

From: ENERGY STAR [whatshappening@energystar.gov]

Sent: Thursday, February 03, 2005 3:03 PM

Subject: New ENERGY STAR Display Unit Labeling Guidelines For Windows, Doors, and Skylights

Dear ENERGY STAR Partners and Stakeholders:

The U.S. Department of Energy (DOE) is pleased to announce the establishment of new display unit labeling guidelines for manufacturers and retailers of windows, doors, and skylights. The intent of these guidelines is to help partners increase sales of ENERGY STAR qualified models by ensuring that prospective buyers are aware of ENERGY STAR qualified options at the time of purchase.

Under the new guidelines partners will:

- Label all display units, including complete product samples and partial portable units, with an appropriate ENERGY STAR display unit label
- Use the graphics templates as provided by ENERGY STAR
- Label all new display units shipped after April 30, 2005 and label existing units by July 31, 2005

The new display unit labels are for display units only and are not a new or alternative method for labeling products intended for installation.

Please review carefully the attached letter and guidelines for a full understanding of this new program requirement. Partners may want to have representatives from both technical and marketing divisions jointly review the guidelines to ensure correct implementation. Graphics templates and supporting materials are available on the ENERGY STAR Web site at: <http://www.energystar.gov/windows> (click on "Partner Resources" in the right margin).

If you have any questions or difficulty opening the attached files contact Stephen Bickel, D&R International, at sbickel@drintl.com or (301) 588-9387.

ENERGY STAR for Windows, Doors, and Skylights