

Nevada: 2002

Issued April 2005

EC02-72A-NV

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEVADA								
72	Accommodation and food services	4 252	19 537 592	6 016 270	1 497 311	269 098	6.0	2.5
721	Accommodation	612	16 375 154	5 146 929	1 284 379	200 684	3.5	1.3
7211	Traveler accommodation	553	16 344 337	5 141 423	1 283 203	200 347	3.5	1.3
72111	Hotels (except casino hotels) and motels	395	503 017	133 328	32 740	7 835	8.2	16.9
721110	Hotels (except casino hotels) and motels	395	503 017	133 328	32 740	7 835	8.2	16.9
72112	Casino hotels	150	15 840 090	5 007 411	1 250 261	192 472	3.3	.8
721120	Casino hotels	150	15 840 090	5 007 411	1 250 261	192 472	3.3	.8
72119	Other traveler accommodation	8	1 230	684	202	40	-	23.2
721191	Bed-and-breakfast inns	3	D	D	D	a	D	D
721199	All other traveler accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	53	29 550	5 206	1 100	310	16.5	3.7
72121	RV (recreational vehicle) parks and recreational camps	53	29 550	5 206	1 100	310	16.5	3.7
721211	RV (recreational vehicle) parks and campgrounds	48	29 169	5 074	1 016	289	16.0	3.2
721214	Recreational and vacation camps (except campgrounds)	5	381	132	84	21	57.5	42.5
7213	Rooming and boarding houses	6	1 267	300	76	27	25.6	9.0
72131	Rooming and boarding houses	6	1 267	300	76	27	25.6	9.0
721310	Rooming and boarding houses	6	1 267	300	76	27	25.6	9.0
722	Food services and drinking places	3 640	3 162 438	869 341	212 932	68 414	18.9	8.7
7221	Full-service restaurants	1 193	1 480 181	438 048	107 579	30 377	17.8	6.7
72211	Full-service restaurants	1 193	1 480 181	438 048	107 579	30 377	17.8	6.7
722110	Full-service restaurants	1 193	1 480 181	438 048	107 579	30 377	17.8	6.7
7222	Limited-service eating places	1 769	1 141 941	293 161	70 685	27 556	18.9	11.5
72221	Limited-service eating places	1 769	1 141 941	293 161	70 685	27 556	18.9	11.5
722211	Limited-service restaurants	1 466	1 016 782	262 758	63 453	24 638	19.1	11.6
722212	Cafeterias, buffets, and grill buffets	21	11 382	3 242	731	257	20.7	.4
722213	Snack and nonalcoholic beverage bars	282	113 777	27 161	6 501	2 661	17.4	11.9
7223	Special food services	125	204 346	60 607	15 146	4 409	6.2	4.4
72231	Food service contractors	68	186 289	57 359	14 535	4 087	2.6	3.9
722310	Food service contractors	68	186 289	57 359	14 535	4 087	2.6	3.9
72232	Caterers	43	11 805	2 572	456	277	32.6	13.5
722320	Caterers	43	11 805	2 572	456	277	32.6	13.5
72233	Mobile food services	14	6 252	676	155	45	61.5	1.8
722330	Mobile food services	14	6 252	676	155	45	61.5	1.8
7224	Drinking places (alcoholic beverages)	553	335 970	77 525	19 522	6 072	31.2	10.8
72241	Drinking places (alcoholic beverages)	553	335 970	77 525	19 522	6 072	31.2	10.8
722410	Drinking places (alcoholic beverages)	553	335 970	77 525	19 522	6 072	31.2	10.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA								
72	Accommodation and food services	2 858	16 502 202	5 044 979	1 253 723	213 530	3.8	2.3
721	Accommodation	328	13 979 090	4 353 938	1 082 368	160 682	1.5	1.3
7211	Traveler accommodation	298	D	D	D	m	D	D
72111	Hotels (except casino hotels) and motels	192	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	192	D	D	D	i	D	D
72112	Casino hotels	102	D	D	D	m	D	D
721120	Casino hotels	102	D	D	D	m	D	D
7212	RV (recreational vehicle) parks and recreational camps	30	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	30	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	29	D	D	D	c	D	D
722	Food services and drinking places	2 530	2 523 112	691 041	171 355	52 848	16.8	8.1
7221	Full-service restaurants	793	1 198 033	352 823	87 769	23 784	14.7	6.6
72211	Full-service restaurants	793	1 198 033	352 823	87 769	23 784	14.7	6.6
722110	Full-service restaurants	793	1 198 033	352 823	87 769	23 784	14.7	6.6
7222	Limited-service eating places	1 299	878 561	225 817	54 585	20 936	16.9	9.9
72221	Limited-service eating places	1 299	878 561	225 817	54 585	20 936	16.9	9.9
722211	Limited-service restaurants	1 068	D	D	D	j	D	D
722212	Cafeterias, buffets, and grill buffets	17	10 953	3 144	707	241	17.6	.5
722213	Snack and nonalcoholic beverage bars	214	D	D	D	g	D	D
7223	Special food services	82	157 711	45 761	11 999	3 084	7.8	4.6
7224	Drinking places (alcoholic beverages)	356	288 807	66 640	17 002	5 044	30.2	10.7
72241	Drinking places (alcoholic beverages)	356	288 807	66 640	17 002	5 044	30.2	10.7
722410	Drinking places (alcoholic beverages)	356	288 807	66 640	17 002	5 044	30.2	10.7
Las Vegas-Paradise, NV Metropolitan Statistical Area								
72	Accommodation and food services	2 787	16 440 741	5 027 392	1 249 353	212 136	3.7	2.3
721	Accommodation	305	13 932 278	4 340 765	1 079 101	159 740	1.4	1.2
7211	Traveler accommodation	280	13 920 347	4 338 198	1 078 360	159 549	1.4	1.2
72111	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
72112	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
721120	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
7212	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
72121	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
721211	RV (recreational vehicle) parks and campgrounds	24	D	D	D	c	D	D
722	Food services and drinking places	2 482	2 508 463	686 627	170 252	52 396	16.7	8.1
7221	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
72211	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
722110	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
7222	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
72221	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
