

Fuel Economy

Company Profile

Headquarters Location
Winthrop, Minnesota

Contact:
Steve Gleisner
General Manager
SmartWay Transport
Partnership Representative
(507) 647-5417
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Number of Employees:
40

Strategy Category:
Miscellaneous

Number of Trailers:
55

Number of Power Units:
30



Partner Profile



BARTELS Truckline, Inc.

Shipping within a 550 mile radius of Minneapolis, Minnesota, the majority of product that Bartels' Truckline Incorporated carries is food related. Bartels' employs a variety of emission reduction strategies. Approximately half of the tractors and a quarter of the trailers have single-wide tires. Bartels' Truckline is estimated to save 16,055 gallons of fuel in 2007, saving approximately \$47,000 by using single-wide tires. All of their over-the-road trucks utilize APUs. Gleisner cites the APUs as the most cost effective strategy due to the amount of money saved in fuel. In 2007, it is estimated that Bartel's will save 20,530 gallons of fuel from utilizing APUs, saving approximately \$60,000 in the cost of fuel. The company also has a no idling policy and weekly measures their fuel economy. Bartels' also uses an incentive program for the drivers to keep idling to a minimum. If a driver has under 20% idling for the quarter, the driver receives a gift. In addition, the top three idling reducing drivers receive various gift packages. The company's fuel efficiency has increased from 5.6 mpg to 6.37 mpg and the fleet-wide idling average is 22.5% of total engine use.

"Environmental concerns are coming to the forefront of the industry," states Steve Gleisner, General Manager for Bartels', "The SmartWay program is a big part of the environmental switch in the industry. Economics is also a big part." Commenting on the reason why Bartels' joined SmartWay, Gleisner states that "it makes economic sense. We are interested in the many strategies to improve fuel economy, which also impacts the environment." Gleisner cites SmartWay's strong point as the fuel efficiency and emission reduction information the program provides.

