

Miscellaneous Subjects: 2002

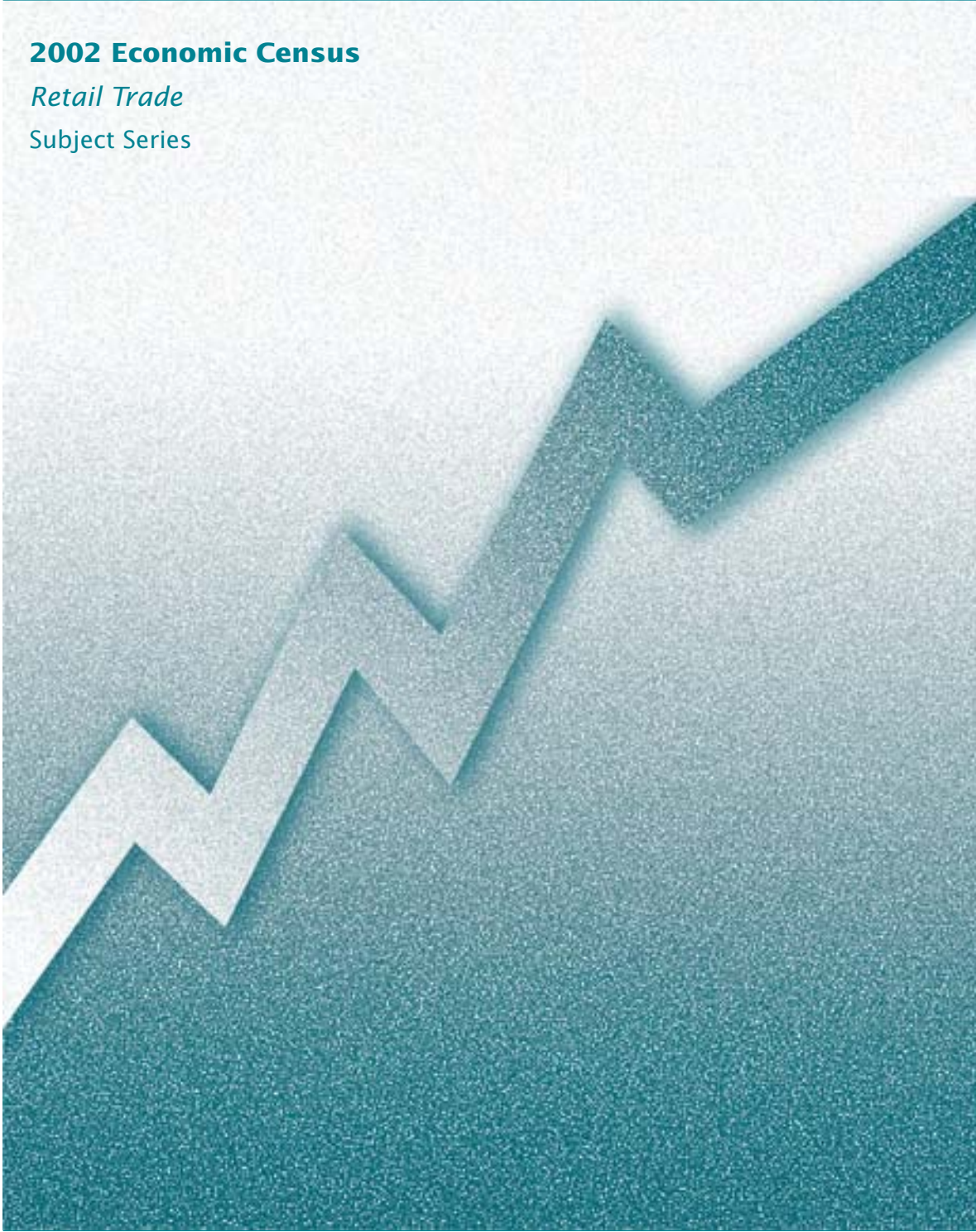
Issued December 2005

EC02-44SX-SB

2002 Economic Census

Retail Trade

Subject Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Harrison**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Jonathan L. Schuyler**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson**, provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, and **Michael T. Browne** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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-- Not applicable for this report.

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

| | |
|-------|--|
| 21 | Mining |
| 22 | Utilities |
| 23 | Construction |
| 31-33 | Manufacturing |
| 42 | Wholesale Trade |
| 44-45 | Retail Trade |
| 48-49 | Transportation and Warehousing |
| 51 | Information |
| 52 | Finance and Insurance |
| 53 | Real Estate and Rental and Leasing |
| 54 | Professional, Scientific, and Technical Services |
| 55 | Management of Companies and Enterprises |
| 56 | Administrative and Support and Waste Management and Remediation Services |
| 61 | Educational Services |
| 62 | Health Care and Social Assistance |
| 71 | Arts, Entertainment, and Recreation |
| 72 | Accommodation and Food Services |
| 81 | Other Services (except Public Administration) |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

| | |
|------|---|
| D | Withheld to avoid disclosing data of individual companies; data are included in higher level totals |
| N | Not available or not comparable |
| S | Withheld because estimates did not meet publication standards |
| X | Not applicable |
| Z | Less than half the unit shown |
| a | 0 to 19 employees |
| b | 20 to 99 employees |
| c | 100 to 249 employees |
| e | 250 to 499 employees |
| f | 500 to 999 employees |
| g | 1,000 to 2,499 employees |
| h | 2,500 to 4,999 employees |
| i | 5,000 to 9,999 employees |
| j | 10,000 to 24,999 employees |
| k | 25,000 to 49,999 employees |
| l | 50,000 to 99,999 employees |
| m | 100,000 employees or more |
| r | Revised |
| – | Represents zero (page image/print only) |
| (CC) | Consolidated city |
| (IC) | Independent city |
| CDP | Census designated place |

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Establishments in business— | | Sales (\$1,000) | Under-roof floor space ¹ | | Sales per square foot of selling space ² (dollars) | Selling space as percent of total floor space ¹ | Response coverage ³ (percent) | Response coverage ^{2,4} (percent) |
|-----------------------------|--|-------------------------------|-------------------------|-----------------|-------------------------------------|-----------------------|---|--|--|--|
| | | Any time during year (number) | At end of year (number) | | Total (1,000 sq ft) | Selling (1,000 sq ft) | | | | |
| UNITED STATES | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 66 150 | 61 461 | 395 233 897 | 1 038 155 | 781 277 | 500 | 75.0 | 79.3 | 70.5 |
| 44512 | Convenience stores | 29 212 | 25 975 | 20 379 975 | 53 863 | 41 836 | 467 | 78.0 | 38.9 | 37.1 |
| 45211 | Department stores | 9 355 | 9 025 | 220 742 882 | 1 002 428 | 788 675 | 278 | 79.0 | 70.5 | 65.9 |
| 452111 | Department stores (except discount department stores) .. | 3 705 | 3 665 | 86 856 708 | 498 361 | 384 649 | 225 | 77.0 | 60.4 | 51.8 |
| 452112 | Discount department stores | 5 650 | 5 360 | 133 886 174 | 504 067 | 404 027 | 328 | 80.0 | 77.2 | 75.1 |
| 45291 | Warehouse clubs and supercenters | 2 912 | 2 891 | 191 252 396 | 433 094 | 360 851 | 528 | 83.0 | 80.1 | 79.9 |
| ALABAMA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 019 | 970 | 5 409 346 | 17 583 | 14 568 | 369 | 83.0 | 44.9 | 44.2 |
| 44512 | Convenience stores | 436 | 354 | 261 545 | 755 | 599 | 407 | 79.0 | 5.9 | 6.0 |
| 45211 | Department stores | 126 | 119 | 2 162 403 | 11 198 | 8 913 | 239 | 80.0 | 58.6 | 56.5 |
| 452111 | Department stores (except discount department stores) .. | 55 | 54 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 71 | 65 | D | D | D | D | D | D | D |
| 45291 | Warehouse clubs and supercenters | 72 | 72 | D | D | D | D | D | D | D |
| ALASKA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 217 | 210 | 1 093 521 | 2 537 | 1 787 | 610 | 70.0 | 86.0 | 78.6 |
| 44512 | Convenience stores | 31 | 25 | 20 004 | 61 | 48 | 405 | 79.0 | 21.8 | 21.8 |
| 45211 | Department stores | 11 | 11 | 435 804 | 1 487 | 1 111 | 392 | 75.0 | 82.9 | 76.5 |
| 452111 | Department stores (except discount department stores) .. | 4 | 4 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 7 | 7 | D | D | D | D | D | D | D |
| 45291 | Warehouse clubs and supercenters | 19 | 19 | 1 296 573 | 2 623 | 2 176 | 596 | 83.0 | 70.1 | 75.5 |
| ARIZONA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 793 | 759 | D | D | D | D | D | D | D |
| 44512 | Convenience stores | 301 | 264 | D | D | D | D | D | D | D |
| 45211 | Department stores | 160 | 153 | D | D | D | D | D | D | D |
| 452111 | Department stores (except discount department stores) .. | 72 | 71 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 88 | 82 | D | D | D | D | D | D | D |
| 45291 | Warehouse clubs and supercenters | 60 | 60 | D | D | D | D | D | D | D |
| ARKANSAS | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 705 | 658 | 2 401 660 | 9 685 | 7 359 | 322 | 76.0 | 76.7 | 67.1 |
| 44512 | Convenience stores | 172 | 146 | 120 647 | 342 | 276 | 412 | 81.0 | 2.2 | 1.4 |
| 45211 | Department stores | 72 | 69 | 1 413 310 | 6 075 | 4 939 | 284 | 81.0 | 75.3 | 65.8 |
| 452111 | Department stores (except discount department stores) .. | 21 | 21 | 511 555 | 2 677 | 2 137 | 239 | 80.0 | 50.7 | 24.8 |
| 452112 | Discount department stores | 51 | 48 | 901 755 | 3 398 | 2 803 | 318 | 82.0 | 89.4 | 89.4 |
| 45291 | Warehouse clubs and supercenters | 50 | 50 | D | D | D | D | D | D | D |
| CALIFORNIA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 7 690 | 7 175 | 54 112 652 | 119 248 | 86 862 | 617 | 73.0 | 71.2 | 59.7 |
| 44512 | Convenience stores | 2 238 | 2 021 | 1 843 759 | 4 717 | 3 727 | 473 | 79.0 | 25.1 | 23.0 |
| 45211 | Department stores | 913 | 897 | 29 173 355 | 113 485 | 86 772 | 335 | 76.0 | 69.2 | 70.8 |
| 452111 | Department stores (except discount department stores) .. | 444 | 444 | 12 500 012 | 63 094 | 46 717 | 268 | 74.0 | 46.5 | 53.0 |
| 452112 | Discount department stores | 469 | 453 | 16 673 343 | 50 391 | 40 056 | 414 | 79.0 | 86.3 | 84.1 |
| 45291 | Warehouse clubs and supercenters | 132 | 130 | D | D | D | D | D | D | D |
| COLORADO | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 763 | 726 | 7 179 071 | 18 098 | 13 185 | 543 | 73.0 | 93.2 | 69.8 |
| 44512 | Convenience stores | 192 | 175 | 145 477 | 387 | 307 | 459 | 79.0 | 50.8 | 52.1 |
| 45211 | Department stores | 142 | 136 | 3 177 840 | 14 145 | 11 208 | 279 | 79.0 | 75.2 | 56.4 |
| 452111 | Department stores (except discount department stores) .. | 66 | 64 | 1 287 256 | 7 155 | 5 642 | 226 | 79.0 | 67.2 | 22.6 |
| 452112 | Discount department stores | 76 | 72 | 1 890 584 | 6 990 | 5 566 | 334 | 80.0 | 80.6 | 79.6 |
| 45291 | Warehouse clubs and supercenters | 60 | 60 | 4 117 198 | 8 999 | 7 382 | 558 | 82.0 | 70.3 | 70.3 |
| CONNECTICUT | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 775 | 707 | 6 226 325 | 11 168 | 8 169 | 758 | 73.0 | 89.5 | 40.1 |
| 44512 | Convenience stores | 334 | 288 | 161 975 | 432 | 346 | 434 | 80.0 | 32.2 | 29.9 |
| 45211 | Department stores | 121 | 118 | 2 866 595 | 12 863 | 10 162 | 280 | 79.0 | 80.7 | 75.5 |
| 452111 | Department stores (except discount department stores) .. | 39 | 38 | 1 087 946 | 5 653 | 4 284 | 250 | 76.0 | 83.4 | 69.5 |
| 452112 | Discount department stores | 82 | 80 | 1 778 649 | 7 210 | 5 877 | 301 | 82.0 | 79.1 | 79.1 |
| 45291 | Warehouse clubs and supercenters | 19 | 19 | 1 114 645 | 2 380 | 1 963 | 568 | 82.0 | 71.3 | 71.3 |
| DELAWARE | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 144 | 130 | 1 179 098 | 2 783 | 2 043 | 566 | 73.0 | 92.6 | 87.6 |
| 44512 | Convenience stores | 110 | 102 | 173 936 | 258 | 183 | 937 | 71.0 | 82.1 | 81.4 |
| 45211 | Department stores | 37 | 37 | 983 201 | 4 410 | 3 390 | 290 | 77.0 | 75.1 | 68.3 |
| 452111 | Department stores (except discount department stores) .. | 16 | 16 | 450 502 | 2 527 | 1 872 | 241 | 74.0 | 82.9 | 68.0 |
| 452112 | Discount department stores | 21 | 21 | 532 699 | 1 883 | 1 518 | 351 | 81.0 | 68.5 | 68.5 |
| 45291 | Warehouse clubs and supercenters | 6 | 6 | 437 788 | 840 | 709 | 617 | 84.0 | 84.7 | 84.7 |
| DISTRICT OF COLUMBIA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 205 | 192 | D | D | D | D | D | D | D |
| 44512 | Convenience stores | 74 | 69 | D | D | D | D | D | D | D |
| 45211 | Department stores | 4 | 3 | D | D | D | D | D | D | D |
| 452111 | Department stores (except discount department stores) .. | 3 | 3 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 1 | — | D | D | D | D | D | D | D |

