

# Minnesota: 2002

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## 2002 Economic Census

*Information*

Geographic Area Series



U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Information

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## SCOPE

The Information sector (sector 51) comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries, and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced products, as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper online or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or online.
5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product.

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This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed online, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly online. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

Many of the “kinds of business” included in this sector are not thought of as commercial businesses and the terms (such as “business,” “establishment,” and “firm”) used to describe them may not be descriptive of such services. However, these terms are applied to all “kinds of business” in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

**Exclusions.** The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve information establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, relatively large for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 13 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, receipts, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, receipts, expenses of tax-exempt establishments, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

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## Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Data are presented for the United States and states.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.

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- a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
  - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments that consist of separately incorporated municipalities.
  - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
  - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS).

The 1997 Economic Census was the first census to present data based on NAICS, the successor to the Standard Industrial Classification (SIC) system. NAICS was revised for 2002 and a number of revisions affect the Information Sector. New industries were created for Internet publishing and broadcasting and Web search portals. Revisions to the hierarchical structure were made and revised NAICS codes were assigned to selected industries. Most tables in the 2002 Economic Census reports present data based on 2002 NAICS. A comparative table in the Industry Series reports, and the multisector *Comparative Statistics* report, present data for both 2002 and 1997 based on 1997 NAICS.

These tables for 2002 include information establishments that primarily serve other establishments of the same enterprise. These "enterprise support" establishments were not included in data for the information sector in 1997, but were instead included in the "Other auxiliary establishments" kind-of-business category in the "Auxiliaries, Excluding Corporate, Subsidiary, and Regional Managing Offices" reports.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

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## DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses program provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Service Census Branch, 1-800-541-8345 or [scb@census.gov](mailto:scb@census.gov).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Receipts not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MINNESOTA</b>								
<b>51</b>	<b>Information</b>	<b>2 771</b>	<b>N</b>	<b>3 307 413</b>	<b>862 130</b>	<b>70 155</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet)	791	4 998 536	1 514 964	404 410	27 123	2.0	11.5
5111	Newspaper, periodical, book, and directory publishers	571	3 322 173	917 006	247 082	19 869	2.6	14.5
51111	Newspaper publishers	273	857 082	278 363	69 297	8 363	2.7	46.3
511110	Newspaper publishers	273	857 082	278 363	69 297	8 363	2.7	46.3
51112	Periodical publishers	135	414 420	79 353	18 772	1 916	6.0	8.9
511120	Periodical publishers	135	414 420	79 353	18 772	1 916	6.0	8.9
51113	Book publishers	96	1 760 705	506 704	146 542	8 508	1.8	1.4
511130	Book publishers	96	1 760 705	506 704	146 542	8 508	1.8	1.4
51114	Directory and mailing list publishers	42	253 192	41 363	9 621	823	1.0	8.0
511140	Directory and mailing list publishers	42	253 192	41 363	9 621	823	1.0	8.0
51119	Other publishers	25	36 774	11 223	2 850	259	8.9	11.2
511191	Greeting card publishers	3	1 015	245	64	11	27.2	—
511199	All other publishers	22	35 759	10 978	2 786	248	8.4	11.5
5112	Software publishers	220	1 676 363	597 958	157 328	7 254	.8	5.5
51121	Software publishers	220	1 676 363	597 958	157 328	7 254	.8	5.5
511210	Software publishers	220	1 676 363	597 958	157 328	7 254	.8	5.5
512	Motion picture and sound recording industries	399	N	79 350	18 894	4 599	N	N
5121	Motion picture and video industries	353	N	66 232	15 643	4 226	N	N
51211	Motion picture and video production	187	Q	35 319	8 485	946	Q	Q
512110	Motion picture and video production	187	Q	35 319	8 485	946	Q	Q
51212	Motion picture and video distribution	1	Q	D	D	a	Q	Q
512120	Motion picture and video distribution	1	Q	D	D	a	Q	Q
51213	Motion picture and video exhibition	132	175 033	22 290	5 024	3 051	9.3	4.0
512131	Motion picture theaters (except drive-ins)	129	D	D	D	h	D	D
512132	Drive-in motion picture theaters	3	D	D	D	a	D	D
51219	Postproduction and other motion picture and video industries	33	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	29	22 190	8 115	2 025	206	13.8	.1
512199	Other motion picture and video industries	4	D	D	D	b	D	D
5122	Sound recording industries	46	N	13 118	3 251	373	N	N
51221	Record production	1	D	D	D	a	D	D
512210	Record production	1	D	D	D	a	D	D
51222	Integrated record production/distribution	7	Q	3 451	897	55	Q	Q
512220	Integrated record production/distribution	7	Q	3 451	897	55	Q	Q
51223	Music publishers	6	D	D	D	c	D	D
512230	Music publishers	6	D	D	D	c	D	D
51224	Sound recording studios	27	4 346	1 640	448	62	16.7	6.2
512240	Sound recording studios	27	4 346	1 640	448	62	16.7	6.2
51229	Other sound recording industries	5	D	D	D	a	D	D
512290	Other sound recording industries	5	D	D	D	a	D	D
5122909	All other sound recording industries	5	D	D	D	a	D	D
515	Broadcasting (except Internet)	197	682 189	192 140	45 962	5 073	4.6	5.9
5151	Radio and television broadcasting	190	D	D	D	h	D	D
51511	Radio broadcasting	160	D	D	D	h	D	D
515111	Radio networks	10	D	D	D	c	D	D
515112	Radio stations	150	271 059	96 891	23 051	2 986	2.3	1.4
51512	Television broadcasting	30	355 346	85 270	20 424	1 842	6.7	4.0
515120	Television broadcasting	30	355 346	85 270	20 424	1 842	6.7	4.0
5152	Cable and other subscription programming	7	D	D	D	b	D	D
51521	Cable and other subscription programming	7	D	D	D	b	D	D
515210	Cable and other subscription programming	7	D	D	D	b	D	D
516	Internet publishing and broadcasting	37	59 345	19 339	4 967	374	1.6	19.5
5161	Internet publishing and broadcasting	37	59 345	19 339	4 967	374	1.6	19.5
51611	Internet publishing and broadcasting	37	59 345	19 339	4 967	374	1.6	19.5
516110	Internet publishing and broadcasting	37	59 345	19 339	4 967	374	1.6	19.5
517	Telecommunications	925	N	875 810	224 408	19 590	N	N
5171	Wired telecommunications carriers	566	Q	612 336	158 329	12 047	Q	Q
51711	Wired telecommunications carriers	566	Q	612 336	158 329	12 047	Q	Q
517110	Wired telecommunications carriers	566	Q	612 336	158 329	12 047	Q	Q
5172	Wireless telecommunications carriers (except satellite)	181	Q	123 517	31 303	2 852	Q	Q
51721	Wireless telecommunications carriers (except satellite)	181	Q	123 517	31 303	2 852	Q	Q
517211	Paging	23	Q	5 479	1 556	162	Q	Q
517212	Cellular and other wireless telecommunications	158	Q	118 038	29 747	2 690	Q	Q
5173	Telecommunications resellers	40	84 547	12 675	3 338	278	10.2	13.1
51731	Telecommunications resellers	40	84 547	12 675	3 338	278	10.2	13.1
517310	Telecommunications resellers	40	84 547	12 675	3 338	278	10.2	13.1
5174	Satellite telecommunications	7	19 171	1 731	309	20	5.1	2.2
51741	Satellite telecommunications	7	19 171	1 731	309	20	5.1	2.2
517410	Satellite telecommunications	7	19 171	1 731	309	20	5.1	2.2
5175	Cable and other program distribution	111	Q	114 569	28 357	4 046	Q	Q
51751	Cable and other program distribution	111	Q	114 569	28 357	4 046	Q	Q
517510	Cable and other program distribution	111	Q	114 569	28 357	4 046	Q	Q
5179	Other telecommunications	20	33 914	10 982	2 772	347	6.1	9.7
51791	Other telecommunications	20	33 914	10 982	2 772	347	6.1	9.7
517910	Other telecommunications	20	33 914	10 982	2 772	347	6.1	9.7

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MINNESOTA—Con.</b>							
<b>51</b>	<b>Information—Con.</b>							
518	Internet service providers, web search portals, and data processing services .....	385	1 739 776	612 508	160 197	12 936	.9	7.5
5181	Internet service providers and web search portals .....	80	65 175	21 034	5 405	588	6.6	29.8
51811	Internet service providers and web search portals .....	80	65 175	21 034	5 405	588	6.6	29.8
518111	Internet service providers .....	73	D	D	D	f	D	D
518112	Web search portals .....	7	D	D	D	b	D	D
5182	Data processing, hosting, and related services .....	305	1 674 601	591 474	154 792	12 348	.6	6.7
51821	Data processing, hosting, and related services .....	305	1 674 601	591 474	154 792	12 348	.6	6.7
518210	Data processing, hosting, and related services .....	305	1 674 601	591 474	154 792	12 348	.6	6.7
519	Other information services .....	37	42 652	13 302	3 292	460	9.4	14.9
5191	Other information services .....	37	42 652	13 302	3 292	460	9.4	14.9
51911	News syndicates .....	7	20 882	4 425	1 114	95	.5	23.9
519110	News syndicates .....	7	20 882	4 425	1 114	95	.5	23.9
51912	Libraries and archives .....	23	10 907	4 728	1 228	154	13.3	12.7
519120	Libraries and archives .....	23	10 907	4 728	1 228	154	13.3	12.7
51919	All other information services .....	7	10 863	4 149	950	211	22.7	—
519190	All other information services .....	7	10 863	4 149	950	211	22.7	—

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FARGO-WAHPETON, ND-MN COMBINED STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>115</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	26	D	D	D	g	D	D
5111	Newspaper, periodical, book, and directory publishers .....	18	D	D	D	f	D	D
51111	Newspaper publishers .....	7	D	D	D	e	D	D
511110	Newspaper publishers .....	7	D	D	D	e	D	D
5112	Software publishers .....	8	D	D	D	g	D	D
51121	Software publishers .....	8	D	D	D	g	D	D
511210	Software publishers .....	8	D	D	D	g	D	D
512	Motion picture and sound recording industries .....	10	N	D	D	c	N	N
5121	Motion picture and video industries .....	9	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	5	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	5	D	D	D	c	D	D
515	Broadcasting (except Internet) .....	22	D	D	D	f	D	D
5151	Radio and television broadcasting .....	22	D	D	D	f	D	D
51511	Radio broadcasting .....	17	D	D	D	c	D	D
515112	Radio stations .....	17	D	D	D	c	D	D
516	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
5161	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
51611	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
516110	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
517	Telecommunications .....	42	N	D	D	f	N	N
5171	Wired telecommunications carriers .....	26	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	26	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	26	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	11	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	11	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services .....	12	D	D	D	e	D	D
5182	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
51821	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
518210	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
<b>Fargo, ND-MN Metropolitan Statistical Area</b>								
<b>51</b>	<b>Information .....</b>	<b>102</b>	<b>N</b>	<b>138 218</b>	<b>33 318</b>	<b>3 290</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	24	465 966	90 829	21 154	1 666	2.8	2.3
5111	Newspaper, periodical, book, and directory publishers .....	16	D	D	D	e	D	D
51111	Newspaper publishers .....	5	D	D	D	e	D	D
511110	Newspaper publishers .....	5	D	D	D	e	D	D
5112	Software publishers .....	8	D	D	D	g	D	D
51121	Software publishers .....	8	D	D	D	g	D	D
511210	Software publishers .....	8	D	D	D	g	D	D
512	Motion picture and sound recording industries .....	9	N	D	D	c	N	N
5121	Motion picture and video industries .....	8	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	4	D	D	D	b	D	D
512131	Motion picture theaters (except drive-ins) .....	4	D	D	D	b	D	D
515	Broadcasting (except Internet) .....	18	39 042	13 414	3 612	540	—	5.5
5151	Radio and television broadcasting .....	18	39 042	13 414	3 612	540	—	5.5
51511	Radio broadcasting .....	13	D	D	D	c	D	D
515112	Radio stations .....	13	D	D	D	c	D	D
516	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
5161	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
51611	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
516110	Internet publishing and broadcasting .....	2	D	D	D	b	D	D
517	Telecommunications .....	36	N	19 769	4 960	543	N	N
5171	Wired telecommunications carriers .....	21	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	21	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	21	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	10	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	10	Q	D	D	c	Q	Q
518	Internet service providers, web search portals, and data processing services .....	12	D	D	D	e	D	D
5182	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
51821	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
518210	Data processing, hosting, and related services .....	10	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FARGO-WAHPETON, ND-MN COMBINED STATISTICAL AREA—Con.</b>								
<b>Wahpeton, ND-MN Micropolitan Statistical Area</b>								
<b>51</b>	<b>Information .....</b>	<b>13</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>N</b>	<b>N</b>
<b>MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>1 939</b>	<b>N</b>	<b>2 931 707</b>	<b>769 428</b>	<b>57 817</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	556	4 707 792	1 419 954	381 215	23 629	1.8	11.6
5111	Newspaper, periodical, book, and directory publishers .....	354	3 056 047	832 794	226 953	16 585	2.3	15.0
51111	Newspaper publishers .....	117	D	D	D	i	D	D
511110	Newspaper publishers .....	117	D	D	D	i	D	D
51112	Periodical publishers .....	101	D	D	D	g	D	D
511120	Periodical publishers .....	101	D	D	D	g	D	D
51113	Book publishers .....	84	D	D	D	i	D	D
511130	Book publishers .....	84	D	D	D	i	D	D
51114	Directory and mailing list publishers .....	32	D	D	D	f	D	D
511140	Directory and mailing list publishers .....	32	D	D	D	f	D	D
51119	Other publishers .....	20	D	D	D	c	D	D
511199	All other publishers .....	18	D	D	D	c	D	D
5112	Software publishers .....	202	1 651 745	587 160	154 262	7 044	.8	5.5
51121	Software publishers .....	202	1 651 745	587 160	154 262	7 044	.8	5.5
511210	Software publishers .....	202	1 651 745	587 160	154 262	7 044	.8	5.5
512	Motion picture and sound recording industries .....	327	N	D	D	h	N	N
5121	Motion picture and video industries .....	286	N	D	D	h	N	N
51211	Motion picture and video production .....	176	Q	D	D	f	Q	Q
512110	Motion picture and video production .....	176	Q	D	D	f	Q	Q
51213	Motion picture and video exhibition .....	78	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins) .....	76	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries .....	31	D	D	D	c	D	D
512191	Teleproduction and other postproduction services .....	27	D	D	D	c	D	D
5122	Sound recording industries .....	41	N	D	D	c	N	N
51224	Sound recording studios .....	24	D	D	D	b	D	D
512240	Sound recording studios .....	24	D	D	D	b	D	D
515	Broadcasting (except Internet) .....	83	D	D	D	h	D	D
5151	Radio and television broadcasting .....	78	D	D	D	h	D	D
51511	Radio broadcasting .....	64	D	D	D	g	D	D
515111	Radio networks .....	8	D	D	D	c	D	D
515112	Radio stations .....	56	D	D	D	g	D	D
51512	Television broadcasting .....	14	295 929	69 273	16 386	1 292	8.0	.2
515120	Television broadcasting .....	14	295 929	69 273	16 386	1 292	8.0	.2
516	Internet publishing and broadcasting .....	30	D	D	D	e	D	D
5161	Internet publishing and broadcasting .....	30	D	D	D	e	D	D
51611	Internet publishing and broadcasting .....	30	D	D	D	e	D	D
516110	Internet publishing and broadcasting .....	30	D	D	D	e	D	D
517	Telecommunications .....	591	N	D	D	j	N	N
5171	Wired telecommunications carriers .....	343	Q	495 565	129 626	9 379	Q	Q
51711	Wired telecommunications carriers .....	343	Q	495 565	129 626	9 379	Q	Q
517110	Wired telecommunications carriers .....	343	Q	495 565	129 626	9 379	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	126	Q	D	D	g	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	126	Q	D	D	g	Q	Q
517212	Cellular and other wireless telecommunications .....	110	Q	D	D	g	Q	Q
5173	Telecommunications resellers .....	38	D	D	D	e	D	D
51731	Telecommunications resellers .....	38	D	D	D	e	D	D
517310	Telecommunications resellers .....	38	D	D	D	e	D	D
5175	Cable and other program distribution .....	62	Q	D	D	h	Q	Q
51751	Cable and other program distribution .....	62	Q	D	D	h	Q	Q
517510	Cable and other program distribution .....	62	Q	D	D	h	Q	Q
5179	Other telecommunications .....	17	D	D	D	e	D	D
51791	Other telecommunications .....	17	D	D	D	e	D	D
517910	Other telecommunications .....	17	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services .....	324	D	D	D	j	D	D
5181	Internet service providers and web search portals .....	59	D	D	D	e	D	D
51811	Internet service providers and web search portals .....	59	D	D	D	e	D	D
518111	Internet service providers .....	53	D	D	D	e	D	D
5182	Data processing, hosting, and related services .....	265	D	D	D	j	D	D
51821	Data processing, hosting, and related services .....	265	D	D	D	j	D	D
518210	Data processing, hosting, and related services .....	265	D	D	D	j	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.</b>							
<b>51</b>	<b>Information—Con.</b>							
519	Other information services .....	28	36 927	11 325	2 807	395	10.9	17.3
5191	Other information services .....	28	36 927	11 325	2 807	395	10.9	17.3
51912	Libraries and archives .....	14	5 182	2 751	743	89	28.0	26.8
519120	Libraries and archives .....	14	5 182	2 751	743	89	28.0	26.8
51919	All other information services .....	7	10 863	4 149	950	211	22.7	—
519190	All other information services .....	7	10 863	4 149	950	211	22.7	—
	<b>Faribault-Northfield, MN Micropolitan Statistical Area</b>							
<b>51</b>	<b>Information .....</b>	<b>31</b>	<b>N</b>	<b>10 409</b>	<b>2 369</b>	<b>349</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	8	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	5	D	D	D	c	D	D
	<b>Hutchinson, MN Micropolitan Statistical Area</b>							
<b>51</b>	<b>Information .....</b>	<b>16</b>	<b>N</b>	<b>8 244</b>	<b>2 443</b>	<b>261</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	4	N	5 017	1 705	92	N	N
	<b>Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area</b>							
<b>51</b>	<b>Information .....</b>	<b>1 801</b>	<b>N</b>	<b>2 858 259</b>	<b>751 635</b>	<b>55 476</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	509	4 607 953	1 390 121	374 837	22 668	1.6	11.8
5111	Newspaper, periodical, book, and directory publishers .....	314	2 962 075	805 968	221 260	15 680	2.0	15.3
51111	Newspaper publishers .....	93	607 628	197 111	49 969	4 968	.8	64.1
511110	Newspaper publishers .....	93	607 628	197 111	49 969	4 968	.8	64.1
51112	Periodical publishers .....	98	D	D	D	g	D	D
511120	Periodical publishers .....	98	D	D	D	g	D	D
51113	Book publishers .....	79	1 741 479	501 492	145 336	8 307	1.6	1.1
511130	Book publishers .....	79	1 741 479	501 492	145 336	8 307	1.6	1.1
51114	Directory and mailing list publishers .....	26	D	D	D	f	D	D
511140	Directory and mailing list publishers .....	26	D	D	D	f	D	D
51119	Other publishers .....	18	D	D	D	c	D	D
511199	All other publishers .....	16	D	D	D	c	D	D
5112	Software publishers .....	195	1 645 878	584 153	153 577	6 988	.8	5.5
51121	Software publishers .....	195	1 645 878	584 153	153 577	6 988	.8	5.5
511210	Software publishers .....	195	1 645 878	584 153	153 577	6 988	.8	5.5
512	Motion picture and sound recording industries .....	315	N	65 222	15 484	3 380	N	N
5121	Motion picture and video industries .....	274	N	D	D	h	N	N
51211	Motion picture and video production .....	174	Q	D	D	f	Q	Q
512110	Motion picture and video production .....	174	Q	D	D	f	Q	Q
51213	Motion picture and video exhibition .....	68	D	D	D	g	D	D
512131	Motion picture theaters (except drive-ins) .....	66	D	D	D	g	D	D
51219	Postproduction and other motion picture and video industries .....	31	D	D	D	c	D	D
512191	Teleproduction and other postproduction services .....	27	D	D	D	c	D	D
5122	Sound recording industries .....	41	N	D	D	c	N	N
51224	Sound recording studios .....	24	D	D	D	b	D	D
512240	Sound recording studios .....	24	D	D	D	b	D	D
515	Broadcasting (except Internet) .....	68	526 988	136 452	32 644	2 788	5.4	4.3
5151	Radio and television broadcasting .....	63	D	D	D	h	D	D
51511	Radio broadcasting .....	52	D	D	D	g	D	D
515111	Radio networks .....	8	D	D	D	c	D	D
515112	Radio stations .....	44	D	D	D	g	D	D
51512	Television broadcasting .....	11	295 121	69 023	16 328	1 268	8.0	—
515120	Television broadcasting .....	11	295 121	69 023	16 328	1 268	8.0	—
516	Internet publishing and broadcasting .....	29	57 023	18 575	4 791	327	1.3	19.5
5161	Internet publishing and broadcasting .....	29	57 023	18 575	4 791	327	1.3	19.5
51611	Internet publishing and broadcasting .....	29	57 023	18 575	4 791	327	1.3	19.5
516110	Internet publishing and broadcasting .....	29	57 023	18 575	4 791	327	1.3	19.5
517	Telecommunications .....	541	N	670 104	172 609	14 520	N	N
5171	Wired telecommunications carriers .....	311	Q	478 132	124 786	8 998	Q	Q
51711	Wired telecommunications carriers .....	311	Q	478 132	124 786	8 998	Q	Q
517110	Wired telecommunications carriers .....	311	Q	478 132	124 786	8 998	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	116	Q	84 237	21 615	1 759	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	116	Q	84 237	21 615	1 759	Q	Q
517212	Cellular and other wireless telecommunications .....	101	Q	D	D	g	Q	Q
5173	Telecommunications resellers .....	38	D	D	D	e	D	D
51731	Telecommunications resellers .....	38	D	D	D	e	D	D
517310	Telecommunications resellers .....	38	D	D	D	e	D	D
5175	Cable and other program distribution .....	54	Q	82 983	19 976	3 135	Q	Q
51751	Cable and other program distribution .....	54	Q	82 983	19 976	3 135	Q	Q
517510	Cable and other program distribution .....	54	Q	82 983	19 976	3 135	Q	Q

