



AUTO Shanghai 2007

Exhibitor and Visitor Introduction Package

For United States Pavilion Exhibitors
And U.S Commercial Service-led Asian buyer groups



*Your Global
Business Partner*



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

Table of Contents

GENERAL INFORMATION

| | |
|--|----|
| I. Greetings from Shanghai, China..... | 3 |
| II. U.S. Pavilion Exhibitor Registration Process | 4 |
| III. Auto Shanghai 2007 Official Show Brochure | 5 |
| IV. Calendar of Events..... | 11 |
| V. Description of Events | 12 |
| VI. Description of Participating Groups | 15 |
| VII. Exhibitor List..... | 16 |
| VIII. General Floor Plan of Shanghai New International Exhibition Center ... | 17 |
| IX. U.S. Pavilion Booth Layout..... | 18 |
| X. Floor Plan of SNIEC Hall E3 and U.S. Pavilion Location | 19 |
| XI. Map of Pudong, Shanghai | 19 |
| XII. Hotel Information | 20 |

FORMS

| | |
|--|----|
| I. FORM 21 Hotel Reservations | 23 |
| II. Exhibitor Application / Reservation Form..... | 24 |
| III. Visitor/Buyer Application Form | 25 |
| IV. FORM 19 Visa Applications A and B | 26 |
| V. FORM 20 Interpreter (Manpower) Request..... | 28 |
| VI. FORM 6 Registrations of Exhibitor Badges | 29 |
| VII. FORM 5 Quotas, Distribution & Purchase Of Tickets | 30 |



Auto Shanghai 2007 Show in China

Shanghai, April 22nd – 28th, 2007

U.S. Department of Commerce
Commercial Service
AUTOMOTIVE TEAM

Greetings from Shanghai, China!

The U.S. Commercial Service Automotive Team is pleased to invite American firms to participate in our U.S. Pavilion at **Auto Shanghai 2007** to promote American automotive products and services to the Chinese market. The exposition, with a 12-year track record, is one Asia's premier automotive events, showcasing a wide range of vehicles, auto parts, and aftercare products. Auto Shanghai 2007 will be held from **April 22 – 28, 2007** at the Shanghai New International Exhibition Center.

The last Auto Shanghai show in 2005 had 1036 exhibitors from 26 countries and drew more than 390,000 visitors from 113 countries and regions. The 2007 show is expected to have over 500,000 visitors and 140,000 m² of exhibition space.

We are eager to work with you to promote your American products and services in China. We look forward to hearing from you before **January 30, 2007**.

Sincerely,

Ira Kasoff, Principal Commercial Officer
American Consulate General, Shanghai

U.S. Pavilion Exhibitors Will Receive:

- A fully furnished, 9 m² booth in a prime location
- Pre-show, Asia-wide marketing campaign to regional buyers
- One-on-one briefing with U.S. Commercial Service reps from Asia
- On-site counseling & matchmaking throughout the show
- Free networking event hosted by the U.S. Commercial Service
- All for a reasonable fee of \$2,565 per booth

Why Exhibit in China?

- China is the 2nd largest automotive market in the world, behind the U.S.; ahead of Japan
- 2006 industry revenue est. at \$190 billion; 27% rise over 2005
- 7 million new vehicles sold in 2006; 40% jump over 2005
- 40 million total vehicles in 2006; 22% increase over 2005

For more information, please contact:

-- **Mr. Yu-Chien Chen**, U.S. Commercial Service, Shanghai Office:

Tel: (86-21) 6279-8958; Fax: (86-21) 6279-7630; E-mail: YuChien.Chen@mail.doc.gov

-- **Mr. Brian Miller**, U.S. Export Assistance Center, Kentucky Office:

Tel: (502) 582-5066 ext. 20; Fax: (502) 582-6573; E-mail: Brian.Miller@mail.doc.gov



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

U.S. Pavilion Exhibitor Registration Process

1. Please read and complete the **Exhibitor Application / Reservation Form** on page 24 of this Introduction Package.
2. Fax and/or email the completed form to Mr. Gu Chunting at the address below:

*Shanghai International Exhibition Co., Ltd. (SIEC)
8/F, OOCL Plaza, 841 Yan An Zhong Road,
Shanghai 200040, China
Tel: (86-21) 6279-2828
Fax: (86-21) 6545-5124
E-mail: guchunting@siec-ccpit.com*

Please also send a copy to Mr. Yu-Chien Chen at the address below:

*U.S. Commercial Service
Senior Commercial Specialist
Tel: (86 21) 6279-7630
Fax: (86 21) 6279-7639
Yuchien.chen@mail.doc.gov*

3. Payment for the exhibition should be made directly to **Shanghai International Exhibition Co., Ltd** via the bank code located on the form.
4. If you would like to request multiple booths, please directly contact Mr. Yu-Chien Chen at the U.S. Commercial Service.
5. Please see the Pavilion Booth Layout on page 18 for the U.S. Pavilion layout. Booths are selected on a **first come, first serve basis**. Please contact Mr. Gu Chunting of SIEC about what booths are still available.
6. Please read and complete **Form 6 Registration of Exhibitor Badges** on page 29 of this Introduction Package. Please also send this form to Mr. Gu Chunting of SIEC.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

**2007
AUTO
SHANGHAI**

**AUTO
Shanghai
2007**

Technology and Nature in Harmony

Ufi
Approved
Event

April 22-28, 2007
Shanghai New International Expo Center

第十二届上海国际汽车工业展览会
The 12th International Automobile & Manufacturing Technology Exhibition



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

Organizers

China Association of Automobile Manufacturers
China Council for the Promotion of International Trade, Shanghai Sub – Council
China Council for the Promotion of International Trade, Automotive Sub – Council

Co-organizers

World EXPO Group – Shanghai International Exhibition Co.,Ltd.
MMG – Messe Muenchen International
IMAG – Internationaler Messe- und Ausstellungsdienst GmbH

Approved by

Shanghai Municipal Government

Specially Supported by

China Machinery Industry Federation

Supported by

The Society of Automotive Engineers of China (SAE China)

