



Automotive Automotive Aftermarket

The Canadian Automotive Aftermarket parts sector was valued at US\$19.9 billion (C\$20.0 billion) in 2007. It is the largest retail sector in Canada ahead of clothing, food, furniture, and pharmaceuticals. The Automotive Aftermarket parts market at the retail level will experience an average annual real growth rate of 2 percent forecasted through 2008.

CANADA

- Retail value of the Automotive Aftermarket 2007:
US\$ 19.9 billion
- Canadian Vehicles Sales in 2007 totaled - **1.7 million** units, an increase of 1.5% over 2006.
- Automotive trade (2007)
The U.S. is Canada's principal supplier of automotive parts and service equipment accounting for 80.5% of total Canadian Automotive Aftermarket imports.
- Size of Canada's Vehicle Fleet in 2007:
Over 20.8 million (Passenger cars and light trucks)

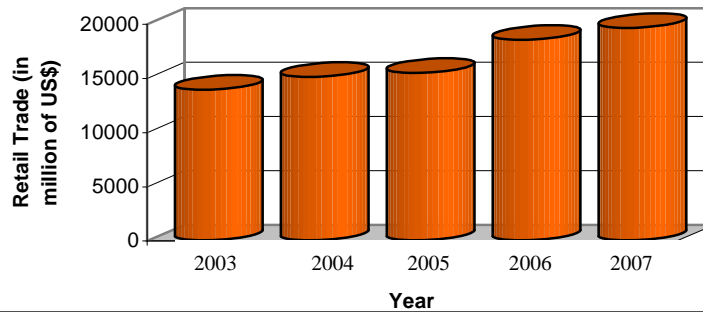
ONTARIO

- Largest automotive aftermarket in Canada (2007): **C\$9.7 billion**
- Ontario accounts for 1, 147 of the country's 3,287 Wholesale and Install/Retail establishments
- Presently North America's largest Vehicle Manufacturer, ahead of Michigan with **3,459,984** units in 2007 – over **7 million** of Canada's vehicles are registered in Ontario.

VIBRANT ECONOMY

- Canadian Real GDP growth forecast (2008): **1.8 %**
- Strong Canadian dollar, making U.S. exports more competitive/affordable.

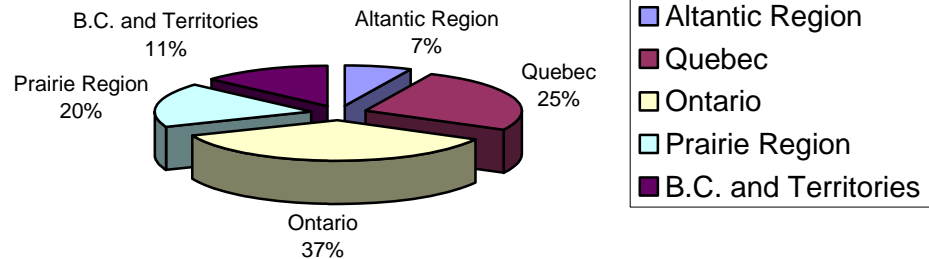
Canada: Automotive Parts, Accessories, and Services Retail



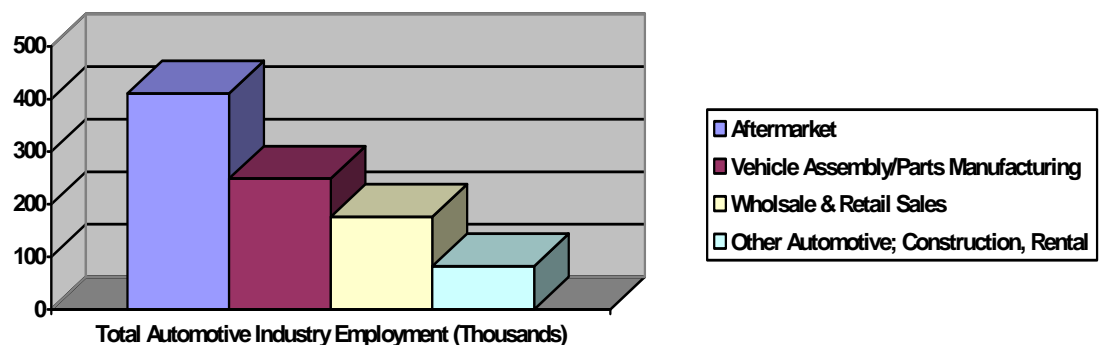
Automotive parts manufacturing and retail employment in Canada totaled 410,000 in 2006. The strength in the employment numbers for this sector is a key indicator of the stability of the automotive aftermarket in Canada, which saw sales of automobiles reach its second-highest record of 1.7 million vehicle sales in 2007.

The Automotive Aftermarket was valued at US\$ 19.9 billion. The province of Ontario offers the largest automotive aftermarket potential at more than C\$9.7 billion, followed by Quebec with over C\$4.9 billion, the Prairie Provinces at over C\$4.7 billion, British Columbia at over C\$3.3 billion, and the Atlantic Provinces with over C\$1.53 billion.

Canada: Light Vehicle Sales Segmentation by Province - 2007



Canada: Automotive Employment - 2007



We hope that you find this information useful. If you would like further information, please contact Madellon.Lopes@mail.doc.gov, CS Canada National Automotive Specialist. Visit our website www.BuyUSA.gov/Canada to discover other commercial opportunities in Canada. Updated: 02/27/2008