

**NEW YORK STATE DEPARTMENT OF HEALTH
FAMILY PLANNING HEALTH EDUCATOR'S ANNUAL REPORT**

NOTE: Period Covered: January 1, 2006 to December 31, 2006

Name of Agency: Erie County Health Department

Name of person completing this form: Patricia E. Devine, B.S.N.

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- 1. Please describe in narrative paragraph form, your major educational program highlights for this reporting period. Include innovative programs pertaining to: education/outreach in the community; activities that reached special populations; outstanding community presentations; special activities and events; and any other educational highlights that incorporate the OPA priorities.**

NOTE: This information will be used to complete New York State's annual application to the federal Office of Population Affairs for Title X funding.

A. Innovative Community Education/Outreach

1. Male Involvement Focus Groups

The African American Public Health Educator (PHE) and Pregnancy Prevention Specialist worked together to develop focus groups to learn about African American male perspectives with regard to seeking reproductive health services. The goal of this initiative was to explore creative ways to recruit males for services to the ECMC WHS site (462 Grider St.). Four dates were designated; 9/27/06, 11/28/06, 12/5/06, 12/12/06. Two community centers were selected targeting only males, ages 12-20 years. Sites: Delevan-Grider Community Center, ages 16-20 and Crucial Community Center, ages 12-15. Four sessions were held with 11 at each session for Crucial Community Center and 15 for each session at Delevan Grider Community Center. The results were rewarding in that actual numbers of attendees exceeded expectations, as did the quality of communication exchanged during the sessions. Activities in 2007 will include expanding the focus group concept to other nearby centers, offering more education and gaining input from the male community. The Pregnancy Prevention Specialist (currently on maternity leave) and Public Health Educator will write summaries of the communication sessions and share results with local NYSDOH staff and ECHD family planning staff in 2007.

Educators conducted two two-hour sessions per center. The first session was an educational session on topics such as family planning services (ECMC WHS), STDS, emergency contraception, and HIV/AIDS. The second session was dedicated to group discussion, with large "Post It" sheets on the wall with designated basic questions about sexual health care or group discussion. Basic questions discussed included;

1. Whom do you talk with about your health care needs?
2. Where do you get your information about sex?
3. What good experiences have you had with health care?
4. What bad experiences have you had with health care?
5. What prevents you from having your health needs met?

A. Innovative Community Education/Outreach (Continued)

1. Male Focus Groups (Continued)

Participants were observed to be comfortable in expressing ideas about some of their personal experiences in accessing health care.

Pizza and refreshments were provided at all programs. Educational brochures and WHS clinic flyers were disseminated. Promotional items included basketball key chains, CD holders, and flashlights. Incentives included \$25.00 gift cards for participation.

Total Male Unduplicated Participants: 26

Total Male Participants from all Four Sessions: 52

2. Internal Health Department Collaboration with Environmental Health's "Healthy Homes" Initiative

Coordinators of Family Planning Education and the Environmental Health "Healthy Homes" Program conducted a pilot which consisted of the dissemination of family planning educational and clinic information through the use of door-to-door engineers representing "Healthy Homes". Timeframe was second and third quarters of 2006, exclusively on Buffalo's East Side in neighborhoods nearest WHS (1500 Broadway site). Information packets about WHS were distributed to 687 homes about the ECHD Family Planning Program. Packets included a WHS litterbag with a Family Planning Program brochure and clinic flyer. This collaboration will not resume in 2007 due to ECHD Environmental Health's loss of the "Healthy Homes" grant. The Education Coordinator will continue to explore other similar internal collaborations in order to creatively enhance family planning education throughout the community.

Total Families Reached: 687

Total WHS Packets Disseminated: 687

3. Special Priority Implementation Projects

HIV Rapid Testing: Staff training was held on December 18, 2006, at Jesse Nash Health Center, 608 William St. Nine nursing/clerical staff from Jesse Nash and Education Coordinator attended. Presentation was done by Laurie Anthony and Mary Goodspeed from ECMC where Rapid Testing has been implemented for the past year. Family Planning Policy and Procedure Manual is updated and ECHD Accounting is currently inputting Rapid Testing Medicaid code in Health Net. Implementation of HIV Rapid Testing is targeted to begin at 608 William St., in January 2007. Education staff conducted college outreach to five local colleges' Health Centers' staff in December 2006, creating awareness of HIV Rapid Testing availability at ECHD Family Planning targeted for 2007. Staff at 1500 Broadway will be trained January 2007 due to their inability to attend session in December.

Total Professionals Attending: 10

HPV, Gardasil Campaign: (One-Time Award/2006) Order for 279 doses of Gardasil was entered in December 2006, for implementation in January 2007 for all WHS sites. Staff training is scheduled for January, 2007, by Dr. Gail Burstein, ECHD Medical Director of Epidemiology. Education/Outreach staff will develop a flyer for staff to provide to all currently enrolled family planning clients during the clinic visit, encouraging use of the HPV Vaccine. Education staff conducted college outreach to five local colleges' Health Centers' staff in December 2006, creating awareness of the HPV Vaccine campaign to start in January 2007.

College Health Centers Professionals: 15

A. Innovative Community Education/Outreach (Continued)

Emergency Contraception (EC, Plan B) Promotion: (One-Time Award/2006) Staff training for emergency contraception began at 1500 Broadway on January 19, 2006 with nine staff from this site and two staff from 608 William in attendance. Education staff provided a mailing (409 recipients) including a letter and flyer about emergency contraception to all currently enrolled 1500 Broadway family planning clients and those clients formerly enrolled at 1500 Broadway prior to the Erie County financial crisis in 2004. This mailing resulted in small-moderate numbers of currently enrolled clients expressing an interest in EC, 119 envelopes from mailing were returned due to vacant address, and only three formerly enrolled clients came in for services rendered. Due to small results, the mailing scheduled for WHS site (608 William) was postponed and replaced by an all clinic strategy which included nurses discussing EC during all initial and annual exams offering EC as emergency protection to the client's chosen contraception method, in case difficulties or failures with the method occur. In addition to mailing and nurse education strategies, education staff provided presentations in the community and at other community based organizations which work with high risk teens, such as BAPPS and EPIC.

