

New Mexico: 2002

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Accommodation and Food Services

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NEW MEXICO								
72	Accommodation and food services	3 756	2 771 474	779 512	183 558	69 986	18.7	10.3
721	Accommodation	794	782 876	209 491	48 346	14 370	14.2	8.6
7211	Traveler accommodation	700	746 794	199 178	46 347	13 926	14.1	8.5
72111	Hotels (except casino hotels) and motels	606	653 207	179 632	42 035	12 835	15.7	9.6
721110	Hotels (except casino hotels) and motels	606	653 207	179 632	42 035	12 835	15.7	9.6
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
72119	Other traveler accommodation	93	D	D	D	e	D	D
721191	Bed-and-breakfast inns	75	D	D	D	e	D	D
721199	All other traveler accommodation	18	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	86	34 756	10 032	1 916	419	18.4	10.6
72121	RV (recreational vehicle) parks and recreational camps	86	34 756	10 032	1 916	419	18.4	10.6
721211	RV (recreational vehicle) parks and campgrounds	57	10 988	2 070	535	193	27.6	3.3
721214	Recreational and vacation camps (except campgrounds) .	29	23 768	7 962	1 381	226	14.1	13.9
7213	Rooming and boarding houses	8	1 326	281	83	25	—	21.8
72131	Rooming and boarding houses	8	1 326	281	83	25	—	21.8
721310	Rooming and boarding houses	8	1 326	281	83	25	—	21.8
722	Food services and drinking places	2 962	1 988 598	570 021	135 212	55 616	20.5	11.0
7221	Full-service restaurants	1 276	868 288	273 338	65 061	25 892	26.8	9.5
72211	Full-service restaurants	1 276	868 288	273 338	65 061	25 892	26.8	9.5
722110	Full-service restaurants	1 276	868 288	273 338	65 061	25 892	26.8	9.5
7222	Limited-service eating places	1 376	935 385	253 544	60 365	25 746	15.3	10.3
72221	Limited-service eating places	1 376	935 385	253 544	60 365	25 746	15.3	10.3
722211	Limited-service restaurants	1 153	809 464	218 370	52 074	22 404	15.4	11.3
722212	Cafeterias, buffets, and grill buffets	44	65 556	19 579	4 724	1 744	3.1	.1
722213	Snack and nonalcoholic beverage bars	179	60 365	15 595	3 567	1 598	27.4	7.9
7223	Special food services	133	103 572	25 506	5 584	2 071	3.6	28.8
72231	Food service contractors	95	91 304	21 321	4 813	1 753	.7	32.4
722310	Food service contractors	95	91 304	21 321	4 813	1 753	.7	32.4
72232	Caterers	32	10 840	3 975	717	307	25.6	2.6
722320	Caterers	32	10 840	3 975	717	307	25.6	2.6
72233	Mobile food services	6	1 428	210	54	11	16.1	1.5
722330	Mobile food services	6	1 428	210	54	11	16.1	1.5
7224	Drinking places (alcoholic beverages)	177	81 353	17 633	4 202	1 907	33.9	11.0
72241	Drinking places (alcoholic beverages)	177	81 353	17 633	4 202	1 907	33.9	11.0
722410	Drinking places (alcoholic beverages)	177	81 353	17 633	4 202	1 907	33.9	11.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLOVIS-PORTALES, NM COMBINED STATISTICAL AREA								
72	Accommodation and food services	101	61 722	18 349	4 373	1 906	15.4	10.3
721	Accommodation	14	7 680	2 041	839	198	—	1.3
722	Food services and drinking places	87	54 042	16 308	3 534	1 708	17.6	11.6
7222	Limited-service eating places	46	31 858	8 847	1 729	874	14.2	15.1
72221	Limited-service eating places	46	31 858	8 847	1 729	874	14.2	15.1
Clovis, NM Micropolitan Statistical Area								
72	Accommodation and food services	78	47 040	14 231	3 453	1 392	15.6	6.5
721	Accommodation	11	6 877	1 890	805	189	—	1.5
722	Food services and drinking places	67	40 163	12 341	2 648	1 203	18.3	7.4
Portales, NM Micropolitan Statistical Area								
72	Accommodation and food services	23	14 682	4 118	920	514	14.9	22.5
721	Accommodation	3	803	151	34	9	—	—
722	Food services and drinking places	20	13 879	3 967	886	505	15.7	23.8
SANTA FE-ESPANOLA, NM COMBINED STATISTICAL AREA								
72	Accommodation and food services	431	419 879	128 315	28 927	9 158	16.3	10.5
721	Accommodation	102	164 732	51 093	11 500	2 927	7.8	11.3
7211	Traveler accommodation	90	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	65	148 461	46 100	10 378	2 661	8.2	10.9
721110	Hotels (except casino hotels) and motels	65	148 461	46 100	10 378	2 661	8.2	10.9
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	4 821	1 856	437	75	—	47.1
722	Food services and drinking places	329	255 147	77 222	17 427	6 231	21.8	10.1
7221	Full-service restaurants	168	156 136	50 510	11 041	3 730	24.6	10.3
72211	Full-service restaurants	168	156 136	50 510	11 041	3 730	24.6	10.3
722110	Full-service restaurants	168	156 136	50 510	11 041	3 730	24.6	10.3
7222	Limited-service eating places	130	84 749	22 387	5 527	2 238	19.3	8.1
72221	Limited-service eating places	130	84 749	22 387	5 527	2 238	19.3	8.1
7223	Special food services	19	8 264	2 723	490	150	1.4	5.2
Espanola, NM Micropolitan Statistical Area								
72	Accommodation and food services	78	43 675	13 044	2 922	1 312	24.6	23.1
721	Accommodation	29	13 546	4 950	1 066	311	13.9	16.4
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	49	30 129	8 094	1 856	1 001	29.3	26.1
Santa Fe, NM Metropolitan Statistical Area								
72	Accommodation and food services	353	376 204	115 271	26 005	7 846	15.4	9.1
721	Accommodation	73	151 186	46 143	10 434	2 616	7.3	10.8
7211	Traveler accommodation	66	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
722	Food services and drinking places	280	225 018	69 128	15 571	5 230	20.8	7.9
7221	Full-service restaurants	142	D	D	D	h	D	D
72211	Full-service restaurants	142	D	D	D	h	D	D
722110	Full-service restaurants	142	D	D	D	h	D	D
7222	Limited-service eating places	112	D	D	D	g	D	D
72221	Limited-service eating places	112	D	D	D	g	D	D
7223	Special food services	18	D	D	D	c	D	D
ALAMOGORDO, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	97	59 507	16 295	3 910	1 673	20.1	6.0
721	Accommodation	25	26 121	6 828	1 614	486	2.1	5.8
722	Food services and drinking places	72	33 386	9 467	2 296	1 187	34.2	6.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALBUQUERQUE, NM METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 425	1 216 874	348 627	82 025	30 318	15.5	13.5
721	Accommodation	189	258 579	70 383	15 929	4 543	13.6	10.4
7211	Traveler accommodation	174	253 581	69 359	15 686	4 467	13.7	10.3
72111	Hotels (except casino hotels) and motels	160	252 395	69 053	15 611	4 440	13.7	10.3
