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2002 Economic Census

Finance and Insurance

Geographic Area Series



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-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Finance and Insurance

SCOPE

The Finance and Insurance sector (sector 52) comprises establishments of firms with payroll primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation. Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. For finance and insurance, these units are the equivalents of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. NAICS defines activities broadly enough that it can be used by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Funds, trusts, and other financial vehicles (legal entities that hold portfolios of assets on behalf of others) are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Among depository institutions and insurance carriers, many locations with activities that might in other industries be considered as support or auxiliary activities (such as headquarters operations), are included in this report as operating locations.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 10 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state and metropolitan and micropolitan statistical areas. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the

percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or fcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Revenue not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LOUISIANA								
52	Finance and insurance	7 170	N	2 554 625	660 821	65 103	N	N
521	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
5211	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
52111	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
521110	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
522	Credit intermediation and related activities	3 585	N	1 192 954	317 814	35 092	N	N
5221	Depository credit intermediation	1 866	N	873 510	238 373	25 752	N	N
52211	Commercial banking	1 356	Q	742 254	206 658	21 056	Q	Q
522110	Commercial banking	1 356	Q	742 254	206 658	21 056	Q	Q
5221101	National commercial banks - banking	600	Q	426 319	128 154	10 861	Q	Q
5221102	State commercial banks - banking	754	Q	D	D	j	Q	Q
52212	Savings institutions	137	Q	55 554	13 475	1 696	Q	Q
522120	Savings institutions	137	Q	55 554	13 475	1 696	Q	Q
5221201	Savings institutions - federally chartered	91	Q	37 051	9 174	1 085	Q	Q
5221203	Savings institutions - not federally chartered	46	Q	18 503	4 301	611	Q	Q
52213	Credit unions	373	379 604	75 702	18 240	3 000	.1	1.7
522130	Credit unions	373	379 604	75 702	18 240	3 000	.1	1.7
5221301	Credit unions - federally chartered	303	316 873	64 840	15 730	2 554	.1	2.0
5221309	Credit unions - not federally chartered	70	62 731	10 862	2 510	446	—	.1
5222	Nondepository credit intermediation	1 304	1 448 655	243 235	62 217	6 836	3.7	11.1
52222	Sales financing	83	353 368	21 960	5 626	568	2.7	7.7
522220	Sales financing	83	353 368	21 960	5 626	568	2.7	7.7
52229	Other nondepository credit intermediation	1 221	1 095 287	221 275	56 591	6 268	4.0	12.1
522291	Consumer lending	835	420 356	80 248	18 981	2 957	4.6	9.9
522292	Real estate credit	224	598 024	126 292	33 704	2 713	2.8	13.9
5222929	Mortgage bankers and loan correspondents	212	532 239	116 040	30 393	2 527	2.7	8.9
522298	All other nondepository credit intermediation	161	70 477	14 613	3 876	596	11.0	2.7
5222981	Pawn shops	135	43 415	9 717	2 476	491	15.0	4.1
5222988	Other business credit institutions	26	27 062	4 896	1 400	105	4.6	.5
5223	Activities related to credit intermediation	415	269 883	76 209	17 224	2 504	.4	4.1
52231	Mortgage and nonmortgage loan brokers	174	69 859	27 330	5 865	751	.3	9.4
522310	Mortgage and nonmortgage loan brokers	174	69 859	27 330	5 865	751	.3	9.4
52232	Financial transactions processing, reserve, and clearinghouse activities	29	140 388	32 337	7 458	1 094	.6	.5
522320	Financial transactions processing, reserve, and clearinghouse activities	29	140 388	32 337	7 458	1 094	.6	.5
52239	Other activities related to credit intermediation	212	59 636	16 542	3 901	659	—	6.4
522390	Other activities related to credit intermediation	212	59 636	16 542	3 901	659	—	6.4
523	Securities, commodity contracts, other financial investments, and related activities	866	857 715	299 012	86 726	4 346	4.6	2.9
5231	Securities and commodity contracts intermediation and brokerage	447	594 266	231 374	68 439	2 818	1.6	1.1
52311	Investment banking and securities dealing	17	12 121	5 630	1 329	75	10.9	.5
523110	Investment banking and securities dealing	17	12 121	5 630	1 329	75	10.9	.5
52312	Securities brokerage	420	578 616	224 393	66 769	2 716	1.2	1.1
523120	Securities brokerage	420	578 616	224 393	66 769	2 716	1.2	1.1
52314	Commodity contracts brokerage	7	D	D	D	b	D	D
523140	Commodity contracts brokerage	7	D	D	D	b	D	D
5239	Other financial investment activities	419	263 449	67 638	18 287	1 528	11.4	6.8
52391	Miscellaneous intermediation	154	135 439	24 658	6 102	534	10.8	3.5
523910	Miscellaneous intermediation	154	135 439	24 658	6 102	534	10.8	3.5
52392	Portfolio management	78	48 321	16 944	4 865	279	8.4	6.0
523920	Portfolio management	78	48 321	16 944	4 865	279	8.4	6.0
52393	Investment advice	125	38 752	10 079	2 956	293	22.9	12.2
523930	Investment advice	125	38 752	10 079	2 956	293	22.9	12.2
52399	All other financial investment activities	62	40 937	15 957	4 364	422	6.3	13.7
523991	Trust, fiduciary, and custody activities	41	29 294	14 113	3 900	355	1.9	18.8
523999	Miscellaneous financial investment activities	21	11 643	1 844	464	67	17.2	1.0
524	Insurance carriers and related activities	2 715	N	1 050 482	253 478	25 429	N	N
5241	Insurance carriers	465	Q	592 078	148 717	13 573	Q	Q
52411	Direct life, health, and medical insurance carriers	240	Q	281 510	72 810	6 594	Q	Q
524113	Direct life insurance carriers	186	Q	161 060	39 339	4 000	Q	Q
524114	Direct health and medical insurance carriers	54	Q	120 450	33 471	2 594	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	218	Q	309 614	75 663	6 956	Q	Q
524126	Direct property and casualty insurance carriers	175	Q	278 489	67 970	5 894	Q	Q
524127	Direct title insurance carriers	33	Q	D	D	e	Q	Q
524128	Other direct insurance (except life, health, and medical) carriers	10	Q	D	D	f	Q	Q
52413	Reinsurance carriers	7	Q	954	244	23	Q	Q
524130	Reinsurance carriers	7	Q	954	244	23	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	2 250	1 297 711	458 404	104 761	11 856	30.0	5.6
52421	Insurance agencies and brokerages	2 006	1 078 820	358 558	81 776	9 226	34.7	5.5
524210	Insurance agencies and brokerages	2 006	1 078 820	358 558	81 776	9 226	34.7	5.5
52429	Other insurance related activities	244	218 891	99 846	22 985	2 630	6.6	5.7
524291	Claims adjusting	121	79 813	38 210	8 364	930	10.8	8.3
524292	Third party administration of insurance and pension funds/ plans	92	118 642	55 766	13 251	1 536	3.4	4.7
524298	All other insurance related activities	31	20 436	5 870	1 370	164	8.1	1.0
525	Funds, trusts, and other financial vehicles (part)	3	53 355	2 516	461	15	—	—