Official Website

<http://www.autoshanghai.com.cn>

Date

April 22, 2007 – April 28, 2007
Media Day: April 20 – 21, 2007

Venue

Shanghai New International Expo Center (2345 Longyang Road, Pudong, Shanghai)

Total Area

Over 140,000 square metres (Estimated)

Visitors

500,000 single entry equivalent (Estimated)

Media Support

Reported by 5,000 journalists from 1,000 media (Estimated)





Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

- Founded in 1985 as the earliest professional international auto show in China.
- The first Chinese international automotive exhibition that joined UFI.
- An impressive and recognized gathering of international automotive industry brings great attention, support and participation of automotive industries home and abroad



With the development of Chinese and international automotive industry and accumulating experience of 20 years, the Auto Shanghai has grown into the most authoritative automotive exhibition in China as one of the most influential international exhibitions. Hereby the organizers would like to acknowledge sincere thanks to the automotive industry, the press and the visitors home and abroad which offered great support and help to the exhibition.

The Auto Shanghai 2005, with a total exhibition area of 120,000 square meters, attracted 1,036 exhibitors from 26 countries and regions, 5,380 reporters of 1,020 media from 35 countries and regions, and also 391,593 visitors from 113 countries and regions which jointly witnessed the success and resplendence of the Auto Shanghai. Special thanks go to those magnates of international automotive industry and major Chinese automotive manufacturers who jointly put the Auto Shanghai on the position as the most important annual automotive exhibition, which made significant contribution to the great improvement of the quality and marketing brand to the exhibition.

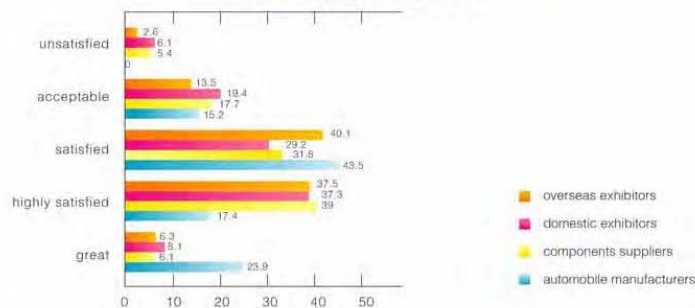
Both domestic and overseas organizers who are highly specialized and authoritative would plan the exhibition thoroughly and continue innovating, based on the success of the Auto Shanghai 2005, offering first-class service and management, to present you a superior Auto Shanghai 2007. Hereby we warmly invite you to be a part of it.

The Auto Shanghai 2007 is one of the important global automotive industry events that are worthiest of being participated in and devoted into in 2007. We are looking forward to more, better and newer products and technologies to achieve the *technology and nature in harmony*.



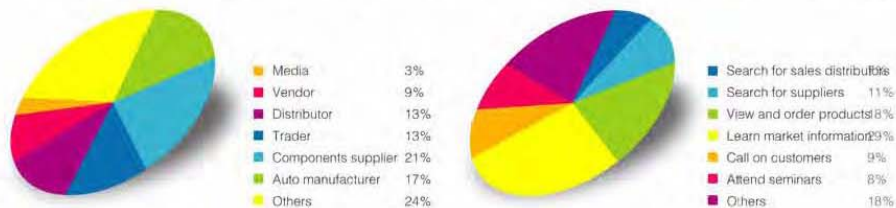
Special Review of Auto Shanghai 2005 (2005.04.22 — 2005.04.28)

Exhibitors Evaluation: The show attracted 1,036 exhibitors from 26 countries and regions. The "6+3" international automotive companies and major Chinese automotive manufacturers all participated in the exhibition.



Special tips: According to the statistics, about 85% of the exhibitors are satisfied or even highly satisfied with the Auto Shanghai; and about 85% declared the participating intention in 2007; also about 50% hoped that they could enlarge their booth next time.

Visitors Statistics: The numbers of both visitors and their countries created new records of the Auto Shanghai.



Special tips: Auto Shanghai 2007, the organizer would further expand the scale of overseas inviting and organizing to turn the exhibition more internationalized.

Media Data: There were 5,380 journalists of 1,020 media from 35 countries and regions(281 overseas media). Associated Press, Reuters, Agency France Press, Times, NY Times, Japanese Economy News, CNN, BBC, NHK, Asahi Shimbun and CCTV all reported the exhibition.

Special tips: Auto Shanghai 2007, the organizer would add another media day to make it 2 days, creating a more convenient situation for the exhibitors to promote new products and for the media to report and launch interview .

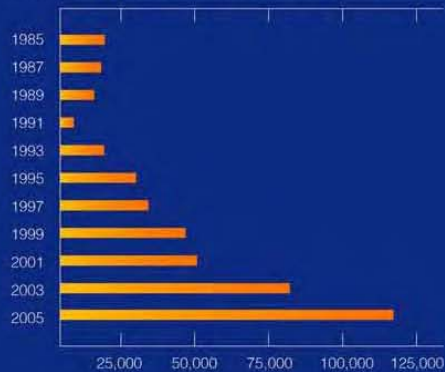
Seminars Data: In the Auto Shanghai 2005 there were altogether 22 seminars.

Special tips: Auto Shanghai 2007, the organizer would help the exhibitors to hold more seminars to let the technical seminars achieve international advanced level.



