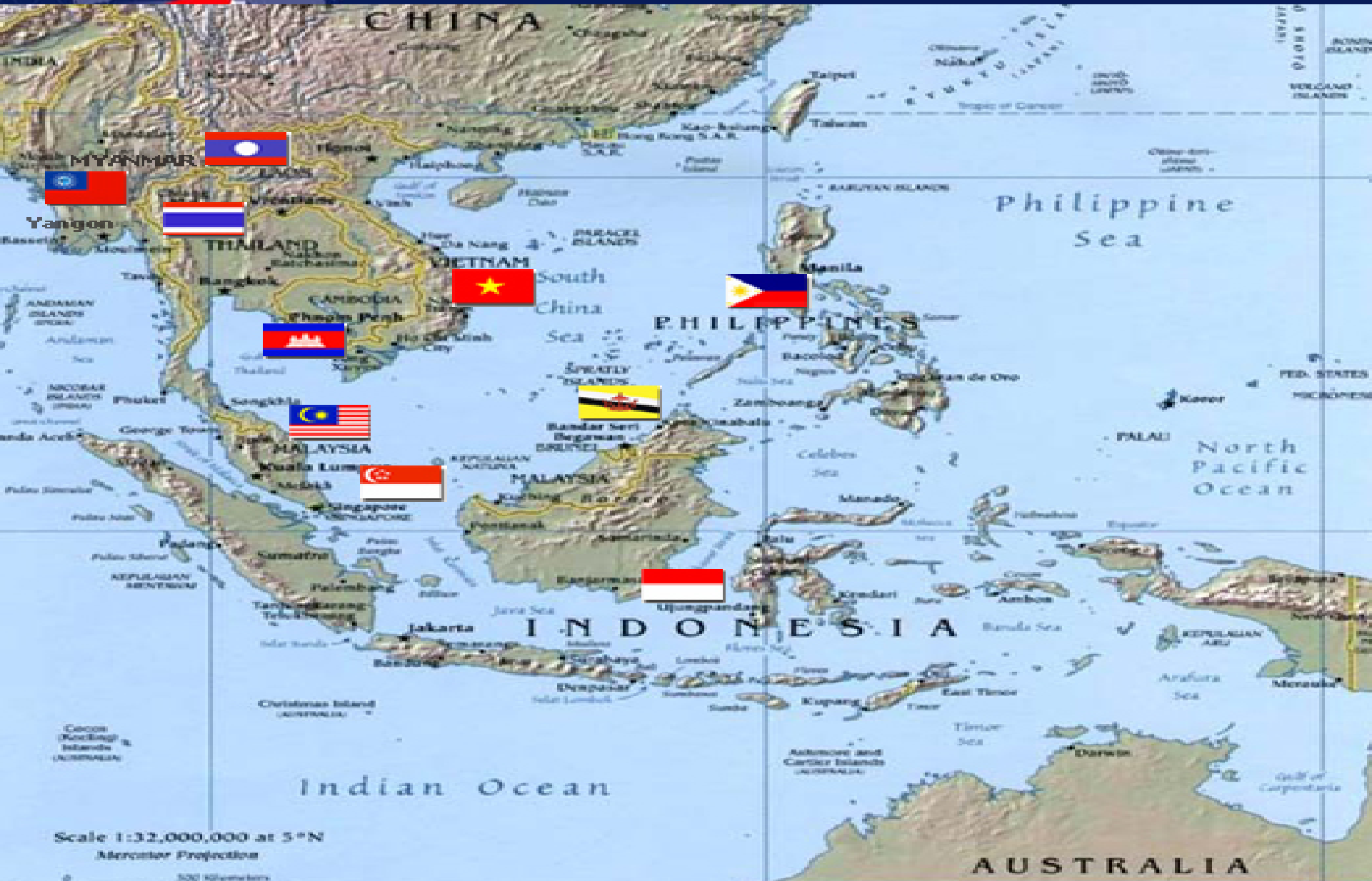


# ASEAN Overview





# VIETNAM



- **The U.S. is Vietnam's number 1 trading partner.**
- **Vietnam joins the WTO in January 2007.**
- **Vietnam grows rapidly, GDP of \$61 billion, 84 million young people.**
- **Since the US-Vietnam Bilateral Trade Agreement in 2001, two-way trade has increased from \$1.5 billion to nearly \$10 billion.**
- **Leading Sectors: Power Generation, ICT, Oil and Gas, Airport Equipment, Environmental, Medical, Safety and Security, Education, and Franchising.**
- **Commerce Secretary Gutierrez will lead a Trade Mission to Vietnam.**



# Try Thailand

**Commercial Treaty Partners for 175  
Years – National Treatment for US  
Companies**

**Two-Way Trade – 30 Billion USD**

**Hotspot of SE Asia – other sectors :**

Food Processing, IT, Power, Medical,  
Educational Services, Environmental  
Technologies

**Political Stability Returns in 2008**

[www.buyusa.gov/thailand](http://www.buyusa.gov/thailand)



# MALAYSIA



U.S.  
COMMERCIAL  
SERVICE  
*United States of America*  
*Department of Commerce*

---

## What you need to know in 5 minutes!

- Our 10<sup>th</sup> largest trading partner
- U.S. is Malaysia's number 1 trading partner, number 1 investor
- Stable, moderate, prosperous, competitive
- 6 % growth rate; 3<sup>rd</sup> richest after Singapore and Brunei
- Challenges
- Leading sectors: oil/gas, safety/security, health care, biotechnology, environmental technology, franchising, higher education, ICT



[www.buyusa.gov/malaysia](http://www.buyusa.gov/malaysia)





# Why SINGAPORE?

- **Small Country, Global Hub**

- Logistics, Aviation, Oil Refining, Financial, Education, Medical, Bioscience, Wafer Fabrication, IT, MNCs

- **Regional Trading Center**