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
BATON ROUGE-PIERRE PART, LA COMBINED STATISTICAL AREA								
52	Finance and insurance	1 245	N	497 586	126 962	12 263	N	N
522	Credit intermediation and related activities	642	N	226 938	58 210	6 370	N	N
5221	Depository credit intermediation	301	N	D	D	h	N	N
52211	Commercial banking	230	Q	D	D	h	Q	Q
522110	Commercial banking	230	Q	D	D	h	Q	Q
52213	Credit unions	67	106 939	22 908	5 634	827	—	1.9
522130	Credit unions	67	106 939	22 908	5 634	827	—	1.9
5222	Nondepository credit intermediation	259	D	D	D	g	D	D
52222	Sales financing	13	80 801	4 043	869	89	.3	15.3
522220	Sales financing	13	80 801	4 043	869	89	.3	15.3
52229	Other nondepository credit intermediation	246	D	D	D	g	D	D
522291	Consumer lending	164	87 239	19 279	4 624	667	7.2	9.8
522292	Real estate credit	59	D	D	D	f	D	D
5222929	Mortgage bankers and loan correspondents	56	D	D	D	e	D	D
522298	All other nondepository credit intermediation	22	15 738	3 988	1 053	122	5.7	6.3
5222981	Pawn shops	17	7 492	1 806	482	85	8.5	13.2
5223	Activities related to credit intermediation	82	D	D	D	e	D	D
52231	Mortgage and nonmortgage loan brokers	50	D	D	D	c	D	D
522310	Mortgage and nonmortgage loan brokers	50	D	D	D	c	D	D
52239	Other activities related to credit intermediation	29	D	D	D	c	D	D
522390	Other activities related to credit intermediation	29	D	D	D	c	D	D
523	Securities, commodity contracts, other financial investments, and related activities	132	D	D	D	f	D	D
5231	Securities and commodity contracts intermediation and brokerage	72	105 222	35 189	9 874	413	1.3	.7
52312	Securities brokerage	70	D	D	D	e	D	D
523120	Securities brokerage	70	D	D	D	e	D	D
5239	Other financial investment activities	60	D	D	D	c	D	D
52391	Miscellaneous intermediation	13	14 733	1 222	330	22	15.1	2.3
523910	Miscellaneous intermediation	13	14 733	1 222	330	22	15.1	2.3
52392	Portfolio management	14	13 946	4 143	1 297	79	3.5	3.6
523920	Portfolio management	14	13 946	4 143	1 297	79	3.5	3.6
52393	Investment advice	26	D	D	D	b	D	D
523930	Investment advice	26	D	D	D	b	D	D
524	Insurance carriers and related activities	470	N	228 377	56 826	5 313	N	N
5241	Insurance carriers	82	Q	138 775	35 450	3 081	Q	Q
52411	Direct life, health, and medical insurance carriers	48	Q	98 462	25 982	2 203	Q	Q
524113	Direct life insurance carriers	31	Q	22 692	5 293	532	Q	Q
524114	Direct health and medical insurance carriers	17	Q	75 770	20 689	1 671	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	32	Q	D	D	f	Q	Q
524126	Direct property and casualty insurance carriers	27	Q	33 683	7 931	746	Q	Q
5242	Agencies, brokerages, and other insurance related activities	388	255 075	89 602	21 376	2 232	25.0	4.2
52421	Insurance agencies and brokerages	342	219 057	74 549	17 446	1 820	28.0	3.8
524210	Insurance agencies and brokerages	342	219 057	74 549	17 446	1 820	28.0	3.8
52429	Other insurance related activities	46	36 018	15 053	3 930	412	6.7	6.6
524291	Claims adjusting	19	9 018	1 194	134	11.9	11.9	12.6
524292	Third party administration of insurance and pension funds/ plans	18	21 600	8 522	2 242	219	4.5	5.7
525	Funds, trusts, and other financial vehicles (part)	1	D	D	D	a	D	D
Baton Rouge, LA Metropolitan Statistical Area								
52	Finance and insurance	1 227	N	495 475	126 469	12 173	N	N
522	Credit intermediation and related activities	631	N	225 404	57 860	6 306	N	N
5221	Depository credit intermediation	292	N	149 758	39 076	4 472	N	N
52211	Commercial banking	221	Q	126 086	33 264	3 626	Q	Q
522110	Commercial banking	221	Q	126 086	33 264	3 626	Q	Q
52213	Credit unions	67	106 939	22 908	5 634	827	—	1.9
522130	Credit unions	67	106 939	22 908	5 634	827	—	1.9
5222	Nondepository credit intermediation	258	331 448	61 416	15 657	1 485	3.2	21.2
52222	Sales financing	13	80 801	4 043	869	89	.3	15.3
522220	Sales financing	13	80 801	4 043	869	89	.3	15.3
52229	Other nondepository credit intermediation	245	250 647	57 373	14 788	1 396	4.1	23.1
522291	Consumer lending	164	87 239	19 279	4 624	667	7.2	9.8
522292	Real estate credit	58	141 240	33 984	9 081	605	2.1	29.7
5222929	Mortgage bankers and loan correspondents	55	D	D	D	e	D	D
522298	All other nondepository credit intermediation	22	15 738	3 988	1 053	122	5.7	6.3
5222981	Pawn shops	17	7 492	1 806	482	85	8.5	13.2
5223	Activities related to credit intermediation	81	45 200	14 230	3 127	349	.7	5.5
52231	Mortgage and nonmortgage loan brokers	49	24 010	8 206	1 766	214	.8	7.6
522310	Mortgage and nonmortgage loan brokers	49	24 010	8 206	1 766	214	.8	7.6
52239	Other activities related to credit intermediation	29	D	D	D	c	D	D
522390	Other activities related to credit intermediation	29	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	BATON ROUGE-PIERRE PART, LA COMBINED STATISTICAL AREA—Con.							
	Baton Rouge, LA Metropolitan Statistical Area—Con.							
52	Finance and insurance—Con.							
523	Securities, commodity contracts, other financial investments, and related activities	129	D	D	D	f	D	D
5231	Securities and commodity contracts intermediation and brokerage	71	D	D	D	e	D	D
52312	Securities brokerage	69	105 081	35 117	9 856	410	1.3	.6
523120	Securities brokerage	69	105 081	35 117	9 856	410	1.3	.6
5239	Other financial investment activities	58	D	D	D	c	D	D
52391	Miscellaneous intermediation	13	14 733	1 222	330	22	15.1	2.3
523910	Miscellaneous intermediation	13	14 733	1 222	330	22	15.1	2.3
52392	Portfolio management	14	13 946	4 143	1 297	79	3.5	3.6
523920	Portfolio management	14	13 946	4 143	1 297	79	3.5	3.6
52393	Investment advice	25	4 188	901	235	47	47.7	11.0
523930	Investment advice	25	4 188	901	235	47	47.7	11.0
524	Insurance carriers and related activities	466	N	227 884	56 697	5 289	N	N
5241	Insurance carriers	82	Q	138 775	35 450	3 081	Q	Q
52411	Direct life, health, and medical insurance carriers	48	Q	98 462	25 982	2 203	Q	Q
524113	Direct life insurance carriers	31	Q	22 692	5 293	532	Q	Q
524114	Direct health and medical insurance carriers	17	Q	75 770	20 689	1 671	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	32	Q	D	D	f	Q	Q
524126	Direct property and casualty insurance carriers	27	Q	33 683	7 931	746	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	384	254 018	89 109	21 247	2 208	24.7	4.2
52421	Insurance agencies and brokerages	338	218 000	74 056	17 317	1 796	27.7	3.7
524210	Insurance agencies and brokerages	338	218 000	74 056	17 317	1 796	27.7	3.7
52429	Other insurance related activities	46	36 018	15 053	3 930	412	6.7	6.6
524291	Claims adjusting	19	9 018	4 419	1 194	134	11.9	12.6
524292	Third party administration of insurance and pension funds/ plans	18	21 600	8 522	2 242	219	4.5	5.7
525	Funds, trusts, and other financial vehicles (part)	1	D	D	D	a	D	D
	Pierre Part, LA Micropolitan Statistical Area							
52	Finance and insurance	18	N	2 111	493	90	N	N
522	Credit intermediation and related activities	11	N	1 534	350	64	N	N
523	Securities, commodity contracts, other financial investments, and related activities	3	429	84	14	2	28.9	52.4
524	Insurance carriers and related activities	4	N	493	129	24	N	N
	FORT POLK SOUTH-DE RIDDER, LA COMBINED STATISTICAL AREA							
52	Finance and insurance	93	N	32 370	7 906	1 050	N	N
522	Credit intermediation and related activities	53	N	D	D	e	N	N
5221	Depository credit intermediation	24	N	6 292	1 576	256	N	N
52211	Commercial banking	17	Q	4 937	1 215	199	Q	Q
522110	Commercial banking	17	Q	4 937	1 215	199	Q	Q
5222	Nondepository credit intermediation	24	D	D	D	b	D	D
52229	Other nondepository credit intermediation	24	D	D	D	b	D	D
522291	Consumer lending	19	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	11	D	D	D	b	D	D
524	Insurance carriers and related activities	29	N	D	D	f	N	N
5242	Agencies, brokerages, and other insurance related activities ..	25	D	D	D	c	D	D
52421	Insurance agencies and brokerages	23	D	D	D	c	D	D
524210	Insurance agencies and brokerages	23	D	D	D	c	D	D
	De Ridder, LA Micropolitan Statistical Area							
52	Finance and insurance	47	N	26 757	6 567	785	N	N
522	Credit intermediation and related activities	26	N	D	D	c	N	N
5221	Depository credit intermediation	13	N	3 126	797	110	N	N
5222	Nondepository credit intermediation	12	D	D	D	b	D	D
52229	Other nondepository credit intermediation	12	D	D	D	b	D	D
522291	Consumer lending	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	4	D	D	D	a	D	D
524	Insurance carriers and related activities	17	N	D	D	f	N	N
5242	Agencies, brokerages, and other insurance related activities ..	14	D	D	D	b	D	D
52421	Insurance agencies and brokerages	13	D	D	D	b	D	D
524210	Insurance agencies and brokerages	13	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
FORT POLK SOUTH-DE RIDDER, LA COMBINED STATISTICAL AREA—Con.								
Fort Polk South, LA Micropolitan Statistical Area								
52	Finance and insurance	46	N	5 613	1 339	265	N	N
522	Credit intermediation and related activities	27	N	4 111	999	204	N	N
5221	Depository credit intermediation	11	N	3 166	779	146	N	N
