



2004 ENERGY STAR® Awards Ceremony

Hosted by the U.S. Environmental Protection Agency and the U.S. Department of Energy

5:00 p.m.

Reception

*Co-hosted by Lowe's Companies, Inc., Whirlpool Corporation,
and SYLVANIA*

6:30 p.m.

Banquet

Welcome and Opening Remarks

Keynote Address

James L. Connaughton, *Chairman*

White House Council on Environmental Quality

White House Office of Environmental Policy

Dinner

*Wine Selection Courtesy of Sears, Roebuck and Co. and
Whirlpool Corporation*

Awards Presentation

Kyle McSlarrow, *Deputy Secretary of Energy*

U.S. Department of Energy

Kathleen Hogan, *Director*

Climate Protection Partnerships Division

U.S. Environmental Protection Agency

Excellence in Energy Management

Excellence in Efficient Products

Excellence in Efficient Homes

**Excellence in Energy Efficiency and
Environmental Education**

National Product Campaign Award

Special Recognition

9:45 p.m.

Conclusion of Evening



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James L. Connaughton

Chairman of the White House Council on Environmental Quality

White House Office of Environmental Policy

James L. Connaughton was unanimously confirmed by the United States Senate on June 14 and appointed by President Bush on June 18, 2001 to serve as the Chairman of the Council on Environmental Quality (CEQ). In this capacity, he serves as the senior environmental advisor to the President as well as Director of the White House Office of Environmental Policy, which oversees the development of environmental policy, coordinates interagency implementation of environmental programs, and mediates key policy disagreements among Federal agencies, state, tribal and local governments and private citizens.

Prior to joining the Bush Administration, Connaughton was a partner in the law firm Sidley Austin Brown & Wood, in its Environmental Practice Group. His work covered a wide range of environmental policy issues, including environmental management and compliance assurance systems, legislation, regulation, international trade and standards, and ecological risk and natural resource damages assessment.

From 1993 until 2001, Connaughton served as one of the lead U.S. negotiators of the ISO 14000 series of international environmental standards. Mr. Connaughton also worked with officials from U.S. EPA, California EPA, and the Environmental Law Institute to help form the Multi-State Work Group on Environmental Management Systems (MSWG).

Connaughton has extensive experience helping organizations large and small become responsible environmental stewards through effective environmental management and compliance assurance systems. This work has covered the electronics, transportation, consumer products, home improvement, energy management, and mining sectors, in North America, Mexico, Venezuela and Asia.

Connaughton has lectured throughout the world on international environmental standards, environment and trade, environmental management systems implementation, product regulation, and natural resource damages assessment.

Connaughton is a graduate of Yale University and graduated second in his class, magna cum laude, Order of the Coif, from the Northwestern University School of Law.



Kyle McSllarrow

Deputy Secretary of Energy

U.S. Department of Energy

Kyle McSllarrow began serving as the Deputy Secretary of Energy on November 27, 2002. He previously served as Chief of Staff of the Department of Energy since January 2001.

As Deputy Secretary, McSllarrow serves as the Chief Operating Officer (COO) of the Department of Energy, an agency with over 100,000 federal and contractor employees, 17 national labs, and a budget of \$23 billion. He exercises policy and programmatic oversight over a diverse agency that includes the nation's nuclear weapons complex, non-proliferation programs, a \$7 billion environmental cleanup program, and a research and development portfolio that includes high energy physics and the development of advanced technology to strengthen the nation's energy and homeland security.

As COO, McSllarrow serves on the President's Management Council. He also serves as the American co-chair of the US-Russia Energy Working Group established by Presidents Bush and Putin.

Prior to joining the Department of Energy, McSllarrow served as Vice President of Political and Government Affairs for Grassroots.com, a privately-held Internet company marketing web-based political tools and services.

McSllarrow has held numerous positions in the political arena. He most recently served as the National Chairman for the Quayle 2000 Presidential Campaign from November 1998 to February 2000. In 1997, McSllarrow joined the office of the late U.S. Senator Paul Coverdell as Chief of Staff. McSllarrow also served as Deputy Chief of Staff and Chief Counsel for Senate Majority Leaders Bob Dole and Trent Lott between 1995 and 1997. McSllarrow was the Republican nominee in Virginia's 8th Congressional District in 1992 and 1994.

Before moving to Capitol Hill in 1995, McSllarrow was an associate with the Washington, D.C law firm of Hunton & Williams. As a Captain in the US Army, McSllarrow served in the Secretary of the Army's office as Assistant to the General Counsel of the Army from 1985-1989. McSllarrow, a native of Virginia, earned degrees from Cornell University and the University of Virginia School of Law.



Kathleen Hogan

Director, Climate Protection Partnerships Division

U.S. Environmental Protection Agency

As the Director of the Climate Protection Partnerships Division, Kathleen Hogan manages most of the Agency's industry partnership programs including the ENERGY STAR Program. These programs are designed to reduce greenhouse gas emissions while saving businesses and consumers money. They also make it easy for businesses and consumers to make sound investments in energy-efficient equipment. Hogan has overseen a number of innovations in these programs, such as the Agency's transition from Green Lights to the whole building approach of ENERGY STAR Buildings, the development of a new commercial building benchmarking and labeling system, and the development of a broad consumer awareness campaign for the ENERGY STAR product label.

Hogan also manages a number of government partnership programs operating across a wide spectrum of industry that are designed to reduce emissions of the more potent greenhouse gases. She has designed, negotiated, and managed partnership programs with the U.S. natural gas industry to cost-effectively reduce methane emissions, the U.S. primary aluminum industry to cost-effectively reduce emissions of perfluorocarbons, as well as a joint effort with the Russian natural gas industry.

Hogan has been with the EPA for 14 years. Prior to EPA, she worked in consulting and for a water resources planning commission for the Potomac River. She received her Doctorate in Systems Analysis and Environmental Engineering from Johns Hopkins University and a Bachelor of Science in Chemistry from Bucknell University.



ENERGY STAR® Award for Sustained Excellence in Energy Management

Food Lion, LLC

Salisbury, North Carolina



Food Lion, LLC is one of the largest grocers in the United States, operating over 1,200 stores. Food Lion joined ENERGY STAR in 1998 and over the past three years has reduced its energy use by more than 1.2 trillion BTUs, exceeding its energy management goals. The company has demonstrated a sustained superior energy management approach that has meant real results for Food Lion and the environment. With full support of upper management, Food Lion's energy management department has nearly quadrupled in size over the past three years, demonstrating the high priority the company places on energy management. In 2003, Food Lion continued to benchmark all of its stores and invest in significant upgrades, and it accomplished its ambitious goal of earning the ENERGY STAR on 100 stores. Because of its impressive energy program and its results, Food Lion is being recognized for the third straight year.

General Motors Corporation

Detroit, Michigan



General Motors Corporation (GM), the largest producer of automobiles in the United States, maintains an energy management program that consistently achieves impressive results. From 1995 through 2003, GM reduced its total energy use by more than 21 percent, as it aimed to meet an internal reduction goal of 25 percent by 2005. In 2003 alone, total energy savings amounted to a 6 percent reduction from 2002, despite an increase in the heating requirements. GM has assisted EPA in the development of a new sector-wide energy management tool—an energy performance indicator for auto plant efficiency—and has put it to work by benchmarking all of its auto assembly plants in North America in 2003. GM's savings are equivalent to the profit margin from the sale of 100,000 vehicles or planting 241,600 acres of trees, which is nearly three times the area of the city of Detroit. GM won its first ENERGY STAR award in 2002.



Hines

Houston, Texas

Hines is one of the largest privately held real estate development, investment, and management companies in the world, and continues to demonstrate exceptional management quality and integration of energy efficiency into its business operations. From earning two of the first three ENERGY STAR labels on commercial office buildings in 1999 to managing over 45 million square feet of top performing property, Hines is a shining example of superior energy management. Its sustained achievements can be attributed to top level, long-term understanding of the value of energy efficiency, selection of energy-efficient products and equipment, diligent performance testing and commissioning, and a focus on training onsite operating personnel. To date, 69 Hines buildings have earned the ENERGY STAR. Hines has received an ENERGY STAR award four years in a row.