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Establishments in business— | | Sales (\$1,000) | Under-roof floor space ¹ | | Sales per square foot of selling space ² (dollars) | Selling space as percent of total floor space ¹ | Response coverage ³ (percent) | Response coverage ^{2,4} (percent) |
|------------------|--|-------------------------------|-------------------------|-----------------|-------------------------------------|-----------------------|---|--|--|--|
| | | Any time during year (number) | At end of year (number) | | Total (1,000 sq ft) | Selling (1,000 sq ft) | | | | |
| FLORIDA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 3 398 | 3 174 | 24 700 710 | 65 887 | 54 030 | 453 | 82.0 | 94.8 | 94.3 |
| 44512 | Convenience stores | 2 289 | 2 018 | 1 148 696 | 3 007 | 2 383 | 457 | 79.0 | 41.4 | 39.7 |
| 45211 | Department stores | 520 | 503 | 12 797 307 | 59 899 | 47 773 | 266 | 80.0 | 58.3 | 57.7 |
| 452111 | Department stores (except discount department stores) .. | 237 | 236 | 5 732 038 | 32 931 | 26 142 | 219 | 79.0 | 42.7 | 49.7 |
| 452112 | Discount department stores | 283 | 267 | 7 065 269 | 26 968 | 21 631 | 324 | 80.0 | 71.2 | 64.3 |
| 45291 | Warehouse clubs and supercenters | 167 | 165 | D | D | D | D | D | D | D |
| GEORGIA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 820 | 1 702 | 11 566 757 | 36 274 | 28 443 | 402 | 78.0 | 57.2 | 54.6 |
| 44512 | Convenience stores | 1 013 | 880 | 562 446 | 1 533 | 1 207 | 437 | 79.0 | 3.1 | 3.0 |
| 45211 | Department stores | 274 | 258 | 5 687 176 | 28 647 | 22 338 | 251 | 78.0 | 60.9 | 70.9 |
| 452111 | Department stores (except discount department stores) .. | 113 | 111 | 2 327 411 | 14 582 | 10 966 | 212 | 75.0 | 35.9 | 64.4 |
| 452112 | Discount department stores | 161 | 147 | 3 359 765 | 14 065 | 11 372 | 290 | 81.0 | 78.4 | 75.4 |
| 45291 | Warehouse clubs and supercenters | 101 | 101 | D | D | D | D | D | D | D |
| HAWAII | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 316 | 292 | 1 809 684 | 3 724 | 2 668 | 657 | 72.0 | 76.4 | 66.5 |
| 44512 | Convenience stores | 183 | 180 | 299 309 | 666 | 529 | 564 | 79.0 | 28.7 | 27.2 |
| 45211 | Department stores | 32 | 32 | 1 256 447 | 3 370 | 2 932 | 429 | 87.0 | 53.2 | 73.2 |
| 452111 | Department stores (except discount department stores) .. | 19 | 19 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 13 | 13 | D | D | D | D | D | D | D |
| 45291 | Warehouse clubs and supercenters | 10 | 10 | D | D | D | D | D | D | D |
| IDAHO | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 296 | 279 | 1 737 186 | 5 366 | 4 094 | 420 | 76.0 | 65.9 | 63.6 |
| 44512 | Convenience stores | 67 | 58 | 49 206 | 161 | 148 | 318 | 92.0 | 15.8 | 15.3 |
| 45211 | Department stores | 52 | 50 | 813 926 | 4 355 | 3 385 | 238 | 78.0 | 46.7 | 40.0 |
| 452111 | Department stores (except discount department stores) .. | 23 | 23 | 310 090 | 1 801 | 1 389 | 223 | 77.0 | 46.8 | 43.4 |
| 452112 | Discount department stores | 29 | 27 | 503 836 | 2 555 | 1 996 | 249 | 78.0 | 46.6 | 37.9 |
| 45291 | Warehouse clubs and supercenters | 25 | 25 | D | D | D | D | D | D | D |
| ILLINOIS | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 2 750 | 2 564 | 16 181 595 | 41 515 | 30 863 | 517 | 74.0 | 88.8 | 78.1 |
| 44512 | Convenience stores | 1 019 | 900 | 701 125 | 1 920 | 1 509 | 442 | 79.0 | 20.9 | 19.1 |
| 45211 | Department stores | 464 | 444 | 11 669 458 | 50 387 | 39 689 | 292 | 79.0 | 81.2 | 68.6 |
| 452111 | Department stores (except discount department stores) .. | 140 | 139 | 3 906 909 | 22 358 | 17 183 | 227 | 77.0 | 79.0 | 45.7 |
| 452112 | Discount department stores | 324 | 305 | 7 762 549 | 28 028 | 22 506 | 341 | 80.0 | 82.3 | 80.2 |
| 45291 | Warehouse clubs and supercenters | 87 | 85 | 5 331 494 | 12 045 | 9 909 | 535 | 82.0 | 60.5 | 60.5 |
| INDIANA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 121 | 1 067 | 6 477 550 | 20 058 | 14 711 | 435 | 73.0 | 87.4 | 83.6 |
| 44512 | Convenience stores | 310 | 269 | 260 767 | 661 | 498 | 490 | 75.0 | 34.5 | 33.2 |
| 45211 | Department stores | 234 | 222 | 4 667 520 | 22 582 | 17 729 | 260 | 79.0 | 79.7 | 73.0 |
| 452111 | Department stores (except discount department stores) .. | 79 | 76 | 1 429 139 | 9 415 | 7 162 | 198 | 76.0 | 79.0 | 60.5 |
| 452112 | Discount department stores | 155 | 146 | 3 238 381 | 13 166 | 10 567 | 301 | 80.0 | 80.0 | 78.6 |
| 45291 | Warehouse clubs and supercenters | 102 | 101 | 6 190 028 | 17 223 | 14 044 | 439 | 82.0 | 84.2 | 84.2 |
| IOWA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 684 | 655 | 3 984 701 | 10 740 | 7 234 | 547 | 67.0 | 94.5 | 93.6 |
| 44512 | Convenience stores | 118 | 97 | 77 589 | 222 | 173 | 404 | 78.0 | 17.4 | 19.1 |
| 45211 | Department stores | 135 | 131 | 2 191 743 | 11 553 | 9 066 | 240 | 78.0 | 76.2 | 62.7 |
| 452111 | Department stores (except discount department stores) .. | 47 | 47 | 665 413 | 4 799 | 3 706 | 180 | 77.0 | 87.8 | 49.8 |
| 452112 | Discount department stores | 88 | 84 | 1 526 330 | 6 755 | 5 360 | 282 | 79.0 | 71.0 | 68.4 |
| 45291 | Warehouse clubs and supercenters | 40 | 40 | D | D | D | D | D | D | D |
| KANSAS | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 570 | 536 | 3 306 396 | 9 566 | 6 998 | 469 | 73.0 | 85.0 | 81.6 |
| 44512 | Convenience stores | 120 | 99 | 76 059 | 222 | 175 | 390 | 79.0 | 27.1 | 29.9 |
| 45211 | Department stores | 96 | 94 | 2 040 080 | 9 235 | 7 602 | 267 | 82.0 | 78.0 | 63.2 |
| 452111 | Department stores (except discount department stores) .. | 34 | 34 | 700 716 | 4 067 | 3 376 | 208 | 83.0 | 69.1 | 26.1 |
| 452112 | Discount department stores | 62 | 60 | 1 339 364 | 5 167 | 4 226 | 315 | 82.0 | 82.7 | 82.7 |
| 45291 | Warehouse clubs and supercenters | 37 | 37 | D | D | D | D | D | D | D |
| KENTUCKY | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 031 | 973 | 4 794 180 | 14 878 | 12 026 | 397 | 81.0 | 55.6 | 73.1 |
| 44512 | Convenience stores | 333 | 294 | 251 088 | 769 | 617 | 388 | 80.0 | 38.2 | 37.0 |
| 45211 | Department stores | 142 | 134 | 2 992 821 | 12 556 | 9 980 | 296 | 79.0 | 65.0 | 65.9 |
| 452111 | Department stores (except discount department stores) .. | 46 | 46 | 919 215 | 4 935 | 3 880 | 237 | 79.0 | 38.7 | 44.5 |
| 452112 | Discount department stores | 96 | 88 | 2 073 606 | 7 622 | 6 100 | 334 | 80.0 | 76.9 | 75.6 |
| 45291 | Warehouse clubs and supercenters | 58 | 58 | D | D | D | D | D | D | D |
| LOUISIANA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 292 | 1 200 | 4 830 507 | 15 760 | 12 924 | 371 | 82.0 | 77.3 | 64.7 |
| 44512 | Convenience stores | 501 | 451 | 268 424 | 829 | 656 | 398 | 79.0 | 15.3 | 14.8 |
| 45211 | Department stores | 120 | 110 | 2 385 464 | 11 962 | 9 602 | 244 | 80.0 | 59.7 | 50.8 |
| 452111 | Department stores (except discount department stores) .. | 56 | 55 | 1 223 651 | 7 410 | 5 899 | 207 | 80.0 | 41.8 | 24.7 |
| 452112 | Discount department stores | 64 | 55 | 1 161 813 | 4 551 | 3 703 | 303 | 81.0 | 79.3 | 79.3 |
| 45291 | Warehouse clubs and supercenters | 67 | 67 | D | D | D | D | D | D | D |

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Establishments in business— | | Sales (\$1,000) | Under-roof floor space ¹ | | Sales per square foot of selling space ² (dollars) | Selling space as percent of total floor space ¹ | Response coverage ³ (percent) | Response coverage ^{2, 4} (percent) |
|----------------------|--|-------------------------------|-------------------------|-----------------|-------------------------------------|-----------------------|---|--|--|---|
| | | Any time during year (number) | At end of year (number) | | Total (1,000 sq ft) | Selling (1,000 sq ft) | | | | |
| MAINE | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 388 | 359 | 2 390 900 | 4 689 | 3 378 | 704 | 72.0 | 88.6 | 86.5 |
| 44512 | Convenience stores | 350 | 313 | 205 602 | 649 | 500 | 391 | 77.0 | 57.0 | 52.0 |
| 45211 | Department stores | 60 | 59 | 1 040 250 | 4 804 | 3 741 | 278 | 78.0 | 78.0 | 76.1 |
| 452111 | Department stores (except discount department stores) .. | 13 | 12 | 256 667 | 1 298 | 899 | 284 | 69.0 | 82.7 | 74.8 |
| 452112 | Discount department stores | 47 | 47 | 783 583 | 3 506 | 2 842 | 276 | 81.0 | 76.5 | 76.5 |
| 45291 | Warehouse clubs and supercenters | 14 | 14 | D | D | D | D | D | D | D |
| MARYLAND | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 091 | 1 029 | 8 704 055 | 20 065 | 14 038 | 611 | 70.0 | 90.5 | 85.6 |
| 44512 | Convenience stores | 699 | 631 | 596 482 | 1 878 | 1 572 | 366 | 84.0 | 31.8 | 30.5 |
| 45211 | Department stores | 206 | 196 | 5 395 977 | 22 781 | 18 017 | 297 | 79.0 | 83.8 | 79.5 |
| 452111 | Department stores (except discount department stores) .. | 76 | 73 | 1 870 204 | 10 392 | 8 024 | 232 | 77.0 | 84.5 | 74.5 |
| 452112 | Discount department stores | 130 | 123 | 3 525 773 | 12 389 | 9 993 | 350 | 81.0 | 83.4 | 82.1 |
| 45291 | Warehouse clubs and supercenters | 32 | 32 | 1 876 402 | 3 871 | 3 316 | 566 | 86.0 | 64.0 | 64.0 |
| MASSACHUSETTS | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 252 | 1 159 | 10 636 312 | 19 431 | 14 229 | 737 | 73.0 | 92.5 | 59.7 |
| 44512 | Convenience stores | 1 271 | 1 170 | 904 716 | 2 310 | 1 852 | 472 | 80.0 | 56.9 | 56.1 |
| 45211 | Department stores | 199 | 195 | 5 164 187 | 21 773 | 17 044 | 298 | 78.0 | 72.9 | 74.0 |
| 452111 | Department stores (except discount department stores) .. | 67 | 67 | 2 131 517 | 10 525 | 7 965 | 268 | 76.0 | 73.8 | 73.4 |
| 452112 | Discount department stores | 132 | 128 | 3 032 670 | 11 248 | 9 080 | 325 | 81.0 | 72.2 | 74.5 |
| 45291 | Warehouse clubs and supercenters | 25 | 25 | 1 538 900 | 2 692 | 2 274 | 674 | 84.0 | 86.3 | 86.3 |
| MICHIGAN | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 2 413 | 2 252 | 10 688 226 | 30 881 | 22 570 | 467 | 73.0 | 82.8 | 57.5 |
| 44512 | Convenience stores | 1 588 | 1 419 | 1 073 036 | 3 016 | 2 314 | 443 | 77.0 | 31.9 | 26.6 |
| 45211 | Department stores | 351 | 332 | D | D | D | D | D | D | D |
| 452111 | Department stores (except discount department stores) .. | 108 | 107 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 243 | 225 | 5 503 116 | 22 942 | 18 206 | 298 | 79.0 | 72.4 | 63.5 |
| 45291 | Warehouse clubs and supercenters | 142 | 142 | D | D | D | D | D | D | D |
| MINNESOTA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 984 | 929 | 7 260 550 | 17 351 | 12 872 | 561 | 74.0 | 71.1 | 69.9 |
| 44512 | Convenience stores | 247 | 213 | 157 737 | 462 | 367 | 407 | 79.0 | 24.0 | 96.5 |
| 45211 | Department stores | 222 | 215 | 5 794 915 | 24 501 | 18 794 | 306 | 77.0 | 82.3 | 66.5 |
| 452111 | Department stores (except discount department stores) .. | 63 | 62 | 1 480 293 | 9 263 | 6 673 | 220 | 72.0 | 80.8 | 29.7 |
| 452112 | Discount department stores | 159 | 153 | 4 314 622 | 15 238 | 12 121 | 354 | 80.0 | 82.8 | 79.1 |
| 45291 | Warehouse clubs and supercenters | 35 | 35 | D | D | D | D | D | D | D |
| MISSISSIPPI | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 746 | 670 | 2 501 758 | 8 706 | 7 305 | 333 | 84.0 | 81.3 | 74.9 |
| 44512 | Convenience stores | 309 | 266 | 148 602 | 493 | 389 | 356 | 79.0 | 9.8 | 9.4 |
| 45211 | Department stores | 72 | 67 | 1 209 099 | 6 313 | 5 083 | 235 | 81.0 | 75.7 | 61.5 |
| 452111 | Department stores (except discount department stores) .. | 36 | 36 | 607 418 | 3 975 | 3 186 | 191 | 80.0 | 72.3 | 44.3 |
| 452112 | Discount department stores | 36 | 31 | 601 681 | 2 338 | 1 897 | 308 | 81.0 | 79.3 | 79.3 |
| 45291 | Warehouse clubs and supercenters | 51 | 50 | D | D | D | D | D | D | D |
| MISSOURI | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 141 | 1 085 | 6 458 484 | 18 107 | 13 583 | 472 | 75.0 | 83.4 | 70.2 |
| 44512 | Convenience stores | 385 | 340 | 309 334 | 853 | 673 | 438 | 79.0 | 13.6 | 14.8 |
| 45211 | Department stores | 212 | 203 | 4 601 828 | 21 930 | 18 052 | 251 | 82.0 | 77.5 | 71.7 |
| 452111 | Department stores (except discount department stores) .. | 66 | 64 | 1 500 494 | 9 681 | 8 153 | 183 | 84.0 | 69.1 | 53.1 |
| 452112 | Discount department stores | 146 | 139 | 3 101 334 | 12 249 | 9 899 | 308 | 81.0 | 81.6 | 80.8 |
| 45291 | Warehouse clubs and supercenters | 80 | 80 | D | D | D | D | D | D | D |
| MONTANA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 296 | 279 | 1 247 354 | 4 371 | 3 177 | 391 | 73.0 | 92.4 | 91.1 |
| 44512 | Convenience stores | 43 | 36 | 19 157 | 61 | 49 | 374 | 80.0 | 60.5 | 37.6 |
| 45211 | Department stores | 44 | 43 | 728 258 | 3 559 | 2 770 | 261 | 78.0 | 56.1 | 56.4 |
| 452111 | Department stores (except discount department stores) .. | 17 | 17 | 201 075 | 1 083 | 825 | 244 | 76.0 | 48.5 | 49.4 |
| 452112 | Discount department stores | 27 | 26 | 527 183 | 2 475 | 1 945 | 269 | 79.0 | 59.1 | 59.1 |
| 45291 | Warehouse clubs and supercenters | 11 | 11 | D | D | D | D | D | D | D |
| NEBRASKA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 486 | 459 | 2 197 778 | 7 366 | 5 458 | 397 | 74.0 | 92.6 | 87.7 |
| 44512 | Convenience stores | 71 | 59 | 51 628 | 138 | 110 | 428 | 80.0 | 7.5 | 6.4 |
| 45211 | Department stores | 74 | 72 | 1 315 570 | 6 796 | 5 484 | 238 | 81.0 | 66.6 | 61.8 |
| 452111 | Department stores (except discount department stores) .. | 26 | 26 | 388 573 | 2 913 | 2 409 | 161 | 83.0 | 64.2 | 50.5 |
| 452112 | Discount department stores | 48 | 46 | 926 997 | 3 883 | 3 075 | 299 | 79.0 | 67.5 | 66.6 |
| 45291 | Warehouse clubs and supercenters | 20 | 20 | D | D | D | D | D | D | D |
| NEVADA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 360 | 341 | 3 257 330 | 10 070 | 7 232 | 449 | 72.0 | 81.7 | 76.5 |
| 44512 | Convenience stores | 218 | 198 | 195 128 | 560 | 437 | 436 | 78.0 | 18.6 | 15.3 |
| 45211 | Department stores | 70 | 69 | 2 004 326 | 8 499 | 6 897 | 290 | 81.0 | 67.0 | 63.1 |
| 452111 | Department stores (except discount department stores) .. | 32 | 31 | 823 187 | 4 335 | 3 528 | 232 | 81.0 | 44.3 | 37.8 |
| 452112 | Discount department stores | 38 | 38 | 1 181 139 | 4 165 | 3 369 | 351 | 81.0 | 82.7 | 80.5 |
| 45291 | Warehouse clubs and supercenters | 20 | 20 | D | D | D | D | D | D | D |

See footnotes at end of table.