5222	Nondepository credit intermediation	12	2 853	679	169	40	—	—
52229	Other nondepository credit intermediation	12	2 853	679	169	40	—	—
523	Securities, commodity contracts, other financial investments, and related activities	7	D	D	D	a	D	D
524	Insurance carriers and related activities	12	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	11	D	D	D	b	D	D
52421	Insurance agencies and brokerages	10	2 650	992	223	36	69.3	19.9
524210	Insurance agencies and brokerages	10	2 650	992	223	36	69.3	19.9
LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA								
52	Finance and insurance	845	N	206 505	50 396	5 665	N	N
522	Credit intermediation and related activities	418	N	104 239	25 360	3 471	N	N
5221	Depository credit intermediation	225	N	85 809	20 841	2 803	N	N
52211	Commercial banking	181	Q	72 206	17 714	2 328	Q	Q
522110	Commercial banking	181	Q	72 206	17 714	2 328	Q	Q
52212	Savings institutions	20	Q	10 858	2 451	362	Q	Q
522120	Savings institutions	20	Q	10 858	2 451	362	Q	Q
52213	Credit unions	24	16 412	2 745	676	113	1.3	—
522130	Credit unions	24	16 412	2 745	676	113	1.3	—
5222	Nondepository credit intermediation	145	D	D	D	f	D	D
52229	Other nondepository credit intermediation	139	69 227	13 709	3 403	479	5.5	5.8
522291	Consumer lending	106	D	D	D	e	D	D
522292	Real estate credit	13	D	D	D	b	D	D
5222929	Mortgage bankers and loan correspondents	11	8 855	2 350	549	63	3.9	30.2
522298	All other nondepository credit intermediation	20	D	D	D	b	D	D
5222981	Pawn shops	14	D	D	D	b	D	D
5223	Activities related to credit intermediation	48	D	D	D	c	D	D
52231	Mortgage and nonmortgage loan brokers	19	D	D	D	b	D	D
522310	Mortgage and nonmortgage loan brokers	19	D	D	D	b	D	D
52239	Other activities related to credit intermediation	28	D	D	D	b	D	D
522390	Other activities related to credit intermediation	28	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	128	71 223	27 631	7 728	454	11.1	3.6
5231	Securities and commodity contracts intermediation and brokerage	69	45 833	23 229	6 755	347	2.4	1.1
52312	Securities brokerage	63	D	D	D	e	D	D
523120	Securities brokerage	63	D	D	D	e	D	D
5239	Other financial investment activities	59	25 390	4 402	973	107	26.8	8.1
52391	Miscellaneous intermediation	20	D	D	D	b	D	D
523910	Miscellaneous intermediation	20	D	D	D	b	D	D
52393	Investment advice	16	2 218	510	109	18	37.5	33.7
523930	Investment advice	16	2 218	510	109	18	37.5	33.7
52399	All other financial investment activities	15	D	D	D	b	D	D
523999	Miscellaneous financial investment activities	11	D	D	D	b	D	D
524	Insurance carriers and related activities	299	N	74 635	17 308	1 740	N	N
5241	Insurance carriers	53	Q	20 881	5 630	487	Q	Q
52411	Direct life, health, and medical insurance carriers	24	Q	D	D	e	Q	Q
524113	Direct life insurance carriers	19	Q	D	D	e	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	29	Q	D	D	c	Q	Q
524126	Direct property and casualty insurance carriers	26	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	246	132 991	53 754	11 678	1 253	27.2	6.7
52421	Insurance agencies and brokerages	221	D	D	D	g	D	D
524210	Insurance agencies and brokerages	221	D	D	D	g	D	D
52429	Other insurance related activities	25	D	D	D	c	D	D
524291	Claims adjusting	16	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA—Con.								
Abbeville, LA Micropolitan Statistical Area								
52	Finance and insurance	60	N	11 724	2 934	405	N	N
522	Credit intermediation and related activities	41	N	10 158	2 515	345	N	N
5221	Depository credit intermediation	26	N	D	D	e	N	N
52211	Commercial banking	24	Q	8 453	2 094	277	Q	Q
522110	Commercial banking	24	Q	8 453	2 094	277	Q	Q
5222	Nondepository credit intermediation	11	4 267	718	180	31	5.6	.3
52229	Other nondepository credit intermediation	11	4 267	718	180	31	5.6	.3
523	Securities, commodity contracts, other financial investments, and related activities	5	D	D	D	a	D	D
524	Insurance carriers and related activities	14	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities	14	D	D	D	b	D	D
52421	Insurance agencies and brokerages	14	D	D	D	b	D	D
524210	Insurance agencies and brokerages	14	D	D	D	b	D	D
Crowley, LA Micropolitan Statistical Area								
52	Finance and insurance	63	N	12 473	2 596	431	N	N
522	Credit intermediation and related activities	39	N	10 288	2 134	346	N	N
5221	Depository credit intermediation	18	N	9 228	1 857	291	N	N
52211	Commercial banking	15	Q	8 498	1 689	268	Q	Q
522110	Commercial banking	15	Q	8 498	1 689	268	Q	Q
5222	Nondepository credit intermediation	18	7 038	948	253	49	11.8	7.5
52229	Other nondepository credit intermediation	17	D	D	D	b	D	D
522291	Consumer lending	14	3 123	654	158	39	5.2	16.8
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	a	D	D
524	Insurance carriers and related activities	18	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities	17	4 627	1 743	351	66	37.8	37.3
52421	Insurance agencies and brokerages	17	4 627	1 743	351	66	37.8	37.3
524210	Insurance agencies and brokerages	17	4 627	1 743	351	66	37.8	37.3
Lafayette, LA Metropolitan Statistical Area								
52	Finance and insurance	499	N	121 590	30 902	3 148	N	N
522	Credit intermediation and related activities	211	N	50 666	12 781	1 681	N	N
5221	Depository credit intermediation	115	N	39 968	10 220	1 305	N	N
52211	Commercial banking	90	Q	33 785	8 761	1 068	Q	Q
522110	Commercial banking	90	Q	33 785	8 761	1 068	Q	Q
52213	Credit unions	17	D	D	D	b	D	D
522130	Credit unions	17	D	D	D	b	D	D
5222	Nondepository credit intermediation	66	51 223	8 269	2 022	272	2.3	6.8
52229	Other nondepository credit intermediation	63	36 927	7 262	1 773	244	3.2	9.5
522291	Consumer lending	42	22 487	3 958	934	138	2.1	3.1
522292	Real estate credit	11	8 855	2 350	549	63	3.9	30.2
5222929	Mortgage bankers and loan correspondents	11	8 855	2 350	549	63	3.9	30.2
5222929	All other nondepository credit intermediation	10	5 585	954	290	43	6.8	2.2
5223	Activities related to credit intermediation	30	7 357	2 429	539	104	—	3.7
52231	Mortgage and nonmortgage loan brokers	17	4 678	1 675	361	64	—	—
522310	Mortgage and nonmortgage loan brokers	17	4 678	1 675	361	64	—	—
52239	Other activities related to credit intermediation	13	2 679	754	178	40	—	10.1
522390	Other activities related to credit intermediation	13	2 679	754	178	40	—	10.1
523	Securities, commodity contracts, other financial investments, and related activities	93	56 638	23 707	6 722	387	12.7	2.4
5231	Securities and commodity contracts intermediation and brokerage	43	37 721	19 770	5 857	291	2.1	.3
52312	Securities brokerage	39	35 021	18 629	5 552	271	.3	.3
523120	Securities brokerage	39	35 021	18 629	5 552	271	.3	.3
5239	Other financial investment activities	50	18 917	3 937	865	96	33.8	6.6
52391	Miscellaneous intermediation	18	6 639	1 118	222	21	56.3	4.4
523910	Miscellaneous intermediation	18	6 639	1 118	222	21	56.3	4.4
52393	Investment advice	13	1 997	446	98	16	37.2	37.4
523930	Investment advice	13	1 997	446	98	16	37.2	37.4
52399	All other financial investment activities	13	6 933	986	237	43	12.0	—
523999	Miscellaneous financial investment activities	10	6 258	596	140	27	13.2	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA—Con.								
Lafayette, LA Metropolitan Statistical Area—Con.								
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	195	N	47 217	11 399	1 080	N	N
5241	Insurance carriers	37	Q	16 296	4 472	351	Q	Q
52411	Direct life, health, and medical insurance carriers	18	Q	9 708	2 889	209	Q	Q
524113	Direct life insurance carriers	13	Q	D	D	c	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	19	Q	6 588	1 583	142	Q	Q
524126	Direct property and casualty insurance carriers	16	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	158	87 538	30 921	6 927	729	22.6	6.1
52421	Insurance agencies and brokerages	136	71 003	25 294	5 504	572	24.8	7.0
524210	Insurance agencies and brokerages	136	71 003	25 294	5 504	572	24.8	7.0
52429	Other insurance related activities	22	16 535	5 627	1 423	157	13.4	2.4
524291	Claims adjusting	14	4 274	2 012	535	51	27.3	9.5
New Iberia, LA Micropolitan Statistical Area								
52	Finance and insurance	119	N	38 258	8 684	960	N	N
522	Credit intermediation and related activities	66	N	18 873	4 633	608	N	N
5221	Depository credit intermediation	36	N	D	D	f	N	N
52211	Commercial banking	28	Q	12 398	3 098	399	Q	Q
522110	Commercial banking	28	Q	12 398	3 098	399	Q	Q
5222	Nondepository credit intermediation	25	D	D	D	b	D	D
52229	Other nondepository credit intermediation	23	D	D	D	b	D	D
522291	Consumer lending	21	8 363	2 106	495	65	24.1	—
523	Securities, commodity contracts, other financial investments, and related activities	14	4 220	1 670	392	28	16.1	1.8
5231	Securities and commodity contracts intermediation and brokerage	10	3 669	1 593	374	24	8.7	.4
524	Insurance carriers and related activities	39	N	17 715	3 659	324	N	N
5242	Agencies, brokerages, and other insurance related activities ..	30	D	D	D	e	D	D