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA—Con.</b>								
<b>Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area—Con.</b>								
<b>Information—Con.</b>								
517	Telecommunications—Con.							
5179	Other telecommunications .....	17	D	D	D	e	D	D
51791	Other telecommunications .....	17	D	D	D	e	D	D
517910	Other telecommunications .....	17	D	D	D	e	D	D
518	Internet service providers, web search portals, and data processing services .....	311	1 644 545	566 460	148 463	11 398	.7	7.7
5181	Internet service providers and web search portals .....	55	D	D	D	e	D	D
51811	Internet service providers and web search portals .....	55	D	D	D	e	D	D
518111	Internet service providers .....	50	D	D	D	e	D	D
5182	Data processing, hosting, and related services .....	256	D	D	D	j	D	D
51821	Data processing, hosting, and related services .....	256	D	D	D	j	D	D
518210	Data processing, hosting, and related services .....	256	D	D	D	j	D	D
519	Other information services .....	28	36 927	11 325	2 807	395	10.9	17.3
5191	Other information services .....	28	36 927	11 325	2 807	395	10.9	17.3
51912	Libraries and archives .....	14	5 182	2 751	743	89	28.0	26.8
519120	Libraries and archives .....	14	5 182	2 751	743	89	28.0	26.8
51919	All other information services .....	7	10 863	4 149	950	211	22.7	—
519190	All other information services .....	7	10 863	4 149	950	211	22.7	—
<b>Red Wing, MN Micropolitan Statistical Area</b>								
51	Information .....	20	N	8 263	2 043	247	N	N
511	Publishing industries (except Internet) .....	5	D	D	D	c	D	D
517	Telecommunications .....	11	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services .....	1	D	D	D	b	D	D
<b>St. Cloud, MN Metropolitan Statistical Area</b>								
51	Information .....	71	N	46 532	10 938	1 484	N	N
511	Publishing industries (except Internet) .....	25	64 883	17 684	3 531	534	1.7	6.9
5111	Newspaper, periodical, book, and directory publishers .....	23	D	D	D	f	D	D
51111	Newspaper publishers .....	12	D	D	D	e	D	D
511110	Newspaper publishers .....	12	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	7	N	D	D	c	N	N
5121	Motion picture and video industries .....	7	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	5	D	D	D	b	D	D
515	Broadcasting (except Internet) .....	9	12 922	4 773	1 110	172	—	5.5
5151	Radio and television broadcasting .....	9	12 922	4 773	1 110	172	—	5.5
51511	Radio broadcasting .....	7	D	D	D	c	D	D
515112	Radio stations .....	7	D	D	D	c	D	D
517	Telecommunications .....	21	N	20 347	5 406	498	N	N
5172	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	b	Q	Q
<b>ALBERT LEA, MN MICROPOLITAN STATISTICAL AREA</b>								
51	Information .....	12	N	2 681	614	113	N	N
<b>ALEXANDRIA, MN MICROPOLITAN STATISTICAL AREA</b>								
51	Information .....	21	N	18 397	5 086	468	N	N
517	Telecommunications .....	7	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite) .....	2	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	2	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications .....	2	Q	D	D	c	Q	Q
<b>AUSTIN, MN MICROPOLITAN STATISTICAL AREA</b>								
51	Information .....	18	N	4 904	1 163	187	N	N
517	Telecommunications .....	9	N	2 323	557	54	N	N

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BEMIDJI, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information</b> .....	<b>21</b>	<b>N</b>	<b>13 472</b>	<b>3 182</b>	<b>388</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	4	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	2	N	D	D	b	N	N
5121	Motion picture and video industries .....	2	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	a	D	D
517	Telecommunications .....	9	N	5 596	1 141	134	N	N
<b>BRAINERD, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information</b> .....	<b>51</b>	<b>N</b>	<b>25 719</b>	<b>6 002</b>	<b>745</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	12	26 051	7 317	1 748	239	3.5	37.5
5111	Newspaper, periodical, book, and directory publishers .....	11	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	5	N	1 524	349	66	N	N
5121	Motion picture and video industries .....	5	N	1 524	349	66	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	b	D	D
517	Telecommunications .....	19	N	13 576	3 200	324	N	N
5171	Wired telecommunications carriers .....	13	Q	11 689	2 738	259	Q	Q
51711	Wired telecommunications carriers .....	13	Q	11 689	2 738	259	Q	Q
517110	Wired telecommunications carriers .....	13	Q	11 689	2 738	259	Q	Q
<b>DULUTH, MN-WI METROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information</b> .....	<b>133</b>	<b>N</b>	<b>68 965</b>	<b>16 873</b>	<b>2 448</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	41	59 088	21 543	5 304	762	2.5	9.9
5111	Newspaper, periodical, book, and directory publishers .....	38	D	D	D	f	D	D
51111	Newspaper publishers .....	21	48 449	17 633	4 377	642	1.3	4.0
511110	Newspaper publishers .....	21	48 449	17 633	4 377	642	1.3	4.0
512	Motion picture and sound recording industries .....	12	N	D	D	c	N	N
5121	Motion picture and video industries .....	11	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	8	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	8	D	D	D	c	D	D
515	Broadcasting (except Internet) .....	20	34 754	12 237	3 001	477	.9	22.6
5151	Radio and television broadcasting .....	19	D	D	D	e	D	D
51511	Radio broadcasting .....	14	11 957	4 882	1 134	224	2.0	—
515112	Radio stations .....	14	11 957	4 882	1 134	224	2.0	—
517	Telecommunications .....	45	N	26 401	6 536	827	N	N
5171	Wired telecommunications carriers .....	25	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	25	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	25	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	12	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	12	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications .....	9	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services .....	12	18 239	6 430	1 488	210	7.1	1.0
519	Other information services .....	2	D	D	D	b	D	D
5191	Other information services .....	2	D	D	D	b	D	D
51912	Libraries and archives .....	2	D	D	D	b	D	D
519120	Libraries and archives .....	2	D	D	D	b	D	D
<b>FAIRMONT, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information</b> .....	<b>7</b>	<b>N</b>	<b>1 677</b>	<b>425</b>	<b>101</b>	<b>N</b>	<b>N</b>
<b>FERGUS FALLS, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information</b> .....	<b>33</b>	<b>N</b>	<b>11 792</b>	<b>2 725</b>	<b>388</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	13	N	8 273	1 933	217	N	N
5171	Wired telecommunications carriers .....	7	Q	7 436	1 659	188	Q	Q
51711	Wired telecommunications carriers .....	7	Q	7 436	1 659	188	Q	Q
517110	Wired telecommunications carriers .....	7	Q	7 436	1 659	188	Q	Q

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRAND FORKS, ND-MN METROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>46</b>	<b>N</b>	<b>20 785</b>	<b>4 951</b>	<b>716</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	7	19 754	6 388	1 579	226	—	.9
5111	Newspaper, periodical, book, and directory publishers .....	7	19 754	6 388	1 579	226	—	.9
512	Motion picture and sound recording industries .....	3	N	D	D	b	N	N
5121	Motion picture and video industries .....	3	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	b	D	D
515	Broadcasting (except Internet) .....	14	9 594	4 323	1 023	182	—	7.7
5151	Radio and television broadcasting .....	14	9 594	4 323	1 023	182	—	7.7
517	Telecommunications .....	17	N	9 113	2 114	215	N	N
<b>LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>58</b>	<b>N</b>	<b>67 415</b>	<b>15 586</b>	<b>1 765</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	11	94 850	36 623	8 265	784	.1	.8
5111	Newspaper, periodical, book, and directory publishers .....	8	D	D	D	e	D	D
5112	Software publishers .....	3	D	D	D	e	D	D
51121	Software publishers .....	3	D	D	D	e	D	D
511210	Software publishers .....	3	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	12	N	1 932	490	154	N	N
5121	Motion picture and video industries .....	10	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	6	4 170	620	149	113	23.3	—
515	Broadcasting (except Internet) .....	10	30 170	9 471	2 373	367	—	12.1
5151	Radio and television broadcasting .....	10	30 170	9 471	2 373	367	—	12.1
51511	Radio broadcasting .....	5	D	D	D	c	D	D
515112	Radio stations .....	5	D	D	D	c	D	D
517	Telecommunications .....	15	N	14 527	3 248	331	N	N
5171	Wired telecommunications carriers .....	5	Q	10 734	2 366	220	Q	Q
51711	Wired telecommunications carriers .....	5	Q	10 734	2 366	220	Q	Q
517110	Wired telecommunications carriers .....	5	Q	10 734	2 366	220	Q	Q
<b>MANKATO-NORTH MANKATO, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>51</b>	<b>N</b>	<b>42 478</b>	<b>10 872</b>	<b>1 160</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	12	13 606	4 123	762	125	7.8	24.6
5111	Newspaper, periodical, book, and directory publishers .....	11	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	6	N	400	87	55	N	N
5121	Motion picture and video industries .....	6	N	400	87	55	N	N
51213	Motion picture and video exhibition .....	4	D	D	D	b	D	D
515	Broadcasting (except Internet) .....	8	10 525	3 653	857	147	—	—
5151	Radio and television broadcasting .....	8	10 525	3 653	857	147	—	—
517	Telecommunications .....	14	N	27 551	7 305	636	N	N
5171	Wired telecommunications carriers .....	7	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	7	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	7	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications .....	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services .....	7	12 236	6 656	1 831	191	—	—
<b>MARSHALL, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>23</b>	<b>N</b>	<b>4 007</b>	<b>960</b>	<b>205</b>	<b>N</b>	<b>N</b>
<b>NEW ULM, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>10</b>	<b>N</b>	<b>4 525</b>	<b>1 110</b>	<b>177</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	3	N	D	D	b	N	N
<b>OWATONNA, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>21</b>	<b>N</b>	<b>18 898</b>	<b>5 032</b>	<b>561</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	13	N	3 137	897	65	N	N

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ROCHESTER, MN METROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>73</b>	<b>N</b>	<b>46 545</b>	<b>11 733</b>	<b>1 263</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	24	66 481	22 668	5 984	523	.3	1.3
5111	Newspaper, periodical, book, and directory publishers .....	18	D	D	D	e	D	D
51111	Newspaper publishers .....	9	D	D	D	e	D	D
511110	Newspaper publishers .....	9	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	6	N	1 180	333	166	N	N
5121	Motion picture and video industries .....	5	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	5	D	D	D	c	D	D
515	Broadcasting (except Internet) .....	10	18 551	7 196	1 548	216	5.9	3.3
5151	Radio and television broadcasting .....	10	18 551	7 196	1 548	216	5.9	3.3
51511	Radio broadcasting .....	8	D	D	D	c	D	D
515112	Radio stations .....	8	D	D	D	c	D	D
517	Telecommunications .....	24	N	13 239	3 097	288	N	N
5175	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
51751	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
517510	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
519	Other information services .....	1	D	D	D	b	D	D
5191	Other information services .....	1	D	D	D	b	D	D
51912	Libraries and archives .....	1	D	D	D	b	D	D
519120	Libraries and archives .....	1	D	D	D	b	D	D
<b>WILLMAR, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>26</b>	<b>N</b>	<b>9 712</b>	<b>2 314</b>	<b>349</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	13	N	3 619	869	89	N	N
<b>WINONA, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>19</b>	<b>N</b>	<b>21 552</b>	<b>5 412</b>	<b>815</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	4	15 321	4 247	994	186	—	—
5111	Newspaper, periodical, book, and directory publishers .....	4	15 321	4 247	994	186	—	—
512	Motion picture and sound recording industries .....	2	N	D	D	e	N	N
5122	Sound recording industries .....	1	N	D	D	c	N	N
51223	Music publishers .....	1	D	D	D	c	D	D
512230	Music publishers .....	1	D	D	D	c	D	D
517	Telecommunications .....	11	N	9 137	2 473	296	N	N
5171	Wired telecommunications carriers .....	8	Q	8 215	2 219	260	Q	Q
51711	Wired telecommunications carriers .....	8	Q	8 215	2 219	260	Q	Q
517110	Wired telecommunications carriers .....	8	Q	8 215	2 219	260	Q	Q
<b>WORTHINGTON, MN MICROPOLITAN STATISTICAL AREA</b>								
<b>51</b>	<b>Information .....</b>	<b>12</b>	<b>N</b>	<b>2 878</b>	<b>741</b>	<b>144</b>	<b>N</b>	<b>N</b>

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>51</b>	<b>AITKIN</b>							
	<b>Information</b> .....	<b>7</b>	<b>N</b>	<b>1 775</b>	<b>442</b>	<b>62</b>	<b>N</b>	<b>N</b>
	<b>ANOKA</b>							
<b>51</b>	<b>Information</b> .....	<b>70</b>	<b>N</b>	<b>37 891</b>	<b>13 334</b>	<b>988</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	18	72 046	20 662	8 970	360	.5	10.7
5111	Newspaper, periodical, book, and directory publishers .....	11	D	D	D	e	D	D
51113	Book publishers .....	3	D	D	D	c	D	D
511130	Book publishers .....	3	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	14	N	1 578	368	260	N	N
5121	Motion picture and video industries .....	13	N	D	D	e	N	N
51213	Motion picture and video exhibition .....	7	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	7	D	D	D	c	D	D
517	Telecommunications .....	27	N	D	D	e	N	N
5171	Wired telecommunications carriers .....	15	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	15	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	15	Q	D	D	e	Q	Q
	<b>BECKER</b>							
<b>51</b>	<b>Information</b> .....	<b>12</b>	<b>N</b>	<b>3 008</b>	<b>808</b>	<b>130</b>	<b>N</b>	<b>N</b>
	<b>BELTRAMI</b>							
<b>51</b>	<b>Information</b> .....	<b>21</b>	<b>N</b>	<b>13 472</b>	<b>3 182</b>	<b>388</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	4	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	2	N	D	D	b	N	N
5121	Motion picture and video industries .....	2	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	a	D	D
517	Telecommunications .....	9	N	5 596	1 141	134	N	N
	<b>BENTON</b>							
<b>51</b>	<b>Information</b> .....	<b>12</b>	<b>N</b>	<b>4 118</b>	<b>1 027</b>	<b>143</b>	<b>N</b>	<b>N</b>
	<b>BIG STONE</b>							
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
	<b>BLUE EARTH</b>							
<b>51</b>	<b>Information</b> .....	<b>35</b>	<b>N</b>	<b>37 605</b>	<b>9 725</b>	<b>958</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	10	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	9	D	D	D	b	D	D
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	b	D	D
517	Telecommunications .....	9	N	D	D	f	N	N
5171	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications .....	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services .....	6	D	D	D	c	D	D
	<b>BROWN</b>							
<b>51</b>	<b>Information</b> .....	<b>10</b>	<b>N</b>	<b>4 525</b>	<b>1 110</b>	<b>177</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	3	N	D	D	b	N	N
	<b>CARLTON</b>							
<b>51</b>	<b>Information</b> .....	<b>9</b>	<b>N</b>	<b>1 515</b>	<b>342</b>	<b>72</b>	<b>N</b>	<b>N</b>

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CARVER</b>								
51	Information .....	34	N	23 991	6 087	563	N	N
511	Publishing industries (except Internet) .....	10	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	3	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	10	N	D	D	b	N	N
5121	Motion picture and video industries .....	7	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	b	D	D
517	Telecommunications .....	7	N	11 903	3 136	258	N	N
5179	Other telecommunications .....	1	D	D	D	c	D	D
51791	Other telecommunications .....	1	D	D	D	c	D	D
517910	Other telecommunications .....	1	D	D	D	c	D	D
<b>CASS</b>								
51	Information .....	7	N	1 739	376	50	N	N
<b>CHIPPEWA</b>								
51	Information .....	11	N	1 569	376	71	N	N
<b>CHISAGO</b>								
51	Information .....	10	N	2 548	693	69	N	N
517	Telecommunications .....	5	N	D	D	b	N	N
<b>CLAY</b>								
51	Information .....	13	N	2 341	546	78	N	N
<b>CLEARWATER</b>								
51	Information .....	2	N	D	D	b	N	N
<b>COOK</b>								
51	Information .....	5	N	2 093	471	53	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
<b>COTTONWOOD</b>								
51	Information .....	10	N	2 150	724	73	N	N
<b>CROW WING</b>								
51	Information .....	44	N	23 980	5 626	695	N	N
511	Publishing industries (except Internet) .....	9	24 178	6 735	1 614	217	1.9	40.4
5111	Newspaper, periodical, book, and directory publishers .....	9	24 178	6 735	1 614	217	1.9	40.4
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	b	D	D
517	Telecommunications .....	17	N	D	D	e	N	N

