



The United States Welcomes Your Investment  
Co-organized by Invest in America (U.S. Department of Commerce) and OSEC

## Entering the U.S. Market

### Speakers:

- Michael Carr**, Senior Policy Analyst, Open Investment Policy Group, U.S. DEPARTMENT OF TREASURY
- David Kincaid**, International Investment Specialist, INVEST IN AMERICA, U.S. DEPARTMENT OF COMMERCE
- Richard Reilly**, Consular Officer, Foreign Service, U.S. EMBASSY BERNE
- Dennis Winstead**, Senior Business Advisor, Commercial & Business Affairs, U.S. DEPARTMENT OF STATE  
Representative of CUSTOMS AND BORDER PROTECTION, U.S. DEPARTMENT OF HOMELAND SECURITY

The United States represents the world's largest economy, accounts for 42% of global consumer spending, and offers one of the most educated, productive and innovative workforces. It is also a rich environment for Research and Development (R&D), and a strong regime for the protection of Intellectual Property Rights (IPR). Despite these benefits, many foreign investors seek clear information from the U.S. government about the processes and regulations required to invest in the U.S. market. This Seminar will underscore the United States'

commitment to open investment policies and address the regulatory issues and processes that many current and potential investors face. Officials from the Departments of Commerce, Homeland Security, State, and Treasury will be present to provide information on:

- The visa application process
- The entry process and customs issues
- Defense trade regulations
- Voluntary submissions to the Committee on Foreign Investment in the United States (CFIUS)

8:45 a.m. welcome coffee, 9:00 a.m. speeches, Q&A until 11:45 a.m.  
During Q&A session your specific questions will be answered.

followed by Luncheon with keynote speaker

## Donald Businger

Commercial Counselor, U.S. EMBASSY, Berne

11:45 a.m. cocktail, 12:10 p.m. reception, 1:00 p.m. lunch, 2:00 p.m. end

**Tuesday, November 18, 2008, Zunfthaus zur Meisen, Muensterhof 20, 8001 Zurich**

**Registration to fax # 043 497 22 70** – Business Invest Seminar, November 18, 2008, Zunfthaus zur Meisen, Zurich, Registration fee CHF 100.00 for members, CHF 120.00 for non-members. Full no-show charge. For questions: Liana Soldati, Swiss-American Chamber of Commerce, 043 443 72 08, liana.soldati@amcham.ch

member  non-member

Name, function.....

Company, address.....

E-mail: .....(Please note: Your registration will be confirmed by e-mail)

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