722211	Limited-service restaurants	1 054	763 403	197 673	47 815	18 259	16.6	10.0
722212	Cafeterias, buffets, and grill buffets	17	10 953	3 144	707	241	17.6	.5
722213	Snack and nonalcoholic beverage bars	212	96 019	23 059	5 514	2 207	18.5	10.6
7223	Special food services	82	157 711	45 761	11 999	3 084	7.8	4.6
7224	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
72241	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
722410	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
Pahrump, NV Micropolitan Statistical Area								
72	Accommodation and food services	71	61 461	17 587	4 370	1 394	34.2	10.3
721	Accommodation	23	46 812	13 173	3 267	942	33.7	9.8
7211	Traveler accommodation	18	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	48	14 649	4 414	1 103	452	35.8	12.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA								
72	Accommodation and food services	3 876	3 432 359	966 407	244 493	75 589	18.9	11.7
721	Accommodation	381	1 166 692	316 243	90 807	18 974	3.1	10.9
7211	Traveler accommodation	309	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	273	D	D	D	j	D	D
721110	Hotels (except casino hotels) and motels	273	D	D	D	j	D	D
72112	Casino hotels	7	D	D	D	i	D	D
721120	Casino hotels	7	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps	56	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	56	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	40	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	16	D	D	D	b	D	D
7213	Rooming and boarding houses	16	D	D	D	b	D	D
72131	Rooming and boarding houses	16	D	D	D	b	D	D
721310	Rooming and boarding houses	16	D	D	D	b	D	D
722	Food services and drinking places	3 495	2 265 667	650 164	153 686	56 615	27.0	12.0
7221	Full-service restaurants	1 362	D	D	D	k	D	D
72211	Full-service restaurants	1 362	D	D	D	k	D	D
722110	Full-service restaurants	1 362	D	D	D	k	D	D
7222	Limited-service eating places	1 727	D	D	D	k	D	D
72221	Limited-service eating places	1 727	D	D	D	k	D	D
722211	Limited-service restaurants	1 350	915 869	243 937	57 628	22 618	22.8	14.2
722212	Cafeterias, buffets, and grill buffets	48	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	329	D	D	D	h	D	D
7223	Special food services	177	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	229	D	D	D	g	D	D
Gardnerville Ranchos, NV Micropolitan Statistical Area								
72	Accommodation and food services	95	453 727	151 893	44 473	8 712	3.3	2.8
721	Accommodation	19	389 779	132 882	40 335	7 091	.2	2.1
7211	Traveler accommodation	14	D	D	D	i	D	D
72112	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
721120	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	76	63 948	19 011	4 138	1 621	22.5	7.6
7223	Special food services	3	D	D	D	f	D	D
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area								
72	Accommodation and food services	3 560	2 810 928	764 968	184 276	62 034	21.0	13.1
721	Accommodation	317	690 597	155 329	40 060	9 086	4.5	16.2
7211	Traveler accommodation	265	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	244	569 981	125 278	32 355	7 244	4.2	19.0
721110	Hotels (except casino hotels) and motels	244	569 981	125 278	32 355	7 244	4.2	19.0
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	39	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	39	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	28	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	11	D	D	D	b	D	D
7213	Rooming and boarding houses	13	D	D	D	b	D	D
72131	Rooming and boarding houses	13	D	D	D	b	D	D
721310	Rooming and boarding houses	13	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA—Con.								
Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	3 243	2 120 331	609 639	144 216	52 948	26.4	12.1
7221	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5
72211	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5
722110	Full-service restaurants	1 236	933 998	301 067	71 578	24 176	32.2	11.5
7222	Limited-service eating places	1 636	1 037 996	273 227	64 424	25 595	21.0	12.8
72221	Limited-service eating places	1 636	1 037 996	273 227	64 424	25 595	21.0	12.8
722211	Limited-service restaurants	1 283	875 689	233 792	55 141	21 588	21.9	14.0
722212	Cafeterias, buffets, and grill buffets	46	38 492	10 781	2 555	864	8.7	5.0
722213	Snack and nonalcoholic beverage bars	307	123 815	28 654	6 728	3 143	18.5	6.8
7223	Special food services	164	81 791	20 831	4 707	1 702	12.0	10.7
7224	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4
72241	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4
722410	Drinking places (alcoholic beverages)	207	66 546	14 514	3 507	1 475	46.3	9.4
Truckee-Grass Valley, CA Micropolitan Statistical Area								
72	Accommodation and food services	221	167 704	49 546	15 744	4 843	25.2	11.8
721	Accommodation	45	86 316	28 032	10 412	2 797	5.5	9.0
7211	Traveler accommodation	30	82 223	26 702	10 170	2 741	3.0	8.8
72111	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9
721110	Hotels (except casino hotels) and motels	23	81 248	26 536	10 135	2 726	2.1	8.9
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	2 831	921	148	40	61.9	2.1
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	176	81 388	21 514	5 332	2 046	46.1	14.7
7222	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2
72221	Limited-service eating places	67	33 374	8 061	1 970	852	44.3	19.2
CARSON CITY, NV METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	124	110 119	29 979	6 853	2 328	20.1	6.0
721	Accommodation	20	42 476	11 875	2 789	647	8.1	1.8