Total EC Presentations in Community Based Organizations: 108 Sessions; Total Participants: 1, 322
Total EC given to clients in 2006 will be evaluated on Ahler's first quarter '07.

4. Adult Outreach

Adult Outreach increased during 2006 as a result of education at WIC sites (See A #5), two presentations to caseworker and administrative staff at Head Start (110 staff), mailings (132 clients) for Hamburg/Lackawanna WHS clinic sites, college outreach (15 staff) at five local campuses for Gardasil and HIV Rapid Testing (See A. #3.), special promotions on emergency contraception to case management staff at Buffalo Adolescent Pregnancy Prevention Services(BAPPS, 8 staff) and education staff at Every Person Influences Children (EPIC, 4 staff), staff attendance at CAPC meetings, sharing ECHD FP information, neighborhood outreach in Buffalo's East Side (687 families) nearest WHS 1500 Broadway (See A. #2), and nearest WHS 95 Franklin on Buffalo's West Side (See B.#1). Additionally, through BTIO "train the trainer" sessions, parent orientations for certain Teen Wellness programs, parent participation in Summer BTIO, and faith based outreach (See B.#1), more adults were reached.

Total Unduplicated Adult Participants Ages 20 and Over : 884 excluding neighborhood outreach.

Based on the success of these interventions during this year, adult activities will be expanded during 2007.

5. Erie County Health Department Women and Infant Children (WIC) Nutrition Program Collaboration

During 2006, the Pregnancy Prevention Specialists conducted outreach sessions during first and fourth quarters for clients at seven WIC sites including Hamburg (WHS Hamburg site), Lackawanna (WHS Lackawanna site), ECMC(WHS 462 Grider site), 1500 Broadway (WHS 1500 Broadway site), Rath Building (WHS 95 Franklin site), Depew (WHS 1500 Broadway site) and Northwest Community Center (WHS 95 Franklin site). While Sister's Hospital WIC site sees tremendous numbers of clients, family planning education was postponed there due to construction and concerns about the response of Catholic Health Center in having ECHD family planning information distributed. The purpose of this education collaborative was to reach out to adult women who might need family planning services, therefore potentially increasing WHS client census for the designated clinics. The highest number of WIC clients was seen in Depew, 170 clients, of who 26 were referred to 1500 Broadway. Northwest Buffalo Community Center had 13 WIC clients, none of whom needed a family planning provider.

Total WIC Adult Clients- 400 Total Referrals- 75

A. Innovative Community Education/Outreach (Continued)

6. Special Collaborative Pilot with Erie/1BOCES and ECHD Family Planning Education

Erie/1 BOCES partners with all suburban and urban school districts in Erie County to provide information, resources and opportunities to improve quality and cost-effectiveness in serving students and their families. One of several peer education programs they offer is Having Empowered Leaders as Peers (H.E.L.P.) which engages youth in opportunities to become community leaders. H.E.L.P. is funded by the NYSDOH-Aids Institute to expand HIV/AIDS education throughout Erie County. H.E.L.P. peers are recommended by school staff for each high school and trained by BOCES staff in HIV/AIDS and STD prevention and other topics such as risk identification, sexual harassment, violence prevention, building healthy relationships, and underage drinking. In addition, they attend a summer camp learning the Low Ropes course and "True Colors", a diversity training. Once trained, H.E.L.P. peers provide HIV support and education to youth and professionals in their schools. With prior emphasis on suburban districts, H.E.L.P. established new emphasis for 2006 to reach those low-income African American and Hispanic/Latino youth in urban schools. Due to the volume of low-income participants in the ECHD Teen Wellness program, collaboration was begun and MOA was signed to share knowledge and resources as follows:

1. Education staff will train the Hispanic/Latino Public Health Educator in the Reducing the Risk curriculum of Teen Wellness. Once trained, this educator will conduct Teen Wellness training (See #4.a. #2.) for H.E.L.P. peers expanding their knowledge in reproductive health. The educator will also encourage referrals to WHS clinics for family planning services.
2. H.E.L.P. peers will refer school teens to ECHD family planning clinic sites for HIV testing and counseling and STDS testing and treatment, as well as other family planning services, including those offered at the Teen Only clinic at 608 William on Monday afternoons and at 1500 Broadway on Monday and Thursday afternoons.
3. Education Coordinator and staff and the Nurse Coordinator will explore planning STDS and HIV testing days ("Know Your Status Days") at Women's Health clinic sites possibly during evening hours. These testing days will initially target all H.E.L.P peer educators from all schools, and eventually students within the schools through the use of the peer educators. Tours of the family planning clinic site, along with education about birth control, will also be available. Referrals to Family Planning will be encouraged. Promotional items and incentives will be provided.

7. Community Action for Prenatal Care (CAPC)

This project is a community collaboration designed to create a system of care for the very highest risk pregnant women in Erie County. The Family Planning Education Coordinator is a member of this coalition and attends community meetings as scheduled. Dates education staff attended in 2006 included 1/27/2006, 3/10/2006, 3/29/2006, and 11/17/2006. CAPC had a strong presence in 2005 at the former WHS site (104 Maryland St.) and currently has a presence at WHS (1500 Broadway) and WHS (608 William St.) making referrals for prenatal clients. CAPC is also a collaborator with the ECHD Lunch Bunch Program for pregnant and parenting teens, providing education about the prenatal health of women and babies. CAPC also provides speakers from their Consumer Advisory Group to benefit adolescents from the criminal justice system in the Teen Wellness program, at Erie County Youth Detention Center.

B. Activities that Reached Special Populations

1. Latino/Hispanic Outreach

The Hispanic Public Health Educators provided education/outreach during 2006 at community based and faith based organizations in the heart of Hispanic/Latino communities on the West Side of Buffalo, nearest 95 Franklin and those WHS sites where former 104 Maryland staff are located. Strategies included:

- A. Hispanics United (HUB)-Public Health Educators developed collaboration with HUB and contacted the Spanish receptionist at WHS 608 William and scheduled 22 clients from Hispanics United to WHS sites-95 Franklin St. and 608 William during this past year. Also, educators provided Spanish interpretation as needed to the client and provided presentations about family planning, HIV/AIDS, STDS, and other preventative health topics to HUB clients and families. WHS Information was distributed to the Food Pantry and at fairs attended by local families. One Public Health Educator has moved to Hamburg, and a new Spanish Speaking replacement will start in 2007 to continue the HUB outreach.

