

SWOT: STRATEGIC PLANNING FOR THE FUTURE

The purpose of this exercise is to identify factors that will affect our success in the future, and utilize this input to develop some core components for a strategic plan.

Please take 10 minutes to identify the following components:

Strengths: Positive factors that will influence our overall effectiveness and strategy.

Weaknesses: Negative factors that might decrease our overall effectiveness, and affect our strategic plan in a negative manner.

Opportunities: Any possibilities/resources you perceive that can enhance our development of practices, policies, protocols, and programs for this initiative.

Threats: Any factors that pose a direct threat to our overall strategic plan and ultimate success.

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS

IDENTIFYING KEY STAKEHOLDERS

The purpose of this individual exercise is to identify possible stakeholders for [type of project]. The National Criminal Justice Association offers three categories of stakeholders. Please utilize the following chart to identify professionals, volunteers, and agencies that fit within each of the three categories of stakeholders. After 10 minutes, we will process out your individual responses to the full group.

PEOPLE WHO <i>LIVE WITH THE PROBLEM</i>	PEOPLE WHO <i>HAVE TECHNICAL EXPERTISE IN THE PROBLEM AREA</i>	PEOPLE WHO <i>HAVE POWER TO CHANGE THE PROBLEM</i>

ACTION WORKSHEET

SELECTED STRATEGY			
TASKS AND RESOURCES			
TASKS	RESPONSIBLE PERSON	RESOURCES	COMPLETION DATE
		<div style="display: flex; justify-content: space-around;"> PEOPLE MONEY </div>	
TARGET DATE FOR ACHIEVING STRATEGY			
EVALUATION PLAN			

PLANNING FOR THE FUTURE

THINGS <i>I</i> CAN DO DIFFERENTLY	THINGS <i>MY AGENCY</i> CAN DO DIFFERENTLY

LOOKING TOWARD THE FUTURE . . .

WHERE ARE WE NOW?	WHERE DO WE WANT TO BE?	WHAT DO WE NEED TO DO TO GET THERE?