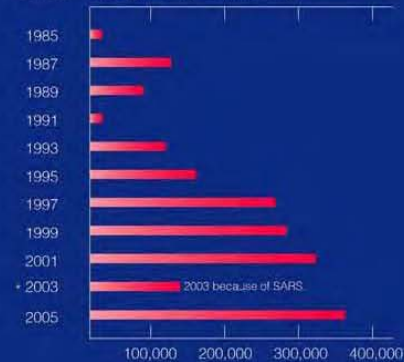
Review of Past Eleven Exhibitions (1985-2005)

Exhibition Area: Exhibition area - (sq.m)



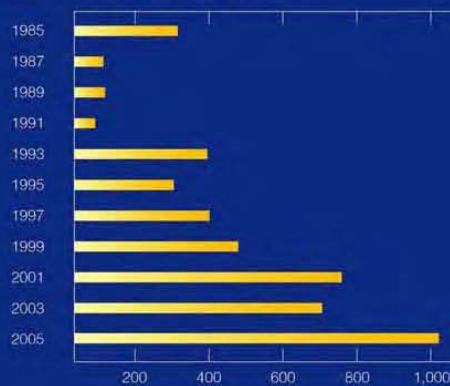
Number of Visitors:

Visitors - (Single entry equivalent)



Number of Exhibitors:

Exhibitors - (Company number)



Participation Rate

–International Section / International Exhibitors

- Indoor Package Stand: RMB 2,200.00 or USD 285.00 / sq.m (min. of 9 sq.m)
- Indoor Raw Space: RMB 2,000.00 or USD 260.00 / sq.m (min. of 36 sq.m)
- Outdoor Raw Space: RMB 1,000.00 or USD 130.00 / sq.m (min. of 100 sq.m)

Notes:

1. The configuration of package stand (min. of 9 sq.m) includes following:

- Indoor exhibition space
- Carpeted floor
- Fascia board with company name in Chinese and English
- Two fluorescent lights
- One 13 Amp/220V single phase socket with 5 Amp fuse
- Two chairs
- One information desk
- One waste paper basket

On the basis of the above – listed configuration, exhibitors may upgrade their configuration after applying to official stand contractor and paying additional costs.

2. Exhibitors who rent indoor or outdoor raw space shall construct their own stand. The construction plan including construction material, credentials of construction companies shall be submitted in triplicate to Shanghai International Exhibition Co.,Ltd. prior to January 15, 2007 for the approval from the Organizer and the Fire Bureau. Exhibitors who rent raw space are subject to additional charges such as power fees and space management fees. Such fees shall be paid by exhibitors to the Exhibition Hall as separate charges.

Scope of Exhibits:

- Passenger cars, commercial vehicles, buses, trucks and special – purpose vehicles
- Auto design and new concept product
- Automotive parts & components, including:
 - Engine and mechanical system
 - Gearbox, exhaust, axle, steering, braking, suspension and body systems
 - Electric & electronic system
 - Tire and wheel
- Automotive accessories, including:
 - Interior trimming
 - Car audio and video system
 - Navigation and telecom system
 - Air conditioning system
 - Safety and vehicle security system
- Measuring, testing and control devices & systems
- Maintenance and repair, garage, workshop & workstation equipment
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer system and software
- Publications and other related services





Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

[INSERT CALENDAR]



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

Description of U.S. Commercial Service Events at AUTO Shanghai 2007

- 1) Auto Shanghai 2007 U.S. Pavilion (www.autoshanghai.com.cn)
 - a. Purpose: Provide opportunity for U.S. automotive parts/components suppliers to exhibit at China's premier automotive trade event, which is expected to have 500,000 visitors and 1200 exhibitors. The 2005 version of Auto Shanghai had 390,000 visitors and 1036 exhibitors
 - b. Key Dates:
 - i. 4/20 – 4/21: Media Day; only exhibitors, journalists, and organizer approved guests are allowed to attend;
 - ii. 4/22 morning: Opening ceremony
 - iii. 4/22 noon to 4/23: Professional Visitors days
 - iv. 4/24 to 4/28: Show open to public
 - c. Location: Shanghai New Int'l Exhibition Center (SNIEC), Pudong, Shanghai
 - d. Organizers: China Association of Automobile Manufacturers, China Council for the Promotion of International Trade, Shanghai Sub-council, and China Council for the Promotion of International Trade, Automotive Sub-council
- 2) Market Briefings
 - a. Purpose: Provide briefings on Asia Economic and Automotive markets to exhibitors, delegates, and buyer groups
 - b. Speakers: FCS China and FCS Asia specialists
 - c. Guest speakers: Local Automotive Consultant
 - d. Participants: U.S. Pavilion Exhibitors, Asian Buyer/Visitor Guests, CAR Delegation Members
 - e. Date: 4/22, 9 – 11 AM
 - f. Location: SNIEC (Shanghai New Int'l Exhibition Center)
 - g. Sponsor: FCS
- 3) Showtime Meetings
 - a. Purpose: Provide opportunities for U.S. exhibitors and C.A.R delegation to meet with Asian FCS specialists 1-on-1
 - b. Speakers: FCS Asia Auto Specialists
 - c. Participants: U.S. Exhibitors, C.A.R. Delegation, and FCS Asia Colleagues
 - d. Date: 4/22, 11 AM – noon



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

- e. Location: SNIEC
 - f. Sponsor: FCS
- 4) Technical Seminar
- a. Purpose: Provide opportunity for U.S. exhibitors to promote their products in China
 - b. Speakers: U.S. Exhibitors who choose to participate will give a 30 minute power point presentation on their company's products/services
 - c. Participants: Chinese and Asian Buyers
 - d. Date: 4/24, all day
 - e. Location: SNIEC
 - f. Sponsor: TBD
- 5) Networking Reception
- a. Purpose: Provide opportunity for U.S. Exhibitors and C.A.R. Delegates to network with Asian and Chinese Automotive Buyers
 - b. Speakers: Opening remarks by Acting Principal Commercial Officer Jonathan Heimer; C.A.R. Representatives
 - c. Participants: All Groups and invited Chinese automotive industry government, association, and buyer guests
 - d. Date: 4/24, 5 to 7 pm
 - e. Location: Local hotel in Pudong, Shanghai
 - f. Sponsor: FCS
- 6) Buyer/Visitor Matchmaking Meetings
- a. Purpose: Provide opportunity for Asian Buyers to meet with U.S. Pavilion Exhibitors
 - b. Speakers: N/A
 - c. Participants: U.S. Pavilion Exhibitors and Asian Buyer Groups
 - d. Date: 4/23 – 4/24, All Day
 - e. Location: U.S. Pavilion booths
 - f. Sponsor: FCS
- 7) Forum on China-US Automotive Supply Chains (www.apsis.com.cn/engpage52.jsp)



