

Wisconsin: 2002

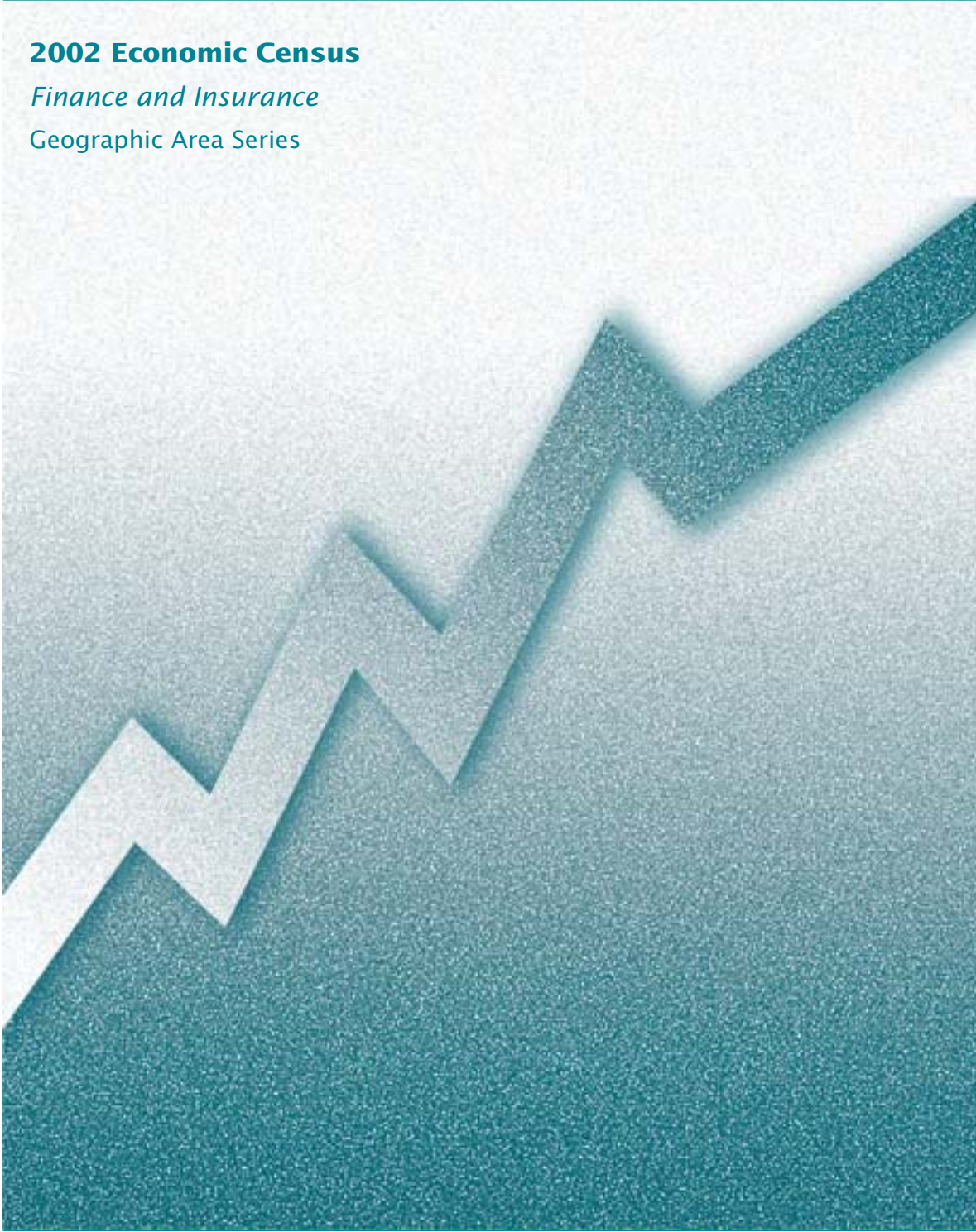
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2002 Economic Census

Finance and Insurance

Geographic Area Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
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-- Not applicable for this report.

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
WISCONSIN								
52	Finance and insurance	8 755	N	6 073 101	1 578 754	134 307	N	N
521	Monetary authorities - central bank	1	—	2 726	772	71	—	—
5211	Monetary authorities - central bank	1	—	2 726	772	71	—	—
52111	Monetary authorities - central bank	1	—	2 726	772	71	—	—
521110	Monetary authorities - central bank	1	—	2 726	772	71	—	—
522	Credit intermediation and related activities	3 733	N	1 859 662	471 270	53 468	N	N
5221	Depository credit intermediation	2 709	N	1 401 314	361 064	42 761	N	N
52211	Commercial banking	1 734	Q	962 814	258 375	29 099	Q	Q
522110	Commercial banking	1 734	Q	962 814	258 375	29 099	Q	Q
5221101	National commercial banks - banking	800	D	D	D	D	Q	Q
5221102	State commercial banks - banking	932	Q	484 167	130 560	14 177	Q	Q
52212	Savings institutions	462	Q	274 061	63 198	7 238	Q	Q
522120	Savings institutions	462	Q	274 061	63 198	7 238	Q	Q
5221201	Savings institutions - federally chartered	266	Q	178 117	40 107	4 731	Q	Q
5221203	Savings institutions - not federally chartered	196	Q	95 944	23 091	2 507	Q	Q
52213	Credit unions	512	D	D	D	D	D	D
522130	Credit unions	512	D	D	D	D	D	D
5221301	Credit unions - federally chartered	6	D	D	D	a	D	D
5221309	Credit unions - not federally chartered	506	D	813 403	164 088	39 402	—	1.1
5222	Nondepository credit intermediation	568	D	1 722 692	288 524	70 306	2.0	16.4
52222	Sales financing	89	D	700 183	55 301	14 769	1 207	4.0
522220	Sales financing	89	D	700 183	55 301	14 769	1 207	4.0
52229	Other nondepository credit intermediation	475	D	D	D	D	D	D
522291	Consumer lending	184	D	289 083	47 704	11 865	1 197	1.9
522292	Real estate credit	221	D	565 336	160 496	36 515	3 445	.3
5222929	Mortgage bankers and loan correspondents	212	D	540 681	153 795	34 314	3 307	.3
522298	All other nondepository credit intermediation	66	D	D	D	D	f	D
5222981	Pawn shops	27	D	D	D	D	b	D
5222988	Other business credit institutions	39	D	143 942	22 719	6 666	606	.1
5223	Activities related to credit intermediation	456	D	569 007	169 824	39 900	4 155	3.4
52231	Mortgage and nonmortgage loan brokers	213	D	161 096	80 896	17 178	1 536	10.6
522310	Mortgage and nonmortgage loan brokers	213	D	161 096	80 896	17 178	1 536	10.6
52232	Financial transactions processing, reserve, and clearinghouse activities	22	D	185 633	31 846	8 902	947	—
522320	Financial transactions processing, reserve, and clearinghouse activities	22	D	185 633	31 846	8 902	947	—
52239	Other activities related to credit intermediation	221	D	222 278	57 082	13 820	1 672	1.1
522390	Other activities related to credit intermediation	221	D	222 278	57 082	13 820	1 672	1.1
523	Securities, commodity contracts, other financial investments, and related activities	1 234	D	D	D	D	j	D
5231	Securities and commodity contracts intermediation and brokerage	733	D	1 120 351	362 360	99 046	5 183	.8
52311	Investment banking and securities dealing	45	D	35 278	13 904	3 147	234	4.1
523110	Investment banking and securities dealing	45	D	35 278	13 904	3 147	234	4.1
52312	Securities brokerage	670	D	1 058 048	336 122	94 040	4 811	.6
523120	Securities brokerage	670	D	1 058 048	336 122	94 040	4 811	.6
52314	Commodity contracts brokerage	15	D	D	D	D	c	D
523140	Commodity contracts brokerage	15	D	D	D	D	c	D
5239	Other financial investment activities	501	D	D	D	D	h	D
52391	Miscellaneous intermediation	65	D	D	D	D	c	D
523910	Miscellaneous intermediation	65	D	D	D	D	c	D
52392	Portfolio management	187	D	682 855	305 775	83 071	2 684	.5
523920	Portfolio management	187	D	682 855	305 775	83 071	2 684	.5
52393	Investment advice	178	D	47 970	17 733	4 425	465	28.4
523930	Investment advice	178	D	47 970	17 733	4 425	465	28.4
52399	All other financial investment activities	71	D	D	D	D	g	D
523991	Trust, fiduciary, and custody activities	68	D	177 773	66 770	18 940	1 371	.3
524	Insurance carriers and related activities	3 782	N	3 431 920	894 382	70 588	N	N
5241	Insurance carriers	677	Q	2 804 360	740 699	53 982	Q	Q
52411	Direct life, health, and medical insurance carriers	275	Q	1 859 231	478 521	34 848	Q	Q
524113	Direct life insurance carriers	153	Q	1 410 068	369 771	23 001	Q	Q
524114	Direct health and medical insurance carriers	122	Q	449 163	108 750	11 847	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	382	Q	935 774	259 857	18 953	Q	Q
524126	Direct property and casualty insurance carriers	335	Q	909 316	253 285	18 286	Q	Q
524127	Direct title insurance carriers	43	Q	25 724	6 401	652	Q	Q
52413	Reinsurance carriers	20	Q	9 355	2 321	181	Q	Q
524130	Reinsurance carriers	20	Q	9 355	2 321	181	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	3 105	D	1 873 137	627 560	153 683	16 606	21.3
52421	Insurance agencies and brokerages	2 911	D	1 228 420	442 181	106 016	12 093	31.3
524210	Insurance agencies and brokerages	2 911	D	1 228 420	442 181	106 016	12 093	31.3
52429	Other insurance related activities	194	D	644 717	185 379	47 667	4 513	2.3
524291	Claims adjusting	66	D	27 566	13 334	3 421	408	12.8
524292	Third party administration of insurance and pension funds/ plans	97	D	588 309	163 315	42 345	3 872	1.7
524298	All other insurance related activities	31	D	28 842	8 730	1 901	233	5.9
525	Funds, trusts, and other financial vehicles (part)	5	D	D	D	D	b	D

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA								
52	Finance and insurance	621	N	394 046	102 331	9 969	N	N
522	Credit intermediation and related activities	258	N	117 536	28 824	3 869	N	N
5221	Depository credit intermediation	190	N	96 216	23 986	3 462	N	N
52211	Commercial banking	81	Q	55 822	14 395	1 931	Q	Q
522110	Commercial banking	81	Q	55 822	14 395	1 931	Q	Q
52212	Savings institutions	44	Q	15 896	3 839	493	Q	Q
522120	Savings institutions	44	Q	15 896	3 839	493	Q	Q
52213	Credit unions	65	115 145	24 498	5 752	1 038	—	.8
522130	Credit unions	65	115 145	24 498	5 752	1 038	—	.8
5222	Nondepository credit intermediation	37	70 543	14 387	3 547	261	1.0	1.7
52229	Other nondepository credit intermediation	32	52 537	13 349	3 251	230	—	2.2
522291	Consumer lending	14	D	D	D	b	D	D
522292	Real estate credit	15	D	D	D	c	D	D
5222929	Mortgage bankers and loan correspondents	14	D	D	D	c	D	D
5223	Activities related to credit intermediation	31	15 305	6 933	1 291	146	5.4	7.5
52231	Mortgage and nonmortgage loan brokers	17	10 485	5 198	882	87	7.9	6.9
522310	Mortgage and nonmortgage loan brokers	17	10 485	5 198	882	87	7.9	6.9
52239	Other activities related to credit intermediation	14	4 820	1 735	409	59	—	8.6
522390	Other activities related to credit intermediation	14	4 820	1 735	409	59	—	8.6
523	Securities, commodity contracts, other financial investments, and related activities	117	267 920	48 429	14 590	880	.9	4.1
5231	Securities and commodity contracts intermediation and brokerage	72	233 083	34 155	11 066	579	.2	3.0
52312	Securities brokerage	68	232 523	33 809	10 988	568	.2	3.0
523120	Securities brokerage	68	232 523	33 809	10 988	568	.2	3.0
5239	Other financial investment activities	45	34 837	14 274	3 524	301	6.1	11.4
52392	Portfolio management	14	10 414	4 950	1 166	64	.4	.1
523920	Portfolio management	14	10 414	4 950	1 166	64	.4	.1
52393	Investment advice	17	3 339	1 071	378	37	58.2	9.1
523930	Investment advice	17	3 339	1 071	378	37	58.2	9.1
52399	All other financial investment activities	11	D	D	D	c	D	D
523991	Trust, fiduciary, and custody activities	10	20 648	8 225	1 971	195	.7	17.2
524	Insurance carriers and related activities	246	N	228 081	58 917	5 220	N	N
5241	Insurance carriers	43	Q	183 008	48 689	4 104	Q	Q
52411	Direct life, health, and medical insurance carriers	14	Q	D	D	h	Q	Q
524113	Direct life insurance carriers	10	Q	D	D	h	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	29	Q	D	D	f	Q	Q
524126	Direct property and casualty insurance carriers	21	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities	203	109 381	45 073	10 228	1 116	34.2	5.1
52421	Insurance agencies and brokerages	191	D	D	D	f	D	D
524210	Insurance agencies and brokerages	191	D	D	D	f	D	D
52429	Other insurance related activities	12	D	D	D	c	D	D
Appleton, WI Metropolitan Statistical Area								
52	Finance and insurance	392	N	295 724	76 657	6 917	N	N
522	Credit intermediation and related activities	153	N	70 544	17 061	1 967	N	N
5221	Depository credit intermediation	108	N	51 109	12 647	1 623	N	N
52211	Commercial banking	50	Q	23 985	6 379	711	Q	Q
522110	Commercial banking	50	Q	23 985	6 379	711	Q	Q
52212	Savings institutions	27	Q	11 607	2 739	330	Q	Q
522120	Savings institutions	27	Q	11 607	2 739	330	Q	Q
52213	Credit unions	31	75 241	15 517	3 529	582	—	—
522130	Credit unions	31	75 241	15 517	3 529	582	—	—
5222	Nondepository credit intermediation	29	62 735	13 777	3 401	239	1.1	1.2
52229	Other nondepository credit intermediation	26	D	D	D	c	D	D
522291	Consumer lending	10	10 743	1 232	321	28	—	7.3
522292	Real estate credit	14	35 218	11 468	2 768	176	—	—
5222929	Mortgage bankers and loan correspondents	13	D	D	D	c	D	D
5223	Activities related to credit intermediation	16	11 585	5 658	1 013	105	7.2	6.0
52231	Mortgage and nonmortgage loan brokers	12	9 323	4 559	763	71	8.9	7.4
522310	Mortgage and nonmortgage loan brokers	12	9 323	4 559	763	71	8.9	7.4
523	Securities, commodity contracts, other financial investments, and related activities	68	235 050	34 929	11 163	631	.3	2.3
5231	Securities and commodity contracts intermediation and brokerage	44	D	D	D	e	D	D
52312	Securities brokerage	42	219 553	28 793	9 753	470	.1	1.5
523120	Securities brokerage	42	219 553	28 793	9 753	470	.1	1.5
5239	Other financial investment activities	24	D	D	D	c	D	D
52393	Investment advice	10	1 746	245	57	13	28.1	17.4
523930	Investment advice	10	1 746	245	57	13	28.1	17.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI COMBINED STATISTICAL AREA—Con.								