Total Client Referrals to WHS: 22

Total Presentation Participants: 41

- B. Faith Based Presentations-Public Health Educators provided presentations at churches, particularly in Men, Youth, and Women's Groups, and Salvation Army Adult Men Rehabilitation Center (90 men). Organizations included Men's Group at Prince of Peace Church, Latino Pastors Association, Women's Ministry at Prince of Peace, Methodist Church, Youth Group Prince of Peace, Pentecostal Church, Grant Street Salvation Army, Jasper Parish, and Ashbury Shalom Zone on West Side of Buffalo. One adult male as a result of a presentation on Male Health Issues found a lump during a self- testicular exam and reported it immediately to his doctor and reported it to his educator.

Total Faith Based (FB) Unduplicated Participants: 231 (72 Adults, 158 Teens)

Total FB Multiple Session Participants: 531

- C. Neighborhood Street Outreach- Public Health Educators provided extensive street outreach in neighborhoods in the heart of the Hispanic/Latino Community nearest WHS (95 Franklin) and in areas in Lackawanna where Hispanic/Latino populations live. Educators enlisted the help of youth volunteers in their churches to assist with the distribution.

Total Families Reached through Literature Distribution: 1,450

- D. Puerto Rican Day Parade - The Public Health Educator coordinated and ran the event this year, on Saturday, September 9. This year's participation was low in comparison to last year's event, primarily due to bad weather.

Total Approximate Participants: 200

- E. Grupo Ministerios- New development in the heart of the Hispanic/Latino community on Buffalo's West Side took place with the opening of a new organization, Grupo Ministerios, at the Ashbury Shalom Zone, nearest the former WHS site (104 Maryland Street). Grupo Ministerios is a replica of Group Ministries on the East Side and responds to not only the needs of Hispanic/Latinos on the West Side, but also the needs of other populations, such as Somalians and other 700-800 immigrants and refugees who come to live on the West Side. The Hispanic/Latino Public Health Educator and Education Coordinator began collaboration with the

Activities that Reached Special Populations (Continued)

Grupo Ministerios (Continued)

CEO of Grupo Ministries to bring family planning and prevention health education to these clients. Promotional items and incentives were provided.

Total Unduplicated Participants educated about Cervical Cancer: 14

Other Grupo Ministerios goals include a full collaboration of services on site from community based organizations that can respond to critical issues, including health, that immigrants and refugees present. Grupo Ministerios is reaching out for part-time services from ECHD Family Planning and other health programs. ECHD and Family Planning administration will consider these and other requests from West Side organizations seeking on-site health services during 2007.

A local newspaper and billboard campaign developed by the Education Coordinator also took place to increase awareness about Family Planning.

2. African American Male Outreach

The African American Public Health Educator worked with Pregnancy Prevention Specialists to reach male populations on the East Side closest to ECMC WHS site (462 Grider St) during 2006. This outreach included;

A. Male Focus Groups (See A. #1.)

B. Presentations in Schools and Community centers

1. MAD DADS Home on Wohler's Avenue (One on One STD education): Total:
2. Burgard High School- Two different programs; 173 males each; Total: 346
3. Delevan-Grider Community Center and Genesee Moselle (Crucial) on STDS: See A.#1
3. Erie County Detention Center Mentoring

C. ECMC WHS Evening Clinic: Every Tuesday evening, the Public Health Educator distributed brochures and information about family planning to clients coming in for services.

Total client visits at ECMC: 164

A local newspaper and billboard campaign developed by the Education Coordinator also took place to increase awareness about Family Planning on Buffalo's East Side, nearest ECMC WHS site and 1500 Broadway WHS site.

3. Pregnant and Parenting Teens

Lunch Bunch, a successful family planning education program reaching out to pregnant and parenting teens in school during lunch grew during 2006 from six schools to nine, by year's end. Nine schools for programming now include South Park, Burgard, Riverside, Grover Cleveland, Bennett, McKinley, Bennett North, Lafayette, and East High Schools. Four multiple series are provided. One new observation about Lunch Bunch this year includes the added expansion of other family planning education venues as a result of helping pregnant and parenting teens for school staff and administration, which often creates challenges for them in addressing the needs of pregnant and parenting students.

Total Unduplicated Pregnant and Parenting: 138

Activities that Reached Special Populations (Continued)

4. Adolescents in Schools and Community Agencies

During 2006, numbers of adolescents between the ages of 9-19 were reached through one time presentations, the multiple session Teen Wellness programs, multiple session Lunch Bunch programs, and multiple session Baby Think It Over trainings and loans.

Total Unduplicated Adolescents Reached: 1, 344

Total Duplicated Adolescents Due Attendance at Multiple Series: 2, 784

5. Parents

Reaching parents can be difficult but this year, 2006, the most number of parent participants was achieved through the parent orientation programs, program exercises in Teen Wellness, mandating parent participation in Baby Think It Over, Lunch Bunch Parenting Programs (although not counted as community) and special community events offered through the BPLAAN targeting families.

Total Parent Participants Reached: 1,108

C. Outstanding Community Presentations

One new collaborative presentation took place in 2006, an Update to the Buffalo Public School's Board of Education by three agencies: Planned Parenthood, Buffalo Adolescent Pregnancy Prevention Services (BAPPS), and ECHD Family Planning Program. Presenters included Coordinator of Community Programming, Planned Parenthood Erie and Niagara County; Program Director, Buffalo Adolescent Pregnancy Prevention Services (BAPPS); and ECHD Family Planning Education Coordinator. This presentation was a result of community interest from an article in the Buffalo News about teenage pregnancy, raising issue with the Buffalo Public Schools about comprehensive sexuality education and the apparent lack of it in the schools. Dr. Williams, Superintendent, invited these representatives to the Board for this presentation and invited the agencies to come to the table to help them pursue changes in the future which might help to confront the problems of young people parenting too soon.