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

- a. Purpose: This event is an opportunity for U.S. suppliers to learn about American and Chinese automotive OEM/Tier 1 companies' purchasing and quality requirements both globally and for the China market. Themes for discussion include cooperation and exchange, global sourcing, development strategies, and export risk management. Attendees will also have opportunity to network with manufacturers, industry organizations, and local automotive groups during catered meals and networking events.
- b. Speakers: Executives from GM, Ford, and Daimler Chrysler and primary suppliers like BAW, SAIC, and CHANA
- c. Participants: Open to all, although seating is limited
- d. Dates: 4/23-25
- e. Location: Shanghai Int'l Conference Center, LuJiaZui Financial & Trade Zone, Pudong, Shanghai
- f. Sponsors: China Association of Automobile Manufacturers (www.caam.org.cn) and the U.S. Automotive Industry Action Group (www.aiag.org)
- g. Fees: \$500/day; \$800/whole event; The U.S. Commercial Service is presently working with organizers to provide discounted attendance fees for participants who are part of the C.A.R. Trade Mission, Auto Shanghai U.S. Pavilion, or with one of the FCS-led Asian Automotive Industry Buyer Groups.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

Description of Auto Shanghai 2007 Participating Groups:

- 1) U.S. Automotive Parts/Components Suppliers exhibiting in Auto Shanghai 2007 U.S. Pavilion
 - a. Dates: 4/18 to 4/28
 - b. Group makeup: 15 to 17 U.S. Automotive Parts/Components Suppliers who are exporting their goods/services to Asia and specifically, the China market. These companies are exhibiting at Auto Shanghai 2007 under the U.S. Foreign Commercial Service (FCS) organized U.S. Pavilion.
 - c. Website: www.usautoteam.org
- 2) Center for Automotive Research (C.A.R.) Trade Mission
 - a. Dates: 4/19 to 4/25
 - b. Group makeup: A maximum of 15 Michigan companies selling into the OEM supply chain arriving together as part of an automotive trade delegation sponsored by the Center for Automotive Research.
 - c. Website: www.cargroup.org
- 3) Asian Buyer Groups
 - a. Dates: 4/21 to 4/26
 - b. Group makeup: Groups of Automotive Industry buyers and visitors from Asian countries outside of China recruited by FCS Asia posts (Thailand, Korea, Philippines, etc...) to attend Auto Shanghai 2007 and participate in networking and matchmaking events with the Auto Shanghai 2007 U.S. pavilion exhibitors.
 - c. Website: www.buyusa.com/asianow
- 4) Commercial Service Auto Team Members from the United States and Asia
 - a. Group makeup: Commercial Service Auto Team Specialists from all over Asia who are bringing buyer groups to meet with U.S. exhibitors at Auto Shanghai 2007. These Specialists will also provide market briefings to interested U.S. companies.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

Exhibitor List for Auto Shanghai

Auto Shanghai 2007 will have 1200 top automotive OEM's and suppliers exhibiting. These include companies like:

- Bosch
- Denso Corp.
- Delphi Corp.
- Visteon
- TRW Automotive
- Siemens VDO Automotive
- Continental AG
- ArvinMeritor Inc.
- Dana Corp.
- Tenneco Corp.
- GM
- Ford
- VW
- DMC
- Toyota
- Hyundai
- Shanghai Automotive (SAIC)
- Chery
- Geely
- BMW
- Nissan

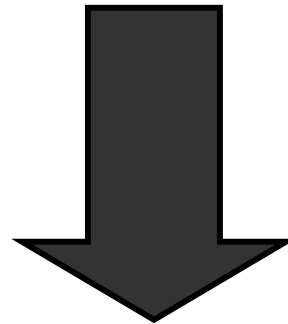
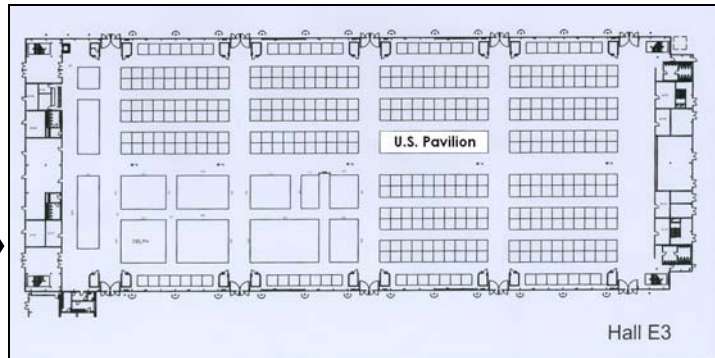
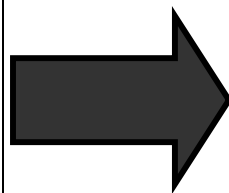
A complete list of 2007 exhibitors has not been compiled, but please visit our U.S. Automotive Team website (www.usautoteam.org) for a complete list of Auto Shanghai 2005 exhibitors. Almost all of the exhibitors from 2005 will exhibit at Auto Shanghai 2007.

General Floor Plan of Shanghai New International Exhibition Center (SNIEC)



Note: Halls W1 – W5 and Halls E1 – E2 are for original equipment manufacturers (OEMs) exhibitors only. Halls E3 and E4 are for automotive parts and supplier companies.