52421	Insurance agencies and brokerages	29	19 764	14 223	2 790	250	28.9	1.6
524210	Insurance agencies and brokerages	29	19 764	14 223	2 790	250	28.9	1.6
Opelousas-Eunice, LA Micropolitan Statistical Area								
52	Finance and insurance	104	N	22 460	5 280	721	N	N
522	Credit intermediation and related activities	61	N	14 254	3 297	491	N	N
5221	Depository credit intermediation	30	N	D	D	e	N	N
52211	Commercial banking	24	Q	9 072	2 072	316	Q	Q
522110	Commercial banking	24	Q	9 072	2 072	316	Q	Q
5222	Nondepository credit intermediation	25	12 411	2 561	676	86	1.6	—
52229	Other nondepository credit intermediation	25	12 411	2 561	676	86	1.6	—
522291	Consumer lending	20	9 867	2 153	538	72	1.0	—
523	Securities, commodity contracts, other financial investments, and related activities	10	2 811	1 226	351	22	—	35.9
524	Insurance carriers and related activities	33	N	6 980	1 632	208	N	N
5242	Agencies, brokerages, and other insurance related activities ..	27	D	D	D	c	D	D
52421	Insurance agencies and brokerages	25	15 119	5 472	1 249	134	31.7	2.3
524210	Insurance agencies and brokerages	25	15 119	5 472	1 249	134	31.7	2.3
LAKE CHARLES-JENNINGS, LA COMBINED STATISTICAL AREA								
52	Finance and insurance	337	N	62 434	15 427	2 052	N	N
522	Credit intermediation and related activities	188	N	37 676	9 435	1 414	N	N
5221	Depository credit intermediation	112	N	31 472	8 157	1 177	N	N
52211	Commercial banking	83	Q	23 640	6 348	883	Q	Q
522110	Commercial banking	83	Q	23 640	6 348	883	Q	Q
52213	Credit unions	22	D	D	D	c	D	D
522130	Credit unions	22	D	D	D	c	D	D
5222	Nondepository credit intermediation	56	D	D	D	c	D	D
52229	Other nondepository credit intermediation	55	D	D	D	c	D	D
522291	Consumer lending	41	D	D	D	c	D	D
522298	All other nondepository credit intermediation	11	D	D	D	b	D	D
5223	Activities related to credit intermediation	20	D	D	D	b	D	D
52239	Other activities related to credit intermediation	14	D	D	D	b	D	D
522390	Other activities related to credit intermediation	14	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	LAKE CHARLES-JENNINGS, LA COMBINED STATISTICAL AREA—Con.							
52	Finance and insurance—Con.							
523	Securities, commodity contracts, other financial investments, and related activities	47	31 533	10 200	2 917	203	4.3	1.0
5231	Securities and commodity contracts intermediation and brokerage	32	D	D	D	c	D	D
52312	Securities brokerage	30	D	D	D	c	D	D
523120	Securities brokerage	30	D	D	D	c	D	D
5239	Other financial investment activities	15	D	D	D	b	D	D
524	Insurance carriers and related activities	102	N	14 558	3 075	435	N	N
5241	Insurance carriers	13	Q	3 358	851	79	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	89	37 095	11 200	2 224	356	41.5	8.7
52421	Insurance agencies and brokerages	80	33 010	8 883	1 883	294	44.4	9.7
524210	Insurance agencies and brokerages	80	33 010	8 883	1 883	294	44.4	9.7
	Jennings, LA Micropolitan Statistical Area							
52	Finance and insurance	47	N	6 619	1 632	267	N	N
522	Credit intermediation and related activities	29	N	5 052	1 268	218	N	N
5221	Depository credit intermediation	20	N	4 672	1 170	195	N	N
52211	Commercial banking	17	Q	4 579	1 148	186	Q	Q
522110	Commercial banking	17	Q	4 579	1 148	186	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	5	1 096	480	111	9	2.3	14.2
524	Insurance carriers and related activities	13	N	1 087	253	40	N	N
5242	Agencies, brokerages, and other insurance related activities ..	10	3 087	1 025	236	33	91.6	8.4
52421	Insurance agencies and brokerages	10	3 087	1 025	236	33	91.6	8.4
524210	Insurance agencies and brokerages	10	3 087	1 025	236	33	91.6	8.4
	Lake Charles, LA Metropolitan Statistical Area							
52	Finance and insurance	290	N	55 815	13 795	1 785	N	N
522	Credit intermediation and related activities	159	N	32 624	8 167	1 196	N	N
5221	Depository credit intermediation	92	N	26 800	6 987	982	N	N
52211	Commercial banking	66	Q	19 061	5 200	697	Q	Q
522110	Commercial banking	66	Q	19 061	5 200	697	Q	Q
52213	Credit unions	19	D	D	D	c	D	D
522130	Credit unions	19	D	D	D	c	D	D
5222	Nondepository credit intermediation	49	21 641	3 991	907	156	12.6	8.0
52229	Other nondepository credit intermediation	48	D	D	D	c	D	D
522291	Consumer lending	35	16 243	2 719	614	102	3.1	10.5
522298	All other nondepository credit intermediation	10	D	D	D	b	D	D
5223	Activities related to credit intermediation	18	5 080	1 833	273	58	—	.8
52239	Other activities related to credit intermediation	13	2 527	661	158	44	—	1.6
522390	Other activities related to credit intermediation	13	2 527	661	158	44	—	1.6
523	Securities, commodity contracts, other financial investments, and related activities	42	30 437	9 720	2 806	194	4.3	.5
5231	Securities and commodity contracts intermediation and brokerage	29	D	D	D	c	D	D
52312	Securities brokerage	27	24 182	8 230	2 443	133	—	—
523120	Securities brokerage	27	24 182	8 230	2 443	133	—	—
5239	Other financial investment activities	13	D	D	D	b	D	D
524	Insurance carriers and related activities	89	N	13 471	2 822	395	N	N
5241	Insurance carriers	10	Q	3 296	834	72	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	79	34 008	10 175	1 988	323	37.0	8.7
52421	Insurance agencies and brokerages	70	29 923	7 858	1 647	261	39.6	9.8
524210	Insurance agencies and brokerages	70	29 923	7 858	1 647	261	39.6	9.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
MONROE-BASTROP, LA COMBINED STATISTICAL AREA								
52	Finance and insurance	394	N	241 589	60 882	6 130	N	N
522	Credit intermediation and related activities	220	N	86 313	23 243	2 612	N	N
5221	Depository credit intermediation	111	N	D	D	g	N	N
52211	Commercial banking	73	Q	D	D	f	Q	Q
522110	Commercial banking	73	Q	D	D	f	Q	Q
52212	Savings institutions	23	Q	D	D	c	Q	Q
522120	Savings institutions	23	Q	D	D	c	Q	Q
52213	Credit unions	15	D	D	D	c	D	D
522130	Credit unions	15	D	D	D	c	D	D
5222	Nondepository credit intermediation	93	236 213	43 863	12 113	1 393	.9	8.0
52229	Other nondepository credit intermediation	91	D	D	D	g	D	D
522291	Consumer lending	63	23 534	6 354	1 656	232	3.9	10.2
522292	Real estate credit	11	203 401	35 834	9 948	1 095	.2	8.1
5222929	Mortgage bankers and loan correspondents	10	D	D	D	g	D	D
522298	All other nondepository credit intermediation	17	D	D	D	b	D	D
5222981	Pawn shops	16	3 249	688	166	34	22.6	—
5223	Activities related to credit intermediation	16	D	D	D	b	D	D
52239	Other activities related to credit intermediation	10	D	D	D	b	D	D
522390	Other activities related to credit intermediation	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	41	D	D	D	e	D	D
5231	Securities and commodity contracts intermediation and brokerage	23	D	D	D	c	D	D
52312	Securities brokerage	22	D	D	D	c	D	D
523120	Securities brokerage	22	D	D	D	c	D	D
5239	Other financial investment activities	18	D	D	D	c	D	D
524	Insurance carriers and related activities	133	N	D	D	h	N	N
5241	Insurance carriers	23	Q	D	D	h	Q	Q
52411	Direct life, health, and medical insurance carriers	16	Q	D	D	e	Q	Q
524113	Direct life insurance carriers	11	Q	D	D	e	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	110	D	D	D	e	D	D
52421	Insurance agencies and brokerages	104	D	D	D	e	D	D
524210	Insurance agencies and brokerages	104	D	D	D	e	D	D
Bastrop, LA Micropolitan Statistical Area								
52	Finance and insurance	41	N	5 272	1 368	197	N	N
522	Credit intermediation and related activities	23	N	3 990	1 003	143	N	N
5222	Nondepository credit intermediation	13	3 945	1 648	431	53	—	17.1
52229	Other nondepository credit intermediation	13	3 945	1 648	431	53	—	17.1
522291	Consumer lending	13	3 945	1 648	431	53	—	17.1
523	Securities, commodity contracts, other financial investments, and related activities	3	D	D	D	a	D	D
524	Insurance carriers and related activities	15	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	13	D	D	D	b	D	D
52421	Insurance agencies and brokerages	13	D	D	D	b	D	D
524210	Insurance agencies and brokerages	13	D	D	D	b	D	D
Monroe, LA Metropolitan Statistical Area								
52	Finance and insurance	353	N	236 317	59 514	5 933	N	N
522	Credit intermediation and related activities	197	N	82 323	22 240	2 469	N	N
5221	Depository credit intermediation	103	N	39 064	10 319	1 092	N	N
52211	Commercial banking	67	Q	28 066	7 225	793	Q	Q
522110	Commercial banking	67	Q	28 066	7 225	793	Q	Q
52212	Savings institutions	23	Q	D	D	c	Q	Q
522120	Savings institutions	23	Q	D	D	c	Q	Q
52213	Credit unions	13	D	D	D	c	D	D
522130	Credit unions	13	D	D	D	c	D	D
5222	Nondepository credit intermediation	80	232 268	42 215	11 682	1 340	.9	7.8
52229	Other nondepository credit intermediation	78	D	D	D	g	D	D
522291	Consumer lending	50	19 589	4 706	1 225	179	4.6	8.8
522292	Real estate credit	11	203 401	35 834	9 948	1 095	.2	8.1
5222929	Mortgage bankers and loan correspondents	10	D	D	D	g	D	D
522298	All other nondepository credit intermediation	17	D	D	D	b	D	D
5222981	Pawn shops	16	3 249	688	166	34	22.6	—
5223	Activities related to credit intermediation	14	3 341	1 044	239	37	—	12.8