Total Board and Community Member Participants: 42

D. Special Activities and Events

1. New BPLAAN activities provided at weekend events included The Supermarket Days on the West Side of Buffalo, The Teen Recognition Event during the fall, and "We Can Do Better" which was held during fourth quarter 2006.

a. Supermarket Days engaged families at Latina and TOPS Supermarkets on Niagara Street, both in the Latina/Hispanic sections in Buffalo. Two Saturdays were chosen in September, 2006. The ECHD Latino/Hispanic Public Health Educator participated by distributing information about the family planning clinics and brochures about family communication to those adults leaving the stores after shopping. Promotional items such as pens and pencils were also provided. Staff asked parents to complete a survey about communication with their teens, and were provided a gift card for participation.

D. Special Activities and Events (Continued)

BPLAAN Activities, Supermarket Days (Continued)

Total families reached: 375

Total gift cards distributed: 375

b. Teen Recognition Day was designed to reward those adolescents who participate in BPLAAN agencies' programming, particularly those who surpass expectations by overcoming unique challenges in their lives. This year the dinner ceremony took place at Olmstead House on November 17, with 185 families in attendance. Participants raved about the event as teens received awards, gifts, trophies, and other incentives. Health Department Lunch Bunch staff recommended those teens who were able to stay in school and earn good grades, while at the same time experiencing a challenging unexpected pregnancy in their lives.

Total families: 185

c. "We Can Do Better-The State of Buffalo Youth" took place on December 6, 2006 at the Buffalo Museum of Science. This outstanding program included a panel discussion about various issues pertaining to youth, such as health, youth, religion, Buffalo Schools programs for youth and their families, youth gangs and violence, education, and teen pregnancy prevention. Its' host was Dr. Henry Taylor, Professor of Architecture and Planning and Director of Urban Studies at State University of New York at Buffalo. Speakers included Community Health Advocate, Mr. Kenneth Robinson; Student, City Honors High School, Ms. Monique Murphy; Pastor, Rev. Dr. James Lewis; Director, Act for Youth, Erie County, Ms. Susan Morisson; Director of Health Related Services, Buffalo Schools, Ms. Assunta Ventresca; and, Director of Community Programs, Planned Parenthood Erie and Niagara County. Excellent presentation which yielded numerous questions from the audience; social hour followed with drinks and food.

Total Approximate Participants: 200

2. FDA Preventative Education Pilot: Another new activity took place in two primary WHS sites, 608 William and 1500 Broadway. FDA distributed preventative health brochures and brochure racks to each site, offering information about diabetes, heart disease, high blood pressure, obesity, nutrition, and other preventative health topics. This program was highly regarded by staff and patients. The Education Coordinator will follow up with FDA to see what future dissemination of information brochures will take place.

E. Program Evaluation

1. Evaluation of 2006 Clinic Statistics Based on Work Plan Initiatives

The Education Coordinator conducts an evaluation quarterly from Health Net Family Planning data to determine what increases in clinic visits occur from one year to another. As of December 18, 2006, final data was evaluated and results are as follows:

1. Evaluation of 2006 Clinic Statistics Based on Work Plan Initiatives (Continued)

a. Five out of six clinics experienced increases in numbers of visits. One clinic for the entire year experienced a visit decline of 12%, 1500 Broadway; however, education staff initiated education/outreach to minorities, implemented billboard and newspaper advertising, and conducted specific neighborhood “door to door” outreach nearest the site during third and fourth quarters, resulting in a visits increase of more than 25% from the first half of the year.

b. Specific clinic sites and related statistics are:

<u>Clinic Site</u>	<u>Increase Visit %</u>	<u>Decreased Visit %</u>
a. ECMC	16%	
b. 95 Franklin	70%	
c. Hamburg	25%	
d. Lackawanna	39%	
e. 608 William	2%	
f. 1500 Broadway		12%

c. Adult and Male Outreach: Goals for 2006 included increasing family planning clinic visits for adults and males in comparison to those visits in 2005. Data is as follows:

Adults: 20-24 yrs. - 1% Increase; 25-29 yrs. - 1.5% Increase

Males: 82% Increase, 9% Increase in 25-29 yrs.; nearly 2% Increase in 15-17 yrs.

d. New Patients based on Initial Exams/Initial Males: 571, 54% Increase from 2005.

2. Program Review and EMAC Committee

During 2006, Program Review Committee was coordinated and implemented by the Education Coordinator, and took place three times at 1500 Broadway where the Family Planning Medical Director, Dr. Sheth, is located. Membership includes representation from the Hispanic/Latino community, family planning head nurse, Head Start administrative staff, parent, and education staff. Goal for 2007 includes increasing representation from ECHD finance and administration. Dates for Program review were 9/27/2006, 10/20/2006, and 11/17/2006. Major committee accomplishments included review of the patient satisfaction survey which reflected overall satisfaction with 1500 Broadway staff and services. In addition, members stressed the need to add zip code to the survey form to enable members to see from where clients are coming to receive family planning services at 1500 Broadway. Also reviewed was the “How Did You Hear About Us Survey”, for results see Appendices. All members agreed that there are many intangibles in assessing where clients come from; friends are the greatest source of referrals, yet no one knows where the friends get their information, as a friend might not be willing to say if they are a client, due to confidentiality. Another priority on the agenda for program review was the need to resolve clerical issues due to the loss of clerks who retired in 2006. One possible alternative designated to be explored is the evaluation of possible services from Senior Supportive Services, a local organization currently providing free staff to maintain the Baby Think It Over inventory. Suggested clinical uses for a volunteer would be to organize and prepare charts, answer phones, welcome clients, and distribute information as needed. The Education Coordinator will work with the agency to see what possibilities exist for added volunteers to the ECHD Family Planning program.

Educational Materials Advisory Committee (EMAC) Committee

During 2006, this committee, a subset of Program Review, met four times to evaluate Family Planning brochures, flyers, videos, and educational materials for the Family Planning Program. Committee chairperson is the Pregnancy Prevention Specialist and members include parents, teens, community based agency representation, education staff and representation from the Hispanic/Latino and African American community. Planned Parenthood Male Involvement Coordinator is also a member of this committee and information from Planned Parenthood is also reviewed as well as information from ECHD. Due to difficulties in members being able to make meetings, a mail distribution program was put into action whereby members receive a mailing of all materials for review, along with evaluation forms. Members can review at their own pace in their own offices. This method has shown excellent results in obtaining compliance for EMAC. See dates in "Collaborative Activities" in Monthly Report.