Appleton, WI Metropolitan Statistical Area—Con.								
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	171	N	190 251	48 433	4 319	N	N
5241	Insurance carriers	31	Q	154 076	40 433	3 478	Q	Q
52411	Direct life, health, and medical insurance carriers	10	Q	137 482	36 435	3 107	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	21	Q	16 594	3 998	371	Q	Q
524126	Direct property and casualty insurance carriers	14	Q	14 991	3 647	334	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	140		87 205	36 175	8 000	841	32.2 3.3
52421	Insurance agencies and brokerages	129		56 119	22 551	5 430	604	39.8 3.9
524210	Insurance agencies and brokerages	129		56 119	22 551	5 430	604	39.8 3.9
52429	Other insurance related activities	11		31 086	13 624	2 570	237	18.5 2.2
Oshkosh-Neenah, WI Metropolitan Statistical Area								
52	Finance and insurance	229	N	98 322	25 674	3 052	N	N
522	Credit intermediation and related activities	105	N	46 992	11 763	1 902	N	N
5221	Depository credit intermediation	82	N	45 107	11 339	1 839	N	N
52211	Commercial banking	31	Q	31 837	8 016	1 220	Q	Q
522110	Commercial banking	31	Q	31 837	8 016	1 220	Q	Q
52212	Savings institutions	17	Q	4 289	1 100	163	Q	Q
522120	Savings institutions	17	Q	4 289	1 100	163	Q	Q
52213	Credit unions	34		39 904	8 981	2 223	—	2.4
522130	Credit unions	34		39 904	8 981	2 223	—	2.4
5223	Activities related to credit intermediation	15		3 720	1 275	278	41	— 12.1
52239	Other activities related to credit intermediation	10		2 558	636	159	25	— 16.3
522390	Other activities related to credit intermediation	10		2 558	636	159	25	— 16.3
523	Securities, commodity contracts, other financial investments, and related activities	49		32 870	13 500	3 427	249	5.8 17.0
5231	Securities and commodity contracts intermediation and brokerage	28	D		D	D	c	D D
52312	Securities brokerage	26		12 970	5 016	1 235	98	2.4 29.5
523120	Securities brokerage	26		12 970	5 016	1 235	98	2.4 29.5
5239	Other financial investment activities	21	D		D	D	c	D D
524	Insurance carriers and related activities	75	N	37 830	10 484	901	N	N
5241	Insurance carriers	12	Q	28 932	8 256	626	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	63		22 176	8 898	2 228	275	42.3 12.1
52421	Insurance agencies and brokerages	62	D		D	D	e	D D
524210	Insurance agencies and brokerages	62	D		D	D	e	D D
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA								
52	Finance and insurance	16 449	N	D	D	m	N	N
521	Monetary authorities - central bank	1		2 873 750	95 542	23 893	1 557	— —
5211	Monetary authorities - central bank	1		2 873 750	95 542	23 893	1 557	— —
52111	Monetary authorities - central bank	1		2 873 750	95 542	23 893	1 557	— —
521110	Monetary authorities - central bank	1		2 873 750	95 542	23 893	1 557	— —
522	Credit intermediation and related activities	6 450	N	D	D	m	N	N
5221	Depository credit intermediation	3 585	N	4 009 066	1 299 147	86 623	N	N
52211	Commercial banking	2 673	Q	3 511 534	1 178 125	73 606	Q	Q
522110	Commercial banking	2 673	Q	3 511 534	1 178 125	73 606	Q	Q
52212	Savings institutions	493	Q	369 201	89 820	9 182	Q	Q
522120	Savings institutions	493	Q	369 201	89 820	9 182	Q	Q
52213	Credit unions	412	D	D	D	D	h	D D
522130	Credit unions	412	D	D	D	D	h	D D
5222	Nondepository credit intermediation	1 394	D	D	D	D	k	D D
52221	Credit card issuing	11	D	D	D	D	e	D D
522210	Credit card issuing	11	D	D	D	D	e	D D
52222	Sales financing	322	D	D	D	D	j	D D
522220	Sales financing	322	D	D	D	D	j	D D
52229	Other nondepository credit intermediation	1 061	D	D	D	D	j	D D
522291	Consumer lending	319	D	D	D	D	g	D D
522292	Real estate credit	600	D	D	D	D	i	D D
5222929	Mortgage bankers and loan correspondents	587	D	D	D	D	i	D D
522293	International trade financing	14	D	D	D	D	b	D D
522298	All other nondepository credit intermediation	121	D	D	D	D	g	D D
5222981	Pawn shops	86	D	D	D	D	f	D D
5222988	Other business credit institutions	35	D	D	D	D	f	D D
5223	Activities related to credit intermediation	1 471	D	D	D	D	j	D D
52231	Mortgage and nonmortgage loan brokers	732	D	D	D	D	i	D D
522310	Mortgage and nonmortgage loan brokers	732	D	D	D	D	i	D D
52232	Financial transactions processing, reserve, and clearinghouse activities	152	D	D	D	D	h	D D
522320	Financial transactions processing, reserve, and clearinghouse activities	152	D	D	D	D	h	D D
52239	Other activities related to credit intermediation	587	D	D	D	D	i	D D
522390	Other activities related to credit intermediation	587	D	D	D	D	i	D D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.							
52	Finance and insurance—Con.							
523	Securities, commodity contracts, other financial investments, and related activities	3 741	D	D	D	k	D	D
5231	Securities and commodity contracts intermediation and brokerage	2 135	D	D	D	k	D	D
52311	Investment banking and securities dealing	366	D	D	D	i	D	D
523110	Investment banking and securities dealing	366	D	D	D	i	D	D
52312	Securities brokerage	1 109	D	D	D	j	D	D
523120	Securities brokerage	1 109	D	D	D	j	D	D
52313	Commodity contracts dealing	308	D	D	D	h	D	D
523130	Commodity contracts dealing	308	D	D	D	h	D	D
52314	Commodity contracts brokerage	352	D	D	D	h	D	D
523140	Commodity contracts brokerage	352	D	D	D	h	D	D
5232	Securities and commodity exchanges	7	D	D	D	h	D	D
52321	Securities and commodity exchanges	7	D	D	D	h	D	D
523210	Securities and commodity exchanges	7	D	D	D	h	D	D
5239	Other financial investment activities	1 599	D	D	D	j	D	D
52391	Miscellaneous intermediation	264	D	D	D	g	D	D
523910	Miscellaneous intermediation	264	D	D	D	g	D	D
52392	Portfolio management	564	D	D	D	i	D	D
523920	Portfolio management	564	D	D	D	i	D	D
52393	Investment advice	651	D	D	D	h	D	D
523930	Investment advice	651	D	D	D	h	D	D
52399	All other financial investment activities	120	D	D	D	g	D	D
523991	Trust, fiduciary, and custody activities	103	D	D	D	g	D	D
523999	Miscellaneous financial investment activities	17	D	D	D	f	D	D
524	Insurance carriers and related activities	5 845	N	D	D	l	N	N
5241	Insurance carriers	1 079	Q	D	D	l	Q	Q
52411	Direct life, health, and medical insurance carriers	443	Q	D	D	k	Q	Q
524113	Direct life insurance carriers	293	Q	D	D	j	Q	Q
524114	Direct health and medical insurance carriers	150	Q	D	D	j	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	592	Q	D	D	k	Q	Q
524126	Direct property and casualty insurance carriers	436	Q	D	D	k	Q	Q
524127	Direct title insurance carriers	145	Q	D	D	g	Q	Q
524128	Other direct insurance (except life, health, and medical) carriers	11	Q	18 906	4 168	675	Q	Q
52413	Reinsurance carriers	44	Q	D	D	f	Q	Q
524130	Reinsurance carriers	44	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	4 766	D	D	D	k	D	D
52421	Insurance agencies and brokerages	4 346	D	D	D	k	D	D
524210	Insurance agencies and brokerages	4 346	D	D	D	k	D	D
52429	Other insurance related activities	420	D	D	D	i	D	D
524291	Claims adjusting	124	D	D	D	g	D	D
524292	Third party administration of insurance and pension funds/ plans	187	D	D	D	h	D	D
524298	All other insurance related activities	109	D	D	D	g	D	D
525	Funds, trusts, and other financial vehicles (part)	112	D	D	D	g	D	D
5259	Other investment pools and funds (part)	112	D	D	D	g	D	D
52593	Real Estate Investment Trusts - REITs	112	D	D	D	g	D	D
525930	Real Estate Investment Trusts - REITs	112	D	D	D	g	D	D
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area							
52	Finance and insurance	15 889	N	17 576 876	5 276 349	273 991	N	N
521	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—
5211	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—
52111	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—
521110	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—
522	Credit intermediation and related activities	6 310	N	6 574 867	1 948 343	126 519	N	N
5221	Depository credit intermediation	3 485	N	3 971 232	1 290 354	85 413	N	N
52211	Commercial banking	2 619	Q	3 486 744	1 172 325	72 884	Q	Q
522110	Commercial banking	2 619	Q	3 486 744	1 172 325	72 884	Q	Q
52212	Savings institutions	481	Q	361 388	88 111	8 929	Q	Q
522120	Savings institutions	481	Q	361 388	88 111	8 929	Q	Q
52213	Credit unions	378	D	D	D	h	D	D
522130	Credit unions	378	D	D	D	h	D	D
5222	Nondepository credit intermediation	1 372	17 863 047	1 903 756	475 359	26 448	.6	9.8
52221	Credit card issuing	11	D	D	D	e	D	D
522210	Credit card issuing	11	D	D	D	e	D	D
52222	Sales financing	322	D	D	D	j	D	D
522220	Sales financing	322	D	D	D	j	D	D
52229	Other nondepository credit intermediation	1 039	D	D	D	j	D	D
522291	Consumer lending	306	D	D	D	g	D	D
522292	Real estate credit	596	2 393 154	592 101	135 053	8 793	3.4	20.1
5222929	Mortgage bankers and loan correspondents	584	D	D	D	i	D	D
522293	International trade financing	14	D	D	D	b	D	D
522298	All other nondepository credit intermediation	116	D	D	D	g	D	D
5222981	Pawn shops	81	D	D	D	f	D	D
5222988	Other business credit institutions	35	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.							
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.							
52	Finance and insurance—Con.							
522	Credit intermediation and related activities—Con.							
5223	Activities related to credit intermediation	1 453	2 419 322	699 879	182 630	14 658	5.4	8.6
52231	Mortgage and nonmortgage loan brokers	729	D	D	D	i	D	D
522310	Mortgage and nonmortgage loan brokers	729	D	D	D	i	D	D
52232	Financial transactions processing, reserve, and clearinghouse activities	151	946 869	151 919	59 144	2 641	2.2	3.6
522320	Financial transactions processing, reserve, and clearinghouse activities	151	946 869	151 919	59 144	2 641	2.2	3.6
52239	Other activities related to credit intermediation	573	D	D	D	i	D	D
522390	Other activities related to credit intermediation	573	D	D	D	i	D	D
523	Securities, commodity contracts, other financial investments, and related activities	3 715	D	D	D	k	D	D
5231	Securities and commodity contracts intermediation and brokerage	2 120	D	D	D	k	D	D
52311	Investment banking and securities dealing	363	D	D	D	i	D	D
523110	Investment banking and securities dealing	363	D	D	D	i	D	D
52312	Securities brokerage	1 098	D	D	D	j	D	D
523120	Securities brokerage	1 098	D	D	D	j	D	D
52313	Commodity contracts dealing	308	D	D	D	h	D	D
523130	Commodity contracts dealing	308	D	D	D	h	D	D
52314	Commodity contracts brokerage	351	D	D	D	h	D	D
523140	Commodity contracts brokerage	351	D	D	D	h	D	D
5232	Securities and commodity exchanges	7	D	D	D	h	D	D
52321	Securities and commodity exchanges	7	D	D	D	h	D	D
523210	Securities and commodity exchanges	7	D	D	D	h	D	D
5239	Other financial investment activities	1 588	D	D	D	j	D	D
52391	Miscellaneous intermediation	264	D	D	D	g	D	D
523910	Miscellaneous intermediation	264	D	D	D	g	D	D
52392	Portfolio management	563	2 976 908	1 112 037	373 317	7 597	2.0	4.5
523920	Portfolio management	563	2 976 908	1 112 037	373 317	7 597	2.0	4.5
52393	Investment advice	643	851 452	312 183	77 556	3 752	8.7	10.0
523930	Investment advice	643	851 452	312 183	77 556	3 752	8.7	10.0
52399	All other financial investment activities	118	D	D	D	g	D	D
523991	Trust, fiduciary, and custody activities	101	D	D	D	g	D	D
523999	Miscellaneous financial investment activities	17	D	D	D	f	D	D
524	Insurance carriers and related activities	5 753	N	5 518 784	1 511 262	97 379	N	N
5241	Insurance carriers	1 071	Q	3 858 377	1 112 348	65 122	Q	Q
52411	Direct life, health, and medical insurance carriers	438	Q	1 447 591	415 742	27 005	Q	Q
524113	Direct life insurance carriers	291	Q	D	D	j	Q	Q
524114	Direct health and medical insurance carriers	147	Q	D	D	j	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	589	Q	D	D	k	Q	Q
524126	Direct property and casualty insurance carriers	435	Q	D	D	k	Q	Q
524127	Direct title insurance carriers	144	Q	D	D	g	Q	Q
524128	Other direct insurance (except life, health, and medical) carriers	10	Q	D	D	f	Q	Q
52413	Reinsurance carriers	44	Q	D	D	f	Q	Q
524130	Reinsurance carriers	44	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	4 682	4 339 667	1 660 407	398 914	32 257	18.8	5.5
52421	Insurance agencies and brokerages	4 265	D	D	D	k	D	D
524210	Insurance agencies and brokerages	4 265	D	D	D	k	D	D
52429	Other insurance related activities	417	D	D	D	i	D	D
524291	Claims adjusting	123	D	D	D	g	D	D
524292	Third party administration of insurance and pension funds/ plans	186	D	D	D	h	D	D
524298	All other insurance related activities	108	D	D	D	g	D	D
525	Funds, trusts, and other financial vehicles (part)	110	D	D	D	f	D	D
5259	Other investment pools and funds (part)	110	D	D	D	f	D	D
52593	Real Estate Investment Trusts - REITs	110	D	D	D	f	D	D
525930	Real Estate Investment Trusts - REITs	110	D	D	D	f	D	D
	Chicago-Naperville-Joliet, IL Metropolitan Division							
52	Finance and insurance	13 706	N	16 349 944	4 933 946	249 745	N	N
521	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—
5211	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—
52111	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—
521110	Monetary authorities - central bank	1	2 873 750	95 542	23 893	1 557	—	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.								