Hines

Servidyne Systems, LLC

Atlanta, Georgia

Servidyne Systems, LLC is an energy solutions company specializing in energy benchmarking, monitoring, auditing, and related engineering approaches that increase building performance. Servidyne continues to integrate ENERGY STAR into its service offerings as a way to deliver value to their customers. The company launched several new initiatives in 2003, which will help set their direction for the next five years. These initiatives included demonstrating portfolio-wide energy improvements of 15 percent for a major commercial real estate client, communicating the benefits of energy efficiency and ENERGY STAR to financial decision makers through Sky Radio, and piloting a method of automatically providing EPA's energy performance ratings for buildings using its own customer energy tracking tools. Using EPA's performance rating system, Servidyne has evaluated more than 60 percent of its clients' facilities, sustaining the company's presence in the market as a leader in energy services. Servidyne has been recognized as an ENERGY STAR award winner four years in a row.

SERVIDYNE
An Abrams Company



ENERGY STAR® Award for Leadership in Energy Management

3M

St. Paul, Minnesota



3M is a multinational, diversified technology company with leading positions in a variety of manufacturing businesses. 3M's commitment to the strategic management of energy use throughout its operations worldwide is evident from several key management steps. These include the regular involvement of the Chief Executive Officer in reviewing energy program performance, organization of the energy program under a central director, establishing energy teams throughout the varied businesses and plants, extensive tracking of energy use worldwide, and strong goals and policies. For the period 2000 through 2005, 3M challenged itself to achieve a 20 percent reduction in energy use per unit of product, globally. The company exceeded this goal by 7 percent, two years ahead of schedule. 3M's savings in 2003 were \$13 million, equivalent to powering about 14,000 homes for a year.

Eastman Kodak Company

Rochester, New York



Eastman Kodak Company is a leader in the creation and use of images in the photography, health, and commercial markets. An ENERGY STAR award winner for the second consecutive year, the company continues to demonstrate the value of superior energy performance by achieving energy savings amounting to \$2 million in 2003. Kodak's achievements are the product of its continuing commitment to strategically managing energy use and protecting the environment. Kodak's Energy Focus teams held more than 16 three-to-five day events, concentrating on specific opportunities to increase energy efficiency in a designated manufacturing process. In 2003, Kodak highlighted its partnership with ENERGY STAR by promoting energy efficiency within its community, to other industrial companies, and to the general public.



Fremont Unified School District

Fremont, California

Fremont Unified School District responded to California's natural gas crisis of 1999 and the rolling blackouts of 2000 by creating a comprehensive energy plan that included modernization of facilities, installation of energy-efficient equipment and controls, benchmarking school energy performance, thorough record-keeping, and behavior modification. In addition, the school district is adopting a measure that will return half of the energy savings to individual schools for use in classrooms, while the remainder will be reinvested to continue striving toward top energy performance. The result is that Fremont Unified has substantially reduced natural gas and electricity use at its 41 sites, despite the addition of 110,000 square feet of classroom space and more than 2,000 computers and other technologies. To date, 29 schools and the district administration office have earned and display the ENERGY STAR.





Giant Eagle, Inc.

Pittsburgh, Pennsylvania



Giant Eagle, Inc., has grown to be the number one supermarket retailer in the region, with 131 corporate and 84 independently owned and operated stores throughout western Pennsylvania, and parts of Ohio, West Virginia and Maryland. The company has demonstrated its commitment to energy management throughout the organization, up to the highest levels. Its Conservation Department, responsible for addressing all energy and environmental concerns for the company, reports directly to the President of Giant Eagle. Approved by senior management, its strategic energy management program is comprehensive and quantifiable. It focuses on energy-saving technologies, benchmarking energy performance, and monitoring facility energy use. Giant Eagle has set an energy goal to achieve and maintain the ENERGY STAR status for 80 percent of its corporate stores by FY 2005. The company is well on the way to achieving this goal, having benchmarked close to 100 stores and earned the ENERGY STAR on 17 of them. Giant Eagle also demonstrates its commitment to improving energy performance throughout the company by purchasing wind power, designing stores that incorporate skylights for daylighting, installing remote-communicating energy management system controls in nearly every store, and proactively upgrading stores with white roofing, occupancy sensors, and variable frequency drives on HVAC units.



Providence Health System

Seattle, Washington

Providence Health System, sponsored by the Sisters of Providence religious community and the Little Company of Mary Sisters, provides a comprehensive array of non-profit healthcare services across Alaska, Washington, Oregon, and Southern California. Upon joining the partnership in 1999, the President and CEO challenged energy managers to uphold Providence's core value of environmental stewardship by using ENERGY STAR to save energy and reduce air emissions. Providence hospitals began using the ENERGY STAR Buildings Manual and EPA's energy performance rating system as the backbone of its energy management efforts. Providence engineers regularly track and manage facility energy performance, set goals, and rank facilities by their energy intensity to prioritize improvement plans. Senior executives highlight energy savings and provide incentives for achievements. Providence's combined savings in energy is equivalent to more than \$28 million in new business.



Transwestern Commercial Services

Houston, Texas

Transwestern Commercial Services, a third-party property management provider, has made remarkable progress toward realizing its goal of completing a nationwide office property benchmarking campaign. To date, the company has benchmarked office properties for more than 40 separate property owning clients, affecting some 4,500 tenants. Transwestern has also moved beyond benchmarking to the second phase of its energy management plan—improving the energy performance scores across the portfolio of buildings under its management. In 2003, the weighted average portfolio-wide score of properties increased by 9 percent, to an average rating of 65. Committed not only to its own energy efficiency efforts, Transwestern also communicates the financial benefits and corporate responsibility of embracing energy efficiency and ENERGY STAR to numerous tenants, building owners, and other third-party real estate service providers.





University of Michigan

Ann Arbor, Michigan



Home to 38,000 students, the University of Michigan encompasses 538 buildings and more than 20 million square feet of floor space. An ENERGY STAR partner since 1997, the University of Michigan has progressed consistently in its implementation of a comprehensive energy management plan. The University's organizational commitment to energy efficiency was reinforced at the top levels in 2003 when President Dr. Mary Sue Coleman highlighted the University's ENERGY STAR efforts in her annual presentation to the state legislature. Individual buildings are metered and tracked to understand their energy use and monitor energy savings. By the end of 2003, the University had invested \$7.7 million in lighting improvements and \$8.3 million in mechanical system projects. As a result, savings from the energy management plan are conservatively projected at \$6.5 million annually. This equates to the full annual tuition for approximately 900 undergraduates, or an increase of 1.5 percent in the University's research mission.

USAA Real Estate Company

San Antonio, Texas



USAA Real Estate Company
Investor - Developer - Manager

USAA Real Estate Company, the investor, owner, and manager of real estate for its parent organization, USAA, maintains an aggregate portfolio exceeding 30 million square feet of commercial real estate nationwide. An ENERGY STAR award winner for the second year in a row, USAA has improved the average performance rating across its portfolio by 37.5 percent. In 2003 alone, the portfolio's energy performance improved by 10 percent. USAA focused recent efforts on maintaining benchmarking and training activities across the entire portfolio, including USAA's corporate real estate facilities. Using the energy performance ratings of the portfolio, USAA teamed with ABM Engineering and American Energy in 2003 to focus on improving the least efficient properties. With upper management support to link energy improvements to the company's core culture, USAA integrated energy management and ENERGY STAR into continuous improvement and long-term commitments.



ENERGY STAR® Award for Excellence in Service Provider Performance

ei3 Corporation

Montvale, New Jersey

ei3 Corporation provides real-time monitoring and reporting solutions to the industrial, commercial real estate, and hospitality markets. The company is committed to using ENERGY STAR tools and resources, particularly EPA's energy performance rating system, to improve energy efficiency in its customers' facilities. Working with champion ENERGY STAR partners in the hospitality industry, ei3 integrated EPA's energy performance rating system into its own EnergyWatch service and successfully benchmarked hotel properties automatically through this service. ei3 now provides custom ENERGY STAR benchmarking reports for the current month and past 12-month period to all customers using its EnergyWatch service. ei3 integrates real-time energy monitoring with energy saving upgrades to demonstrate improvement on the energy rating scale and document savings.





