

From: ENERGY STAR [whatshappening@energystar.gov]

Sent: Thursday, March 09, 2006 11:20 AM

Subject: ENERGY STAR for Windows, Doors, and Skylights 2006 Award Winners

Dear ENERGY STAR Partner:

The U.S. Department of Energy (DOE) is proud to congratulate Precision Entry, Inc. and Gorell Enterprises for their outstanding efforts last year. Precision Entry will receive the 2006 ENERGY STAR Partner of the Year Award for Door manufacturing, and Gorell Enterprises will receive a 2006 ENERGY STAR Sustained Excellence Award -- a new award for those partners who have won Partner of the Year for three or more consecutive years.

Precision Entry, Gorell, and other award recipients (including GE, The Home Depot, Whirlpool, and the Maryland Energy Administration) will be honored at the ENERGY STAR Awards Ceremony in Washington, DC on March 21st.

DOE wishes to thank all partners who submitted award applications this year. It was great to see all the efforts partners are undertaking to promote ENERGY STAR qualified windows, doors, and skylights.

If your organization would like to be considered for Partner of the Year in 2007, now is the time to start planning! While the 2007 application has yet to be finalized, it will likely resemble the 2006 application, which is attached for your reference.

For windows, doors, and skylights, the following elements are given the greatest weight:

- Percentage of models offered that are ENERGY STAR qualified;
- Proportion of total unit sales that are ENERGY STAR qualified;
- Correct and consistent labeling of ENERGY STAR qualified products conforming to the [ENERGY STAR Label and Promotional Map Use Guidelines](#);
- Correct and consistent labeling of display units conforming to the [ENERGY STAR Display Unit Labeling Guidelines](#);
- Inclusion of ENERGY STAR logos, messaging, and program information in marketing collateral and advertising materials;
- Integration of ENERGY STAR content in sales staff training materials.

To ensure your accomplishments can be evaluated, you will need to provide all necessary supporting data and examples of materials produced. Some partners find it useful to gather materials year round so preparation of the award application is easier.

If you have questions or would like assistance incorporating ENERGY STAR into your sales and marketing activities, please contact Stephanie Cary, D&R International, at (301) 588-9387 or slcary@drintl.com.

ENERGY STAR for Windows, Doors, and Skylights

If you do not wish to receive ENERGY STAR windows, doors and skylights email updates, please email windows@energystar.gov with the subject "unsubscribe" along with your name and organization.