Chicago-Naperville-Joliet, IL Metropolitan Division— Con.								
52	Finance and insurance—Con.							
522	Credit intermediation and related activities	5 397	N	6 111 950	1 829 245	114 694	N	N
5221	Depository credit intermediation	2 880	N	3 655 578	1 206 854	76 229	N	N
52211	Commercial banking	2 195	Q	3 260 543	1 109 112	66 194	Q	Q
522110	Commercial banking	2 195	Q	3 260 543	1 109 112	66 194	Q	Q
52212	Savings institutions	400	Q	303 026	75 516	7 554	Q	Q
522120	Savings institutions	400	Q	303 026	75 516	7 554	Q	Q
52213	Credit unions	280	D	D	D	g	D	D
522130	Credit unions	280	D	D	D	g	D	D
5222	Nondepository credit intermediation	1 208	16 162 356	1 785 963	446 592	24 508	.7	10.4
52221	Credit card issuing	11	D	D	D	e	D	D
522210	Credit card issuing	11	D	D	D	e	D	D
52222	Sales financing	290	8 163 906	1 020 260	262 520	12 444	.3	13.7
522220	Sales financing	290	8 163 906	1 020 260	262 520	12 444	.3	13.7
52229	Other nondepository credit intermediation	907	D	D	D	j	D	D
522291	Consumer lending	267	D	D	D	g	D	D
522292	Real estate credit	521	2 229 020	550 984	127 088	8 236	3.6	20.2
5222929	Mortgage bankers and loan correspondents	512	D	D	D	i	D	D
522293	International trade financing	14	D	D	D	b	D	D
522298	All other nondepository credit intermediation	98	D	D	D	f	D	D
5222981	Pawn shops	67	D	D	D	e	D	D
5222988	Other business credit institutions	31	D	D	D	f	D	D
5223	Activities related to credit intermediation	1 309	2 328 828	670 409	175 799	13 957	5.1	8.7
52231	Mortgage and nonmortgage loan brokers	650	786 194	333 132	67 107	6 198	12.4	9.1
522310	Mortgage and nonmortgage loan brokers	650	786 194	333 132	67 107	6 198	12.4	9.1
52232	Financial transactions processing, reserve, and clearinghouse activities	145	D	D	D	h	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities	145	D	D	D	h	D	D
52239	Other activities related to credit intermediation	514	D	D	D	i	D	D
522390	Other activities related to credit intermediation	514	D	D	D	i	D	D
523	Securities, commodity contracts, other financial investments, and related activities	3 310	D	D	D	k	D	D
5231	Securities and commodity contracts intermediation and brokerage	1 894	9 869 508	3 246 934	1 158 871	27 829	1.9	5.6
52311	Investment banking and securities dealing	338	3 442 064	1 156 259	456 772	6 854	.9	4.0
523110	Investment banking and securities dealing	338	3 442 064	1 156 259	456 772	6 854	.9	4.0
52312	Securities brokerage	949	4 221 725	1 544 045	565 047	14 048	.8	7.7
523120	Securities brokerage	949	4 221 725	1 544 045	565 047	14 048	.8	7.7
52313	Commodity contracts dealing	286	D	D	D	g	D	D
523130	Commodity contracts dealing	286	D	D	D	g	D	D
52314	Commodity contracts brokerage	321	D	D	D	h	D	D
523140	Commodity contracts brokerage	321	D	D	D	h	D	D
5232	Securities and commodity exchanges	7	D	D	D	h	D	D
52321	Securities and commodity exchanges	7	D	D	D	h	D	D
523210	Securities and commodity exchanges	7	D	D	D	h	D	D
5239	Other financial investment activities	1 409	D	D	D	j	D	D
52391	Miscellaneous intermediation	235	821 531	129 296	32 034	1 465	3.4	9.9
523910	Miscellaneous intermediation	235	821 531	129 296	32 034	1 465	3.4	9.9
52392	Portfolio management	506	D	D	D	i	D	D
523920	Portfolio management	506	D	D	D	i	D	D
52393	Investment advice	559	772 335	273 664	69 865	3 359	8.3	10.6
523930	Investment advice	559	772 335	273 664	69 865	3 359	8.3	10.6
52399	All other financial investment activities	109	D	D	D	g	D	D
523991	Trust, fiduciary, and custody activities	93	D	D	D	g	D	D
523999	Miscellaneous financial investment activities	16	D	D	D	f	D	D
524	Insurance carriers and related activities	4 897	N	4 946 911	1 336 136	87 463	N	N
5241	Insurance carriers	942	Q	3 438 658	977 706	58 407	Q	Q
52411	Direct life, health, and medical insurance carriers	407	Q	1 373 658	390 056	25 518	Q	Q
524113	Direct life insurance carriers	267	Q	637 185	179 444	12 919	Q	Q
524114	Direct health and medical insurance carriers	140	Q	736 473	210 612	12 599	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	493	Q	1 994 017	567 491	31 981	Q	Q
524126	Direct property and casualty insurance carriers	373	Q	1 860 833	532 736	29 191	Q	Q
524127	Direct title insurance carriers	112	Q	114 910	30 723	2 141	Q	Q
52413	Reinsurance carriers	42	Q	70 983	20 159	908	Q	Q
524130	Reinsurance carriers	42	Q	70 983	20 159	908	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	3 955	3 906 230	1 508 253	358 430	29 056	18.0	5.4
52421	Insurance agencies and brokerages	3 596	3 159 611	1 222 938	285 104	22 613	20.9	5.4
524210	Insurance agencies and brokerages	3 596	3 159 611	1 222 938	285 104	22 613	20.9	5.4
52429	Other insurance related activities	359	746 619	285 315	73 326	6 443	6.0	5.4
524291	Claims adjusting	102	D	D	D	g	D	D
524292	Third party administration of insurance and pension funds/ plans	161	488 665	184 195	47 928	4 134	2.0	4.3
524298	All other insurance related activities	96	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.							
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.							
	Chicago-Naperville-Joliet, IL Metropolitan Division— Con.							
52	Finance and insurance—Con.							
525	Funds, trusts, and other financial vehicles (part)	101	D	D	D	f	D	D
5259	Other investment pools and funds (part)	101	D	D	D	f	D	D
52593	Real Estate Investment Trusts - REITs	101	D	D	D	f	D	D
525930	Real Estate Investment Trusts - REITs	101	D	D	D	f	D	D
	Gary, IN Metropolitan Division							
52	Finance and insurance	818	N	223 138	56 489	6 620	N	N
522	Credit intermediation and related activities	391	N	D	D	h	N	N
5221	Depository credit intermediation	279	N	114 247	29 784	3 939	N	N
52211	Commercial banking	187	Q	77 729	21 046	2 747	Q	Q
522110	Commercial banking	187	Q	77 729	21 046	2 747	Q	Q
52212	Savings institutions	43	Q	D	D	f	Q	Q
522120	Savings institutions	43	Q	D	D	f	Q	Q
52213	Credit unions	49	D	D	D	e	D	D
522130	Credit unions	49	D	D	D	e	D	D
5222	Nondepository credit intermediation	62	D	D	D	e	D	D
52229	Other nondepository credit intermediation	56	D	D	D	e	D	D
522291	Consumer lending	16	D	D	D	c	D	D
522292	Real estate credit	29	D	D	D	c	D	D
5222929	Mortgage bankers and loan correspondents	26	D	D	D	c	D	D
522298	All other nondepository credit intermediation	11	D	D	D	b	D	D
5222981	Pawn shops	11	D	D	D	b	D	D
5223	Activities related to credit intermediation	50	D	D	D	e	D	D
52231	Mortgage and nonmortgage loan brokers	29	D	D	D	c	D	D
522310	Mortgage and nonmortgage loan brokers	29	D	D	D	c	D	D
52239	Other activities related to credit intermediation	21	D	D	D	c	D	D
522390	Other activities related to credit intermediation	21	D	D	D	c	D	D
523	Securities, commodity contracts, other financial investments, and related activities	83	D	D	D	e	D	D
5231	Securities and commodity contracts intermediation and brokerage	53	D	D	D	e	D	D
52312	Securities brokerage	49	D	D	D	e	D	D
523120	Securities brokerage	49	D	D	D	e	D	D
5239	Other financial investment activities	30	D	D	D	b	D	D
52393	Investment advice	17	D	D	D	b	D	D
523930	Investment advice	17	D	D	D	b	D	D
524	Insurance carriers and related activities	344	N	D	D	g	N	N
5241	Insurance carriers	50	Q	D	D	e	Q	Q
52411	Direct life, health, and medical insurance carriers	13	Q	D	D	c	Q	Q
524113	Direct life insurance carriers	11	Q	D	D	c	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	37	Q	D	D	e	Q	Q
524126	Direct property and casualty insurance carriers	19	Q	D	D	b	Q	Q
524127	Direct title insurance carriers	17	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	294	D	D	D	g	D	D
52421	Insurance agencies and brokerages	275	D	D	D	f	D	D
524210	Insurance agencies and brokerages	275	D	D	D	f	D	D
52429	Other insurance related activities	19	D	D	D	c	D	D
524291	Claims adjusting	12	D	D	D	b	D	D
	Lake County-Kenosha County, IL-WI Metropolitan Division							
52	Finance and insurance	1 365	N	1 003 794	285 914	17 626	N	N
522	Credit intermediation and related activities	522	N	D	D	i	N	N
5221	Depository credit intermediation	326	N	201 407	53 716	5 245	N	N
52211	Commercial banking	237	Q	148 472	42 167	3 943	Q	Q
522110	Commercial banking	237	Q	148 472	42 167	3 943	Q	Q
52212	Savings institutions	38	Q	D	D	f	Q	Q
522120	Savings institutions	38	Q	D	D	f	Q	Q
52213	Credit unions	49	D	D	D	f	D	D
522130	Credit unions	49	D	D	D	f	D	D
5222	Nondepository credit intermediation	102	D	D	D	g	D	D
52222	Sales financing	26	1 354 912	67 238	18 521	1 091	.1	2.2
522220	Sales financing	26	1 354 912	67 238	18 521	1 091	.1	2.2
52229	Other nondepository credit intermediation	76	D	D	D	e	D	D
522291	Consumer lending	23	D	D	D	b	D	D
522292	Real estate credit	46	D	D	D	e	D	D
5222929	Mortgage bankers and loan correspondents	46	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.							
	Chicago-Naperville-Joliet, IL-IN-WI Metropolitan Statistical Area—Con.							
	Lake County-Kenosha County, IL-WI Metropolitan Division—Con.							