- \$25 billion U.S. exports: approximately 2/3 re-exported
- Leading trade partner in ASEAN  
45% of sales to ASEAN go to/through Singapore

- **Great Opportunities**

- Major projects: IRs, Stadium, SOE, Greenbuild
- U.S. export growth 17%



# INDONESIA



U.S.  
COMMERCIAL  
SERVICE  
*United States of America*  
*Department of Commerce*



- Open Market with the World's 4th Largest Population
- World's 3<sup>rd</sup> largest democracy
- U.S. is 4th Largest Source of Indonesian Imports
  - \$3.08 billion worth of U.S. exports in 2006
  - Highest GDP in S.E. Asia with 6.3% growth
- Leading S.E. Asia for Export Successes
- Leading Sectors: Energy, Telecommunications, Chemicals, Infrastructure, Computers, Medical, Power Generation, Aircraft

[www.buyusa.gov/indonesia](http://www.buyusa.gov/indonesia)

# Why the Philippines is Hot!



U.S.  
COMMERCIAL  
SERVICE  
*United States of America*  
*Department of Commerce*



- Historical relationship with American “the American Brand” is popular and trusted
- World’s 3<sup>rd</sup> largest English speaking nation – 90 million people
- 24 straight quarters of economic growth – 7.3% GDP in 2Q 2007
- U.S. is #1 trading partners & #1 investor, accounting for 17.3% of two-way merchandise trade.
- Bilateral US-Philippine trade totaled \$17.3 billion in 2006. The Philippines was the United States’ 26<sup>th</sup> largest export market.
- Hot growth sectors include telecom (call centers), construction, medical tourism

[www.buyusa.gov/philippines](http://www.buyusa.gov/philippines)



U.S.  
COMMERCIAL  
SERVICE  
*United States of America*  
*Department of Commerce*

---

ANY  
QUESTIONS?

[www.buyusa.gov/asianow/southeastasia\\_home.html](http://www.buyusa.gov/asianow/southeastasia_home.html)