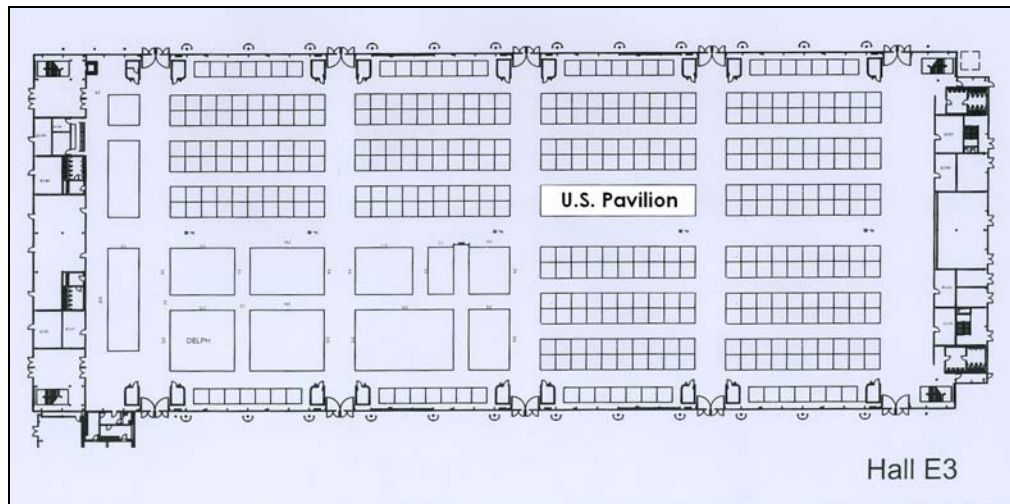
U.S. Pavilion Booth Layout



United States Pavilion Booth Numbers

| | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|-----|
| B1 | B2 | B3 | B4 | B5 | B6 | B7 | B8 | B9 | B10 |
| A1 | A2 | A3 | A4 | A5 | A6 | A7 | A8 | A9 | A10 |

Floor Plan of SNIEC Hall E3 and U.S. Pavilion Location



酒店及主干道示意图 Legend of Hotels and Main Roads in Shanghai





Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

HOTEL RESERVATION

Hotel Description

| No. | Hotel Name | Star | Add. | | Distance |
|-----|---|--|--|--|---|
| 01 | Pudong Shangri-La Shanghai | ★★★★★ | 33 Fu Cheng Road, Pudong | | 9.0km to SNIEC About 25 minutes by taxi RMB 25 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Deluxe Room (Tower I, single/twin) | 41m ² | RMB2300/2500+15% | RMB198+15% per |
| | B | Executive Room (Tower II, single/twin) | 41m ² | RMB2500/2700+15% | |
| C | Executive Suite (Tower I) | 83m ² | RMB3750+15% | | |
| 02 | The St. Regis Shanghai | ★★★★★ | 889 Dongfang Road, Pudong | | 5.5km to SNIEC About 15 minutes by taxi RMB 17 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Deluxe Room | 48m ² | RMB2258+15% | RMB185+15% per |
| | B | Grand Deluxe Room | 48m ² | RMB2989+15% | |
| C | Mandarin Suite | 96m ² | RMB4050+15% | | |
| 03 | Intercontinental Pudong Shanghai | ★★★★★ | 777 Zhangyang Road, Pudong | | 5.5km to SNIEC About 15 minute by taxi RMB 17 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Superior King | 35m ² | RMB1600+15% | one breakfast included RMB100+15% per |
| | B | Deluxe King | 35m ² | RMB1800+15% | |
| C | King Business Suite | 70m ² | RMB2150+15% | | |
| 04 | Sofitel Jin Jiang Oriental Pudong Shanghai | ★★★★★ | 889 Yanggao Nan Road, Pudong | | 3.5km to SNIEC About 10 minute by taxi RMB 14 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Superior Room | 32m ² | RMB1350+15% (RMB1200+15% since Apr. 24) | one breakfast included RMB100+15% per |
| B | Suite Room | 59m ² | RMB2850+15% (RMB2700+15% since Apr. 24) | | |
| 05 | Purple Mountain Hotel | ★★★★★ | 778 Dongfang Road, Pudong | | 6.0km to SNIEC About 15 minutes by taxi RMB 18 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Deluxe Room | 25m ² | RMB1250+15% | one breakfast included |
| | B | Executive Suite | 50m ² | RMB2200+15% | included |



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

| No. | Hotel Name | Star | Add. | | Distance |
|-----|--|-------------------|-------------------------------|--|---|
| 06 | Dong Jiao State Guest Hotel <small>(Internet service free of charge)</small> | ★★★★☆ | 1800 Jinke Road, Pudong | | 4.0km to SNIEC About 10 minutes by taxi RMB 15 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Deluxe Room | 40m' | RMB920+15% | one breakfast included RMB120+15% per |
| | B | Business Suite | 80m' | RMB2180+15% | |
| 07 | Four Points By Sheraton | ★★★★ | 2111 Pu Dong Road(S).Pudong | | 5.0km to SNIEC About 15 minutes by taxi RMB 16 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Comfort Room | 33m' | RMB1280+15% (RMB1040+15% since Apr. 24) | included |
| | B | Deluxe Room | 35m' | RMB1380+15% (RMB1140+15% since Apr. 24) | |
| | C | Comfort Suite | 72m' | RMB2180+15% (RMB1940+15% since Apr. 24) | |
| 08 | Holiday Inn Pudong Shanghai | ★★★★ | 899 Dongfang Road, Pudong | | 5.5km to SNIEC About 15 minutes by taxi RMB 17 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Superior Room | 35m' | RMB1150+15% | one breakfast included |
| | B | Junior Suite | 50m' | RMB1500+15% | |
| 09 | Hotel Zhongyou International Pudong Shanghai | ★★★★ | 969 Dongfang Road, Pudong | | 5.5km to SNIEC About 15 minutes by taxi RMB 17 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Standard Room | 28m' | RMB800+15% | one breakfast included |
| | B | Deluxe Suite Room | 48m' | RMB1350+15% | |
| 10 | Tong Mao Hotel | ★★★★ | 357 Songlin Road, Pudong | | 6.0km to SNIEC About 15 minutes by taxi RMB 17 |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Superior Room | 30m' | RMB780+15% | one breakfast included |
| | B | Executive Suite | 45m' | RMB1380+15% | |
| 11 | Park Hotel | ★★★★ | 170 Nanjing Road (W) Shanghai | | 0.1km to People's Square Station, Metro Line II |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Standard Room | 20m' | RMB760+15% | one breakfast included RMB80+15% per |
| | B | Suite Room | 45m' | RMB1300+15% | |
| 12 | Rainbow Hotel | ★★★★ | 2000 Yan An Road (W) Shanghai | | 3.0km to Zhongshan Park Station, Metro Line II |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Standard Room | 24m' | RMB660+15% | one breakfast included |
| | B | Deluxe Suite | 48m' | RMB1130+15% | |