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>DAKOTA</b>								
<b>51</b>	<b>Information</b> .....	<b>171</b>	<b>N</b>	<b>549 405</b>	<b>154 546</b>	<b>9 822</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	50	1 606 244	468 449	132 568	7 585	.4	1.1
5111	Newspaper, periodical, book, and directory publishers .....	25	D	D	D	i	D	D
51113	Book publishers .....	9	D	D	D	i	D	D
511130	Book publishers .....	9	D	D	D	i	D	D
5112	Software publishers .....	25	D	D	D	e	D	D
51121	Software publishers .....	25	D	D	D	e	D	D
511210	Software publishers .....	25	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	28	N	5 627	1 256	443	N	N
5121	Motion picture and video industries .....	25	N	D	D	e	N	N
51211	Motion picture and video production .....	14	Q	D	D	b	Q	Q
512110	Motion picture and video production .....	14	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition .....	8	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins) .....	8	D	D	D	e	D	D
516	Internet publishing and broadcasting .....	3	D	D	D	c	D	D
5161	Internet publishing and broadcasting .....	3	D	D	D	c	D	D
51611	Internet publishing and broadcasting .....	3	D	D	D	c	D	D
516110	Internet publishing and broadcasting .....	3	D	D	D	c	D	D
517	Telecommunications .....	36	N	14 154	3 458	326	N	N
518	Internet service providers, web search portals, and data processing services .....	50	133 346	50 719	14 419	1 253	.9	39.3
5181	Internet service providers and web search portals .....	6	D	D	D	b	D	D
51811	Internet service providers and web search portals .....	6	D	D	D	b	D	D
518111	Internet service providers .....	5	D	D	D	b	D	D
5182	Data processing, hosting, and related services .....	44	D	D	D	g	D	D
51821	Data processing, hosting, and related services .....	44	D	D	D	g	D	D
518210	Data processing, hosting, and related services .....	44	D	D	D	g	D	D
<b>DODGE</b>								
<b>51</b>	<b>Information</b> .....	<b>9</b>	<b>N</b>	<b>1 307</b>	<b>317</b>	<b>49</b>	<b>N</b>	<b>N</b>
<b>DOUGLAS</b>								
<b>51</b>	<b>Information</b> .....	<b>21</b>	<b>N</b>	<b>18 397</b>	<b>5 086</b>	<b>468</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	7	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite) .....	2	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	2	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications .....	2	Q	D	D	c	Q	Q
<b>FARIBAUT</b>								
<b>51</b>	<b>Information</b> .....	<b>14</b>	<b>N</b>	<b>4 560</b>	<b>1 117</b>	<b>133</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	9	N	3 742	927	85	N	N
<b>FILLMORE</b>								
<b>51</b>	<b>Information</b> .....	<b>11</b>	<b>N</b>	<b>1 972</b>	<b>457</b>	<b>90</b>	<b>N</b>	<b>N</b>
<b>FREEBORN</b>								
<b>51</b>	<b>Information</b> .....	<b>12</b>	<b>N</b>	<b>2 681</b>	<b>614</b>	<b>113</b>	<b>N</b>	<b>N</b>
<b>GOODHUE</b>								
<b>51</b>	<b>Information</b> .....	<b>20</b>	<b>N</b>	<b>8 263</b>	<b>2 043</b>	<b>247</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	5	D	D	D	c	D	D
517	Telecommunications .....	11	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services .....	1	D	D	D	b	D	D
<b>GRANT</b>								
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HENNEPIN</b>								
<b>51</b>	<b>Information</b>	<b>1 035</b>	<b>N</b>	<b>1 596 991</b>	<b>405 958</b>	<b>29 306</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet)	296	1 966 117	585 328	147 565	9 620	1.8	23.5
5111	Newspaper, periodical, book, and directory publishers	166	1 031 278	240 217	59 927	5 331	2.7	40.7
51111	Newspaper publishers	40	421 087	135 897	34 330	3 140	.6	87.5
511110	Newspaper publishers	40	421 087	135 897	34 330	3 140	.6	87.5
51112	Periodical publishers	60	338 204	54 519	13 117	1 094	6.9	7.8
511120	Periodical publishers	60	338 204	54 519	13 117	1 094	6.9	7.8
51113	Book publishers	44	75 018	18 910	4 753	505	1.6	19.4
511130	Book publishers	44	75 018	18 910	4 753	505	1.6	19.4
51114	Directory and mailing list publishers	14	182 204	25 309	6 236	482	.5	5.5
511140	Directory and mailing list publishers	14	182 204	25 309	6 236	482	.5	5.5
51119	Other publishers	8	14 765	5 582	1 491	110	—	—
511199	All other publishers	7	D	D	D	c	D	D
5112	Software publishers	130	934 839	345 111	87 638	4 289	.7	4.6
51121	Software publishers	130	934 839	345 111	87 638	4 289	.7	4.6
511210	Software publishers	130	934 839	345 111	87 638	4 289	.7	4.6
512	Motion picture and sound recording industries	189	N	42 427	9 999	1 471	N	N
5121	Motion picture and video industries	159	N	D	D	g	N	N
51211	Motion picture and video production	115	Q	23 246	5 520	601	Q	Q
512110	Motion picture and video production	115	Q	23 246	5 520	601	Q	Q
51213	Motion picture and video exhibition	23	42 543	5 219	977	575	6.0	5.9
512131	Motion picture theaters (except drive-ins)	23	42 543	5 219	977	575	6.0	5.9
51219	Postproduction and other motion picture and video industries	20	D	D	D	c	D	D
512191	Teleproduction and other postproduction services	18	D	D	D	c	D	D
5122	Sound recording industries	30	N	D	D	c	N	N
51224	Sound recording studios	15	D	D	D	b	D	D
512240	Sound recording studios	15	D	D	D	b	D	D
515	Broadcasting (except Internet)	33	379 988	87 683	20 291	1 580	.7	5.7
5151	Radio and television broadcasting	29	D	D	D	g	D	D
51511	Radio broadcasting	25	D	D	D	f	D	D
515111	Radio networks	5	D	D	D	c	D	D
515112	Radio stations	20	D	D	D	f	D	D
51512	Television broadcasting	4	205 131	43 906	9 877	628	—	—
515120	Television broadcasting	4	205 131	43 906	9 877	628	—	—
516	Internet publishing and broadcasting	15	D	D	D	c	D	D
5161	Internet publishing and broadcasting	15	D	D	D	c	D	D
51611	Internet publishing and broadcasting	15	D	D	D	c	D	D
516110	Internet publishing and broadcasting	15	D	D	D	c	D	D
517	Telecommunications	298	N	468 904	123 010	8 705	N	N
5171	Wired telecommunications carriers	186	Q	361 776	95 433	6 489	Q	Q
51711	Wired telecommunications carriers	186	Q	361 776	95 433	6 489	Q	Q
517110	Wired telecommunications carriers	186	Q	361 776	95 433	6 489	Q	Q
5172	Wireless telecommunications carriers (except satellite)	60	Q	68 804	17 540	1 354	Q	Q
51721	Wireless telecommunications carriers (except satellite)	60	Q	68 804	17 540	1 354	Q	Q
517212	Cellular and other wireless telecommunications	55	D	D	D	g	Q	Q
5173	Telecommunications resellers	27	74 095	11 335	2 954	239	11.2	6.1
51731	Telecommunications resellers	27	74 095	11 335	2 954	239	11.2	6.1
517310	Telecommunications resellers	27	74 095	11 335	2 954	239	11.2	6.1
5175	Cable and other program distribution	14	Q	23 290	6 332	551	Q	Q
51751	Cable and other program distribution	14	Q	23 290	6 332	551	Q	Q
517510	Cable and other program distribution	14	Q	23 290	6 332	551	Q	Q
518	Internet service providers, web search portals, and data processing services	183	1 116 821	397 526	101 474	7 625	.7	3.7
5181	Internet service providers and web search portals	35	28 136	11 326	2 791	233	4.5	27.8
51811	Internet service providers and web search portals	35	28 136	11 326	2 791	233	4.5	27.8
518111	Internet service providers	31	D	D	D	c	D	D
5182	Data processing, hosting, and related services	148	1 088 685	386 200	98 683	7 392	.6	3.1
51821	Data processing, hosting, and related services	148	1 088 685	386 200	98 683	7 392	.6	3.1
518210	Data processing, hosting, and related services	148	1 088 685	386 200	98 683	7 392	.6	3.1
519	Other information services	21	D	D	D	c	D	D
5191	Other information services	21	D	D	D	c	D	D
51912	Libraries and archives	10	D	D	D	b	D	D
519120	Libraries and archives	10	D	D	D	b	D	D
<b>HOUSTON</b>								
<b>51</b>	<b>Information</b>	<b>10</b>	<b>N</b>	<b>7 512</b>	<b>1 688</b>	<b>221</b>	<b>N</b>	<b>N</b>
515	Broadcasting (except Internet)	2	D	D	D	b	D	D
5151	Radio and television broadcasting	2	D	D	D	b	D	D
517	Telecommunications	3	N	D	D	b	N	N

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
51	<b>HUBBARD</b> Information .....	10	N	1 671	403	72	N	N
51	<b>ISANTI</b> Information .....	12	N	3 590	894	144	N	N
51	<b>ITASCA</b> Information .....	16	N	3 899	964	143	N	N
517	Telecommunications .....	8	N	1 986	481	49	N	N
51	<b>JACKSON</b> Information .....	1	N	D	D	a	N	N
51	<b>KANABEC</b> Information .....	3	N	D	D	b	N	N
51	<b>KANDIYOHI</b> Information .....	26	N	9 712	2 314	349	N	N
517	Telecommunications .....	13	N	3 619	869	89	N	N
51	<b>KITTSO</b> Information .....	3	N	D	D	b	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
51	<b>KOOCHICHING</b> Information .....	6	N	2 646	681	98	N	N
51	<b>LAC QUI PARLE</b> Information .....	6	N	805	212	47	N	N
51	<b>LAKE</b> Information .....	4	N	1 597	403	69	N	N
51	<b>LE SUEUR</b> Information .....	4	N	D	D	b	N	N
51	<b>LINCOLN</b> Information .....	3	N	D	D	a	N	N
51	<b>LYON</b> Information .....	23	N	4 007	960	205	N	N
51	<b>MCLEOD</b> Information .....	16	N	8 244	2 443	261	N	N
517	Telecommunications .....	4	N	5 017	1 705	92	N	N
51	<b>MAHNOMEN</b> Information .....	1	N	D	D	a	N	N
51	<b>MARSHALL</b> Information .....	6	N	793	195	32	N	N
51	<b>MARTIN</b> Information .....	7	N	1 677	425	101	N	N
51	<b>MEEKER</b> Information .....	8	N	1 667	376	63	N	N
51	<b>MILLE LACS</b> Information .....	10	N	2 553	659	81	N	N
51	<b>MORRISON</b> Information .....	10	N	1 547	366	101	N	N
51	<b>MOWER</b> Information .....	18	N	4 904	1 163	187	N	N
517	Telecommunications .....	9	N	2 323	557	54	N	N
51	<b>MURRAY</b> Information .....	7	N	429	101	16	N	N
51	<b>NICOLLET</b> Information .....	16	N	4 873	1 147	202	N	N

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NOBLES</b>								
51	Information .....	12	N	2 878	741	144	N	N
<b>NORMAN</b>								
51	Information .....	10	N	3 675	852	118	N	N
517	Telecommunications .....	5	N	2 906	650	61	N	N
<b>OLMSTED</b>								
51	Information .....	59	N	43 278	10 945	1 137	N	N
511	Publishing industries (except Internet) .....	17	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers .....	11	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	5	N	D	D	c	N	N
5121	Motion picture and video industries .....	4	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	4	D	D	D	c	D	D
515	Broadcasting (except Internet) .....	10	18 551	7 196	1 548	216	5.9	3.3
5151	Radio and television broadcasting .....	10	18 551	7 196	1 548	216	5.9	3.3
51511	Radio broadcasting .....	8	D	D	D	c	D	D
515112	Radio stations .....	8	D	D	D	c	D	D
517	Telecommunications .....	19	N	D	D	e	N	N
5175	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
51751	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
517510	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
519	Other information services .....	1	D	D	D	b	D	D
5191	Other information services .....	1	D	D	D	b	D	D
51912	Libraries and archives .....	1	D	D	D	b	D	D
519120	Libraries and archives .....	1	D	D	D	b	D	D
<b>OTTER TAIL</b>								
51	Information .....	33	N	11 792	2 725	388	N	N
517	Telecommunications .....	13	N	8 273	1 933	217	N	N
5171	Wired telecommunications carriers .....	7	Q	7 436	1 659	188	Q	Q
51711	Wired telecommunications carriers .....	7	Q	7 436	1 659	188	Q	Q
517110	Wired telecommunications carriers .....	7	Q	7 436	1 659	188	Q	Q
<b>PENNINGTON</b>								
51	Information .....	7	N	2 324	538	85	N	N
<b>PINE</b>								
51	Information .....	11	N	3 293	829	153	N	N
<b>PIPESTONE</b>								
51	Information .....	13	N	1 300	269	54	N	N
<b>POLK</b>								
51	Information .....	11	N	5 830	1 329	170	N	N
517	Telecommunications .....	3	N	D	D	c	N	N
<b>POPE</b>								
51	Information .....	4	N	399	94	20	N	N

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>51</b>	<b>RAMSEY</b>							
<b>51</b>	<b>Information</b> .....	<b>290</b>	<b>N</b>	<b>583 773</b>	<b>155 587</b>	<b>12 578</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	81	853 568	286 227	78 653	4 235	.4	5.1
5111	Newspaper, periodical, book, and directory publishers .....	59	D	D	D	g	D	D
51111	Newspaper publishers .....	15	132 460	45 631	11 897	1 206	—	—
511110	Newspaper publishers .....	15	132 460	45 631	11 897	1 206	—	—
51113	Book publishers .....	13	D	D	D	e	D	D
511130	Book publishers .....	13	D	D	D	e	D	D
51119	Other publishers .....	7	D	D	D	b	D	D
511199	All other publishers .....	6	D	D	D	b	D	D
5112	Software publishers .....	22	D	D	D	g	D	D
51121	Software publishers .....	22	D	D	D	g	D	D
511210	Software publishers .....	22	D	D	D	g	D	D
512	Motion picture and sound recording industries .....	45	N	D	D	f	N	N
5121	Motion picture and video industries .....	42	N	D	D	f	N	N
51211	Motion picture and video production .....	26	Q	6 005	1 576	191	Q	Q
512110	Motion picture and video production .....	26	Q	6 005	1 576	191	Q	Q
51213	Motion picture and video exhibition .....	9	D	D	D	e	D	D
512131	Motion picture theaters (except drive-ins) .....	9	D	D	D	e	D	D
515	Broadcasting (except Internet) .....	17	139 419	46 036	11 750	1 077	17.5	.6
5151	Radio and television broadcasting .....	17	139 419	46 036	11 750	1 077	17.5	.6
51511	Radio broadcasting .....	12	D	D	D	e	D	D
515112	Radio stations .....	9	D	D	D	e	D	D
517	Telecommunications .....	96	N	124 123	30 176	4 057	N	N
5171	Wired telecommunications carriers .....	46	Q	D	D	g	Q	Q
51711	Wired telecommunications carriers .....	46	Q	D	D	g	Q	Q
517110	Wired telecommunications carriers .....	46	Q	D	D	g	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	23	Q	7 283	1 932	156	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	23	Q	7 283	1 932	156	Q	Q
517212	Cellular and other wireless telecommunications .....	19	Q	7 115	1 910	143	Q	Q
5175	Cable and other program distribution .....	20	Q	D	D	g	Q	Q
51751	Cable and other program distribution .....	20	Q	D	D	g	Q	Q
517510	Cable and other program distribution .....	20	Q	D	D	g	Q	Q
5179	Other telecommunications .....	4	D	D	D	c	D	D
51791	Other telecommunications .....	4	D	D	D	c	D	D
517910	Other telecommunications .....	4	D	D	D	c	D	D
518	Internet service providers, web search portals, and data processing services .....	39	375 132	112 113	31 136	2 347	.3	8.5
5182	Data processing, hosting, and related services .....	32	372 437	111 648	30 910	2 326	.3	8.1
51821	Data processing, hosting, and related services .....	32	372 437	111 648	30 910	2 326	.3	8.1
518210	Data processing, hosting, and related services .....	32	372 437	111 648	30 910	2 326	.3	8.1
519	Other information services .....	6	D	D	D	c	D	D
5191	Other information services .....	6	D	D	D	c	D	D
51912	Libraries and archives .....	3	D	D	D	b	D	D
519120	Libraries and archives .....	3	D	D	D	b	D	D
<b>51</b>	<b>RED LAKE</b>							
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>REDWOOD</b>							
<b>51</b>	<b>Information</b> .....	<b>12</b>	<b>N</b>	<b>2 738</b>	<b>684</b>	<b>78</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>RENVILLE</b>							
<b>51</b>	<b>Information</b> .....	<b>10</b>	<b>N</b>	<b>2 044</b>	<b>464</b>	<b>52</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	7	N	1 706	386	31	N	N
<b>51</b>	<b>RICE</b>							
<b>51</b>	<b>Information</b> .....	<b>31</b>	<b>N</b>	<b>10 409</b>	<b>2 369</b>	<b>349</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	8	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	5	D	D	D	c	D	D
<b>51</b>	<b>ROCK</b>							
<b>51</b>	<b>Information</b> .....	<b>8</b>	<b>N</b>	<b>1 172</b>	<b>272</b>	<b>49</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>ROSEAU</b>							
<b>51</b>	<b>Information</b> .....	<b>7</b>	<b>N</b>	<b>1 038</b>	<b>253</b>	<b>88</b>	<b>N</b>	<b>N</b>

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LOUIS</b>								
<b>51</b>	<b>Information</b> .....	<b>114</b>	<b>N</b>	<b>64 094</b>	<b>15 699</b>	<b>2 221</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	34	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers .....	31	52 156	18 816	4 559	628	2.8	10.2
51111	Newspaper publishers .....	18	D	D	D	f	D	D
511110	Newspaper publishers .....	18	D	D	D	f	D	D
512	Motion picture and sound recording industries .....	9	N	D	D	b	N	N
5121	Motion picture and video industries .....	8	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	5	D	D	D	b	D	D
515	Broadcasting (except Internet) .....	19	D	D	D	e	D	D
5151	Radio and television broadcasting .....	18	D	D	D	e	D	D
51511	Radio broadcasting .....	13	D	D	D	c	D	D
515112	Radio stations .....	13	D	D	D	c	D	D
517	Telecommunications .....	39	N	24 480	6 088	770	N	N
5171	Wired telecommunications carriers .....	24	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	24	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	24	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	10	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	10	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications .....	8	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services .....	10	D	D	D	c	D	D
519	Other information services .....	2	D	D	D	b	D	D
5191	Other information services .....	2	D	D	D	b	D	D
51912	Libraries and archives .....	2	D	D	D	b	D	D
519120	Libraries and archives .....	2	D	D	D	b	D	D
<b>SCOTT</b>								
<b>51</b>	<b>Information</b> .....	<b>24</b>	<b>N</b>	<b>11 234</b>	<b>2 792</b>	<b>346</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	6	12 925	3 212	725	89	6.4	—
5111	Newspaper, periodical, book, and directory publishers .....	5	D	D	D	b	D	D
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
517	Telecommunications .....	8	N	6 668	1 775	179	N	N
<b>SHERBURNE</b>								
<b>51</b>	<b>Information</b> .....	<b>14</b>	<b>N</b>	<b>8 062</b>	<b>1 777</b>	<b>198</b>	<b>N</b>	<b>N</b>
512	Motion picture and sound recording industries .....	1	N	D	D	b	N	N
5121	Motion picture and video industries .....	1	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
517	Telecommunications .....	6	N	D	D	c	N	N
<b>SIBLEY</b>								
<b>51</b>	<b>Information</b> .....	<b>6</b>	<b>N</b>	<b>1 124</b>	<b>273</b>	<b>35</b>	<b>N</b>	<b>N</b>
<b>STEARNS</b>								
<b>51</b>	<b>Information</b> .....	<b>59</b>	<b>N</b>	<b>42 414</b>	<b>9 911</b>	<b>1 341</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	21	D	D	D	f	D	D
5111	Newspaper, periodical, book, and directory publishers .....	19	D	D	D	f	D	D
51111	Newspaper publishers .....	9	D	D	D	e	D	D
511110	Newspaper publishers .....	9	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	7	N	D	D	c	N	N
5121	Motion picture and video industries .....	7	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	5	D	D	D	b	D	D
517	Telecommunications .....	19	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	b	Q	Q
<b>STEELE</b>								
<b>51</b>	<b>Information</b> .....	<b>21</b>	<b>N</b>	<b>18 898</b>	<b>5 032</b>	<b>561</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	13	N	3 137	897	65	N	N
<b>STEVENS</b>								
<b>51</b>	<b>Information</b> .....	<b>10</b>	<b>N</b>	<b>2 678</b>	<b>614</b>	<b>109</b>	<b>N</b>	<b>N</b>