ENERGY STAR® Award for Excellence in Business Outreach

American Hotel & Lodging Association

Washington, DC



The American Hotel & Lodging Association (AH&LA) is a 93-year-old federation of state lodging associations with more than 11,000 property members worldwide, representing 1.5 million guest rooms. As part of its commitment to help the lodging industry achieve a higher standard of environmental responsibility, AH&LA strengthened its partnership with EPA through ENERGY STAR and developed a robust educational campaign to bring practical energy management solutions to the lodging industry. Energy-saving solutions were delivered to members via the Association's Web site, focused committee meetings, and articles in magazines and newsletters reaching more than 60,000 members. The "Energy Saving Tips for Lodging" video, a joint project with EPA, is the centerpiece of AH&LA's educational effort. It highlights the benefits of energy efficiency and provides all hospitality employees with tips and low-cost steps that can dramatically reduce energy use.



ENERGY STAR® Partner of the Year— Retail Partner

Lowe's Companies, Inc.

Mooresville, North Carolina

For the second year in a row, Lowe's Companies, Inc. has won Retail Partner of the Year. Lowe's determination to integrate ENERGY STAR into all marketing practices has paid off in a 31-percent increase in sales of ENERGY STAR qualified products in 2003. These sales will save Lowe's customers nearly \$500 million in energy costs over the life of the products, while eliminating one million tons of air pollution from the environment. Lowe's spread the ENERGY STAR message far and wide through national broadcast TV ads that achieved nearly 156 million impressions in over 90 markets; an in-store signage initiative across all 925 home improvement stores and 45 states that reached more than 9 million customers per week; and a variety of other marketing efforts such as circulars, direct mail, and Internet—including a newsletter dedicated to ENERGY STAR sent to 1.2 million registered Lowe's.com users. Together, these activities have contributed to an unparalleled level of ENERGY STAR outreach, awareness, and national benefits.





ENERGY STAR® Partner of the Year— Product Manufacturers

GE Consumer Products

Fairfield, Connecticut



Consumer & Industrial

General Electric Consumer Products (GE) was a leading manufacturer of ENERGY STAR qualifying products in 2003. GE aggressively invested in new qualified products, increasing the percentage of ENERGY STAR qualified appliances in its dishwasher, washer, dehumidifier, and room air-conditioner product lines, as well as increasing the sales of its qualified compact fluorescent light bulb lines to over 95 percent. In addition, GE participated in many promotional events sponsored by local and regional efficiency programs, launched the interactive *Innovation* tour to educate consumers, and participated in nationally coordinated ENERGY STAR campaigns. GE also became a charter member in the Weatherization refrigerator replacement program and established its own recycling program to properly dispose of old appliances.

Good Earth Lighting, Inc.

Wheeling, Illinois



After winning the first ENERGY STAR award given to a lighting fixture manufacturer in 2002, Good Earth Lighting, Inc. excelled again in 2003. The company displayed its manufacturing innovation in 84 ENERGY STAR qualified models, comprising 95 percent of its product line. Throughout 2003, Good Earth Lighting worked closely with regional efficiency partners around the country on product demonstrations, torchiere turn-in days, and retail sales events. The company also excelled in the retail marketing channel by teaming up with Lowe's and regional efficiency partners to launch the first-ever lighting bay display devoted to ENERGY STAR. Featuring lighting products for each room of the house, this display showed customers how to efficiently light their homes, as well as the benefits of ENERGY STAR qualified appliances, windows, and thermostats. For 2004, Good Earth Lighting has set a goal of introducing 10 new qualified products, as well as converting older models, which together will result in 100 percent of its products qualifying as ENERGY STAR.

**Gorell Enterprises, Inc.***Indiana, Pennsylvania*

Gorell Enterprises, Inc. has been a dedicated manufacturer of ENERGY STAR qualified vinyl windows and doors since 1999, and the company has made ENERGY STAR the centerpiece of its marketing strategy. In an industry with overall ENERGY STAR market share of 35 percent, fully 82 percent of Gorell's window sales in 2003 were ENERGY STAR qualified units. Gorell strives to promote ENERGY STAR in every way possible, in particular by providing its dealers and distributors with an extensive array of marketing materials, along with innovative and creative techniques for promoting ENERGY STAR and educating consumers.

**Lennox Industries Inc.***Richardson, Texas*

A leading manufacturer of commercial and residential comfort systems for more than a century, Lennox Industries Inc. continues its strong commitment to high quality and energy efficiency. In 2003, 90 percent of the new residential furnaces, heat pumps, and air conditioner products that Lennox introduced were ENERGY STAR qualified. The company's promotional activities for the year included participation in regional efficiency efforts, television advertising, and Web site promotions, which resulted in a 25-percent increase in sales of ENERGY STAR qualified, Dave Lennox Signature cooling products. The company is now developing an e-learning platform for its dealers to enhance "best practices" when installing energy-efficient equipment. Lennox has distinguished itself as a leader by embracing ENERGY STAR and its goals and aggressively marketing new qualified products to its customers.





Sea Gull Lighting Products, Inc.

Riverside, New Jersey



In 1919, Sea Gull Lighting Products, Inc. started as a small Philadelphia lighting specialty store with a single workbench. In 2003, Sea Gull Lighting embraced technology that will light the homes of future generations. In 2003, Sea Gull Lighting distinguished itself through product design, innovation, and the number of qualified products, as well as through its participation in national promotions, new construction marketing, and retail showroom promotions. The company's dedication to ENERGY STAR was clear when it launched a full line of products—from chandeliers to wall sconces to ceiling fans—thus allowing builders and homeowners to choose fixtures from a single source for the entire home. Sea Gull's 2003 marketing efforts included producing a dedicated 600-square-foot display of ENERGY STAR qualified products for the industry's largest trade show, and distributing a dedicated ENERGY STAR qualified products catalog. The company also marketed to consumers using point-of-sale materials, direct mail, and an ENERGY STAR training session at its national sales meeting. Sea Gull Lighting Products has been a true industry leader.

SYLVANIA

Danvers, Massachusetts



SYLVANIA is the North American division of OSRAM GmbH—the world's second largest lamp and materials manufacturer—and part of the Siemens family of companies. SYLVANIA manufactures and markets a wide range of lighting and other products for consumers and corporate customers. An ENERGY STAR partner since 1999, SYLVANIA is recognized for its innovative and energy efficient line of screw base CFLs. SYLVANIA has invested in innovation by incorporating advanced coating and amalgam technologies to improve the brightness of CFLs. In 2003, SYLVANIA continued its impressive growth in qualified lighting products. ENERGY STAR qualified product sales increased by more than 30 percent compared to 2002. By the end of 2003, 65 percent of the SYLVANIA compact fluorescent product line was ENERGY STAR qualified. SYLVANIA increased its advertising efforts and participated with numerous utilities and state programs across the country in promotions for ENERGY STAR qualified lighting products. SYLVANIA was a key player in both Earth Day events and *Change a Light, Change the World* through two targeted major newspaper-advertising campaigns and participating in many CFL events.



Whirlpool Corporation

Benton Harbor, Michigan

In 2003, Whirlpool Corporation, the world's leading appliance manufacturer and marketer, once again manufactured the largest number of ENERGY STAR qualified appliances, with 352 base models in its inventory under the brand names of Whirlpool, Kenmore, Kitchen Aid, and others. Whirlpool introduced 126 newly qualified models, including 98 refrigerators that meet the new 2004 ENERGY STAR specifications. The company actively promoted ENERGY STAR in print, radio, television, and direct mail advertising, and it coordinated communications efforts directly with its trade partners. Whirlpool also assisted low-income homeowners in achieving better energy efficiency through its work with Habitat for Humanity and many state Weatherization refrigerator replacement programs.





ENERGY STAR® Award for Excellence in Appliance Retailing

Sears, Roebuck and Co.

Hoffman Estates, Illinois



Based on a recent Sears, Roebuck and Co. survey, 53 percent of consumers think of Sears first for ENERGY STAR qualified appliances—and it's no wonder. Sears has been a leader in ENERGY STAR qualified appliance retailing since joining ENERGY STAR in 1998. In 2003, Sears continued its success by increasing sales of ENERGY STAR qualified appliances by 30 percent compared to 2002—these now account for 40 percent of Sears' appliance unit sales and 60 percent of its appliance dollar volume. The Sears Kenmore brand is particularly committed to ENERGY STAR, achieving numerous product breakthroughs. In addition, Sears supplemented its appliance retailing through training, advertising, public relations, direct mail, and more—including signage for in-store ENERGY STAR qualified appliances and an advertorial that reached more than 28 million readers. Further, Sears' commitment to identifying qualifying products in its circulars resulted in more than 30 billion exposures of the ENERGY STAR logo. In 2003, Sears sold more than 4 million ENERGY STAR qualified products, resulting in \$60 million in annual energy savings for consumers.