721110	Hotels (except casino hotels) and motels	160	252 395	69 053	15 611	4 440	13.7	10.3
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	2 884	507	123	42	10.9	—
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming and boarding houses	5	D	D	D	a	D	D
72131	Rooming and boarding houses	5	D	D	D	a	D	D
721310	Rooming and boarding houses	5	D	D	D	a	D	D
722	Food services and drinking places	1 236	958 295	278 244	66 096	25 775	16.0	14.3
7221	Full-service restaurants	460	374 650	120 090	28 958	11 279	22.0	9.3
72211	Full-service restaurants	460	374 650	120 090	28 958	11 279	22.0	9.3
722110	Full-service restaurants	460	374 650	120 090	28 958	11 279	22.0	9.3
7222	Limited-service eating places	642	469 911	132 207	31 449	12 384	11.1	15.2
72221	Limited-service eating places	642	469 911	132 207	31 449	12 384	11.1	15.2
722211	Limited-service restaurants	529	403 266	113 486	27 140	10 651	10.6	16.9
722212	Cafeterias, buffets, and grill buffets	22	32 692	10 212	2 399	869	4.0	—
722213	Snack and nonalcoholic beverage bars	91	33 953	8 509	1 910	864	24.3	9.5
7223	Special food services	63	68 656	15 479	3 289	1 096	4.0	40.3
7224	Drinking places (alcoholic beverages)	71	45 078	10 468	2 400	1 016	34.9	6.4
72241	Drinking places (alcoholic beverages)	71	45 078	10 468	2 400	1 016	34.9	6.4
722410	Drinking places (alcoholic beverages)	71	45 078	10 468	2 400	1 016	34.9	6.4
CARLSBAD-ARTESIA, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	90	51 064	13 917	3 296	1 602	23.5	5.1
721	Accommodation	26	17 101	4 314	967	405	11.5	4.4
722	Food services and drinking places	64	33 963	9 603	2 329	1 197	29.5	5.4
DEMING, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	45	18 734	4 975	1 223	572	27.6	5.8
721	Accommodation	13	4 517	1 064	247	99	9.0	2.8
722	Food services and drinking places	32	14 217	3 911	976	473	33.5	6.8
FARMINGTON, NM METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	177	137 499	36 196	8 696	3 832	18.0	3.9
721	Accommodation	28	22 486	5 985	1 252	510	8.8	1.7
722	Food services and drinking places	149	115 013	30 211	7 444	3 322	19.8	4.3
7222	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
72221	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
GALLUP, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	136	89 192	22 645	5 425	2 272	28.7	9.2
721	Accommodation	35	22 281	4 951	1 136	485	39.4	14.5
722	Food services and drinking places	101	66 911	17 694	4 289	1 787	25.1	7.4
7222	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
72221	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
GRANTS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	48	105 820	21 101	4 764	1 456	5.1	.6
721	Accommodation	11	D	D	D	f	D	D
7211	Traveler accommodation	10	D	D	D	f	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
HOBBS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	104	48 100	12 265	3 048	1 430	31.4	4.2
721	Accommodation	13	4 914	855	180	90	58.8	2.3
722	Food services and drinking places	91	43 186	11 410	2 868	1 340	28.3	4.4
7222	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4
72221	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAS CRUCES, NM METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	245	155 290	41 044	9 844	4 513	24.6	4.4
721	Accommodation	31	19 090	3 831	892	379	15.7	1.3
722	Food services and drinking places	214	136 200	37 213	8 952	4 134	25.9	4.8
7222	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
72221	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
LAS VEGAS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	79	31 742	7 923	1 783	843	29.0	7.8
721	Accommodation	25	8 089	1 921	378	183	16.8	4.0
721214	Recreational and vacation camps (except campgrounds) .	6	1 387	371	54	7	76.6	23.4
722	Food services and drinking places	54	23 653	6 002	1 405	660	33.1	9.1
LOS ALAMOS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	38	21 181	5 922	1 433	570	21.9	4.7
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
ROSWELL, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	99	60 976	17 072	4 202	1 882	22.1	9.4
721	Accommodation	18	12 048	2 322	544	277	19.1	.4
722	Food services and drinking places	81	48 928	14 750	3 658	1 605	22.9	11.6
SILVER CITY, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	76	26 842	7 198	1 874	1 011	24.6	9.7
721	Accommodation	17	6 208	1 595	468	224	22.6	6.7
722	Food services and drinking places	59	20 634	5 603	1 406	787	25.2	10.6
TAOS, NM MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	169	87 148	26 066	6 509	2 206	22.6	21.2
721	Accommodation	77	45 716	13 399	3 413	951	17.3	27.6
7211	Traveler accommodation	70	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	1 512	449	110	33	53.0	9.1
722	Food services and drinking places	92	41 432	12 667	3 096	1 255	28.4	14.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BERNALILLO								
72	Accommodation and food services	1 200	1 068 848	305 544	72 382	26 518	14.8	13.0
721	Accommodation	148	217 151	58 023	13 433	3 874	15.0	12.1
7211	Traveler accommodation	137	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	130	212 719	57 055	13 195	3 798	15.3	12.1
721110	Hotels (except casino hotels) and motels	130	212 719	57 055	13 195	3 798	15.3	12.1
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	1 052	851 697	247 521	58 949	22 644	14.8	13.3
7221	Full-service restaurants	379	341 308	108 435	26 186	10 136	19.1	8.6
72211	Full-service restaurants	379	341 308	108 435	26 186	10 136	19.1	8.6
722110	Full-service restaurants	379	341 308	108 435	26 186	10 136	19.1	8.6
7222	Limited-service eating places	558	404 713	114 736	27 437	10 590	10.8	13.2
72221	Limited-service eating places	558	404 713	114 736	27 437	10 590	10.8	13.2
722211	Limited-service restaurants	454	340 050	96 660	23 276	8 940	10.4	14.8
722212	Cafeterias, buffets, and grill buffets	21	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	83	D	D	D	f	D	D
7223	Special food services	57	63 175	14 235	3 012	948	4.3	43.8
7224	Drinking places (alcoholic beverages)	58	42 501	10 115	2 314	970	33.3	6.4
72241	Drinking places (alcoholic beverages)	58	42 501	10 115	2 314	970	33.3	6.4
722410	Drinking places (alcoholic beverages)	58	42 501	10 115	2 314	970	33.3	6.4
CATRON								