52	Finance and insurance—Con.							
522	Credit intermediation and related activities—Con.							
5223	Activities related to credit intermediation	94	D	D	D	e	D	D
52231	Mortgage and nonmortgage loan brokers	50	33 657	14 081	2 991	248	18.3	3.7
522310	Mortgage and nonmortgage loan brokers	50	33 657	14 081	2 991	248	18.3	3.7
52239	Other activities related to credit intermediation	38	D	D	D	c	D	D
522390	Other activities related to credit intermediation	38	D	D	D	c	D	D
523	Securities, commodity contracts, other financial investments, and related activities	322	D	D	D	g	D	D
5231	Securities and commodity contracts intermediation and brokerage	173	D	D	D	g	D	D
52311	Investment banking and securities dealing	23	D	D	D	b	D	D
523110	Investment banking and securities dealing	23	D	D	D	b	D	D
52312	Securities brokerage	100	146 634	68 092	17 677	1 004	1.7	22.1
523120	Securities brokerage	100	146 634	68 092	17 677	1 004	1.7	22.1
52313	Commodity contracts dealing	21	D	D	D	b	D	D
523130	Commodity contracts dealing	21	D	D	D	b	D	D
52314	Commodity contracts brokerage	29	D	D	D	c	D	D
523140	Commodity contracts brokerage	29	D	D	D	c	D	D
5239	Other financial investment activities	149	D	D	D	f	D	D
52391	Miscellaneous intermediation	25	D	D	D	c	D	D
523910	Miscellaneous intermediation	25	D	D	D	c	D	D
52392	Portfolio management	49	D	D	D	c	D	D
523920	Portfolio management	49	D	D	D	c	D	D
52393	Investment advice	67	D	D	D	e	D	D
523930	Investment advice	67	D	D	D	e	D	D
524	Insurance carriers and related activities	512	N	D	D	i	N	N
5241	Insurance carriers	79	Q	D	D	i	Q	Q
52411	Direct life, health, and medical insurance carriers	18	Q	D	D	g	Q	Q
524113	Direct life insurance carriers	13	Q	D	D	c	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	59	Q	325 675	103 814	4 840	Q	Q
524126	Direct property and casualty insurance carriers	43	Q	320 742	102 632	4 726	Q	Q
524127	Direct title insurance carriers	15	Q	D	D	b	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	433	D	D	D	g	D	D
52421	Insurance agencies and brokerages	394	D	D	D	g	D	D
524210	Insurance agencies and brokerages	394	D	D	D	g	D	D
52429	Other insurance related activities	39	D	D	D	e	D	D
524292	Third party administration of insurance and pension funds/ plans	20	D	D	D	c	D	D
524298	All other insurance related activities	10	6 987	1 520	330	34	92.4	7.6
525	Funds, trusts, and other financial vehicles (part)	9	D	D	D	b	D	D
	Kankakee-Bradley, IL Metropolitan Statistical Area							
52	Finance and insurance	147	N	62 736	16 328	2 011	N	N
522	Credit intermediation and related activities	77	N	D	D	f	N	N
5221	Depository credit intermediation	51	N	16 870	4 020	576	N	N
52211	Commercial banking	25	Q	10 222	2 491	327	Q	Q
522110	Commercial banking	25	Q	10 222	2 491	327	Q	Q
52213	Credit unions	20	D	D	D	c	D	D
522130	Credit unions	20	D	D	D	c	D	D
5222	Nondepository credit intermediation	13	D	D	D	b	D	D
52229	Other nondepository credit intermediation	13	D	D	D	b	D	D
5223	Activities related to credit intermediation	13	D	D	D	b	D	D
52239	Other activities related to credit intermediation	10	D	D	D	b	D	D
522390	Other activities related to credit intermediation	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	16	D	D	D	b	D	D
5231	Securities and commodity contracts intermediation and brokerage	10	D	D	D	b	D	D
524	Insurance carriers and related activities	54	N	D	D	g	N	N
5242	Agencies, brokerages, and other insurance related activities ..	49	D	D	D	c	D	D
52421	Insurance agencies and brokerages	46	D	D	D	c	D	D
524210	Insurance agencies and brokerages	46	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
CHICAGO-NAPERVILLE-MICHIGAN CITY, IL-IN-WI COMBINED STATISTICAL AREA—Con.								
Michigan City-La Porte, IN Metropolitan Statistical Area								
52	Finance and insurance	113	N	D	D	f	N	N
522	Credit intermediation and related activities	63	N	21 637	4 930	654	N	N
5221	Depository credit intermediation	49	N	20 964	4 773	634	N	N
52211	Commercial banking	29	Q	14 568	3 309	395	Q	Q
522110	Commercial banking	29	Q	14 568	3 309	395	Q	Q
52213	Credit unions	14	D	D	D	c	D	D
522130	Credit unions	14	D	D	D	c	D	D
523	Securities, commodity contracts, other financial investments, and related activities	10	D	D	D	a	D	D
524	Insurance carriers and related activities	38	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	35	D	D	D	c	D	D
52421	Insurance agencies and brokerages	35	D	D	D	c	D	D
524210	Insurance agencies and brokerages	35	D	D	D	c	D	D
525	Funds, trusts, and other financial vehicles (part)	2	D	D	D	b	D	D
EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA								
52	Finance and insurance	317	N	110 491	28 601	3 491	N	N
522	Credit intermediation and related activities	142	N	48 236	12 013	1 621	N	N
5221	Depository credit intermediation	111	N	D	D	g	N	N
52211	Commercial banking	62	Q	21 307	5 518	687	Q	Q
522110	Commercial banking	62	Q	21 307	5 518	687	Q	Q
52212	Savings institutions	23	Q	D	D	e	Q	Q
522120	Savings institutions	23	Q	D	D	e	Q	Q
52213	Credit unions	26	D	62 566	14 483	3 544	—	.5
522130	Credit unions	26	D	62 566	14 483	3 544	—	.5
5222	Nondepository credit intermediation	14	D	D	D	b	D	D
52229	Other nondepository credit intermediation	14	D	D	D	b	D	D
5223	Activities related to credit intermediation	17	4 941	1 644	429	63	—	13.0
523	Securities, commodity contracts, other financial investments, and related activities	34	D	D	D	c	D	D
5231	Securities and commodity contracts intermediation and brokerage	27	D	D	D	c	D	D
52312	Securities brokerage	25	D	D	D	c	D	D
523120	Securities brokerage	25	D	D	D	c	D	D
524	Insurance carriers and related activities	141	N	D	D	g	N	N
5241	Insurance carriers	30	Q	D	D	f	Q	Q
52411	Direct life, health, and medical insurance carriers	16	Q	23 358	6 800	829	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	14	Q	D	D	b	Q	Q
524126	Direct property and casualty insurance carriers	13	Q	D	D	b	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	111	104 478	24 848	5 890	827	13.5	1.7
52421	Insurance agencies and brokerages	104	80 540	18 121	4 204	570	16.8	2.2
524210	Insurance agencies and brokerages	104	80 540	18 121	4 204	570	16.8	2.2
Eau Claire, WI Metropolitan Statistical Area								
52	Finance and insurance	264	N	98 056	25 620	3 055	N	N
522	Credit intermediation and related activities	113	N	37 624	9 448	1 256	N	N
5221	Depository credit intermediation	86	N	34 256	8 639	1 155	N	N
52211	Commercial banking	42	Q	15 384	4 070	485	Q	Q
522110	Commercial banking	42	Q	15 384	4 070	485	Q	Q
52212	Savings institutions	21	Q	D	D	c	Q	Q
522120	Savings institutions	21	Q	D	D	c	Q	Q
52213	Credit unions	23	D	D	D	e	D	D
522130	Credit unions	23	D	D	D	e	D	D
5222	Nondepository credit intermediation	13	13 480	2 245	521	49	1.2	—
52229	Other nondepository credit intermediation	13	13 480	2 245	521	49	1.2	—
5223	Activities related to credit intermediation	14	3 647	1 123	288	52	—	17.6
523	Securities, commodity contracts, other financial investments, and related activities	31	26 422	10 115	2 912	121	4.0	8.1
5231	Securities and commodity contracts intermediation and brokerage	24	D	D	D	c	D	D
52312	Securities brokerage	22	23 313	9 554	2 798	105	2.2	2.3
523120	Securities brokerage	22	23 313	9 554	2 798	105	2.2	2.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
EAU CLAIRE-MENOMONIE, WI COMBINED STATISTICAL AREA—Con.								
Eau Claire, WI Metropolitan Statistical Area—Con.								
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	120	N	50 317	13 260	1 678	N	N
5241	Insurance carriers	28	Q	26 821	7 676	911	Q	Q
52411	Direct life, health, and medical insurance carriers	16	Q	23 358	6 800	829	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	12	Q	3 463	876	82	Q	Q
524126	Direct property and casualty insurance carriers	12	Q	3 463	876	82	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	92		99 341	23 496	5 584	11.4	1.2
52421	Insurance agencies and brokerages	85		75 403	16 769	3 898	14.2	1.5
524210	Insurance agencies and brokerages	85		75 403	16 769	3 898	14.2	1.5
Menomonie, WI Micropolitan Statistical Area								
52	Finance and insurance	53	N	12 435	2 981	436	N	N
522	Credit intermediation and related activities	29	N	10 612	2 565	365	N	N
5221	Depository credit intermediation	25	N	D	D	e	N	N
52211	Commercial banking	20	Q	5 923	1 448	202	Q	Q
522110	Commercial banking	20	Q	5 923	1 448	202	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	3	D	D	D	a	D	D
524	Insurance carriers and related activities	21	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	19		5 137	1 352	306	55.2	11.0
52421	Insurance agencies and brokerages	19		5 137	1 352	306	55.2	11.0
524210	Insurance agencies and brokerages	19		5 137	1 352	306	55.2	11.0
FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA								
52	Finance and insurance	260	N	80 681	19 702	2 353	N	N
522	Credit intermediation and related activities	104	N	35 378	9 061	1 168	N	N
5221	Depository credit intermediation	86	N	31 916	8 029	1 082	N	N
52211	Commercial banking	56	Q	24 639	6 149	812	Q	Q
522110	Commercial banking	56	Q	24 639	6 149	812	Q	Q
52212	Savings institutions	10	Q	3 373	918	102	Q	Q
522120	Savings institutions	10	Q	3 373	918	102	Q	Q
52213	Credit unions	20		18 219	3 904	962	—	.4
522130	Credit unions	20		18 219	3 904	962	—	.4
5222	Nondepository credit intermediation	11		15 879	2 575	803	—	3.2
52229	Other nondepository credit intermediation	11		15 879	2 575	803	—	3.2
523	Securities, commodity contracts, other financial investments, and related activities	27		12 994	5 462	1 301	6.5	4.2
5231	Securities and commodity contracts intermediation and brokerage	19	D	D	D	b	D	D
52312	Securities brokerage	19	D	D	D	b	D	D
523120	Securities brokerage	19	D	D	D	b	D	D
524	Insurance carriers and related activities	129	N	39 841	9 340	1 092	N	N
5241	Insurance carriers	17	Q	D	D	f	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	11	Q	D	D	e	Q	Q
524126	Direct property and casualty insurance carriers	11	Q	D	D	e	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	112	D	D	D	e	D	D
52421	Insurance agencies and brokerages	106	D	D	D	e	D	D
524210	Insurance agencies and brokerages	106	D	D	D	e	D	D
Beaver Dam, WI Micropolitan Statistical Area								
52	Finance and insurance	103	N	18 945	4 686	672	N	N
522	Credit intermediation and related activities	45	N	12 277	3 136	442	N	N
5221	Depository credit intermediation	39	N	11 202	2 814	421	N	N
52211	Commercial banking	27	Q	8 894	2 211	339	Q	Q
522110	Commercial banking	27	Q	8 894	2 211	339	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	9		2 505	1 152	273	6.6	1.0
524	Insurance carriers and related activities	49	N	5 516	1 277	208	N	N
5242	Agencies, brokerages, and other insurance related activities ..	44	D	D	D	c	D	D
52421	Insurance agencies and brokerages	42		12 730	5 331	1 232	32.2	1.2
524210	Insurance agencies and brokerages	42		12 730	5 331	1 232	32.2	1.2

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	FOND DU LAC-BEAVER DAM, WI COMBINED STATISTICAL AREA—Con.							
	Fond du Lac, WI Metropolitan Statistical Area							
52	Finance and insurance	157	N	61 736	15 016	1 681	N	N
522	Credit intermediation and related activities	59	N	23 101	5 925	726	N	N
5221	Depository credit intermediation	47	N	20 714	5 215	661	N	N
52211	Commercial banking	29	Q	15 745	3 938	473	Q	Q
522110	Commercial banking	29	Q	15 745	3 938	473	Q	Q
52213	Credit unions	13	12 110	2 768	670	123	—	.7
522130	Credit unions	13	12 110	2 768	670	123	—	.7
523	Securities, commodity contracts, other financial investments, and related activities	18	10 489	4 310	1 028	71	6.5	4.9
5231	Securities and commodity contracts intermediation and brokerage	13	9 772	4 242	1 012	67	—	4.9
52312	Securities brokerage	13	9 772	4 242	1 012	67	—	4.9
523120	Securities brokerage	13	9 772	4 242	1 012	67	—	4.9
524	Insurance carriers and related activities	80	N	34 325	8 063	884	N	N
5241	Insurance carriers	12	Q	22 784	5 469	585	Q	Q
5242	Agencies, brokerages, and other insurance related activities . .	68	30 342	11 541	2 594	299	22.9	30.4
52421	Insurance agencies and brokerages	64	D	D	D	c	D	D
524210	Insurance agencies and brokerages	64	D	D	D	c	D	D
	MADISON-BARABOO, WI COMBINED STATISTICAL AREA							
52	Finance and insurance	1 041	N	1 069 423	262 688	22 836	N	N
522	Credit intermediation and related activities	425	N	264 935	65 455	7 017	N	N
5221	Depository credit intermediation	289	N	164 617	40 469	4 699	N	N
52211	Commercial banking	178	Q	106 590	27 236	2 883	Q	Q
522110	Commercial banking	178	Q	106 590	27 236	2 883	Q	Q
52212	Savings institutions	60	Q	D	D	g	Q	Q
522120	Savings institutions	60	Q	D	D	g	Q	Q
52213	Credit unions	51	D	D	D	f	D	D
522130	Credit unions	51	D	D	D	f	D	D
5222	Nondepository credit intermediation	76	D	D	D	g	D	D
52222	Sales financing	10	D	D	D	b	D	D
522220	Sales financing	10	D	D	D	b	D	D
52229	Other nondepository credit intermediation	66	D	D	D	g	D	D
522291	Consumer lending	15	D	D	D	f	D	D
522292	Real estate credit	44	D	D	D	e	D	D
5222929	Mortgage bankers and loan correspondents	42	D	D	D	e	D	D
5223	Activities related to credit intermediation	60	D	D	D	f	D	D
52231	Mortgage and nonmortgage loan brokers	36	D	D	D	c	D	D
522310	Mortgage and nonmortgage loan brokers	36	D	D	D	c	D	D
52239	Other activities related to credit intermediation	17	D	D	D	e	D	D
522390	Other activities related to credit intermediation	17	D	D	D	e	D	D
523	Securities, commodity contracts, other financial investments, and related activities	157	277 284	84 288	20 865	1 009	.7	3.6
5231	Securities and commodity contracts intermediation and brokerage	94	125 700	40 428	11 331	524	.7	3.6
52312	Securities brokerage	85	121 982	39 622	11 091	503	.6	2.8
523120	Securities brokerage	85	121 982	39 622	11 091	503	.6	2.8
5239	Other financial investment activities	63	151 584	43 860	9 534	485	.7	3.5
52392	Portfolio management	23	D	D	D	e	D	D
523920	Portfolio management	23	D	D	D	e	D	D
52393	Investment advice	24	D	D	D	b	D	D
523930	Investment advice	24	D	D	D	b	D	D
524	Insurance carriers and related activities	459	N	720 200	176 368	14 810	N	N
5241	Insurance carriers	125	Q	D	D	j	Q	Q
52411	Direct life, health, and medical insurance carriers	55	Q	D	D	i	Q	Q
524113	Direct life insurance carriers	29	Q	D	D	h	Q	Q
524114	Direct health and medical insurance carriers	26	Q	D	D	h	Q	Q
52412	Direct insurance (except life, health, and medical) carriers . .	68	Q	D	D	i	Q	Q
524126	Direct property and casualty insurance carriers	57	Q	316 532	81 527	6 180	Q	Q
524127	Direct title insurance carriers	10	Q	D	D	b	Q	Q
5242	Agencies, brokerages, and other insurance related activities . .	334	D	D	D	g	D	D
52421	Insurance agencies and brokerages	309	D	D	D	g	D	D
524210	Insurance agencies and brokerages	309	D	D	D	g	D	D
52429	Other insurance related activities	25	51 373	16 935	4 362	393	1.0	4.9
524291	Claims adjusting	10	4 243	1 919	512	58	6.9	—
524292	Third party administration of insurance and pension funds/ plans	11	31 533	11 845	3 114	240	.3	7.9

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							From admini- strative records ¹	Estimated ²	
MADISON-BARABOO, WI COMBINED STATISTICAL AREA—Con.									