ENERGY STAR® Award for Excellence in Efficient Homes

David Powers Homes

Houston, Texas

Since becoming an ENERGY STAR partner in 2000, David Powers Homes has provided strong leadership in promoting ENERGY STAR in the Houston market and experienced a 33-percent increase in sales. David Powers Homes was one of the first builders in the nation to commit to building 100 percent ENERGY STAR qualified homes and, as a result, more than 300 David Powers' homes earned the ENERGY STAR in 2003. The company also played a key, early role in a Houston advertising partnership campaign that promoted the benefits of ENERGY STAR qualified homes to Houston homebuyers. This impressive dedication goes right to the top—the company founder attends all homebuyer closings and personally reviews the home's energy efficiency features with each David Powers homebuyer.



D.R. Wastchak, LLC

Tempe, Arizona

As a three-time ENERGY STAR award winner, D.R. Wastchak, LLC has proven that promoting ENERGY STAR qualified homes is good business. Since becoming a partner in 1999, the company has qualified more than 20,000 homes as ENERGY STAR—more than any other organization in the country. The 7,000 ENERGY STAR homes qualified by D.R. Wastchak in 2003 represented 18 percent of all housing starts in the Phoenix market. The company's activities also include quality control testing and inspections, marketing assistance for homebuilders, and training for construction and sales personnel. Always looking for ways to promote ENERGY STAR, D.R. Wastchak organized the ENERGY STAR advertising partnership campaign with Phoenix homebuilders in 2003. In addition, the company created a sales program and presentation package to facilitate communicating the benefits of ENERGY STAR to homebuyers.



D.R. Wastchak, L.L.C.



Ence Homes

St. George, Utah



Since becoming an ENERGY STAR partner in 1999, Ence Homes has built more than 980 ENERGY STAR qualified homes, 265 of which were completed in 2003. The company has made ENERGY STAR a key element of its business strategy and prominently promotes ENERGY STAR in all of its marketing and sales materials. Ence also seeks out vendors that offer ENERGY STAR qualified lighting, appliances, HVAC, and windows. As a result, Ence homes save even more energy than a typical ENERGY STAR qualified home. They deliver lower utility bills for homebuyers and enhanced protection of the environment.

Energy Services Group

Wilmington, Delaware



Energy Services Group (ESG) has played a key role in transforming the new housing market in Delaware and the eastern shore area of Maryland. In 2003, ESG qualified 10 percent of all housing starts in Delaware as ENERGY STAR, representing a 90-percent increase over the previous year. ESG integrates ENERGY STAR into all of its marketing materials and sales training, providing free materials that promote ENERGY STAR. ESG is also active in the ENERGY STAR Home Sealing program for existing homes. It is a frequent exhibitor at local home and remodeling shows, bringing the ENERGY STAR message directly to consumers in the region. ENERGY STAR has had a positive impact on ESG's bottom line; revenue from ENERGY STAR-based services has grown 30 percent in the past year.



**Engle Homes Colorado,
a division of TOUSA Homes, Inc.**

Englewood, Colorado

Engle Homes Colorado, a division of TOUSA Homes, Inc. is a leading builder that uses energy-efficient and green construction practices. The company has committed to building 100 percent ENERGY STAR qualified homes for its homebuyers. Nearly 500 Engle Homes earned the ENERGY STAR in 2003, and approximately 800 have been qualified to date. Engle's customers have indicated that energy efficiency is becoming more of a factor in their home buying decisions. Engle has responded by providing ENERGY STAR sales training for its entire sales and marketing team, architectural design team, and purchasing department. In addition, Engle conducts pre-start, pre-drywall, and pre-closing orientations to educate homebuyers on the energy efficiency features of their ENERGY STAR qualified homes.



MaGrann Associates

Moorestown, New Jersey

MaGrann Associates has a long history of partnership with ENERGY STAR and plays a key role in implementing the highly successful statewide New Jersey ENERGY STAR Homes Program. To date, MaGrann has worked with more than 400 of New Jersey's homebuilders. In 2003, it qualified over 4,000 homes as ENERGY STAR, which represents 15 percent of all housing starts in the state. In addition, more than 11,000 future homes are already committed to ENERGY STAR construction in New Jersey. MaGrann Associates combines technical expertise, marketing support, and administrative services to help support the state's residential energy efficiency programs. MaGrann has played a significant role in persuading local and state government agencies to support ENERGY STAR, resulting in new rules from the New Jersey Housing and Mortgage Finance Agency requiring all funding applicants to have their projects qualified as ENERGY STAR.





Nevada ENERGY STAR® Partners

Las Vegas, Nevada

The Nevada ENERGY STAR Partners—a unique group of more than 35 homebuilders, home energy raters, utilities, and other organizations—are being recognized for their outstanding commitment to promoting ENERGY STAR in the fast-growing Las Vegas housing market. The Nevada ENERGY STAR Partners' 2003 effort was designed to promote consumer awareness of ENERGY STAR and increase the number of ENERGY STAR qualified homes sold in Las Vegas. The 13-week multimedia campaign, including an ENERGY STAR month for the State of Nevada resulted in a 16-percent increase in consumer awareness and a 16-percent increase in sales of ENERGY STAR qualified homes in the Las Vegas Valley. Consumer awareness of ENERGY STAR qualified homes reached 76 percent and the number of ENERGY STAR qualified homes jumped to represent 46 percent of the estimated 24,000 new homes built in Las Vegas. More than one-third of all new home communities in the Las Vegas Valley now feature ENERGY STAR qualified homes; and Summerlin, the largest master-planned community in the United States, is now committed to building only ENERGY STAR qualified homes.

Pardee Homes

Los Angeles, California



Pardee Homes' outstanding commitment to ENERGY STAR resulted in 4,000 homes across six regional markets earning the ENERGY STAR over a 2-year period. The company has also experienced a significant increase in homebuyer satisfaction since committing to ENERGY STAR. As the first large corporate builder to commit to building 100 percent of its homes as ENERGY STAR qualified, Pardee provided significant early credibility for ENERGY STAR in the production homebuilder community. ENERGY STAR, as well as other environmentally sensitive building programs in which the company participates, featured prominently in Pardee's marketing, sales, and collateral materials in 2003. Pardee Homes is also a founding member of the award-winning Nevada ENERGY STAR Partners group, which has been instrumental in transforming the Las Vegas market to ENERGY STAR.



Pulte Homes Nevada Operations

Las Vegas, Nevada

Pulte Homes Nevada Operations has played an important role in the growth of ENERGY STAR in Las Vegas, from building the first ENERGY STAR home in the market to participating as a founding member of the award-winning Nevada ENERGY STAR Partners group. Since becoming a partner in 1996, this division of Pulte Homes has built 4,000 ENERGY STAR qualified homes, making it one of the top five builders in the ENERGY STAR program. In 2003 alone, nearly 900 Pulte Nevada homes earned the ENERGY STAR. The company features ENERGY STAR widely in its comprehensive multimedia “Performance for Life” marketing campaign and for good reason—Pulte notes that customer satisfaction has dramatically increased since the company became an ENERGY STAR partner. Pulte Homes’ commitment to ENERGY STAR extends corporate wide, with 35 Pulte Divisions in 15 states actively building ENERGY STAR qualified homes.



Veridian Homes

Madison, Wisconsin

Veridian Homes made a commitment to building 100 percent of its homes to ENERGY STAR performance guidelines, making it Wisconsin’s largest homebuilder to do so. This commitment resulted in more than 300 homes earning the ENERGY STAR in 2003, and more than twice that number is projected for 2004. ENERGY STAR is one part of Veridian’s overall commitment to the environment, with all of its homes meeting both ENERGY STAR and green construction guidelines. Veridian incorporates the ENERGY STAR message across its entire suite of marketing materials. Internally, the company’s sales team, construction managers, and customer relations team receive ongoing training and education on the features and benefits of ENERGY STAR qualified homes. This training translates into a better informed customer, as Veridian provides all of its homebuyers with an orientation on the energy-saving features of their new ENERGY STAR qualified homes. Veridian recently widened its ENERGY STAR commitment by incorporating ENERGY STAR qualified lighting and fixtures, HVAC equipment, windows, and appliances as standard items or optional upgrades.





