



RADON: TEST, FIX, SAVE A LIFE.



## JANUARY IS NATIONAL RADON ACTION MONTH



## Start the New Year Off Right: Conduct National Radon Action Month Activities and Events

### Join the effort to double lives saved from radon exposure in five years.

Radon is a natural radioactive gas that you can't see, smell, or taste. It's easy to ignore, but it could be present in your home, school, or office. Radon is the second leading cause of lung cancer deaths in the U.S., claiming about 20,000 lives annually, or slightly more than two every hour. The only way to know if you have a radon problem is to test.

January is National Radon Action Month. It's a time when radon partners in communities across the country lead activities and events to increase awareness of radon, promote testing and mitigation, and advance the use of radon-resistant new construction practices. Through these outreach efforts, the U.S. Environmental Protection Agency (EPA) and others can prevent thousands of lung cancer deaths.

### How can I get involved?

By hosting activities and events during National Radon Action Month, you are raising awareness about radon in your community and contributing to the national effort to double the lives saved from radon exposure in five years. Radon Action Week, traditionally the third full week in October, is an ideal time to begin planning or conducting radon activities or events in your community. Such efforts can be leveraged and showcased in January.

- ▶ Conduct events and activities. (See ideas on the right!)
- ▶ Recognize successful efforts and share best practices.
- ▶ Promote radon outreach and education through your Web site, newsletters, and listservs.
- ▶ Order free Radon Public Service Announcements and campaign materials from [www.epapsa.com](http://www.epapsa.com) and ask your local media outlets to donate free air time.
- ▶ Generate media coverage of radon topics, events, and activities.
- ▶ Set goals and collect results from your events and activities.
- ▶ Share your project ideas, efforts, and results at [www.epa.gov/radon/nram/activities.html](http://www.epa.gov/radon/nram/activities.html).

## NATIONAL RADON ACTION MONTH

# Activities

### Below are just a few ideas for conducting activities in your community.

#### **Set a bold goal for your community to reduce radon risks.**

Whether you are conducting a single National Radon Action Month event, or developing an entire radon risk reduction program for your community, it is important to set goals to define what you will achieve. See page 10 of the Event Planning Kit for more information.

#### **Plan a National Radon Action Month activity or event to kick off your campaign.**

Conduct activities and events designed to raise awareness, recognize successful efforts, and share best practices. Set goals for and establish ways to measure results from your activities and events. View the Event Planning Kit for tips and tools.

#### **Promote your activity or event on EPA's Web site and elsewhere.**

In addition to promoting radon outreach and education through your Web site, newsletters, and listservs, use EPA's Activity Submittal Form to register your event and have it featured on the National Radon Action Month Web site. This Web site is a great way to promote your event and get exposure for your important work.

**Collaborate with local radon partners.** Coordinate with your state radon program (see the back of this flyer) and local radon professionals to hold events and measure results.

**Work with the media to spread your message.** Work with your local media outlets to run Public Service Announcements (PSAs) and generate media coverage of radon topics, events, and activities in your community. View and order customizable radon PSAs. See pages 26 and 28 of the Event Planning Kit for tips on preparing press releases and Op-Eds.

**Have fun!** You know your community better than anyone. Do something that grabs people's attention and makes them want to learn more. Be creative, and find an exciting way to help your community to understand a serious topic and to save lives!

See the Web site and Event Planning Kit at:  
[www.epa.gov/radon/nram](http://www.epa.gov/radon/nram).

## Who should conduct National Radon Action Month Activities?

- ▶ State radon programs;
- ▶ Tribal Nations and Pueblos;
- ▶ Government agencies and non-profit organizations working on public health, safety, environmental, or housing programs;
- ▶ Radon testers, mitigators, and laboratories;
- ▶ Radon test kit providers, manufacturers and retailers;
- ▶ Housing professionals, including real estate agents, home inspectors, builders, and contractors;
- ▶ Doctors, nurses, and other health care professionals;
- ▶ Human resources, environmental, and safety officers at worksites;
- ▶ Advocacy organizations concerned about cancer; and

- ▶ Schools, homeowner's associations, and other community-based groups.