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[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Establishments in business— | | Sales (\$1,000) | Under-roof floor space ¹ | | Sales per square foot of selling space ² (dollars) | Selling space as percent of total floor space ¹ | Response coverage ³ (percent) | Response coverage ^{2,4} (percent) |
|-----------------------|--|-------------------------------|-------------------------|-----------------|-------------------------------------|-----------------------|---|--|--|--|
| | | Any time during year (number) | At end of year (number) | | Total (1,000 sq ft) | Selling (1,000 sq ft) | | | | |
| NEW HAMPSHIRE | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 294 | 278 | 2 807 888 | 5 175 | 3 746 | 747 | 72.0 | 88.8 | 88.5 |
| 44512 | Convenience stores | 266 | 230 | 217 725 | 517 | 413 | 508 | 80.0 | 97.3 | 90.8 |
| 45211 | Department stores | 78 | 77 | 1 864 090 | 7 204 | 5 786 | 321 | 80.0 | 78.3 | 71.6 |
| 452111 | Department stores (except discount department stores) .. | 22 | 22 | 545 790 | 2 479 | 1 926 | 283 | 78.0 | 80.0 | 57.2 |
| 452112 | Discount department stores | 56 | 55 | 1 318 300 | 4 725 | 3 860 | 341 | 82.0 | 77.5 | 77.5 |
| 45291 | Warehouse clubs and supercenters | 15 | 15 | 862 325 | 2 005 | 1 713 | 503 | 85.0 | 75.8 | 75.8 |
| NEW JERSEY | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 2 363 | 2 137 | 14 710 232 | 27 166 | 20 889 | 690 | 77.0 | 80.1 | 73.7 |
| 44512 | Convenience stores | 1 561 | 1 442 | 1 713 057 | 2 613 | 1 789 | 939 | 68.0 | 76.2 | 75.1 |
| 45211 | Department stores | 241 | 236 | 7 335 732 | 30 858 | 23 433 | 311 | 76.0 | 66.6 | 75.9 |
| 452111 | Department stores (except discount department stores) .. | 91 | 90 | 3 328 579 | 16 552 | 12 131 | 272 | 73.0 | 55.8 | 76.4 |
| 452112 | Discount department stores | 150 | 146 | 4 007 153 | 14 306 | 11 302 | 353 | 79.0 | 75.5 | 75.5 |
| 45291 | Warehouse clubs and supercenters | 33 | 33 | 2 312 737 | 3 569 | 3 025 | 765 | 85.0 | 67.5 | 67.5 |
| NEW MEXICO | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 288 | 273 | 1 796 981 | 5 571 | 4 203 | 420 | 75.0 | 84.3 | 80.1 |
| 44512 | Convenience stores | 126 | 121 | 82 882 | 244 | 204 | 402 | 84.0 | 2.6 | 1.3 |
| 45211 | Department stores | 55 | 53 | D | D | D | D | D | D | D |
| 452111 | Department stores (except discount department stores) .. | 25 | 25 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 30 | 28 | 684 504 | 2 602 | 2 065 | 329 | 79.0 | 67.8 | 63.1 |
| 45291 | Warehouse clubs and supercenters | 26 | 26 | D | D | D | D | D | D | D |
| NEW YORK | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 7 526 | 6 803 | 24 572 954 | 53 450 | 40 047 | 605 | 75.0 | 80.0 | 69.2 |
| 44512 | Convenience stores | 1 943 | 1 725 | 1 170 776 | 4 027 | 2 948 | 381 | 73.0 | 37.5 | 36.2 |
| 45211 | Department stores | 453 | 444 | 12 426 234 | 52 301 | 40 854 | 303 | 78.0 | 62.4 | 67.7 |
| 452111 | Department stores (except discount department stores) .. | 179 | 179 | 6 575 605 | 28 861 | 22 073 | 298 | 76.0 | 57.4 | 68.3 |
| 452112 | Discount department stores | 274 | 265 | 5 850 629 | 23 440 | 18 781 | 309 | 80.0 | 68.0 | 67.1 |
| 45291 | Warehouse clubs and supercenters | 88 | 87 | 5 563 489 | 11 613 | 9 774 | 567 | 84.0 | 82.0 | 82.0 |
| NORTH CAROLINA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 939 | 1 826 | 11 504 388 | 41 072 | 31 475 | 362 | 77.0 | 93.4 | 91.0 |
| 44512 | Convenience stores | 836 | 720 | 495 770 | 1 428 | 1 122 | 415 | 79.0 | 7.7 | 7.6 |
| 45211 | Department stores | 276 | 268 | 5 646 003 | 27 715 | 22 293 | 252 | 80.0 | 70.6 | 73.4 |
| 452111 | Department stores (except discount department stores) .. | 124 | 122 | 2 024 767 | 14 244 | 11 369 | 177 | 80.0 | 59.0 | 67.8 |
| 452112 | Discount department stores | 152 | 146 | 3 621 236 | 13 471 | 10 924 | 329 | 81.0 | 77.1 | 76.5 |
| 45291 | Warehouse clubs and supercenters | 91 | 89 | D | D | D | D | D | D | D |
| NORTH DAKOTA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 201 | 186 | 793 708 | 2 335 | 1 709 | 461 | 73.0 | 84.5 | 81.0 |
| 44512 | Convenience stores | 4 | 2 | 3 158 | 9 | 7 | 409 | 78.0 | — | — |
| 45211 | Department stores | 37 | 37 | 880 033 | 3 521 | 2 744 | 321 | 78.0 | 79.5 | 70.3 |
| 452111 | Department stores (except discount department stores) .. | 15 | 15 | 235 771 | 1 480 | 1 101 | 214 | 74.0 | 74.3 | 39.8 |
| 452112 | Discount department stores | 22 | 22 | 644 262 | 2 041 | 1 643 | 392 | 80.0 | 81.5 | 81.5 |
| 45291 | Warehouse clubs and supercenters | 3 | 3 | D | D | D | D | D | D | D |
| OHIO | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 2 329 | 2 182 | 15 364 689 | 41 477 | 31 132 | 488 | 75.0 | 79.5 | 75.7 |
| 44512 | Convenience stores | 1 601 | 1 451 | 980 082 | 3 086 | 2 403 | 395 | 78.0 | 49.0 | 41.8 |
| 45211 | Department stores | 457 | 448 | 9 932 273 | 50 771 | 40 176 | 246 | 79.0 | 75.4 | 67.7 |
| 452111 | Department stores (except discount department stores) .. | 172 | 171 | 3 293 798 | 24 512 | 19 136 | 172 | 78.0 | 65.2 | 49.4 |
| 452112 | Discount department stores | 285 | 277 | 6 638 475 | 26 260 | 21 039 | 314 | 80.0 | 80.5 | 76.9 |
| 45291 | Warehouse clubs and supercenters | 131 | 127 | 6 638 140 | 19 643 | 15 857 | 415 | 81.0 | 66.8 | 66.0 |
| OKLAHOMA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 738 | 699 | 2 986 031 | 10 499 | 8 142 | 361 | 78.0 | 63.8 | 62.6 |
| 44512 | Convenience stores | 359 | 298 | 178 989 | 524 | 409 | 407 | 78.0 | 17.2 | 17.2 |
| 45211 | Department stores | 112 | 105 | 2 003 822 | 9 580 | 7 805 | 253 | 81.0 | 74.2 | 60.6 |
| 452111 | Department stores (except discount department stores) .. | 40 | 40 | 748 823 | 4 869 | 3 986 | 188 | 82.0 | 52.2 | 17.0 |
| 452112 | Discount department stores | 72 | 65 | 1 254 999 | 4 711 | 3 818 | 322 | 81.0 | 87.7 | 87.2 |
| 45291 | Warehouse clubs and supercenters | 52 | 52 | D | D | D | D | D | D | D |
| OREGON | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 850 | 806 | 5 290 357 | 14 712 | 10 890 | 482 | 74.0 | 71.2 | 70.8 |
| 44512 | Convenience stores | 603 | 559 | 400 051 | 1 239 | 923 | 422 | 74.0 | 54.0 | 34.5 |
| 45211 | Department stores | 94 | 93 | 2 344 882 | 10 670 | 8 150 | 287 | 76.0 | 82.2 | 70.4 |
| 452111 | Department stores (except discount department stores) .. | 36 | 36 | 799 078 | 4 672 | 3 421 | 234 | 73.0 | 79.3 | 59.5 |
| 452112 | Discount department stores | 58 | 57 | 1 545 804 | 5 997 | 4 730 | 326 | 79.0 | 83.7 | 76.0 |
| 45291 | Warehouse clubs and supercenters | 118 | 118 | 4 430 206 | 11 165 | 9 659 | 459 | 87.0 | 98.5 | 98.5 |
| PENNSYLVANIA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 2 787 | 2 593 | 17 113 207 | 46 194 | 34 000 | 498 | 74.0 | 87.1 | 81.9 |
| 44512 | Convenience stores | 1 112 | 1 021 | 1 336 411 | 2 318 | 1 743 | 753 | 75.0 | 75.0 | 70.9 |
| 45211 | Department stores | 500 | 489 | 10 170 048 | 53 864 | 41 932 | 242 | 78.0 | 72.3 | 68.9 |
| 452111 | Department stores (except discount department stores) .. | 194 | 192 | 4 189 060 | 28 538 | 21 735 | 193 | 76.0 | 81.9 | 73.7 |
| 452112 | Discount department stores | 306 | 297 | 5 980 988 | 25 326 | 20 197 | 295 | 80.0 | 65.5 | 65.5 |
| 45291 | Warehouse clubs and supercenters | 87 | 87 | D | D | D | D | D | D | D |

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Geographic area and kind of business | Establishments in business— | | Sales (\$1,000) | Under-roof floor space ¹ | | Sales per square foot of selling space ² (dollars) | Selling space as percent of total floor space ¹ | Response coverage ³ (percent) | Response coverage ^{2 4} (percent) |
|-----------------------|--|-------------------------------|-------------------------|-----------------|-------------------------------------|-----------------------|---|--|--|--|
| | | Any time during year (number) | At end of year (number) | | Total (1,000 sq ft) | Selling (1,000 sq ft) | | | | |
| RHODE ISLAND | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 208 | 195 | 1 544 838 | 2 937 | 2 209 | 691 | 75.0 | 91.7 | 40.8 |
| 44512 | Convenience stores | 152 | 131 | 85 139 | 221 | 174 | 460 | 79.0 | 35.7 | 37.2 |
| 45211 | Department stores | 30 | 29 | 632 750 | 3 131 | 2 447 | 257 | 78.0 | 76.4 | 69.6 |
| 452111 | Department stores (except discount department stores) .. | 8 | 8 | 230 529 | 1 289 | 958 | 241 | 74.0 | 80.7 | 62.2 |
| 452112 | Discount department stores | 22 | 21 | 402 221 | 1 841 | 1 488 | 267 | 81.0 | 73.9 | 73.9 |
| 45291 | Warehouse clubs and supercenters | 6 | 6 | D | D | D | D | D | D | D |
| SOUTH CAROLINA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 940 | 881 | 5 377 161 | 20 477 | 15 848 | 335 | 77.0 | 86.7 | 86.4 |
| 44512 | Convenience stores | 422 | 357 | 253 878 | 727 | 570 | 418 | 78.0 | 12.9 | 9.8 |
| 45211 | Department stores | 131 | 125 | 2 223 406 | 12 788 | 10 194 | 216 | 80.0 | 55.8 | 64.7 |
| 452111 | Department stores (except discount department stores) .. | 61 | 61 | 920 597 | 6 797 | 5 367 | 172 | 79.0 | 38.1 | 61.0 |
| 452112 | Discount department stores | 70 | 64 | 1 302 809 | 5 991 | 4 827 | 265 | 81.0 | 68.6 | 67.3 |
| 45291 | Warehouse clubs and supercenters | 54 | 54 | D | D | D | D | D | D | D |
| SOUTH DAKOTA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 247 | 229 | 936 550 | 2 937 | 2 229 | 417 | 76.0 | 83.3 | 80.7 |
| 44512 | Convenience stores | 45 | 38 | 27 168 | 85 | 68 | 376 | 80.0 | 8.2 | 2.7 |
| 45211 | Department stores | 40 | 40 | 753 603 | 3 455 | 2 698 | 279 | 78.0 | 64.2 | 51.6 |
| 452111 | Department stores (except discount department stores) .. | 10 | 10 | 169 619 | 867 | 659 | 257 | 78.0 | 86.1 | 30.0 |
| 452112 | Discount department stores | 30 | 30 | 583 984 | 2 588 | 2 039 | 286 | 79.0 | 57.9 | 57.9 |
| 45291 | Warehouse clubs and supercenters | 8 | 8 | D | D | D | D | D | D | D |
| TENNESSEE | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 379 | 1 249 | 6 612 307 | 21 487 | 16 557 | 393 | 77.0 | 64.8 | 61.2 |
| 44512 | Convenience stores | 527 | 457 | 289 994 | 860 | 678 | 406 | 79.0 | 10.4 | 8.8 |
| 45211 | Department stores | 194 | 183 | 3 880 224 | 19 499 | 15 657 | 243 | 80.0 | 63.8 | 61.4 |
| 452111 | Department stores (except discount department stores) .. | 86 | 80 | 1 537 251 | 10 009 | 8 067 | 183 | 81.0 | 52.1 | 47.3 |
| 452112 | Discount department stores | 108 | 103 | 2 342 973 | 9 491 | 7 589 | 307 | 80.0 | 71.2 | 70.4 |
| 45291 | Warehouse clubs and supercenters | 81 | 81 | D | D | D | D | D | D | D |
| TEXAS | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 3 915 | 3 544 | 28 701 308 | 75 694 | 57 520 | 490 | 76.0 | 57.7 | 44.0 |
| 44512 | Convenience stores | 2 328 | 2 033 | 1 267 404 | 3 655 | 2 877 | 413 | 79.0 | 10.6 | 12.0 |
| 45211 | Department stores | 606 | 570 | 13 952 954 | 65 415 | 53 171 | 259 | 81.0 | 71.2 | 52.0 |
| 452111 | Department stores (except discount department stores) .. | 286 | 284 | 6 972 478 | 39 955 | 32 444 | 215 | 81.0 | 59.2 | 21.2 |
| 452112 | Discount department stores | 320 | 286 | 6 980 476 | 25 460 | 20 728 | 328 | 81.0 | 83.6 | 83.6 |
| 45291 | Warehouse clubs and supercenters | 285 | 280 | D | D | D | D | D | D | D |
| UTAH | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 350 | 335 | 2 997 309 | 9 112 | 7 077 | 422 | 78.0 | 89.2 | 88.0 |
| 44512 | Convenience stores | 89 | 76 | 65 495 | 167 | 128 | 488 | 77.0 | 42.9 | 39.3 |
| 45211 | Department stores | 80 | 76 | 1 433 846 | 8 315 | 6 459 | 219 | 78.0 | 46.3 | 38.6 |
| 452111 | Department stores (except discount department stores) .. | 31 | 31 | 509 062 | 4 088 | 3 104 | 164 | 76.0 | 49.2 | 27.8 |
| 452112 | Discount department stores | 49 | 45 | 924 784 | 4 226 | 3 355 | 270 | 79.0 | 44.6 | 44.6 |
| 45291 | Warehouse clubs and supercenters | 39 | 38 | 2 187 436 | 5 700 | 4 769 | 457 | 84.0 | 85.8 | 85.8 |
| VERMONT | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 272 | 251 | 1 143 568 | 2 622 | 1 881 | 597 | 72.0 | 88.7 | 87.3 |
| 44512 | Convenience stores | 134 | 124 | 82 177 | 266 | 202 | 398 | 76.0 | 34.0 | 33.2 |
| 45211 | Department stores | 25 | 25 | 362 457 | 1 730 | 1 414 | 256 | 82.0 | 56.8 | 63.8 |
| 452111 | Department stores (except discount department stores) .. | 6 | 6 | 111 311 | 516 | 402 | 277 | 78.0 | 58.2 | 80.9 |
| 452112 | Discount department stores | 19 | 19 | 251 146 | 1 215 | 1 012 | 248 | 83.0 | 56.2 | 56.2 |
| 45291 | Warehouse clubs and supercenters | 1 | 1 | D | D | D | D | D | D | D |
| VIRGINIA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 556 | 1 466 | 10 384 389 | 29 888 | 21 386 | 481 | 72.0 | 93.4 | 90.1 |
| 44512 | Convenience stores | 1 073 | 972 | 781 058 | 1 970 | 1 521 | 494 | 77.0 | 77.7 | 75.4 |
| 45211 | Department stores | 239 | 232 | 5 474 558 | 26 052 | 20 392 | 267 | 78.0 | 73.5 | 70.7 |
| 452111 | Department stores (except discount department stores) .. | 111 | 110 | 2 407 713 | 14 059 | 10 823 | 222 | 77.0 | 70.0 | 63.7 |
| 452112 | Discount department stores | 128 | 122 | 3 066 845 | 11 993 | 9 569 | 318 | 80.0 | 76.3 | 76.3 |
| 45291 | Warehouse clubs and supercenters | 88 | 88 | 6 187 079 | 13 841 | 11 550 | 534 | 83.0 | 85.1 | 85.1 |
| WASHINGTON | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 478 | 1 374 | 9 843 761 | 26 393 | 20 091 | 486 | 76.0 | 85.1 | 84.4 |
| 44512 | Convenience stores | 575 | 506 | 379 780 | 1 107 | 861 | 413 | 78.0 | 25.1 | 18.4 |
| 45211 | Department stores | 176 | 169 | 4 455 526 | 20 243 | 15 752 | 280 | 78.0 | 64.5 | 66.9 |
| 452111 | Department stores (except discount department stores) .. | 79 | 78 | 1 739 446 | 10 067 | 7 586 | 228 | 75.0 | 37.7 | 53.4 |
| 452112 | Discount department stores | 97 | 91 | 2 716 080 | 10 176 | 8 165 | 329 | 80.0 | 81.8 | 75.6 |
| 45291 | Warehouse clubs and supercenters | 92 | 92 | 5 631 817 | 12 617 | 10 818 | 521 | 86.0 | 97.5 | 97.5 |
| WEST VIRGINIA | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 512 | 483 | 1 968 616 | 6 260 | 4 698 | 415 | 75.0 | 80.3 | 77.2 |
| 44512 | Convenience stores | 222 | 197 | 125 209 | 412 | 328 | 363 | 80.0 | 36.2 | 29.2 |
| 45211 | Department stores | 69 | 69 | 1 221 709 | 6 276 | 4 813 | 254 | 77.0 | 69.8 | 56.5 |
| 452111 | Department stores (except discount department stores) .. | 28 | 28 | 421 467 | 2 750 | 2 035 | 207 | 74.0 | 85.8 | 47.4 |
| 452112 | Discount department stores | 41 | 41 | 800 242 | 3 526 | 2 778 | 288 | 79.0 | 61.3 | 61.3 |
| 45291 | Warehouse clubs and supercenters | 26 | 26 | D | D | D | D | D | D | D |