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	MONROE-BASTROP, LA COMBINED STATISTICAL AREA—Con.							
	Monroe, LA Metropolitan Statistical Area—Con.							
52	Finance and insurance—Con.							
523	Securities, commodity contracts, other financial investments, and related activities	38	36 104	12 205	3 503	282	5.6	.2
5231	Securities and commodity contracts intermediation and brokerage	20	D	D	D	c	D	D
52312	Securities brokerage	19	24 971	6 918	2 269	102	—	—
523120	Securities brokerage	19	24 971	6 918	2 269	102	—	—
5239	Other financial investment activities	18	D	D	D	c	D	D
524	Insurance carriers and related activities	118	N	141 789	33 771	3 182	N	N
5241	Insurance carriers	21	Q	D	D	h	Q	Q
52411	Direct life, health, and medical insurance carriers	14	Q	D	D	e	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	97	D	D	D	e	D	D
52421	Insurance agencies and brokerages	91	D	D	D	e	D	D
524210	Insurance agencies and brokerages	91	D	D	D	e	D	D
	NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA							
52	Finance and insurance	2 172	N	1 070 007	289 843	23 880	N	N
521	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
5211	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
52111	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
521110	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
522	Credit intermediation and related activities	938	N	477 137	137 755	12 089	N	N
5221	Depository credit intermediation	510	N	363 052	108 504	8 966	N	N
52211	Commercial banking	331	Q	D	D	i	Q	Q
522110	Commercial banking	331	D	D	D	i	Q	Q
52212	Savings institutions	55	Q	D	D	f	Q	Q
522120	Savings institutions	55	Q	D	D	f	Q	Q
52213	Credit unions	124	D	D	D	f	D	D
522130	Credit unions	124	D	D	D	f	D	D
5222	Nondepository credit intermediation	274	446 252	66 750	18 396	1 543	3.8	8.0
52222	Sales financing	36	D	D	D	e	D	D
522220	Sales financing	36	D	D	D	e	D	D
52229	Other nondepository credit intermediation	238	D	D	D	g	D	D
522291	Consumer lending	112	D	D	D	e	D	D
522292	Real estate credit	88	D	D	D	f	D	D
5222929	Mortgage bankers and loan correspondents	87	D	D	D	f	D	D
522298	All other nondepository credit intermediation	38	15 883	3 702	948	149	13.4	4.2
5222981	Pawn shops	36	D	D	D	c	D	D
5223	Activities related to credit intermediation	154	181 621	47 335	10 855	1 580	.4	2.6
52231	Mortgage and nonmortgage loan brokers	61	26 775	11 142	2 465	293	—	8.8
522310	Mortgage and nonmortgage loan brokers	61	26 775	11 142	2 465	293	—	8.8
52232	Financial transactions processing, reserve, and clearinghouse activities	23	134 514	31 546	7 257	1 069	.5	.5
522320	Financial transactions processing, reserve, and clearinghouse activities	23	134 514	31 546	7 257	1 069	.5	.5
52239	Other activities related to credit intermediation	70	20 332	4 647	1 133	218	—	8.7
522390	Other activities related to credit intermediation	70	20 332	4 647	1 133	218	—	8.7
523	Securities, commodity contracts, other financial investments, and related activities	293	D	D	D	g	D	D
5231	Securities and commodity contracts intermediation and brokerage	146	D	D	D	g	D	D
52311	Investment banking and securities dealing	10	11 262	5 197	1 259	70	7.1	.1
523110	Investment banking and securities dealing	10	11 262	5 197	1 259	70	7.1	.1
52312	Securities brokerage	133	D	D	D	g	D	D
523120	Securities brokerage	133	D	D	D	g	D	D
5239	Other financial investment activities	147	D	D	D	f	D	D
52391	Miscellaneous intermediation	55	73 181	14 557	3 645	255	5.1	2.5
523910	Miscellaneous intermediation	55	73 181	14 557	3 645	255	5.1	2.5
52392	Portfolio management	28	D	D	D	c	D	D
523920	Portfolio management	28	D	D	D	c	D	D
52393	Investment advice	46	26 004	7 235	2 254	117	9.0	10.1
523930	Investment advice	46	26 004	7 235	2 254	117	9.0	10.1
52399	All other financial investment activities	18	D	D	D	b	D	D
523991	Trust, fiduciary, and custody activities	13	11 500	4 762	1 603	75	2.5	24.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA—Con.							
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	938	N	D	D	i	N	N
5241	Insurance carriers	196	Q	D	D	i	Q	Q
52411	Direct life, health, and medical insurance carriers	86	Q	D	D	h	Q	Q
524113	Direct life insurance carriers	69	Q	D	D	g	Q	Q
524114	Direct health and medical insurance carriers	17	Q	D	D	f	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	106	Q	108 671	27 900	2 504	Q	Q
524126	Direct property and casualty insurance carriers	80	Q	86 223	22 200	1 639	Q	Q
524127	Direct title insurance carriers	21	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	742	D	D	D	h	D	D
52421	Insurance agencies and brokerages	629	D	D	D	h	D	D
524210	Insurance agencies and brokerages	629	D	D	D	h	D	D
52429	Other insurance related activities	113	D	D	D	g	D	D
524291	Claims adjusting	53	D	D	D	f	D	D
524292	Third party administration of insurance and pension funds/ plans	45	66 730	34 833	8 072	928	.3	3.9
524298	All other insurance related activities	15	D	D	D	b	D	D
525	Funds, trusts, and other financial vehicles (part)	2	D	D	D	a	D	D
	Bogalusa, LA Micropolitan Statistical Area							
52	Finance and insurance	56	N	8 040	1 830	316	N	N
522	Credit intermediation and related activities	35	N	5 683	1 245	225	N	N
5221	Depository credit intermediation	18	N	4 432	974	167	N	N
5222	Nondepository credit intermediation	14	4 602	1 150	249	53	1.1	14.3
52229	Other nondepository credit intermediation	13	D	D	D	b	D	D
522291	Consumer lending	12	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	4	D	D	D	a	D	D
524	Insurance carriers and related activities	17	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	16	D	D	D	b	D	D
52421	Insurance agencies and brokerages	14	D	D	D	b	D	D
524210	Insurance agencies and brokerages	14	D	D	D	b	D	D
	New Orleans-Metairie-Kenner, LA Metropolitan Statistical Area							
52	Finance and insurance	2 116	N	1 061 967	288 013	23 564	N	N
521	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
5211	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
52111	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
521110	Monetary authorities - central bank	1	166 036	9 661	2 342	221	—	—
522	Credit intermediation and related activities	903	N	471 454	136 510	11 864	N	N
5221	Depository credit intermediation	492	N	358 620	107 530	8 799	N	N
52211	Commercial banking	322	Q	313 907	96 671	7 212	Q	Q
522110	Commercial banking	322	Q	313 907	96 671	7 212	Q	Q
52212	Savings institutions	50	Q	22 121	5 342	649	Q	Q
522120	Savings institutions	50	Q	22 121	5 342	649	Q	Q
52213	Credit unions	120	105 436	22 592	5 517	938	—	2.2
522130	Credit unions	120	105 436	22 592	5 517	938	—	2.2
5222	Nondepository credit intermediation	260	441 650	65 600	18 147	1 490	3.8	7.9
52222	Sales financing	35	208 895	10 713	2 849	251	1.3	5.3
522220	Sales financing	35	208 895	10 713	2 849	251	1.3	5.3
52229	Other nondepository credit intermediation	225	232 755	54 887	15 298	1 239	6.1	10.2
522291	Consumer lending	100	96 229	14 418	3 361	457	4.4	7.1
522292	Real estate credit	87	120 643	36 767	10 989	633	6.5	13.5
5222929	Mortgage bankers and loan correspondents	86	D	D	D	f	D	D
522298	All other nondepository credit intermediation	38	15 883	3 702	948	149	13.4	4.2
5222981	Pawn shops	36	D	D	D	c	D	D
5223	Activities related to credit intermediation	151	181 091	47 234	10 833	1 575	.4	2.6
52231	Mortgage and nonmortgage loan brokers	61	26 775	11 142	2 465	293	—	8.8
522310	Mortgage and nonmortgage loan brokers	61	26 775	11 142	2 465	293	—	8.8
52232	Financial transactions processing, reserve, and clearinghouse activities	23	134 514	31 546	7 257	1 069	.5	.5
522320	Financial transactions processing, reserve, and clearinghouse activities	23	134 514	31 546	7 257	1 069	.5	.5
52239	Other activities related to credit intermediation	67	19 802	4 546	1 111	213	—	9.0
522390	Other activities related to credit intermediation	67	19 802	4 546	1 111	213	—	9.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA—Con.								
New Orleans-Metairie-Kenner, LA Metropolitan Statistical Area—Con.								
52	Finance and insurance—Con.							
523	Securities, commodity contracts, other financial investments, and related activities	289	D	D	D	g	D	D
5231	Securities and commodity contracts intermediation and brokerage	143	309 576	122 716	37 350	1 321	2.1	1.4
52311	Investment banking and securities dealing	10	11 262	5 197	1 259	70	7.1	.1
523110	Investment banking and securities dealing	10	11 262	5 197	1 259	70	7.1	.1
52312	Securities brokerage	130	297 933	117 481	36 084	1 248	1.8	1.4
523120	Securities brokerage	130	297 933	117 481	36 084	1 248	1.8	1.4
5239	Other financial investment activities	146	D	D	D	f	D	D
52391	Miscellaneous intermediation	55	73 181	14 557	3 645	255	5.1	2.5
523910	Miscellaneous intermediation	55	73 181	14 557	3 645	255	5.1	2.5
52392	Portfolio management	27	17 107	7 159	2 269	103	6.8	3.9
523920	Portfolio management	27	17 107	7 159	2 269	103	6.8	3.9
52393	Investment advice	46	26 004	7 235	2 254	117	9.0	10.1
523930	Investment advice	46	26 004	7 235	2 254	117	9.0	10.1
52399	All other financial investment activities	18	D	D	D	b	D	D
523991	Trust, fiduciary, and custody activities	13	11 500	4 762	1 603	75	2.5	24.6
524	Insurance carriers and related activities	921	N	421 567	101 482	9 576	N	N
5241	Insurance carriers	195	Q	D	D	i	Q	Q
52411	Direct life, health, and medical insurance carriers	85	Q	D	D	h	Q	Q
524113	Direct life insurance carriers	68	Q	D	D	g	Q	Q
524114	Direct health and medical insurance carriers	17	Q	D	D	f	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	106	Q	108 671	27 900	2 504	Q	Q
524126	Direct property and casualty insurance carriers	80	Q	86 223	22 200	1 639	Q	Q
524127	Direct title insurance carriers	21	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	726	D	D	D	h	D	D
52421	Insurance agencies and brokerages	615	398 169	129 443	29 028	2 964	32.0	5.8
524210	Insurance agencies and brokerages	615	398 169	129 443	29 028	2 964	32.0	5.8
52429	Other insurance related activities	111	D	D	D	g	D	D
524291	Claims adjusting	52	52 254	25 690	5 221	543	4.9	8.1
524292	Third party administration of insurance and pension funds/ plans	45	66 730	34 833	8 072	928	.3	3.9
524298	All other insurance related activities	14	D	D	D	b	D	D
525	Funds, trusts, and other financial vehicles (part)	2	D	D	D	a	D	D
SHREVEPORT-BOSSIER CITY-MINDEN, LA COMBINED STATISTICAL AREA								
52	Finance and insurance	689	N	169 527	42 990	4 939	N	N
522	Credit intermediation and related activities	318	N	76 083	19 677	2 576	N	N
5221	Depository credit intermediation	171	N	56 745	14 795	1 975	N	N
52211	Commercial banking	116	Q	42 504	11 547	1 475	Q	Q
522110	Commercial banking	116	Q	42 504	11 547	1 475	Q	Q
52213	Credit unions	50	63 136	12 301	2 824	456	—	1.4
522130	Credit unions	50	63 136	12 301	2 824	456	—	1.4
5222	Nondepository credit intermediation	120	D	D	D	f	D	D
52222	Sales financing	11	D	D	D	b	D	D
522220	Sales financing	11	D	D	D	b	D	D
52229	Other nondepository credit intermediation	109	D	D	D	e	D	D
522291	Consumer lending	66	D	D	D	c	D	D
522292	Real estate credit	23	26 026	6 597	1 742	127	2.9	12.7
5222929	Mortgage bankers and loan correspondents	22	D	D	D	c	D	D
522298	All other nondepository credit intermediation	20	D	D	D	b	D	D
5222981	Pawn shops	19	D	D	D	b	D	D
5223	Activities related to credit intermediation	27	D	D	D	c	D	D
52231	Mortgage and nonmortgage loan brokers	10	3 178	1 437	351	44	—	4.8
522310	Mortgage and nonmortgage loan brokers	10	3 178	1 437	351	44	—	4.8
52239	Other activities related to credit intermediation	17	D	D	D	b	D	D
522390	Other activities related to credit intermediation	17	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	102	93 227	31 124	8 464	507	3.5	3.4
5231	Securities and commodity contracts intermediation and brokerage	41	D	D	D	e	D	D
52312	Securities brokerage	41	D	D	D	e	D	D
523120	Securities brokerage	41	D	D	D	e	D	D
5239	Other financial investment activities	61	D	D	D	c	D	D
52391	Miscellaneous intermediation	34	D	D	D	c	D	D
523910	Miscellaneous intermediation	34	D	D	D	c	D	D
52392	Portfolio management	10	9 919	3 158	729	36	.4	5.2
523920	Portfolio management	10	9 919	3 158	729	36	.4	5.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
SHREVEPORT-BOSSIER CITY-MINDEN, LA COMBINED STATISTICAL AREA—Con.								
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	269	N	62 320	14 849	1 856	N	N
5241	Insurance carriers	41	Q	D	D	f	Q	Q
52411	Direct life, health, and medical insurance carriers	24	Q	D	D	e	Q	Q
524113	Direct life insurance carriers	19	Q	D	D	e	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	17	Q	9 536	2 396	243	Q	Q