## Use our Web site to plan and publicize your efforts and results.

EPA has developed tools to help you plan successful outreach activities, available at [www.epa.gov/radon/nram](http://www.epa.gov/radon/nram). The Web site includes:

- ▶ A downloadable National Radon Action Month Event Planning Kit;
- ▶ A national map for viewing brief descriptions of events;
- ▶ Sample proclamations by government officials and other templates; and
- ▶ Radon materials and other resources to help you plan events.

## Contact your state radon program for help!

### State Radon Offices

	<i>Local-Toll</i>	<i>Toll-Free</i>		<i>Local-Toll</i>	<i>Toll-Free</i>
Alabama	334-206-5391	800-582-1866	Nebraska	402-471-0594	800-334-9491
Alaska	907-474-7201	800-478-8324	Nevada	775-687-5394 x275	
Arizona	602-255-4845 x244		New Hampshire	603-271-4764	800-852-3345 x4674
Arkansas	501-661-2301	800-462-0599	New Jersey	609-984-5425	800-648-0394
California	916-449-5674	800-745-7326	New Mexico	505-827-1093	
Colorado	303-692-3420	800-846-3986	New York	518-402-7556	800-458-1158 x27556
Connecticut	860-509-7367		North Carolina	919-571-4141	
Delaware	302-744-4546	800-464-4357	North Dakota	701-328-5188	800-252-6325
District of Columbia	202-535-2999		Ohio	614-644-2727	800-523-4439
Florida	850-245-4288	800-543-8279	Oklahoma	405-702-5162	
Georgia	404-651-5120	800-745-0037	Oregon	971-673-0442	
Hawaii	808-586-4700		Pennsylvania	717-783-3594	800-23RADON
Idaho	208-334-5717	800-445-8647	Puerto Rico	787-274-7815	
Illinois	217-782-1325	800-325-1245	Rhode Island	401-222-2438	
Indiana	317-233-7147	800-272-9723	South Carolina	803-898-3893	800-768-0362
Iowa	515-281-4928	800-383-5992	South Dakota	605-773-3151	800-438-3367
Kansas	785-296-1560	800-693-5343	Tennessee	615-687-7000	800-232-1139
Kentucky	502-564-4856		Texas	512-834-6773 x2428	800-293-0753 x2428
Louisiana	318-676-7810	866-896-5337	Utah	801-536-4250	800-458-0145
Maine	207-287-5676	800-232-0842	Vermont	802-865-7742	800-439-8550
Maryland	215-814-2086		Virginia	804-786-5932	800-468-0138
Massachusetts	413-586-7525	800-RADON95	Washington	360-236-3253	
Michigan	517-335-8037	800-723-6642	West Virginia	304-558-6772	800-922-1255
Minnesota	651-201-4601	800-798-9050	Wisconsin	608-267-4795	888-569-7236
Mississippi	601-987-6893	800-626-7739	Wyoming	307-777-6015	800-458-5847
Missouri	573-751-6160	866-628-9891			
Montana	406-841-5204	800-546-0483	Guam	671-475-1611	

### Tribal Radon Program Offices

Inter-Tribal Council of Arizona	602-258-4822
Navajo Nation	928-871-7863
Washoe Tribe of Nevada/California	775-265-8695
Yerington Paiute Tribe	775-463-7866
Cherokee Nation	918-453-5009

### EPA Headquarters

Indoor Environments Division	202-343-9370
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EPA provides funding for some of the radon partners' activities. Further information about their radon activities is available at <http://www.epa.gov/radon/rnlinks.html>.

Visit [www.epa.gov/radon/nram](http://www.epa.gov/radon/nram) for the most complete and recent information on National Radon Action Month.