See footnotes at end of table.

Table 1. Floor Space by Selected Kind of Business for the United States and States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Geographic area and kind of business | Establishments in business— | | Sales (\$1,000) | Under-roof floor space ¹ | | Sales per square foot of selling space ² (dollars) | Selling space as percent of total floor space ¹ | Response coverage ^{2 3} (percent) | Response coverage ^{2 4} (percent) |
|------------------|--|-------------------------------|-------------------------|-----------------|-------------------------------------|-----------------------|---|--|--|--|
| | | Any time during year (number) | At end of year (number) | | Total (1,000 sq ft) | Selling (1,000 sq ft) | | | | |
| WISCONSIN | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 1 122 | 1 038 | 7 466 192 | 22 512 | 16 207 | 455 | 72.0 | 66.7 | 60.4 |
| 44512 | Convenience stores | 195 | 168 | 114 554 | 336 | 264 | 409 | 79.0 | 14.7 | 12.5 |
| 45211 | Department stores | 277 | 265 | 5 828 705 | 26 547 | 20 688 | 278 | 78.0 | 72.6 | 59.8 |
| 452111 | Department stores (except discount department stores) .. | 76 | 74 | 1 294 179 | 8 754 | 6 556 | 197 | 75.0 | 94.6 | 45.1 |
| 452112 | Discount department stores | 201 | 191 | 4 534 526 | 17 793 | 14 132 | 316 | 79.0 | 66.2 | 64.1 |
| 45291 | Warehouse clubs and supercenters | 37 | 37 | D | D | D | D | D | D | D |
| WYOMING | | | | | | | | | | |
| 44511 | Supermarkets and other grocery (except convenience) stores | 110 | 102 | 672 545 | 2 125 | 1 559 | 421 | 73.0 | 95.1 | 77.8 |
| 44512 | Convenience stores | 17 | 12 | 7 445 | 23 | 18 | 369 | 78.0 | — | — |
| 45211 | Department stores | 20 | 20 | D | D | D | D | D | D | D |
| 452111 | Department stores (except discount department stores) .. | 7 | 7 | D | D | D | D | D | D | D |
| 452112 | Discount department stores | 13 | 13 | 255 017 | 1 133 | 914 | 279 | 81.0 | 55.1 | 55.1 |
| 45291 | Warehouse clubs and supercenters | 9 | 9 | D | D | D | D | D | D | D |

¹Includes only floor space of establishments in business December 31, 2002.

²These data were computed after excluding sales of establishments not in business December 31, 2002.

³Sales of establishments responding to total floor space inquiry as a percent of total sales.

⁴Sales of establishments responding to selling floor space inquiry as a percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