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

| No. | Hotel Name | Star | Add. | | Distance |
|-----|---------------------------------|---------------|---------------------------------|-------------|--|
| 13 | Galaxy Hotel | ★★★★ | 888, Zhongshan Road(W) Shanghai | | 3.0km to Zhongshan Park Station, Metro Line II |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Superior Room | 24m' | RMB660+15% | one breakfast included |
| | B | Suite Room | 48m' | RMB1050+15% | |
| 14 | Jianguo Hotel Shanghai | ★★★★ | 439 Caoxi Road (N) Shanghai | | 0.1km to Xujiahui Station, Metro Line I |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Standard Room | 25m' | RMB630+15% | RMB60 / per |
| | B | Suite Room | 50m' | RMB890+15% | |
| 15 | Lujiazui Century Hotel Shanghai | ★★★ | 2551 Longyang Road, Pudong | | Close to SNIEC |
| | Room Type | | Size | Room Rate | Breakfast |
| | A | Standard Room | 25m' | RMB600 | included |

Notes:

1. The U.S. Commercial Service in Shanghai will reserve rooms for U.S. Pavilion Exhibitors. Please contact Mr. Yu-Chien Chen (yuchien.chen@mail.doc.gov) directly about these arrangements.
2. Buyer groups are requested to make arrangements directly with the organizer or through a travel agent in their country.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

FORM 21 Hotel Reservation
*****FOR BUYERS / VISITORS ONLY*****
Deadline: 28 February 2007

| | |
|--|-----------------|
| Please return the form to: Shanghai Dahua Exhibition & Conference Corp. Add: 8/F,OOCL Plaza,841 Yan An Zhong Road, Shanghai 200040, China Contact Person: Ms. Nancy Ge Ms.Carrie Yi Tel: +86 (0) 21 6279 2828-264 +86 (0) 21 6247 2405, 6247 2425 Fax: 86-21-65455124 / 62472403 E-mail: dahua@siec-ccpit.com | Company: |
| | Address: |
| | Contact Person: |
| | Tel: |
| | Fax: |
| | E-mail: |
| | Booth No: |
| | Signature: |

We reserve _____ room(s) during Auto Shanghai 2007 for the following person(s):

| Hotel No. & Name (01,02,03,) | Room Type (A, B, C,) | Person Name | Single /Twin | Smoking /No-smoking | Check in ~Check out | Booking Guarantee | |
|---------------------------------|-------------------------|-------------|--------------|---------------------|---------------------|-------------------|-------------|
| | | | | | | Credit Card No. | Expiry Date |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

NOTES:

1. For more information, please check the *Hotel Description* as follows.
2. Credit card information should be kindly provided to guarantee the blocked rooms.
3. All accommodation reservations are on a "First Come First Served" basis.
4. If you wish to share a room, please indicate name of your roommate.
5. Please pay the room charge directly to the hotel when you check out.
6. Room rates are subject to change and prior notification will be given.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

U.S. Exhibitor Application / Reservation Form

The U.S. Commercial Service is holding a 180 sq. m (1,937 sq. ft.) U.S. pavilion at AUTO Shanghai 2007. If you are interested in exhibiting at the pavilion, please complete this form and email and/or fax to Shanghai International Exhibition Co. (SIEC). Please see Registration Process on page 4 for step-by-step instructions.

To: Shanghai International Exhibition Co., Ltd. (SIEC)

Name: _____ Title/Department: _____

Company: _____

Address: _____

Tel: _____ E-mail: _____

Fax: _____ Website: _____

Product Line: _____

EXHIBITION BOOTH

| Booth Size | Cost |
|---------------------------------------|--------------------------|
| Package Stand: 9 sq. m (96.9 sq. ft.) | USD 2565.00 (\$285/sq.m) |

Note: Due to space limitations, we can initially provide only one booth per representative. If you would like to request additional space, please contact:

Yu-Chien Chen
Senior Commercial Specialist
U.S. Commercial Service, Shanghai Office
Tel: (86 21) 6279-7630
Fax: (86 21) 6279-7639
Yuchien.Chen@mail.doc.gov

Only upon receipt of 20% of the above stated rental payment, which is non-refundable, to Shanghai International Exhibition Co., Ltd. (SIEC) will this be treated as a valid space reservation form. The organizers reserve the right to decline applications by return of deposit.

Signature: _____ (with company stamp) Date: _____

Please fax or mail this form to SIEC, before Feb. 15, 2007:

Shanghai International Exhibition Co., Ltd.
8/F, OOCL Plaza, 841 Yan An Zhong Road, Shanghai 200040, China
Tel: (86-21) 6279-2828 Fax: (86-21) 6545-5124 E-mail: guchunting@siec-ccpit.com

Payment should be made directly to SIEC either in US dollars or RMB yuan and the exchange rate accords to the list rate of Bank of China that day unless otherwise advised.

RMB PAYMENT: 上海市国际展览有限公司 044036-8001-00705508093001 中国银行上海市分行
USD PAYMENT: SHANGHAI INTERNATIONAL EXHIBITION CO., LTD. 044036-800100705508091014
BANK OF CHINA SHANGHAI BRANCH

中国银行上海市分行快速码
(SWIFT CODE) BK CH CN BJ300



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

Visitor / Buyer Registration Form

If you are interested in attending the Auto Shanghai 2007 trade show as a visitor, buyer, or in any capacity other than an exhibitor, please complete the following form. Auto Shanghai 2007 is reserved for professional visitors on April 22 and 23. April 24 through April 27 is open to all visitors.

| | | |
|---|---------------------|--|
| Please return this completed form to your local U.S. Commercial Service Trade Specialist: | Company: | |
| | Name: | |
| | Title: | |
| | Address: | |
| | City: | |
| | State / Province: | |
| | Postal Code: | |
| | Country: | |
| | Tel: | |
| | Fax: | |
| | Email: | |
| | Website: | |
| | Product or Service: | |
| Industry: | | |