ENERGY STAR® Award for Excellence in Energy Efficiency and Environmental Education

The California Investor-Owned Utilities



Pacific Gas and Electric Company

San Francisco, California

San Diego Gas and Electric

San Diego, California



Southern California Edison

Rosemead, California

Southern California Gas Company

Los Angeles, California



The California ENERGY STAR New Homes Program is a statewide initiative, jointly implemented by California's Investor-Owned Utilities (IOUs), that committed an impressive 17 percent market share for ENERGY STAR qualified homes across the state, or 32,000 qualified homes in 2003. The program offers technical training and incentives to encourage builders to construct both single-family and low-rise multifamily homes that earn the ENERGY STAR. Its effectiveness can be attributed to a smart marketing and implementation strategy tailored to a large, highly diverse state. For consistency, the IOUs use one builder brochure and application and advertise jointly statewide. In 2003, they reached 50,000 building professionals. To connect with consumers individually, each utility creates specialized point-of-sale materials (brochures, direct mail pieces, etc.) for customers in their respective service territories. The California IOUs are also helping to increase demand for ENERGY STAR qualified major appliances.



Through the second quarter of 2003, California achieved 55 percent market share for ENERGY STAR qualified dishwashers, 34 percent market share for qualified residential air conditioners, 28 percent for qualified refrigerators, and 27 percent for qualified clothes washers.



CenterPoint Energy

Houston, Texas

CenterPoint Energy is the third largest publicly traded natural gas delivery company in the U.S. CenterPoint's ENERGY STAR Homes Program provides incentives and training for homebuilders to construct ENERGY STAR qualified homes. In 2003, the CenterPoint program resulted in the construction of more than 11,000 ENERGY STAR qualified homes in the Houston and Gulf Coast areas—more than doubling the program's successful 2002 effort. The utility's marketing efforts have included a successful advertising campaign in cooperation with participating builders, which helped CenterPoint's ENERGY STAR Web site reach 500,000 hits in 2003, compared to 1,000 two years prior. CenterPoint has been instrumental in developing the home energy rating infrastructure required to deliver ENERGY STAR qualified home verification in the Houston market and has implemented new quality control procedures to ensure more consistent and accurate home ratings.



The Institute for Sustainable Energy at Eastern Connecticut State University

Willimantic, Connecticut

The Institute for Sustainable Energy (ISE) at Eastern Connecticut State University was established to identify, develop, and become an objective energy and educational resource to help achieve a sustainable energy future. As a way to focus Connecticut's cities and towns, school districts, and state government on the benefits of helping the environment by saving energy, ISE incorporated ENERGY STAR into a program to benchmark government buildings and develop action plans for capturing savings. ISE has provided benchmarking and technical assistance to individual localities, including Windam, Derby, Stamford, and Hartford, as well as the State of Connecticut. In cooperation with EPA's Region 1, ISE has done the same for government staff across the New England states and Eastern Canadian Provinces. Results have far exceeded expectations. Benchmarking energy performance using EPA's energy performance rating system has enabled the state and its cities and towns to develop action plans to save from thousands to millions of dollars per year on their energy bills.





Minnesota Power, an ALLETE Company

Duluth, Minnesota



In its first full year as an ENERGY STAR partner, Minnesota Power, an ALLETE Company has made impressive strides, bringing the ENERGY STAR message to its customers in easy, tangible ways. Taking advantage of lessons learned in the Midwest, Minnesota Power has created a strong program focused on channel marketing, cooperative promotions, regional coordination, and consumer education. Through a combination of retailer incentives, training, consumer education, civic activities, and participation in national and regional promotions, the utility helped businesses and residents save more than 19 million kW of electricity and shave demand by more than 600 kW. Since the program's inception, 120 retailers have joined, and more than 16,000 Minnesota Power customers have taken advantage of its offerings.

Nevada Power Company

Las Vegas, Nevada

Sierra Pacific Power Company

Reno, Nevada



After several years of being out of the energy conservation arena, Nevada Power Company and Sierra Pacific Power Company made the decision in 2003 to launch two pilot energy efficiency programs—an appliance program and a lighting program. The utilities are having great success reaching out to their combined 1 million residential customers. As of last fall, 1.4 million kWh had been saved as a result of their ENERGY STAR qualified appliance program and the utilities were well on their way to moving more than 60,000 ENERGY STAR qualified compact fluorescent light bulbs (CFLs) into the hands of consumers, with total projected energy savings of 1,656 MWh. In 2004, Nevada Power and Sierra Pacific Power plan to integrate ENERGY STAR into all of their residential energy efficiency offerings.



New England Joint Management Committee

Bay State Gas, Berkshire Gas, Cape Light Compact, KeySpan Energy Delivery, Massachusetts Electric, Nantucket Electric, Narragansett Electric, New England Gas, NSTAR Electric, NSTAR Gas, Unil/Fitchburg Gas and Electric Light Company, and Western Massachusetts Electric Company

The New England Joint Management Committee (JMC) is a consortium of 12 electric and gas utilities across two states that have been supporting ENERGY STAR at a regional level since 1998. In 2003, 10 percent of the new homes in the New England JMC's service area qualified as ENERGY STAR, and 18 percent of home starts were committed to ENERGY STAR for 2004. One of the New England JMC's many strengths is educating builders and homeowners about ENERGY STAR. In 2003, these utilities developed a technical field guide for participating builders, sponsored a series of builder education seminars, and published an ENERGY STAR homebuyers guide that included information about maintaining the performance of ENERGY STAR qualified homes. The New England JMC also pursued extensive efforts to educate New Englanders about ENERGY STAR through newspaper and magazine articles, radio interviews, TV stories, and advertising. As a result, homebuyer awareness of ENERGY STAR in New England rose to more than 26 percent.





New York State Energy Research and Development Authority (NYSERDA)

Albany, New York

NYSERDA

A stylized graphic element consisting of a grey oval shape with a white swoosh that curves around the top and right sides, partially overlapping the NYSERDA text.

The New York State Energy Research and Development Authority (NYSERDA) continues to be a leader in promoting ENERGY STAR for new and existing homes and in finding new opportunities for ENERGY STAR. New York's growing ENERGY STAR Program for New Homes achieved more than 1,500 ENERGY STAR qualified homes in 2003. And although only three years old, NYSERDA's highly successful Home Performance with ENERGY STAR program—designed to improve the energy efficiency of existing homes—has become a model for other Home Performance programs across the country. The success of this program can be attributed to NYSERDA's two-pronged approach: (1) developing and supporting an energy-focused home improvement industry; and (2) creating consumer demand for these services through education and marketing. What began with fewer than 20 participating certified contractors, has become 300. They have completed 3,400 energy improvement jobs, with another 2,400 projects in progress, and homeowners are saving an average of \$427 a year on their energy bills. NYSERDA has also had great success in increasing market share for ENERGY STAR qualified products. Since 1999, sales of ENERGY STAR qualified appliances have grown 12 percent, while sales of qualified lighting fixtures have grown an impressive 204 percent. NYSERDA estimates that ENERGY STAR qualified products currently account for 50 percent of the appliance sales (including room air conditioners) and 24 percent of light fixture sales in New York partner stores.



Northeast Energy Efficiency Partnerships, Inc. (NEEP)

Sponsoring Organizations of NEEP: Cape Light Compact, Connecticut Light & Power/The Northeast Utilities System, Efficiency Vermont, The Long Island Power Authority, National Grid Companies (Massachusetts Electric, Nantucket Electric, Narragansett Electric), NSTAR Electric Company, The United Illuminating Company, Unital/Fitchburg Gas & Electric, Western Massachusetts Electric Company/The Northeast Utilities System

Since 1997, the sponsoring organizations of the Northeast Energy Efficiency Partnerships, Inc., (NEEP) have worked together in an increasingly effective manner to promote energy efficiency in the residential sector. By the end of 2003, this regional initiative included utilities and other energy efficiency service providers in New York and five New England States—providing services to more than 5 million households. During 2003, NEEP implemented a fully integrated, year-long advertising, marketing, and public relations campaign focused on promoting the benefits of ENERGY STAR qualified appliances and lighting. Throughout the region, radio and newspaper advertisements featured renovation and design expert Steve Thomas. Sponsors also partnered with local sports teams to educate consumers and provide a strong call-to-action to make their next purchase ENERGY STAR. The media campaign generated 56 million media impressions. In addition to a higher than average market share for ENERGY STAR qualified appliances, NEEP service territories posted strong gains for lighting in 2003.