7211	Traveler accommodation	19	D	D	D	f	D	D
722	Food services and drinking places	104	67 643	18 104	4 064	1 681	27.7	8.6
7222	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
72221	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
ELKO, NV MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	121	326 550	93 692	24 245	5 702	9.6	.8
721	Accommodation	42	292 777	85 753	22 359	4 832	5.8	.2
7211	Traveler accommodation	37	291 441	85 478	22 292	4 812	5.8	.2
72112	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—
721120	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—
722	Food services and drinking places	79	33 773	7 939	1 886	870	42.2	5.6
FALLON, NV MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	51	37 425	9 089	2 113	804	15.7	10.6
721	Accommodation	12	19 614	4 352	997	273	9.1	1.6
722	Food services and drinking places	39	17 811	4 737	1 116	531	23.1	20.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	828	2 004 560	659 064	159 584	35 569	21.8	3.6
721	Accommodation	136	1 590 589	541 169	131 577	25 811	20.8	1.3
7211	Traveler accommodation	124	1 581 653	539 524	131 446	25 769	20.9	1.3
72111	Hotels (except casino hotels) and motels	103	72 290	16 889	4 121	1 277	9.9	8.7
721110	Hotels (except casino hotels) and motels	103	72 290	16 889	4 121	1 277	9.9	8.7
72112	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
721120	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
7212	RV (recreational vehicle) parks and recreational camps	9	8 521	1 597	115	34	1.5	—
72121	RV (recreational vehicle) parks and recreational camps	9	8 521	1 597	115	34	1.5	—
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	692	413 971	117 895	28 007	9 758	25.7	12.8
7221	Full-service restaurants	233	184 681	58 772	13 675	4 200	30.5	7.7
72211	Full-service restaurants	233	184 681	58 772	13 675	4 200	30.5	7.7
722110	Full-service restaurants	233	184 681	58 772	13 675	4 200	30.5	7.7
7222	Limited-service eating places	311	173 361	44 695	10 863	4 168	22.0	20.5
72221	Limited-service eating places	311	173 361	44 695	10 863	4 168	22.0	20.5
722211	Limited-service restaurants	261	159 735	41 624	10 119	3 835	23.0	20.4
7223	Special food services	36	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	112	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	112	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	112	D	D	D	f	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHURCHILL								
72	Accommodation and food services	51	37 425	9 089	2 113	804	15.7	10.6
721	Accommodation	12	19 614	4 352	997	273	9.1	1.6
7211	Traveler accommodation	10	D	D	D	e	D	D
72112	Casino hotels	2	D	D	D	c	D	D
721120	Casino hotels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	39	17 811	4 737	1 116	531	23.1	20.6
7222	Limited-service eating places	17	D	D	D	e	D	D
72221	Limited-service eating places	17	D	D	D	e	D	D
CLARK								
72	Accommodation and food services	2 787	16 440 741	5 027 392	1 249 353	212 136	3.7	2.3
721	Accommodation	305	13 932 278	4 340 765	1 079 101	159 740	1.4	1.2
7211	Traveler accommodation	280	13 920 347	4 338 198	1 078 360	159 549	1.4	1.2
72111	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	179	D	D	D	i	D	D
72112	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
721120	Casino hotels	97	13 544 394	4 234 576	1 052 401	154 103	1.3	.7
7212	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
72121	RV (recreational vehicle) parks and recreational camps	25	11 931	2 567	741	191	26.6	7.4
721211	RV (recreational vehicle) parks and campgrounds	24	D	D	D	c	D	D
722	Food services and drinking places	2 482	2 508 463	686 627	170 252	52 396	16.7	8.1
7221	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
72211	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
722110	Full-service restaurants	781	1 195 244	351 949	87 596	23 702	14.5	6.6
7222	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
72221	Limited-service eating places	1 283	870 375	223 876	54 036	20 707	16.8	9.9
722211	Limited-service restaurants	1 054	763 403	197 673	47 815	18 259	16.6	10.0
722212	Cafeterias, buffets, and grill buffets	17	10 953	3 144	707	241	17.6	.5
722213	Snack and nonalcoholic beverage bars	212	96 019	23 059	5 514	2 207	18.5	10.6
7223	Special food services	82	157 711	45 761	11 999	3 084	7.8	4.6
7224	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
72241	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
722410	Drinking places (alcoholic beverages)	336	285 133	65 041	16 621	4 903	30.2	10.5
DOUGLAS								
72	Accommodation and food services	95	453 727	151 893	44 473	8 712	3.3	2.8
721	Accommodation	19	389 779	132 882	40 335	7 091	.2	2.1
7211	Traveler accommodation	14	D	D	D	i	D	D
72112	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
721120	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	76	63 948	19 011	4 138	1 621	22.5	7.6
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
7223	Special food services	3	D	D	D	f	D	D
ELKO								
72	Accommodation and food services	116	325 067	93 431	24 188	5 673	9.5	.7
721	Accommodation	41	D	D	D	h	D	D
7211	Traveler accommodation	36	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
72112	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—
721120	Casino hotels	10	275 575	81 954	21 499	4 533	5.1	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	75	D	D	D	f	D	D
7222	Limited-service eating places	32	18 695	4 331	1 008	515	38.1	4.9
72221	Limited-service eating places	32	18 695	4 331	1 008	515	38.1	4.9