72	Accommodation and food services	11	1 913	337	69	40	94.5	1.1
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
CHAVES								
72	Accommodation and food services	99	60 976	17 072	4 202	1 882	22.1	9.4
721	Accommodation	18	12 048	2 322	544	277	19.1	.4
7211	Traveler accommodation	18	12 048	2 322	544	277	19.1	.4
72111	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
721110	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
722	Food services and drinking places	81	48 928	14 750	3 658	1 605	22.9	11.6
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
CIBOLA								
72	Accommodation and food services	48	105 820	21 101	4 764	1 456	5.1	.6
721	Accommodation	11	D	D	D	f	D	D
7211	Traveler accommodation	10	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	e	D	D
72221	Limited-service eating places	15	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COLFAX								
72	Accommodation and food services	72	56 085	17 647	4 122	1 293	41.2	2.3
721	Accommodation	31	D	D	D	f	D	D
7211	Traveler accommodation	29	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	27	26 012	7 900	2 318	671	72.1	.6
721110	Hotels (except casino hotels) and motels	27	26 012	7 900	2 318	671	72.1	.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	12	8 439	2 323	498	213	10.9	9.9
72221	Limited-service eating places	12	8 439	2 323	498	213	10.9	9.9
CURRY								
72	Accommodation and food services	78	47 040	14 231	3 453	1 392	15.6	6.5
721	Accommodation	11	6 877	1 890	805	189	—	1.5
7211	Traveler accommodation	11	6 877	1 890	805	189	—	1.5
72111	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
721110	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
722	Food services and drinking places	67	40 163	12 341	2 648	1 203	18.3	7.4
7222	Limited-service eating places	37	D	D	D	f	D	D
72221	Limited-service eating places	37	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	3	3 560	1 097	207	81	16.2	—
DE BACA								
72	Accommodation and food services	6	1 148	322	68	40	90.2	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
DONA ANA								
72	Accommodation and food services	245	155 290	41 044	9 844	4 513	24.6	4.4
721	Accommodation	31	19 090	3 831	892	379	15.7	1.3
7211	Traveler accommodation	27	18 211	3 661	854	367	14.8	.9
72111	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	214	136 200	37 213	8 952	4 134	25.9	4.8
7221	Full-service restaurants	88	64 824	18 807	4 634	1 947	26.6	6.9
72211	Full-service restaurants	88	64 824	18 807	4 634	1 947	26.6	6.9
722110	Full-service restaurants	88	64 824	18 807	4 634	1 947	26.6	6.9
7222	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
72221	Limited-service eating places	107	63 372	16 424	3 868	1 987	25.9	3.4
722211	Limited-service restaurants	94	55 303	14 009	3 248	1 708	28.3	3.8
722212	Cafeterias, buffets, and grill buffets	4	5 294	1 592	478	183	2.4	—
7223	Special food services	8	3 324	1 170	257	83	2.4	—
EDDY								
72	Accommodation and food services	90	51 064	13 917	3 296	1 602	23.5	5.1
721	Accommodation	26	17 101	4 314	967	405	11.5	4.4
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
722	Food services and drinking places	64	33 963	9 603	2 329	1 197	29.5	5.4
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini-strative records ¹	Estimated ²
GRANT								
72	Accommodation and food services	76	26 842	7 198	1 874	1 011	24.6	9.7
721	Accommodation	17	6 208	1 595	468	224	22.6	6.7
7212	RV (recreational vehicle) parks and recreational camps	3	1 279	250	164	40	69.3	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 279	250	164	40	69.3	—
721211	RV (recreational vehicle) parks and campgrounds	3	1 279	250	164	40	69.3	—
722	Food services and drinking places	59	20 634	5 603	1 406	787	25.2	10.6
7222	Limited-service eating places	21	9 655	2 682	674	340	11.1	3.1
72221	Limited-service eating places	21	9 655	2 682	674	340	11.1	3.1
GUADALUPE								
72	Accommodation and food services	28	11 979	3 557	847	335	20.1	2.7
721	Accommodation	17	D	D	D	c	D	D
7211	Traveler accommodation	16	6 981	2 064	518	185	12.2	—
72111	Hotels (except casino hotels) and motels	16	6 981	2 064	518	185	12.2	—
721110	Hotels (except casino hotels) and motels	16	6 981	2 064	518	185	12.2	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
HARDING								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
HIDALGO								
72	Accommodation and food services	21	9 521	2 991	711	288	11.6	7.1
721	Accommodation	8	3 336	848	200	77	—	2.4
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	13	6 185	2 143	511	211	17.8	9.7
LEA								
72	Accommodation and food services	104	48 100	12 265	3 048	1 430	31.4	4.2
721	Accommodation	13	4 914	855	180	90	58.8	2.3
722	Food services and drinking places	91	43 186	11 410	2 868	1 340	28.3	4.4
7222	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4
72221	Limited-service eating places	39	29 154	7 068	1 700	756	11.4	5.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
LINCOLN								
72	Accommodation and food services	108	41 758	11 123	2 721	1 054	36.0	5.9
721	Accommodation	43	12 004	2 295	551	186	37.5	2.8
7211	Traveler accommodation	37	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	29	9 563	1 824	444	160	40.7	3.5
721110	Hotels (except casino hotels) and motels	29	9 563	1 824	444	160	40.7	3.5
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
722	Food services and drinking places	65	29 754	8 828	2 170	868	35.4	7.2
7222	Limited-service eating places	22	8 902	2 789	712	290	36.5	6.8
72221	Limited-service eating places	22	8 902	2 789	712	290	36.5	6.8
LOS ALAMOS								
72	Accommodation and food services	38	21 181	5 922	1 433	570	21.9	4.7
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
LUNA								
72	Accommodation and food services	45	18 734	4 975	1 223	572	27.6	5.8
721	Accommodation	13	4 517	1 064	247	99	9.0	2.8
722	Food services and drinking places	32	14 217	3 911	976	473	33.5	6.8
7222	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0
72221	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MCKINLEY								
72	Accommodation and food services	136	89 192	22 645	5 425	2 272	28.7	9.2
721	Accommodation	35	22 281	4 951	1 136	485	39.4	14.5