In order for us to continue to best serve our clients and customers, we ask that you also fill out the following survey.

| | |
|--|---|
| Are you currently working with one of our U.S. Department of Commerce offices in your country? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| If yes, which International Trade Specialist or U.S. Department of Commerce office? | |
| In the past 24 months, have you or your company attended any program or service held by a U.S. Department of Commerce Office? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| If yes, have these programs assisted you in purchasing any U.S. products / services or signing any distribution / agency agreements with U.S. companies? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| If time allows, could you please explain: | |



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

FORM 19 Visa Application (A)

Deadline: 10 March 2007

| | |
|--|------------------------|
| Please return the form to: Shanghai Dahua Exhibition & Conference Corp. Add: 8/F,OOCL Plaza,841 Yan An Zhong Road, Shanghai 200040, China Contact Person: Ms. Nancy Ge Ms. Carrie Yi Tel: +86 (0) 21 6279 2828-264 +86 (0) 21 6247 2405 Fax: +86 (0) 21 6545 5124 / 6247 2403 E-mail: dahua@siec-ccpit.com Ref. No. (Official use only) | Company: |
| | Address: |
| | Contact Person: |
| | Tel: |
| | Fax: |
| | E-mail: |
| | Booth No: |
| | Applicant's Signature: |
| | |

The invitation letter is issued by Shanghai International Exhibition Co., Ltd.

Please supply information as listed below for those who need an invitation letter to support their application for a visa.

Accurate information is essential. Full details must be typed. One copy is for one applicant only.

Visa Processing Fee: US\$10.00 / per person, postal fee will be charged separately.

Processing time: 3 to 7 working days, varied from countries / nationalities.

| | |
|---------------------------------------|---|
| Exhibition: | Auto Shanghai 2007 |
| Surname: | |
| Given Name: | |
| Nationality: | |
| Gender: | |
| Date of Birth: | _____ (DD) _____ (MM) _____ (YY) |
| Occupation / Position: | |
| Passport No.: | |
| Date & Place of Issuances: | |
| Expiry Date: | |
| Duration of Staying: | _____ (DD) _____ (MM) _____ (YY) ~ _____ (DD) _____ (MM) _____ (YY) |
| Please Specify: | <input type="checkbox"/> the original invitation letter sent by express delivery (TNT) <input type="checkbox"/> the copy of the invitation letter sent by email or fax |

Notes:

1. Applicant's passport must be valid for at least SIX MONTHS beyond the intended date to enter PR China or any destination.

2. Expenses for visa invitation letter applications, issuance and delivery will be borne by the applicants.

3. Please make telegraphic transfer (T/T) to the account stated below:

A/C Name: Shanghai Dahua Exhibition & Conference Corp.

Bank Account: China Construction Bank Shanghai Branch

No.: 055504-00020000863 Swift Code: PCBCCNBJSHX

4. Please make photocopies of the bank transfer slip and send to Shanghai Dahua Exhibition & Conference Corp.

5. Upon receiving the invitation letter, please take it together with your passport and other files to Chinese Embassy or Consulate to get visa.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

FORM 19 Visa Application (B)

Deadline: 10 March 2007

| | |
|--|------------------------|
| Please return the form to: Shanghai Dahua Exhibition & Conference Corp. Add: 8/F, OOCL Plaza, 841 Yan An Zhong Road, Shanghai 200040, China Contact Person: Ms. Nancy Ge Ms. Carrie Yi Tel: +86 (0) 21 6279 2828-264 +86 (0) 21 6247 2405 Fax: +86 (0) 21 6545 5124 / 6247 2403 E-mail: dahua@siec-ccpit.com Ref. No. (Official use only) | Company: |
| | Address: |
| | Contact Person: |
| | Tel: |
| | Fax: |
| | E-mail: |
| | Booth No: |
| | Applicant's Signature: |
| | |
| | |

The invitation letter is issued by Shanghai Foreign Economic Relations & Trade Commission. Please supply information as listed below for those who need an invitation letter to support their application for a visa. Accurate information is essential. Full details must be typed. One copy is for one applicant only. Processing Fee: US\$30.00 / per person, postal fee will be charged separately. Processing time: 3 to 7 working days, varied from countries / nationalities.

| | |
|---------------------------------------|---|
| Exhibition: | Auto Shanghai 2007 |
| Surname: | |
| Given Name: | |
| Nationality: | |
| Gender: | |
| Date of Birth: | _____ (DD) _____ (MM) _____ (YY) |
| Occupation / Position: | |
| Passport No.: | |
| Date & Place of Issuances: | |
| Expiry Date: | |
| Duration of Staying: | _____ (DD) _____ (MM) _____ (YY) ~ _____ (DD) _____ (MM) _____ (YY) |
| Please Specify: | <input type="checkbox"/> the original invitation letter sent by express delivery (TNT) <input type="checkbox"/> the copy of the invitation letter sent by email or fax |

Notes:

1. It is important to state the country / city of embassy where you would like to get visa. (Delete: otherwise the letter will be sent automatically to the country where the individual holds nationality.) Where there is no Chinese Embassy in a particular country, we recommend tourist visa application.
2. Applicant's passport must be valid for at least SIX MONTHS beyond the intended date to enter PR China or any destination.
3. Expenses for visa invitation letter applications, issuance and delivery will be borne by the applicants.
4. Please make telegraphic transfer (T/T) to the account stated below:
A/C Name: Shanghai Dahua Exhibition & Conference Corp.
Bank Account: China Construction Bank Shanghai Branch
No.: 055504-00020000863 Swift Code: PCBCCNBJSHX
5. Please make photocopies of the bank transfer slip and send to Shanghai Dahua Exhibition & Conference Corp.
6. Upon receiving the invitation letter, please take it together with your passport to Chinese Embassy or Consulate to get visa.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