Table 2. Sales by Class of Customer for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|---------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade | | | | |
| | All classes of customer | 1 114 637 | 3 056 421 997 | 100.0 | 80.6 |
| | Household consumers and individual users | X | X | 86.3 | X |
| | Retailers for resale | X | X | 2.2 | X |
| | Wholesale establishments for resale | X | X | 2.2 | X |
| | Repair shops for use in repair work | X | X | 1.0 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 3.0 | X |
| | Farmers for use in farm production | X | X | .7 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | .7 | X |
| 441 | Motor vehicle and parts dealers | | | | |
| | All classes of customer | 125 139 | 801 740 162 | 100.0 | 83.3 |
| | Household consumers and individual users | X | X | 81.1 | X |
| | Retailers for resale | X | X | 3.6 | X |
| | Wholesale establishments for resale | X | X | 6.4 | X |
| | Repair shops for use in repair work | X | X | 3.3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .6 | X |
| | Farmers for use in farm production | X | X | .5 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .5 | X |
| 4411 | Automobile dealers | | | | |
| | All classes of customer | 51 731 | 693 840 253 | 100.0 | 85.0 |
| | Household consumers and individual users | X | X | 82.6 | X |
| | Retailers for resale | X | X | 3.4 | X |
| | Wholesale establishments for resale | X | X | 6.7 | X |
| | Repair shops for use in repair work | X | X | 2.5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .5 | X |
| | Farmers for use in farm production | X | X | .3 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | .5 | X |
| 44111 | New car dealers | | | | |
| | All classes of customer | 26 670 | 645 759 322 | 100.0 | 86.2 |
| | Household consumers and individual users | X | X | 82.6 | X |
| | Retailers for resale | X | X | 3.3 | X |
| | Wholesale establishments for resale | X | X | 6.5 | X |
| | Repair shops for use in repair work | X | X | 2.6 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .5 | X |
| | Farmers for use in farm production | X | X | .4 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | .5 | X |
| 441110 | New car dealers | | | | |
| | All classes of customer | 26 670 | 645 759 322 | 100.0 | 86.2 |
| | Household consumers and individual users | X | X | 82.6 | X |
| | Retailers for resale | X | X | 3.3 | X |
| | Wholesale establishments for resale | X | X | 6.5 | X |
| | Repair shops for use in repair work | X | X | 2.6 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .5 | X |
| | Farmers for use in farm production | X | X | .4 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | .5 | X |
| 44112 | Used car dealers | | | | |
| | All classes of customer | 25 061 | 48 080 931 | 100.0 | 69.2 |
| | Household consumers and individual users | X | X | 81.3 | X |
| | Retailers for resale | X | X | 6.5 | X |
| | Wholesale establishments for resale | X | X | 9.6 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 441 | Motor vehicle and parts dealers—Con. | | | | |
| 4411 | Automobile dealers—Con. | | | | |
| 44112 | Used car dealers—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Businesses for end use in their own operation, not for resale or production | X | X | .8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | .4 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .4 | X |
| 441120 | Used car dealers | | | | |
| | All classes of customer | 25 061 | 48 080 931 | 100.0 | 69.2 |
| | Household consumers and individual users | X | X | 81.3 | X |
| | Retailers for resale | X | X | 6.5 | X |
| | Wholesale establishments for resale | X | X | 9.6 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | .4 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .4 | X |
| 4412 | Other motor vehicle dealers | | | | |
| | All classes of customer | 15 710 | 47 135 901 | 100.0 | 77.4 |
| | Household consumers and individual users | X | X | 87.5 | X |
| | Retailers for resale | X | X | 3.2 | X |
| | Wholesale establishments for resale | X | X | 2.8 | X |
| | Repair shops for use in repair work | X | X | 1.3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | 1.1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .4 | X |
| 44121 | Recreational vehicle dealers | | | | |
| | All classes of customer | 3 080 | 14 835 723 | 100.0 | 79.5 |
| | Household consumers and individual users | X | X | 90.1 | X |
| | Retailers for resale | X | X | 1.8 | X |
| | Wholesale establishments for resale | X | X | 5.3 | X |
| | Repair shops for use in repair work | X | X | .8 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .4 | X |
| | All other customers | X | X | .5 | X |
| 441210 | Recreational vehicle dealers | | | | |
| | All classes of customer | 3 080 | 14 835 723 | 100.0 | 79.5 |
| | Household consumers and individual users | X | X | 90.1 | X |
| | Retailers for resale | X | X | 1.8 | X |
| | Wholesale establishments for resale | X | X | 5.3 | X |
| | Repair shops for use in repair work | X | X | .8 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .4 | X |
| | All other customers | X | X | .5 | X |
| 44122 | Motorcycle, boat, and other motor vehicle dealers | | | | |
| | All classes of customer | 12 630 | 32 300 178 | 100.0 | 76.5 |
| | Household consumers and individual users | X | X | 86.0 | X |
| | Retailers for resale | X | X | 3.9 | X |
| | Wholesale establishments for resale | X | X | 1.6 | X |
| | Repair shops for use in repair work | X | X | 1.5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 441 | Motor vehicle and parts dealers—Con. | | | | |
| 4412 | Other motor vehicle dealers—Con. | | | | |
| 44122 | Motorcycle, boat, and other motor vehicle dealers—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Building contractors, heavy construction, and special trade contractors | X | X | .5 | X |
| | Farmers for use in farm production | X | X | 1.6 | X |
| | Export sales | X | X | .4 | X |
| | Governmental bodies (federal, state, and local) | X | X | .8 | X |
| | All other customers | X | X | .4 | X |
| 441221 | Motorcycle dealers | | | | |
| | All classes of customer | 4 898 | 15 990 128 | 100.0 | 79.9 |
| | Household consumers and individual users | X | X | 88.9 | X |
| | Retailers for resale | X | X | 4.0 | X |
| | Wholesale establishments for resale | X | X | 1.3 | X |
| | Repair shops for use in repair work | X | X | 1.6 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | 2.4 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .1 | X |
| 441222 | Boat dealers | | | | |
| | All classes of customer | 5 523 | 12 353 714 | 100.0 | 73.2 |
| | Household consumers and individual users | X | X | 92.0 | X |
| | Retailers for resale | X | X | 3.4 | X |
| | Wholesale establishments for resale | X | X | 1.1 | X |
| | Repair shops for use in repair work | X | X | 1.2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | .4 | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | .4 | X |
| 441229 | All other motor vehicle dealers | | | | |
| | All classes of customer | 2 209 | 3 956 336 | 100.0 | 73.0 |
| | Household consumers and individual users | X | X | 54.6 | X |
| | Retailers for resale | X | X | 5.5 | X |
| | Wholesale establishments for resale | X | X | 4.8 | X |
| | Repair shops for use in repair work | X | X | 2.2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 22.3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.6 | X |
| | Farmers for use in farm production | X | X | 2.7 | X |
| | Export sales | X | X | 1.2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.2 | X |
| | All other customers | X | X | 1.5 | X |
| 4413 | Automotive parts, accessories, and tire stores | | | | |
| | All classes of customer | 57 698 | 60 764 008 | 100.0 | 68.8 |
| | Household consumers and individual users | X | X | 58.0 | X |
| | Retailers for resale | X | X | 6.7 | X |
| | Wholesale establishments for resale | X | X | 5.6 | X |
| | Repair shops for use in repair work | X | X | 16.1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .5 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 6.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.8 | X |
| | Farmers for use in farm production | X | X | 1.9 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.6 | X |
| | All other customers | X | X | .6 | X |
| 44131 | Automotive parts and accessories stores | | | | |
| | All classes of customer | 39 441 | 39 142 504 | 100.0 | 63.0 |
| | Household consumers and individual users | X | X | 50.9 | X |
| | Retailers for resale | X | X | 6.4 | X |
| | Wholesale establishments for resale | X | X | 6.3 | X |
| | Repair shops for use in repair work | X | X | 26.5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .6 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.4 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 441 | Motor vehicle and parts dealers—Con. | | | | |
| 4413 | Automotive parts, accessories, and tire stores—Con. | | | | |
| 44131 | Automotive parts and accessories stores—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.6 | X |
| | Farmers for use in farm production | X | X | 1.7 | X |
| | Export sales | X | X | .4 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.7 | X |
| | All other customers | X | X | .5 | X |
| 441310 | Automotive parts and accessories stores | | | | |
| | All classes of customer | 39 441 | 39 142 504 | 100.0 | 63.0 |
| | Household consumers and individual users | X | X | 50.9 | X |
| | Retailers for resale | X | X | 6.4 | X |
| | Wholesale establishments for resale | X | X | 6.3 | X |
| | Repair shops for use in repair work | X | X | 26.5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .6 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.6 | X |
| | Farmers for use in farm production | X | X | 1.7 | X |
| | Export sales | X | X | .4 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.7 | X |
| | All other customers | X | X | .5 | X |
| 44132 | Tire dealers | | | | |
| | All classes of customer | 18 257 | 21 621 504 | 100.0 | 79.2 |
| | Household consumers and individual users | X | X | 68.0 | X |
| | Retailers for resale | X | X | 7.3 | X |
| | Wholesale establishments for resale | X | X | 4.6 | X |
| | Repair shops for use in repair work | X | X | 1.1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .4 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 11.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.1 | X |
| | Farmers for use in farm production | X | X | 2.2 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.4 | X |
| | All other customers | X | X | .8 | X |
| 441320 | Tire dealers | | | | |
| | All classes of customer | 18 257 | 21 621 504 | 100.0 | 79.2 |
| | Household consumers and individual users | X | X | 68.0 | X |
| | Retailers for resale | X | X | 7.3 | X |
| | Wholesale establishments for resale | X | X | 4.6 | X |
| | Repair shops for use in repair work | X | X | 1.1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .4 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 11.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.1 | X |
| | Farmers for use in farm production | X | X | 2.2 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.4 | X |
| | All other customers | X | X | .8 | X |
| 442 | Furniture and home furnishings stores | | | | |
| | All classes of customer | 65 204 | 91 814 210 | 100.0 | 80.1 |
| | Household consumers and individual users | X | X | 88.5 | X |
| | Retailers for resale | X | X | 1.7 | X |
| | Wholesale establishments for resale | X | X | .7 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 4.8 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .4 | X |
| 4421 | Furniture stores | | | | |
| | All classes of customer | 28 244 | 50 221 652 | 100.0 | 78.1 |
| | Household consumers and individual users | X | X | 93.4 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.5 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 442 | Furniture and home furnishings stores—Con. | | | | |
| 4421 | Furniture stores—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Building contractors, heavy construction, and special trade contractors | X | X | .5 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .2 | X |
| 44211 | Furniture stores | | | | |
| | All classes of customer | 28 244 | 50 221 652 | 100.0 | 78.1 |
| | Household consumers and individual users | X | X | 93.4 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .5 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .2 | X |
| 442110 | Furniture stores | | | | |
| | All classes of customer | 28 244 | 50 221 652 | 100.0 | 78.1 |
| | Household consumers and individual users | X | X | 93.4 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .5 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .2 | X |
| 4422 | Home furnishings stores | | | | |
| | All classes of customer | 36 960 | 41 592 558 | 100.0 | 82.6 |
| | Household consumers and individual users | X | X | 83.1 | X |
| | Retailers for resale | X | X | 2.2 | X |
| | Wholesale establishments for resale | X | X | 1.0 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 9.6 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | .7 | X |
| 44221 | Floor covering stores | | | | |
| | All classes of customer | 15 290 | 18 206 361 | 100.0 | 76.1 |
| | Household consumers and individual users | X | X | 63.0 | X |
| | Retailers for resale | X | X | 3.5 | X |
| | Wholesale establishments for resale | X | X | 1.7 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .6 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 5.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 22.7 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.3 | X |
| | All other customers | X | X | 1.4 | X |
| 442210 | Floor covering stores | | | | |
| | All classes of customer | 15 290 | 18 206 361 | 100.0 | 76.1 |
| | Household consumers and individual users | X | X | 63.0 | X |
| | Retailers for resale | X | X | 3.5 | X |
| | Wholesale establishments for resale | X | X | 1.7 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .6 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 5.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 22.7 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 442 | Furniture and home furnishings stores—Con. | | | | |
| 4422 | Home furnishings stores—Con. | | | | |
| 44221 | Floor covering stores—Con. | | | | |
| 442210 | Floor covering stores—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Governmental bodies (federal, state, and local) | X | X | 1.3 | X |
| | All other customers | X | X | 1.4 | X |
| 44229 | Other home furnishings stores | | | | |
| | All classes of customer | 21 670 | 23 386 197 | 100.0 | 87.7 |
| | Household consumers and individual users | X | X | 96.4 | X |
| | Retailers for resale | X | X | 1.3 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .8 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .2 | X |
| 442291 | Window treatment stores | | | | |
| | All classes of customer | 2 163 | 1 127 570 | 100.0 | 65.2 |
| | Household consumers and individual users | X | X | 87.6 | X |
| | Retailers for resale | X | X | 3.2 | X |
| | Wholesale establishments for resale | X | X | 2.7 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.3 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .8 | X |
| | All other customers | X | X | .4 | X |
| 442299 | All other home furnishings stores | | | | |
| | All classes of customer | 19 507 | 22 258 627 | 100.0 | 88.8 |
| | Household consumers and individual users | X | X | 96.7 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .5 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .8 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .2 | X |
| 443 | Electronics and appliance stores | | | | |
| | All classes of customer | 46 779 | 82 228 017 | 100.0 | 74.3 |
| | Household consumers and individual users | X | X | 88.2 | X |
| | Retailers for resale | X | X | 1.8 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 4.7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.7 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.2 | X |
| | All other customers | X | X | 1.0 | X |
| 4431 | Electronics and appliance stores | | | | |
| | All classes of customer | 46 779 | 82 228 017 | 100.0 | 74.3 |
| | Household consumers and individual users | X | X | 88.2 | X |
| | Retailers for resale | X | X | 1.8 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 4.7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.7 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 443 | Electronics and appliance stores—Con. | | | | |
| 4431 | Electronics and appliance stores—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Governmental bodies (federal, state, and local) | X | X | 1.2 | X |
| | All other customers | X | X | 1.0 | X |
| 44311 | Appliance, television, and other electronics stores | | | | |
| | All classes of customer | 33 866 | 62 378 568 | 100.0 | 77.4 |
| | Household consumers and individual users | X | X | 91.6 | X |
| | Retailers for resale | X | X | 1.7 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | 1.1 | X |
| 443111 | Household appliance stores | | | | |
| | All classes of customer | 10 330 | 13 927 911 | 100.0 | 85.5 |
| | Household consumers and individual users | X | X | 83.8 | X |
| | Retailers for resale | X | X | 2.7 | X |
| | Wholesale establishments for resale | X | X | 1.7 | X |
| | Repair shops for use in repair work | X | X | .7 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 7.3 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .8 | X |
| 443112 | Radio, television, and other electronics stores | | | | |
| | All classes of customer | 23 536 | 48 450 657 | 100.0 | 75.1 |
| | Household consumers and individual users | X | X | 94.3 | X |
| | Retailers for resale | X | X | 1.4 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | .4 | X |
| | All other customers | X | X | 1.1 | X |
| 44312 | Computer and software stores | | | | |
| | All classes of customer | 10 134 | 16 695 567 | 100.0 | 65.2 |
| | Household consumers and individual users | X | X | 72.6 | X |
| | Retailers for resale | X | X | 2.1 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 17.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 4.0 | X |
| | All other customers | X | X | 1.1 | X |
| 443120 | Computer and software stores | | | | |
| | All classes of customer | 10 134 | 16 695 567 | 100.0 | 65.2 |
| | Household consumers and individual users | X | X | 72.6 | X |
| | Retailers for resale | X | X | 2.1 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 17.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 4.0 | X |
| | All other customers | X | X | 1.1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 443 | Electronics and appliance stores—Con. | | | | |
| 4431 | Electronics and appliance stores—Con. | | | | |
| 44313 | Camera and photographic supplies stores | | | | |
| | All classes of customer | 2 779 | 3 153 882 | 100.0 | 60.6 |
| | Household consumers and individual users | X | X | 90.1 | X |
| | Retailers for resale | X | X | 2.0 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.6 | X |
| | All other customers | X | X | .4 | X |
| 443130 | Camera and photographic supplies stores | | | | |
| | All classes of customer | 2 779 | 3 153 882 | 100.0 | 60.6 |
| | Household consumers and individual users | X | X | 90.1 | X |
| | Retailers for resale | X | X | 2.0 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.6 | X |
| | All other customers | X | X | .4 | X |
| 444 | Building material and garden equipment and supplies dealers | | | | |
| | All classes of customer | 88 314 | 246 560 851 | 100.0 | 75.1 |
| | Household consumers and individual users | X | X | 49.6 | X |
| | Retailers for resale | X | X | 2.2 | X |
| | Wholesale establishments for resale | X | X | 1.6 | X |
| | Repair shops for use in repair work | X | X | .7 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .9 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 33.5 | X |
| | Farmers for use in farm production | X | X | 5.4 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.3 | X |
| | All other customers | X | X | .6 | X |
| 4441 | Building material and supplies dealers | | | | |
| | All classes of customer | 67 190 | 215 640 919 | 100.0 | 75.1 |
| | Household consumers and individual users | X | X | 50.2 | X |
| | Retailers for resale | X | X | 2.1 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | .8 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.0 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 37.8 | X |
| | Farmers for use in farm production | X | X | .7 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.2 | X |
| | All other customers | X | X | .6 | X |
| 44411 | Home centers | | | | |
| | All classes of customer | 5 644 | 94 759 588 | 100.0 | 71.1 |
| | Household consumers and individual users | X | X | 77.1 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 21.7 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 444 | Building material and garden equipment and supplies dealers—Con. | | | | |
| 4441 | Building material and supplies dealers—Con. | | | | |
| 44411 | Home centers—Con. | | | | |
| 444110 | Home centers | | | | |
| | All classes of customer | 5 644 | 94 759 588 | 100.0 | 71.1 |
| | Household consumers and individual users | X | X | 77.1 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 21.7 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .1 | X |
| 44412 | Paint and wallpaper stores | | | | |
| | All classes of customer | 7 857 | 7 987 141 | 100.0 | 79.4 |
| | Household consumers and individual users | X | X | 31.1 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | 4.0 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 3.2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 33.7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 24.6 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .6 | X |
| 444120 | Paint and wallpaper stores | | | | |
| | All classes of customer | 7 857 | 7 987 141 | 100.0 | 79.4 |
| | Household consumers and individual users | X | X | 31.1 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | 4.0 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 3.2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 33.7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 24.6 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | .6 | X |
| 44413 | Hardware stores | | | | |
| | All classes of customer | 15 103 | 16 601 582 | 100.0 | 81.8 |
| | Household consumers and individual users | X | X | 65.7 | X |
| | Retailers for resale | X | X | 2.9 | X |
| | Wholesale establishments for resale | X | X | 1.2 | X |
| | Repair shops for use in repair work | X | X | 2.0 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.7 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .8 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 6.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 13.8 | X |
| | Farmers for use in farm production | X | X | 2.4 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.8 | X |
| | All other customers | X | X | .5 | X |
| 444130 | Hardware stores | | | | |
| | All classes of customer | 15 103 | 16 601 582 | 100.0 | 81.8 |
| | Household consumers and individual users | X | X | 65.7 | X |
| | Retailers for resale | X | X | 2.9 | X |
| | Wholesale establishments for resale | X | X | 1.2 | X |
| | Repair shops for use in repair work | X | X | 2.0 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.7 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .8 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 6.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 13.8 | X |
| | Farmers for use in farm production | X | X | 2.4 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.8 | X |
| | All other customers | X | X | .5 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 444 | Building material and garden equipment and supplies dealers—Con. | | | | |
| 4441 | Building material and supplies dealers—Con. | | | | |
| 44419 | Other building material dealers | | | | |
| | All classes of customer | 38 586 | 96 292 608 | 100.0 | 77.5 |
| | Household consumers and individual users | X | X | 24.7 | X |
| | Retailers for resale | X | X | 3.8 | X |
| | Wholesale establishments for resale | X | X | 2.8 | X |
| | Repair shops for use in repair work | X | X | .9 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.6 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 4.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 57.9 | X |
| | Farmers for use in farm production | X | X | .8 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.9 | X |
| | All other customers | X | X | 1.0 | X |
| 444190 | Other building material dealers | | | | |
| | All classes of customer | 38 586 | 96 292 608 | 100.0 | 77.5 |
| | Household consumers and individual users | X | X | 24.7 | X |
| | Retailers for resale | X | X | 3.8 | X |
| | Wholesale establishments for resale | X | X | 2.8 | X |
| | Repair shops for use in repair work | X | X | .9 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.6 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 4.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 57.9 | X |
| | Farmers for use in farm production | X | X | .8 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.9 | X |
| | All other customers | X | X | 1.0 | X |
| 4441901 | Retail lumber yards | | | | |
| | All classes of customer | 9 377 | 35 996 161 | 100.0 | 81.7 |
| | Household consumers and individual users | X | X | 23.9 | X |
| | Retailers for resale | X | X | 1.7 | X |
| | Wholesale establishments for resale | X | X | 1.5 | X |
| | Repair shops for use in repair work | X | X | .5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .7 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 66.9 | X |
| | Farmers for use in farm production | X | X | .9 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.2 | X |
| | All other customers | X | X | .6 | X |
| 4441902 | All other building material dealers | | | | |
| | All classes of customer | 29 209 | 60 296 447 | 100.0 | 75.0 |
| | Household consumers and individual users | X | X | 25.3 | X |
| | Retailers for resale | X | X | 5.1 | X |
| | Wholesale establishments for resale | X | X | 3.6 | X |
| | Repair shops for use in repair work | X | X | 1.1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 2.1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .6 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 5.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 52.1 | X |
| | Farmers for use in farm production | X | X | .8 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.3 | X |
| | All other customers | X | X | 1.3 | X |
| 4442 | Lawn and garden equipment and supplies stores | | | | |
| | All classes of customer | 21 124 | 30 919 932 | 100.0 | 75.1 |
| | Household consumers and individual users | X | X | 44.9 | X |
| | Retailers for resale | X | X | 3.2 | X |
| | Wholesale establishments for resale | X | X | 2.6 | X |
| | Repair shops for use in repair work | X | X | .6 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 3.5 | X |
| | Farmers for use in farm production | X | X | 38.0 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.0 | X |
| | All other customers | X | X | 1.1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 444 | Building material and garden equipment and supplies dealers—Con. | | | | |
| 4442 | Lawn and garden equipment and supplies stores—Con. | | | | |
| 44421 | Outdoor power equipment stores | | | | |
| | All classes of customer | 4 421 | 4 517 469 | 100.0 | 72.9 |
| | Household consumers and individual users | X | X | 55.8 | X |
| | Retailers for resale | X | X | 3.4 | X |
| | Wholesale establishments for resale | X | X | 1.3 | X |
| | Repair shops for use in repair work | X | X | 2.9 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 13.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 5.6 | X |
| | Farmers for use in farm production | X | X | 9.4 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 6.6 | X |
| | All other customers | X | X | 1.4 | X |