Baraboo, WI Micropolitan Statistical Area									
52	Finance and insurance	104	N	34 476	9 058	1 026	N	N	
522	Credit intermediation and related activities	50	N	18 893	5 077	594	N	N	
5221	Depository credit intermediation	40	N	15 537	3 928	514	N	N	
52211	Commercial banking	36	Q	14 986	3 786	491	Q	Q	
522110	Commercial banking	36	Q	14 986	3 786	491	Q	Q	
523	Securities, commodity contracts, other financial investments, and related activities	16		13 435	2 558	585	68	—	5.8
5231	Securities and commodity contracts intermediation and brokerage	10		2 348	924	212	31	—	14.6
52312	Securities brokerage	10		2 348	924	212	31	—	14.6
523120	Securities brokerage	10		2 348	924	212	31	—	14.6
524	Insurance carriers and related activities	38	N	13 025	3 396	364	N	N	
5242	Agencies, brokerages, and other insurance related activities ..	32	D	D	D	c	D	D	
52421	Insurance agencies and brokerages	32	D	D	D	c	D	D	
524210	Insurance agencies and brokerages	32	D	D	D	c	D	D	
Madison, WI Metropolitan Statistical Area									
52	Finance and insurance	937	N	1 034 947	253 630	21 810	N	N	
522	Credit intermediation and related activities	375	N	246 042	60 378	6 423	N	N	
5221	Depository credit intermediation	249	N	149 080	36 541	4 185	N	N	
52211	Commercial banking	142	Q	91 604	23 450	2 392	Q	Q	
522110	Commercial banking	142	Q	91 604	23 450	2 392	Q	Q	
52212	Savings institutions	59	Q	35 094	7 517	1 065	Q	Q	
522120	Savings institutions	59	Q	35 094	7 517	1 065	Q	Q	
52213	Credit unions	48		110 005	22 382	728	—	1.0	
522130	Credit unions	48		110 005	22 382	728	—	1.0	
5222	Nondepository credit intermediation	73		287 583	65 503	16 174	1 381	.9	5.7
52222	Sales financing	10	D	D	D	b	D	D	
522220	Sales financing	10	D	D	D	b	D	D	
52229	Other nondepository credit intermediation	63	D	D	D	g	D	D	
522291	Consumer lending	14	D	D	D	f	D	D	
522292	Real estate credit	43		97 429	25 832	6 197	403	—	5.8
5222929	Mortgage bankers and loan correspondents	42	D	D	D	e	D	D	
5223	Activities related to credit intermediation	53		148 094	31 459	7 663	857	1.7	2.9
52231	Mortgage and nonmortgage loan brokers	32		16 054	7 726	1 455	168	5.5	5.8
522310	Mortgage and nonmortgage loan brokers	32		16 054	7 726	1 455	168	5.5	5.8
52239	Other activities related to credit intermediation	15	D	D	D	e	D	D	
522390	Other activities related to credit intermediation	15	D	D	D	e	D	D	
523	Securities, commodity contracts, other financial investments, and related activities	141		263 849	81 730	20 280	941	.7	3.4
5231	Securities and commodity contracts intermediation and brokerage	84		123 352	39 504	11 119	493	.7	3.4
52312	Securities brokerage	75		119 634	38 698	10 879	472	.6	2.6
523120	Securities brokerage	75		119 634	38 698	10 879	472	.6	2.6
5239	Other financial investment activities	57		140 497	42 226	9 161	448	.7	3.5
52392	Portfolio management	22		109 618	33 310	6 934	301	.1	2.6
523920	Portfolio management	22		109 618	33 310	6 934	301	.1	2.6
52393	Investment advice	22		6 975	3 128	924	66	8.2	.4
523930	Investment advice	22		6 975	3 128	924	66	8.2	.4
524	Insurance carriers and related activities	421	N	707 175	172 972	14 446	N	N	
5241	Insurance carriers	119	Q	646 716	158 296	13 060	Q	Q	
52411	Direct life, health, and medical insurance carriers	52	Q	326 667	76 002	6 783	Q	Q	
524113	Direct life insurance carriers	28	Q	185 452	39 275	2 677	Q	Q	
524114	Direct health and medical insurance carriers	24	Q	141 215	36 727	4 106	Q	Q	
52412	Direct insurance (except life, health, and medical) carriers ..	65	Q	D	D	i	Q	Q	
524126	Direct property and casualty insurance carriers	54	Q	316 293	81 471	6 166	Q	Q	
524127	Direct title insurance carriers	10	Q	D	D	b	Q	Q	
5242	Agencies, brokerages, and other insurance related activities ..	302		166 843	60 459	14 676	1 386	22.7	5.2
52421	Insurance agencies and brokerages	277		115 470	43 524	10 314	993	32.3	5.4
524210	Insurance agencies and brokerages	277		115 470	43 524	10 314	993	32.3	5.4
52429	Other insurance related activities	25		51 373	16 935	4 362	393	1.0	4.9
524291	Claims adjusting	10		4 243	1 919	512	58	6.9	—
524292	Third party administration of insurance and pension funds/ plans	11		31 533	11 845	3 114	240	.3	7.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA								
52	Finance and insurance	2 939	N	3 030 095	812 246	57 415	N	N
521	Monetary authorities - central bank	1	—	2 726	772	71	—	—
5211	Monetary authorities - central bank	1	—	2 726	772	71	—	—
52111	Monetary authorities - central bank	1	—	2 726	772	71	—	—
521110	Monetary authorities - central bank	1	—	2 726	772	71	—	—
522	Credit intermediation and related activities	1 175	N	815 890	214 171	21 533	N	N
5221	Depository credit intermediation	756	N	562 924	153 455	15 545	N	N
52211	Commercial banking	460	Q	377 584	110 648	10 656	Q	Q
522110	Commercial banking	460	Q	377 584	110 648	10 656	Q	Q
52212	Savings institutions	195	Q	153 801	35 252	3 677	Q	Q
522120	Savings institutions	195	Q	153 801	35 252	3 677	Q	Q
52213	Credit unions	100	D	D	D	D	D	D
522130	Credit unions	100	D	D	D	D	D	D
5222	Nondepository credit intermediation	216	997 324	155 749	37 154	3 719	2.9	22.4
52222	Sales financing	55	D	D	D	f	D	D
522220	Sales financing	55	D	D	D	f	D	D
52229	Other nondepository credit intermediation	158	D	D	D	h	D	D
522291	Consumer lending	53	D	D	D	e	D	D
522292	Real estate credit	96	357 130	101 364	22 699	2 516	.1	32.7
5222929	Mortgage bankers and loan correspondents	96	357 130	101 364	22 699	2 516	.1	32.7
5223	Activities related to credit intermediation	203	279 998	97 217	23 562	2 269	4.3	3.6
52231	Mortgage and nonmortgage loan brokers	96	99 220	48 019	11 171	959	11.8	5.6
522310	Mortgage and nonmortgage loan brokers	96	99 220	48 019	11 171	959	11.8	5.6
52232	Financial transactions processing, reserve, and clearinghouse activities	13	D	D	D	f	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities	13	D	D	D	f	D	D
52239	Other activities related to credit intermediation	94	D	D	D	f	D	D
522390	Other activities related to credit intermediation	94	D	D	D	f	D	D
523	Securities, commodity contracts, other financial investments, and related activities	472	D	D	D	i	D	D
5231	Securities and commodity contracts intermediation and brokerage	234	525 911	198 402	53 451	2 721	.7	2.0
52311	Investment banking and securities dealing	19	31 483	12 592	2 808	182	3.1	2.7
523110	Investment banking and securities dealing	19	31 483	12 592	2 808	182	3.1	2.7
52312	Securities brokerage	207	479 716	178 617	49 617	2 446	.4	2.0
523120	Securities brokerage	207	479 716	178 617	49 617	2 446	.4	2.0
5239	Other financial investment activities	238	D	D	D	h	D	D
52391	Miscellaneous intermediation	29	D	D	D	b	D	D
523910	Miscellaneous intermediation	29	D	D	D	b	D	D
52392	Portfolio management	115	544 621	262 094	73 572	2 204	.4	1.9
523920	Portfolio management	115	544 621	262 094	73 572	2 204	.4	1.9
52393	Investment advice	70	D	D	D	c	D	D
523930	Investment advice	70	D	D	D	c	D	D
52399	All other financial investment activities	24	D	D	D	g	D	D
523991	Trust, fiduciary, and custody activities	22	D	D	D	f	D	D
524	Insurance carriers and related activities	1 286	N	1 676 927	448 958	29 442	N	N
5241	Insurance carriers	260	Q	1 381 320	373 547	22 530	Q	Q
52411	Direct life, health, and medical insurance carriers	110	Q	D	D	j	Q	Q
524113	Direct life insurance carriers	72	Q	D	D	j	Q	Q
524114	Direct health and medical insurance carriers	38	Q	135 304	28 016	2 529	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	134	Q	231 341	69 694	4 459	Q	Q
524126	Direct property and casualty insurance carriers	124	Q	D	D	h	Q	Q
52413	Reinsurance carriers	16	Q	D	D	c	Q	Q
524130	Reinsurance carriers	16	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	1 026	911 727	295 607	75 411	6 912	13.8	14.3
52421	Insurance agencies and brokerages	934	545 499	203 623	50 065	4 782	22.1	10.3
524210	Insurance agencies and brokerages	934	545 499	203 623	50 065	4 782	22.1	10.3
52429	Other insurance related activities	92	366 228	91 984	25 346	2 130	1.4	20.3
524291	Claims adjusting	23	10 990	5 471	1 413	149	16.3	.5
524292	Third party administration of insurance and pension funds/ plans	52	343 187	81 240	22 832	1 859	.8	21.4
524298	All other insurance related activities	17	12 051	5 273	1 101	122	7.0	8.1
525	Funds, trusts, and other financial vehicles (part)	5	D	D	D	b	D	D
Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area								
52	Finance and insurance	2 712	N	2 966 679	797 602	55 633	N	N
521	Monetary authorities - central bank	1	—	2 726	772	71	—	—
5211	Monetary authorities - central bank	1	—	2 726	772	71	—	—
52111	Monetary authorities - central bank	1	—	2 726	772	71	—	—
521110	Monetary authorities - central bank	1	—	2 726	772	71	—	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.								
Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area—Con.								
