

From: ENERGY STAR [whatshappening@energystar.gov]

Sent: Wednesday, February 23, 2005 5:05 PM

Subject: ENERGY STAR for Windows, Doors, and Skylights 2005 Partner of the Year: Gorell Enterprises

Dear ENERGY STAR Partner:

The U.S. Department of Energy (DOE) would like to congratulate Gorell Enterprises, the recipient of the 2005 ENERGY STAR "Partner of the Year" Award in window, door, and skylight manufacturing. DOE selected Gorell as this year's award winner in recognition of its contributions to national energy savings and environmental protection. DOE and the U.S. Environmental Protection Agency will honor Gorell and other award winners, including Lowe's, Whirlpool, Lennox, and Pardee Homes, at the ENERGY STAR Awards Ceremony in Washington D.C. in March.

DOE also wishes to sincerely thank all window, door, and skylight manufacturer partners who submitted award applications this year. DOE was pleased to receive many strong applications for the award and to see all of the efforts that partners are undertaking to promote increased sales of ENERGY STAR qualified windows, doors, and skylights.

If your company would like to be a contender for "Partner of the Year" in 2006 now is the time to start planning. The 2006 Partner of the Year Award application has yet to be finalized, but it will resemble the 2005 application which is attached.

For window, door, and skylight manufacturing the following elements are given the greatest weight:

- Strong and growing percentages of ENERGY STAR qualified models offered and proportion of total sales that are qualified;
- Correct and consistent labeling of ENERGY STAR qualified products that conforms to the ENERGY STAR "Label and Promotional Map Use Guidelines";
- Collateral and advertising materials that include ENERGY STAR logos, messaging, and program information;
- Sales staff training programs that integrate ENERGY STAR and encourage its use as a sales tool;
- Supporting data and documentation that substantiate claims made in the application.

If you have questions, please contact Stephen Bickel, D&R International, at (301) 588-9387 or sbickel@drintl.com.

ENERGY STAR for Windows, Doors, and Skylights