| 444210 | Outdoor power equipment stores | | | | |
| | All classes of customer | 4 421 | 4 517 469 | 100.0 | 72.9 |
| | Household consumers and individual users | X | X | 55.8 | X |
| | Retailers for resale | X | X | 3.4 | X |
| | Wholesale establishments for resale | X | X | 1.3 | X |
| | Repair shops for use in repair work | X | X | 2.9 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 13.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 5.6 | X |
| | Farmers for use in farm production | X | X | 9.4 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 6.6 | X |
| | All other customers | X | X | 1.4 | X |
| 44422 | Nursery, garden center, and farm supply stores | | | | |
| | All classes of customer | 16 703 | 26 402 463 | 100.0 | 75.5 |
| | Household consumers and individual users | X | X | 43.1 | X |
| | Retailers for resale | X | X | 3.2 | X |
| | Wholesale establishments for resale | X | X | 2.8 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 3.2 | X |
| | Farmers for use in farm production | X | X | 42.8 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.2 | X |
| | All other customers | X | X | 1.0 | X |
| 444220 | Nursery, garden center, and farm supply stores | | | | |
| | All classes of customer | 16 703 | 26 402 463 | 100.0 | 75.5 |
| | Household consumers and individual users | X | X | 43.1 | X |
| | Retailers for resale | X | X | 3.2 | X |
| | Wholesale establishments for resale | X | X | 2.8 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 3.2 | X |
| | Farmers for use in farm production | X | X | 42.8 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.2 | X |
| | All other customers | X | X | 1.0 | X |
| 445 | Food and beverage stores | | | | |
| | All classes of customer | 148 804 | 456 942 288 | 100.0 | 80.9 |
| | Household consumers and individual users | X | X | 98.5 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 445 | Food and beverage stores—Con. | | | | |
| 4451 | Grocery stores | | | | |
| | All classes of customer | 95 362 | 415 613 872 | 100.0 | 81.7 |
| | Household consumers and individual users | X | X | 99.0 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |
| 44511 | Supermarkets and other grocery (except convenience) stores | | | | |
| | All classes of customer | 66 150 | 395 233 897 | 100.0 | 83.3 |
| | Household consumers and individual users | X | X | 99.0 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |
| 445110 | Supermarkets and other grocery (except convenience) stores | | | | |
| | All classes of customer | 66 150 | 395 233 897 | 100.0 | 83.3 |
| | Household consumers and individual users | X | X | 99.0 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |
| 44512 | Convenience stores | | | | |
| | All classes of customer | 29 212 | 20 379 975 | 100.0 | 49.9 |
| | Household consumers and individual users | X | X | 99.1 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |
| 445120 | Convenience stores | | | | |
| | All classes of customer | 29 212 | 20 379 975 | 100.0 | 49.9 |
| | Household consumers and individual users | X | X | 99.1 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 445 | Food and beverage stores—Con. | | | | |
| 4452 | Specialty food stores | | | | |
| | All classes of customer | 24 485 | 13 081 990 | 100.0 | 63.8 |
| | Household consumers and individual users | X | X | 83.3 | X |
| | Retailers for resale | X | X | 4.4 | X |
| | Wholesale establishments for resale | X | X | 4.2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 5.7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | 1.0 | X |
| 44521 | Meat markets | | | | |
| | All classes of customer | 5 848 | 4 423 938 | 100.0 | 68.4 |
| | Household consumers and individual users | X | X | 84.4 | X |
| | Retailers for resale | X | X | 3.7 | X |
| | Wholesale establishments for resale | X | X | 3.6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 6.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .6 | X |
| 445210 | Meat markets | | | | |
| | All classes of customer | 5 848 | 4 423 938 | 100.0 | 68.4 |
| | Household consumers and individual users | X | X | 84.4 | X |
| | Retailers for resale | X | X | 3.7 | X |
| | Wholesale establishments for resale | X | X | 3.6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 6.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .6 | X |
| 44522 | Fish and seafood markets | | | | |
| | All classes of customer | 2 042 | 1 501 257 | 100.0 | 65.4 |
| | Household consumers and individual users | X | X | 61.1 | X |
| | Retailers for resale | X | X | 7.6 | X |
| | Wholesale establishments for resale | X | X | 14.4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 16.1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |
| 445220 | Fish and seafood markets | | | | |
| | All classes of customer | 2 042 | 1 501 257 | 100.0 | 65.4 |
| | Household consumers and individual users | X | X | 61.1 | X |
| | Retailers for resale | X | X | 7.6 | X |
| | Wholesale establishments for resale | X | X | 14.4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 16.1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .3 | X |
| 44523 | Fruit and vegetable markets | | | | |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 445 | Food and beverage stores—Con. | | | | |
| 4452 | Specialty food stores—Con. | | | | |
| 44523 | Fruit and vegetable markets—Con. | | | | |
| | All classes of customer | 3 239 | 2 770 917 | 100.0 | 74.2 |
| | Household consumers and individual users | X | X | 87.3 | X |
| | Retailers for resale | X | X | 4.2 | X |
| | Wholesale establishments for resale | X | X | 2.6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 3.7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | 1.6 | X |
| 445230 | Fruit and vegetable markets | | | | |
| | All classes of customer | 3 239 | 2 770 917 | 100.0 | 74.2 |
| | Household consumers and individual users | X | X | 87.3 | X |
| | Retailers for resale | X | X | 4.2 | X |
| | Wholesale establishments for resale | X | X | 2.6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 3.7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | 1.6 | X |
| 44529 | Other specialty food stores | | | | |
| | All classes of customer | 13 356 | 4 385 878 | 100.0 | 51.9 |
| | Household consumers and individual users | X | X | 88.3 | X |
| | Retailers for resale | X | X | 4.0 | X |
| | Wholesale establishments for resale | X | X | 1.9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 2.1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | 1.1 | X |
| 445291 | Baked goods stores | | | | |
| | All classes of customer | 4 511 | 1 395 372 | 100.0 | 55.6 |
| | Household consumers and individual users | X | X | 94.3 | X |
| | Retailers for resale | X | X | 2.4 | X |
| | Wholesale establishments for resale | X | X | 1.0 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 1.5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .5 | X |
| 445292 | Confectionery and nut stores | | | | |
| | All classes of customer | 3 436 | 1 352 804 | 100.0 | 68.5 |
| | Household consumers and individual users | X | X | 92.3 | X |
| | Retailers for resale | X | X | 2.6 | X |
| | Wholesale establishments for resale | X | X | 1.1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .4 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .5 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 445 | Food and beverage stores—Con. | | | | |
| 4452 | Specialty food stores—Con. | | | | |
| 44529 | Other specialty food stores—Con. | | | | |
| 445299 | All other specialty food stores | | | | |
| | All classes of customer | 5 409 | 1 637 702 | 100.0 | 35.0 |
| | Household consumers and individual users | X | X | 74.2 | X |
| | Retailers for resale | X | X | 8.6 | X |
| | Wholesale establishments for resale | X | X | 4.5 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 5.8 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | .3 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | 2.6 | X |
| 4453 | Beer, wine, and liquor stores | | | | |
| | All classes of customer | 28 957 | 28 246 426 | 100.0 | 77.1 |
| | Household consumers and individual users | X | X | 93.8 | X |
| | Retailers for resale | X | X | 2.3 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 2.2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .5 | X |
| 44531 | Beer, wine, and liquor stores | | | | |
| | All classes of customer | 28 957 | 28 246 426 | 100.0 | 77.1 |
| | Household consumers and individual users | X | X | 93.8 | X |
| | Retailers for resale | X | X | 2.3 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 2.2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .5 | X |
| 445310 | Beer, wine, and liquor stores | | | | |
| | All classes of customer | 28 957 | 28 246 426 | 100.0 | 77.1 |
| | Household consumers and individual users | X | X | 93.8 | X |
| | Retailers for resale | X | X | 2.3 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 2.2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .5 | X |
| 446 | Health and personal care stores | | | | |
| | All classes of customer | 81 797 | 177 947 091 | 100.0 | 72.8 |
| | Household consumers and individual users | X | X | 97.2 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .8 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 446 | Health and personal care stores—Con. | | | | |
| 4461 | Health and personal care stores | | | | |
| | All classes of customer | 81 797 | 177 947 091 | 100.0 | 72.8 |
| | Household consumers and individual users | X | X | 97.2 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .8 | X |
| 44611 | Pharmacies and drug stores | | | | |
| | All classes of customer | 40 234 | 153 748 566 | 100.0 | 72.4 |
| | Household consumers and individual users | X | X | 97.9 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .7 | X |
| 446110 | Pharmacies and drug stores | | | | |
| | All classes of customer | 40 234 | 153 748 566 | 100.0 | 72.4 |
| | Household consumers and individual users | X | X | 97.9 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .7 | X |
| 4461101 | Pharmacies and drug stores | | | | |
| | All classes of customer | 39 121 | 152 728 021 | 100.0 | 72.4 |
| | Household consumers and individual users | X | X | 97.9 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .7 | X |
| 4461102 | Proprietary stores | | | | |
| | All classes of customer | 1 113 | 1 020 545 | 100.0 | 82.4 |
| | Household consumers and individual users | X | X | 96.0 | X |
| | Retailers for resale | X | X | .7 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .4 | X |
| | All other customers | X | X | 1.7 | X |
| 44612 | Cosmetics, beauty supplies, and perfume stores | | | | |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 446 | Health and personal care stores—Con. | | | | |
| 4461 | Health and personal care stores—Con. | | | | |
| 44612 | Cosmetics, beauty supplies, and perfume stores—Con. | | | | |
| | All classes of customer | 10 796 | 6 281 436 | 100.0 | 75.4 |
| | Household consumers and individual users | X | X | 86.5 | X |
| | Retailers for resale | X | X | 3.3 | X |
| | Wholesale establishments for resale | X | X | .5 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 446120 | Cosmetics, beauty supplies, and perfume stores | | | | |
| | All classes of customer | 10 796 | 6 281 436 | 100.0 | 75.4 |
| | Household consumers and individual users | X | X | 86.5 | X |
| | Retailers for resale | X | X | 3.3 | X |
| | Wholesale establishments for resale | X | X | .5 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 44613 | Optical goods stores | | | | |
| | All classes of customer | 13 037 | 6 649 362 | 100.0 | 80.7 |
| | Household consumers and individual users | X | X | 99.0 | X |
| | Retailers for resale | X | X | .3 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .3 | X |
| 446130 | Optical goods stores | | | | |
| | All classes of customer | 13 037 | 6 649 362 | 100.0 | 80.7 |
| | Household consumers and individual users | X | X | 99.0 | X |
| | Retailers for resale | X | X | .3 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .3 | X |
| 44619 | Other health and personal care stores | | | | |
| | All classes of customer | 17 730 | 11 267 727 | 100.0 | 71.2 |
| | Household consumers and individual users | X | X | 91.0 | X |
| | Retailers for resale | X | X | 1.4 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.4 | X |
| | All other customers | X | X | 2.6 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 446 | Health and personal care stores—Con. | | | | |
| 4461 | Health and personal care stores—Con. | | | | |
| 44619 | Other health and personal care stores—Con. | | | | |
| 446191 | Food (health) supplement stores | | | | |
| | All classes of customer | 9 526 | 4 654 310 | 100.0 | 75.7 |
| | Household consumers and individual users | X | X | 97.3 | X |
| | Retailers for resale | X | X | 1.9 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 446199 | All other health and personal care stores | | | | |
| | All classes of customer | 8 204 | 6 613 417 | 100.0 | 68.1 |
| | Household consumers and individual users | X | X | 86.2 | X |
| | Retailers for resale | X | X | 1.0 | X |
| | Wholesale establishments for resale | X | X | 1.3 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.4 | X |
| | All other customers | X | X | 4.5 | X |
| 447 | Gasoline stations | | | | |
| | All classes of customer | 121 446 | 249 141 412 | 100.0 | 71.5 |
| | Household consumers and individual users | X | X | 86.7 | X |
| | Retailers for resale | X | X | 2.3 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 6.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .8 | X |
| | Farmers for use in farm production | X | X | 1.3 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | 1.0 | X |
| 4471 | Gasoline stations | | | | |
| | All classes of customer | 121 446 | 249 141 412 | 100.0 | 71.5 |
| | Household consumers and individual users | X | X | 86.7 | X |
| | Retailers for resale | X | X | 2.3 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 6.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .8 | X |
| | Farmers for use in farm production | X | X | 1.3 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | 1.0 | X |
| 44711 | Gasoline stations with convenience stores | | | | |
| | All classes of customer | 93 691 | 186 735 177 | 100.0 | 72.6 |
| | Household consumers and individual users | X | X | 95.4 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | .4 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .4 | X |
| | All other customers | X | X | .4 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 447 | Gasoline stations—Con. | | | | |
| 4471 | Gasoline stations—Con. | | | | |
| 44711 | Gasoline stations with convenience stores—Con. | | | | |
| 447110 | Gasoline stations with convenience stores | | | | |
| | All classes of customer | 93 691 | 186 735 177 | 100.0 | 72.6 |
| | Household consumers and individual users | X | X | 95.4 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | .4 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .4 | X |
| | All other customers | X | X | .4 | X |
| 44719 | Other gasoline stations | | | | |
| | All classes of customer | 27 755 | 62 406 235 | 100.0 | 68.3 |
| | Household consumers and individual users | X | X | 59.5 | X |
| | Retailers for resale | X | X | 5.6 | X |
| | Wholesale establishments for resale | X | X | 1.3 | X |
| | Repair shops for use in repair work | X | X | .7 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .7 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 22.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.0 | X |
| | Farmers for use in farm production | X | X | 4.2 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.1 | X |
| | All other customers | X | X | 2.6 | X |
| 447190 | Other gasoline stations | | | | |
| | All classes of customer | 27 755 | 62 406 235 | 100.0 | 68.3 |
| | Household consumers and individual users | X | X | 59.5 | X |
| | Retailers for resale | X | X | 5.6 | X |
| | Wholesale establishments for resale | X | X | 1.3 | X |
| | Repair shops for use in repair work | X | X | .7 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .7 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 22.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.0 | X |
| | Farmers for use in farm production | X | X | 4.2 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.1 | X |
| | All other customers | X | X | 2.6 | X |
| 448 | Clothing and clothing accessories stores | | | | |
| | All classes of customer | 149 810 | 167 934 068 | 100.0 | 77.7 |
| | Household consumers and individual users | X | X | 98.1 | X |
| | Retailers for resale | X | X | .7 | X |
| | Wholesale establishments for resale | X | X | .5 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .2 | X |
| 4481 | Clothing stores | | | | |
| | All classes of customer | 90 954 | 120 130 689 | 100.0 | 74.8 |
| | Household consumers and individual users | X | X | 98.8 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .2 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 448 | Clothing and clothing accessories stores—Con. | | | | |
| 4481 | Clothing stores—Con. | | | | |
| 44811 | Men's clothing stores | | | | |
| | All classes of customer | 9 437 | 7 914 715 | 100.0 | 72.5 |
| | Household consumers and individual users | X | X | 94.8 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.1 | X |
| | All other customers | X | X | .6 | X |
| 448110 | Men's clothing stores | | | | |
| | All classes of customer | 9 437 | 7 914 715 | 100.0 | 72.5 |
| | Household consumers and individual users | X | X | 94.8 | X |
| | Retailers for resale | X | X | 1.2 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.1 | X |
| | All other customers | X | X | .6 | X |
| 44812 | Women's clothing stores | | | | |
| | All classes of customer | 33 955 | 30 594 591 | 100.0 | 70.2 |
| | Household consumers and individual users | X | X | 98.9 | X |
| | Retailers for resale | X | X | .6 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .2 | X |
| 448120 | Women's clothing stores | | | | |
| | All classes of customer | 33 955 | 30 594 591 | 100.0 | 70.2 |
| | Household consumers and individual users | X | X | 98.9 | X |
| | Retailers for resale | X | X | .6 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .2 | X |
| 44813 | Children's and infants' clothing stores | | | | |
| | All classes of customer | 6 558 | 7 082 266 | 100.0 | 90.9 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | — | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 448 | Clothing and clothing accessories stores—Con. | | | | |
| 4481 | Clothing stores—Con. | | | | |
| 44813 | Children's and infants' clothing stores—Con. | | | | |
| 448130 | Children's and infants' clothing stores | | | | |
| | All classes of customer | 6 558 | 7 082 266 | 100.0 | 90.9 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | — | X |
| 44814 | Family clothing stores | | | | |
| | All classes of customer | 24 539 | 63 852 108 | 100.0 | 76.3 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | — | X |
| 448140 | Family clothing stores | | | | |
| | All classes of customer | 24 539 | 63 852 108 | 100.0 | 76.3 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | — | X |
| 44815 | Clothing accessories stores | | | | |
| | All classes of customer | 5 810 | 2 731 046 | 100.0 | 50.4 |
| | Household consumers and individual users | X | X | 91.9 | X |
| | Retailers for resale | X | X | 1.9 | X |
| | Wholesale establishments for resale | X | X | 5.0 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .5 | X |
| 448150 | Clothing accessories stores | | | | |
| | All classes of customer | 5 810 | 2 731 046 | 100.0 | 50.4 |
| | Household consumers and individual users | X | X | 91.9 | X |
| | Retailers for resale | X | X | 1.9 | X |
| | Wholesale establishments for resale | X | X | 5.0 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .5 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 448 | Clothing and clothing accessories stores—Con. | | | | |
| 4481 | Clothing stores—Con. | | | | |
| 44819 | Other clothing stores | | | | |
| | All classes of customer | 10 655 | 7 955 963 | 100.0 | 77.5 |
| | Household consumers and individual users | X | X | 95.6 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .8 | X |
| | All other customers | X | X | 1.0 | X |
| 448190 | Other clothing stores | | | | |
| | All classes of customer | 10 655 | 7 955 963 | 100.0 | 77.5 |
| | Household consumers and individual users | X | X | 95.6 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .8 | X |
| | All other customers | X | X | 1.0 | X |
| 4482 | Shoe stores | | | | |
| | All classes of customer | 28 499 | 22 955 111 | 100.0 | 90.7 |
| | Household consumers and individual users | X | X | 97.6 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | 1.1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .1 | X |
| 44821 | Shoe stores | | | | |
| | All classes of customer | 28 499 | 22 955 111 | 100.0 | 90.7 |
| | Household consumers and individual users | X | X | 97.6 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | 1.1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .1 | X |
| 448210 | Shoe stores | | | | |
| | All classes of customer | 28 499 | 22 955 111 | 100.0 | 90.7 |
| | Household consumers and individual users | X | X | 97.6 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | 1.1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 448 | Clothing and clothing accessories stores—Con. | | | | |
| 4482 | Shoe stores—Con. | | | | |
| 44821 | Shoe stores—Con. | | | | |
| 448210 | Shoe stores—Con. | | | | |
| 4482101 | Men's shoe stores | | | | |
| | All classes of customer | 1 622 | 965 889 | 100.0 | 84.0 |
| | Household consumers and individual users | X | X | 95.3 | X |
| | Retailers for resale | X | X | .3 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .8 | X |
| | Farmers for use in farm production | X | X | 1.1 | X |
| | Export sales | X | X | .3 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .9 | X |
| | | | | .2 | X |
| 4482102 | Women's shoe stores | | | | |
| | All classes of customer | 3 146 | 1 985 156 | 100.0 | 75.2 |
| | Household consumers and individual users | X | X | 98.8 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 4482103 | Children's and juveniles' shoe stores | | | | |
| | All classes of customer | 1 078 | 585 243 | 100.0 | 81.4 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | — | X |
| 4482104 | Family shoe stores | | | | |
| | All classes of customer | 16 569 | 12 179 976 | 100.0 | 89.4 |
| | Household consumers and individual users | X | X | 98.4 | X |
| | Retailers for resale | X | X | .3 | X |
| | Wholesale establishments for resale | X | X | .1 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | .1 | X |
| 4482105 | Athletic footwear stores | | | | |
| | All classes of customer | 6 084 | 7 238 847 | 100.0 | 99.0 |
| | Household consumers and individual users | X | X | 96.6 | X |
| | Retailers for resale | X | X | .4 | X |
| | Wholesale establishments for resale | X | X | 2.8 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 448 | Clothing and clothing accessories stores—Con. | | | | |
| 4483 | Jewelry, luggage, and leather goods stores | | | | |
| | All classes of customer | 30 357 | 24 848 268 | 100.0 | 79.5 |
| | Household consumers and individual users | X | X | 94.8 | X |
| | Retailers for resale | X | X | 2.5 | X |
| | Wholesale establishments for resale | X | X | 1.5 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .2 | X |
| 44831 | Jewelry stores | | | | |
| | All classes of customer | 28 625 | 23 304 320 | 100.0 | 81.3 |
| | Household consumers and individual users | X | X | 94.6 | X |
| | Retailers for resale | X | X | 2.6 | X |
| | Wholesale establishments for resale | X | X | 1.6 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .2 | X |
| 448310 | Jewelry stores | | | | |
| | All classes of customer | 28 625 | 23 304 320 | 100.0 | 81.3 |
| | Household consumers and individual users | X | X | 94.6 | X |
| | Retailers for resale | X | X | 2.6 | X |
| | Wholesale establishments for resale | X | X | 1.6 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .2 | X |
| 44832 | Luggage and leather goods stores | | | | |
| | All classes of customer | 1 732 | 1 543 948 | 100.0 | 52.5 |
| | Household consumers and individual users | X | X | 98.6 | X |
| | Retailers for resale | X | X | .3 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .2 | X |
| 448320 | Luggage and leather goods stores | | | | |
| | All classes of customer | 1 732 | 1 543 948 | 100.0 | 52.5 |
| | Household consumers and individual users | X | X | 98.6 | X |
| | Retailers for resale | X | X | .3 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .2 | X |
| 451 | Sporting goods, hobby, book, and music stores | | | | |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 451 | Sporting goods, hobby, book, and music stores—Con. | | | | |
| | All classes of customer | 62 236 | 73 212 205 | 100.0 | 79.2 |
| | Household consumers and individual users | X | X | 95.1 | X |
| | Retailers for resale | X | X | 1.4 | X |
| | Wholesale establishments for resale | X | X | .5 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | 1.2 | X |
| 4511 | Sporting goods, hobby, and musical instrument stores | | | | |
| | All classes of customer | 42 542 | 50 116 683 | 100.0 | 85.7 |
| | Household consumers and individual users | X | X | 94.7 | X |
| | Retailers for resale | X | X | 1.6 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .8 | X |
| | All other customers | X | X | 1.1 | X |
| 45111 | Sporting goods stores | | | | |
| | All classes of customer | 22 239 | 25 007 062 | 100.0 | 80.5 |
| | Household consumers and individual users | X | X | 92.5 | X |
| | Retailers for resale | X | X | 2.0 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.1 | X |
| | All other customers | X | X | 1.6 | X |
| 451110 | Sporting goods stores | | | | |
| | All classes of customer | 22 239 | 25 007 062 | 100.0 | 80.5 |
| | Household consumers and individual users | X | X | 92.5 | X |
| | Retailers for resale | X | X | 2.0 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.1 | X |
| | All other customers | X | X | 1.6 | X |
| 4511101 | General-line sporting goods stores | | | | |
| | All classes of customer | 6 838 | 12 927 972 | 100.0 | 81.7 |
| | Household consumers and individual users | X | X | 92.1 | X |
| | Retailers for resale | X | X | 1.4 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.4 | X |
| | All other customers | X | X | 2.6 | X |
| 4511102 | Specialty-line sporting goods stores | | | | |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 451 | Sporting goods, hobby, book, and music stores—Con. | | | | |
| 4511 | Sporting goods, hobby, and musical instrument stores—Con. | | | | |
| 45111 | Sporting goods stores—Con. | | | | |
| 451110 | Sporting goods stores—Con. | | | | |
| 4511102 | Specialty-line sporting goods stores—Con. | | | | |
| | All classes of customer | 15 401 | 12 079 090 | 100.0 | 79.2 |
| | Household consumers and individual users | X | X | 93.0 | X |
| | Retailers for resale | X | X | 2.6 | X |
| | Wholesale establishments for resale | X | X | .7 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .3 | X |
| | Governmental bodies (federal, state, and local) | X | X | .9 | X |
| | All other customers | X | X | .4 | X |
| 45112 | Hobby, toy, and game stores | | | | |
| | All classes of customer | 10 392 | 16 194 791 | 100.0 | 92.0 |
| | Household consumers and individual users | X | X | 98.6 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 451120 | Hobby, toy, and game stores | | | | |
| | All classes of customer | 10 392 | 16 194 791 | 100.0 | 92.0 |
| | Household consumers and individual users | X | X | 98.6 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 45113 | Sewing, needlework, and piece goods stores | | | | |
| | All classes of customer | 5 427 | 3 911 957 | 100.0 | 88.6 |
| | Household consumers and individual users | X | X | 94.7 | X |
| | Retailers for resale | X | X | 2.4 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .1 | X |