524126	Direct property and casualty insurance carriers	12	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	228	D	D	D	g	D	D
52421	Insurance agencies and brokerages	206	D	D	D	f	D	D
524210	Insurance agencies and brokerages	206	D	D	D	f	D	D
52429	Other insurance related activities	22	D	D	D	e	D	D
Minden, LA Micropolitan Statistical Area								
52	Finance and insurance	65	N	10 035	2 707	337	N	N
522	Credit intermediation and related activities	37	N	6 478	1 883	217	N	N
5221	Depository credit intermediation	21	N	5 629	1 673	179	N	N
52211	Commercial banking	14	Q	4 169	1 347	133	Q	Q
522110	Commercial banking	14	Q	4 169	1 347	133	Q	Q
5222	Nondepository credit intermediation	14	D	D	D	b	D	D
52229	Other nondepository credit intermediation	13	D	D	D	b	D	D
522291	Consumer lending	12	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	5	929	505	115	9	—	2.4
524	Insurance carriers and related activities	23	N	3 052	709	111	N	N
5242	Agencies, brokerages, and other insurance related activities ..	21	D	D	D	b	D	D
52421	Insurance agencies and brokerages	20	D	D	D	b	D	D
524210	Insurance agencies and brokerages	20	D	D	D	b	D	D
Shreveport-Bossier City, LA Metropolitan Statistical Area								
52	Finance and insurance	624	N	159 492	40 283	4 602	N	N
522	Credit intermediation and related activities	281	N	69 605	17 794	2 359	N	N
5221	Depository credit intermediation	150	N	51 116	13 122	1 796	N	N
52211	Commercial banking	102	Q	38 335	10 200	1 342	Q	Q
522110	Commercial banking	102	Q	38 335	10 200	1 342	Q	Q
52213	Credit unions	44	D	D	D	e	D	D
522130	Credit unions	44	D	D	D	e	D	D
5222	Nondepository credit intermediation	106	101 167	15 976	4 056	465	3.1	4.4
52222	Sales financing	10	30 409	3 022	772	80	4.6	1.7
522220	Sales financing	10	30 409	3 022	772	80	4.6	1.7
52229	Other nondepository credit intermediation	96	70 758	12 954	3 284	385	2.5	5.6
522291	Consumer lending	54	35 984	4 706	1 108	176	2.8	1.8
522292	Real estate credit	23	26 026	6 597	1 742	127	2.9	12.7
5222929	Mortgage bankers and loan correspondents	22	D	D	D	c	D	D
522298	All other nondepository credit intermediation	19	8 748	1 651	434	82	.5	—
5222981	Pawn shops	18	D	D	D	b	D	D
5223	Activities related to credit intermediation	25	7 195	2 513	616	98	—	2.1
52231	Mortgage and nonmortgage loan brokers	10	3 178	1 437	351	44	—	4.8
522310	Mortgage and nonmortgage loan brokers	10	3 178	1 437	351	44	—	4.8
52239	Other activities related to credit intermediation	15	4 017	1 076	265	54	—	—
522390	Other activities related to credit intermediation	15	4 017	1 076	265	54	—	—
523	Securities, commodity contracts, other financial investments, and related activities	97	92 298	30 619	8 349	498	3.6	3.4
5231	Securities and commodity contracts intermediation and brokerage	39	53 187	20 547	5 893	270	.1	.2
52312	Securities brokerage	39	53 187	20 547	5 893	270	.1	.2
523120	Securities brokerage	39	53 187	20 547	5 893	270	.1	.2
5239	Other financial investment activities	58	39 111	10 072	2 456	228	8.2	7.9
52391	Miscellaneous intermediation	31	21 106	3 745	910	104	2.8	7.4
523910	Miscellaneous intermediation	31	21 106	3 745	910	104	2.8	7.4
52392	Portfolio management	10	9 919	3 158	729	36	.4	5.2
523920	Portfolio management	10	9 919	3 158	729	36	.4	5.2
524	Insurance carriers and related activities	246	N	59 268	14 140	1 745	N	N
5241	Insurance carriers	39	Q	22 405	5 875	675	Q	Q
52411	Direct life, health, and medical insurance carriers	22	Q	12 869	3 479	432	Q	Q
524113	Direct life insurance carriers	17	Q	11 439	3 052	403	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	17	Q	9 536	2 396	243	Q	Q
524126	Direct property and casualty insurance carriers	12	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	207	119 242	36 863	8 265	1 070	32.6	3.5
52421	Insurance agencies and brokerages	186	103 199	29 091	6 391	809	36.8	3.5
524210	Insurance agencies and brokerages	186	103 199	29 091	6 391	809	36.8	3.5
52429	Other insurance related activities	21	16 043	7 772	1 874	261	5.3	3.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
ALEXANDRIA, LA METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	242	N	48 088	11 943	1 587	N	N
522	Credit intermediation and related activities	128	N	27 253	6 912	977	N	N
5221	Depository credit intermediation	62	N	17 124	4 603	589	N	N
52211	Commercial banking	39	Q	13 842	3 812	440	Q	Q
522110	Commercial banking	39	Q	13 842	3 812	440	Q	Q
52213	Credit unions	22	D	D	D	c	D	D
522130	Credit unions	22	D	D	D	c	D	D
5222	Nondepository credit intermediation	51	45 520	8 808	2 018	338	9.2	36.1
52229	Other nondepository credit intermediation	48	D	D	D	e	D	D
522291	Consumer lending	35	28 408	5 005	1 105	193	.4	47.7
522292	Real estate credit	10	11 347	3 221	730	126	35.7	—
5223	Activities related to credit intermediation	15	3 950	1 321	291	50	—	15.6
523	Securities, commodity contracts, other financial investments, and related activities	26	12 651	3 965	1 143	90	1.7	7.5
5231	Securities and commodity contracts intermediation and brokerage	12	8 645	3 369	976	63	—	—
52312	Securities brokerage	12	8 645	3 369	976	63	—	—
523120	Securities brokerage	12	8 645	3 369	976	63	—	—
5239	Other financial investment activities	14	4 006	596	167	27	5.3	23.6
524	Insurance carriers and related activities	88	N	16 870	3 888	520	N	N
5241	Insurance carriers	15	Q	7 433	1 761	196	Q	Q
52411	Direct life, health, and medical insurance carriers	10	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	73	34 248	9 437	2 127	324	36.7	5.0
52421	Insurance agencies and brokerages	63	30 432	7 981	1 800	287	39.5	2.8
524210	Insurance agencies and brokerages	63	30 432	7 981	1 800	287	39.5	2.8
52429	Other insurance related activities	10	3 816	1 456	327	37	14.4	23.1
HAMMOND, LA MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	153	N	26 337	6 306	873	N	N
522	Credit intermediation and related activities	97	N	17 889	4 249	650	N	N
5221	Depository credit intermediation	42	N	13 903	3 389	501	N	N
52211	Commercial banking	32	Q	11 897	2 924	431	Q	Q
522110	Commercial banking	32	Q	11 897	2 924	431	Q	Q
5222	Nondepository credit intermediation	41	14 278	3 432	723	126	8.6	12.2
52229	Other nondepository credit intermediation	40	D	D	D	c	D	D
522291	Consumer lending	32	8 868	2 502	485	98	11.0	2.9
5223	Activities related to credit intermediation	14	2 455	554	137	23	3.4	7.7
523	Securities, commodity contracts, other financial investments, and related activities	13	D	D	D	b	D	D
524	Insurance carriers and related activities	43	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	39	12 538	3 734	867	146	57.9	7.0
52421	Insurance agencies and brokerages	39	12 538	3 734	867	146	57.9	7.0
524210	Insurance agencies and brokerages	39	12 538	3 734	867	146	57.9	7.0
HOUMA-BAYOU CANE-THIBODAUX, LA METROPOLITAN STATISTICAL AREA								
52	Finance and insurance	309	N	60 193	15 786	1 849	N	N
522	Credit intermediation and related activities	162	N	33 027	8 533	1 150	N	N
5221	Depository credit intermediation	95	N	26 835	7 126	917	N	N
52211	Commercial banking	81	Q	25 728	6 867	856	Q	Q
522110	Commercial banking	81	Q	25 728	6 867	856	Q	Q
52213	Credit unions	10	D	D	D	b	D	D
522130	Credit unions	10	D	D	D	b	D	D
5222	Nondepository credit intermediation	53	27 111	4 548	1 046	178	6.0	1.8
52229	Other nondepository credit intermediation	51	D	D	D	c	D	D
522291	Consumer lending	43	21 489	3 531	823	140	2.0	2.2
5223	Activities related to credit intermediation	14	4 163	1 644	361	55	.1	44.3
523	Securities, commodity contracts, other financial investments, and related activities	34	9 403	3 681	976	103	8.3	3.3
5231	Securities and commodity contracts intermediation and brokerage	15	D	D	D	b	D	D
52312	Securities brokerage	14	4 978	2 375	657	37	—	—
523120	Securities brokerage	14	4 978	2 375	657	37	—	—
5239	Other financial investment activities	19	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
	HOUMA-BAYOU CANE-THIBODAUX, LA METROPOLITAN STATISTICAL AREA—Con.							
52	Finance and insurance—Con.							
524	Insurance carriers and related activities	113	N	23 485	6 277	596	N	N
5242	Agencies, brokerages, and other insurance related activities ..	104	47 092	17 880	4 844	464	45.4	5.0
52421	Insurance agencies and brokerages	100	45 214	17 131	4 671	442	44.9	5.3
524210	Insurance agencies and brokerages	100	45 214	17 131	4 671	442	44.9	5.3
	MORGAN CITY, LA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	92	N	18 583	4 498	562	N	N
522	Credit intermediation and related activities	60	N	11 903	2 886	420	N	N
5221	Depository credit intermediation	29	N	D	D	e	N	N
52211	Commercial banking	21	Q	8 421	2 042	276	Q	Q
522110	Commercial banking	21	Q	8 421	2 042	276	Q	Q
5222	Nondepository credit intermediation	28	8 086	2 332	563	89	20.4	2.3
52229	Other nondepository credit intermediation	26	D	D	D	b	D	D
522291	Consumer lending	22	6 685	1 658	409	60	5.4	2.8
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	b	D	D
524	Insurance carriers and related activities	26	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	24	D	D	D	c	D	D
52421	Insurance agencies and brokerages	23	12 891	4 293	986	107	56.1	2.0
524210	Insurance agencies and brokerages	23	12 891	4 293	986	107	56.1	2.0
	NATCHEZ, MS-LA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	88	N	18 341	4 332	616	N	N
522	Credit intermediation and related activities	54	N	13 189	3 038	463	N	N
5221	Depository credit intermediation	25	N	11 674	2 652	384	N	N
52211	Commercial banking	19	Q	11 360	2 573	366	Q	Q
522110	Commercial banking	19	Q	11 360	2 573	366	Q	Q
5222	Nondepository credit intermediation	18	6 147	1 044	271	49	9.1	17.3
52229	Other nondepository credit intermediation	16	D	D	D	b	D	D
522291	Consumer lending	12	D	D	D	b	D	D
5223	Activities related to credit intermediation	11	1 806	471	115	30	19.7	4.4
52239	Other activities related to credit intermediation	11	1 806	471	115	30	19.7	4.4
522390	Other activities related to credit intermediation	11	1 806	471	115	30	19.7	4.4
523	Securities, commodity contracts, other financial investments, and related activities	11	4 759	1 071	281	27	4.1	—
524	Insurance carriers and related activities	23	N	4 081	1 013	126	N	N
5242	Agencies, brokerages, and other insurance related activities ..	19	4 397	1 578	404	60	44.4	4.4
52421	Insurance agencies and brokerages	19	4 397	1 578	404	60	44.4	4.4
524210	Insurance agencies and brokerages	19	4 397	1 578	404	60	44.4	4.4
	NATCHITOCHE, LA MICROPOLITAN STATISTICAL AREA							
52	Finance and insurance	55	N	13 198	1 943	287	N	N
522	Credit intermediation and related activities	32	N	9 892	1 122	196	N	N
5221	Depository credit intermediation	14	N	D	D	c	N	N
52211	Commercial banking	10	Q	3 513	768	124	Q	Q
522110	Commercial banking	10	Q	3 513	768	124	Q	Q
5222	Nondepository credit intermediation	16	D	D	D	b	D	D
52229	Other nondepository credit intermediation	16	D	D	D	b	D	D
522291	Consumer lending	14	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	6	1 977	1 063	283	11	—	—
524	Insurance carriers and related activities	17	N	2 243	538	80	N	N
5242	Agencies, brokerages, and other insurance related activities ..	15	D	D	D	b	D	D
52421	Insurance agencies and brokerages	14	D	D	D	b	D	D
524210	Insurance agencies and brokerages	14	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records ¹	Estimated ²
RUSTON, LA MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	101	N	28 198	6 632	888	N	N
522	Credit intermediation and related activities	55	N	12 816	3 003	429	N	N
5221	Depository credit intermediation	30	N	11 133	2 607	353	N	N
52211	Commercial banking	23	Q	9 752	2 297	303	Q	Q
522110	Commercial banking	23	Q	9 752	2 297	303	Q	Q
5222	Nondepository credit intermediation	24	D	D	D	b	D	D
52229	Other nondepository credit intermediation	22	D	D	D	b	D	D
522291	Consumer lending	20	4 954	1 026	250	56	3.9	—
523	Securities, commodity contracts, other financial investments, and related activities	10	6 739	3 422	896	67	7.9	25.4
524	Insurance carriers and related activities	36	N	11 960	2 733	392	N	N
5242	Agencies, brokerages, and other insurance related activities ..	30	D	D	D	c	D	D
52421	Insurance agencies and brokerages	29	12 063	4 206	958	161	36.6	1.6
524210	Insurance agencies and brokerages	29	12 063	4 206	958	161	36.6	1.6
TALLULAH, LA MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance	12	N	1 327	354	48	N	N
522	Credit intermediation and related activities	8	N	1 189	317	41	N	N
523	Securities, commodity contracts, other financial investments, and related activities	1	D	D	D	a	D	D
524	Insurance carriers and related activities	3	N	D	D	a	N	N