7211	Traveler accommodation	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	101	66 911	17 694	4 289	1 787	25.1	7.4
7222	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
72221	Limited-service eating places	51	38 122	9 267	2 279	1 005	14.3	1.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
MORA								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
OTERO								
72	Accommodation and food services	97	59 507	16 295	3 910	1 673	20.1	6.0
721	Accommodation	25	26 121	6 828	1 614	486	2.1	5.8
7211	Traveler accommodation	16	25 198	6 651	1 584	473	1.1	5.6
72111	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	923	177	30	13	30.0	9.9
72121	RV (recreational vehicle) parks and recreational camps	9	923	177	30	13	30.0	9.9
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	a	D	D
722	Food services and drinking places	72	33 386	9 467	2 296	1 187	34.2	6.1
7222	Limited-service eating places	31	D	D	D	f	D	D
72221	Limited-service eating places	31	D	D	D	f	D	D
QUAY								
72	Accommodation and food services	44	20 335	5 126	1 191	536	26.2	18.1
721	Accommodation	25	D	D	D	e	D	D
7211	Traveler accommodation	24	10 711	2 285	526	261	24.2	8.9
72111	Hotels (except casino hotels) and motels	24	10 711	2 285	526	261	24.2	8.9
721110	Hotels (except casino hotels) and motels	24	10 711	2 285	526	261	24.2	8.9
722	Food services and drinking places	19	D	D	D	e	D	D
RIO ARRIBA								
72	Accommodation and food services	78	43 675	13 044	2 922	1 312	24.6	23.1
721	Accommodation	29	13 546	4 950	1 066	311	13.9	16.4
7211	Traveler accommodation	24	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	49	30 129	8 094	1 856	1 001	29.3	26.1
7222	Limited-service eating places	18	D	D	D	f	D	D
72221	Limited-service eating places	18	D	D	D	f	D	D
ROOSEVELT								
72	Accommodation and food services	23	14 682	4 118	920	514	14.9	22.5
721	Accommodation	3	803	151	34	9	—	—
722	Food services and drinking places	20	13 879	3 967	886	505	15.7	23.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SANDOVAL								
72	Accommodation and food services	115	103 457	30 912	6 764	2 490	14.8	20.4
721	Accommodation	23	D	D	D	e	D	D
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	92	D	D	D	g	D	D
7222	Limited-service eating places	43	D	D	D	g	D	D
72221	Limited-service eating places	43	D	D	D	g	D	D
7223	Special food services	3	D	D	D	b	D	D
SAN JUAN								
72	Accommodation and food services	177	137 499	36 196	8 696	3 832	18.0	3.9
721	Accommodation	28	22 486	5 985	1 252	510	8.8	1.7
7211	Traveler accommodation	26	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	149	115 013	30 211	7 444	3 322	19.8	4.3
7221	Full-service restaurants	58	51 136	14 513	3 566	1 427	18.6	5.0
72211	Full-service restaurants	58	51 136	14 513	3 566	1 427	18.6	5.0
722110	Full-service restaurants	58	51 136	14 513	3 566	1 427	18.6	5.0
7222	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
72221	Limited-service eating places	76	58 021	14 409	3 526	1 622	20.4	4.0
722211	Limited-service restaurants	69	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	7	3 499	754	210	182	12.5	—
SAN MIGUEL								
72	Accommodation and food services	79	31 742	7 923	1 783	843	29.0	7.8
721	Accommodation	25	8 089	1 921	378	183	16.8	4.0
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	6	1 387	371	54	7	76.6	23.4
722	Food services and drinking places	54	23 653	6 002	1 405	660	33.1	9.1
7222	Limited-service eating places	20	13 255	3 346	845	363	29.0	.9
72221	Limited-service eating places	20	13 255	3 346	845	363	29.0	.9
7223	Special food services	5	D	D	D	b	D	D
SANTA FE								
72	Accommodation and food services	353	376 204	115 271	26 005	7 846	15.4	9.1
721	Accommodation	73	151 186	46 143	10 434	2 616	7.3	10.8
7211	Traveler accommodation	66	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	48	D	D	D	g	D	D
721191	Bed-and-breakfast inns	17	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	280	225 018	69 128	15 571	5 230	20.8	7.9
7221	Full-service restaurants	142	D	D	D	h	D	D
72211	Full-service restaurants	142	D	D	D	h	D	D
722110	Full-service restaurants	142	D	D	D	h	D	D
7222	Limited-service eating places	112	D	D	D	g	D	D
72221	Limited-service eating places	112	D	D	D	g	D	D
722211	Limited-service restaurants	80	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	4	5 943	1 769	427	127	—	—
722213	Snack and nonalcoholic beverage bars	28	D	D	D	e	D	D
7223	Special food services	18	D	D	D	c	D	D

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
SIERRA								
72	Accommodation and food services	45	13 563	3 969	937	461	32.0	7.4
721	Accommodation	17	3 780	1 182	259	96	15.4	3.8
722	Food services and drinking places	28	9 783	2 787	678	365	38.5	8.8
SOCORRO								
72	Accommodation and food services	39	17 319	5 065	1 221	510	18.3	4.5
721	Accommodation	11	4 974	1 088	244	84	—	2.5
722	Food services and drinking places	28	12 345	3 977	977	426	25.6	5.4
TAOS								
72	Accommodation and food services	169	87 148	26 066	6 509	2 206	22.6	21.2
721	Accommodation	77	45 716	13 399	3 413	951	17.3	27.6
7211	Traveler accommodation	70	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	40	D	D	D	f	D	D
721191	Bed-and-breakfast inns	27	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	1 512	449	110	33	53.0	9.1
722	Food services and drinking places	92	41 432	12 667	3 096	1 255	28.4	14.3
7222	Limited-service eating places	31	13 836	3 929	970	387	24.8	4.4
72221	Limited-service eating places	31	13 836	3 929	970	387	24.8	4.4
TORRANCE								
72	Accommodation and food services	32	11 824	3 107	764	327	30.3	21.0
721	Accommodation	9	D	D	D	b	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
UNION								
72	Accommodation and food services	18	5 820	1 335	313	166	52.4	—
721	Accommodation	8	1 839	464	110	61	3.5	—
722	Food services and drinking places	10	3 981	871	203	105	75.0	—
VALENCIA								
72	Accommodation and food services	78	32 745	9 064	2 115	983	33.1	2.5
721	Accommodation	9	4 162	1 179	272	99	—	4.9
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	69	28 583	7 885	1 843	884	37.9	2.2
7222	Limited-service eating places	35	18 360	4 821	1 143	538	24.0	2.8
72221	Limited-service eating places	35	18 360	4 821	1 143	538	24.0	2.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALAMOGORDO								
