 118	131 472	4 833
	50 largest firms .....	135	1 397 867	99.6	401 455	135 013	5 068

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# **Appendix A.**

## **Explanation of Terms**

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as insurance agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

### **FIRMS**

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time

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leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, royalties, and net insurance premiums earned. Revenue from leasing property marketed under operating leases is included, as well as interest earned from property marketed under capital, finance, or full payout leases. Revenue also includes the total value of service contracts and amounts received for work subcontracted to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

# **Appendix B.**

## **NAICS Codes, Titles, and Descriptions**

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### **PART 1. 2002 NAICS**

#### **5221 DEPOSITORY CREDIT INTERMEDIATION**

This industry group comprises establishments primarily engaged in accepting deposits (or share deposits) and in lending funds from these deposits. Within this group, industries are defined on the basis of differences in the types of deposit liabilities assumed and in the nature of the credit extended.

#### **52211 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

#### **522110 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

#### **52212 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

#### **522120 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

#### **52213 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

#### **522130 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

#### **52219 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

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## **522190 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

# **PART 2. 1997 NAICS**

## **5221 DEPOSITORY CREDIT INTERMEDIATION**

This industry group comprises establishments primarily engaged in accepting deposits (or share deposits) and in lending funds from these deposits. Within this group, industries are defined on the basis of differences in the types of deposit liabilities assumed and in the nature of the credit extended.

### **52211 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

### **522110 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

### **52212 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

### **522120 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

### **52213 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

### **522130 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

## **52219 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

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**522190 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

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The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

## **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

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## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## **CONCENTRATION CATEGORIES**

Concentration categories are based on aggregate revenue of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating three finance and insurance establishments – a securities brokerage (NAICS 523120), investment advice (NAICS 523930), and credit card issuing (NAICS 522210) – would be treated as three one-establishment firms at the most detailed NAICS level, as a two-establishment firm in NAICS 523 and a one-establishment firm in NAICS 522, and as a single three-establishment firm in Finance and Insurance totals (NAICS 52).

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **Appendix D. Geographic Notes**

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Not applicable for this report.

## **Appendix E.**

## **Metropolitan and Micropolitan**

## **Statistical Areas**

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Not applicable for this report.