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as insurance agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, royalties, and net insurance premiums earned. Revenue from leasing property marketed under operating leases is included, as well as interest earned from property marketed under capital, finance, or full payout leases. Revenue also includes the total value of service contracts and amounts received for work subcontracted to others.

Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

Appendix B.

NAICS Codes, Titles, and Descriptions

52 FINANCE AND INSURANCE

The Finance and Insurance sector comprises establishments primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the NAICS Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation. Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. These units are the equivalents for finance and insurance of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. The classification defines activities broadly enough that it can be used both by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

Establishments engaged in activities that facilitate, or are otherwise related to, the various types of intermediation have been included in individual subsectors, rather than in a separate subsector dedicated to services alone because these services are performed by intermediaries, as well as by specialist establishments, and the extent to which the activity of the intermediaries can be separately identified is not clear.

The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Legal entities that hold portfolios of assets on behalf of others are significant and data on them are required for a variety of purposes. Thus for NAICS, these funds, trusts, and other financial vehicles are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

521 MONETARY AUTHORITIES - CENTRAL BANK

The Monetary Authorities-Central Bank subsector groups establishments that engage in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

5211 MONETARY AUTHORITIES - CENTRAL BANK

This industry group includes establishments classified in the following NAICS industry: 52111, Monetary Authorities-Central Bank.

52111 MONETARY AUTHORITIES - CENTRAL BANK

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

521110 MONETARY AUTHORITIES - CENTRAL BANK

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

522 CREDIT INTERMEDIATION AND RELATED ACTIVITIES

Industries in the Credit Intermediation and Related Activities subsector groups establishments that (1) lend funds raised from depositors; (2) lend funds raised from credit market borrowing; or (3) facilitate the lending of funds or issuance of credit by engaging in such activities as mortgage and loan brokerage, clearinghouse and reserve services, and check cashing services.

5221 DEPOSITORY CREDIT INTERMEDIATION

This industry group comprises establishments primarily engaged in accepting deposits (or share deposits) and in lending funds from these deposits. Within this group, industries are defined on the basis of differences in the types of deposit liabilities assumed and in the nature of the credit extended.

52211 COMMERCIAL BANKING

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

522110 COMMERCIAL BANKING

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

5221101 NATIONAL COMMERCIAL BANKS (BANKING)

This industry comprises establishments primarily engaged in accepting deposits and granting withdrawals; making commercial, institutional, and consumer loans; and providing other customer financial transactions. These depository institutions are chartered by the federal government.

5221102 STATE COMMERCIAL BANKS (BANKING)

This industry comprises establishments primarily engaged in accepting deposits and granting withdrawals; making commercial, institutional, and consumer loans; and providing customer financial transactions. These depository institutions are chartered by one of the states, the District of Columbia, or U.S. territories.

52212 SAVINGS INSTITUTIONS

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

522120 SAVINGS INSTITUTIONS

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

5221201 SAVINGS INSTITUTIONS, FEDERALLY CHARTERED

This industry comprises establishments, operating under federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities.

5221203 SAVINGS INSTITUTIONS, NOT FEDERALLY CHARTERED

This industry comprises establishments, not operating under federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high grade securities.

52213 CREDIT UNIONS

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

522130 CREDIT UNIONS

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

5221301 CREDIT UNIONS, FEDERALLY CHARTERED

This industry comprises establishments chartered by the federal government as “cooperatives,” primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

5221309 CREDIT UNIONS, NOT FEDERALLY CHARTERED

This industry comprises establishments chartered by other than the federal government as “cooperatives,” primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

52219 OTHER DEPOSITORY CREDIT INTERMEDIATION

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

522190 OTHER DEPOSITORY CREDIT INTERMEDIATION

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

5222 NONDEPOSITORY CREDIT INTERMEDIATION

This industry group comprises establishments, both public (government-sponsored enterprises) and private, primarily engaged in extending credit or lending funds raised by credit market borrowing, such as issuing commercial paper or other debt instruments or by borrowing from other financial intermediaries. Within this group, industries are defined on the basis of the type of credit being extended.

52221 CREDIT CARD ISSUING

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

522210 CREDIT CARD ISSUING

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

52222 SALES FINANCING

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collateralized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

522220 SALES FINANCING

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collateralized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

52229 OTHER NONDEPOSITORY CREDIT INTERMEDIATION

This industry comprises establishments primarily engaged in making cash loans or extending credit through credit instruments (except credit cards and sales finance agreements).

522291 CONSUMER LENDING

This industry comprises establishments primarily engaged in making unsecured cash loans to consumers.

522292 REAL ESTATE CREDIT

This industry comprises establishments primarily engaged in lending funds with real estate as collateral.

5222929 MORTGAGE BANKERS AND LOAN CORRESPONDENTS

This industry comprises establishments primarily engaged in originating (making) and selling mortgage and other real estate loans (except farm) to permanent investors, and servicing these loans.

522293 INTERNATIONAL TRADE FINANCING

This industry comprises establishments primarily engaged in providing one or more of the following: (1) working capital funds to U.S. exporters; (2) lending funds to foreign buyers of U.S. goods; and/or (3) lending funds to domestic buyers of imported goods.

522294 SECONDARY MARKET FINANCING

This industry comprises establishments primarily engaged in buying, pooling, and repackaging loans for sale to others on the secondary market.

522298 ALL OTHER NONDEPOSITORY CREDIT INTERMEDIATION

This industry comprises establishments primarily engaged in providing nondepository credit (except credit card issuing, sales financing, consumer lending, real estate credit, international trade financing, and secondary market financing). Examples of types of lending in this industry are: short-term inventory credit, agricultural lending (except real estate and sales financing) and consumer cash lending secured by personal property.

5222981 PAWNSHOPS

This industry comprises establishments primarily engaged in lending money at interest in exchange for personal property left as security and selling the merchandise if the property is not reclaimed.

5222988 OTHER BUSINESS CREDIT INSTITUTIONS

This industry comprises establishments primarily engaged in providing services, credit or capital to businesses, other organizations and members for short-term, intermediate and long-term periods (more than one year).

5223 ACTIVITIES RELATED TO CREDIT INTERMEDIATION

This industry group comprises establishments primarily engaged in facilitating credit intermediation by performing activities, such as arranging loans by bringing borrowers and lenders together and clearing checks and credit card transactions.

52231 MORTGAGE AND NONMORTGAGE LOAN BROKERS

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

522310 MORTGAGE AND NONMORTGAGE LOAN BROKERS

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

52232 FINANCIAL TRANSACTIONS PROCESSING, RESERVE, AND CLEARINGHOUSE ACTIVITIES

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and/or (3) check or other financial instrument clearinghouse services (except central banks).

522320 FINANCIAL TRANSACTIONS PROCESSING, RESERVE, AND CLEARINGHOUSE ACTIVITIES

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and/or (3) check or other financial instrument clearinghouse services (except central banks).

52239 OTHER ACTIVITIES RELATED TO CREDIT INTERMEDIATION

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

522390 OTHER ACTIVITIES RELATED TO CREDIT INTERMEDIATION

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

523 SECURITIES, COMMODITY CONTRACTS, AND OTHER FINANCIAL INVESTMENTS AND RELATED ACTIVITIES

Industries in the Securities, Commodity Contracts, and Other Financial Investments and Related Activities subsector group include establishments that are primarily engaged in one of the following: (1) underwriting securities issues and/or making markets for securities and commodities; (2) acting as agents (i.e., brokers) between buyers and sellers of securities and commodities; (3) providing securities and commodity exchange services; and (4) providing other services, such as managing portfolios of assets; providing investment advice; and trust, fiduciary, and custody services.

5231 SECURITIES AND COMMODITY CONTRACTS INTERMEDIATION AND BROKERAGE

This industry group comprises establishments primarily engaged in putting capital at risk in the process of underwriting securities issues or in making markets for securities and commodities; and those acting as agents and/or brokers between buyers and sellers of securities and commodities, usually charging a commission.