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ESMERALDA								
72	Accommodation and food services	5	548	144	30	13	70.3	—
722	Food services and drinking places	5	548	144	30	13	70.3	—
EUREKA								
72	Accommodation and food services	5	1 483	261	57	29	17.6	20.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
HUMBOLDT								
72	Accommodation and food services	45	44 242	12 088	2 842	1 045	11.3	4.9
721	Accommodation	16	28 148	8 619	2 083	732	4.4	.3
7211	Traveler accommodation	15	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
72112	Casino hotels	3	22 482	7 503	1 864	534	—	—
721120	Casino hotels	3	22 482	7 503	1 864	534	—	—
722	Food services and drinking places	29	16 094	3 469	759	313	23.4	12.7
LANDER								
72	Accommodation and food services	18	6 921	1 186	278	143	16.6	24.5
721	Accommodation	6	2 687	367	81	37	—	58.8
722	Food services and drinking places	12	4 234	819	197	106	27.1	2.6
LINCOLN								
72	Accommodation and food services	13	3 558	928	199	92	48.3	9.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
LYON								
72	Accommodation and food services	42	18 858	4 986	1 159	458	38.8	1.1
721	Accommodation	10	8 225	1 896	459	134	5.8	—
7211	Traveler accommodation	8	D	D	D	c	D	D
722	Food services and drinking places	32	10 633	3 090	700	324	64.3	1.9
MINERAL								
72	Accommodation and food services	13	10 825	2 794	675	238	8.0	.7
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
NYE								
72	Accommodation and food services	71	61 461	17 587	4 370	1 394	34.2	10.3
721	Accommodation	23	46 812	13 173	3 267	942	33.7	9.8
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
72112	Casino hotels	5	D	D	D	f	D	D
721120	Casino hotels	5	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	48	14 649	4 414	1 103	452	35.8	12.0
7222	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
72221	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
PERSHING								
72	Accommodation and food services	14	2 764	1 040	246	97	17.6	6.5
721	Accommodation	6	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
STOREY								
72	Accommodation and food services	13	4 695	1 285	282	91	37.3	18.0
721	Accommodation	4	1 558	427	91	35	2.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	9	3 137	858	191	56	54.5	27.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WASHOE								
72	Accommodation and food services	815	1 999 865	657 779	159 302	35 478	21.8	3.6
721	Accommodation	132	1 589 031	540 742	131 486	25 776	20.8	1.3
7211	Traveler accommodation	121	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels	100	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	100	D	D	D	g	D	D
72112	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
721120	Casino hotels	21	1 509 363	522 635	127 325	24 492	21.4	.9
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
7213	Rooming and boarding houses	3	415	48	16	8	78.1	—
72131	Rooming and boarding houses	3	415	48	16	8	78.1	—
721310	Rooming and boarding houses	3	415	48	16	8	78.1	—
722	Food services and drinking places	683	410 834	117 037	27 816	9 702	25.5	12.7
7221	Full-service restaurants	229	183 930	58 595	13 630	4 179	30.3	7.6
72211	Full-service restaurants	229	183 930	58 595	13 630	4 179	30.3	7.6
722110	Full-service restaurants	229	183 930	58 595	13 630	4 179	30.3	7.6
7222	Limited-service eating places	309	D	D	D	h	D	D
72221	Limited-service eating places	309	D	D	D	h	D	D
722211	Limited-service restaurants	260	D	D	D	h	D	D
722213	Snack and nonalcoholic beverage bars	46	12 886	2 898	707	309	8.2	20.4
7223	Special food services	36	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	109	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	109	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	109	D	D	D	f	D	D
WHITE PINE								
72	Accommodation and food services	25	15 293	4 408	891	367	29.7	2.4
721	Accommodation	10	10 979	3 290	676	242	18.2	.2
7211	Traveler accommodation	10	10 979	3 290	676	242	18.2	.2
722	Food services and drinking places	15	4 314	1 118	215	125	58.8	7.8
CARSON CITY								
72	Accommodation and food services	124	110 119	29 979	6 853	2 328	20.1	6.0
721	Accommodation	20	42 476	11 875	2 789	647	8.1	1.8
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
72112	Casino hotels	2	D	D	D	f	D	D
721120	Casino hotels	2	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	104	67 643	18 104	4 064	1 681	27.7	8.6
7222	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
72221	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOULDER CITY								
72	Accommodation and food services	43	16 424	4 511	1 023	428	43.3	5.5
721	Accommodation	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	19	9 380	2 531	541	256	38.1	1.2
72221	Limited-service eating places	19	9 380	2 531	541	256	38.1	1.2
CARSON CITY (IC)								
72	Accommodation and food services	124	110 119	29 979	6 853	2 328	20.1	6.0
721	Accommodation	20	42 476	11 875	2 789	647	8.1	1.8
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