52	Finance and insurance—Con.							
522	Credit intermediation and related activities	1 053	N	776 011	205 190	20 301	N	N
5221	Depository credit intermediation	669	N	530 971	146 032	14 484	N	N
52211	Commercial banking	403	Q	353 014	104 860	9 887	Q	Q
522110	Commercial banking	403	Q	353 014	104 860	9 887	Q	Q
52212	Savings institutions	181	Q	151 287	34 585	3 577	Q	Q
522120	Savings institutions	181	Q	151 287	34 585	3 577	Q	Q
52213	Credit unions	84	D	D	D	g	D	D
522130	Credit unions	84	D	D	D	g	D	D
5222	Nondepository credit intermediation	195	974 562	150 227	36 070	3 615	2.8	22.4
52222	Sales financing	52	540 775	42 993	11 629	894	4.0	17.4
522220	Sales financing	52	540 775	42 993	11 629	894	4.0	17.4
52229	Other nondepository credit intermediation	140	D	D	D	h	D	D
522291	Consumer lending	44	77 697	8 031	1 961	221	6.6	13.9
522292	Real estate credit	90	349 505	98 517	22 253	2 477	.1	32.3
5222929	Mortgage bankers and loan correspondents	90	349 505	98 517	22 253	2 477	.1	32.3
5223	Activities related to credit intermediation	189	269 026	94 813	23 088	2 202	4.3	3.8
52231	Mortgage and nonmortgage loan brokers	90	92 439	47 025	11 010	938	12.2	6.0
522310	Mortgage and nonmortgage loan brokers	90	92 439	47 025	11 010	938	12.2	6.0
52232	Financial transactions processing, reserve, and clearinghouse activities	13	D	D	D	f	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities	13	D	D	D	f	D	D
52239	Other activities related to credit intermediation	86	D	D	D	f	D	D
522390	Other activities related to credit intermediation	86	D	D	D	f	D	D
523	Securities, commodity contracts, other financial investments, and related activities	443	D	D	D	i	D	D
5231	Securities and commodity contracts intermediation and brokerage	218	510 695	192 289	51 966	2 634	.7	1.8
52311	Investment banking and securities dealing	19	31 483	12 592	2 808	182	3.1	2.7
523110	Investment banking and securities dealing	19	31 483	12 592	2 808	182	3.1	2.7
52312	Securities brokerage	191	464 500	172 504	48 132	2 359	.3	1.8
523120	Securities brokerage	191	464 500	172 504	48 132	2 359	.3	1.8
5239	Other financial investment activities	225	D	D	D	h	D	D
52391	Miscellaneous intermediation	27	D	D	D	b	D	D
523910	Miscellaneous intermediation	27	D	D	D	b	D	D
52392	Portfolio management	111	541 722	260 359	73 232	2 182	.4	1.8
523920	Portfolio management	111	541 722	260 359	73 232	2 182	.4	1.8
52393	Investment advice	65	21 560	8 759	2 008	192	30.0	.9
523930	Investment advice	65	21 560	8 759	2 008	192	30.0	.9
52399	All other financial investment activities	22	D	D	D	g	D	D
523991	Trust, fiduciary, and custody activities	20	92 474	41 569	12 717	816	.2	2.6
524	Insurance carriers and related activities	1 210	N	1 662 703	445 502	29 031	N	N
5241	Insurance carriers	251	Q	1 379 860	373 215	22 492	Q	Q
52411	Direct life, health, and medical insurance carriers	109	Q	1 142 989	301 995	17 954	Q	Q
524113	Direct life insurance carriers	71	Q	1 007 685	273 979	15 425	Q	Q
524114	Direct health and medical insurance carriers	38	Q	135 304	28 016	2 529	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	126	Q	D	D	h	Q	Q
524126	Direct property and casualty insurance carriers	116	Q	208 640	63 960	3 924	Q	Q
52413	Reinsurance carriers	16	Q	D	D	c	Q	Q
524130	Reinsurance carriers	16	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	959	880 354	282 843	72 287	6 539	13.4	14.1
52421	Insurance agencies and brokerages	870	514 454	191 082	46 989	4 416	21.9	9.7
524210	Insurance agencies and brokerages	870	514 454	191 082	46 989	4 416	21.9	9.7
52429	Other insurance related activities	89	365 900	91 761	25 298	2 123	1.4	20.3
524291	Claims adjusting	23	10 990	5 471	1 413	149	16.3	.5
524292	Third party administration of insurance and pension funds/ plans	49	342 859	81 017	22 784	1 852	.8	21.4
524298	All other insurance related activities	17	12 051	5 273	1 101	122	7.0	8.1
525	Funds, trusts, and other financial vehicles (part)	5	D	D	D	b	D	D
Racine, WI Metropolitan Statistical Area								
52	Finance and insurance	227	N	63 416	14 644	1 782	N	N
522	Credit intermediation and related activities	122	N	39 879	8 981	1 232	N	N
5221	Depository credit intermediation	87	N	31 953	7 423	1 061	N	N
52211	Commercial banking	57	Q	24 570	5 788	769	Q	Q
522110	Commercial banking	57	Q	24 570	5 788	769	Q	Q
52212	Savings institutions	14	Q	2 514	667	100	Q	Q
522120	Savings institutions	14	Q	2 514	667	100	Q	Q
52213	Credit unions	16	26 786	4 869	968	192	-	.7
522130	Credit unions	16	26 786	4 869	968	192	-	.7
5222	Nondepository credit intermediation	21	22 762	5 522	1 084	104	5.9	21.6
52229	Other nondepository credit intermediation	18	D	D	D	b	D	D
5223	Activities related to credit intermediation	14	10 972	2 404	474	67	3.9	-

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	MILWAUKEE-RACINE-WAUKESHA, WI COMBINED STATISTICAL AREA—Con.							
	Racine, WI Metropolitan Statistical Area—Con.							
52	Finance and insurance—Con.							
523	Securities, commodity contracts, other financial investments, and related activities	29	24 427	9 313	2 207	139	1.6	7.5
5231	Securities and commodity contracts intermediation and brokerage	16	15 216	6 113	1 485	87	1.2	7.9
52312	Securities brokerage	16	15 216	6 113	1 485	87	1.2	7.9
523120	Securities brokerage	16	15 216	6 113	1 485	87	1.2	7.9
5239	Other financial investment activities	13	9 211	3 200	722	52	2.2	6.9
524	Insurance carriers and related activities	76	N	14 224	3 456	411	N	N
5242	Agencies, brokerages, and other insurance related activities ..	67	31 373	12 764	3 124	373	24.8	18.6
52421	Insurance agencies and brokerages	64	31 045	12 541	3 076	366	25.1	18.8
524210	Insurance agencies and brokerages	64	31 045	12 541	3 076	366	25.1	18.8
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA							
52	Finance and insurance	6 376	N	7 715 359	2 228 116	131 053	N	N
521	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
5211	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
52111	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
521110	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
522	Credit intermediation and related activities	2 404	N	2 472 571	692 896	48 743	N	N
5221	Depository credit intermediation	1 254	N	1 226 674	337 981	29 015	N	N
52211	Commercial banking	1 035	Q	1 130 680	314 043	26 177	Q	Q
522110	Commercial banking	1 035	Q	1 130 680	314 043	26 177	Q	Q
52212	Savings institutions	50	Q	D	D	f	Q	Q
522120	Savings institutions	50	Q	D	D	f	Q	Q
52213	Credit unions	169	D	D	D	g	D	D
522130	Credit unions	169	D	D	D	g	D	D
5222	Nondepository credit intermediation	604	7 011 030	861 765	262 669	13 202	.5	7.0
52222	Sales financing	136	D	D	D	h	D	D
522220	Sales financing	136	D	D	D	h	D	D
52229	Other nondepository credit intermediation	459	4 809 310	605 878	190 080	8 796	.5	5.2
522291	Consumer lending	84	D	D	D	f	D	D
522292	Real estate credit	319	D	D	D	i	D	D
5222929	Mortgage bankers and loan correspondents	314	3 405 200	520 732	167 723	7 182	.7	5.2
522298	All other nondepository credit intermediation	50	1 030 480	41 943	11 229	746	.3	1.0
5222981	Pawn shops	29	D	D	D	c	D	D
5222988	Other business credit institutions	21	D	D	D	f	D	D
5223	Activities related to credit intermediation	546	1 099 603	384 132	92 246	6 526	4.4	6.2
52231	Mortgage and nonmortgage loan brokers	387	D	D	D	h	D	D
522310	Mortgage and nonmortgage loan brokers	387	D	D	D	h	D	D
52232	Financial transactions processing, reserve, and clearinghouse activities	51	167 058	51 801	14 529	1 189	3.8	2.3
522320	Financial transactions processing, reserve, and clearinghouse activities	51	167 058	51 801	14 529	1 189	3.8	2.3
52239	Other activities related to credit intermediation	108	D	D	D	g	D	D
522390	Other activities related to credit intermediation	108	D	D	D	g	D	D
523	Securities, commodity contracts, other financial investments, and related activities	1 246	D	D	D	j	D	D
5231	Securities and commodity contracts intermediation and brokerage	609	D	D	D	j	D	D
52311	Investment banking and securities dealing	73	D	D	D	g	D	D
523110	Investment banking and securities dealing	73	D	D	D	g	D	D
52312	Securities brokerage	503	2 833 899	819 522	259 767	8 634	.2	.5
523120	Securities brokerage	503	2 833 899	819 522	259 767	8 634	.2	.5
52313	Commodity contracts dealing	10	D	D	D	b	D	D
523130	Commodity contracts dealing	10	D	D	D	b	D	D
52314	Commodity contracts brokerage	23	D	D	D	c	D	D
523140	Commodity contracts brokerage	23	D	D	D	c	D	D
5232	Securities and commodity exchanges	1	D	D	D	b	D	D
52321	Securities and commodity exchanges	1	D	D	D	b	D	D
523210	Securities and commodity exchanges	1	D	D	D	b	D	D
5239	Other financial investment activities	636	D	D	D	j	D	D
52391	Miscellaneous intermediation	83	D	D	D	e	D	D
523910	Miscellaneous intermediation	83	D	D	D	e	D	D
52392	Portfolio management	240	D	D	D	i	D	D
523920	Portfolio management	240	D	D	D	i	D	D
52393	Investment advice	286	332 732	172 154	43 157	2 071	6.8	2.5
523930	Investment advice	286	332 732	172 154	43 157	2 071	6.8	2.5
52399	All other financial investment activities	27	D	D	D	f	D	D
523991	Trust, fiduciary, and custody activities	26	90 149	32 511	9 297	741	.5	4.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	2 722	N	3 375 835	922 967	60 507	N	N
5241	Insurance carriers	461	Q	D	D	k	Q	Q
52411	Direct life, health, and medical insurance carriers	204	Q	D	D	k	Q	Q
524113	Direct life insurance carriers	145	Q	D	D	j	Q	Q
524114	Direct health and medical insurance carriers	59	Q	D	D	j	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	250	Q	D	D	j	Q	Q
524126	Direct property and casualty insurance carriers	188	Q	607 752	171 726	11 267	Q	Q
524127	Direct title insurance carriers	59	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	2 261	D	D	D	j	D	D
52421	Insurance agencies and brokerages	2 053	D	D	D	j	D	D
524210	Insurance agencies and brokerages	2 053	D	D	D	j	D	D
52429	Other insurance related activities	208	D	D	D	h	D	D
524291	Claims adjusting	77	D	D	D	e	D	D
524292	Third party administration of insurance and pension funds/ plans	89	D	D	D	h	D	D
524298	All other insurance related activities	42	D	D	D	f	D	D
525	Funds, trusts, and other financial vehicles (part)	3	D	D	D	b	D	D
Faribault-Northfield, MN Micropolitan Statistical Area								
52	Finance and insurance	67	N	20 038	5 207	501	N	N
522	Credit intermediation and related activities	28	N	14 481	3 869	382	N	N
5221	Depository credit intermediation	20	N	D	D	e	N	N
52211	Commercial banking	16	Q	9 388	2 489	265	Q	Q
522110	Commercial banking	16	Q	9 388	2 489	265	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	9	D	D	D	b	D	D
524	Insurance carriers and related activities	30	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	27	11 494	2 627	648	79	41.6	4.3
52421	Insurance agencies and brokerages	27	11 494	2 627	648	79	41.6	4.3
524210	Insurance agencies and brokerages	27	11 494	2 627	648	79	41.6	4.3
Hutchinson, MN Micropolitan Statistical Area								
52	Finance and insurance	73	N	13 893	3 422	397	N	N
522	Credit intermediation and related activities	26	N	11 165	2 792	288	N	N
5221	Depository credit intermediation	22	N	D	D	e	N	N
52211	Commercial banking	18	Q	6 422	1 589	194	Q	Q
522110	Commercial banking	18	Q	6 422	1 589	194	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	13	6 644	703	168	28	1.0	.2
5231	Securities and commodity contracts intermediation and brokerage	10	D	D	D	b	D	D
524	Insurance carriers and related activities	34	N	2 025	462	81	N	N
5242	Agencies, brokerages, and other insurance related activities ..	30	D	D	D	b	D	D
52421	Insurance agencies and brokerages	29	D	D	D	b	D	D
524210	Insurance agencies and brokerages	29	D	D	D	b	D	D
Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area								
52	Finance and insurance	5 851	N	7 564 822	2 190 485	126 930	N	N
521	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
5211	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
52111	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
521110	Monetary authorities - central bank	1	372 500	54 412	12 388	1 188	—	—
522	Credit intermediation and related activities	2 215	N	2 373 261	668 021	46 010	N	N
5221	Depository credit intermediation	1 116	N	1 152 095	319 695	26 765	N	N
52211	Commercial banking	921	Q	1 068 627	298 763	24 341	Q	Q
522110	Commercial banking	921	Q	1 068 627	298 763	24 341	Q	Q
52212	Savings institutions	44	Q	18 610	4 667	411	Q	Q
522120	Savings institutions	44	Q	18 610	4 667	411	Q	Q
52213	Credit unions	151	375 092	64 858	16 265	2 013	.5	.6
522130	Credit unions	151	375 092	64 858	16 265	2 013	.5	.6
5222	Nondepository credit intermediation	570	6 895 675	841 528	257 117	12 833	.5	6.8
52222	Sales financing	131	1 936 084	186 750	53 549	3 398	.3	11.4
522220	Sales financing	131	1 936 084	186 750	53 549	3 398	.3	11.4
52229	Other nondepository credit intermediation	430	D	D	D	i	D	D
522291	Consumer lending	78	277 152	29 819	7 289	586	—	22.7
522292	Real estate credit	302	3 383 825	516 677	166 519	7 152	.7	5.1
5222929	Mortgage bankers and loan correspondents	299	D	D	D	i	D	D
522298	All other nondepository credit intermediation	44	D	D	D	f	D	D
5222981	Pawn shops	27	D	D	D	c	D	D
5222988	Other business credit institutions	17	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.							
	Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con.							