72	Accommodation and food services	67	34 517	9 741	2 357	1 144	27.7	4.8
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	54	D	D	D	g	D	D
7222	Limited-service eating places	27	16 713	4 684	1 109	611	25.7	—
72221	Limited-service eating places	27	16 713	4 684	1 109	611	25.7	—
ALBUQUERQUE								
72	Accommodation and food services	1 096	987 792	281 620	66 672	24 289	15.2	13.3
721	Accommodation	138	205 810	54 612	12 619	3 627	15.8	12.6
7211	Traveler accommodation	131	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	127	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	127	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	1 400	282	68	21	—	—
72121	RV (recreational vehicle) parks and recreational camps	3	1 400	282	68	21	—	—
721211	RV (recreational vehicle) parks and campgrounds	3	1 400	282	68	21	—	—
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	958	781 982	227 008	54 053	20 662	15.0	13.5
7221	Full-service restaurants	349	311 264	97 992	23 720	9 157	19.2	8.9
72211	Full-service restaurants	349	311 264	97 992	23 720	9 157	19.2	8.9
722110	Full-service restaurants	349	311 264	97 992	23 720	9 157	19.2	8.9
7222	Limited-service eating places	510	375 198	107 063	25 573	9 757	11.0	12.9
72221	Limited-service eating places	510	375 198	107 063	25 573	9 757	11.0	12.9
722211	Limited-service restaurants	419	316 124	90 138	21 691	8 240	10.6	14.3
722212	Cafeterias, buffets, and grill buffets	21	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	70	D	D	D	f	D	D
7223	Special food services	44	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	55	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	55	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	55	D	D	D	f	D	D
ARTESIA								
72	Accommodation and food services	27	D	D	D	e	D	D
721	Accommodation	7	D	D	D	b	D	D
722	Food services and drinking places	20	11 584	3 526	897	366	32.4	1.4
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
7223	Special food services	1	D	D	D	b	D	D
AZTEC								
72	Accommodation and food services	21	8 952	2 782	647	299	51.6	.8
721	Accommodation	3	492	74	22	17	68.9	—
722	Food services and drinking places	18	8 460	2 708	625	282	50.6	.9
BAYARD								
72	Accommodation and food services	6	1 398	256	68	33	55.0	2.6
722	Food services and drinking places	6	1 398	256	68	33	55.0	2.6
BELEN								
72	Accommodation and food services	36	12 186	3 323	800	324	30.5	4.1
721	Accommodation	6	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	16	7 124	1 948	465	194	23.3	2.7
72221	Limited-service eating places	16	7 124	1 948	465	194	23.3	2.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BERNALILLO								
72	Accommodation and food services	15	11 754	3 253	785	298	10.7	.9
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	e	D	D
7222	Limited-service eating places	7	7 102	1 686	398	154	—	—
72221	Limited-service eating places	7	7 102	1 686	398	154	—	—
BLOOMFIELD								
72	Accommodation and food services	14	6 013	1 741	458	217	35.7	8.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
BOSQUE FARMS								
72	Accommodation and food services	6	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
CARLSBAD								
72	Accommodation and food services	59	33 981	8 738	2 028	1 104	23.6	7.2
721	Accommodation	15	11 602	2 661	596	273	15.2	6.5
7211	Traveler accommodation	12	11 242	2 617	583	266	15.7	5.2
72111	Hotels (except casino hotels) and motels	12	11 242	2 617	583	266	15.7	5.2
721110	Hotels (except casino hotels) and motels	12	11 242	2 617	583	266	15.7	5.2
7212	RV (recreational vehicle) parks and recreational camps	3	360	44	13	7	—	48.9
72121	RV (recreational vehicle) parks and recreational camps	3	360	44	13	7	—	48.9
721211	RV (recreational vehicle) parks and campgrounds	3	360	44	13	7	—	48.9
722	Food services and drinking places	44	22 379	6 077	1 432	831	28.0	7.5
7222	Limited-service eating places	24	15 907	4 111	924	480	4.8	7.3
72221	Limited-service eating places	24	15 907	4 111	924	480	4.8	7.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
CLAYTON								
72	Accommodation and food services	17	D	D	D	c	D	D
721	Accommodation	8	1 839	464	110	61	3.5	—
722	Food services and drinking places	9	D	D	D	b	D	D
CLOVIS								
72	Accommodation and food services	72	44 221	13 440	3 284	1 334	16.4	3.0
721	Accommodation	11	6 877	1 890	805	189	—	1.5
7211	Traveler accommodation	11	6 877	1 890	805	189	—	1.5
72111	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
721110	Hotels (except casino hotels) and motels	11	6 877	1 890	805	189	—	1.5
722	Food services and drinking places	61	37 344	11 550	2 479	1 145	19.5	3.3
7222	Limited-service eating places	34	21 643	6 092	1 164	599	16.0	3.2
72221	Limited-service eating places	34	21 643	6 092	1 164	599	16.0	3.2
722212	Cafeterias, buffets, and grill buffets	3	3 560	1 097	207	81	16.2	—
CORRALES								
72	Accommodation and food services	12	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	9 908	3 220	802	382	34.0	44.5
CORRALES (PART - BERNALILLO COUNTY)								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
CORRALES (PART - SANDOVAL COUNTY)								
72	Accommodation and food services	10	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DEMING								
72	Accommodation and food services	45	18 734	4 975	1 223	572	27.6	5.8
721	Accommodation	13	4 517	1 064	247	99	9.0	2.8
7211	Traveler accommodation	12	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	32	14 217	3 911	976	473	33.5	6.8
7222	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0
72221	Limited-service eating places	14	8 594	1 937	483	218	18.8	7.0
ESPANOLA								
72	Accommodation and food services	41	25 021	7 076	1 640	928	31.7	7.5
721	Accommodation	8	2 683	640	128	45	26.1	—
722	Food services and drinking places	33	22 338	6 436	1 512	883	32.4	8.5
7222	Limited-service eating places	17	13 971	4 149	962	591	33.1	1.8
72221	Limited-service eating places	17	13 971	4 149	962	591	33.1	1.8
ESPANOLA (PART - RIO ARRIBA COUNTY)								
72	Accommodation and food services	39	D	D	D	f	D	D
721	Accommodation	8	2 683	640	128	45	26.1	—
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	f	D	D
72221	Limited-service eating places	15	D	D	D	f	D	D
ESPANOLA (PART - SANTA FE COUNTY)								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