3. Impact of Education from Teen Wellness Pre/Post Evaluations

Evaluations of 453 participants reflected great success for the year, with data from 75 elementary students and 347 high school students. Locations included Hutch Tech High School, McKinley High School Teen Mom Lunch Bunch and (Non-Pregnant)After School, P.S. 60, P.S. 71, Grover Cleveland High School, Riverside Teen Mom Lunch Bunch and (Non-Pregnant) After School, Emerson High School, Performing Arts, Detention Center, West Side Community Center, Burgard Teen Mom. Females=358; Males=95, ages 11-19 in Grades 6-12. Races: African American, 229; Multiracial, 73; Hispanic, 54; White, 73; Indian, 16; Asian, 8. Results: See Appendices. Summaries to date have not been compiled. Data is available.

2A. In narrative, paragraph form, describe outreach/education activities and/or programs that specifically target families.

Please be sure to complete the corresponding activity chart in question 6A.

Education/Outreach Activities and Programs that Target Families

1. Joint Exercises in Teen Wellness Middle School Programs

During 2006, each Teen Wellness middle school program that was conducted after school utilized two joint homework assignments to encourage communication between students and their parents/guardians. Each activity gave young people and parents/guardians an opportunity to evaluate a certain topic about sexuality together. The first topic involved evaluating media messages about sexuality, encouraging communication as they share how they feel about those messages. Also, the activity encouraged youth and their parents/guardians to become more critical media consumers.

The second activity was designed to give participants the opportunity to investigate how their family deals with a wide variety of sexual issues. This activity opened avenues between parents/guardians and teens to discuss their own family values as well as sexual issues in a non-threatening way.

Exercises, once completed at home and signed by both participants, were brought back to class for open discussion amongst the participants. Communication skills and comfort levels were enhanced

Education/Outreach Activities and Programs that Target Families (Continued)

Joint Exercises in Teen Wellness Middle School Programs (Continued)

discussing sensitive topics amongst peers. Parents and teens expressed very positive feedback as a result of this intervention.

Total Unduplicated Students in Middle School programming: 477

Total Family Involvement Activities: 954

Total Families Reached: 477

2. Summer Baby Think It Over Program, Jesse Nash Health Center (WHS site, 608 William St.)

Baby Think It Over (BTIO) is a most popular program in the summer which provides an assimilated parenting situation to adolescents and their families using computerized dolls which require care. Over the past seven years, participation has been voluntary with parent permission required. As a pilot for 2006, educators required parents/guardians to attend the training along with their teens in order to increase family involvement in the educational process. Staff was surprised to find the overwhelming support of parents/guardians in this initiative. Every teen was accompanied by a parent/guardian. During the first session, parents and teens learned how to use the BTIO dolls together. They also learned about the impact of better family communication and its' benefits in helping to reduce the incidence unintended teen pregnancy. Once this part of the session was complete, parents and teens were separated into different rooms; parents learned about family planning clinics and services (for men, women, and teens), abstinence skills, contraception, ECPs, Family Planning Benefits Program, STDS, and HIV/AIDS. Teens learned the same topics. Each group expressed satisfaction in being able to ask questions freely as a result of this separation. Total Parents: 76

3. Regular BTIO Programming in Middle and High Schools and Community Agencies

BTIO provides an opportunity, overall, to bring the topic of early parenting into the home environment. This experiential program where teens learn the frustrations of parenting too soon tends to increase family communication about sensitive issues, according to teens and parents' comments post program. During the regular school year, three days of this activity includes the loan in the home environment. During 2006, 51 multiple loans were provided to Charter Applied Technology, Collins Correctional, Cleve Hill, PS. 97, Perry Projects, Detention Center, Springville Middle School, St. Paul's Catholic School, Steppingstone Academy, Emerson High School, Middle College, Eden High School, McKinley High School, Delevan-Grider Community Center, Williamsville High School, Jesse Nash Health Center, Taste of Independence, Northtowns Academy, Grover Cleveland High School, Maryvale High School, Riverside High School, P.S. 39, and Creekside Assembly.

(It is significant to note that in December of 2006, Blue Cross/Blue Shield of Buffalo and Erie County purchased the entire replacement of the ECHD BTIO inventory of 105 outdated "babies" as a voluntary donation to the Health Department. Total expenditure exceeded \$57,000.00).

Total Baby Think It Over Unduplicated Participants: 1, 082

Total BTIO Family Involvement Hours: 32, 400 hours (3 day loan=72 hours times # participants)

4. BPLAAN Coalition

BPLAAN increased family involvement activities this year by providing the weekend Supermarket Days on the West Side of Buffalo, Teen Recognition Day, and “We Can Do Better” during fourth quarter 2006.

a. Supermarket Days engaged families at Latina and TOPS Supermarkets on Niagara Street, both in the Latina/Hispanic sections in Buffalo during third quarter. ECHD Latino/Hispanic Public Health Educator participated by distributing information about the family planning clinics and brochures about family communication to those adults leaving the stores after shopping. Promotional items such as pens and pencils were also provided. Staff asked parents to complete a survey about communication with their teens, and were provided a gift card for participation.

Total families reached: 375

Total gift cards distributed: 375

b. Teen Recognition Day was designed to reward those adolescents who participate in BPLAAN agencies’ programming, particularly those who surpass expectations by overcoming unique challenges in their lives. This year the dinner ceremony took place at Olmstead House on November 17, with 185 families in attendance. Participants raved about the event as teens received awards, gifts, trophies, and other incentives. Health Department Lunch Bunch staff recommended those teens who were able to stay in school and earn good grades, while at the same time experiencing an unexpected teen pregnancy in their lives.

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Total Approximate Participants: 200

5. Neighborhood Education/Outreach and Faith Based Community Involvement

Please refer to Section B. #1 on Hispanic/Latino Outreach and Education.