NORTHWEST
ENERGY
EFFICIENCY
ALLIANCE
www.nwalliance.org

Northwest Energy Efficiency Alliance

Portland, Oregon

Breaking new ground in 2003, the Northwest Energy Efficiency Alliance has expanded its successful residential lighting program to engage distributors, do-it-yourself mass merchants, showrooms, and specialty stores in stocking, promoting, and selling ENERGY STAR qualifying fixtures. The Alliance provides education and training, retail field support, cooperative marketing, collateral creation, and partner matchmaking tailored to the needs of each sales channel. Its efforts are already bearing fruit. Lowe's and Good Earth Lighting teamed up on lighting in five stores for the 2003 ENERGY STAR *Change A Light, Change the World* Campaign, resulting in a significant increase in fixture sales. Seattle Lighting, the largest chain of lighting showrooms in the region, teamed up with Sea Gull Lighting and local utilities to deliver a suite of decorative indoor and outdoor fixtures. North Coast Electric, one of the nation's 25 largest electric distributors, partnered with local utilities to educate buyers on the latest ENERGY STAR lighting technologies. And, a locally-based manufacturer of antique and period lighting fixtures is working to change its product line to meet ENERGY STAR specifications for the future. The Alliance is well on its way to delivering savings with style—adding to the 70 average megawatts already saved by the Northwest region's lighting collaborative.



Oncor Electric Delivery Company

Dallas, Texas

Through Oncor Electric Delivery Company's ENERGY STAR Homes Program, 13,500 homes in the Dallas/Fort Worth area qualified as ENERGY STAR in 2003, representing 33 percent of housing starts. This success exceeded Oncor's annual goal and nearly doubled the program's total from the previous year. The utility is committed to helping builders achieve ENERGY STAR performance guidelines for new home construction through incentives, technical support, and training. Oncor conducted consumer seminars to increase awareness of the benefits of owning an ENERGY STAR qualified home and generate demand for them. The utility organized realtor training on ways to successfully sell ENERGY STAR qualified homes, as well as mortgage lender training to increase awareness of energy-efficient mortgages (EEMs) and ways in which consumers can use these loans to afford more expensive homes. Home energy rating certification training, also offered by Oncor, expanded the number of raters and increased their understanding of the issues facing builders. In its quest for innovative ways to market ENERGY STAR, Oncor sponsored an ENERGY STAR Charity Challenge hockey game at the Dallas American Airlines Center in 2003.



Sacramento Municipal Utility District

Sacramento, California

With ENERGY STAR as the centerpiece of its program, the Sacramento Municipal Utility District (SMUD) continues to be a major force behind energy efficiency in California. SMUD's 2003 residential lighting program increased the market penetration of ENERGY STAR qualified light bulbs and fixtures in Sacramento households. Cooperative marketing funds leveraged the resources of manufacturers and retailers, encouraging them to take the lead in promoting efficient lighting products. As a result, the program achieved significant advances in the grocery sector, while maintaining the enthusiastic participation of home improvement and hardware retailers. SMUD anticipates that its 2003 efforts will have saved 5.5 million kWh and shaved 889 kW of summer peak load.





Vermont ENERGY STAR® Homes Service

Vermont Energy Investment Corporation

Burlington, Vermont

Vermont Gas Systems

South Burlington, Vermont



The Vermont ENERGY STAR Homes Service is jointly administered by Vermont Gas Systems and Vermont Energy Investment Corporation (VEIC) through their statewide efficiency utility contract (Efficiency Vermont). As proof of its success, ENERGY STAR qualified homes represented more than 25 percent of all Vermont housing starts in 2003 (including 70 percent of all new home starts in the Vermont Gas service territory). This is quite an achievement, given that Vermont is a market dominated by small regional builders. The Vermont ENERGY STAR Homes Service provides one-on-one assistance to participating builders and homebuyers. It also offers no-cost technical assistance and home energy ratings, state energy code compliance, cash incentives for meeting ENERGY STAR performance guidelines, and bonus incentives for installing ENERGY STAR qualified appliances and additional high-efficiency ENERGY STAR qualified lighting.



Wisconsin's Focus on Energy Program

Madison, Wisconsin

Since 2001, ENERGY STAR initiatives within the Wisconsin's Focus on Energy Program have saved Wisconsinites more than 226 million kWh and 7 million therms, while preventing the release of 270,000 tons of carbon dioxide. In 2003, Wisconsin saw a 30-percent increase in ENERGY STAR qualified homes and a 27-percent increase in participating builders. More than 2,500 homes throughout the state now proudly bear the ENERGY STAR. Under the "Home Performance with ENERGY STAR" banner, existing homes have increasingly benefited from a whole-house approach to energy improvement. Home Performance with ENERGY STAR operates statewide, and about 1,200 projects have been completed to date. The Wisconsin's Focus on Energy Program has also contributed to a 40 percent local market share for ENERGY STAR qualified refrigerators, 38 percent for ENERGY STAR qualified clothes washers, and 12 percent for qualified lighting. The program cross-promotes to recent buyers, letting them know about other ENERGY STAR qualified products and thanking them for being label conscious. When the need arises, Wisconsin's Focus on Energy Program finds innovative solutions. Faced with state budget constraints, the program used cost-effective weather-triggered advertising on weather.com to target ENERGY STAR Cool Change Campaign messaging to hot spots throughout the state when temperatures soared. Not only did this generate 2.9 million consumer impressions, but the creative advertising approach was also picked up nationally by *The Wall Street Journal Online*.





National Product Campaign Award

Ace Hardware Corporation

Change a Light, Change the World Campaign

Oak Brook, Illinois



Expanding its efforts of the previous year, more than 450 Ace Hardware retailers in eight states partnered with General Electric, the Midwest Energy Efficiency Alliance, Wisconsin Energy Conservation Corporation, Great River Energy, Minnesota Power, and Puget Sound Energy to coordinate an integrated marketing approach for *Change a Light, Change the World*. Because Ace Hardware stores are run independently, the marketing strategy had to be creative, yet flexible enough to help hundreds of stores train sales staff, anticipate product inventory needs, place campaign materials in-store, and prominently display ENERGY STAR qualified lighting. Ace Hardware included *Change a Light* messaging in one million circulars, advertised ENERGY STAR qualified CFLs across its participating regions, and hosted eight “Bulb Sales” in cooperation with its regional energy efficiency partners. More than 800,000 CFLs were sold during the campaign period.



Efficiency Vermont and Partners

**Green Mountain College, the Village of Poultney, Vermont,
and Williams Hardware**

Change a Light, Change the World Campaign

Burlington, Vermont

Efficiency Vermont developed a local and statewide approach for its role in *Change a Light, Change the World* in 2003. Vermont Governor James Douglas kicked off the campaign with a proclamation challenging all Vermonters to replace at least one light in their homes with an energy-efficient one—a call-to-action that generated well over one million impressions from print and radio coverage. To demonstrate how an entire town could meet this challenge, Efficiency Vermont—in partnership with Green Mountain College, Williams Hardware, and the Village of Poultney—coordinated a community-wide lighting change-out. Banners were hung across the street; coupons for ENERGY STAR qualified light bulbs were distributed in front of Williams Hardware; and radio ads ran on Poultney’s local station. These activities were augmented by morning radio show interviews and a live radio remote from the hardware store. Some 96 percent of Poultney residents received a free ENERGY STAR qualified bulb, and sales at Williams Hardware increased enough to justify stocking a wider selection of CFLs in the future. Other towns have expressed interest in using this community-in-action concept in 2004.



Green Mountain College



Williams Hardware
True Value
Help Is Just Around The Corner.

The Home Depot

Change a Light, Change the World and Cool Change Campaigns

Atlanta, Georgia

The Home Depot strives to offer its customers the solution to reducing energy and saving money through product innovation and promotion. The Home Depot actively supported the ENERGY STAR *Change a Light, Change the World* and *Cool Change* Campaigns in 2003 through a variety of outreach and educational activities in more than 1,600 storefronts nationwide. Activities ranged from in-store promotions and sales tracking to extensive sales training and consumer education. The Home Depot promoted ENERGY STAR qualified HVAC equipment, room air conditioners, ceiling fans, light fixtures and CFLs and home sealing products for both national campaigns. Millions of customers learned about the benefits and availability of ENERGY STAR qualified products through catalogs, magazines, and credit card bill inserts.