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>51</b>	<b>SWIFT</b>							
	Information .....	6	N	1 102	266	47	N	N
<b>51</b>	<b>TODD</b>							
	Information .....	6	N	608	149	38	N	N
<b>51</b>	<b>TRAVERSE</b>							
	Information .....	4	N	535	131	22	N	N
<b>51</b>	<b>WABASHA</b>							
	Information .....	5	N	1 960	471	77	N	N
<b>51</b>	<b>WADENA</b>							
	Information .....	8	N	2 905	639	97	N	N
<b>51</b>	<b>WASECA</b>							
	Information .....	10	N	4 195	1 083	147	N	N
517	Telecommunications .....	5	N	D	D	c	N	N
<b>51</b>	<b>WASHINGTON</b>							
	Information .....	63	N	17 037	4 130	645	N	N
511	Publishing industries (except Internet) .....	18	18 246	5 005	1 173	168	.1	13.5
5111	Newspaper, periodical, book, and directory publishers .....	15	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	9	N	2 177	448	215	N	N
5121	Motion picture and video industries .....	8	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	6	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	4	D	D	D	c	D	D
517	Telecommunications .....	18	N	7 227	1 904	182	N	N
<b>51</b>	<b>WATONWAN</b>							
	Information .....	4	N	1 168	242	50	N	N
<b>51</b>	<b>WILKIN</b>							
	Information .....	3	N	D	D	b	N	N
<b>51</b>	<b>WINONA</b>							
	Information .....	19	N	21 552	5 412	815	N	N
511	Publishing industries (except Internet) .....	4	15 321	4 247	994	186	—	—
5111	Newspaper, periodical, book, and directory publishers .....	4	15 321	4 247	994	186	—	—
512	Motion picture and sound recording industries .....	2	N	D	D	e	N	N
5122	Sound recording industries .....	1	N	D	D	c	N	N
51223	Music publishers .....	1	D	D	D	c	D	D
512230	Music publishers .....	1	D	D	D	c	D	D
517	Telecommunications .....	11	N	9 137	2 473	296	N	N
5171	Wired telecommunications carriers .....	8	Q	8 215	2 219	260	Q	Q
51711	Wired telecommunications carriers .....	8	Q	8 215	2 219	260	Q	Q
517110	Wired telecommunications carriers .....	8	Q	8 215	2 219	260	Q	Q
<b>51</b>	<b>WRIGHT</b>							
	Information .....	34	N	13 848	3 377	458	N	N
512	Motion picture and sound recording industries .....	5	N	853	225	116	N	N
5121	Motion picture and video industries .....	5	N	853	225	116	N	N
51213	Motion picture and video exhibition .....	4	D	D	D	c	D	D
517	Telecommunications .....	16	N	9 246	2 276	211	N	N
<b>51</b>	<b>YELLOW MEDICINE</b>							
	Information .....	7	N	629	159	26	N	N

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



**Table 4. Summary Statistics for Places: 2002**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>51</b>	<b>AFTON</b>							
	Information .....	1	N	D	D	a	N	N
<b>51</b>	<b>ALBERT LEA</b>							
	Information .....	9	N	D	D	c	N	N
<b>51</b>	<b>ALBERTVILLE</b>							
	Information .....	2	N	D	D	a	N	N
<b>51</b>	<b>ALEXANDRIA</b>							
	Information .....	15	N	17 210	4 821	445	N	N
517	Telecommunications .....	5	N	D	D	e	N	N
5172	Wireless telecommunications carriers (except satellite) .....	2	Q	D	D	c	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	2	Q	D	D	c	Q	Q
517212	Cellular and other wireless telecommunications .....	2	Q	D	D	c	Q	Q
<b>51</b>	<b>ANDOVER</b>							
	Information .....	1	N	D	D	b	N	N
512	Motion picture and sound recording industries .....	1	N	D	D	b	N	N
5121	Motion picture and video industries .....	1	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
<b>51</b>	<b>ANNANDALE</b>							
	Information .....	1	N	D	D	a	N	N
<b>51</b>	<b>ANOKA</b>							
	Information .....	7	N	D	D	c	N	N
517	Telecommunications .....	5	N	D	D	b	N	N
<b>51</b>	<b>APPLETON</b>							
	Information .....	3	N	655	172	31	N	N
<b>51</b>	<b>APPLE VALLEY</b>							
	Information .....	15	N	3 567	914	128	N	N
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	b	D	D
<b>51</b>	<b>ARDEN HILLS</b>							
	Information .....	13	N	69 812	19 875	1 037	N	N
511	Publishing industries (except Internet) .....	4	D	D	D	f	D	D
5112	Software publishers .....	4	D	D	D	f	D	D
51121	Software publishers .....	4	D	D	D	f	D	D
511210	Software publishers .....	4	D	D	D	f	D	D
517	Telecommunications .....	5	N	D	D	b	N	N
<b>51</b>	<b>AUSTIN</b>							
	Information .....	13	N	3 318	828	145	N	N
517	Telecommunications .....	6	N	D	D	b	N	N
<b>51</b>	<b>BAXTER</b>							
	Information .....	11	N	6 690	1 683	181	N	N
511	Publishing industries (except Internet) .....	2	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers .....	2	D	D	D	b	D	D
512	Motion picture and sound recording industries .....	3	N	D	D	b	N	N
5121	Motion picture and video industries .....	3	N	D	D	b	N	N
517	Telecommunications .....	4	N	1 722	420	57	N	N
<b>51</b>	<b>BECKER</b>							
	Information .....	1	N	D	D	a	N	N
<b>51</b>	<b>BELLE PLAINE</b>							
	Information .....	2	N	D	D	a	N	N
<b>51</b>	<b>BEMIDJI</b>							
	Information .....	13	N	6 815	1 788	217	N	N
511	Publishing industries (except Internet) .....	4	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	4	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>51</b>	<b>BENSON</b>							
	Information .....	3	N	447	94	16	N	N
	<b>BIG LAKE</b>							
<b>51</b>	Information .....	5	N	6 541	1 416	116	N	N
517	Telecommunications .....	4	N	D	D	c	N	N
	<b>BLAINE</b>							
<b>51</b>	Information .....	9	N	D	D	b	N	N
	<b>BLAINE (PART - ANOKA COUNTY)</b>							
<b>51</b>	Information .....	9	N	D	D	b	N	N
	<b>BLOOMINGTON</b>							
<b>51</b>	Information .....	120	N	265 306	64 593	4 194	N	N
511	Publishing industries (except Internet) .....	52	589 939	161 051	38 809	1 999	.4	3.1
5111	Newspaper, periodical, book, and directory publishers .....	16	108 940	6 567	1 534	194	—	.6
51112	Periodical publishers .....	7	D	D	D	b	D	D
511120	Periodical publishers .....	7	D	D	D	b	D	D
5112	Software publishers .....	36	480 999	154 484	37 275	1 805	.6	3.6
51121	Software publishers .....	36	480 999	154 484	37 275	1 805	.6	3.6
511210	Software publishers .....	36	480 999	154 484	37 275	1 805	.6	3.6
512	Motion picture and sound recording industries .....	9	N	D	D	b	N	N
5121	Motion picture and video industries .....	9	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	a	D	D
515	Broadcasting (except Internet) .....	6	D	D	D	c	D	D
5151	Radio and television broadcasting .....	6	D	D	D	c	D	D
51511	Radio broadcasting .....	6	D	D	D	c	D	D
515112	Radio stations .....	6	D	D	D	c	D	D
517	Telecommunications .....	26	N	63 101	15 845	1 283	N	N
5171	Wired telecommunications carriers .....	14	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	14	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	14	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	10	Q	41 879	10 130	903	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	10	Q	41 879	10 130	903	Q	Q
517212	Cellular and other wireless telecommunications .....	9	Q	D	D	f	Q	Q
518	Internet service providers, web search portals, and data processing services .....	25	64 779	28 233	6 945	623	.1	28.8
5181	Internet service providers and web search portals .....	4	D	D	D	b	D	D
51811	Internet service providers and web search portals .....	4	D	D	D	b	D	D
5182	Data processing, hosting, and related services .....	21	D	D	D	f	D	D
51821	Data processing, hosting, and related services .....	21	D	D	D	f	D	D
518210	Data processing, hosting, and related services .....	21	D	D	D	f	D	D
	<b>BLUE EARTH</b>							
<b>51</b>	Information .....	4	N	D	D	b	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
	<b>BRAINERD</b>							
<b>51</b>	Information .....	14	N	7 213	1 683	196	N	N
517	Telecommunications .....	6	N	D	D	b	N	N
	<b>BRECKENRIDGE</b>							
<b>51</b>	Information .....	1	N	D	D	a	N	N
	<b>BROOKLYN CENTER</b>							
<b>51</b>	Information .....	16	N	21 603	5 579	724	N	N
517	Telecommunications .....	8	N	D	D	c	N	N
	<b>BROOKLYN PARK</b>							
<b>51</b>	Information .....	13	N	11 617	2 688	454	N	N
512	Motion picture and sound recording industries .....	3	N	D	D	b	N	N
5121	Motion picture and video industries .....	3	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	b	D	D
517	Telecommunications .....	3	N	D	D	e	N	N
	<b>BUFFALO</b>							
<b>51</b>	Information .....	6	N	2 877	752	97	N	N

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BURNSVILLE</b>								
<b>51</b>	<b>Information</b> .....	<b>49</b>	<b>N</b>	<b>22 842</b>	<b>5 945</b>	<b>538</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	16	D	D	D	c	D	D
512	Motion picture and sound recording industries .....	6	N	D	D	b	N	N
5121	Motion picture and video industries .....	5	N	D	D	b	N	N
51211	Motion picture and video production .....	4	Q	D	D	b	Q	Q
512110	Motion picture and video production .....	4	Q	D	D	b	Q	Q
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services .....	13	D	D	D	c	D	D
<b>CALEDONIA</b>								
<b>51</b>	<b>Information</b> .....	<b>4</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>CAMBRIDGE</b>								
<b>51</b>	<b>Information</b> .....	<b>9</b>	<b>N</b>	<b>3 463</b>	<b>862</b>	<b>136</b>	<b>N</b>	<b>N</b>
<b>CANNON FALLS</b>								
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>CENTERVILLE</b>								
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>CHAMPLIN</b>								
<b>51</b>	<b>Information</b> .....	<b>3</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>CHANHASSEN</b>								
<b>51</b>	<b>Information</b> .....	<b>14</b>	<b>N</b>	<b>11 992</b>	<b>3 032</b>	<b>307</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	4	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers .....	2	D	D	D	b	D	D
512	Motion picture and sound recording industries .....	5	N	D	D	b	N	N
5121	Motion picture and video industries .....	3	N	D	D	b	N	N
517	Telecommunications .....	2	N	D	D	c	N	N
5179	Other telecommunications .....	1	D	D	D	c	D	D
51791	Other telecommunications .....	1	D	D	D	c	D	D
517910	Other telecommunications .....	1	D	D	D	c	D	D
<b>CHANHASSEN (PART - CARVER COUNTY)</b>								
<b>51</b>	<b>Information</b> .....	<b>13</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	3	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers .....	2	D	D	D	b	D	D
512	Motion picture and sound recording industries .....	5	N	D	D	b	N	N
5121	Motion picture and video industries .....	3	N	D	D	b	N	N
517	Telecommunications .....	2	N	D	D	c	N	N
5179	Other telecommunications .....	1	D	D	D	c	D	D
51791	Other telecommunications .....	1	D	D	D	c	D	D
517910	Other telecommunications .....	1	D	D	D	c	D	D
<b>CHANHASSEN (PART - HENNEPIN COUNTY)</b>								
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>CHASKA</b>								
<b>51</b>	<b>Information</b> .....	<b>10</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	2	N	D	D	b	N	N
<b>CHISAGO CITY</b>								
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	2	N	D	D	b	N	N
<b>CHISHOLM</b>								
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>CIRCLE PINES</b>								
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	2	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	2	D	D	D	c	D	D
51113	Book publishers .....	1	D	D	D	c	D	D
511130	Book publishers .....	1	D	D	D	c	D	D

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<b>51</b>	<b>CLOQUET</b>							
	Information .....	6	N	1 492	335	66	N	N
<b>51</b>	<b>COKATO</b>							
	Information .....	2	N	D	D	a	N	N
<b>51</b>	<b>COLD SPRING</b>							
	Information .....	1	N	D	D	a	N	N
<b>51</b>	<b>COLUMBIA HEIGHTS</b>							
	Information .....	11	N	1 302	312	80	N	N
<b>51</b>	<b>COON RAPIDS</b>							
	Information .....	11	N	7 190	1 819	275	N	N
512	Motion picture and sound recording industries .....	2	N	D	D	c	N	N
5121	Motion picture and video industries .....	2	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	1	D	D	D	c	D	D
517	Telecommunications .....	4	N	D	D	c	N	N
<b>51</b>	<b>CORCORAN</b>							
	Information .....	2	N	D	D	a	N	N
<b>51</b>	<b>COTTAGE GROVE</b>							
	Information .....	5	N	D	D	a	N	N
<b>51</b>	<b>CROOKSTON</b>							
	Information .....	7	N	D	D	b	N	N
<b>51</b>	<b>CRYSTAL</b>							
	Information .....	4	N	226	58	8	N	N
<b>51</b>	<b>DAYTON</b>							
	Information .....	1	N	D	D	b	N	N
517	Telecommunications .....	1	N	D	D	b	N	N
<b>51</b>	<b>DAYTON (PART - HENNEPIN COUNTY)</b>							
	Information .....	1	N	D	D	b	N	N
517	Telecommunications .....	1	N	D	D	b	N	N
<b>51</b>	<b>DEEPHAVEN</b>							
	Information .....	2	N	D	D	a	N	N
<b>51</b>	<b>DELANO</b>							
	Information .....	2	N	D	D	b	N	N
<b>51</b>	<b>DETROIT LAKES</b>							
	Information .....	10	N	D	D	c	N	N
<b>51</b>	<b>DULUTH</b>							
	Information .....	61	N	52 141	12 695	1 685	N	N
511	Publishing industries (except Internet) .....	18	38 348	14 240	3 501	414	1.0	14.0
5111	Newspaper, periodical, book, and directory publishers .....	15	D	D	D	e	D	D
51111	Newspaper publishers .....	6	D	D	D	e	D	D
511110	Newspaper publishers .....	6	D	D	D	e	D	D
515	Broadcasting (except Internet) .....	14	31 255	10 508	2 592	382	.2	25.1
5151	Radio and television broadcasting .....	13	D	D	D	e	D	D
517	Telecommunications .....	18	N	20 855	5 104	677	N	N
5171	Wired telecommunications carriers .....	10	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	10	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	10	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	6	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	6	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications .....	5	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services .....	8	D	D	D	c	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>EAGAN</b>								
<b>51</b>	<b>Information</b> .....	<b>38</b>	<b>N</b>	<b>482 261</b>	<b>137 430</b>	<b>8 033</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	9	D	D	D	i	D	D
5111	Newspaper, periodical, book, and directory publishers .....	7	D	D	D	i	D	D
51113	Book publishers .....	5	D	D	D	i	D	D
511130	Book publishers .....	5	D	D	D	i	D	D
512	Motion picture and sound recording industries .....	8	N	D	D	b	N	N
5121	Motion picture and video industries .....	6	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services .....	15	D	D	D	f	D	D
5182	Data processing, hosting, and related services .....	12	D	D	D	f	D	D
51821	Data processing, hosting, and related services .....	12	D	D	D	f	D	D
518210	Data processing, hosting, and related services .....	12	D	D	D	f	D	D
<b>EAST BETHEL</b>								
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>EDEN PRAIRIE</b>								
<b>51</b>	<b>Information</b> .....	<b>78</b>	<b>N</b>	<b>161 077</b>	<b>41 215</b>	<b>2 401</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	20	182 454	68 665	17 484	814	1.6	10.9
5111	Newspaper, periodical, book, and directory publishers .....	4	D	D	D	c	D	D
5112	Software publishers .....	16	D	D	D	f	D	D
51121	Software publishers .....	16	D	D	D	f	D	D
511210	Software publishers .....	16	D	D	D	f	D	D
512	Motion picture and sound recording industries .....	11	N	D	D	b	N	N
5121	Motion picture and video industries .....	10	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	a	D	D
5122	Sound recording industries .....	1	N	D	D	b	N	N
515	Broadcasting (except Internet) .....	3	D	D	D	c	D	D
5151	Radio and television broadcasting .....	3	D	D	D	c	D	D
517	Telecommunications .....	20	N	8 855	2 398	222	N	N
518	Internet service providers, web search portals, and data processing services .....	20	115 675	64 078	17 402	1 073	.2	.2
5182	Data processing, hosting, and related services .....	18	D	D	D	g	D	D
51821	Data processing, hosting, and related services .....	18	D	D	D	g	D	D
518210	Data processing, hosting, and related services .....	18	D	D	D	g	D	D
<b>EDINA</b>								
<b>51</b>	<b>Information</b> .....	<b>74</b>	<b>N</b>	<b>60 566</b>	<b>15 850</b>	<b>1 173</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	23	64 746	23 877	6 457	420	1.0	5.8
5111	Newspaper, periodical, book, and directory publishers .....	9	40 092	8 951	2 505	211	—	.5
51112	Periodical publishers .....	5	25 546	6 306	1 522	128	—	.8
511120	Periodical publishers .....	5	25 546	6 306	1 522	128	—	.8
512	Motion picture and sound recording industries .....	17	N	4 141	1 131	169	N	N
5121	Motion picture and video industries .....	12	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	b	D	D
5122	Sound recording industries .....	5	N	D	D	b	N	N
517	Telecommunications .....	16	N	8 941	1 799	140	N	N
518	Internet service providers, web search portals, and data processing services .....	13	41 657	19 338	5 422	347	.3	3.4
5182	Data processing, hosting, and related services .....	11	D	D	D	e	D	D
51821	Data processing, hosting, and related services .....	11	D	D	D	e	D	D
518210	Data processing, hosting, and related services .....	11	D	D	D	e	D	D
<b>ELK RIVER</b>								
<b>51</b>	<b>Information</b> .....	<b>3</b>	<b>N</b>	<b>1 025</b>	<b>245</b>	<b>63</b>	<b>N</b>	<b>N</b>
512	Motion picture and sound recording industries .....	1	N	D	D	b	N	N
5121	Motion picture and video industries .....	1	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
<b>ELY</b>								
<b>51</b>	<b>Information</b> .....	<b>6</b>	<b>N</b>	<b>904</b>	<b>226</b>	<b>37</b>	<b>N</b>	<b>N</b>