6. Lunch Bunch

The primary goal of Lunch Bunch is to reach out to pregnant and parenting teens through education and support by providing them with improved parenting skills and knowledge of healthy family life. In this way, young parents are given opportunity to better understand the needs of children, feel more comfortable in their role as parents, gain access to community resources as needed, therefore, reducing frustrations and feelings of isolation which can often cause child abuse and neglect, inadequate seeking of health care resources, and other perils of teenage pregnancy. Participating schools include McKinley,

Lunch Bunch (Continued)

Riverside (second largest numbers), Lafayette, South Park, Bennett (largest numbers), Bennett North, Burgard High Schools for 2006.

Total Lunch Bunch Participants: 138

Total Lunch Bunch Sessions: 480, 4 Series (7 Sessions Each); Total Duplicated Participants: 552

2B. In narrative, paragraph form, describe outreach/education activities and/or programs that specifically target:

(a) males

(b) adolescents 14 years of age and younger

(a) Education/Outreach Activities which target Males

1. MAD DADS Collaboration

a. Male Focus Groups (See 1.A. #1.) Total Unduplicated Males: 26; Two Sessions Males: 52

b. MANPOWER Conference at Stanley Falk School

The male African American Public Health Educator and Planned Parenthood Male Involvement Coordinator offered a Manpower conference specifically as a male-only program at the Stanley Falk School reaching 60 males, total. Topics included Career Development, Teen Pregnancy, Abstinence, Birth Control, STI and Conflict and Violence Resolution. Three sessions were held on October 27, 2006.

c. Burgard High School

The Pregnancy Prevention Specialist and Public Health Educator provided two male only programs at Burgard High School (nearest WHS ECMC site) reaching 173 males each time. Topics included STDS and Teen Pregnancy Prevention and EC. Burgard staff now requests programming twice a year for all freshmen males and females, with each gender in its' own separate session. Total Males: 346

d. Presentations in Community centers take place:

1. MAD DADS on Wohler's Avenue (32)

2. Delevan-Grider Community Center and Genesee Moselle (Crucial) (See 1.A. #1.)

e. ECMC WHS Evening Clinic: Every Tuesday evening, the African American Public Health Educator distributes brochures and information about family planning to clients coming in for services. Both male and female clients receive information.

Total Males Reached: 39

Total Males Seeking Services from all Clinics: 203

2. Erie County Detention Center Teen Wellness reached Adolescents in the Criminal Justice System whom were males and in 7th-10th grade, with the majority living at 200% poverty level. During the year, on Mondays, the male PHE reached out to those adolescent males at the Erie County Detention Center through mentoring on Monday mornings, reaching 156 males and females. Detention Center teens are often sexually active, involved with drugs, and at risk for unintended pregnancy, STD'S, and HIV/AIDS. The Pregnancy Prevention Specialist provided a Teen Wellness Program during summer to males at the center. Topics include self-esteem/self-image, positive communication, healthy relationships, "toxic relationships", male/female reproduction, contraception, emergency contraception, date rape/sexual assault. The staff also used the curriculum of Pathways. Partnering agencies include Community Action for Prenatal Care (CAPC), Erie County Department of Social Services (ECDSS), ECDSS Family Preservation (violence prevention), American Red Cross, MAD DADS (Mentoring/3 on 3 Basketball Tournaments), Crisis Services (Date Rape), and ECDOH Peer Program (Living with HIV). Dates, locations, and topics are listed on "Teen Wellness" of the Monthly Report. (See Appendices.)

The second program was the Baby Think It Over loan program which provided an assimilation of the frustrations of parenting through the use of computerized dolls "babies" which require care for crying, proper positioning, feeding, diaper changing and rocking.

Total Detention Center Unduplicated Participants: 340 clients between the ages of 12-17.

3. Faith Based Education Opportunities

The Hispanic/Latino Public Health Educators when providing education to church group participants discovered interest on the part of adult men in attending presentations. As a result of this interest, presentations included Men's Groups and 90 men at the Salvation Army.

Total Male Participants: 130

4. Health Class Presentations

The Pregnancy Prevention Specialists provide education about family planning to males as a result of being invited into health classes by health teachers in the Buffalo Schools. Interesting to note is the number of male health teachers who actively and consistent solicit the help of family planning educators in the teaching of reproductive health to their students. Every year, Hutchinson Technical Institute and McKinley High Schools invite staff education staff three to four times a year per school to reach well over 300 students each time. While this is not male only, it is within mixed male and female classes, it is still a strong opportunity to reach males. Total males in health classes: 1,338

Total Male Participants From All Venues Reached in 2006: 2, 276 Unduplicated Males

(b) Education/Outreach Activities which target Adolescents 14 years of age and younger

1. Teen Wellness Program for Middle Schools

Program Overview: The Teen Wellness after school program is a sexuality education program conducted weekly during September through June available to all teenagers between the ages of 12-14. Typically, 20-25 participants attend each program for 10-15 weeks. Teenagers explore

Teen Wellness Middle Schools (Continued)

issues related to adolescent sexual activity, peer norms, unprotected sex, unexpected pregnancy, preventing pregnancy, birth control methods, assertiveness skills to say no to undesired sex, STDS, and HIV/AIDS. Promotional items and incentives are provided.

Participants complete an enrollment record. Evaluation methods include a pre/post test and an end of program feedback survey. All enrollment data and high school evaluation data is entered into SPSS and an end of year summary is provided and reviewed by the Family Planning Administrator of Women's Health and the Education Coordinator. Education staff also provides education in health classes of which the majority is teens.

Family Planning Education is in full collaboration with the Buffalo Public Schools and in local community agencies within the inner city of Buffalo. Other participating partners in this program include Erie County Health Department's Chronic Diseases (HIV/AIDS Education), Erie 1 BOCES H.E.L.P. Program (HIV Peer Leaders, Assertive Training, Anger Management), and Crisis Services (Date Rape/Sexual Assault, Safe Havens).

