

# **INDUSTRY-WIDE TOY PREMIUM CONFERENCE**

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## **FAST TRACK PRODUCT RECALL PROGRAM**

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# Fast Track Product Recall Program

- Adopted permanently in March 1997
- Eliminate PD
- Recall implemented in 20 working days
- Rely primarily on company's representation
- Reduce technical analysis

# Fast Track Recalls

- Over 750 since August 1995
- Involving more than 90 million products
- Average of 4 days to implement
- Public/Industry/CPSC benefit

# Implementation of Fast Track Recall

- Report under Section 15
- Conduct Fast Track
- Streamline response
  - Email
  - Phone/Fax
- Define Scope/Problem

# Implementation of Fast Track Product Recall

- Stop production
- Notify/Stop distribution
- Notify/Stop retail sale
- Prepare consumer remedy

# Implementation of Fast Track Product Recall

- Review and evaluate remedy
- Prepare remedy
- Prepare notice

# Reporting To The U.S. CPSC

- By Telephone: 301-504-0608,  
ext. 15
- By Email: [www.cpsc.gov](http://www.cpsc.gov)  
(section 15)
- By Fax: 301-504-0359

# After Hours Reporting

- Marc Schoem – Voice Mail  
Pager  
– 1-800-800-7759