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
51	<b>EVELETH</b> Information .....	2	N	D	D	b	N	N
51	<b>FAIRMONT</b> Information .....	4	N	D	D	b	N	N
51	<b>FALCON HEIGHTS</b> Information .....	2	N	D	D	a	N	N
51	<b>FARIBAULT</b> Information .....	16	N	7 312	1 678	271	N	N
51	<b>FARMINGTON</b> Information .....	1	N	D	D	a	N	N
51	<b>FERGUS FALLS</b> Information .....	15	N	4 243	990	173	N	N
51	<b>FOREST LAKE</b> Information .....	6	N	1 147	280	28	N	N
51	<b>FRIDLEY</b> Information .....	12	N	2 623	738	75	N	N
51	<b>GLENCOE</b> Information .....	4	N	1 195	305	54	N	N
51	<b>GLENWOOD</b> Information .....	3	N	D	D	a	N	N
51	<b>GOLDEN VALLEY</b> Information .....	47	N	65 976	16 319	1 092	N	N
512	Motion picture and sound recording industries .....	7	N	D	D	a	N	N
515	Broadcasting (except Internet) .....	1	D	D	D	c	D	D
5151	Radio and television broadcasting .....	1	D	D	D	c	D	D
517	Telecommunications .....	20	N	44 464	11 281	535	N	N
5171	Wired telecommunications carriers .....	11	Q	39 157	9 582	452	Q	Q
51711	Wired telecommunications carriers .....	11	Q	39 157	9 582	452	Q	Q
517110	Wired telecommunications carriers .....	11	Q	39 157	9 582	452	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	7	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	7	Q	D	D	b	Q	Q
517212	Cellular and other wireless telecommunications .....	7	Q	D	D	b	Q	Q
51	<b>GOODVIEW</b> Information .....	2	N	D	D	a	N	N
51	<b>GRAND RAPIDS</b> Information .....	14	N	D	D	c	N	N
51	<b>GRANITE FALLS</b> Information .....	3	N	393	99	17	N	N
51	<b>GRANITE FALLS (PART - YELLOW MEDICINE COUNTY)</b> Information .....	3	N	393	99	17	N	N
51	<b>HAM LAKE</b> Information .....	4	N	317	87	8	N	N
51	<b>HASTINGS</b> Information .....	7	N	D	D	b	N	N
51	<b>HASTINGS (PART - DAKOTA COUNTY)</b> Information .....	7	N	D	D	b	N	N
51	<b>HERMANTOWN</b> Information .....	4	N	D	D	b	N	N
512	Motion picture and sound recording industries .....	2	N	D	D	b	N	N
5121	Motion picture and video industries .....	2	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	b	D	D
51	<b>HIBBING</b> Information .....	11	N	4 103	1 055	190	N	N

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>HOPKINS</b>							
51	Information .....	11	N	12 210	3 368	216	N	N
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services .....	3	D	D	D	c	D	D
	<b>HUGO</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>HUTCHINSON</b>							
51	Information .....	7	N	6 329	1 965	178	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
	<b>INDEPENDENCE</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>INTERNATIONAL FALLS</b>							
51	Information .....	4	N	D	D	b	N	N
	<b>INVER GROVE HEIGHTS</b>							
51	Information .....	4	N	D	D	c	N	N
512	Motion picture and sound recording industries .....	3	N	D	D	c	N	N
5121	Motion picture and video industries .....	3	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	1	D	D	D	c	D	D
	<b>JACKSON</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>KASSON</b>							
51	Information .....	4	N	1 145	275	39	N	N
	<b>LA CRESCENT</b>							
51	Information .....	2	N	D	D	b	N	N
	<b>LA CRESCENT (PART - HOUSTON COUNTY)</b>							
51	Information .....	2	N	D	D	b	N	N
	<b>LAKE CITY</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>LAKE CITY (PART - WABASHA COUNTY)</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>LAKE ELMO</b>							
51	Information .....	7	N	D	D	a	N	N
	<b>LAKEVILLE</b>							
51	Information .....	13	N	2 410	516	76	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
	<b>LE SUEUR</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>LE SUEUR (PART - LE SUEUR COUNTY)</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>LINDSTROM</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>LINO LAKES</b>							
51	Information .....	3	N	D	D	a	N	N
	<b>LITCHFIELD</b>							
51	Information .....	5	N	D	D	b	N	N
	<b>LITTLE CANADA</b>							
51	Information .....	6	N	785	190	22	N	N
	<b>LITTLE FALLS</b>							
51	Information .....	7	N	D	D	b	N	N

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LONG PRAIRIE</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>LUVERNE</b>							
51	Information .....	6	N	D	D	b	N	N
	<b>MAHTOMEDI</b>							
51	Information .....	3	N	D	D	b	N	N
	<b>MANKATO</b>							
51	Information .....	30	N	36 157	9 350	901	N	N
511	Publishing industries (except Internet) .....	8	12 423	3 744	666	102	8.5	25.3
5111	Newspaper, periodical, book, and directory publishers .....	7	D	D	D	b	D	D
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	b	D	D
517	Telecommunications .....	9	N	D	D	f	N	N
5171	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications .....	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services .....	5	D	D	D	c	D	D
	<b>MANKATO (PART - BLUE EARTH COUNTY)</b>							
51	Information .....	30	N	36 157	9 350	901	N	N
511	Publishing industries (except Internet) .....	8	12 423	3 744	666	102	8.5	25.3
5111	Newspaper, periodical, book, and directory publishers .....	7	D	D	D	b	D	D
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	b	D	D
517	Telecommunications .....	9	N	D	D	f	N	N
5171	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
51711	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
517110	Wired telecommunications carriers .....	3	Q	D	D	e	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	4	Q	D	D	e	Q	Q
517212	Cellular and other wireless telecommunications .....	4	Q	D	D	e	Q	Q
518	Internet service providers, web search portals, and data processing services .....	5	D	D	D	c	D	D
	<b>MAPLE GROVE</b>							
51	Information .....	32	N	42 552	9 323	738	N	N
511	Publishing industries (except Internet) .....	9	188 920	19 013	4 481	312	.3	.2
5111	Newspaper, periodical, book, and directory publishers .....	6	D	D	D	e	D	D
51112	Periodical publishers .....	2	D	D	D	b	D	D
511120	Periodical publishers .....	2	D	D	D	b	D	D
51114	Directory and mailing list publishers .....	1	D	D	D	e	D	D
511140	Directory and mailing list publishers .....	1	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	3	N	D	D	b	N	N
5122	Sound recording industries .....	1	N	D	D	a	N	N
517	Telecommunications .....	13	N	D	D	c	N	N
518	Internet service providers, web search portals, and data processing services .....	5	D	D	D	c	D	D
5182	Data processing, hosting, and related services .....	3	D	D	D	c	D	D
51821	Data processing, hosting, and related services .....	3	D	D	D	c	D	D
518210	Data processing, hosting, and related services .....	3	D	D	D	c	D	D

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<b>MAPLEWOOD</b>								
<b>51</b>	<b>Information</b> .....	<b>20</b>	<b>N</b>	<b>12 654</b>	<b>3 285</b>	<b>332</b>	<b>N</b>	<b>N</b>
515	Broadcasting (except Internet) .....	1	D	D	D	b	D	D
5151	Radio and television broadcasting .....	1	D	D	D	b	D	D
51511	Radio broadcasting .....	1	D	D	D	b	D	D
515112	Radio stations .....	1	D	D	D	b	D	D
517	Telecommunications .....	15	N	9 665	2 541	194	N	N
<b>MARSHALL</b>								
<b>51</b>	<b>Information</b> .....	<b>16</b>	<b>N</b>	<b>3 602</b>	<b>860</b>	<b>186</b>	<b>N</b>	<b>N</b>
<b>MEDINA</b>								
<b>51</b>	<b>Information</b> .....	<b>3</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>MELROSE</b>								
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>N</b>	<b>N</b>
<b>MENDOTA HEIGHTS</b>								
<b>51</b>	<b>Information</b> .....	<b>23</b>	<b>N</b>	<b>26 579</b>	<b>6 859</b>	<b>568</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	10	D	D	D	c	D	D
5111	Newspaper, periodical, book, and directory publishers .....	3	D	D	D	c	D	D
5112	Software publishers .....	7	D	D	D	b	D	D
51121	Software publishers .....	7	D	D	D	b	D	D
511210	Software publishers .....	7	D	D	D	b	D	D
516	Internet publishing and broadcasting .....	2	D	D	D	c	D	D
5161	Internet publishing and broadcasting .....	2	D	D	D	c	D	D
51611	Internet publishing and broadcasting .....	2	D	D	D	c	D	D
516110	Internet publishing and broadcasting .....	2	D	D	D	c	D	D
517	Telecommunications .....	3	N	D	D	b	N	N
518	Internet service providers, web search portals, and data processing services .....	8	D	D	D	c	D	D
<b>MILACA</b>								
<b>51</b>	<b>Information</b> .....	<b>4</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>MINNEAPOLIS</b>								
<b>51</b>	<b>Information</b> .....	<b>389</b>	<b>N</b>	<b>724 304</b>	<b>188 475</b>	<b>14 085</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	91	641 499	219 972	56 694	4 461	3.8	64.0
5111	Newspaper, periodical, book, and directory publishers .....	67	559 230	170 283	42 998	3 779	4.3	73.0
51111	Newspaper publishers .....	20	D	D	D	h	D	D
511110	Newspaper publishers .....	20	D	D	D	h	D	D
51112	Periodical publishers .....	24	117 780	28 824	6 872	631	19.3	16.6
511120	Periodical publishers .....	24	117 780	28 824	6 872	631	19.3	16.6
5112	Software publishers .....	24	82 269	49 689	13 696	682	.4	3.0
51121	Software publishers .....	24	82 269	49 689	13 696	682	.4	3.0
511210	Software publishers .....	24	82 269	49 689	13 696	682	.4	3.0
512	Motion picture and sound recording industries .....	86	N	23 962	5 762	643	N	N
5121	Motion picture and video industries .....	73	N	22 508	5 410	603	N	N
51211	Motion picture and video production .....	56	Q	15 694	3 760	390	Q	Q
512110	Motion picture and video production .....	56	Q	15 694	3 760	390	Q	Q
51213	Motion picture and video exhibition .....	6	6 763	866	210	85	4.7	21.1
51219	Postproduction and other motion picture and video industries .....	11	14 782	5 948	1 440	128	4.1	.1
512191	Teleproduction and other postproduction services .....	11	14 782	5 948	1 440	128	4.1	.1
5122	Sound recording industries .....	13	N	1 454	352	40	N	N
515	Broadcasting (except Internet) .....	17	182 688	44 264	10 510	825	—	11.6
5151	Radio and television broadcasting .....	14	D	D	D	f	D	D
51511	Radio broadcasting .....	13	D	D	D	f	D	D
515111	Radio networks .....	3	D	D	D	c	D	D
515112	Radio stations .....	10	D	D	D	e	D	D
516	Internet publishing and broadcasting .....	7	D	D	D	b	D	D
5161	Internet publishing and broadcasting .....	7	D	D	D	b	D	D
51611	Internet publishing and broadcasting .....	7	D	D	D	b	D	D
516110	Internet publishing and broadcasting .....	7	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MINNEAPOLIS—Con.</b>								
<b>51</b>	<b>Information—Con.</b>							
517	Telecommunications .....	117	N	219 323	59 909	4 116	N	N
5171	Wired telecommunications carriers .....	88	Q	200 109	54 311	3 813	Q	Q
51711	Wired telecommunications carriers .....	88	Q	200 109	54 311	3 813	Q	Q
517110	Wired telecommunications carriers .....	88	Q	200 109	54 311	3 813	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	12	Q	3 320	849	48	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	12	Q	3 320	849	48	Q	Q
5175	Cable and other program distribution .....	5	Q	13 222	4 030	182	Q	Q
51751	Cable and other program distribution .....	5	Q	13 222	4 030	182	Q	Q
517510	Cable and other program distribution .....	5	Q	13 222	4 030	182	Q	Q
518	Internet service providers, web search portals, and data processing services .....	60		661 564	205 739	3 833	.3	1.0
5182	Data processing, hosting, and related services .....	49		653 080	203 218	3 754	.3	.5
51821	Data processing, hosting, and related services .....	49		653 080	203 218	3 754	.3	.5
518210	Data processing, hosting, and related services .....	49		653 080	203 218	3 754	.3	.5
519	Other information services .....	11	D	D	D	c	D	D
5191	Other information services .....	11	D	D	D	c	D	D
<b>MINNETONKA</b>								
<b>51</b>	<b>Information .....</b>	<b>67</b>	<b>N</b>	<b>55 730</b>	<b>12 923</b>	<b>1 086</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	24		70 644	22 214	330	3.0	8.9
5111	Newspaper, periodical, book, and directory publishers .....	14		36 556	10 269	202	5.4	17.1
51112	Periodical publishers .....	6	28 072	7 476	1 606	136	—	21.8
511120	Periodical publishers .....	6	28 072	7 476	1 606	136	—	21.8
5112	Software publishers .....	10	34 088	11 945	2 552	128	.5	—
51121	Software publishers .....	10	34 088	11 945	2 552	128	.5	—
511210	Software publishers .....	10	34 088	11 945	2 552	128	.5	—
512	Motion picture and sound recording industries .....	10	N	D	D	b	N	N
5121	Motion picture and video industries .....	9	N	D	D	b	N	N
517	Telecommunications .....	19	N	14 375	3 895	340	N	N
5172	Wireless telecommunications carriers (except satellite) .....	9	Q	7 624	2 088	134	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	9	Q	7 624	2 088	134	Q	Q
517212	Cellular and other wireless telecommunications .....	8	Q	D	D	b	Q	Q
5173	Telecommunications resellers .....	4	D	D	D	b	D	D
51731	Telecommunications resellers .....	4	D	D	D	b	D	D
517310	Telecommunications resellers .....	4	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services .....	13		71 506	17 205	3 824	.8	—
5182	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
51821	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
518210	Data processing, hosting, and related services .....	10	D	D	D	e	D	D
<b>MINNETRISTA</b>								
<b>51</b>	<b>Information .....</b>	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>MONTEVIDEO</b>								
<b>51</b>	<b>Information .....</b>	<b>8</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>MONTICELLO</b>								
<b>51</b>	<b>Information .....</b>	<b>3</b>	<b>N</b>	<b>1 604</b>	<b>379</b>	<b>68</b>	<b>N</b>	<b>N</b>
<b>MOORHEAD</b>								
<b>51</b>	<b>Information .....</b>	<b>9</b>	<b>N</b>	<b>2 061</b>	<b>488</b>	<b>68</b>	<b>N</b>	<b>N</b>
<b>MORA</b>								
<b>51</b>	<b>Information .....</b>	<b>3</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>MORRIS</b>								
<b>51</b>	<b>Information .....</b>	<b>8</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>MOUND</b>								
<b>51</b>	<b>Information .....</b>	<b>4</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	3	N	D	D	b	N	N

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MOUNDS VIEW</b>							
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
512	Motion picture and sound recording industries .....	1	N	D	D	b	N	N
5121	Motion picture and video industries .....	1	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
	<b>MOUNTAIN IRON</b>							
<b>51</b>	<b>Information</b> .....	<b>4</b>	<b>N</b>	<b>1 005</b>	<b>249</b>	<b>48</b>	<b>N</b>	<b>N</b>
519	Other information services .....	2	D	D	D	b	D	D
5191	Other information services .....	2	D	D	D	b	D	D
51912	Libraries and archives .....	2	D	D	D	b	D	D
519120	Libraries and archives .....	2	D	D	D	b	D	D
	<b>NEW BRIGHTON</b>							
<b>51</b>	<b>Information</b> .....	<b>13</b>	<b>N</b>	<b>31 847</b>	<b>7 876</b>	<b>578</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	3	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers .....	2	D	D	D	c	D	D
5112	Software publishers .....	1	D	D	D	c	D	D
51121	Software publishers .....	1	D	D	D	c	D	D
511210	Software publishers .....	1	D	D	D	c	D	D
517	Telecommunications .....	5	N	D	D	c	N	N
	<b>NEW HOPE</b>							
<b>51</b>	<b>Information</b> .....	<b>10</b>	<b>N</b>	<b>3 858</b>	<b>895</b>	<b>107</b>	<b>N</b>	<b>N</b>
	<b>NEW PRAGUE</b>							
<b>51</b>	<b>Information</b> .....	<b>3</b>	<b>N</b>	<b>1 800</b>	<b>452</b>	<b>66</b>	<b>N</b>	<b>N</b>
	<b>NEW PRAGUE (PART - LE SUEUR COUNTY)</b>							
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
	<b>NEW PRAGUE (PART - SCOTT COUNTY)</b>							
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
	<b>NEW ULM</b>							
<b>51</b>	<b>Information</b> .....	<b>5</b>	<b>N</b>	<b>3 712</b>	<b>927</b>	<b>147</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	1	N	D	D	b	N	N
	<b>NORTH BRANCH</b>							
<b>51</b>	<b>Information</b> .....	<b>3</b>	<b>N</b>	<b>442</b>	<b>105</b>	<b>25</b>	<b>N</b>	<b>N</b>
	<b>NORTHFIELD</b>							
<b>51</b>	<b>Information</b> .....	<b>11</b>	<b>N</b>	<b>2 591</b>	<b>556</b>	<b>60</b>	<b>N</b>	<b>N</b>
	<b>NORTHFIELD (PART - RICE COUNTY)</b>							
<b>51</b>	<b>Information</b> .....	<b>11</b>	<b>N</b>	<b>2 591</b>	<b>556</b>	<b>60</b>	<b>N</b>	<b>N</b>
	<b>NORTH MANKATO</b>							
<b>51</b>	<b>Information</b> .....	<b>6</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>N</b>	<b>N</b>
	<b>NORTH MANKATO (PART - NICOLLET COUNTY)</b>							
<b>51</b>	<b>Information</b> .....	<b>6</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>N</b>	<b>N</b>
	<b>NORTH OAKS</b>							
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
	<b>NORTH ST. PAUL</b>							
<b>51</b>	<b>Information</b> .....	<b>4</b>	<b>N</b>	<b>2 227</b>	<b>510</b>	<b>89</b>	<b>N</b>	<b>N</b>
	<b>OAKDALE</b>							
<b>51</b>	<b>Information</b> .....	<b>8</b>	<b>N</b>	<b>3 688</b>	<b>867</b>	<b>237</b>	<b>N</b>	<b>N</b>
512	Motion picture and sound recording industries .....	2	N	D	D	c	N	N
5121	Motion picture and video industries .....	2	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	2	D	D	D	c	D	D
	<b>OAK GROVE</b>							
<b>51</b>	<b>Information</b> .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
	<b>OLIVIA</b>							
<b>51</b>	<b>Information</b> .....	<b>2</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. Table 2 of the United States Geographic Area Series report presents data on enterprise support establishments that are included in the 2002 data. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>51</b>	<b>ORONO</b> Information .....	<b>5</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>OTSEGO</b> Information .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>OWATONNA</b> Information .....	<b>15</b>	<b>N</b>	<b>17 866</b>	<b>4 705</b>	<b>537</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	8	N	D	D	b	N	N
<b>51</b>	<b>PARK RAPIDS</b> Information .....	<b>9</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>PERHAM</b> Information .....	<b>5</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	2	N	D	D	b	N	N
<b>51</b>	<b>PINE CITY</b> Information .....	<b>4</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>PIPESTONE</b> Information .....	<b>8</b>	<b>N</b>	<b>855</b>	<b>196</b>	<b>48</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>PLAINVIEW</b> Information .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>PLYMOUTH</b> Information .....	<b>63</b>	<b>N</b>	<b>87 176</b>	<b>23 875</b>	<b>1 481</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	19	69 487	23 567	7 032	284	.5	.1
5111	Newspaper, periodical, book, and directory publishers .....	11	29 957	7 096	1 771	125	1.2	.2
5112	Software publishers .....	8	39 530	16 471	5 261	159	—	—
51121	Software publishers .....	8	39 530	16 471	5 261	159	—	—
511210	Software publishers .....	8	39 530	16 471	5 261	159	—	—
512	Motion picture and sound recording industries .....	10	N	1 315	307	131	N	N
5121	Motion picture and video industries .....	10	N	1 315	307	131	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	c	D	D
512131	Motion picture theaters (except drive-ins) .....	2	D	D	D	c	D	D
517	Telecommunications .....	17	N	55 063	14 773	918	N	N
5171	Wired telecommunications carriers .....	11	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers .....	11	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers .....	11	Q	D	D	f	Q	Q
5173	Telecommunications resellers .....	2	D	D	D	b	D	D
51731	Telecommunications resellers .....	2	D	D	D	b	D	D
517310	Telecommunications resellers .....	2	D	D	D	b	D	D
518	Internet service providers, web search portals, and data processing services .....	14	18 833	7 054	1 733	143	12.1	7.0
<b>51</b>	<b>PRINCETON</b> Information .....	<b>3</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>PRINCETON (PART - MILLE LACS COUNTY)</b> Information .....	<b>3</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>PRIOR LAKE</b> Information .....	<b>3</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
517	Telecommunications .....	3	N	D	D	b	N	N
<b>51</b>	<b>PROCTOR</b> Information .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>RAMSEY</b> Information .....	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>51</b>	<b>RED WING</b> Information .....	<b>11</b>	<b>N</b>	<b>6 099</b>	<b>1 526</b>	<b>165</b>	<b>N</b>	<b>N</b>
518	Internet service providers, web search portals, and data processing services .....	1	D	D	D	b	D	D
<b>51</b>	<b>REDWOOD FALLS</b> Information .....	<b>7</b>	<b>N</b>	<b>1 165</b>	<b>282</b>	<b>52</b>	<b>N</b>	<b>N</b>