Elementary Schools: In 7th and 8th grade, the staff provides education after school and during health classes for males and females utilizing the science-based Reducing the Risk curriculum for the Teen Wellness program. The goals of Reducing the Risk are to help youth develop abstinence skills, learn about unprotected sex and its' risks, sexual decision making, personal hygiene, personal body safety, pregnancy risks, birth control, emergency contraception, and risks for STDS and HIV/AIDS. Staff encourages minors to involve a family guardian or other significant adult in the decision to seek family planning services, if possible. Staff uses the "ABC" message, (Abstinence, Being in committed relationships, and Condom use when sexual activity begins) which is specified for those at risk. Role playing exercises engage youth to learn assertiveness skills in handling peer pressure. Other topics may include media influences on risky sexual behavior; alcohol, marijuana, teen depression/suicide, asset building and the Baby Think It Over Workshop Series. All participants are encouraged to use WHS clinics for family planning services. Educational brochures are also disseminated. In after school programs, nutritious snacks and refreshments are provided weekly. Promotional items and incentives are provided. Attendees receive a graduation party with pizza and refreshments. Each participant receives a \$25.00 gift card and an award certificate.

Priority for program selection is in the Buffalo Public School system which has multiple racial ethnicities in its' student population. Multiple programs in fourteen sites during 2006 were provided at P.S. 56, P.S. 39, P.S. 38, P.S. 97, P.S. 18, P.S. 19, St. Benedict's Catholic Elementary, Performing Arts, Nardin Academy, Steppingstone Academy, P.S. 38, Perry Street Projects, and P.S. 80. Detention Center also reached 55 youth between the ages of 12-14.

Total Unduplicated Participants: 477

2. Baby Think It Over (BTIO) Loan

The Baby Think It Over loan program is provided free of charge to any school or community agency in Buffalo and Erie County working with adolescents. The purpose of this program is to teach parenting skills to young adolescents through the use of electronic dolls, or "babies." Baby Think It Over provides an experiential view into the frustrations young people experience from an unexpected pregnancy. Agency staff assumes responsibility for the loan, and teaches the students how to care for the "baby." Teens must have parental permission to participate in the program. Teens take their "baby" home for the weekend, and must care for it themselves, during all hours of the day, providing all parenting responsibilities, including feeding the baby, as well as burping, changing diapers, rocking, and maintaining proper positioning and head support. "Babies" cry if they are not tended to properly, and need to be rocked in order to be comforted. A

Baby Think It Over (BTIO) Loan (Continued)

computer-generated report prints out after the “parenting” weekend and informs the student of both effective and neglectful or abusive care, such as shaking or hitting the “baby.”

Staff receives all teacher requests by letter, schedules the loans and provides a “train the trainer” session to the teacher, if needed. Information about birth control, STDS, HIV/AIDS and WHS is provided through the dissemination of flyers and brochures as part of the loan.

During 2006, fifty one loans were provided to twenty-six sites, elementary schools and agencies reaching 7th and 8th graders. Those schools were Charter School Applied Technology, Springville Middle School (7 different loans in the year), Perry Projects Teen Wellness, St. Paul’s Catholic School, Stepping Stone Academy (3 different loans), P.S. 39, P.S. 97, Creekside Assembly, P.S. 80, Summer BTIO Project at Jesse Nash Health Center (Six different programs, See below, #3.), and Northtowns Academy. In addition to schools, loans were provided to Delevan Grider Community Center and Erie County Detention Center reaching those under 14.

Total Participants reached in Elementary Schools and Agencies: 1, 087

3. Summer Baby Think It Over Workshop, Jesse Nash Health Center (WHS site, 608 William St.)

Baby Think It Over (BTIO) is a most popular program in the summer which provides an assimilated parenting situation to adolescents and their families using computerized dolls which require care. Over the past seven years, participation has been voluntary with parent permission required. As a pilot for 2006, educators required parents/guardians to attend the training along with their teens in order to increase family involvement in the educational process. Staff was surprised to find the overwhelming support of parents/guardians in this initiative. Every teen was accompanied by a parent/guardian. During the first session, parents and teens learned how to use the BTIO dolls together. They also learned about the impact of better family communication and its’ benefits in helping to reduce the incidence unintended teen pregnancy. Once this part of the session was complete, parents and teens were separated into different rooms; parents learned about family planning clinics and services (for men, women, and teens), abstinence skills, contraception, Family Planning Benefits Program, STDS, and HIV/AIDS. Teens learned the same topics. Each group expressed satisfaction in being able to ask questions freely as a result of this separation.

Total Participants at Summer Workshop: 75

2C. Describe any training on family-centered care that was conducted for staff in the past year to ensure promotion of family-centered education and outreach for family planning clients.

The Education Coordinator conducted training for education staff with regard to incorporating family involvement in the family planning education efforts. It was decided amongst all staff, that Title X policy about family involvement as it relates to young people accessing reproductive health services, to the extent possible, will be included in the section of Teen Wellness which educates youth about contraception and ECHD family planning services. It is also a component to family planning education with parents.

Total Sessions including Family Involvement: 108

Family Involvement (Continued)

In addition, the Family Involvement Policy of WHS was reviewed by relatively new clinic staff during 2006, particularly staff who did not attend the Family Involvement training in 2005. An annual review of this policy now takes place at a clinical and education staff meeting each year. Special training will be provided during 2007 as needed.

3. Briefly compare this time period’s actual activity to the plans/objectives for the time period as indicated on your annual reapplication workplan (i.e., the activities anticipated for the 12 months from January 1, 2006 through December 31, 2006). Complete the chart below and provide comments particularly if goals were not reached:

2006 GOAL	2006 ACTUAL	PERCENT OF GOAL
_____ community education sessions	259*	245%
_____ education sessions in schools	672*	124%
_____ education sessions for youth serving organizations	137*	243%
_____ education sessions targeted to males only	117*	160%

Comparison Comments: * Please note that this increase is an reflection of multiple sessions due to enhanced reporting which designates sessions more accurately.

4. Comments, special notes and problem areas:

During 2006, there were no problem areas noted particularly; however, it should be noted that beginning January 2007 there will be a decrease in staffing due to maternity leave and need for hiring a new part-time educator, and the move of the Education Coordinator to the Acting Family Planning Program Director position. The Family Planning Director will oversee all education until a new replacement is hired.

5. FTE Health Educators for this 12 month period (January 1, 2006 to December 31, 2006). (Show formula used – see instructions).

NOTE: Health educators are generally staff who conduct community education and outreach, not counselors for client visits. Include only family planning program positions.