FORM 20 Manpower

Deadline: 15 March, 2007

| | |
|---|-----------------|
| Please return the form to: Shanghai Dahua Exhibition & Conference Corp. Add: 8/F, OOCL Plaza, 841 Yan An Zhong Road, Shanghai 200040, China Contact Person: Ms. Nancy Ge Ms. Carrie Yi Tel: +86 (0) 21 6279 2828-264 +86 (0) 21 6247 2405, 6247 2425 Fax: 86-21-65455124 / 62472403 E-mail: dahua@siec-ccpit.com | Company: |
| | Address: |
| | Contact Person: |
| | Tel: |
| | Fax: |
| | E-mail: |
| | Booth No: |
| | Signature: |
| | |

We require Manpower during Auto Shanghai 2007 as follows:

| Item | Language | Rate (US\$) | No. of Person | Starting / Ending Date | Amount (US\$) |
|---|----------|-------------|---------------|------------------------|---------------|
| 1. On-site Interpreter | English | 55/day | | | |
| | Japanese | 80/day | | | |
| | Korean | | | | |
| | German | | | | |
| | French | 130/day | | | |
| | Italy | | | | |
| | Spanish | | | | |
| Russian | | | | | |
| 2. On-site Receptionist (Chinese-Speaking Only) | Chinese | 40/day | | | |
| TOTAL AMOUNT | | | | | |

Other personnel, please specify _____ (will quote).

Notes:

- The Exhibitors are not allowed to hire translators and other temporary staff by itself without the Organizers' approval.
- Daily Rates are doubled on Saturdays, Sundays and other public holidays of China.
- Orders later than 15 March, 2007 are subject to a 20% surcharge.
- Orders on site are doubled and must be accompanied with full payment in cash in RMB.
- Please finish the payment before 10 April, 2007 to:

A/C Name: Shanghai Dahua Exhibition & Conference Corp.

Bank Account: China Construction Bank Shanghai Branch No.: 055504-00020000863

Swift Code: PCBCCNBJSHX

- Please make photocopies of the bank transfer slip and send to Shanghai Dahua Exhibition & Conference Corp.



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

FORM 6 Registration of Exhibitor (Badges)

****FOR EXHIBITORS ONLY****

Deadline: 28 February 2007

| | |
|---|----------------|
| Please return form to: CCPIT Automotive Sub-Council Tel: +86 (0) 10 68571415 Fax: +86 (0) 10 68595076 : wangxiaauto@hotmail.com Contact Person: Mr. Wang Xia SIEC - Shanghai Int'l Exh. Co., Ltd 8/F, OOCL Plaza, 841 Yan An Zhong Road, Shanghai 200040, P.R. China Tel.: +86 (0)21 6279 2828, 6386 7534 Fax: +86 (0)21 6545 5124 : guchunting@siec-ccpit.com Contact Persons: Mr. Gu Chunting | Company: |
| | Address: |
| | Tel: |
| | Fax: |
| | Email: |
| | Authorized by: |
| | Signature: |
| | Date: |
| | Hall/Booth No: |

This Form must be completed and returned by every Exhibitor.

1. Application and Deadline

Exhibitors' badges are strictly for staff manning the Exhibition stands. Only registered exhibitors are eligible to apply for these badges. Please return the completed form by 28 February 2005.

Exhibitor badge entitlement is as follows:

| Registered Sqm | Badges entitled | Registered Sqm | Badges entitled |
|----------------|-----------------|----------------|-----------------|
| 9 to 17 | 2-4 | 50 to 99 | 15-20 |
| 18 to 26 | 4-6 | 100 to 399 | 25-30 |
| 27 to 49 | 6-12 | More than 400 | Maximum 50 |

The Organizers reserve the right not to issue Exhibitor badges to those with no connections to the exhibition company. The Organizers have the right to adjust the number of the badges allocated to the whole car exhibitors who reserved large exhibition space.

2. Collection of Badges

Badges can be received from the Organizer at the Registration Counter before the exhibition opening if there is no payment problem. A stamped corporate letter or other proofs are required.

3. Preparation of name list

Please list in full details of stand personnel requiring Exhibitor badges. Please attach separate sheets to provide **NAME, TITLE, COMPANY,** and **BOOTH NO.**

4. Redemption of Badges

Please safe-keep your exhibitor badges. In case you miss your badge, you are required to submit to the Organizer an application for redemption of badges. If this application should be approved by the SIEC, a management fee of 300 RMB per badge will be charged for issuance of new badge(s).



Auto Shanghai 2007 Show in China

AUTOMOTIVE TEAM

FORM 5 Quotas, Distribution & Purchase Of Tickets

****FOR VISITORS ONLY****

Deadline: 1 March 2007

| | |
|---|----------------|
| Please return form to: SIEC - Shanghai Int'l Exh. Co., Ltd 8/F, OOCL Plaza, 841 Yan An Zhong Road, Shanghai 200040, P.R. China Tel.: +86 (0)21 6279 2828, 6386 7534 Fax: +86 (0)21 6545 5124 E-mail: guchunting@siec-ccpit.com Contact Persons: Mr. Gu Chunting | Company: |
| | Address: |
| | Tel: |
| | Fax: |
| | Email: |
| | Authorized by: |
| | Signature: |
| | Date: |
| | Hall/Booth No: |

- In order to provide your clients complementary entrance tickets, the organizer will allocate a certain amount of **FREE tickets** to each exhibitor. **The Organizer will duly deliver the tickets to the above-mentioned address of the contact person.** Please make sure that you correctly spell the address to avoid mis-delivery of tickets. If the organizer doesn't receive the returned form, the tickets will be delivered to the address in application form.
- The Organizer allocates the tickets to the Exhibitor on the basis of 1 ticket per square meter.
- If the Exhibitor requests to purchase additional tickets, please submit in advance your purchase intention in the following form to the Organizer, who will offer a certain amount of discount at the Organizer's discretion.

| | |
|---|-----------|
| Company Name | Booth No. |
| We plan to purchase Trade Day Tickets (100 RMB/ticket) _____ (amount) | |
| We plan to purchase Normal Tickets - public day (50 RMB/ticket) _____ (amount) | |
| Intended Date of Tickets: _____ Tickets on 24 April _____ Tickets on 25 April _____ Tickets on 26 April _____ Tickets on 27 April _____ Tickets on 28 April | |
| Authorized by: | |