52	Finance and insurance—Con.							
522	Credit intermediation and related activities—Con.							
5223	Activities related to credit intermediation	529	1 088 873	379 638	91 209	6 412	4.3	6.2
52231	Mortgage and nonmortgage loan brokers	374	408 092	176 950	37 837	2 964	9.0	4.8
522310	Mortgage and nonmortgage loan brokers	374	408 092	176 950	37 837	2 964	9.0	4.8
52232	Financial transactions processing, reserve, and clearinghouse activities	51	167 058	51 801	14 529	1 189	3.8	2.3
522320	Financial transactions processing, reserve, and clearinghouse activities	51	167 058	51 801	14 529	1 189	3.8	2.3
52239	Other activities related to credit intermediation	104	513 723	150 887	38 843	2 259	.7	8.7
522390	Other activities related to credit intermediation	104	513 723	150 887	38 843	2 259	.7	8.7
523	Securities, commodity contracts, other financial investments, and related activities	1 173	D	D	D	j	D	D
5231	Securities and commodity contracts intermediation and brokerage	561	2 973 172	1 054 274	371 619	9 929	.2	.8
52311	Investment banking and securities dealing	71	280 560	247 862	115 698	1 587	.2	1.4
523110	Investment banking and securities dealing	71	280 560	247 862	115 698	1 587	.2	1.4
52312	Securities brokerage	458	2 673 659	799 891	254 425	8 211	.2	.6
523120	Securities brokerage	458	2 673 659	799 891	254 425	8 211	.2	.6
52313	Commodity contracts dealing	10	D	D	D	b	D	D
523130	Commodity contracts dealing	10	D	D	D	b	D	D
52314	Commodity contracts brokerage	22	D	D	D	b	D	D
523140	Commodity contracts brokerage	22	D	D	D	b	D	D
5232	Securities and commodity exchanges	1	D	D	D	b	D	D
52321	Securities and commodity exchanges	1	D	D	D	b	D	D
523210	Securities and commodity exchanges	1	D	D	D	b	D	D
5239	Other financial investment activities	611	D	D	D	j	D	D
52391	Miscellaneous intermediation	81	121 589	46 240	10 516	371	6.5	3.8
523910	Miscellaneous intermediation	81	121 589	46 240	10 516	371	6.5	3.8
52392	Portfolio management	230	1 910 506	481 350	158 255	6 958	1.0	.2
523920	Portfolio management	230	1 910 506	481 350	158 255	6 958	1.0	.2
52393	Investment advice	273	330 570	171 255	42 940	2 052	6.7	2.5
523930	Investment advice	273	330 570	171 255	42 940	2 052	6.7	2.5
52399	All other financial investment activities	27	D	D	D	f	D	D
523991	Trust, fduciary, and custody activities	26	90 149	32 511	9 297	741	.5	4.2
524	Insurance carriers and related activities	2 459	N	3 346 886	916 200	59 592	N	N
5241	Insurance carriers	429	Q	2 658 389	746 126	45 944	Q	Q
52411	Direct life, health, and medical insurance carriers	197	Q	2 007 155	559 580	33 862	Q	Q
524113	Direct life insurance carriers	140	Q	983 925	260 988	19 976	Q	Q
524114	Direct health and medical insurance carriers	57	Q	1 023 230	298 592	13 886	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	225	Q	D	D	j	Q	Q
524126	Direct property and casualty insurance carriers	166	Q	600 718	170 032	11 103	Q	Q
524127	Direct title insurance carriers	56	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	2 030	1 802 912	688 497	170 074	13 648	17.8	7.3
52421	Insurance agencies and brokerages	1 832	1 406 674	509 832	122 223	9 645	21.8	8.0
524210	Insurance agencies and brokerages	1 832	1 406 674	509 832	122 223	9 645	21.8	8.0
52429	Other insurance related activities	198	396 238	178 665	47 851	4 003	3.6	5.0
524291	Claims adjusting	71	33 472	13 061	3 061	349	10.4	5.4
524292	Third party administration of insurance and pension funds/ plans	86	314 302	146 736	40 586	3 092	1.7	5.3
524298	All other insurance related activities	41	48 464	18 868	4 204	562	11.8	2.9
525	Funds, trusts, and other financial vehicles (part)	3	D	D	D	b	D	D
	Red Wing, MN Micropolitan Statistical Area							
52	Finance and insurance	76	N	14 931	3 780	440	N	N
522	Credit intermediation and related activities	27	N	9 850	2 525	288	N	N
5221	Depository credit intermediation	23	N	D	D	e	N	N
52211	Commercial banking	21	Q	8 156	1 978	254	Q	Q
522110	Commercial banking	21	Q	8 156	1 978	254	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	a	D	D
524	Insurance carriers and related activities	43	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	39	D	D	D	c	D	D
52421	Insurance agencies and brokerages	38	9 300	2 731	650	103	63.2	1.7
524210	Insurance agencies and brokerages	38	9 300	2 731	650	103	63.2	1.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.								
St. Cloud, MN Metropolitan Statistical Area								
52	Finance and insurance	309	N	101 675	25 222	2 785	N	N
522	Credit intermediation and related activities	108	N	63 814	15 689	1 775	N	N
5221	Depository credit intermediation	73	N	45 528	10 938	1 393	N	N
52211	Commercial banking	59	Q	38 087	9 224	1 123	Q	Q
522110	Commercial banking	59	Q	38 087	9 224	1 123	Q	Q
52213	Credit unions	12	D	D	D	e	D	D
522130	Credit unions	12	D	D	D	e	D	D
5222	Nondepository credit intermediation	21	80 336	14 309	3 801	284	.4	29.2
52229	Other nondepository credit intermediation	17	D	D	D	c	D	D
522292	Real estate credit	10	21 223	5 639	1 590	76	1.3	3.3
5223	Activities related to credit intermediation	14	9 490	3 977	950	98	4.0	1.8
52231	Mortgage and nonmortgage loan brokers	10	D	D	D	b	D	D
522310	Mortgage and nonmortgage loan brokers	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	45	156 965	18 223	4 986	400	.6	.1
5231	Securities and commodity contracts intermediation and brokerage	24	D	D	D	e	D	D
52312	Securities brokerage	23	153 635	17 103	4 717	366	.1	—
523120	Securities brokerage	23	153 635	17 103	4 717	366	.1	—
5239	Other financial investment activities	21	D	D	D	b	D	D
52393	Investment advice	12	D	D	D	a	D	D
523930	Investment advice	12	D	D	D	a	D	D
524	Insurance carriers and related activities	156	N	19 638	4 547	610	N	N
5241	Insurance carriers	21	Q	8 035	1 978	181	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	15	Q	D	D	c	Q	Q
524126	Direct property and casualty insurance carriers	14	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	135	36 307	11 603	2 569	429	50.6	5.7
52421	Insurance agencies and brokerages	127	32 621	9 763	2 202	374	54.8	5.4
524210	Insurance agencies and brokerages	127	32 621	9 763	2 202	374	54.8	5.4
WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA								
52	Finance and insurance	270	N	180 777	45 863	4 552	N	N
522	Credit intermediation and related activities	104	N	D	D	g	N	N
5221	Depository credit intermediation	77	N	D	D	g	N	N
52211	Commercial banking	46	Q	D	D	f	Q	Q
522110	Commercial banking	46	Q	D	D	f	Q	Q
52212	Savings institutions	11	Q	D	D	c	Q	Q
522120	Savings institutions	11	Q	D	D	c	Q	Q
52213	Credit unions	20	D	D	D	c	D	D
522130	Credit unions	20	D	D	D	c	D	D
5222	Nondepository credit intermediation	16	D	D	D	c	D	D
52229	Other nondepository credit intermediation	13	D	D	D	b	D	D
5223	Activities related to credit intermediation	11	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	40	D	D	D	c	D	D
5231	Securities and commodity contracts intermediation and brokerage	27	D	D	D	b	D	D
52312	Securities brokerage	26	D	D	D	b	D	D
523120	Securities brokerage	26	D	D	D	b	D	D
5239	Other financial investment activities	13	D	D	D	b	D	D
524	Insurance carriers and related activities	126	N	D	D	h	N	N
5241	Insurance carriers	33	Q	D	D	g	Q	Q
52411	Direct life, health, and medical insurance carriers	14	Q	6 253	1 651	112	Q	Q
524113	Direct life insurance carriers	11	Q	D	D	b	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	19	Q	D	D	g	Q	Q
524126	Direct property and casualty insurance carriers	18	Q	D	D	g	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	93	110 020	35 464	8 033	945	12.5	1.6
52421	Insurance agencies and brokerages	88	D	D	D	e	D	D
524210	Insurance agencies and brokerages	88	D	D	D	e	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
WAUSAU-MERRILL, WI COMBINED STATISTICAL AREA—Con.								
Merrill, WI Micropolitan Statistical Area								
52	Finance and insurance	39	N	23 935	6 135	714	N	N
522	Credit intermediation and related activities	16	N	D	D	c	N	N
5221	Depository credit intermediation	14	N	D	D	c	N	N
523	Securities, commodity contracts, other financial investments, and related activities	5	D	D	D	a	D	D
524	Insurance carriers and related activities	18	N	D	D	f	N	N
5242	Agencies, brokerages, and other insurance related activities . .	16	3 065	928	216	43	94.5	—
52421	Insurance agencies and brokerages	16	3 065	928	216	43	94.5	—
524210	Insurance agencies and brokerages	16	3 065	928	216	43	94.5	—
Wausau, WI Metropolitan Statistical Area								
52	Finance and insurance	231	N	156 842	39 728	3 838	N	N
522	Credit intermediation and related activities	88	N	D	D	g	N	N
5221	Depository credit intermediation	63	N	26 690	6 486	846	N	N
52211	Commercial banking	37	Q	19 220	4 755	578	Q	Q
522110	Commercial banking	37	Q	19 220	4 755	578	Q	Q
52213	Credit unions	17	19 288	4 410	1 049	174	—	1.8
522130	Credit unions	17	19 288	4 410	1 049	174	—	1.8
5222	Nondepository credit intermediation	15	D	D	D	c	D	D
52229	Other nondepository credit intermediation	12	D	D	D	b	D	D
5223	Activities related to credit intermediation	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	35	D	D	D	c	D	D
5231	Securities and commodity contracts intermediation and brokerage	23	D	D	D	b	D	D
52312	Securities brokerage	22	D	D	D	b	D	D
523120	Securities brokerage	22	D	D	D	b	D	D
5239	Other financial investment activities	12	D	D	D	b	D	D
524	Insurance carriers and related activities	108	N	118 446	30 525	2 692	N	N
5241	Insurance carriers	31	Q	83 910	22 708	1 790	Q	Q
52411	Direct life, health, and medical insurance carriers	14	Q	6 253	1 651	112	Q	Q
524113	Direct life insurance carriers	11	Q	D	D	b	Q	Q
52412	Direct insurance (except life, health, and medical) carriers . .	17	Q	77 657	21 057	1 678	Q	Q
524126	Direct property and casualty insurance carriers	16	Q	D	D	g	Q	Q
5242	Agencies, brokerages, and other insurance related activities . .	77	106 955	34 536	7 817	902	10.2	1.7
52421	Insurance agencies and brokerages	72	D	D	D	c	D	D
524210	Insurance agencies and brokerages	72	D	D	D	c	D	D
DULUTH, MN-WI METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	434	N	130 357	33 470	3 874	N	N
522	Credit intermediation and related activities	187	N	63 972	16 013	1 954	N	N
5221	Depository credit intermediation	142	N	53 745	13 212	1 734	N	N
52211	Commercial banking	94	Q	39 981	9 866	1 180	Q	Q
522110	Commercial banking	94	Q	39 981	9 866	1 180	Q	Q
52213	Credit unions	44	56 879	12 815	3 144	525	5.1	—
522130	Credit unions	44	56 879	12 815	3 144	525	5.1	—
5222	Nondepository credit intermediation	28	78 358	7 212	2 046	121	2.3	.8
52229	Other nondepository credit intermediation	24	D	D	D	b	D	D
522292	Real estate credit	11	12 316	3 203	940	36	14.7	3.3
5222929	Mortgage bankers and loan correspondents	11	12 316	3 203	940	36	14.7	3.3
5223	Activities related to credit intermediation	17	7 932	3 015	755	99	6.4	.6
523	Securities, commodity contracts, other financial investments, and related activities	47	68 925	16 731	4 602	250	2.9	5.6
5231	Securities and commodity contracts intermediation and brokerage	29	D	D	D	c	D	D
52312	Securities brokerage	28	45 752	14 655	4 084	209	.5	6.2
523120	Securities brokerage	28	45 752	14 655	4 084	209	.5	6.2
5239	Other financial investment activities	18	D	D	D	b	D	D

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
DULUTH, MN-WI METROPOLITAN STATISTICAL AREA—Con.								
