



ENERGY STAR

Partner of the Year

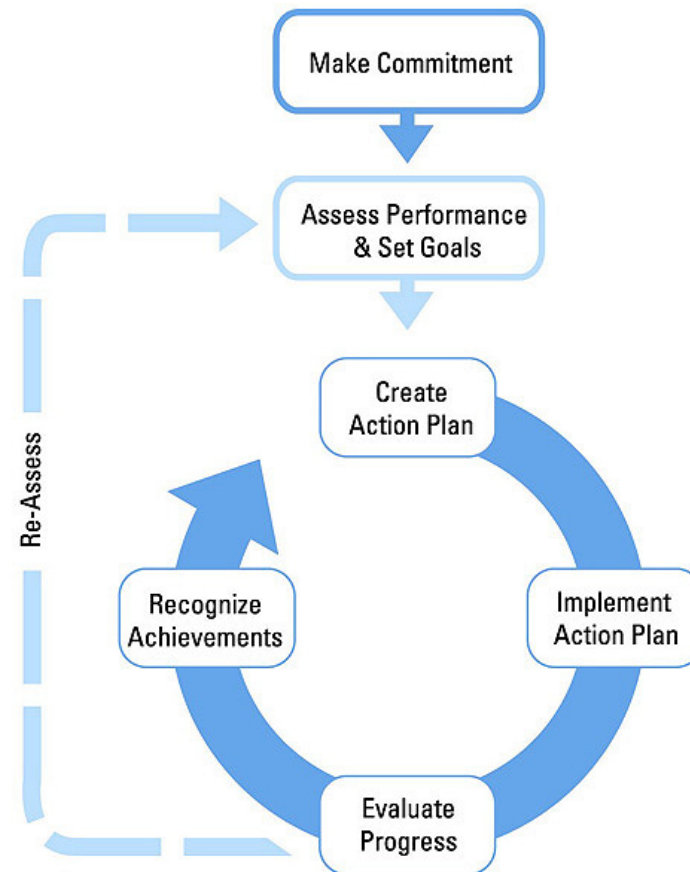
Awards

September 15, 2004

About The Web Conferences



- **Monthly**
- **Topics are structured on a strategic approach to energy management**
- **Help you continually improve energy performance**
- **Opportunity to share ideas with others**
- **Slides are a starting point for discussion**
- **Open & Interactive**



Web Conference Tips



- Mute phone when listening!
Improves sound quality for everyone.
- If slides are not advancing, hit refresh or close presentation window and press the re-launch button again.

Today's Web Conference

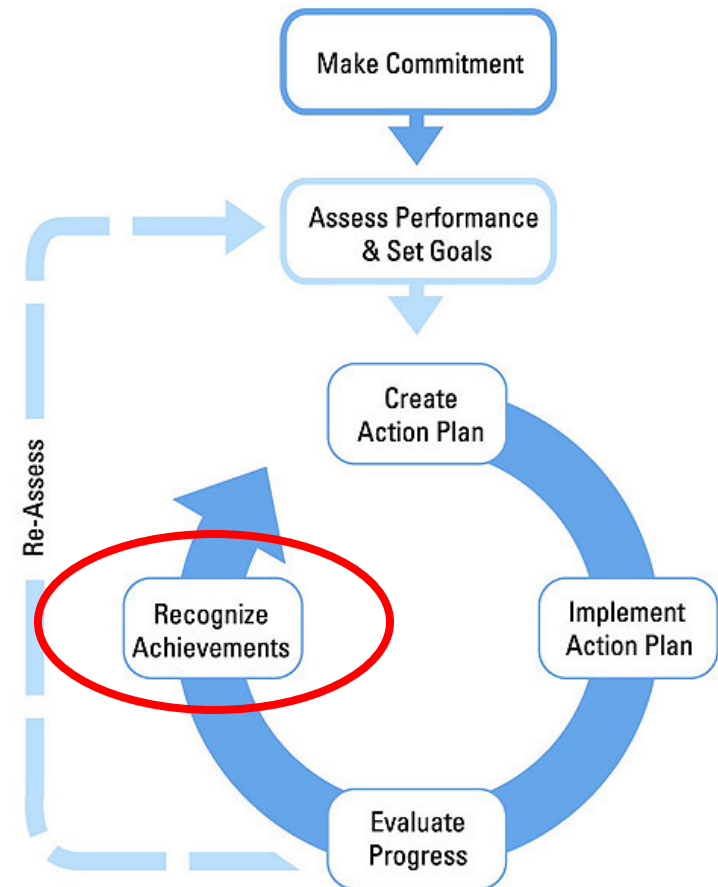


- Overview
- What we look for in applications
- Public Recognition Efforts
- Process for Applying
- Questions & Discussion
- Announcements

Why Partner Of The Year



- Recognition is key element of energy management
- External recognition helps to elevate energy and validate its importance



Types Of Recognition



Award Applications

- Leadership in Energy Management
- Excellence in Promoting Superior Energy Performance

Award Categories

- Partner of the Year
- Corporate Commitment
- Sustained Excellence



Awards are given only if EPA receives qualified applications.

Review Process



- Reviewed by Sector and Account Managers
- Recommendations are made to Selection Committee.
- Selection Committee reviews all applications, recommendations, and deliberates.
- Award winners are chosen and notified by phone & mail

What We Look For In An Application



- Demonstration – show your organization's commitment to and success in managing energy & protecting the environment
- Completeness – address all requested items in the application and explain carefully
- Adherence – please follow directions
 - no more than 12 pages for written text
 - answer all questions
- The best of the best, of course!