72112	Casino hotels	2	D	D	D	f	D	D
721120	Casino hotels	2	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	104	67 643	18 104	4 064	1 681	27.7	8.6
7221	Full-service restaurants	34	D	D	D	f	D	D
72211	Full-service restaurants	34	D	D	D	f	D	D
722110	Full-service restaurants	34	D	D	D	f	D	D
7222	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
72221	Limited-service eating places	54	35 902	8 810	1 972	856	30.3	10.5
722211	Limited-service restaurants	46	33 452	8 152	1 820	797	31.9	11.2
7224	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
ELKO								
72	Accommodation and food services	70	91 389	21 631	5 783	1 655	15.6	1.3
721	Accommodation	21	66 210	15 952	4 407	1 014	4.3	.3
7211	Traveler accommodation	19	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
72112	Casino hotels	3	D	D	D	f	D	D
721120	Casino hotels	3	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	49	25 179	5 679	1 376	641	45.3	3.8
7222	Limited-service eating places	24	14 682	3 149	739	394	42.5	6.3
72221	Limited-service eating places	24	14 682	3 149	739	394	42.5	6.3
ELY								
72	Accommodation and food services	21	14 010	4 217	858	347	31.2	2.6
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
FALLON								
72	Accommodation and food services	45	35 287	8 818	2 069	777	16.7	10.5
721	Accommodation	10	D	D	D	e	D	D
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
72112	Casino hotels	2	D	D	D	c	D	D
721120	Casino hotels	2	D	D	D	c	D	D
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	15	10 469	2 693	637	320	16.5	19.1
72221	Limited-service eating places	15	10 469	2 693	637	320	16.5	19.1
FERNLEY								
72	Accommodation and food services	8	1 443	348	71	34	95.4	.6
722	Food services and drinking places	8	1 443	348	71	34	95.4	.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HENDERSON								
72	Accommodation and food services	286	660 929	181 244	40 797	9 987	5.8	4.2
721	Accommodation	15	D	D	D	h	D	D
7211	Traveler accommodation	13	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	f	D	D
72112	Casino hotels	4	D	D	D	h	D	D
721120	Casino hotels	4	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	271	D	D	D	i	D	D
7221	Full-service restaurants	94	98 803	32 035	7 773	2 569	19.4	9.1
72211	Full-service restaurants	94	98 803	32 035	7 773	2 569	19.4	9.1
722110	Full-service restaurants	94	98 803	32 035	7 773	2 569	19.4	9.1
7222	Limited-service eating places	162	102 289	26 140	6 152	2 469	17.9	13.9
72221	Limited-service eating places	162	102 289	26 140	6 152	2 469	17.9	13.9
722211	Limited-service restaurants	132	85 859	22 232	5 251	2 095	19.0	12.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	29	D	D	D	e	D	D
72223	Special food services	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	13	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	13	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	13	D	D	D	e	D	D
LAS VEGAS								
72	Accommodation and food services	962	2 416 602	779 221	188 557	39 122	7.0	7.0
721	Accommodation	84	1 655 970	570 444	135 967	22 166	.9	6.5
7211	Traveler accommodation	83	D	D	D	j	D	D
72111	Hotels (except casino hotels) and motels	57	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	57	D	D	D	f	D	D
72112	Casino hotels	24	1 590 483	552 700	131 216	21 177	.5	6.0
721120	Casino hotels	24	1 590 483	552 700	131 216	21 177	.5	6.0
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	878	760 632	208 777	52 590	16 956	20.4	7.9
7221	Full-service restaurants	259	261 171	82 304	20 496	6 355	21.3	7.2
72211	Full-service restaurants	259	261 171	82 304	20 496	6 355	21.3	7.2
722110	Full-service restaurants	259	261 171	82 304	20 496	6 355	21.3	7.2
7222	Limited-service eating places	464	307 209	78 293	19 062	7 387	17.1	7.7
72221	Limited-service eating places	464	307 209	78 293	19 062	7 387	17.1	7.7
722211	Limited-service restaurants	382	270 792	69 263	16 892	6 505	16.8	8.2
722212	Cafeterias, buffets, and grill buffets	9	5 482	1 631	372	127	19.9	—
722213	Snack and nonalcoholic beverage bars	73	30 935	7 399	1 798	755	19.6	4.1
7223	Special food services	35	75 657	21 985	6 385	1 370	9.5	3.2
7224	Drinking places (alcoholic beverages)	120	116 595	26 195	6 647	1 844	34.1	13.4
72241	Drinking places (alcoholic beverages)	120	116 595	26 195	6 647	1 844	34.1	13.4
722410	Drinking places (alcoholic beverages)	120	116 595	26 195	6 647	1 844	34.1	13.4
MESQUITE								
72	Accommodation and food services	23	171 889	59 032	14 887	2 989	.8	.7
721	Accommodation	5	D	D	D	h	D	D
7211	Traveler accommodation	5	D	D	D	h	D	D
72112	Casino hotels	4	D	D	D	h	D	D
721120	Casino hotels	4	D	D	D	h	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NORTH LAS VEGAS								
72	Accommodation and food services	94	458 361	126 817	26 817	5 318	3.0	2.1
721	Accommodation	12	379 364	108 457	22 393	3 736	.1	1.2
7211	Traveler accommodation	11	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
72112	Casino hotels	6	372 272	107 991	22 319	3 711	—	—
