From: ENERGY STAR [whatshappening@energystar.gov]

Sent: Monday, September 26, 2005 12:44 PM

Subject: ENERGY STAR for Windows, Doors, and Skylights: Updated Online Manufacturer

Search Launched

## Dear ENERGY STAR Partner:

Help make it easy for interested consumers to find you: Sign up for an active Web link from the ENERGY STAR for Windows, Doors, and Skylights Manufacturer Search.

The U.S. Department of Energy (DOE) offers the Windows, Doors, and Skylights <u>Manufacturer Search</u> as a tool to enable consumers to search for manufacturers of windows, doors, and skylights whose products qualify in their climate zone and are available in their state. DOE recently upgraded the search and invites you to verify that your listing is accurate and complete and to activate your Web link.

To be added to the search or to edit your company name, telephone number, or data about your qualified products and sales territory, simply submit a new Qualified Product Information (QPI) form (attached) and your record will be updated.

## To activate your Web link:

In order for ENERGY STAR to link to your Web page, it must meet the ENERGY STAR <u>Web linking guidelines</u>. If you think you already have an active Web link we encourage you to confirm. Some previously active links were deactivated during the recent upgrade because the Web pages no longer met the basic requirements.

In brief, your Web page should do four things:

- 1. Use the ENERGY STAR name and logo (The "Ask About ENERGY STAR" or "We Sell ENERGY STAR" <u>linkage phrase marks</u> are often the most appropriate).
- 2. Provide a brief explanation of ENERGY STAR (e.g., ENERGY STAR is a government-backed program sponsored by the U.S. Department of Energy and U.S. Environmental Protection Agency to help consumers identify energy efficient products).
- 3. Include text that describes your company's relationship to ENERGY STAR (e.g., [Company name] is proud to offer ENERGY STAR qualified windows, doors, and skylights).
- 4. Mention the ENERGY STAR Web site and/or provide a reciprocal link.

Once your Web page meets these criteria, email <u>windows@energystar.gov</u> to request that your Web page be reviewed for inclusion on the Manufacturer Search.

ENERGY STAR for Windows, Doors, and Skylights