Family Planning positions paid by the Family Planning grant in 2006 include: 2.9 FTE

<u>Position</u>	<u>FTE</u>
1 Full-time Pregnancy Prevention Specialist (DK)	1.0
1 Full-time Pregnancy Prevention Specialist (MH)	1.0
36 Hours/Week of Public Health Education; 24/wk by 2 Educators (12 mos.)	.6
12/wk by 1 Educator (11 mos.)	.3

Family Planning In-Kind position paid by DSS for Family Planning Youth Education includes: .7 FTE

1 RPT Pregnancy Prevention Specialist (SK) 28-30 hours/week	.7
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Total FTE Health Educators for the 12 month period: 3.6

6. Statistical Summary:

A. COMMUNITY Education/Training Programs: (DO NOT INCLUDE SCHOOL PROGRAMS)

AUDIENCE	# OF SESSIONS	# OF PARTICIPANTS
Youth (1-12)	8	27
Teens	177	1,017
Parents	12	132
Adults	60	1,357
Professionals	17	167
TOTAL	274	2,700

*NOTE: The table below is for sessions specifically targeting families and should not include data from the above chart.

	# sessions	total # participants = # youth	# teens	#adults
Families	961	1,605	577	1028

This chart contains information from all family involvement activities, including two exercises offered in Teen Wellness twice for each participant to complete with a parent at home, joint parenting/teen sessions about sexuality, and those BPLAAN activities that reached out to families.

B. Other - Highlight participation in health fairs or exhibits, special community events and activities, etc. Indicate numbers of individuals reached through these activities.

1. Health Fairs

Twenty-five Health Fairs took place in 2006, at NFTA, Bryant and Statton School (twice), Equal Opportunity Center (EOC), Osмосе Holdings Inc., Hopevale, WIN Program at ECHD, Friendship Baptist Church, Juneteenth Festival (three days), Hispanic Health Fair, Greased Pole Festival (three days, coordinated by Hispanic/Latino Public Health Educator), Puerto Rican Day Parade, Health Fair Tent Revival, Cattaraugus County Indian Reservation Health Fair, Erie County Fair (four days), White Rock Baptist Church Health Fair, Latino AIDS Awareness Day, South Park Health Fair. (See dates and educators on Monthly Report)

Total Participants Reached Approximate: 2,500 adults and teens

2. Community Events

a. Buffalo Public Schools, Board of Education

One new collaborative presentation took place in 2006, an Update to the Buffalo Public School's Board of Education by three agencies: Planned Parenthood, Buffalo Adolescent Pregnancy Prevention Services (BAPPS), and ECHD Family Planning Program. Presenters included Coordinator of Community Programming, Planned Parenthood Erie and Niagara County; Program Director, Buffalo Adolescent Pregnancy Prevention Services (BAPPS); and ECHD Family Planning Education Coordinator. This presentation was a result of an article in the Buffalo News about teenage pregnancy, raising issue with the Buffalo Public Schools about comprehensive sexuality education and their apparent lack of it. Dr. Williams, Superintendent, invited these representatives to the Board for this presentation and invited the agencies to come to the table to help them pursue changes in the future which might help to confront the problems of young people parenting too soon.

Total Board and Community Member Participants: 42 Adults

b. BPLAAN Activities

New innovations included BPLAAN activities provided at weekend events, The Supermarket Days on the West Side of Buffalo and The Teen Recognition Event during the fall.

1. Supermarket Days engaged families at Latina and TOPS Supermarkets on Niagara Street, both in the Latina/Hispanic sections in Buffalo on two Saturdays in September, 2006. The ECHD Latino/Hispanic Public Health Educator participated by distributing information about the family planning clinics and brochures about family communication to those adults leaving the stores after shopping. Promotional items such as pens and pencils were also provided. Staff asked parents to complete a survey about communication with their teens, and were provided a gift card for participation.

Total families reached: 375

Total gift cards distributed: 375

2. Teen Recognition Day was designed to reward those adolescents who participate in BPLAAN agencies' programming, particularly those who surpass expectations by overcoming unique challenges in their lives. This year the dinner ceremony took place at Olmstead House on November 17, with 185 families in attendance. Participants raved about the event as teens received awards, gifts, trophies, and other incentives. Health Department Lunch Bunch staff recommended those teens who were able to stay in school and earn good grades, while at the same time experiencing a challenging unexpected pregnancy in their lives.

Total families: 185

3. "We Can Do Better-The State of Buffalo Youth" took place on December 6, 2006 at the Buffalo Museum of Science. This outstanding program included a panel discussion about various issues pertaining to youth, such as health, youth, religion, Buffalo Schools programs for youth and their families, youth gangs and violence, education, and teen pregnancy prevention. Its' host was Dr. Henry Taylor, Professor of Architecture and Planning and Director of Urban Studies at State University of New York at Buffalo. Speakers included Community Health Advocate, Mr. Kenneth Robinson; Student, City Honors High School, Ms. Monique Murphy; Pastor, Rev. Dr. James Lewis; Director, Act for Youth, Erie County, Ms. Susan Morisson; Director of Health

2. Community Events; “We Can Do Better” (Continued)

Related Services, Buffalo Schools, Ms. Assunta Ventresca; and, Director of Community Programs, Planned Parenthood Erie and Niagara County.

Total Approximate Participants: 200

Overall Participants at all Community Events: 7, 030

7. SCHOOL EDUCATION REPORT

See the instructions, #7, for details on completing this section.

A. Statistical Summary:

Grade level	Elementary	Middle School	High School	College/Other	Totals
Target Audience					
# of unduplicated students	100	1, 015	2957	26	4, 098
# of unduplicated schools	7	16	19	6	44
# of unduplicated adults (*see instructions)	50	20	15	15	100

Clarification: In Buffalo Schools, Elementary Includes Middle Schools as well, but for reporting purposes participants were differentiated by 0-11 yrs. of age for Elementary, 12-14 for Middle School, and 15-20 for High School.

The largest numbers of participants came from zip codes 14215, 14213, and 14211. The majority of other participants came from mostly 14201, 02, 04, 06, 07-27, and 14075.

The numbers in schools this year is slightly lower than those in previous years due to increased staff involvement in reaching adults at WIC sites and increased involvement in community activities to reach males, specific Hispanic/Latino and African American families, BPLAAN family involvement conferences/activities, and faith-based initiatives with per diem Public Health Educators.