

From: ENERGY STAR [whatshappening@energystar.gov]

Sent: Tuesday, March 06, 2007 1:34 PM

Subject: 2007 ENERGY STAR Award Winners: Windows, Doors, and Skylights

Dear ENERGY STAR Partner,

The U.S. Department of Energy (DOE) proudly congratulates:

Pella Corporation - 2007 ENERGY STAR Partner of the Year - Window Manufacturing
Precision Entry, Inc. - 2007 ENERGY STAR Partner of the Year - Door Manufacturing
Gorell Enterprises - 2007 ENERGY STAR Sustained Excellence Award

DOE wishes to thank the many partners who submitted award applications this year. It was great to see all the efforts partners are undertaking to promote ENERGY STAR-qualified windows, doors, and skylights.

The race for the 2008 Partner of the Year has already begun, so if your company wants to be a contender, now is the time to start planning! The award application indicates what metrics and activities DOE considers when evaluating companies' performance. The 2008 application has yet to be finalized, but will closely resemble the 2007 application, which is attached for your reference.

For windows, doors, and skylights, the following elements are given the greatest weight:

- Percentage of models offered that are ENERGY STAR qualified;
- Proportion of total unit sales that are ENERGY STAR qualified;
- Correct and consistent labeling of qualified products and display units adhering to the [Marks, Maps, and Messaging Guidelines](#);
- Inclusion of ENERGY STAR logos, messaging, and program information in marketing collateral and advertising materials;
- Integration of ENERGY STAR content in sales staff training materials;

Be sure to track your activities. DOE only credits activities that are documented with supporting data and examples of materials produced. Some partners find it useful to gather materials year round so preparation of the award application is easier.

If you have questions or would like assistance incorporating ENERGY STAR into your sales and marketing activities, please contact Stephanie Cary, D&R International, at (301) 588-9387 or slcary@drintl.com.

Innovation. Performance. Savings
ENERGY STAR® Makes It Simple.

If you do not wish to receive ENERGY STAR windows, doors and skylights email updates, please email windows@energystar.gov with the subject "unsubscribe" along with your name and organization.