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	200	N	49 654	12 855	1 670	N	N
5241	Insurance carriers	31	Q	30 846	8 265	1 037	Q	Q
52411	Direct life, health, and medical insurance carriers	12	Q	D	D	f	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	19	Q	D	D	c	Q	Q
524126	Direct property and casualty insurance carriers	13	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	169	51 510	18 808	4 590	633	39.7	9.1
52421	Insurance agencies and brokerages	149	43 087	14 289	3 486	489	47.0	10.8
524210	Insurance agencies and brokerages	149	43 087	14 289	3 486	489	47.0	10.8
52429	Other insurance related activities	20	8 423	4 519	1 104	144	2.4	.5
524291	Claims adjusting	14	1 679	987	215	41	12.0	2.4
GREEN BAY, WI METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	518	N	350 094	86 916	9 509	N	N
522	Credit intermediation and related activities	209	N	109 671	26 467	3 003	N	N
5221	Depository credit intermediation	144	N	79 495	19 777	2 404	N	N
52211	Commercial banking	90	Q	59 353	15 094	1 749	Q	Q
522110	Commercial banking	90	Q	59 353	15 094	1 749	Q	Q
52212	Savings institutions	21	Q	10 321	2 285	285	Q	Q
522120	Savings institutions	21	Q	10 321	2 285	285	Q	Q
52213	Credit unions	33	39 329	9 821	2 398	370	—	.6
522130	Credit unions	33	39 329	9 821	2 398	370	—	.6
5222	Nondepository credit intermediation	37	103 808	11 651	2 754	210	.3	3.3
52222	Sales financing	10	61 855	2 721	742	46	.1	3.7
522220	Sales financing	10	61 855	2 721	742	46	.1	3.7
52229	Other nondepository credit intermediation	27	41 953	8 930	2 012	164	.6	2.5
522291	Consumer lending	13	D	D	D	b	D	D
522292	Real estate credit	13	31 120	7 484	1 673	120	—	1.8
5222929	Mortgage bankers and loan correspondents	12	D	D	D	b	D	D
5223	Activities related to credit intermediation	28	74 743	18 525	3 936	389	1.2	.2
52231	Mortgage and nonmortgage loan brokers	14	15 493	10 246	1 603	87	4.4	.5
522310	Mortgage and nonmortgage loan brokers	14	15 493	10 246	1 603	87	4.4	.5
52239	Other activities related to credit intermediation	14	59 250	8 279	2 333	302	.4	.1
522390	Other activities related to credit intermediation	14	59 250	8 279	2 333	302	.4	.1
523	Securities, commodity contracts, other financial investments, and related activities	83	93 198	28 757	7 751	480	2.6	8.2
5231	Securities and commodity contracts intermediation and brokerage	53	68 406	21 782	5 951	328	1.4	2.3
52312	Securities brokerage	50	67 697	21 582	5 902	322	1.4	2.3
523120	Securities brokerage	50	67 697	21 582	5 902	322	1.4	2.3
5239	Other financial investment activities	30	24 792	6 975	1 800	152	5.9	24.6
52393	Investment advice	16	3 833	987	238	31	19.1	16.6
523930	Investment advice	16	3 833	987	238	31	19.1	16.6
524	Insurance carriers and related activities	226	N	211 666	52 698	6 026	N	N
5241	Insurance carriers	46	Q	174 374	43 513	4 954	Q	Q
52411	Direct life, health, and medical insurance carriers	29	Q	D	D	h	Q	Q
524114	Direct health and medical insurance carriers	21	Q	D	D	g	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	17	Q	D	D	f	Q	Q
524126	Direct property and casualty insurance carriers	13	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	180	111 810	37 292	9 185	1 072	21.1	6.8
52421	Insurance agencies and brokerages	166	69 784	23 523	5 615	670	32.9	10.9
524210	Insurance agencies and brokerages	166	69 784	23 523	5 615	670	32.9	10.9
52429	Other insurance related activities	14	42 026	13 769	3 570	402	1.6	—
IRON MOUNTAIN, MI-WI MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	57	N	10 315	2 443	370	N	N
522	Credit intermediation and related activities	29	N	7 400	1 737	275	N	N
5221	Depository credit intermediation	24	N	D	D	e	N	N
52211	Commercial banking	21	Q	6 164	1 450	210	Q	Q
522110	Commercial banking	21	Q	6 164	1 450	210	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	9	D	D	D	a	D	D
524	Insurance carriers and related activities	19	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	18	D	D	D	b	D	D
52421	Insurance agencies and brokerages	17	7 654	2 014	499	74	40.4	—
524210	Insurance agencies and brokerages	17	7 654	2 014	499	74	40.4	—

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							From admini- strative records ¹	Estimated ²
JANESVILLE, WI METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	202	N	50 925	13 016	1 518	N	N
522	Credit intermediation and related activities	90	N	35 148	8 986	1 052	N	N
5221	Depository credit intermediation	65	N	32 447	8 402	979	N	N
52211	Commercial banking	39	Q	20 776	5 641	639	Q	Q
522110	Commercial banking	39	Q	20 776	5 641	639	Q	Q
52213	Credit unions	17	31 233	6 899	1 652	233	—	.1
522130	Credit unions	17	31 233	6 899	1 652	233	—	.1
5222	Nondepository credit intermediation	17	13 457	2 109	511	59	—	5.1
52229	Other nondepository credit intermediation	16	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	28	14 433	5 170	1 192	129	3.4	10.7
5231	Securities and commodity contracts intermediation and brokerage	16	D	D	D	b	D	D
52312	Securities brokerage	15	8 654	3 539	821	72	—	8.5
523120	Securities brokerage	15	8 654	3 539	821	72	—	8.5
5239	Other financial investment activities	12	D	D	D	b	D	D
524	Insurance carriers and related activities	84	N	10 607	2 838	337	N	N
5241	Insurance carriers	11	Q	4 678	1 433	138	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	73	18 567	5 929	1 405	199	56.7	6.4
52421	Insurance agencies and brokerages	71	D	D	D	c	D	D
524210	Insurance agencies and brokerages	71	D	D	D	c	D	D
LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	225	N	101 371	24 910	2 556	N	N
522	Credit intermediation and related activities	91	N	42 180	10 692	1 188	N	N
5221	Depository credit intermediation	67	N	39 627	9 972	1 117	N	N
52211	Commercial banking	39	Q	16 595	4 179	527	Q	Q
522110	Commercial banking	39	Q	16 595	4 179	527	Q	Q
52212	Savings institutions	10	Q	D	D	e	Q	Q
522120	Savings institutions	10	Q	D	D	e	Q	Q
52213	Credit unions	18	D	D	D	c	D	D
522130	Credit unions	18	D	D	D	c	D	D
5222	Nondepository credit intermediation	12	8 877	1 265	276	32	.5	1.1
52229	Other nondepository credit intermediation	12	8 877	1 265	276	32	.5	1.1
5223	Activities related to credit intermediation	12	3 972	1 288	444	39	1.7	1.4
523	Securities, commodity contracts, other financial investments, and related activities	34	22 801	8 718	2 187	165	.8	—
5231	Securities and commodity contracts intermediation and brokerage	24	D	D	D	b	D	D
52312	Securities brokerage	23	14 568	5 781	1 560	95	1.2	.1
523120	Securities brokerage	23	14 568	5 781	1 560	95	1.2	.1
5239	Other financial investment activities	10	D	D	D	b	D	D
524	Insurance carriers and related activities	100	N	50 473	12 031	1 203	N	N
5241	Insurance carriers	16	Q	28 071	6 339	580	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	10	Q	D	D	b	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	84	62 736	22 402	5 692	623	20.6	1.7
52421	Insurance agencies and brokerages	79	35 823	14 503	3 390	369	35.9	3.0
524210	Insurance agencies and brokerages	79	35 823	14 503	3 390	369	35.9	3.0
MANITOWOC, WI MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	116	N	23 198	5 891	781	N	N
522	Credit intermediation and related activities	53	N	17 710	4 439	593	N	N
5221	Depository credit intermediation	43	N	16 309	4 155	564	N	N
52211	Commercial banking	26	Q	11 993	3 290	386	Q	Q
522110	Commercial banking	26	Q	11 993	3 290	386	Q	Q
52213	Credit unions	14	17 828	3 878	745	160	—	.4
522130	Credit unions	14	17 828	3 878	745	160	—	.4
523	Securities, commodity contracts, other financial investments, and related activities	19	D	D	D	b	D	D
5231	Securities and commodity contracts intermediation and brokerage	14	2 675	1 231	345	24	1.7	11.5
52312	Securities brokerage	14	2 675	1 231	345	24	1.7	11.5
523120	Securities brokerage	14	2 675	1 231	345	24	1.7	11.5

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	MANITOWOC, WI MICROPOLITAN STATISTICAL AREA—Con.							
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	44	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	42	8 199	2 819	718	126	57.9	3.9
52421	Insurance agencies and brokerages	42	8 199	2 819	718	126	57.9	3.9
524210	Insurance agencies and brokerages	42	8 199	2 819	718	126	57.9	3.9
	MARINETTE, WI-MI MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	100	N	16 771	4 209	647	N	N
522	Credit intermediation and related activities	48	N	13 043	3 295	488	N	N
5221	Depository credit intermediation	41	N	11 714	2 942	456	N	N
52211	Commercial banking	27	Q	9 322	2 391	343	Q	Q
522110	Commercial banking	27	Q	9 322	2 391	343	Q	Q
52213	Credit unions	10	D	D	D	b	D	D
522130	Credit unions	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	11	3 110	664	157	17	17.3	—
524	Insurance carriers and related activities	41	N	3 064	757	142	N	N
5242	Agencies, brokerages, and other insurance related activities ..	39	D	D	D	c	D	D
52421	Insurance agencies and brokerages	37	D	D	D	c	D	D
524210	Insurance agencies and brokerages	37	D	D	D	c	D	D
	MONROE, WI MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	56	N	10 527	2 578	354	N	N
522	Credit intermediation and related activities	24	N	8 205	2 041	255	N	N
5221	Depository credit intermediation	19	N	7 929	1 983	239	N	N
52211	Commercial banking	15	Q	7 309	1 819	211	Q	Q
522110	Commercial banking	15	Q	7 309	1 819	211	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	7	D	D	D	a	D	D
524	Insurance carriers and related activities	25	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	22	D	D	D	b	D	D
52421	Insurance agencies and brokerages	21	4 570	1 434	328	65	64.1	—
524210	Insurance agencies and brokerages	21	4 570	1 434	328	65	64.1	—
	PLATTEVILLE, WI MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	87	N	28 405	6 435	891	N	N
522	Credit intermediation and related activities	42	N	12 355	2 767	403	N	N
5221	Depository credit intermediation	38	N	10 432	2 258	345	N	N
52211	Commercial banking	31	Q	9 375	2 002	296	Q	Q
522110	Commercial banking	31	Q	9 375	2 002	296	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	7	8 345	4 483	648	54	3.0	.2
524	Insurance carriers and related activities	38	N	11 567	3 020	434	N	N
5242	Agencies, brokerages, and other insurance related activities ..	33	D	D	D	c	D	D
52421	Insurance agencies and brokerages	32	D	D	D	c	D	D
524210	Insurance agencies and brokerages	32	D	D	D	c	D	D
	SHEBOYGAN, WI METROPOLITAN STATISTICAL AREA							
52	Finance and insurance	180	N	73 639	18 735	1 854	N	N
522	Credit intermediation and related activities	79	N	26 612	6 769	846	N	N
5221	Depository credit intermediation	64	N	24 510	6 200	804	N	N
52211	Commercial banking	43	Q	20 188	5 086	585	Q	Q
522110	Commercial banking	43	Q	20 188	5 086	585	Q	Q
52213	Credit unions	15	14 966	3 707	963	190	—	—
522130	Credit unions	15	14 966	3 707	963	190	—	—
5222	Nondepository credit intermediation	11	D	D	D	b	D	D
52229	Other nondepository credit intermediation	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	20	16 175	6 188	1 468	104	.7	.1
5231	Securities and commodity contracts intermediation and brokerage	14	D	D	D	b	D	D
52312	Securities brokerage	13	13 637	5 531	1 322	84	—	—
523120	Securities brokerage	13	13 637	5 531	1 322	84	—	—
524	Insurance carriers and related activities	81	N	40 839	10 498	904	N	N
5242	Agencies, brokerages, and other insurance related activities ..	72	D	D	D	c	D	D
52421	Insurance agencies and brokerages	70	D	D	D	c	D	D
524210	Insurance agencies and brokerages	70	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
STEVENS POINT, WI MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	111	N	194 461	57 148	3 938	N	N
522	Credit intermediation and related activities	43	N	D	D	f	N	N
5221	Depository credit intermediation	35	N	D	D	f	N	N
52211	Commercial banking	23	Q	D	D	e	Q	Q
522110	Commercial banking	23	Q	D	D	e	Q	Q
52213	Credit unions	10	D	D	D	b	D	D
522130	Credit unions	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	16	D	D	D	b	D	D
5231	Securities and commodity contracts intermediation and brokerage	10	D	D	D	b	D	D
524	Insurance carriers and related activities	52	N	D	D	h	N	N
5242	Agencies, brokerages, and other insurance related activities ..	44	D	D	D	c	D	D
52421	Insurance agencies and brokerages	41	D	D	D	c	D	D
524210	Insurance agencies and brokerages	41	D	D	D	c	D	D
WATERTOWN-FORT ATKINSON, WI MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	101	N	20 417	5 030	663	N	N
522	Credit intermediation and related activities	44	N	14 293	3 632	487	N	N
5221	Depository credit intermediation	38	N	13 698	3 478	469	N	N
52211	Commercial banking	29	Q	10 828	2 821	358	Q	Q
522110	Commercial banking	29	Q	10 828	2 821	358	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	14	5 469	2 650	605	38	.3	1.1
5231	Securities and commodity contracts intermediation and brokerage	10	4 096	2 334	540	34	—	—
524	Insurance carriers and related activities	43	N	3 474	793	138	N	N
5242	Agencies, brokerages, and other insurance related activities ..	37	7 470	3 115	705	118	46.8	12.3
52421	Insurance agencies and brokerages	37	7 470	3 115	705	118	46.8	12.3
524210	Insurance agencies and brokerages	37	7 470	3 115	705	118	46.8	12.3
WHITEWATER, WI MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	117	N	27 524	6 880	779	N	N
522	Credit intermediation and related activities	55	N	16 418	3 977	540	N	N
5221	Depository credit intermediation	43	N	14 414	3 596	501	N	N
52211	Commercial banking	34	Q	12 722	3 179	442	Q	Q
522110	Commercial banking	34	Q	12 722	3 179	442	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	16	20 920	4 445	971	65	—	10.2
5231	Securities and commodity contracts intermediation and brokerage	11	18 390	3 919	853	51	—	.1
52312	Securities brokerage	11	18 390	3 919	853	51	—	.1
523120	Securities brokerage	11	18 390	3 919	853	51	—	.1
524	Insurance carriers and related activities	46	N	6 661	1 932	174	N	N
5242	Agencies, brokerages, and other insurance related activities ..	42	12 960	5 163	1 219	160	42.8	9.7
52421	Insurance agencies and brokerages	42	12 960	5 163	1 219	160	42.8	9.7
524210	Insurance agencies and brokerages	42	12 960	5 163	1 219	160	42.8	9.7
WISCONSIN RAPIDS-MARSHFIELD, WI MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	127	N	34 658	8 349	1 140	N	N
522	Credit intermediation and related activities	62	N	18 940	4 653	710	N	N
5221	Depository credit intermediation	51	N	16 664	4 086	645	N	N
52211	Commercial banking	30	Q	9 482	2 394	369	Q	Q
522110	Commercial banking	30	Q	9 482	2 394	369	Q	Q
52213	Credit unions	13	20 146	4 423	1 042	176	—	—
522130	Credit unions	13	20 146	4 423	1 042	176	—	—
523	Securities, commodity contracts, other financial investments, and related activities	18	9 002	3 601	924	74	2.4	.3
5231	Securities and commodity contracts intermediation and brokerage	14	D	D	D	b	D	D
52312	Securities brokerage	11	3 922	1 522	368	34	1.2	—
523120	Securities brokerage	11	3 922	1 522	368	34	1.2	—
524	Insurance carriers and related activities	47	N	12 117	2 772	356	N	N
5242	Agencies, brokerages, and other insurance related activities ..	39	9 773	3 658	852	122	49.5	.9
52421	Insurance agencies and brokerages	39	9 773	3 658	852	122	49.5	.9
524210	Insurance agencies and brokerages	39	9 773	3 658	852	122	49.5	.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.