
Partnership Agreement: Shippers

EPA's SmartWaySM Transport Partnership is an innovative program that recognizes Partners for setting and achieving greenhouse gas (GHG) reduction goals in freight transport.

With this agreement, _____, joins EPA's SmartWay Transport Partnership and commits to:

- Determine the percentage of freight shipped (or received) by SmartWay Transport Partnership carriers (results attached).
- Measure the greenhouse gas emissions of our freight facility operations using EPA's FLEET Performance Model - Shipper Module.
- Increase the percentage of freight shipped (or received) with SmartWay Transport Partnership Carriers enough to score at least 50% (weighted by carrier environmental performance) on the FLEET Performance Model, and identify a goal to reduce the greenhouse gas emissions of our freight facility operations, each of these goals to be achieved within 3 years of signing this agreement.
- Develop an Action Plan detailing how each of these goals will be achieved.
- Submit the goals and Action Plan to EPA within 6 months of signing and submitting this agreement.
- Report progress toward achieving each of these goals to EPA annually.

In return, EPA commits to:

- Increase public awareness of Partner participation in the SmartWay Transport Partnership by listing Partners on the EPA SmartWay Transport Partnership Web site and in related educational, promotional, and media materials. EPA will obtain express written consent from the Partner before publishing the Partner's name other than in the context of increasing public awareness of its participation as described here.
- Publicize the actual performance data of Partners only with a Partner's express permission, except as otherwise required by law.
- Provide Shippers with the needed information to quantify emissions from their freight facility operations, and to determine the percentage of freight shipped with SmartWay Transport Partner Carriers.
- Assist Partners in achieving goals by working to address challenges, create incentives, and provide technical assistance and support (subject to appropriations).

General terms:

- If the Partner or EPA defaults upon this agreement at any point, the agreement shall be considered null and void.
- Either party can terminate the agreement at any time without prior notification or penalties or any further obligation. EPA agrees not to comment publicly regarding the withdrawal of Partners.
- EPA reserves the right to suspend or revoke Partner status for any Partner that fails to accomplish the specific actions to which it committed in the SmartWay Transport Partnership Agreement and subsequent Agreements.
- The Partner agrees that it will not claim or imply that its participation in the SmartWay Transport Partnership constitutes EPA approval or endorsement of anything other than the Partner's commitment to the program. The Partner will not make statements or imply that EPA endorses the purchase or sale of the Partner's products and services or the views of the organization.
- The Partner understands that it bears its own costs for participation in this program, and agrees not to submit a claim for compensation to EPA or any other Federal agency on the basis of this agreement.

Authorized Partner Official:

The undersigned, on behalf of _____, understands and agrees to the terms of the EPA SmartWay Transport Partnership.

SIGNATURE OF VICE PRESIDENT OR EQUIVALENT	TITLE	
PRINT NAME	DATE	
CITY	STATE	ZIP
E-MAIL	PHONE	FAX

Designated Partner Representative:

NAME	TITLE	
ADDRESS		
CITY	STATE	ZIP
E-MAIL	PHONE	FAX

Becoming a SmartWay Transport Shipper Makes Good Business Sense

- **Improve Your Savings by Improving your Environmental Performance:**

SmartWay Transport Partners use freight carriers that are improving their own fuel efficiency while shippers are improving the efficiency of shipping and receiving operations. This translates to money saved and reduced environmental impacts from your freight shipping. As a SmartWay Transport Partner, you will have the information necessary to make beneficial decisions regarding carrier selection.

- **Quantify your Environmental Achievements:**

Emission reductions may be valuable on the open market through trading and credit programs already in development nationally and internationally. EPA's FLEET Performance Shipper Model allows you to track and manage your greenhouse gas emission reductions from freight activities.

- **Promotional Opportunities and Public Recognition:**

The SmartWay Transport Partner brand of excellence is awarded to qualifying Partners as a visible cue to your business customers, clients, and consumers to use in their advertising and other promotional media. It tells them that you are a champion of environmental stewardship and helps them to make educated choices about SmartWay Transport(ed) products. Visible exposure through national and regional events, advertisements, articles and special recognition are just a few ways that EPA commits to recognize your achievements.

“Businesses have an opportunity and a responsibility to do what they can to protect the environment. It’s important to our customers and it’s important to healthy communities, so we encourage all companies to join us in this great effort with SmartWay.”

–Winell Herron, V.P. of Public Affairs and Diversity, H-E-B

Becoming a Partner is Easy

When you join the SmartWay Transport Partnership, you commit to:

- Increase the percentage of freight shipped by SmartWay Transport Partnership Carriers;
- Measure the greenhouse gas emissions of your operations using the FLEET Performance Model;
- Identify a goal to reduce the greenhouse gas emissions from freight facility operations;
- Develop a Plan detailing how each of these goals will be achieved; and
- Report progress toward achieving each of these goals to EPA annually.

“SmartWay incorporates elements that we feel are consistent with how we approach our business and how we want our service providers to approach things as well.”

– Sabina Strautman, IKEA USA

Simply mail or fax the signed Partnership Agreement to:

SmartWay Transport Partnership
U.S. EPA Office of Transportation and Air Quality
2000 Traverwood
Ann Arbor, MI 48105
Fax: (734) 214-4052

Then download the FLEET Performance Model at www.epa.gov/smartway, fill in your information, and email the completed model to smartway_transport@epa.gov. Your Partner Welcome Kit will be mailed to you shortly.

Become a SmartWay Transport Shipper TODAY!

For more information about joining the SmartWay Transport Partnership, call us at (734) 214-4767.