

From: ENERGY STAR [whatshappening@energystar.gov]
Sent: Monday, August 22, 2005 3:15 PM
Subject: ENERGY STAR 2006 Award Applications Now Available
Dear ENERGY STAR Partner:

Each year, the U.S. Department of Energy (DOE) and the Environmental Protection Agency (EPA) honor partners that have made outstanding contributions to national energy savings and environmental protection through their partnership with ENERGY STAR.

DOE is pleased to announce that application forms for the 2006 "ENERGY STAR Partner of the Year" Awards are now available. The application for Product Manufacturers is attached. The deadline for submitting an award application is **December 15, 2005**.

Since the Product Manufacturer application form covers numerous ENERGY STAR product categories, DOE has also prepared the attached guidance to clarify the application criteria as they pertain specifically to the windows, doors, and skylights program area. This guidance will help award applicants address all the criteria upon which applications will be judged.

In brief, DOE will be looking for applications that demonstrate the following elements:

- Strong and growing percentages of ENERGY STAR qualified models offered and proportion of total sales that are qualified;
- Correct and consistent labeling of ENERGY STAR qualified products and display units that conforms to the "ENERGY STAR Label and Promotional Map Use Guidelines" and "ENERGY STAR Display Unit Labeling Guidelines;"
- Collateral and advertising materials that include ENERGY STAR logos, messaging, and program information;
- Sales staff training programs that integrate ENERGY STAR and encourage its use as a sales tool;
- Leadership in ENERGY STAR-based cooperative promotions with retailers or other ENERGY STAR partners.

For more information about the ENERGY STAR Awards and the application process please visit www.energystar.gov/awards. Questions may be directed to Richard Karney, ENERGY STAR Products Manager, DOE, at richard.karney@ee.doe.gov.

ENERGY STAR for Windows, Doors, and Skylights