EUNICE								
72	Accommodation and food services	7	1 226	357	85	45	29.2	4.3
722	Food services and drinking places	7	1 226	357	85	45	29.2	4.3
FARMINGTON								
72	Accommodation and food services	123	111 468	28 612	6 876	2 981	14.3	3.2
721	Accommodation	21	19 483	5 234	1 085	448	5.8	1.9
7211	Traveler accommodation	21	19 483	5 234	1 085	448	5.8	1.9
72111	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
722	Food services and drinking places	102	91 985	23 378	5 791	2 533	16.1	3.5
7221	Full-service restaurants	42	43 265	11 833	2 945	1 145	10.6	5.1
72211	Full-service restaurants	42	43 265	11 833	2 945	1 145	10.6	5.1
722110	Full-service restaurants	42	43 265	11 833	2 945	1 145	10.6	5.1
7222	Limited-service eating places	50	44 338	10 670	2 620	1 170	20.2	1.9
72221	Limited-service eating places	50	44 338	10 670	2 620	1 170	20.2	1.9
722211	Limited-service restaurants	43	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	4	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GALLUP								
72	Accommodation and food services	122	86 040	21 857	5 236	2 180	27.5	9.1
721	Accommodation	34	D	D	D	e	D	D
7211	Traveler accommodation	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	33	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	88	D	D	D	g	D	D
7221	Full-service restaurants	36	25 167	7 675	1 824	700	44.7	14.7
72211	Full-service restaurants	36	25 167	7 675	1 824	700	44.7	14.7
722110	Full-service restaurants	36	25 167	7 675	1 824	700	44.7	14.7
7222	Limited-service eating places	43	35 435	8 609	2 121	930	9.8	1.9
72221	Limited-service eating places	43	35 435	8 609	2 121	930	9.8	1.9
722211	Limited-service restaurants	35	30 028	7 198	1 792	786	10.1	1.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
GRANTS								
72	Accommodation and food services	39	D	D	D	f	D	D
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	12	7 720	1 926	450	241	21.3	.6
72221	Limited-service eating places	12	7 720	1 926	450	241	21.3	.6
HOBBS								
72	Accommodation and food services	70	36 754	9 453	2 375	1 082	30.2	1.0
721	Accommodation	11	D	D	D	b	D	D
7211	Traveler accommodation	11	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	b	D	D
722	Food services and drinking places	59	D	D	D	g	D	D
7222	Limited-service eating places	28	23 253	5 728	1 395	608	10.2	.7
72221	Limited-service eating places	28	23 253	5 728	1 395	608	10.2	.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
LAS CRUCES								
72	Accommodation and food services	195	125 764	34 507	8 167	3 783	23.8	5.1
721	Accommodation	27	18 384	3 611	840	354	13.6	.9
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	168	107 380	30 896	7 327	3 429	25.5	5.8
7221	Full-service restaurants	63	45 339	14 839	3 523	1 500	26.1	9.0
72211	Full-service restaurants	63	45 339	14 839	3 523	1 500	26.1	9.0
722110	Full-service restaurants	63	45 339	14 839	3 523	1 500	26.1	9.0
7222	Limited-service eating places	93	55 502	14 356	3 397	1 767	25.7	3.8
72221	Limited-service eating places	93	55 502	14 356	3 397	1 767	25.7	3.8
722211	Limited-service restaurants	81	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	4	5 294	1 592	478	183	2.4	—
7223	Special food services	5	2 796	1 017	238	64	.9	—
7224	Drinking places (alcoholic beverages)	7	3 743	684	169	98	33.7	—
72241	Drinking places (alcoholic beverages)	7	3 743	684	169	98	33.7	—
722410	Drinking places (alcoholic beverages)	7	3 743	684	169	98	33.7	—

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							From administrative records ¹	Estimated ²
LAS VEGAS								
72	Accommodation and food services	60	25 896	6 635	1 540	740	21.8	8.4
721	Accommodation	17	6 201	1 410	303	169	4.4	—
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	43	19 695	5 225	1 237	571	27.3	11.0
7222	Limited-service eating places	16	11 415	3 027	774	317	17.5	1.0
72221	Limited-service eating places	16	11 415	3 027	774	317	17.5	1.0
7223	Special food services	3	D	D	D	b	D	D
LORDSBURG								
72	Accommodation and food services	19	D	D	D	e	D	D
721	Accommodation	8	3 336	848	200	77	—	2.4
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
LOS LUNAS								
72	Accommodation and food services	29	16 879	4 662	1 069	513	29.5	1.9
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	12	9 141	2 332	559	279	17.8	3.5
72221	Limited-service eating places	12	9 141	2 332	559	279	17.8	3.5
LOS RANCHOS DE ALBUQUERQUE								
72	Accommodation and food services	10	8 100	2 650	716	219	23.1	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
LOVINGTON								
72	Accommodation and food services	16	7 698	1 754	430	212	32.6	20.1
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
PORTALES								
72	Accommodation and food services	22	D	D	D	f	D	D
721	Accommodation	3	803	151	34	9	—	—
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
72221	Limited-service eating places	9	D	D	D	c	D	D
RATON								
72	Accommodation and food services	40	20 537	6 020	1 320	602	18.8	4.5
721	Accommodation	13	6 723	1 989	447	168	19.9	1.1
7211	Traveler accommodation	13	6 723	1 989	447	168	19.9	1.1
72111	Hotels (except casino hotels) and motels	13	6 723	1 989	447	168	19.9	1.1
721110	Hotels (except casino hotels) and motels	13	6 723	1 989	447	168	19.9	1.1
722	Food services and drinking places	27	13 814	4 031	873	434	18.2	6.1
7222	Limited-service eating places	8	7 872	2 193	472	204	8.5	10.6
72221	Limited-service eating places	8	7 872	2 193	472	204	8.5	10.6
RIO RANCHO								
72	Accommodation and food services	58	51 483	14 425	3 135	1 320	15.0	30.7
721	Accommodation	7	6 342	1 755	291	78	14.2	3.4
7211	Traveler accommodation	7	6 342	1 755	291	78	14.2	3.4
72111	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
721110	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
722	Food services and drinking places	51	45 141	12 670	2 844	1 242	15.2	34.6
7222	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
72221	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
722211	Limited-service restaurants	24	30 737	8 421	1 891	804	5.7	43.1
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RIO RANCHO (PART - SANDOVAL COUNTY)								
72	Accommodation and food services	58	51 483	14 425	3 135	1 320	15.0	30.7