Maytag Corporation
Appliance Campaign

Newton, Iowa

MAYTAG

From April to July 2003, Maytag Corporation was one of the leading participants in the DOE-sponsored National ENERGY STAR Appliance Promotion. Maytag made it possible for consumers to save \$100 or more on qualified clothes washers during the “Double Your Savings” Campaign. In addition, Maytag initiated its own national “Star Performer” promotion on all ENERGY STAR qualified Maytag Neptune washers. The company heavily promoted this offer and Maytag’s efforts are expected to result in annual energy savings of nearly 8.9 million kWh, enough energy to light every house in Washington, DC for 11 days. In addition, Maytag began an educational effort to teach elementary school children about the relationship between energy efficiency and the environment. In 2003, Maytag increased its number of ENERGY STAR qualified residential washer models by 250 percent. And its shipments of qualified commercial clothes washer models increased dramatically in this under-served market.

Panasonic
Home Electronics Holiday Campaign

Secaucus, New Jersey

Panasonic

For the second year in a row, Panasonic was a leader in the ENERGY STAR Home Electronics Holiday Campaign. In 2003, Panasonic committed to using a “Thank you for buying an ENERGY STAR” insert and included 1.4 million inserts in product boxes. In addition, Panasonic worked closely with another ENERGY STAR partner, the Northwest Energy Efficiency Alliance, to educate consumers about ENERGY STAR and energy-efficient home electronics through an online sweepstakes offering a variety of ENERGY STAR qualified products as prizes. Panasonic now manufactures more than 900 qualified products across 15 product categories and consistently places the ENERGY STAR logo on all its electronic products and associated packaging. The company actively participates in the energy efficiency specification design and redesign process.



Southern Minnesota Municipal Power Agency

**Appliance, *Change a Light, Change the World,*
and Home Electronics Campaigns**

Rochester, Minnesota

In 2003, the Southern Minnesota Municipal Power Agency (SMMPA) and its 18 member utilities participated in three national ENERGY STAR campaigns, enhancing their year-round efforts to promote and rebate ENERGY STAR qualified products. SMMPA partnered with the Midwest Energy Efficiency Alliance (MEEA), 52 retailers, and 8 manufacturers during the Appliance Campaign to provide collateral materials, training, and rebate administration. These efforts resulted in the sale of 469 qualified clothes washers—one-third more than were purchased by members' customers in all of 2002. During the *Change a Light, Change the World* Campaign, SMMPA partnered with MEEA and Wisconsin Energy Conservation Corporation to offer rebates on CFLs by advertising in bill stuffers, at local retailers, and in utility offices. SMMPA also provided collateral materials, retail training, and special events to "kick start" the campaign. During *Change A Light*, CFL sales in SMMPA's service territory totaled 21,000—more than triple the 2002 achievement. To round out 2003, SMMPA participated in the Home Electronics Holiday Campaign by sponsoring radio ads and featuring a home electronics section on its Web site—educating consumers on the significant amount of energy savings associated with ENERGY STAR qualified products. SMMPA's ENERGY STAR efforts in 2003 resulted in energy savings of nearly 10 million kWh.





Special Recognition—Technical Excellence

Architectural Energy Corporation

Boulder, Colorado



Architectural Energy Corporation (AEC) has been collaborating with ENERGY STAR since 1999. AEC's REM/Design™ and REM/Rate™ residential energy analysis, code compliance, and rating tools assist designers, builders, and home energy raters in transforming residential designs to meet ENERGY STAR performance guidelines. These software packages have been instrumental in the rapid growth and success of ENERGY STAR qualified homes. The most widely used rating tool in the United States, REM/Rate software has been used to qualify more than 100,000 homes as ENERGY STAR. AEC's responsiveness to the needs of the residential construction industry committed to energy efficiency and the guidelines of ENERGY STAR will continue to be an important factor in the national success of ENERGY STAR qualified homes.



Special Recognition— Advancement of PC Energy Efficiency

Dell, Inc.

Round Rock, Texas

Intel Corporation

Santa Clara, California

In 2003, Dell, Inc., and Intel Corporation made impressive contributions toward increasing the energy efficiency of computers. Together, their accomplishments advanced computer energy efficiency and heightened awareness of the importance of ENERGY STAR. Intel announced that it will significantly increase the stringency of its power supply efficiency specification in its computer design guide. It will also initiate extensive communications with computer manufacturers and OEMs to encourage them to install the more efficient power supplies into computers that use Intel chips. As a result, the efficiency of desktop computer power supplies is expected to increase greatly within the next 12 to 18 months. Intel also activated power management features on 110,000 computer monitors organization wide. Dell launched a Web-based Energy Management Solutions Center to educate consumers about efficiency and environmental issues in PC usage. Dell also began using the ENERGY STAR logo on new OptiPlex computer splash screens and setting enabling features on Dell OptiPlex computers purchased online. Finally, Dell committed to and began enabling nearly 60,000 of its own computer monitors at its facilities worldwide.





Special Recognition— ENERGY STAR® Million Monitor Drive



Fairfax County Public Schools

Fairfax County Public Schools

Fairfax, Virginia



INDOOR
ENVIRONMENTAL
SERVICES

Indoor Environmental Services

Sacramento, California

The Procter and Gamble Company

Cincinnati, Ohio



University of Pittsburgh

Pittsburgh, Pennsylvania



University of Pittsburgh

VP Buildings, Inc.

Memphis, Tennessee



Wal-Mart Stores, Inc.

Bentonville, Arkansas



In 2003, these six organizations distinguished themselves by playing a major role in the ENERGY STAR Million Monitor Drive. The Million Monitor Drive is EPA's national campaign to activate monitor power management (MPM)—the function that places inactive computer monitors into a low-power sleep mode, aimed at large organizations with thousands of computers. Using IT network tools from EPA, these six organizations will now save more than 45 million kWh per year. Many of them went well beyond implementing MPM at their own organizations to promoting MPM to their customers, constituents, and colleagues through conference presentations, interactive Web pages, promotional videos, and published case studies. In addition to saving more than \$3 million in energy costs, their efforts will prevent emissions of almost 35,000 tons of carbon dioxide.



1993

Green Lights®

Johnson Controls
Ally of the Year

1994

Green Lights®

Mobil Corporation
Partner of the Year

Primo Lighting Management
*Lighting Management Company
Ally of the Year*

Cooper Lighting
Manufacturing Ally of the Year

Arizona Public Service Company
Utility Company Ally of the Year

1995

Green Lights®

Johnson & Johnson
Large Corporate Partner of the Year

The Washington Times
Small Corporate Partner of the Year

Arlington County Public Schools
Government Partner of the Year

Santa Cruz Valley Union High
Government Partner of the Year

University of Missouri-Columbia
University Partner of the Year

University of Michigan Hospitals
Large Hospital Partner of the Year

Lima Memorial Hospital
Hospital Partner of the Year

Whitaker Newsletters
Small Business Partner of the Year

Sligo Adventist School
Non-Profit Partner of the Year

Honeywell, Inc.
Manufacturer Ally of the Year

Innovative Lighting Services
*Lighting Management Company
Ally of the Year*



1996

Green Lights®

USX Corporation
Large Corporate Partner of the Year

Westinghouse Electric Corporation
Large Corporate Partner of the Year

Halliburton Company
Corporate Partner of the Year

City of Philadelphia
City Government Partner of the Year

County of San Diego
County Government Partner of the Year

State of California
State Government Partner of the Year

Larry's Markets
Small Corporate Partner of the Year

University of Texas
M.D. Anderson Cancer Center
Large Hospital Partner of the Year