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>RICHFIELD</b>							
51	Information .....	15	N	12 298	3 726	220	N	N
517	Telecommunications .....	8	N	D	D	c	N	N
	<b>ROBBINSDALE</b>							
51	Information .....	8	N	422	77	16	N	N
	<b>ROCHESTER</b>							
51	Information .....	55	N	42 927	10 854	1 128	N	N
511	Publishing industries (except Internet) .....	16	D	D	D	e	D	D
5111	Newspaper, periodical, book, and directory publishers .....	10	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	5	N	D	D	c	N	N
5121	Motion picture and video industries .....	4	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	4	D	D	D	c	D	D
515	Broadcasting (except Internet) .....	10	18 551	7 196	1 548	216	5.9	3.3
5151	Radio and television broadcasting .....	10	18 551	7 196	1 548	216	5.9	3.3
51511	Radio broadcasting .....	8	D	D	D	c	D	D
515112	Radio stations .....	8	D	D	D	c	D	D
517	Telecommunications .....	17	N	D	D	e	N	N
5175	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
51751	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
517510	Cable and other program distribution .....	2	Q	D	D	c	Q	Q
519	Other information services .....	1	D	D	D	b	D	D
5191	Other information services .....	1	D	D	D	b	D	D
51912	Libraries and archives .....	1	D	D	D	b	D	D
519120	Libraries and archives .....	1	D	D	D	b	D	D
	<b>ROCKFORD</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>ROCKFORD (PART - WRIGHT COUNTY)</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>ROGERS</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>ROSEAU</b>							
51	Information .....	4	N	D	D	b	N	N
	<b>ROSEMOUNT</b>							
51	Information .....	5	N	D	D	b	N	N
	<b>ROSEVILLE</b>							
51	Information .....	42	N	58 485	17 822	1 357	N	N
511	Publishing industries (except Internet) .....	14	132 621	35 816	12 811	505	2.0	1.1
5112	Software publishers .....	4	D	D	D	e	D	D
51121	Software publishers .....	4	D	D	D	e	D	D
511210	Software publishers .....	4	D	D	D	e	D	D
512	Motion picture and sound recording industries .....	6	N	1 649	402	114	N	N
5121	Motion picture and video industries .....	6	N	1 649	402	114	N	N
51213	Motion picture and video exhibition .....	3	D	D	D	b	D	D
517	Telecommunications .....	16	N	16 442	3 509	504	N	N
5172	Wireless telecommunications carriers (except satellite) .....	8	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	8	Q	D	D	b	Q	Q
519	Other information services .....	2	D	D	D	c	D	D
5191	Other information services .....	2	D	D	D	c	D	D
	<b>ST. CHARLES</b>							
51	Information .....	1	N	D	D	a	N	N

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. CLOUD</b>								
<b>51</b>	<b>Information .....</b>	<b>32</b>	<b>N</b>	<b>28 335</b>	<b>6 155</b>	<b>828</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	11	57 344	15 338	3 002	407	1.7	3.5
5111	Newspaper, periodical, book, and directory publishers .....	10	D	D	D	e	D	D
515	Broadcasting (except Internet) .....	2	D	D	D	b	D	D
5151	Radio and television broadcasting .....	2	D	D	D	b	D	D
51511	Radio broadcasting .....	2	D	D	D	b	D	D
515112	Radio stations .....	2	D	D	D	b	D	D
517	Telecommunications .....	10	N	6 254	1 604	149	N	N
<b>ST. CLOUD (PART - BENTON COUNTY)</b>								
<b>51</b>	<b>Information .....</b>	<b>4</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>ST. CLOUD (PART - STEARNS COUNTY)</b>								
<b>51</b>	<b>Information .....</b>	<b>28</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	11	57 344	15 338	3 002	407	1.7	3.5
5111	Newspaper, periodical, book, and directory publishers .....	10	D	D	D	e	D	D
517	Telecommunications .....	9	N	D	D	c	N	N
<b>ST. JAMES</b>								
<b>51</b>	<b>Information .....</b>	<b>3</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>N</b>	<b>N</b>
<b>ST. JOSEPH</b>								
<b>51</b>	<b>Information .....</b>	<b>1</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>N</b>	<b>N</b>
<b>ST. LOUIS PARK</b>								
<b>51</b>	<b>Information .....</b>	<b>45</b>	<b>N</b>	<b>54 204</b>	<b>13 105</b>	<b>872</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	20	110 379	32 342	7 345	490	.8	—
5111	Newspaper, periodical, book, and directory publishers .....	14	27 531	6 783	1 745	169	2.2	—
5112	Software publishers .....	6	82 848	25 559	5 600	321	.3	—
51121	Software publishers .....	6	82 848	25 559	5 600	321	.3	—
511210	Software publishers .....	6	82 848	25 559	5 600	321	.3	—
512	Motion picture and sound recording industries .....	7	N	D	D	b	N	N
5121	Motion picture and video industries .....	5	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
517	Telecommunications .....	11	N	8 711	2 108	112	N	N
5172	Wireless telecommunications carriers (except satellite) .....	3	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	3	Q	D	D	b	Q	Q
517212	Cellular and other wireless telecommunications .....	2	Q	D	D	b	Q	Q
518	Internet service providers, web search portals, and data processing services .....	5	D	D	D	c	D	D
<b>ST. PAUL</b>								
<b>51</b>	<b>Information .....</b>	<b>152</b>	<b>N</b>	<b>398 122</b>	<b>103 621</b>	<b>8 718</b>	<b>N</b>	<b>N</b>
511	Publishing industries (except Internet) .....	40	402 597	163 254	42 277	2 355	.1	.1
5111	Newspaper, periodical, book, and directory publishers .....	30	D	D	D	g	D	D
51111	Newspaper publishers .....	12	D	D	D	g	D	D
511110	Newspaper publishers .....	12	D	D	D	g	D	D
5112	Software publishers .....	10	D	D	D	f	D	D
51121	Software publishers .....	10	D	D	D	f	D	D
511210	Software publishers .....	10	D	D	D	f	D	D
512	Motion picture and sound recording industries .....	25	N	D	D	c	N	N
5121	Motion picture and video industries .....	22	N	D	D	c	N	N
515	Broadcasting (except Internet) .....	11	123 797	41 729	10 711	960	19.5	.5
5151	Radio and television broadcasting .....	11	123 797	41 729	10 711	960	19.5	.5
51511	Radio broadcasting .....	7	D	D	D	e	D	D
515112	Radio stations .....	6	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ST. PAUL—Con.</b>							
<b>51</b>	<b>Information—Con.</b>							
517	Telecommunications .....	41	N	83 291	20 495	2 965	N	N
5171	Wired telecommunications carriers .....	22	Q	D	D	f	Q	Q
51711	Wired telecommunications carriers .....	22	Q	D	D	f	Q	Q
517110	Wired telecommunications carriers .....	22	Q	D	D	f	Q	Q
5172	Wireless telecommunications carriers (except satellite) .....	7	Q	D	D	b	Q	Q
51721	Wireless telecommunications carriers (except satellite) .....	7	Q	D	D	b	Q	Q
5175	Cable and other program distribution .....	10	Q	D	D	g	Q	Q
51751	Cable and other program distribution .....	10	Q	D	D	g	Q	Q
517510	Cable and other program distribution .....	10	Q	D	D	g	Q	Q
5179	Other telecommunications .....	2	D	D	D	c	D	D
51791	Other telecommunications .....	2	D	D	D	c	D	D
517910	Other telecommunications .....	2	D	D	D	c	D	D
518	Internet service providers, web search portals, and data processing services .....	25		369 507	100 972	27 800	—	8.5
5182	Data processing, hosting, and related services .....	19	D	D	D	g	D	D
51821	Data processing, hosting, and related services .....	19	D	D	D	g	D	D
518210	Data processing, hosting, and related services .....	19	D	D	D	g	D	D
519	Other information services .....	4	D	D	D	b	D	D
5191	Other information services .....	4	D	D	D	b	D	D
51912	Libraries and archives .....	3	D	D	D	b	D	D
519120	Libraries and archives .....	3	D	D	D	b	D	D
	<b>ST. PAUL PARK</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>ST. PETER</b>							
51	Information .....	8	N	D	D	b	N	N
	<b>SAUK CENTRE</b>							
51	Information .....	7	N	1 319	318	92	N	N
	<b>SAUK RAPIDS</b>							
51	Information .....	6	N	D	D	b	N	N
	<b>SAVAGE</b>							
51	Information .....	8	N	D	D	b	N	N
517	Telecommunications .....	3	N	D	D	b	N	N
	<b>SHAKOPEE</b>							
51	Information .....	5	N	D	D	c	N	N
512	Motion picture and sound recording industries .....	1	N	D	D	b	N	N
5121	Motion picture and video industries .....	1	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
	<b>SHOREVIEW</b>							
51	Information .....	10	N	1 234	277	31	N	N
	<b>SHOREWOOD</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>SLEEPY EYE</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>SOUTH ST. PAUL</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>SPRING LAKE PARK</b>							
51	Information .....	4	N	D	D	b	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
	<b>SPRING LAKE PARK (PART - ANOKA COUNTY)</b>							
51	Information .....	4	N	D	D	b	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
	<b>SPRING VALLEY</b>							
51	Information .....	1	N	D	D	b	N	N
	<b>STAPLES</b>							
51	Information .....	2	N	D	D	a	N	N

See footnotes at end of table.

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>STAPLES (PART - TODD COUNTY)</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>STEWARTVILLE</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>STILLWATER</b>							
51	Information .....	13	N	D	D	c	N	N
511	Publishing industries (except Internet) .....	8	D	D	D	b	D	D
5111	Newspaper, periodical, book, and directory publishers .....	8	D	D	D	b	D	D
	<b>THIEF RIVER FALLS</b>							
51	Information .....	7	N	2 324	538	85	N	N
	<b>TWO HARBORS</b>							
51	Information .....	4	N	1 597	403	69	N	N
	<b>VADNAIS HEIGHTS</b>							
51	Information .....	6	N	D	D	a	N	N
	<b>VIRGINIA</b>							
51	Information .....	7	N	2 798	718	104	N	N
	<b>WABASHA</b>							
51	Information .....	3	N	D	D	b	N	N
	<b>WACONIA</b>							
51	Information .....	7	N	D	D	c	N	N
511	Publishing industries (except Internet) .....	4	D	D	D	b	D	D
	<b>WADENA</b>							
51	Information .....	6	N	D	D	b	N	N
	<b>WADENA (PART - WADENA COUNTY)</b>							
51	Information .....	6	N	D	D	b	N	N
	<b>WAITE PARK</b>							
51	Information .....	8	N	8 892	2 497	273	N	N
512	Motion picture and sound recording industries .....	3	N	D	D	b	N	N
5121	Motion picture and video industries .....	3	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	2	D	D	D	b	D	D
517	Telecommunications .....	5	N	D	D	c	N	N
	<b>WASECA</b>							
51	Information .....	6	N	D	D	c	N	N
517	Telecommunications .....	3	N	D	D	c	N	N
	<b>WATERTOWN</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>WAYZATA</b>							
51	Information .....	5	N	1 421	355	31	N	N
	<b>WEST ST. PAUL</b>							
51	Information .....	13	N	7 865	1 972	195	N	N
517	Telecommunications .....	7	N	D	D	c	N	N
	<b>WHITE BEAR</b>							
51	Information .....	5	N	1 135	232	24	N	N
	<b>WHITE BEAR LAKE</b>							
51	Information .....	13	N	5 921	1 522	302	N	N
512	Motion picture and sound recording industries .....	2	N	D	D	c	N	N
5121	Motion picture and video industries .....	2	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	c	D	D
517	Telecommunications .....	6	N	D	D	b	N	N

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WHITE BEAR LAKE (PART - RAMSEY COUNTY)</b>							
51	Information .....	13	N	5 921	1 522	302	N	N
512	Motion picture and sound recording industries .....	2	N	D	D	c	N	N
5121	Motion picture and video industries .....	2	N	D	D	c	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	c	D	D
517	Telecommunications .....	6	N	D	D	b	N	N
	<b>WILLMAR</b>							
51	Information .....	16	N	6 615	1 560	249	N	N
517	Telecommunications .....	9	N	D	D	b	N	N
	<b>WINDOM</b>							
51	Information .....	6	N	D	D	b	N	N
	<b>WINONA</b>							
51	Information .....	16	N	D	D	f	N	N
511	Publishing industries (except Internet) .....	4	15 321	4 247	994	186	—	—
5111	Newspaper, periodical, book, and directory publishers .....	4	15 321	4 247	994	186	—	—
512	Motion picture and sound recording industries .....	2	N	D	D	e	N	N
5122	Sound recording industries .....	1	N	D	D	c	N	N
51223	Music publishers .....	1	D	D	D	c	D	D
512230	Music publishers .....	1	D	D	D	c	D	D
517	Telecommunications .....	8	N	D	D	e	N	N
	<b>WOODBURY</b>							
51	Information .....	13	N	6 984	1 748	210	N	N
517	Telecommunications .....	5	N	4 407	1 118	107	N	N
	<b>WORTHINGTON</b>							
51	Information .....	10	N	D	D	c	N	N
	<b>ZUMBROTA</b>							
51	Information .....	3	N	D	D	b	N	N
	<b>BALANCE OF AITKIN COUNTY</b>							
51	Information .....	7	N	1 775	442	62	N	N
	<b>BALANCE OF ANOKA COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF BECKER COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF BELTRAMI COUNTY</b>							
51	Information .....	8	N	6 657	1 394	171	N	N
512	Motion picture and sound recording industries .....	1	N	D	D	a	N	N
5121	Motion picture and video industries .....	1	N	D	D	a	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	a	D	D
517	Telecommunications .....	4	N	D	D	c	N	N
	<b>BALANCE OF BENTON COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF BIG STONE COUNTY</b>							
51	Information .....	2	N	D	D	b	N	N
	<b>BALANCE OF BLUE EARTH COUNTY</b>							
51	Information .....	5	N	1 448	375	57	N	N
	<b>BALANCE OF BROWN COUNTY</b>							
51	Information .....	3	N	D	D	a	N	N
	<b>BALANCE OF CARLTON COUNTY</b>							
51	Information .....	3	N	23	7	6	N	N
	<b>BALANCE OF CARVER COUNTY</b>							
51	Information .....	3	N	D	D	b	N	N
517	Telecommunications .....	1	N	D	D	b	N	N
	<b>BALANCE OF CASS COUNTY</b>							
51	Information .....	7	N	1 739	376	50	N	N

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<b>51</b>	<b>BALANCE OF CHIPPEWA COUNTY</b>							
	Information .....	3	N	D	D	a	N	N
<b>51</b>	<b>BALANCE OF CHISAGO COUNTY</b>							
	Information .....	4	N	D	D	a	N	N
<b>51</b>	<b>BALANCE OF CLAY COUNTY</b>							
	Information .....	4	N	280	58	10	N	N
<b>51</b>	<b>BALANCE OF CLEARWATER COUNTY</b>							
	Information .....	2	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF COOK COUNTY</b>							
	Information .....	5	N	2 093	471	53	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF COTTONWOOD COUNTY</b>							
	Information .....	4	N	D	D	a	N	N
<b>51</b>	<b>BALANCE OF CROW WING COUNTY</b>							
	Information .....	19	N	10 077	2 260	318	N	N
512	Motion picture and sound recording industries .....	1	N	D	D	b	N	N
5121	Motion picture and video industries .....	1	N	D	D	b	N	N
51213	Motion picture and video exhibition .....	1	D	D	D	b	D	D
517	Telecommunications .....	7	N	D	D	c	N	N
<b>51</b>	<b>BALANCE OF DAKOTA COUNTY</b>							
	Information .....	1	N	D	D	a	N	N
<b>51</b>	<b>BALANCE OF DODGE COUNTY</b>							
	Information .....	5	N	162	42	10	N	N
<b>51</b>	<b>BALANCE OF DOUGLAS COUNTY</b>							
	Information .....	6	N	1 187	265	23	N	N
<b>51</b>	<b>BALANCE OF FARIBAUT COUNTY</b>							
	Information .....	10	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF FILLMORE COUNTY</b>							
	Information .....	10	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF FREEBORN COUNTY</b>							
	Information .....	3	N	D	D	a	N	N
<b>51</b>	<b>BALANCE OF GOODHUE COUNTY</b>							
	Information .....	4	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF GRANT COUNTY</b>							
	Information .....	2	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF HENNEPIN COUNTY</b>							
	Information .....	10	N	D	D	b	N	N
512	Motion picture and sound recording industries .....	4	N	D	D	b	N	N
5121	Motion picture and video industries .....	4	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF HOUSTON COUNTY</b>							
	Information .....	4	N	D	D	c	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
<b>51</b>	<b>BALANCE OF HUBBARD COUNTY</b>							
	Information .....	1	N	D	D	a	N	N
<b>51</b>	<b>BALANCE OF ISANTI COUNTY</b>							
	Information .....	3	N	127	32	8	N	N
<b>51</b>	<b>BALANCE OF ITASCA COUNTY</b>							
	Information .....	2	N	D	D	a	N	N
<b>51</b>	<b>BALANCE OF KANDIYOHI COUNTY</b>							
	Information .....	10	N	3 097	754	100	N	N