721120	Casino hotels	6	372 272	107 991	22 319	3 711	—	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	82	78 997	18 360	4 424	1 582	17.1	6.4
7221	Full-service restaurants	21	27 848	5 474	1 233	409	14.2	.4
72211	Full-service restaurants	21	27 848	5 474	1 233	409	14.2	.4
722110	Full-service restaurants	21	27 848	5 474	1 233	409	14.2	.4
7222	Limited-service eating places	52	46 824	11 897	2 951	1 083	16.1	10.3
72221	Limited-service eating places	52	46 824	11 897	2 951	1 083	16.1	10.3
722211	Limited-service restaurants	45	44 886	11 357	2 822	1 033	16.0	10.4
7224	Drinking places (alcoholic beverages)	9	4 325	989	240	90	46.5	2.5
72241	Drinking places (alcoholic beverages)	9	4 325	989	240	90	46.5	2.5
722410	Drinking places (alcoholic beverages)	9	4 325	989	240	90	46.5	2.5
RENO								
72	Accommodation and food services	580	1 614 303	536 029	129 713	28 429	25.0	3.1
721	Accommodation	106	1 301 225	445 711	108 231	20 982	25.3	1.4
7211	Traveler accommodation	98	1 298 292	445 239	108 114	20 946	25.3	1.4
72111	Hotels (except casino hotels) and motels	84	60 474	13 899	3 375	1 025	8.9	7.2
721110	Hotels (except casino hotels) and motels	84	60 474	13 899	3 375	1 025	8.9	7.2
72112	Casino hotels	14	1 237 818	431 340	104 739	19 921	26.1	1.1
721120	Casino hotels	14	1 237 818	431 340	104 739	19 921	26.1	1.1
7212	RV (recreational vehicle) parks and recreational camps	5	2 518	424	101	28	4.8	—
72121	RV (recreational vehicle) parks and recreational camps	5	2 518	424	101	28	4.8	—
721211	RV (recreational vehicle) parks and campgrounds	5	2 518	424	101	28	4.8	—
7213	Rooming and boarding houses	3	415	48	16	8	78.1	—
72131	Rooming and boarding houses	3	415	48	16	8	78.1	—
721310	Rooming and boarding houses	3	415	48	16	8	78.1	—
722	Food services and drinking places	474	313 078	90 318	21 482	7 447	23.7	10.4
7221	Full-service restaurants	157	150 042	47 986	11 160	3 329	27.7	7.6
72211	Full-service restaurants	157	150 042	47 986	11 160	3 329	27.7	7.6
722110	Full-service restaurants	157	150 042	47 986	11 160	3 329	27.7	7.6
7222	Limited-service eating places	218	118 305	30 914	7 522	2 963	20.6	16.5
72221	Limited-service eating places	218	118 305	30 914	7 522	2 963	20.6	16.5
722211	Limited-service restaurants	181	107 790	28 566	6 936	2 702	21.7	15.8
722213	Snack and nonalcoholic beverage bars	36	D	D	D	e	D	D
7223	Special food services	26	21 208	6 024	1 506	640	.5	2.6
7224	Drinking places (alcoholic beverages)	73	23 523	5 394	1 294	515	34.3	5.4
72241	Drinking places (alcoholic beverages)	73	23 523	5 394	1 294	515	34.3	5.4
722410	Drinking places (alcoholic beverages)	73	23 523	5 394	1 294	515	34.3	5.4
SPARKS								
72	Accommodation and food services	136	259 892	77 775	18 586	4 888	5.8	5.9
721	Accommodation	12	196 843	61 273	14 658	3 499	.3	.3
7211	Traveler accommodation	12	196 843	61 273	14 658	3 499	.3	.3
72111	Hotels (except casino hotels) and motels	9	5 635	1 394	400	134	12.2	10.4
721110	Hotels (except casino hotels) and motels	9	5 635	1 394	400	134	12.2	10.4
72112	Casino hotels	3	191 208	59 879	14 258	3 365	—	—
721120	Casino hotels	3	191 208	59 879	14 258	3 365	—	—
722	Food services and drinking places	124	63 049	16 502	3 928	1 389	22.9	23.3
7222	Limited-service eating places	58	36 245	8 716	2 085	764	16.2	33.4
72221	Limited-service eating places	58	36 245	8 716	2 085	764	16.2	33.4
722211	Limited-service restaurants	52	34 231	8 309	1 996	722	16.2	35.0
7223	Special food services	5	1 524	508	130	25	5.6	49.1
7224	Drinking places (alcoholic beverages)	17	3 102	681	146	60	23.5	8.3
72241	Drinking places (alcoholic beverages)	17	3 102	681	146	60	23.5	8.3
722410	Drinking places (alcoholic beverages)	17	3 102	681	146	60	23.5	8.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST WENDOVER								
72	Accommodation and food services	7	45 962	16 838	4 373	1 088	30.6	.1
721	Accommodation	5	D	D	D	g	D	D
7211	Traveler accommodation	4	D	D	D	g	D	D
72112	Casino hotels	3	D	D	D	g	D	D
721120	Casino hotels	3	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
WINNEMUCCA								
72	Accommodation and food services	41	D	D	D	f	D	D
721	Accommodation	16	28 148	8 619	2 083	732	4.4	.3
7211	Traveler accommodation	15	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
72112	Casino hotels	3	22 482	7 503	1 864	534	—	—
721120	Casino hotels	3	22 482	7 503	1 864	534	—	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	c	D	D
YERINGTON								
72	Accommodation and food services	10	8 162	2 052	512	181	4.8	1.2
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF CHURCHILL COUNTY								
72	Accommodation and food services	6	2 138	271	44	27	—	13.7
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	a	D	D
BALANCE OF CLARK COUNTY								
72	Accommodation and food services	1 379	12 716 536	3 876 567	977 272	154 292	3.0	1.3
721	Accommodation	177	11 294 424	3 487 698	880 996	126 600	1.6	.5
7211	Traveler accommodation	160	D	D	D	m	D	D
72111	Hotels (except casino hotels) and motels	99	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	99	D	D	D	h	D	D
