

Sierra Pacific/Nevada Power 2007 ENERGY STAR® Lighting and Appliance Program

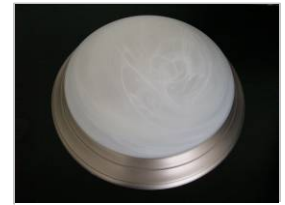
PRODUCTS

a. Lighting



A variety of ENERGY STAR CFLs

The Sierra Pacific/Nevada Power ENERGY STAR Lighting and Appliance Program includes a variety of ENERGY STAR qualified compact florescent lamps (CFLs) including twists, A-lamps, globes, and reflectors. Rate payers can find these styles of bulbs at over ten different retailer channels around Nevada. ENERGY STAR qualified ceiling fixtures can also be found at a local retailer through our program.



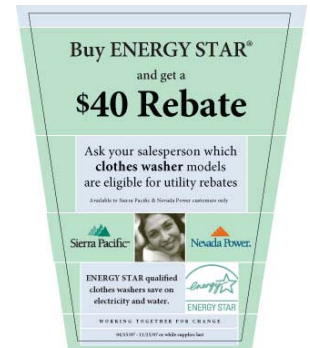
An ENERGY STAR qualified fixture

b. Refrigerators



An ENERGY STAR qualified refrigerator

ENERGY STAR is a well known label placed on appliances so the consumer will know that the appliance is going to save energy. However, many people do not know that there is a range of energy efficiency within ENERGY STAR labeled products. Refrigerators that receive a Nevada Power rebate are 20% more efficient than the federal standard requirement. This means that when someone purchases an ENERGY STAR refrigerator that qualifies for the Sierra Pacific/Nevada Power rebate, they are purchasing a top of the line energy efficient refrigerator. As of April 28, 2008 the EPA's criteria for refrigerators to be labeled ENERGY STAR will be raised to our current program's standard (increase of 20% for efficiency).



POP collateral materials help call out ENERGY STAR qualified appliances on the showroom floor

c. Clothes Washers



An ENERGY STAR qualified clothes washer

Clothes washers also have different standards of energy efficiency when labeled with ENERGY STAR. Only those washers that are deemed to meet the Consortium for Energy Efficiency (CEE) Tier 3 are eligible for a Program rebate. Most CEE Tier 3 clothes washers will be found as a front loading style.