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	<b>BALANCE OF KITTSON COUNTY</b>							
51	Information .....	3	N	D	D	b	N	N
517	Telecommunications .....	2	N	D	D	b	N	N
	<b>BALANCE OF KOOCHICHING COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF LAC QUI PARLE COUNTY</b>							
51	Information .....	6	N	805	212	47	N	N
	<b>BALANCE OF LE SUEUR COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF LINCOLN COUNTY</b>							
51	Information .....	3	N	D	D	a	N	N
	<b>BALANCE OF LYON COUNTY</b>							
51	Information .....	7	N	405	100	19	N	N
	<b>BALANCE OF MCLEOD COUNTY</b>							
51	Information .....	5	N	720	173	29	N	N
	<b>BALANCE OF MAHNOMEN COUNTY</b>							
51	Information .....	1	N	D	D	a	N	N
	<b>BALANCE OF MARSHALL COUNTY</b>							
51	Information .....	6	N	793	195	32	N	N
	<b>BALANCE OF MARTIN COUNTY</b>							
51	Information .....	3	N	D	D	a	N	N
	<b>BALANCE OF MEEKER COUNTY</b>							
51	Information .....	3	N	D	D	a	N	N
	<b>BALANCE OF MILLE LACS COUNTY</b>							
51	Information .....	3	N	D	D	a	N	N
	<b>BALANCE OF MORRISON COUNTY</b>							
51	Information .....	3	N	D	D	b	N	N
	<b>BALANCE OF MOWER COUNTY</b>							
51	Information .....	5	N	1 586	335	42	N	N
	<b>BALANCE OF MURRAY COUNTY</b>							
51	Information .....	7	N	429	101	16	N	N
	<b>BALANCE OF NICOLLET COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF NOBLES COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF NORMAN COUNTY</b>							
51	Information .....	10	N	3 675	852	118	N	N
517	Telecommunications .....	5	N	2 906	650	61	N	N
	<b>BALANCE OF OLMSTED COUNTY</b>							
51	Information .....	2	N	D	D	a	N	N
	<b>BALANCE OF OTTER TAIL COUNTY</b>							
51	Information .....	13	N	D	D	c	N	N
517	Telecommunications .....	4	N	D	D	b	N	N
	<b>BALANCE OF PINE COUNTY</b>							
51	Information .....	7	N	D	D	c	N	N
	<b>BALANCE OF PIPESTONE COUNTY</b>							
51	Information .....	5	N	445	73	6	N	N
	<b>BALANCE OF POLK COUNTY</b>							
51	Information .....	4	N	D	D	c	N	N
517	Telecommunications .....	1	N	D	D	b	N	N
	<b>BALANCE OF POPE COUNTY</b>							
51	Information .....	1	N	D	D	a	N	N

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
51	<b>BALANCE OF RAMSEY COUNTY</b> Information .....	2	N	D	D	a	N	N
51	<b>BALANCE OF RED LAKE COUNTY</b> Information .....	1	N	D	D	a	N	N
51	<b>BALANCE OF REDWOOD COUNTY</b> Information .....	5	N	1 573	402	26	N	N
51	<b>BALANCE OF RENVILLE COUNTY</b> Information .....	8	N	D	D	b	N	N
517	Telecommunications .....	6	N	D	D	b	N	N
51	<b>BALANCE OF RICE COUNTY</b> Information .....	4	N	506	135	18	N	N
51	<b>BALANCE OF ROCK COUNTY</b> Information .....	2	N	D	D	a	N	N
51	<b>BALANCE OF ROSEAU COUNTY</b> Information .....	3	N	D	D	b	N	N
51	<b>BALANCE OF ST. LOUIS COUNTY</b> Information .....	16	N	D	D	b	N	N
51	<b>BALANCE OF SCOTT COUNTY</b> Information .....	4	N	D	D	a	N	N
51	<b>BALANCE OF SHERBURNE COUNTY</b> Information .....	5	N	D	D	a	N	N
51	<b>BALANCE OF SIBLEY COUNTY</b> Information .....	6	N	1 124	273	35	N	N
51	<b>BALANCE OF STEARNS COUNTY</b> Information .....	12	N	D	D	c	N	N
51	<b>BALANCE OF STEELE COUNTY</b> Information .....	6	N	1 032	327	24	N	N
51	<b>BALANCE OF STEVENS COUNTY</b> Information .....	2	N	D	D	b	N	N
51	<b>BALANCE OF TODD COUNTY</b> Information .....	3	N	D	D	a	N	N
51	<b>BALANCE OF TRAVERSE COUNTY</b> Information .....	4	N	535	131	22	N	N
51	<b>BALANCE OF WADENA COUNTY</b> Information .....	2	N	D	D	b	N	N
51	<b>BALANCE OF WASECA COUNTY</b> Information .....	4	N	D	D	a	N	N
51	<b>BALANCE OF WASHINGTON COUNTY</b> Information .....	5	N	D	D	a	N	N
51	<b>BALANCE OF WATONWAN COUNTY</b> Information .....	1	N	D	D	b	N	N
51	<b>BALANCE OF WILKIN COUNTY</b> Information .....	2	N	D	D	a	N	N
51	<b>BALANCE OF WRIGHT COUNTY</b> Information .....	15	N	D	D	c	N	N
517	Telecommunications .....	5	N	D	D	b	N	N
51	<b>BALANCE OF YELLOW MEDICINE COUNTY</b> Information .....	4	N	236	60	9	N	N

<sup>1</sup>Includes receipts information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes receipts information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Also included are tips and gratuities received by employees from patrons and reported to employers. If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of members of professional service organizations or associations that operate under state professional corporation statutes and file a corporate federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment; payments to or withdrawals by proprietors or partners of an unincorporated company; and annuities or supplemental unemployment compensation benefits, even if income tax was withheld. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoe-shine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations, and salaried members of professional service organizations or associations that operate under state professional corporation statutes and file corporate federal income tax returns. Not included are proprietors and partners of

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unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **RECEIPTS**

Includes gross receipts from customers or clients for services provided, from the use of facilities, and from merchandise sold during 2002, whether or not payment was received in 2002. Receipts include royalties, license fees, and other payments from the marketing of intangible products (e.g., licensing the use of or granting reproduction rights for software, musical compositions, and other intellectual property). Receipts also include the rental and leasing of vehicles, equipment, instruments, tools, etc.; total value of service contracts; market value of compensation received in lieu of cash; amounts received for work subcontracted to others; dues and assessments from members and affiliates; this establishment's share of receipts from departments, concessions, and vending and amusement machines operated by others. Sales to and receipts from foreign parent firms, subsidiaries, and branches are included. Receipts also include advertising sales, and sales of goods and services marketed through sales offices. For public broadcast stations and libraries, receipts include contributions, gifts, grants, and income from interest, rental of real estate, and dividends.

Receipts do not include sales and other taxes (including Hawaii's General Excise Tax) collected directly from customers or clients and paid directly to a local, state, or federal tax agency. Also excluded are gross receipts collected on behalf of others; gross receipts from departments or concessions operated by others; sales of used equipment previously rented or leased to customers; proceeds from the sale of real estate (land and buildings), investments, or other assets (except inventory held for resale); contributions, gifts, grants, and income from interest, rental of real estate, and dividends, EXCEPT for public broadcast stations and libraries; domestic intracompany transfers; receipts of foreign parent firms and subsidiaries; and other nonoperating income (e.g., franchise fees).

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 51 INFORMATION

The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The main components of this sector are the publishing industries, including software publishing, and both traditional publishing and publishing exclusively on the Internet; the motion picture and sound recording industries; the broadcasting industries, including traditional broadcasting and those broadcasting exclusively over the Internet; the telecommunications industries; the industries known as Internet service providers and Web search portals, data processing industries and the information services industries.

The expressions “information age” and “global information economy” are used with considerable frequency today. The general idea of an “information economy” includes both the notion of industries primarily producing, processing, and distributing information, as well as the idea that every industry is using available information and information technology to reorganize and make themselves more productive.

For the purpose of developing NAICS, it is the transformation of information into a commodity that is produced and distributed by a number of growing industries that is at issue. The Information sector groups three types of establishments: (1) those engaged in producing and distributing information and cultural products; (2) those that provide the means to transmit or distribute these products as well as data or communications; and (3) those that process data. Cultural products are those that directly express attitudes, opinions, ideas, values, and artistic creativity; provide entertainment; or offer information and analysis concerning the past and present. Included in this definition are popular, mass-produced, products as well as cultural products that normally have a more limited audience, such as poetry books, literary magazines, or classical records.

The unique characteristics of information and cultural products, and of the processes involved in their production and distribution, distinguish the Information sector from the goods-producing and service-producing sectors. Some of these characteristics are:

1. Unlike traditional goods, an “information or cultural product,” such as a newspaper on-line or television program, does not necessarily have tangible qualities, nor is it necessarily associated with a particular form. A movie can be shown at a movie theater, on a television broadcast, through video-on-demand or rented at a local video store. A sound recording can be aired on radio, embedded in multimedia products, or sold at a record store.
2. Unlike traditional services, the delivery of these products does not require direct contact between the supplier and the consumer.
3. The value of these products to the consumer lies in their informational, educational, cultural, or entertainment content, not in the format in which they are distributed. Most of these products are protected from unlawful reproduction by copyright laws.
4. The intangible property aspect of information and cultural products makes the processes involved in their production and distribution very different from goods and services. Only those possessing the rights to these works are authorized to reproduce, alter, improve, and distribute them. Acquiring and using these rights often involves significant costs. In addition, technology is revolutionizing the distribution of these products. It is possible to distribute them in a physical form, via broadcast, or on-line.

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5. Distributors of information and cultural products can easily add value to the products they distribute. For instance, broadcasters add advertising not contained in the original product. This capacity means that unlike traditional distributors, they derive revenue not from sale of the distributed product to the final consumer, but from those who pay for the privilege of adding information to the original product. Similarly, a directory and mailing list publisher can acquire the rights to thousands of previously published newspaper and periodical articles and add new value by providing search and software and organizing the information in a way that facilitates research and retrieval. These products often command a much higher price than the original information.

The distribution modes for information commodities may either eliminate the necessity for traditional manufacture, or reverse the conventional order of manufacture-distribute: A newspaper distributed on-line, for example, can be printed locally or by the final consumer. Similarly, it is anticipated that packaged software, which today is mainly bought through the traditional retail channels, will soon be available mainly on-line. The NAICS Information sector is designed to make such economic changes transparent as they occur, or to facilitate designing surveys that will monitor the new phenomena and provide data to analyze the changes.

Many of the industries in the NAICS Information sector are engaged in producing products protected by copyright law, or in distributing them (other than distribution by traditional wholesale and retail methods). Examples are traditional publishing industries, software and directory and mailing list publishing industries, and film and sound industries. Broadcasting and telecommunications industries and information providers and processors are also included in the Information sector, because their technologies are so closely linked to other industries in the Information sector.

### **511 PUBLISHING INDUSTRIES (EXCEPT INTERNET)**

Industries in the Publishing Industries (except Internet) subsector group establishments engaged in the publishing of newspapers, magazines, other periodicals, and books, as well as directory and mailing list and software publishing. In general, these establishments, which are known as publishers, issue copies of works for which they usually possess copyright. Works may be in one or more formats including traditional print form, CD-ROM, or proprietary electronic networks. Publishers may publish works originally created by others for which they have obtained the rights and/or works that they have created in-house. Software publishing is included here because the activity, creation of a copyrighted product and bringing it to market, is equivalent to the creation process for other types of intellectual products.

In NAICS, publishing - the reporting, writing, editing, and other processes that are required to create an edition of a newspaper - is treated as a major economic activity in its own right, rather than as a subsidiary activity to a manufacturing activity, printing. Thus, publishing is classified in the Information sector; whereas printing remains in the NAICS Manufacturing sector. In part, the NAICS classification reflects the fact that publishing increasingly takes place in establishments that are physically separate from the associated printing establishments. More crucially, the NAICS classification of book and newspaper publishing is intended to portray their roles in a modern economy, in which they do not resemble manufacturing activities.

Music publishers are not included in the Publishing Industries (except Internet) subsector, but are included in the Motion Picture and Sound Recording Industries subsector. Reproduction of pre-packaged software is treated in NAICS as a manufacturing activity; on-line distribution of software products is in the Information sector, and custom design of software to client specifications is included in the Professional, Scientific, and Technical Services sector. These distinctions arise because of the different ways that software is created, reproduced, and distributed.

The Publishing Industries (except Internet) subsector does not include establishments that publish exclusively on the Internet. Establishments publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting. The Publishing Industries (except Internet) subsector also excludes products, such as manifold business forms. Information is not the essential component of these items. Establishments producing these items are included in Subsector 323, Printing and Related Support Activities.



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## **5111 NEWSPAPER, PERIODICAL, BOOK, AND DIRECTORY PUBLISHERS**

This industry group comprises establishments primarily engaged in publishing newspapers, magazines, other periodicals, books, directories and mailing lists, and other works, such as calendars, greeting cards, and maps. These works are characterized by the intellectual creativity required in their development and are usually protected by copyright. Publishers distribute or arrange for the distribution of these works.

Publishing establishments may create the works in-house, contract for, purchase, or compile works that were originally created by others. These works may be published in one or more formats, such as print and/or electronic form, including proprietary electronic networks. Establishments in this industry may print, reproduce or offer direct access to the works themselves or may arrange with others to carry out such functions.

Establishments that both print and publish may fill excess capacity with commercial or job printing. However, the publishing activity is still considered to be the primary activity of these establishments.

### **51111 NEWSPAPER PUBLISHERS**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

#### **511110 NEWSPAPER PUBLISHERS**

This industry comprises establishments known as newspaper publishers. Establishments in this industry carry out operations necessary for producing and distributing newspapers, including gathering news; writing news columns, feature stories, and editorials; and selling and preparing advertisements. These establishments may publish newspapers in print or electronic form.

#### **51112 PERIODICAL PUBLISHERS**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

#### **511120 PERIODICAL PUBLISHERS**

This industry comprises establishments known as magazine or periodical publishers. These establishments carry out the operations necessary for producing and distributing magazines and other periodicals, such as gathering, writing, and editing articles, and selling and preparing advertisements. These establishments may publish magazines and other periodicals in print or electronic form.

#### **51113 BOOK PUBLISHERS**

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

#### **511130 BOOK PUBLISHERS**

This industry comprises establishments known as book publishers. Establishments in this industry carry out design, editing, and marketing activities necessary for producing and distributing books. These establishments may publish books in print, electronic, or audio form.

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### **51114 DIRECTORY AND MAILING LIST PUBLISHERS**

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

### **51140 DIRECTORY AND MAILING LIST PUBLISHERS**

This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.

### **51119 OTHER PUBLISHERS**

This industry comprises establishments known as publishers (except newspaper, magazine, book, directory, mailing list, and music publishers). These establishments may publish works in print or electronic form.

### **51191 GREETING CARD PUBLISHERS**

This industry comprises establishments primarily engaged in publishing greeting cards.

### **51199 ALL OTHER PUBLISHERS**

This industry comprises establishments generally known as publishers (except newspaper, magazine, book, directory, database, music, and greeting card publishers). These establishments may publish works in print or electronic form.

### **5112 SOFTWARE PUBLISHERS**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

### **51121 SOFTWARE PUBLISHERS**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

### **511210 SOFTWARE PUBLISHERS**

This industry comprises establishments primarily engaged in computer software publishing or publishing and reproduction. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation, and providing support services to software purchasers. These establishments may design, develop, and publish, or publish only.

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## **512 MOTION PICTURE AND SOUND RECORDING INDUSTRIES**

Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries subsector, rather than as a subsidiary activity to the manufacture of such products.

This subsector does not include establishments primarily engaged in the wholesale distribution of video cassettes and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video cassettes and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.

### **5121 MOTION PICTURE AND VIDEO INDUSTRIES**

This industry group comprises establishments primarily engaged in the production and/or distribution of motion pictures, videos, television programs, or commercials; in the exhibition of motion pictures; or in the provision of postproduction and related services.

#### **51211 MOTION PICTURE AND VIDEO PRODUCTION**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

##### **512110 MOTION PICTURE AND VIDEO PRODUCTION**

This industry comprises establishments primarily engaged in producing, or producing and distributing motion pictures, videos, television programs, or television commercials.

##### **51212 MOTION PICTURE AND VIDEO DISTRIBUTION**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

##### **512120 MOTION PICTURE AND VIDEO DISTRIBUTION**

This industry comprises establishments primarily engaged in acquiring distribution rights and distributing film and video productions to motion picture theaters, television networks and stations, and exhibitors.

##### **51213 MOTION PICTURE AND VIDEO EXHIBITION**

This industry comprises establishments primarily engaged in operating motion picture theaters and/or exhibiting motion pictures or videos at film festivals, and so forth.

##### **512131 MOTION PICTURE THEATERS (EXCEPT DRIVE-INS)**

This industry comprises establishments primarily engaged in operating motion picture theaters (except drive-ins) and/or exhibiting motion pictures or videos at film festivals, and so forth.

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### **512132 DRIVE-IN MOTION PICTURE THEATERS**

This industry comprises establishments primarily engaged in operating drive-in motion picture theaters.

### **51219 POSTPRODUCTION SERVICES AND OTHER MOTION PICTURE AND VIDEO INDUSTRIES**

This industry comprises establishments primarily engaged in providing postproduction services and other services to the motion picture industry, including specialized motion picture or video postproduction services, such as editing, film/tape transfers, titling, subtitling, credits, closed captioning, and computer-produced graphics, animation and special effects, as well as developing and processing motion picture film.

### **512191 TELEPRODUCTION AND OTHER POSTPRODUCTION SERVICES**

This industry comprises establishments primarily engaged in providing specialized motion picture or video postproduction services, such as editing, film/tape transfers, subtitling, credits, closed captioning, and animation and special effects.

### **512199 OTHER MOTION PICTURE AND VIDEO INDUSTRIES**

This industry comprises establishments primarily engaged in providing motion picture and video services (except motion picture and video production, distribution, exhibition, and teleproduction and other postproduction services).

### **5122 SOUND RECORDING INDUSTRIES**

This industry group comprises establishments primarily engaged in producing and distributing musical recordings, in publishing music, or in providing sound recording and related services.

### **51221 RECORD PRODUCTION**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

### **512210 RECORD PRODUCTION**

This industry comprises establishments primarily engaged in record production (e.g., tapes, CDs). These establishments contract with artists and arrange and finance the production of original master recordings. Establishments in this industry hold the copyright to the master recording and derive most of their revenues from the sales, leasing, and licensing of master recordings. Establishments in this industry do not have their own duplication or distribution capabilities.

### **51222 INTEGRATED RECORD PRODUCTION/DISTRIBUTION**

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

### **512220 INTEGRATED RECORD PRODUCTION/DISTRIBUTION**

This industry comprises establishments primarily engaged in releasing, promoting, and distributing sound recordings. These establishments manufacture or arrange for the manufacture of recordings, such as audio tapes/cassettes and compact discs, and promote and distribute these

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products to wholesalers, retailers, or directly to the public. Establishments in this industry produce master recordings themselves, or obtain reproduction and distribution rights to master recordings produced by record production companies or other integrated record companies.

### **51223 MUSIC PUBLISHERS**

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

### **512230 MUSIC PUBLISHERS**

This industry comprises establishments primarily engaged in acquiring and registering copyrights for musical compositions in accordance with law and promoting and authorizing the use of these compositions in recordings, radio, television, motion pictures, live performances, print, or other media. Establishments in this industry represent the interests of the songwriter or other owners of musical compositions to produce revenues from the use of such works, generally through licensing agreements. These establishments may own the copyright or act as administrator of the music copyrights on behalf of copyright owners. Publishers of music books and sheet music are included in this industry.