| 451130 | Sewing, needlework, and piece goods stores | | | | |
| | All classes of customer | 5 427 | 3 911 957 | 100.0 | 88.6 |
| | Household consumers and individual users | X | X | 94.7 | X |
| | Retailers for resale | X | X | 2.4 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 451 | Sporting goods, hobby, book, and music stores—Con. | | | | |
| 4511 | Sporting goods, hobby, and musical instrument stores—Con. | | | | |
| 45113 | Sewing, needlework, and piece goods stores—Con. | | | | |
| 451130 | Sewing, needlework, and piece goods stores—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | All other customers | X | X | .1 | X |
| 45114 | Musical instrument and supplies stores | | | | |
| | All classes of customer | 4 484 | 5 002 873 | 100.0 | 89.0 |
| | Household consumers and individual users | X | X | 89.4 | X |
| | Retailers for resale | X | X | 2.3 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .5 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.4 | X |
| | All other customers | X | X | 3.4 | X |
| 451140 | Musical instrument and supplies stores | | | | |
| | All classes of customer | 4 484 | 5 002 873 | 100.0 | 89.0 |
| | Household consumers and individual users | X | X | 89.4 | X |
| | Retailers for resale | X | X | 2.3 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.3 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .5 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.4 | X |
| | All other customers | X | X | 3.4 | X |
| 4512 | Book, periodical, and music stores | | | | |
| | All classes of customer | 19 694 | 23 095 522 | 100.0 | 65.1 |
| | Household consumers and individual users | X | X | 96.5 | X |
| | Retailers for resale | X | X | .7 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .4 | X |
| | All other customers | X | X | 1.3 | X |
| 45121 | Book stores and news dealers | | | | |
| | All classes of customer | 12 707 | 15 869 900 | 100.0 | 60.3 |
| | Household consumers and individual users | X | X | 95.9 | X |
| | Retailers for resale | X | X | .6 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | 1.9 | X |
| 451211 | Book stores | | | | |
| | All classes of customer | 10 860 | 15 060 984 | 100.0 | 60.3 |
| | Household consumers and individual users | X | X | 95.8 | X |
| | Retailers for resale | X | X | .6 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .8 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 451 | Sporting goods, hobby, book, and music stores—Con. | | | | |
| 4512 | Book, periodical, and music stores—Con. | | | | |
| 45121 | Book stores and news dealers—Con. | | | | |
| 451211 | Book stores—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | 1.9 | X |
| 4512111 | Book stores, general | | | | |
| | All classes of customer | 6 326 | 9 482 047 | 100.0 | 60.5 |
| | Household consumers and individual users | X | X | 97.5 | X |
| | Retailers for resale | X | X | .7 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | .6 | X |
| 4512112 | Specialty book stores | | | | |
| | All classes of customer | 2 695 | 1 552 806 | 100.0 | 64.9 |
| | Household consumers and individual users | X | X | 92.2 | X |
| | Retailers for resale | X | X | .5 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .6 | X |
| | All other customers | X | X | 2.7 | X |
| 4512113 | College book stores | | | | |
| | All classes of customer | 1 839 | 4 026 131 | 100.0 | 58.3 |
| | Household consumers and individual users | X | X | 93.4 | X |
| | Retailers for resale | X | X | .3 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .7 | X |
| | All other customers | X | X | 4.5 | X |
| 451212 | News dealers and newsstands | | | | |
| | All classes of customer | 1 847 | 808 916 | 100.0 | 59.1 |
| | Household consumers and individual users | X | X | 95.1 | X |
| | Retailers for resale | X | X | 1.3 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | 2.9 | X |
| 45122 | Prerecorded tape, compact disc, and record stores | | | | |
| | All classes of customer | 6 987 | 7 225 622 | 100.0 | 75.5 |
| | Household consumers and individual users | X | X | 98.2 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .5 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 451 | Sporting goods, hobby, book, and music stores—Con. | | | | |
| 4512 | Book, periodical, and music stores—Con. | | | | |
| 45122 | Prerecorded tape, compact disc, and record stores—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .1 | X |
| 451220 | Prerecorded tape, compact disc, and record stores | | | | |
| | All classes of customer | 6 987 | 7 225 622 | 100.0 | 75.5 |
| | Household consumers and individual users | X | X | 98.2 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .5 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .1 | X |
| 452 | General merchandise stores | | | | |
| | All classes of customer | 40 723 | 445 224 985 | 100.0 | 93.1 |
| | Household consumers and individual users | X | X | 96.7 | X |
| | Retailers for resale | X | X | 2.2 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | — | X |
| 4521 | Department stores | | | | |
| | All classes of customer | 9 355 | 220 742 882 | 100.0 | 90.9 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | — | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 45211 | Department stores | | | | |
| | All classes of customer | 9 355 | 220 742 882 | 100.0 | 90.9 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | — | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 452111 | Department stores (except discount department stores) | | | | |
| | All classes of customer | 3 705 | 86 856 708 | 100.0 | 83.2 |
| | Household consumers and individual users | X | X | 99.9 | X |
| | Retailers for resale | X | X | — | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 452 | General merchandise stores—Con. | | | | |
| 4521 | Department stores—Con. | | | | |
| 45211 | Department stores—Con. | | | | |
| 452111 | Department stores (except discount department stores)—Con. | | | | |
| | All classes of customer—Con. | | | | |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 452112 | Discount department stores | | | | |
| | All classes of customer | 5 650 | 133 886 174 | 100.0 | 95.8 |
| | Household consumers and individual users | X | X | 100.0 | X |
| | Retailers for resale | X | X | — | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | — | X |
| 4529 | Other general merchandise stores | | | | |
| | All classes of customer | 31 368 | 224 482 103 | 100.0 | 95.4 |
| | Household consumers and individual users | X | X | 93.7 | X |
| | Retailers for resale | X | X | 4.2 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .6 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | — | X |
| 45291 | Warehouse clubs and supercenters | | | | |
| | All classes of customer | 2 912 | 191 252 396 | 100.0 | 99.6 |
| | Household consumers and individual users | X | X | 93.5 | X |
| | Retailers for resale | X | X | 4.6 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | — | X |
| 452910 | Warehouse clubs and supercenters | | | | |
| | All classes of customer | 2 912 | 191 252 396 | 100.0 | 99.6 |
| | Household consumers and individual users | X | X | 93.5 | X |
| | Retailers for resale | X | X | 4.6 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .2 | X |
| | All other customers | X | X | — | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 452 | General merchandise stores—Con. | | | | |
| 4529 | Other general merchandise stores—Con. | | | | |
| 45299 | All other general merchandise stores | | | | |
| | All classes of customer | 28 456 | 33 229 707 | 100.0 | 70.9 |
| | Household consumers and individual users | X | X | 94.7 | X |
| | Retailers for resale | X | X | .9 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .7 | X |
| | Farmers for use in farm production | X | X | 1.9 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .3 | X |
| 452990 | All other general merchandise stores | | | | |
| | All classes of customer | 28 456 | 33 229 707 | 100.0 | 70.9 |
| | Household consumers and individual users | X | X | 94.7 | X |
| | Retailers for resale | X | X | .9 | X |
| | Wholesale establishments for resale | X | X | .2 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .7 | X |
| | Farmers for use in farm production | X | X | 1.9 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .3 | X |
| 4529901 | Variety stores | | | | |
| | All classes of customer | 18 182 | 16 179 421 | 100.0 | 64.5 |
| | Household consumers and individual users | X | X | 99.7 | X |
| | Retailers for resale | X | X | .2 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | .1 | X |
| 4529904 | Miscellaneous general merchandise stores | | | | |
| | All classes of customer | 10 274 | 17 050 286 | 100.0 | 77.0 |
| | Household consumers and individual users | X | X | 90.9 | X |
| | Retailers for resale | X | X | 1.4 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.2 | X |
| | Farmers for use in farm production | X | X | 3.4 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | .5 | X |
| 453 | Miscellaneous store retailers | | | | |
| | All classes of customer | 129 464 | 90 811 742 | 100.0 | 77.1 |
| | Household consumers and individual users | X | X | 79.2 | X |
| | Retailers for resale | X | X | 3.0 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .4 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 13.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.0 | X |
| | All other customers | X | X | 1.2 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 453 | Miscellaneous store retailers—Con. | | | | |
| 4531 | Florists | | | | |
| | All classes of customer | 22 750 | 6 624 783 | 100.0 | 68.1 |
| | Household consumers and individual users | X | X | 88.1 | X |
| | Retailers for resale | X | X | 2.7 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 1.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 4.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | .9 | X |
| 45311 | Florists | | | | |
| | All classes of customer | 22 750 | 6 624 783 | 100.0 | 68.1 |
| | Household consumers and individual users | X | X | 88.1 | X |
| | Retailers for resale | X | X | 2.7 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 1.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 4.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | .9 | X |
| 453110 | Florists | | | | |
| | All classes of customer | 22 750 | 6 624 783 | 100.0 | 68.1 |
| | Household consumers and individual users | X | X | 88.1 | X |
| | Retailers for resale | X | X | 2.7 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 1.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 4.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .4 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .5 | X |
| | All other customers | X | X | .9 | X |
| 4532 | Office supplies, stationery, and gift stores | | | | |
| | All classes of customer | 44 356 | 36 618 807 | 100.0 | 82.9 |
| | Household consumers and individual users | X | X | 69.2 | X |
| | Retailers for resale | X | X | .7 | X |
| | Wholesale establishments for resale | X | X | .6 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 26.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.3 | X |
| | All other customers | X | X | .9 | X |
| 45321 | Office supplies and stationery stores | | | | |
| | All classes of customer | 8 561 | 20 617 623 | 100.0 | 93.4 |
| | Household consumers and individual users | X | X | 53.9 | X |
| | Retailers for resale | X | X | .5 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .4 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 41.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.9 | X |
| | All other customers | X | X | .9 | X |
| 453210 | Office supplies and stationery stores | | | | |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 453 | Miscellaneous store retailers—Con. | | | | |
| 4532 | Office supplies, stationery, and gift stores—Con. | | | | |
| 45321 | Office supplies and stationery stores—Con. | | | | |
| 453210 | Office supplies and stationery stores—Con. | | | | |
| | All classes of customer | 8 561 | 20 617 623 | 100.0 | 93.4 |
| | Household consumers and individual users | X | X | 53.9 | X |
| | Retailers for resale | X | X | .5 | X |
| | Wholesale establishments for resale | X | X | .8 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .4 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 41.0 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.9 | X |
| | All other customers | X | X | .9 | X |
| 45322 | Gift, novelty, and souvenir stores | | | | |
| | All classes of customer | 35 795 | 16 001 184 | 100.0 | 69.3 |
| | Household consumers and individual users | X | X | 95.7 | X |
| | Retailers for resale | X | X | 1.1 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .7 | X |
| 453220 | Gift, novelty, and souvenir stores | | | | |
| | All classes of customer | 35 795 | 16 001 184 | 100.0 | 69.3 |
| | Household consumers and individual users | X | X | 95.7 | X |
| | Retailers for resale | X | X | 1.1 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | .7 | X |
| 4533 | Used merchandise stores | | | | |
| | All classes of customer | 18 132 | 7 767 350 | 100.0 | 73.2 |
| | Household consumers and individual users | X | X | 83.9 | X |
| | Retailers for resale | X | X | 8.7 | X |
| | Wholesale establishments for resale | X | X | 3.4 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | 1.5 | X |
| 45331 | Used merchandise stores | | | | |
| | All classes of customer | 18 132 | 7 767 350 | 100.0 | 73.2 |
| | Household consumers and individual users | X | X | 83.9 | X |
| | Retailers for resale | X | X | 8.7 | X |
| | Wholesale establishments for resale | X | X | 3.4 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | 1.5 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 453 | Miscellaneous store retailers—Con. | | | | |
| 4533 | Used merchandise stores—Con. | | | | |
| 45331 | Used merchandise stores—Con. | | | | |
| 453310 | Used merchandise stores | | | | |
| | All classes of customer | 18 132 | 7 767 350 | 100.0 | 73.2 |
| | Household consumers and individual users | X | X | 83.9 | X |
| | Retailers for resale | X | X | 8.7 | X |
| | Wholesale establishments for resale | X | X | 3.4 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | 1.5 | X |
| 4539 | Other miscellaneous store retailers | | | | |
| | All classes of customer | 44 226 | 39 800 802 | 100.0 | 73.9 |
| | Household consumers and individual users | X | X | 87.2 | X |
| | Retailers for resale | X | X | 4.3 | X |
| | Wholesale establishments for resale | X | X | 1.8 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 2.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .6 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.0 | X |
| | All other customers | X | X | 1.6 | X |
| 45391 | Pet and pet supplies stores | | | | |
| | All classes of customer | 7 626 | 7 592 596 | 100.0 | 84.8 |
| | Household consumers and individual users | X | X | 98.0 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .3 | X |
| 453910 | Pet and pet supplies stores | | | | |
| | All classes of customer | 7 626 | 7 592 596 | 100.0 | 84.8 |
| | Household consumers and individual users | X | X | 98.0 | X |
| | Retailers for resale | X | X | .8 | X |
| | Wholesale establishments for resale | X | X | .3 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | .2 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .3 | X |
| 45392 | Art dealers | | | | |
| | All classes of customer | 6 328 | 4 236 526 | 100.0 | 77.0 |
| | Household consumers and individual users | X | X | 75.3 | X |
| | Retailers for resale | X | X | 11.5 | X |
| | Wholesale establishments for resale | X | X | 3.9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .7 | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | 6.9 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 453 | Miscellaneous store retailers—Con. | | | | |
| 4539 | Other miscellaneous store retailers—Con. | | | | |
| 45392 | Art dealers—Con. | | | | |
| 453920 | Art dealers | | | | |
| | All classes of customer | 6 328 | 4 236 526 | 100.0 | 77.0 |
| | Household consumers and individual users | X | X | 75.3 | X |
| | Retailers for resale | X | X | 11.5 | X |
| | Wholesale establishments for resale | X | X | 3.9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 1.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .7 | X |
| | Governmental bodies (federal, state, and local) | X | X | .3 | X |
| | All other customers | X | X | 6.9 | X |
| 45393 | Manufactured (mobile) home dealers | | | | |
| | All classes of customer | 5 553 | 9 509 409 | 100.0 | 76.8 |
| | Household consumers and individual users | X | X | 97.8 | X |
| | Retailers for resale | X | X | .7 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .6 | X |
| 453930 | Manufactured (mobile) home dealers | | | | |
| | All classes of customer | 5 553 | 9 509 409 | 100.0 | 76.8 |
| | Household consumers and individual users | X | X | 97.8 | X |
| | Retailers for resale | X | X | .7 | X |
| | Wholesale establishments for resale | X | X | .4 | X |
| | Repair shops for use in repair work | X | X | .1 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .6 | X |
| 45399 | All other miscellaneous store retailers | | | | |
| | All classes of customer | 24 719 | 18 462 271 | 100.0 | 67.2 |
| | Household consumers and individual users | X | X | 78.4 | X |
| | Retailers for resale | X | X | 6.3 | X |
| | Wholesale establishments for resale | X | X | 2.8 | X |
| | Repair shops for use in repair work | X | X | .5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .4 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .8 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 5.5 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.3 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.2 | X |
| | All other customers | X | X | 1.5 | X |
| 453991 | Tobacco stores | | | | |
| | All classes of customer | 6 184 | 6 527 871 | 100.0 | 75.6 |
| | Household consumers and individual users | X | X | 95.5 | X |
| | Retailers for resale | X | X | 2.9 | X |
| | Wholesale establishments for resale | X | X | 1.0 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | .1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | .1 | X |
| | All other customers | X | X | .3 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 453 | Miscellaneous store retailers—Con. | | | | |
| 4539 | Other miscellaneous store retailers—Con. | | | | |
| 45399 | All other miscellaneous store retailers—Con. | | | | |
| 453998 | All other miscellaneous store retailers (except tobacco stores) | | | | |
| | All classes of customer | 18 535 | 11 934 400 | 100.0 | 62.7 |
| | Household consumers and individual users | X | X | 67.2 | X |
| | Retailers for resale | X | X | 8.6 | X |
| | Wholesale establishments for resale | X | X | 4.0 | X |
| | Repair shops for use in repair work | X | X | .8 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .7 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 1.2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .3 | X |
| | Governmental bodies (federal, state, and local) | X | X | 3.6 | X |
| | All other customers | X | X | 2.3 | X |
| 454 | Nonstore retailers | | | | |
| | All classes of customer | 54 921 | 172 864 966 | 100.0 | 72.4 |
| | Household consumers and individual users | X | X | 73.4 | X |
| | Retailers for resale | X | X | 4.2 | X |
| | Wholesale establishments for resale | X | X | 2.1 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .5 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 1.2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .8 | X |
| | Farmers for use in farm production | X | X | 1.4 | X |
| | Export sales | X | X | .3 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.2 | X |
| | All other customers | X | X | 3.9 | X |
| 4541 | Electronic shopping and mail-order houses | | | | |
| | All classes of customer | 15 910 | 120 728 725 | 100.0 | 69.0 |
| | Household consumers and individual users | X | X | 79.1 | X |
| | Retailers for resale | X | X | 3.4 | X |
| | Wholesale establishments for resale | X | X | 1.5 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 8.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .3 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.3 | X |
| | All other customers | X | X | 3.8 | X |
| 45411 | Electronic shopping and mail-order houses | | | | |
| | All classes of customer | 15 910 | 120 728 725 | 100.0 | 69.0 |
| | Household consumers and individual users | X | X | 79.1 | X |
| | Retailers for resale | X | X | 3.4 | X |
| | Wholesale establishments for resale | X | X | 1.5 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 8.8 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .3 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.3 | X |
| | All other customers | X | X | 3.8 | X |
| 454111 | Electronic shopping | | | | |
| | All classes of customer | 5 498 | 24 057 284 | 100.0 | 83.6 |
| | Household consumers and individual users | X | X | 79.3 | X |
| | Retailers for resale | X | X | 5.9 | X |
| | Wholesale establishments for resale | X | X | 2.1 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .2 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .2 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 8.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .3 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .5 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.0 | X |
| | All other customers | X | X | 1.2 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 454 | Nonstore retailers—Con. | | | | |
| 4541 | Electronic shopping and mail-order houses—Con. | | | | |
| 45411 | Electronic shopping and mail-order houses—Con. | | | | |
| 454112 | Electronic auctions | | | | |
| | All classes of customer | 95 | 903 901 | 100.0 | 84.9 |
| | Household consumers and individual users | X | X | 93.3 | X |
| | Retailers for resale | X | X | .1 | X |
| | Wholesale establishments for resale | X | X | — | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | — | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | — | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | — | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | — | X |
| | All other customers | X | X | 6.6 | X |
| 454113 | Mail-order houses | | | | |
| | All classes of customer | 10 317 | 95 767 540 | 100.0 | 65.2 |
| | Household consumers and individual users | X | X | 78.7 | X |
| | Retailers for resale | X | X | 2.6 | X |
| | Wholesale establishments for resale | X | X | 1.4 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .1 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 8.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .3 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.8 | X |
| | All other customers | X | X | 4.6 | X |
| 4542 | Vending machine operators | | | | |
| | All classes of customer | 5 921 | 7 048 506 | 100.0 | 60.9 |
| | Household consumers and individual users | X | X | 47.1 | X |
| | Retailers for resale | X | X | 5.1 | X |
| | Wholesale establishments for resale | X | X | 2.7 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .4 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 18.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .9 | X |
| | All other customers | X | X | 16.1 | X |
| 45421 | Vending machine operators | | | | |
| | All classes of customer | 5 921 | 7 048 506 | 100.0 | 60.9 |
| | Household consumers and individual users | X | X | 47.1 | X |
| | Retailers for resale | X | X | 5.1 | X |
| | Wholesale establishments for resale | X | X | 2.7 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .4 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 18.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .9 | X |
| | All other customers | X | X | 16.1 | X |
| 454210 | Vending machine operators | | | | |
| | All classes of customer | 5 921 | 7 048 506 | 100.0 | 60.9 |
| | Household consumers and individual users | X | X | 47.1 | X |
| | Retailers for resale | X | X | 5.1 | X |
| | Wholesale establishments for resale | X | X | 2.7 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .4 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 18.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .1 | X |
| | Farmers for use in farm production | X | X | — | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | .9 | X |
| | All other customers | X | X | 16.1 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 454 | Nonstore retailers—Con. | | | | |
| 4543 | Direct selling establishments | | | | |
| | All classes of customer | 33 090 | 45 087 735 | 100.0 | 83.2 |
| | Household consumers and individual users | X | X | 64.0 | X |
| | Retailers for resale | X | X | 5.9 | X |
| | Wholesale establishments for resale | X | X | 3.2 | X |
| | Repair shops for use in repair work | X | X | .5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.3 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 1.6 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 11.7 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.4 | X |
| | Farmers for use in farm production | X | X | 4.5 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.1 | X |
| | All other customers | X | X | 2.7 | X |
| 45431 | Fuel dealers | | | | |
| | All classes of customer | 11 079 | 23 609 510 | 100.0 | 79.8 |
| | Household consumers and individual users | X | X | 62.1 | X |
| | Retailers for resale | X | X | 7.2 | X |
| | Wholesale establishments for resale | X | X | 2.7 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.8 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 1.3 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 11.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.6 | X |
| | Farmers for use in farm production | X | X | 6.4 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.8 | X |
| | All other customers | X | X | 2.5 | X |
| 454311 | Heating oil dealers | | | | |
| | All classes of customer | 4 672 | 14 259 058 | 100.0 | 78.9 |
| | Household consumers and individual users | X | X | 63.7 | X |
| | Retailers for resale | X | X | 9.0 | X |
| | Wholesale establishments for resale | X | X | 3.7 | X |
| | Repair shops for use in repair work | X | X | .4 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 1.6 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | .5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 9.1 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 3.1 | X |
| | Farmers for use in farm production | X | X | 5.7 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.4 | X |
| | All other customers | X | X | .7 | X |
| 454312 | Liquefied petroleum gas (bottled gas) dealers | | | | |
| | All classes of customer | 6 203 | 9 286 126 | 100.0 | 81.5 |
| | Household consumers and individual users | X | X | 59.3 | X |
| | Retailers for resale | X | X | 4.6 | X |
| | Wholesale establishments for resale | X | X | 1.1 | X |
| | Repair shops for use in repair work | X | X | .2 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | 2.2 | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 2.5 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 14.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.9 | X |
| | Farmers for use in farm production | X | X | 7.5 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.0 | X |
| | All other customers | X | X | 5.2 | X |
| 454319 | Other fuel dealers | | | | |
| | All classes of customer | 204 | 64 326 | 100.0 | 40.0 |
| | Household consumers and individual users | X | X | 77.8 | X |
| | Retailers for resale | X | X | 5.7 | X |
| | Wholesale establishments for resale | X | X | 1.9 | X |
| | Repair shops for use in repair work | X | X | .5 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding | X | X | 4.7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.7 | X |
| | Farmers for use in farm production | X | X | .3 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.9 | X |
| | All other customers | X | X | .9 | X |
| 45439 | Other direct selling establishments | | | | |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