72112	Casino hotels	59	D	D	D	m	D	D
721120	Casino hotels	59	D	D	D	m	D	D
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	17	D	D	D	c	D	D
722	Food services and drinking places	1 202	1 422 112	388 869	96 276	27 692	14.3	7.6
7221	Full-service restaurants	390	D	D	D	j	D	D
72211	Full-service restaurants	390	D	D	D	j	D	D
722110	Full-service restaurants	390	D	D	D	j	D	D
7222	Limited-service eating places	576	D	D	D	i	D	D
72221	Limited-service eating places	576	D	D	D	i	D	D
722211	Limited-service restaurants	473	D	D	D	i	D	D
722212	Cafeterias, buffets, and grill buffets	7	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	96	D	D	D	g	D	D
7223	Special food services	44	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	192	D	D	D	h	D	D
72241	Drinking places (alcoholic beverages)	192	D	D	D	h	D	D
722410	Drinking places (alcoholic beverages)	192	D	D	D	h	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF DOUGLAS COUNTY								
72	Accommodation and food services	95	453 727	151 893	44 473	8 712	3.3	2.8
721	Accommodation	19	389 779	132 882	40 335	7 091	.2	2.1
7211	Traveler accommodation	14	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
72112	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
721120	Casino hotels	6	381 587	130 210	39 711	6 933	—	2.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	76	63 948	19 011	4 138	1 621	22.5	7.6
7221	Full-service restaurants	41	D	D	D	f	D	D
72211	Full-service restaurants	41	D	D	D	f	D	D
722110	Full-service restaurants	41	D	D	D	f	D	D
7222	Limited-service eating places	24	D	D	D	e	D	D
72221	Limited-service eating places	24	D	D	D	e	D	D
7223	Special food services	3	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
BALANCE OF ELKO COUNTY								
72	Accommodation and food services	39	187 716	54 962	14 032	2 930	1.4	.6
721	Accommodation	15	D	D	D	h	D	D
7211	Traveler accommodation	13	D	D	D	h	D	D
72112	Casino hotels	4	D	D	D	h	D	D
721120	Casino hotels	4	D	D	D	h	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	c	D	D
BALANCE OF ESMERALDA COUNTY								
72	Accommodation and food services	5	548	144	30	13	70.3	—
722	Food services and drinking places	5	548	144	30	13	70.3	—
BALANCE OF EUREKA COUNTY								
72	Accommodation and food services	5	1 483	261	57	29	17.6	20.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF HUMBOLDT COUNTY								
72	Accommodation and food services	4	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF LANDER COUNTY								
72	Accommodation and food services	18	6 921	1 186	278	143	16.6	24.5
721	Accommodation	6	2 687	367	81	37	—	58.8
722	Food services and drinking places	12	4 234	819	197	106	27.1	2.6
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	13	3 558	928	199	92	48.3	9.0
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF LYON COUNTY								
72	Accommodation and food services	24	9 253	2 586	576	243	59.9	1.1
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MINERAL COUNTY								
72	Accommodation and food services	13	10 825	2 794	675	238	8.0	.7
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
BALANCE OF NYE COUNTY								
72	Accommodation and food services	71	61 461	17 587	4 370	1 394	34.2	10.3
721	Accommodation	23	46 812	13 173	3 267	942	33.7	9.8
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
72112	Casino hotels	5	D	D	D	f	D	D
721120	Casino hotels	5	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	48	14 649	4 414	1 103	452	35.8	12.0
7222	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
72221	Limited-service eating places	16	8 186	1 941	549	229	20.7	3.0
7224	Drinking places (alcoholic beverages)	20	3 674	1 599	381	141	34.4	27.4
72241	Drinking places (alcoholic beverages)	20	3 674	1 599	381	141	34.4	27.4
722410	Drinking places (alcoholic beverages)	20	3 674	1 599	381	141	34.4	27.4
BALANCE OF PERSHING COUNTY								
72	Accommodation and food services	14	2 764	1 040	246	97	17.6	6.5
721	Accommodation	6	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BALANCE OF STOREY COUNTY								
72	Accommodation and food services	13	4 695	1 285	282	91	37.3	18.0
721	Accommodation	4	1 558	427	91	35	2.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	9	3 137	858	191	56	54.5	27.0
BALANCE OF WASHOE COUNTY								
72	Accommodation and food services	99	125 670	43 975	11 003	2 161	13.7	5.0
721	Accommodation	14	90 963	33 758	8 597	1 295	1.2	1.5
7211	Traveler accommodation	11	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	b	D	D
72112	Casino hotels	4	80 337	31 416	8 328	1 206	—	—
721120	Casino hotels	4	80 337	31 416	8 328	1 206	—	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	85	34 707	10 217	2 406	866	46.5	14.4
7222	Limited-service eating places	33	D	D	D	e	D	D
72221	Limited-service eating places	33	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
BALANCE OF WHITE PINE COUNTY								
72	Accommodation and food services	4	1 283	191	33	20	13.4	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