721	Accommodation	7	6 342	1 755	291	78	14.2	3.4
7211	Traveler accommodation	7	6 342	1 755	291	78	14.2	3.4
72111	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
721110	Hotels (except casino hotels) and motels	7	6 342	1 755	291	78	14.2	3.4
722	Food services and drinking places	51	45 141	12 670	2 844	1 242	15.2	34.6
7222	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
72221	Limited-service eating places	27	31 438	8 608	1 936	830	6.3	42.9
722211	Limited-service restaurants	24	30 737	8 421	1 891	804	5.7	43.1
7223	Special food services	3	D	D	D	b	D	D
ROSWELL								
72	Accommodation and food services	86	55 682	15 836	3 885	1 689	22.1	10.2
721	Accommodation	18	12 048	2 322	544	277	19.1	.4
7211	Traveler accommodation	18	12 048	2 322	544	277	19.1	.4
72111	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
721110	Hotels (except casino hotels) and motels	18	12 048	2 322	544	277	19.1	.4
722	Food services and drinking places	68	43 634	13 514	3 341	1 412	23.0	12.9
7222	Limited-service eating places	31	21 802	5 905	1 399	708	22.0	4.6
72221	Limited-service eating places	31	21 802	5 905	1 399	708	22.0	4.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
RUIDOSO								
72	Accommodation and food services	79	35 767	9 652	2 382	910	31.3	4.3
721	Accommodation	29	9 569	1 824	455	156	24.9	3.5
7211	Traveler accommodation	28	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	20	7 640	1 458	370	136	29.3	4.4
721110	Hotels (except casino hotels) and motels	20	7 640	1 458	370	136	29.3	4.4
722	Food services and drinking places	50	26 198	7 828	1 927	754	33.7	4.5
7222	Limited-service eating places	19	8 682	2 748	706	286	35.2	6.6
72221	Limited-service eating places	19	8 682	2 748	706	286	35.2	6.6
7223	Special food services	2	D	D	D	b	D	D
SANTA FE								
72	Accommodation and food services	314	349 013	106 080	23 909	7 202	16.2	8.8
721	Accommodation	61	144 070	43 342	9 779	2 459	7.5	11.0
7211	Traveler accommodation	60	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	43	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	43	D	D	D	g	D	D
72119	Other traveler accommodation	17	D	D	D	c	D	D
721191	Bed-and-breakfast inns	16	D	D	D	c	D	D
722	Food services and drinking places	253	204 943	62 738	14 130	4 743	22.2	7.2
7221	Full-service restaurants	129	130 435	42 660	9 354	3 074	25.7	5.3
72211	Full-service restaurants	129	130 435	42 660	9 354	3 074	25.7	5.3
722110	Full-service restaurants	129	130 435	42 660	9 354	3 074	25.7	5.3
7222	Limited-service eating places	102	62 301	16 285	4 027	1 444	18.2	8.4
72221	Limited-service eating places	102	62 301	16 285	4 027	1 444	18.2	8.4
722211	Limited-service restaurants	72	44 386	11 092	2 798	1 052	17.7	9.6
722212	Cafeterias, buffets, and grill buffets	4	5 943	1 769	427	127	—	—
722213	Snack and nonalcoholic beverage bars	26	11 972	3 424	802	265	29.2	8.3
7223	Special food services	14	7 016	2 328	411	132	.1	3.7
7224	Drinking places (alcoholic beverages)	8	5 191	1 465	338	93	11.8	43.4
72241	Drinking places (alcoholic beverages)	8	5 191	1 465	338	93	11.8	43.4
722410	Drinking places (alcoholic beverages)	8	5 191	1 465	338	93	11.8	43.4
SANTA ROSA								
72	Accommodation and food services	23	10 454	3 015	713	288	21.9	3.1
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SILVER CITY								
72	Accommodation and food services	52	21 880	6 108	1 603	875	23.8	10.9
721	Accommodation	10	4 810	1 247	369	178	22.5	5.3
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	42	17 070	4 861	1 234	697	24.1	12.5
7222	Limited-service eating places	17	7 974	2 258	573	297	12.0	3.8
72221	Limited-service eating places	17	7 974	2 258	573	297	12.0	3.8
7223	Special food services	3	D	D	D	b	D	D
SOCORRO								
72	Accommodation and food services	30	15 193	4 382	1 068	410	14.4	5.1
721	Accommodation	9	D	D	D	b	D	D
7211	Traveler accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	9	4 959	1 376	389	145	17.1	5.6
72221	Limited-service eating places	9	4 959	1 376	389	145	17.1	5.6
SUNLAND PARK								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
TAOS								
72	Accommodation and food services	85	61 296	18 260	4 322	1 410	20.9	22.4
721	Accommodation	33	33 964	10 091	2 318	621	15.6	33.9
7211	Traveler accommodation	31	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	15	27 882	8 406	1 952	508	17.1	40.7
721110	Hotels (except casino hotels) and motels	15	27 882	8 406	1 952	508	17.1	40.7
721191	Bed-and-breakfast inns	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	52	27 332	8 169	2 004	789	27.6	8.2
7222	Limited-service eating places	23	11 971	3 273	779	328	27.2	4.7
72221	Limited-service eating places	23	11 971	3 273	779	328	27.2	4.7
TRUTH OR CONSEQUENCES								
72	Accommodation and food services	29	9 203	2 730	649	346	36.8	8.8
721	Accommodation	10	1 661	534	106	48	22.3	8.6
722	Food services and drinking places	19	7 542	2 196	543	298	40.0	8.8
TUCUMCARI								
72	Accommodation and food services	38	19 640	4 962	1 145	514	24.2	18.1
721	Accommodation	23	D	D	D	e	D	D
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
TULAROSA								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
BALANCE OF BERNALILLO COUNTY									
72	Accommodation and food services	92	D	D	D	D	g	D	D
721	Accommodation	8	D	D	D	D	c	D	D
7211	Traveler accommodation	4	D	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	D	a	D	D
722	Food services and drinking places	84	D	D	D	D	g	D	D
7222	Limited-service eating places	46	D	D	D	D	f	D	D
72221	Limited-service eating places	46	D	D	D	D	f	D	D
722211	Limited-service restaurants	34	D	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	12	D	D	D	D	c	D	D
7223	Special food services	12	D	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	3	D	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	D	b	D	D
BALANCE OF CATRON COUNTY									
72	Accommodation and food services	11	1 913	337	69	40	94.5	1.1	
721	Accommodation	4	D	D	D	a	D	D	
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D	
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D	
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D	
722	Food services and drinking places	7	D	D	D	b	D	D	
BALANCE OF CHAVES COUNTY									
72	Accommodation and food services	13	5 294	1 236	317	193	22.4	.5	