52311 INVESTMENT BANKING AND SECURITIES DEALING

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

523110 INVESTMENT BANKING AND SECURITIES DEALING

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

52312 SECURITIES BROKERAGE

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

523120 SECURITIES BROKERAGE

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

52313 COMMODITY CONTRACTS DEALING

This industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

523130 COMMODITY CONTRACTS DEALING

This industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

52314 COMMODITY CONTRACTS BROKERAGE

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

523140 COMMODITY CONTRACTS BROKERAGE

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

5232 SECURITIES AND COMMODITY EXCHANGES

This industry group includes establishments classified in the following NAICS industry: 52321, Securities and Commodity Exchanges.

52321 SECURITIES AND COMMODITY EXCHANGES

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

523210 SECURITIES AND COMMODITY EXCHANGES

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

5239 OTHER FINANCIAL INVESTMENT ACTIVITIES

This industry group comprises establishments primarily engaged in one of the following: (1) acting as principals in buying or selling financial contracts (except investment bankers, securities dealers, and commodity contracts dealers); (2) acting as agents (i.e., brokers) (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts; or (3) providing other investment services (except securities and commodity exchanges), such as portfolio management; investment advice; and trust, fiduciary, and custody services.

52391 MISCELLANEOUS INTERMEDIATION

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

523910 MISCELLANEOUS INTERMEDIATION

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

52392 PORTFOLIO MANAGEMENT

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

523920 PORTFOLIO MANAGEMENT

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

52393 INVESTMENT ADVICE

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, that do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

523930 INVESTMENT ADVICE

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, that do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

52399 ALL OTHER FINANCIAL INVESTMENT ACTIVITIES

This industry comprises establishments primarily engaged in acting as agents or brokers (except securities brokerages and commodity contracts brokerages) in buying and selling financial contracts providing financial investment activities (except securities and commodity exchanges, portfolio management, and investment advice).

523991 TRUST, FIDUCIARY, AND CUSTODY ACTIVITIES

This industry comprises establishments primarily engaged in providing trust, fiduciary, and custody services to others, as instructed, on a fee or contract basis, such as bank trust offices and escrow agencies (except real estate).

523999 MISCELLANEOUS FINANCIAL INVESTMENT ACTIVITIES

This industry comprises establishments primarily engaged in acting as agents and/or brokers (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts and those providing financial investment services (except securities and commodity exchanges; portfolio management; investment advice; and trust, fiduciary, and custody services) on a fee or commission basis.

524 INSURANCE CARRIERS AND RELATED ACTIVITIES

Industries in the Insurance Carriers and Related Activities subsector group establishments that are primarily engaged in one of the following: (1) underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies or (2) facilitating such underwriting by selling insurance policies, and by providing other insurance and employee-benefit related services.

5241 INSURANCE CARRIERS

This industry group comprises establishments primarily engaged in underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies and investing premiums to build up a portfolio of financial assets to be used against future claims. Direct insurance carriers are establishments that are primarily engaged in initially underwriting and assuming the risk of annuities and insurance policies. Reinsurance carriers are establishments that are primarily engaged in assuming all or part of the risk associated with an existing insurance policy (or set of policies) originally underwritten by another insurance carrier.

Industries are defined in terms of the type of risk being insured against, such as death, loss of employment because of age or disability, and property damage. Contributions and premiums are set on the basis of actuarial calculations of probable payouts based on risk factors from experience tables and expected investment returns on reserves.

52411 DIRECT LIFE, HEALTH, AND MEDICAL INSURANCE CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, accidental death and dismemberment insurance policies, and health and medical insurance policies.

524113 DIRECT LIFE INSURANCE CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, and accidental death and dismemberment insurance policies.

524114 DIRECT HEALTH AND MEDICAL INSURANCE CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) health and medical insurance policies. Group hospitalization plans and HMO establishments (except those providing health care services) that provide health and medical insurance policies without providing health care services are included in this industry.

52412 DIRECT INSURANCE (EXCEPT LIFE, HEALTH, AND MEDICAL) CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) various types of insurance policies (except life, disability income, accidental death and dismemberment, and health and medical insurance policies).

524126 DIRECT PROPERTY AND CASUALTY INSURANCE CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies that protect policyholders against losses that may occur as a result of property damage or liability.

524127 DIRECT TITLE INSURANCE CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies to protect the owners of real estate or real estate creditors against loss sustained by reason of any title defect to real property.

524128 OTHER DIRECT INSURANCE (EXCEPT LIFE, HEALTH, AND MEDICAL) CARRIERS

This industry comprises establishments primarily engaged in initially underwriting (e.g., assuming the risk, assigning premiums) insurance policies (except life, disability income, accidental death and dismemberment, health and medical, property and casualty, and title insurance policies).

52413 REINSURANCE CARRIERS

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

524130 REINSURANCE CARRIERS

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

5242 AGENCIES, BROKERAGES, AND OTHER INSURANCE RELATED ACTIVITIES

This industry group comprises establishments primarily engaged in (1) acting as agents (i.e., brokers) in selling annuities and insurance policies or (2) providing other employee benefits and insurance related services, such as claims adjustment and third party administration.

52421 INSURANCE AGENCIES AND BROKERAGES

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

524210 INSURANCE AGENCIES AND BROKERAGES

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

52429 OTHER INSURANCE RELATED ACTIVITIES

This industry comprises establishments primarily engaged in providing services related to insurance (except insurance agencies and brokerages).

524291 CLAIMS ADJUSTING

This industry comprises establishments primarily engaged in investigating, appraising, and settling insurance claims.

524292 THIRD PARTY ADMINISTRATION OF INSURANCE AND PENSION FUNDS

This industry comprises establishments primarily engaged in providing third party administration services of insurance and pension funds, such as claims processing and other administrative services to insurance carriers' employee-benefit plans, and self-insurance funds.

524298 ALL OTHER INSURANCE RELATED ACTIVITIES

This industry comprises establishments primarily engaged in providing insurance services on a contract or fee basis (except insurance agencies and brokerages, claims adjusting, and third party administration). Insurance advisory services and insurance rate-making services are included in this industry.

525 FUNDS, TRUSTS, AND OTHER FINANCIAL VEHICLES

Industries in the Funds, Trusts, and Other Financial Vehicles subsector are comprised of legal entities (i.e., funds, plans, and/or programs) organized to pool securities or other assets on behalf of shareholders or beneficiaries of employee benefit or other trust funds. The portfolios are customized to achieve specific investment characteristics, such as diversification, risk, rate of return, and price volatility. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Establishments with employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Establishments primarily engaged in holding the securities of (or other equity interests in) other firms are classified in Sector 55, Management of Companies and Enterprises.

5259 OTHER INVESTMENT POOLS AND FUNDS

This industry group comprises legal entities (i.e., investment pools and/or funds) organized to pool securities or other assets (except insurance and employee-benefit funds) on behalf of shareholders, unit holders, or beneficiaries.

52593 REAL ESTATE INVESTMENT TRUSTS

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).

525930 REAL ESTATE INVESTMENT TRUSTS

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

BATON ROUGE-PIERRE PART, LA COMBINED STATISTICAL AREA

Baton Rouge, LA Metropolitan Statistical Area

Ascension Parish, LA
East Baton Rouge Parish, LA
East Feliciana Parish, LA
Iberville Parish, LA
Livingston Parish, LA
Pointe Coupee Parish, LA
St. Helena Parish, LA
West Baton Rouge Parish, LA
West Feliciana Parish, LA

Pierre Part, LA Micropolitan Statistical Area

Assumption Parish, LA

FORT POLK SOUTH-DE RIDDER, LA COMBINED STATISTICAL AREA

De Ridder, LA Micropolitan Statistical Area

Beauregard Parish, LA

Fort Polk South, LA Micropolitan Statistical Area

Vernon Parish, LA

LAFAYETTE-ACADIANA, LA COMBINED STATISTICAL AREA

Abbeville, LA Micropolitan Statistical Area

Vermilion Parish, LA

Crowley, LA Micropolitan Statistical Area

Acadia Parish, LA

Lafayette, LA Metropolitan Statistical Area

Lafayette Parish, LA
St. Martin Parish, LA

New Iberia, LA Micropolitan Statistical Area

Iberia Parish, LA

Opelousas-Eunice, LA Micropolitan Statistical Area

St. Landry Parish, LA

LAKE CHARLES-JENNINGS, LA COMBINED STATISTICAL AREA

Jennings, LA Micropolitan Statistical Area

Jefferson Davis Parish, LA

Lake Charles, LA Metropolitan Statistical Area

Calcasieu Parish, LA

Cameron Parish, LA

MONROE-BASTROP, LA COMBINED STATISTICAL AREA

Bastrop, LA Micropolitan Statistical Area

Morehouse Parish, LA

Monroe, LA Metropolitan Statistical Area

Ouachita Parish, LA

Union Parish, LA

NEW ORLEANS-METAIRIE-BOGALUSA, LA COMBINED STATISTICAL AREA

Bogalusa, LA Micropolitan Statistical Area

Washington Parish, LA

New Orleans-Metairie-Kenner, LA Metropolitan Statistical Area

Jefferson Parish, LA

Orleans Parish, LA

Plaquemines Parish, LA

St. Bernard Parish, LA

St. Charles Parish, LA

St. John the Baptist Parish, LA

St. Tammany Parish, LA

SHREVEPORT-BOSSIER CITY-MINDEN, LA COMBINED STATISTICAL AREA

Minden, LA Micropolitan Statistical Area

Webster Parish, LA

Shreveport-Bossier City, LA Metropolitan Statistical Area

Bossier Parish, LA

Caddo Parish, LA

De Soto Parish, LA

ALEXANDRIA, LA METROPOLITAN STATISTICAL AREA

Grant Parish, LA

Rapides Parish, LA

HAMMOND, LA MICROPOLITAN STATISTICAL AREA

Tangipahoa Parish, LA

HOUMA-BAYOU CANE-THIBODAU, LA METROPOLITAN STATISTICAL AREA

Lafourche Parish, LA

Terrebonne Parish, LA

MORGAN CITY, LA MICROPOLITAN STATISTICAL AREA

St. Mary Parish, LA

NATCHEZ, MS-LA MICROPOLITAN STATISTICAL AREA

Concordia Parish, LA

Adams County, MS

NATCHITOCHE, LA MICROPOLITAN STATISTICAL AREA

Natchitoches Parish, LA

RUSTON, LA MICROPOLITAN STATISTICAL AREA

Jackson Parish, LA

Lincoln Parish, LA

TALLULAH, LA MICROPOLITAN STATISTICAL AREA

Madison Parish, LA