NEVADA

Carlin is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Elko County.

Fernley incorporated in July 2001. This change deletes territory from the Balance of Lyon County.

Balance of Elko County includes Carlin, which is no longer tabulated separately due to a population decrease.

Balance of Lyon County lost territory due to the incorporation of Fernley.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

LAS VEGAS-PARADISE-PAHRUMP, NV COMBINED STATISTICAL AREA

Las Vegas-Paradise, NV Metropolitan Statistical Area

Clark County, NV

Pahrump, NV Micropolitan Statistical Area

Nye County, NV

SACRAMENTO--ARDEN-ARCADE--TRUCKEE, CA-NV COMBINED STATISTICAL AREA

Gardnerville Ranchos, NV Micropolitan Statistical Area

Douglas County, NV

Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area

El Dorado County, CA

Placer County, CA

Sacramento County, CA

Yolo County, CA

Truckee-Grass Valley, CA Micropolitan Statistical Area

Nevada County, CA

CARSON CITY, NV METROPOLITAN STATISTICAL AREA

Carson City (IC), NV

ELKO, NV MICROPOLITAN STATISTICAL AREA

Elko County, NV

Eureka County, NV

FALLON, NV MICROPOLITAN STATISTICAL AREA

Churchill County, NV

RENO-SPARKS, NV METROPOLITAN STATISTICAL AREA

Storey County, NV

Washoe County, NV