| NAICS code | Kind of business and class of customer | Establishments (number) | Sales (\$1,000) | Distribution of sales (percent) | Response coverage ¹ (percent) |
|--------------|--|-------------------------|-----------------|---------------------------------|--|
| 44-45 | Retail trade—Con. | | | | |
| 454 | Nonstore retailers—Con. | | | | |
| 4543 | Direct selling establishments—Con. | | | | |
| 45439 | Other direct selling establishments—Con. | | | | |
| | All classes of customer | 22 011 | 21 478 225 | 100.0 | 86.9 |
| | Household consumers and individual users | X | X | 66.0 | X |
| | Retailers for resale | X | X | 4.5 | X |
| | Wholesale establishments for resale | X | X | 3.7 | X |
| | Repair shops for use in repair work | X | X | .7 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .6 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 2.0 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 12.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.2 | X |
| | Farmers for use in farm production | X | X | 2.6 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.5 | X |
| | All other customers | X | X | 2.9 | X |
| 454390 | Other direct selling establishments | | | | |
| | All classes of customer | 22 011 | 21 478 225 | 100.0 | 86.9 |
| | Household consumers and individual users | X | X | 66.0 | X |
| | Retailers for resale | X | X | 4.5 | X |
| | Wholesale establishments for resale | X | X | 3.7 | X |
| | Repair shops for use in repair work | X | X | .7 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .6 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 2.0 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 12.2 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 2.2 | X |
| | Farmers for use in farm production | X | X | 2.6 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.5 | X |
| | All other customers | X | X | 2.9 | X |
| 4543901 | Direct selling, furniture, home furnishings, electronics, and appliances | | | | |
| | All classes of customer | 5 885 | 5 423 788 | 100.0 | 86.0 |
| | Household consumers and individual users | X | X | 65.1 | X |
| | Retailers for resale | X | X | 4.2 | X |
| | Wholesale establishments for resale | X | X | 1.5 | X |
| | Repair shops for use in repair work | X | X | .3 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .4 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .7 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 17.6 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 3.7 | X |
| | Farmers for use in farm production | X | X | .1 | X |
| | Export sales | X | X | .2 | X |
| | Governmental bodies (federal, state, and local) | X | X | 3.9 | X |
| | All other customers | X | X | 2.3 | X |
| 4543902 | Direct selling, books, periodicals, videos, and compact discs | | | | |
| | All classes of customer | 1 336 | 1 299 286 | 100.0 | 74.5 |
| | Household consumers and individual users | X | X | 85.6 | X |
| | Retailers for resale | X | X | 3.6 | X |
| | Wholesale establishments for resale | X | X | .9 | X |
| | Repair shops for use in repair work | X | X | — | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | — | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | .1 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 3.4 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | .2 | X |
| | Farmers for use in farm production | X | X | .3 | X |
| | Export sales | X | X | — | X |
| | Governmental bodies (federal, state, and local) | X | X | 1.0 | X |
| | All other customers | X | X | 4.9 | X |
| 4543903 | Direct selling, other merchandise | | | | |
| | All classes of customer | 14 790 | 14 755 151 | 100.0 | 88.2 |
| | Household consumers and individual users | X | X | 64.8 | X |
| | Retailers for resale | X | X | 4.7 | X |
| | Wholesale establishments for resale | X | X | 4.7 | X |
| | Repair shops for use in repair work | X | X | .9 | X |
| | Manufacturing and mining industrial users for use as input goods in production | X | X | .8 | X |
| | Restaurants, hotels, food services, and contract feeding ... | X | X | 2.6 | X |
| | Businesses for end use in their own operation, not for resale or production | X | X | 10.9 | X |
| | Building contractors, heavy construction, and special trade contractors | X | X | 1.9 | X |
| | Farmers for use in farm production | X | X | 3.6 | X |
| | Export sales | X | X | .1 | X |
| | Governmental bodies (federal, state, and local) | X | X | 2.1 | X |
| | All other customers | X | X | 2.9 | X |

See footnotes at end of table.

Table 2. Sales by Class of Customer for the United States: 2002—Con.

¹Sales of establishments responding to class of customer inquiry as a percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists;

office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

Not applicable for this report.

Appendix E. Metropolitan and Micropolitan Statistical Areas

Not applicable for this report.