Let's Look At An Example



- Section 3 – Energy Benchmarking, Part A – Organizational Approach
 - How energy is tracked – what is tracked? what data is benchmarked? across facilities? across company? source of data? metering? real-time? who's involved? Submit an example
 - How data is used – who sees it? how does it impact decisions? how does it fit into the energy management plan? how do managers use it?
 - Value – what is your organizational philosophy of benchmarking? is it a fundamental part of energy management? how does it impact decisions?

Tips For Completing The Application



- Read the Guidelines for Energy Management. See if your program has the elements of corporate energy management. See Energy Star website.
- Take the test. Review your energy practices against those in the Guidelines by filling out the Matrix, a self-assessment tool.

Questions From Partners



- **What do we want to see in the Benchmarking section?** Everything we ask for that applies to your organization.
- **Do I really have to provide this or that?** Yes, please address the requested items.
- **Can I provide supporting materials?** Yes, please provide examples as an attachment.
- **Can I send the application in a few days late?** No. We really hold to the postmarked and emailed date of 12/15/04.

Areas For Improvement



- Communications – activities have been limited
 - Partners agree to educate staff and public about ENERGY STAR & energy efficiency
 - Internal and external communications
- Benchmarking – unclear and incomplete tables
- Continuing improvement – show how it progresses from previous years
- Specific improvement projects – tell us what you did in the past year – not 5 or 10 years ago

Awards Ceremony



- EPA and DOE recognize POY winners that demonstrate superior energy performance and environmental leadership.
 - Annual spring awards ceremony
 - POY winners encouraged to highlight their achievements
 - Audience members include high-level EPA and DOE officials, corporate executives, and the media

Awards Ceremony



Additional POY Recognition



- EPA showcases winners in a press release and in a Public Service Announcement that appears in major publications such as *Forbes*, *Time*, *Newsweek*, and *Energy User News*.
- EPA helps support POY winners that share their success stories with the media.
- EPA promotes the financial and environmental performance of leading partners via outreach to financial stakeholders including Wall Street, institutional investors, pension funds, and others.

Public Service Announcement



WE THANK THESE LEADERS FOR BEING A PART OF THE BIGGER PICTURE.

<p>Air Hardware Corporation American Hotel & Lodging Association CedarPoint Energy Efficiency Vermont and Partners The Home Depot The Institute for Sustainable Energy at Eastern Connecticut State University Hwytag Corporation Minnesota Power, an ALLETE Company Nevada Power Company New England Joint Management Committee New York State Energy Research and Development Authority Northwest Energy Efficiency Alliance Ducor Electric Delivery Company</p>	<p>Pacific Gas and Electric Company Panasonic Sacramento Municipal Utility District San Diego Gas and Electric Sears, Roebuck and Co. Sierra Pacific Power Company Southern California Edison Southern California Gas Company Southern Minnesota Municipal Power Agency Sponsoring Organizations of NEEP Vermont Energy Investment Corporation Vermont Gas Systems Wisconsin's Focus on Energy Program</p>
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CONGRATULATIONS TO THE 2004 ENERGY STAR® AWARD WINNERS
 For helping Americans prevent the greenhouse gas emissions equivalent to about 38 million cars and for protecting our environment for future generations, ENERGY STAR is a program administered by the US Environmental Protection Agency and the US Department of Energy, designed to help businesses and individuals protect the environment through superior energy efficiency.

- 3M
- David Powers Homes
- Eastman Kodak Company
- W3 Corporation
- Enca Homes
- Energy Services Group
- Engle Homes Colorado, a division of TUSA Homes, Inc.
- Ford GM, LLC
- Freemont Unified School District
- GE Consumer Products
- General Motors Corporation
- Giant Eagle, Inc.
- Good Earth Lighting, Inc.
- Gurall Enterprises, Inc.
- Hines
- Lanxas Industries Inc.
- Loew's Companies, Inc.
- Madison Associates
- Nevada ENERGY STAR Partners
- Pandex Homes
- Providence Health System
- Pulte Homes Nevada Operations
- See Bull Lighting Products, Inc.
- Servpro Systems, LLC
- SILVANIA
- Transwestern Commercial Services
- University of Michigan
- USA Real Estate Company
- Veridian Homes
- D.R. Woodchuck, LLC
- Whisper Corporation

Special Promotional Materials



- POY winners may use a special ENERGY STAR logo to promote their achievement to employees, customers, the media, and other stakeholders.



PARTNER OF THE YEAR 2004

More Recognition Opportunities



- Update your building profiles and case studies to highlight your POY award and organization-wide success.
- Share your energy management expertise by presenting at ENERGY STAR web conferences attended by your peers.

Process



- Download Application - www.energystar.gov/awards
- Submit by December 15, 2004
- Ceremony – March 15, 2005
Capital Hilton Washington, DC



Questions & Discussion

Energy Awareness Month



October is Energy Awareness Month



Employee Awareness Posters



www.energystar.gov/energymonth

Upcoming Web Conferences



October 20 – Using Service and Product Providers to Leverage Your Energy Efforts

November 17 – Increasing Energy Performance with CHP

www.energystar.gov/networking



Thank You!