722	Food services and drinking places	13	5 294	1 236	317	193	22.4	.5	
BALANCE OF CIBOLA COUNTY									
72	Accommodation and food services	9	D	D	D	f	D	D	
721	Accommodation	2	D	D	D	f	D	D	
7211	Traveler accommodation	2	D	D	D	f	D	D	
72112	Casino hotels	1	D	D	D	f	D	D	
721120	Casino hotels	1	D	D	D	f	D	D	
722	Food services and drinking places	7	D	D	D	c	D	D	
7223	Special food services	2	D	D	D	b	D	D	
BALANCE OF COLFAX COUNTY									
72	Accommodation and food services	32	35 548	11 627	2 802	691	54.1	1.0	
721	Accommodation	18	D	D	D	f	D	D	
7211	Traveler accommodation	16	D	D	D	f	D	D	
72111	Hotels (except casino hotels) and motels	14	19 289	5 911	1 871	503	90.3	.5	
721110	Hotels (except casino hotels) and motels	14	19 289	5 911	1 871	503	90.3	.5	
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D	
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D	
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D	
722	Food services and drinking places	14	D	D	D	c	D	D	
BALANCE OF CURRY COUNTY									
72	Accommodation and food services	6	2 819	791	169	58	2.3	61.9	
722	Food services and drinking places	6	2 819	791	169	58	2.3	61.9	
BALANCE OF DE BACA COUNTY									
72	Accommodation and food services	6	1 148	322	68	40	90.2	—	
721	Accommodation	2	D	D	D	a	D	D	
722	Food services and drinking places	4	D	D	D	b	D	D	
BALANCE OF DONA ANA COUNTY									
72	Accommodation and food services	45	D	D	D	f	D	D	
721	Accommodation	4	706	220	52	25	70.4	12.2	
722	Food services and drinking places	41	D	D	D	f	D	D	
7222	Limited-service eating places	13	D	D	D	c	D	D	
72221	Limited-service eating places	13	D	D	D	c	D	D	

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF EDDY COUNTY								
72	Accommodation and food services	4	D	D	D	b	D	D
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	351	118	29	12	9.1	—
72121	RV (recreational vehicle) parks and recreational camps	3	351	118	29	12	9.1	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
BALANCE OF GRANT COUNTY								
72	Accommodation and food services	18	3 564	834	203	103	18.1	5.2
721	Accommodation	7	1 398	348	99	46	22.9	11.7
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	11	2 166	486	104	57	15.0	1.0
BALANCE OF GUADALUPE COUNTY								
72	Accommodation and food services	5	1 525	542	134	47	8.1	—
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF HARDING COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF HIDALGO COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF LEA COUNTY								
72	Accommodation and food services	11	2 422	701	158	91	47.3	.7
722	Food services and drinking places	11	2 422	701	158	91	47.3	.7
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	29	5 991	1 471	339	144	63.9	15.9
721	Accommodation	14	2 435	471	96	30	86.7	—
7212	RV (recreational vehicle) parks and recreational camps	5	512	105	22	6	89.8	—
72121	RV (recreational vehicle) parks and recreational camps	5	512	105	22	6	89.8	—
721211	RV (recreational vehicle) parks and campgrounds	5	512	105	22	6	89.8	—
722	Food services and drinking places	15	3 556	1 000	243	114	48.3	26.8
BALANCE OF LOS ALAMOS COUNTY								
72	Accommodation and food services	38	21 181	5 922	1 433	570	21.9	4.7
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
7223	Special food services	2	D	D	D	b	D	D
BALANCE OF MCKINLEY COUNTY								
72	Accommodation and food services	14	3 152	788	189	92	62.3	11.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D
BALANCE OF MORA COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF OTERO COUNTY								
72	Accommodation and food services	27	D	D	D	e	D	D
721	Accommodation	12	D	D	D	e	D	D
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
BALANCE OF QUAY COUNTY								
72	Accommodation and food services	6	695	164	46	22	83.5	16.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	a	D	D
BALANCE OF RIO ARRIBA COUNTY								
72	Accommodation and food services	39	D	D	D	e	D	D
721	Accommodation	21	10 863	4 310	938	266	10.9	20.5
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
BALANCE OF ROOSEVELT COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF SANDOVAL COUNTY								
72	Accommodation and food services	32	D	D	D	f	D	D
721	Accommodation	13	D	D	D	e	D	D
7211	Traveler accommodation	11	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
BALANCE OF SAN JUAN COUNTY								
72	Accommodation and food services	19	11 066	3 061	715	335	17.9	10.9
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	10	6 320	1 719	383	212	22.8	18.7
72221	Limited-service eating places	10	6 320	1 719	383	212	22.8	18.7
BALANCE OF SAN MIGUEL COUNTY								
72	Accommodation and food services	19	5 846	1 288	243	103	60.5	5.5
721	Accommodation	8	1 888	511	75	14	57.7	17.2
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	a	D	D
722	Food services and drinking places	11	3 958	777	168	89	61.8	—
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SANTA FE COUNTY								
72	Accommodation and food services	37	D	D	D	f	D	D
721	Accommodation	12	7 116	2 801	655	157	3.0	6.7
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
BALANCE OF SIERRA COUNTY								
72	Accommodation and food services	16	4 360	1 239	288	115	21.9	4.4
721	Accommodation	7	2 119	648	153	48	9.9	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	9	2 241	591	135	67	33.3	8.6
BALANCE OF SOCORRO COUNTY								
72	Accommodation and food services	9	2 126	683	153	100	45.6	.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF TAOS COUNTY								
72	Accommodation and food services	84	25 852	7 806	2 187	796	26.4	18.5
721	Accommodation	44	11 752	3 308	1 095	330	22.3	9.4
7211	Traveler accommodation	39	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Food services and drinking places	40	14 100	4 498	1 092	466	29.9	26.0
BALANCE OF TORRANCE COUNTY								
72	Accommodation and food services	32	11 824	3 107	764	327	30.3	21.0
721	Accommodation	9	D	D	D	b	D	D
7211	Traveler accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
BALANCE OF UNION COUNTY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF VALENCIA COUNTY								
72	Accommodation and food services	7	D	D	D	b	D	D
722	Food services and drinking places	7	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.