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ENERGY STAR®, a U.S. Environmental Protection Agency and U.S. Department of Energy program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit [www.energystar.gov](http://www.energystar.gov).

## Qualified Ceiling Fans AT A GLANCE

### What is ENERGY STAR?

- The U.S. government-backed symbol of energy efficiency.
- A program dedicated to identifying products that save energy without sacrificing quality or performance.



### Why Buy ENERGY STAR Qualified Ceiling Fans?

#### Save energy

- Qualified ceiling fans **move air 20% more efficiently** than standard models due to efficient motors and improved blade design.
- Qualified ceiling fans with light kits are about **50% more efficient than conventional fan/light units** and the light kits produce about 75% less heat.

#### Save money

- Qualified ceiling fans with light kits can **save more than \$15 per year** in utility costs; the savings for the fan alone are \$10 per year.
- CFLs featured in qualified light kits only need to be **replaced once every 7 years** on average—convenient for hard-to-reach ceiling fans.

#### Save the environment

- By using less energy, qualified ceiling fans **reduce greenhouse gas emissions** caused by burning fossil fuels at power plants.

### Share These Tips With Your Customers

To maximize energy savings:

- For year-round savings, adjust your thermostat during fan use to save on air conditioning costs:
  - In the summer, use the ceiling fan in the counter-clockwise direction. The airflow produced creates a wind-chill effect, making you feel cooler.
  - In the winter, reverse the fan motor and operate at low speed to produce a gentle updraft, which redistributes warm air near the ceiling down into your living space.
- Hang the fan 8-9 feet above the floor for optimal airflow (minimum height requirement is 7 feet).
- Remember that ceiling fans cool people, not rooms—be sure to turn them off when leaving the room.

To **LEARN MORE** about **ENERGY STAR** and **Qualified Products**:  
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