### **51224 SOUND RECORDING STUDIOS**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

### **512240 SOUND RECORDING STUDIOS**

This industry comprises establishments primarily engaged in providing the facilities and technical expertise for sound recording in a studio. This industry includes establishments that provide audio production and postproduction services to produce master recordings. These establishments may provide audio services for film, television, and video productions.

### **51229 OTHER SOUND RECORDING INDUSTRIES**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

### **512290 OTHER SOUND RECORDING INDUSTRIES**

This industry comprises establishments primarily engaged in providing sound recording services (except record production, distribution, music publishing, and sound recording in a studio). Establishments in this industry provide services, such as the audio recording of meetings and conferences.

### **5122902 PRODUCERS OF TAPED RADIO PROGRAMS**

Establishments primarily engaged in producing taped radio shows.

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## **5122909 ALL OTHER SOUND RECORDING INDUSTRIES**

Establishments primarily engaged in providing other sound recording services not specifically provided for elsewhere. These establishments provide services, such as audio recording of meetings and conferences, recording books onto tapes, maintaining stock music for the media and other commercial users.

## **515 BROADCASTING (EXCEPT INTERNET)**

Industries in the Broadcasting (except Internet) subsector include establishments that create content or acquire the right to distribute content and subsequently broadcast the content. The industry groups (Radio and Television Broadcasting and Cable and Other Subscription Programming) are based on differences in the methods of communication and the nature of services provided. The Radio and Television Broadcasting industry group includes establishments that operate broadcasting studios and facilities for over the air or satellite delivery of radio and television programs of entertainment, news, talk, and the like. These establishments are often engaged in production and purchase of programs and generating revenues from the sale of air time to advertisers and from donations, subsidies, and/or the sale of programs. The Cable and Other Subscription Programming industry group includes establishments operating studios and facilities for the broadcasting of programs that are typically narrowcast in nature (limited format, such as news, sports, education, and youth-oriented programming) on a subscription or fee basis.

The distribution of cable and other subscription programming is included in Subsector 517, Telecommunications. Establishments that broadcast exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting.

## **5151 RADIO AND TELEVISION BROADCASTING**

This industry group comprises establishments primarily engaged in operating broadcast studios and facilities for over-the-air or satellite delivery of radio and television programs. These establishments are often engaged in the production or purchase of programs or generate revenues from the sale of air time to advertisers, from donations and subsidies, or from the sale of programs.

### **51511 RADIO BROADCASTING**

This industry comprises establishments primarily engaged in broadcasting audio signals. These establishments operate radio broadcasting studios and facilities for the transmission of aural programming by radio to the public, to affiliates, or to subscribers. The radio programs may include entertainment, news, talk shows, business data, or religious services.

#### **515111 RADIO NETWORKS**

This industry comprises establishments primarily engaged in assembling and transmitting aural programming to their affiliates or subscribers via over-the-air broadcasts, cable, or satellite. The programming covers a wide variety of material, such as news services, religious programming, weather, sports, or music.

#### **515112 RADIO STATIONS**

This industry comprises establishments primarily engaged in broadcasting aural programs by radio to the public. Programming may originate in their own studio, from an affiliated network, or from external sources.

### **51512 TELEVISION BROADCASTING**

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or

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transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

### **515120 TELEVISION BROADCASTING**

This industry comprises establishments primarily engaged in broadcasting images together with sound. These establishments operate television broadcasting studios and facilities for the programming and transmission of programs to the public. These establishments also produce or transmit visual programming to affiliated broadcast television stations, which in turn broadcast the programs to the public on a predetermined schedule. Programming may originate in their own studios, from an affiliated network, or from external sources.

### **5152 CABLE AND OTHER SUBSCRIPTION PROGRAMMING**

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

### **51521 CABLE AND OTHER SUBSCRIPTION PROGRAMMING**

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

### **515210 CABLE AND OTHER SUBSCRIPTION PROGRAMMING**

This industry group comprises establishments primarily engaged in operating studios and facilities for the broadcasting of programs on a subscription or fee basis. The broadcast programming is typically narrowcast in nature (e.g., limited format, such as news, sports, education, or youth-oriented). These establishments produce programming in their own facilities or acquire programming from external sources. The programming material is usually delivered to a third party, such as cable systems or direct-to-home satellite systems, for transmission to viewers.

### **516 INTERNET PUBLISHING AND BROADCASTING**

Industries in the Internet Publishing and Broadcasting subsector group establishments that publish and/or broadcast content exclusively for the Internet. The unique combination of text, audio, video, and interactive features present in informational or cultural products on the Internet justifies the separation of Internet publishers and broadcasters from more traditional publishers included in subsector 511, Publishing Industries (except Internet) and subsector 515, Broadcasting (except Internet).

### **5161 INTERNET PUBLISHING AND BROADCASTING**

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

### **51611 INTERNET PUBLISHING AND BROADCASTING**

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

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## **516110 INTERNET PUBLISHING AND BROADCASTING**

This industry comprises establishments engaged in publishing and/or broadcasting content on the Internet exclusively. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments in this industry provide textual, audio, and/or video content of general or specific interest on the Internet.

## **517 TELECOMMUNICATIONS**

Industries in the Telecommunications subsector include establishments providing telecommunications and the services related to that activity. The Telecommunications subsector is primarily engaged in operating, maintaining, and/or providing access to facilities for the transmission of voice, data, text, sound, and video. A transmission facility may be based on a single technology or a combination of technologies. Establishments primarily engaged as independent contractors in the maintenance and installation of broadcasting and telecommunications systems are classified in Sector 23, Construction.

### **5171 WIRED TELECOMMUNICATIONS CARRIERS**

This industry group comprises establishments primarily engaged in operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wired telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

#### **51711 WIRED TELECOMMUNICATIONS CARRIERS**

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

##### **517110 WIRED TELECOMMUNICATIONS CARRIERS**

This industry comprises establishments engaged in (1) operating and maintaining switching and transmission facilities to provide direct communications via landlines, microwave, or a combination of landlines and satellite linkups or (2) furnishing telegraph and other nonvocal communications using their own facilities.

#### **5172 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)**

This industry comprises establishments primarily engaged in operating and maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video using wireless telecommunications networks. Transmission facilities may be based on a single technology or a combination of technologies.

##### **51721 WIRELESS TELECOMMUNICATIONS CARRIERS (EXCEPT SATELLITE)**

This industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities that provide omni-directional communications via airwaves. Included in this industry are establishments providing wireless telecommunications network services, such as cellular telephone or paging services.

##### **517211 PAGING**

This industry comprises establishments primarily engaged in operating paging networks. The establishments of this industry may also supply and maintain equipment used to receive signals.

##### **517212 CELLULAR AND OTHER WIRELESS TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in operating cellular telecommunications and other wireless telecommunications networks (except paging).



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### **5173 TELECOMMUNICATIONS RESELLERS**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

### **51731 TELECOMMUNICATIONS RESELLERS**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

### **517310 TELECOMMUNICATIONS RESELLERS**

This industry comprises establishments primarily engaged in purchasing access and network capacity from owners and operators of the networks and reselling wired and wireless telecommunications services to businesses and households. Establishments in this industry resell telecommunications; they do not operate and maintain telecommunications switching and transmission facilities.

### **5174 SATELLITE TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

### **51741 SATELLITE TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

### **517410 SATELLITE TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing point-to-point telecommunications services to other establishments in the telecommunications and broadcasting industries by forwarding and receiving communications signals via a system of satellites or reselling satellite telecommunications.

### **5175 CABLE AND OTHER PROGRAM DISTRIBUTION**

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

### **51751 CABLE AND OTHER PROGRAM DISTRIBUTION**

This industry comprises establishments primarily engaged as third-party distribution systems for broadcast programming. The establishments of this industry deliver visual, aural, or textual programming received from cable networks, local television stations, or radio networks to consumers via cable or direct-to-home satellite systems on a subscription or fee basis. These establishments do not generally originate programming material.

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## **517510 CABLE AND OTHER PROGRAM DISTRIBUTION**

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## **5179 OTHER TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

## **51791 OTHER TELECOMMUNICATIONS**

This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

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This industry comprises establishments primarily engaged in providing specialized telecommunications applications, such as satellite tracking, communications telemetry, and radar station operations; or providing satellite terminal stations and associated facilities operationally connected with one or more terrestrial communications systems and capable of transmitting telecommunications to or receiving telecommunications from satellite systems.

## **518 INTERNET SERVICE PROVIDERS, WEB SEARCH PORTALS, AND DATA PROCESSING SERVICES**

Industries in the Internet Service Providers, Web Search Portals, and Data Processing Services subsector group establishments that provide: (1) access to the Internet; (2) search facilities for the Internet; and (3) data processing, hosting, and related services. The industry groups (Internet Service Providers and Web Search Portals, Data Processing Hosting, and Related Services) are based on differences in the processes used to access information and process information. The Internet Service Providers and Web Search Portals industry group includes establishments that are providing access to the Internet or aiding in navigation on the Internet. The Data Processing, Hosting, and Related Services industry group includes establishments that process data. These establishments can transform data, prepare data for dissemination, or place data or content on the Internet for others. In addition, the shared use of computer resources is included in the Data Processing, Hosting, and Related Services industry group.

Establishments that are publishing exclusively on the Internet are included in Subsector 516, Internet Publishing and Broadcasting and establishments that are retailing goods using the Internet are included in Sector 44-45, Retail Trade.

## **5181 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS**

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

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## **51811 INTERNET SERVICE PROVIDERS AND WEB SEARCH PORTALS**

This industry comprises establishments known as Internet service providers or known as Web search portals. Establishments in this industry provide clients access to the Internet or operate Web sites that use a search engine to provide Internet search services. Establishments in this industry generally provide related services, such as Web hosting, Web page design, and related advice and assistance. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

### **518111 INTERNET SERVICE PROVIDERS**

This industry comprises establishments known as Internet service providers. Establishments in this industry provide clients access to the Internet and generally provide related services such as Web hosting, Web page designing, and hardware or software consulting related to the Internet connectivity. Establishments in this industry may provide local, regional, or national coverage for clients or provide backbone services (except telecommunications carriers) for other Internet service providers. Internet service providers have the equipment and telecommunication network access required for a point-of-presence on the Internet.

### **518112 WEB SEARCH PORTALS**

This industry comprises establishments known as Web Search Portals. Establishments in this industry operate Web sites that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. Web search portals often provide additional Internet services, such as e-mail, connections to other Web sites, auctions, news, and other limited content, and serve as a home base for Internet users.

## **5182 DATA PROCESSING, HOSTING, AND RELATED SERVICES**

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

### **51821 DATA PROCESSING, HOSTING, AND RELATED SERVICES**

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

### **518210 DATA PROCESSING, HOSTING, AND RELATED SERVICES**

This industry comprises establishments primarily engaged in providing infrastructure for hosting or data processing services. These establishments may provide specialized hosting activities, such as Web hosting, streaming services or application hosting, provide application service provisioning, or may provide general timeshare mainframe facilities to clients. Data processing establishments provide complete processing and specialized reports from data supplied by clients or provide automated data processing and data entry services.

## **519 OTHER INFORMATION SERVICES**

Industries in the Other Information Services subsector group establishments supplying information, storing information, providing access to information, and searching and retrieving information. The main components of the subsector are news syndicates, libraries, and archives.

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### **51911 NEWS SYNDICATES**

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

#### **519110 NEWS SYNDICATES**

This industry comprises establishments primarily engaged in supplying information, such as news reports, articles, pictures, and features, to the news media.

### **51912 LIBRARIES AND ARCHIVES**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

#### **519120 LIBRARIES AND ARCHIVES**

This industry comprises establishments primarily engaged in providing library or archive services. These establishments are engaged in maintaining collections of documents (e.g., books, journals, newspapers, and music) and facilitating the use of such documents (recorded information regardless of its physical form and characteristics) as are required to meet the informational, research, educational, or recreational needs of their user. These establishments may also acquire, research, store, preserve, and generally make accessible to the public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. All or portions of these collections may be accessible electronically.

### **51919 ALL OTHER INFORMATION SERVICES**

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

#### **519190 ALL OTHER INFORMATION SERVICES**

This industry comprises establishments primarily engaged in providing other information services (except news syndicates and libraries and archives).

# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Receipts information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total receipts of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line receipts, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of receipts from administrative records." This includes receipts information obtained from administrative records of other federal agencies. The "Percent of receipts estimated" includes receipts information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

### **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total receipts of all establishments included in the category. In a few cases, expansion on the basis of the receipts was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the receipts of establishments responding to the industry-specific inquiry as a percent of total receipts for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D.

## Geographic Notes

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### MINNESOTA

**Albertville** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Wright County.

**Annandale** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Wright County.

**Appleton** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Swift County.

**Becker** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Sherburne County.

**Blaine** is in Anoka and Ramsey Counties.

**Centerville** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Anoka County.

**Chanhassen** is in Carver and Hennepin Counties.

**Chisago City** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Chisago County.

**Cokato** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Wright County.

**Dayton** is in Hennepin and Wright Counties.

**Granite Falls** is in Chippewa and Yellow Medicine Counties.

**Grant** incorporated in January 1997. This change deletes territory from the Balance of Washington County.

**Greenfield** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hennepin County.

**Hastings** is in Dakota and Washington Counties.

**La Crescent** is in Houston and Winona Counties; it annexed into Winona County in September 1998. This change deletes territory from the Balance of Winona County.

**Lake City** is in Goodhue and Wabasha Counties.

**Lauderdale** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Ramsey County.

**Le Sueur** is in Le Sueur and Sibley Counties.

**Mankato** is in Blue Earth, Le Sueur, and Nicollet Counties.

**Milaca** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Mille Lacs County.

**New Prague** is in Le Sueur and Scott Counties.

**Northfield** is in Dakota and Rice Counties.

**North Mankato** is in Blue Earth and Nicollet Counties.



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**Norwood Young America** was formed from the merger of Norwood and Young America in January 1997; neither place was separately tabulated in 1997. This change deletes territory from the Balance of Carver County.

**Osseo** is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Hennepin County.

**Perham** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Otter Tail County.

**Princeton** is in Mille Lacs and Sherburne Counties.

**Rockford** is in Hennepin and Wright Counties.

**Rogers** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hennepin County.

**St. Anthony** is in Hennepin and Ramsey Counties.

**St. Augusta** incorporated in November 2000. This change deletes territory from the Balance of Stearns County.

**St. Cloud** is in Benton, Sherburne, and Stearns Counties.

**Sartell** is in Benton and Stearns Counties.

**Spring Lake Park** is in Anoka and Ramsey Counties.

**Spring Valley** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Fillmore County.

**Staples** is in Todd and Wadena Counties.

**Wadena** is in Otter Tail and Wadena Counties.

**White Bear Lake** is in Ramsey and Washington Counties.

**Zimmerman** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Sherburne County.

**Zumbrota** is now tabulated separately due to a population increase. This change deletes territory from the Balance of Goodhue County.

**Balance of Anoka County** no longer includes Centerville, which is tabulated separately due to a population increase.

**Balance of Carver County** lost territory due to the formation of Norwood Young America from the merger of Norwood and Young America in January 1997.

**Balance of Chisago County** no longer includes Chisago City, which is tabulated separately due to a population increase.

**Balance of Fillmore County** no longer includes Spring Valley, which is tabulated separately due to a population increase.

**Balance of Goodhue County** no longer includes Zumbrota, which is tabulated separately due to a population increase.

**Balance of Hennepin County** no longer includes Greenfield and Rogers, which are tabulated separately due to a population increase and includes Osseo, which is no longer tabulated separately due to a population decrease.

**Balance of Mille Lacs County** no longer includes Milaca, which is tabulated separately due to a population increase.

**Balance of Otter Tail County** no longer includes Perham, which is tabulated separately due to a population increase.

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**Balance of Ramsey County** includes Lauderdale, which is no longer tabulated separately due to a population decrease.

**Balance of Sherburne County** no longer includes Becker and Zimmerman, which are tabulated separately due to a population increase.

**Balance of Stearns County** lost territory due to the incorporation of St. Augusta.

**Balance of Swift County** no longer includes Appleton, which is tabulated separately due to a population increase.

**Balance of Washington County** lost territory due to the incorporation of Grant.

**Balance of Winona County** lost territory due to the annexation of La Crescent into the county.

**Balance of Wright County** no longer includes Albertville, Annandale, and Cokato, which are tabulated separately due to a population increase.

# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **FARGO-WAHPETON, ND-MN COMBINED STATISTICAL AREA**

#### **Fargo, ND-MN Metropolitan Statistical Area**

Clay County, MN

Cass County, ND

#### **Wahpeton, ND-MN Micropolitan Statistical Area**

Wilkin County, MN

Richland County, ND

### **MINNEAPOLIS-ST. PAUL-ST. CLOUD, MN-WI COMBINED STATISTICAL AREA**

#### **Faribault-Northfield, MN Micropolitan Statistical Area**

Rice County, MN

#### **Hutchinson, MN Micropolitan Statistical Area**

McLeod County, MN

#### **Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area**

Anoka County, MN

Carver County, MN

Chisago County, MN

Dakota County, MN

Hennepin County, MN

Isanti County, MN

Ramsey County, MN

Scott County, MN

Sherburne County, MN

Washington County, MN

Wright County, MN

Pierce County, WI

St. Croix County, WI

#### **Red Wing, MN Micropolitan Statistical Area**

Goodhue County, MN

#### **St. Cloud, MN Metropolitan Statistical Area**

Benton County, MN

Stearns County, MN

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**ALBERT LEA, MN MICROPOLITAN STATISTICAL AREA**

Freeborn County, MN

**ALEXANDRIA, MN MICROPOLITAN STATISTICAL AREA**

Douglas County, MN

**AUSTIN, MN MICROPOLITAN STATISTICAL AREA**

Mower County, MN

**BEMIDJI, MN MICROPOLITAN STATISTICAL AREA**

Beltrami County, MN

**BRAINERD, MN MICROPOLITAN STATISTICAL AREA**

Cass County, MN

Crow Wing County, MN

**DULUTH, MN-WI METROPOLITAN STATISTICAL AREA**

Carlton County, MN

St. Louis County, MN

Douglas County, WI

**FAIRMONT, MN MICROPOLITAN STATISTICAL AREA**

Martin County, MN

**FERGUS FALLS, MN MICROPOLITAN STATISTICAL AREA**

Otter Tail County, MN

**GRAND FORKS, ND-MN METROPOLITAN STATISTICAL AREA**

Polk County, MN

Grand Forks County, ND

**LA CROSSE, WI-MN METROPOLITAN STATISTICAL AREA**

Houston County, MN

La Crosse County, WI

**MANKATO-NORTH MANKATO, MN MICROPOLITAN STATISTICAL AREA**

Blue Earth County, MN

Nicollet County, MN

**MARSHALL, MN MICROPOLITAN STATISTICAL AREA**

Lyon County, MN

**NEW ULM, MN MICROPOLITAN STATISTICAL AREA**

Brown County, MN

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**OWATONNA, MN MICROPOLITAN STATISTICAL AREA**

Steele County, MN

**ROCHESTER, MN METROPOLITAN STATISTICAL AREA**

Dodge County, MN

Olmsted County, MN

Wabasha County, MN

**WILLMAR, MN MICROPOLITAN STATISTICAL AREA**

Kandiyohi County, MN

**WINONA, MN MICROPOLITAN STATISTICAL AREA**

Winona County, MN

**WORTHINGTON, MN MICROPOLITAN STATISTICAL AREA**

Nobles County, MN