St. Charles Medical Center
Small Hospital Partner of the Year

Colonial Pacific Leasing Corporation
Small Business Partner of the Year

Massachusetts Institute of Technology
University Partner of the Year

Columbia University
University Partner of the Year

Whitehill Lighting & Supplies, Inc.
Lighting Distributor Ally of the Year

Parke Industries, Inc.
Lighting Management Company Ally of the Year

Philips Lighting Company
Lighting Manufacturer Ally of the Year

Southern California Edison Company
Utility Company Ally of the Year

ENERGY STAR® Products

Ricoh Corporation
Office Equipment Partner of the Year

Compaq Computer Corporation
Office Equipment PC Partner of the Year

Samsung Electronics Company
Office Equipment Monitor Partner of the Year

Hewlett-Packard Company
Office Equipment Printer Partner of the Year

Canon U.S.A., Inc.
Office Equipment Copier Partner of the Year

Pitney Bowes Facsimile Systems
Office Equipment Fax Machine Partner of the Year

Honeywell Corporation
HVAC Large Manufacturer Partner of the Year

Addison Products Company
HVAC Small Manufacturer Partner of the Year



1997

ENERGY STAR Buildings™

University of Missouri-Columbia
Partner of the Year

Honeywell, Inc.
Partner of the Year

Green Lights®

Bank of America
Large Corporate Partner of the Year

Siemens Business
Communications
Small Corporate Partner of the Year

City and County of Denver
Government Partner of the Year

Columbia/HCA
Healthcare Partner of the Year

University of Cincinnati
University Partner of the Year

University of Rochester
University Partner of the Year

Elks Club of State College
Non-Profit Partner of the Year

WESCO Distribution, Inc.
Lighting Distributor Ally of the Year

Lighting Management
Consultants, Inc.
*Lighting Management Company
Ally of the Year*

ENERGY STAR® Products

Compaq Computer Corporation
*Office Equipment Computer
Partner of the Year*

Samsung Electronics
Corporation
*Office Equipment Monitor
Partner of the Year*

Lexmark International, Inc.
*Office Equipment Printer
Partner of the Year*

Ricoh Corporation
*Office Equipment Copier
Partner of the Year*

Canon U.S.A., Inc.
*Office Equipment Facsimile
Partner of the Year*

Advanced Micro Systems/
Hewlett-Packard
*Office Equipment Best Technical
Innovation*

Sun Microsystems
Office Equipment Best Internal Promotion

Pitney Bowes
Office Equipment Best External Promotion

Weil-McLain
*HVAC Large Manufacturer
Partner of the Year*

Addison Products Company
*HVAC Small Manufacturer
Partner of the Year*

ENERGY STAR® Homes

North American Insulation
Manufacturers Association
Outstanding Industry Association

National Home Energy
Resources Organization
Outstanding Home Rating/Tech Support

ConSol, Inc.
Outstanding Home Rating/Tech Support

Greenstone Industries
Outstanding Manufacturer

Energy Design Technologies
Outstanding Building Trade Vendor



1998

ENERGY STAR Buildings™

Mobil Corporation
Partner of the Year

The Trane Company
Ally of the Year

Johnson & Johnson
*Outstanding ENERGY STAR Buildings
Upgrade*

Green Lights®

Compaq Computer Corporation
Corporate Partner of the Year

Louisville & Jefferson County
Metropolitan Sewer District
Government Partner of the Year

St. Joseph's Hospital
Healthcare Partner of the Year

Walt Disney World Company
Hospitality Partner of the Year

Davenport Community Schools
School System Partner of the Year

McDonald's Corporation
Retail Partner of the Year

American Electric Power
Company
Ally of the Year

City of Scottsdale
Best Promotions

ENERGY STAR® Products

IBM Corporation
*Office Equipment Computer
Partner of the Year*

Samsung Electronics
Corporation
*Office Equipment Monitor
Partner of the Year*

Ricoh Corporation
*Office Equipment Imaging
Partner of the Year*

Xerox Corporation
*Office Equipment
Best Partner Promotion*

Lithonia Emergency Systems
Exit Sign Partner of the Year

Maytag Corporation
Appliance Partner of the Year

ENERGY STAR® Homes

Energy Rated Homes—Midwest
*Home Rating/Technical Support Provider
Ally of the Year*

Andersen Corporation
Manufacturer Ally of the Year

Gainesville Regional Utilities
Utility Ally of the Year

Southlake Development, Inc.
Small Builder of the Year

Watt Homes
Medium Builder of the Year

Best Homes
Medium Builder of the Year

Pulte Homes
Large Builder of the Year

Palm Harbor Homes, Inc.
Manufactured Home Builder of the Year

Best Promotions

AstraLite
Best External Promotion

GDE Systems, Inc.
Best Educational Material

Vermont Star Homes
Most Creative Use of Media



1999

ENERGY STAR Buildings™

Polaroid Corporation
Corporate Partner of the Year

Johnson Controls, Inc.
Ally of the Year

CEC Consultants, Inc.
Ally of the Year

Mervyn's California
Retail Partner of the Year

New York State Office of
Mental Health
Healthcare Partner of the Year

Broward County Commission
Government Partner of the Year

Wake County Public
School System
Education Partner of the Year

Green Lights®

The Boeing Company
Corporate Partner of the Year

Amtech Lighting Services
Ally of the Year

Staples
Retail Partner of the Year

Northern Illinois Medical Center
Healthcare Partner of the Year

Mercer County
Government Partner of the Year

State of Ohio
Government Partner of the Year

University of Virginia
Education Partner of the Year

ENERGY STAR® Products

IBM Corporation
*Office Equipment Computer
Partner of the Year*

Ricoh Corporation
*Office Equipment Imaging
Partner of the Year*

Sony Electronics, Inc.
Home Electronics Partner of the Year

Matsushita Electric/Panasonic
Home Electronics Partner of the Year

Lithonia Emergency Systems
Exit Sign Partner of the Year

Whirlpool Corporation
Appliance Partner of the Year

Maytag Appliances
Appliance Leadership Award

Andersen Corporation
National Window Partner of the Year

Windowmaster Products
Regional Window Partner of the Year

Soft-Lite L.L.C.
Regional Window Partner of the Year

The Home Depot
National Window Retailer of the Year



1999

ENERGY STAR® Homes

New England

Joint Management Committee
Ally of the Year—Utility

Conectiv Power Delivery
Ally of the Year—Utility

Andersen Corporation
Ally of the Year—Manufacturer

Energy Rated Homes—Midwest
*Ally of the Year—
Technical Support Provider*

Florida Department of
Community Affairs and
the Florida Solar Energy Center
*Ally of the Year—State or Local
Government Agency*

ENERGY STAR® for Small Business Award

Speare Memorial Hospital

The Williams Inn

Inn at Wicoppee

Petrucelli International

American Academy of
Otolaryngology-Head and Neck
Surgery Foundation

GGs Information Services, Inc.

Penn-Craft Community
Association

Weatherbury Farm

Gulf Coast Paper

American Cat Emporium & Wood
Products

The Doorstep Homeless Shelter

Lagniappe Banquet Hall

River Run Bed & Breakfast

Subway Sandwiches and Salads

Metropolitan Manufacturers
Association

Boulder Book Store

Sycamore Plaza Partnership

Paras, LLC

Centerplex

Larry's Markets

ENERGY STAR® for Congregations Award

Georgetown Gospel Chapel

North Oxnard

United Methodist Church



2000

Excellence in Consumer Education

New York State Energy Research and Development Authority (NYSERDA)

Ricoh Corporation

Northeast Energy Efficiency Partnerships

State of Wisconsin

Combined Heat and Power Awards

Dow Chemical Company

Louisiana State University

Trigen, Oklahoma City, OK

Trigen, Tulsa, OK

Trigen, Chicago, IL

Trigen, Trenton, NJ

Trigen, Philadelphia, PA

University of North Carolina

Rutgers University

Malden Mills

All Systems Cogeneration

ENERGY STAR® Homes

FirstEnergy Corporation
Ally of the Year

Florida Power Corporation
Ally of the Year

Public Service Electric & Gas Company of New Jersey
Ally of the Year

D.R. Wastchak, L.L.C.
Ally of the Year

Bosshardt Realty Services, Inc.
Special Recognition Award

Town & Home, Inc.
Special Recognition Award

ENERGY STAR® Labeling

Ricoh Corporation
Product Labeling

Sears, Roebuck and Co.
Retail

Panasonic
Home Electronics

Whirlpool Corporation
Appliances

Ricoh Corporation
Office Equipment

Alside
National Window

Thermal Industries
Eastern Regional Window

Viking Industries, Inc.
Western Regional Window

National Coatings Corporation
Roof Products

Sun Microsystems
Outstanding Corporate Commitment



2000

ENERGY STAR Buildings™ and Green Lights®

Johnson & Johnson
Partner of the Year: Corporate

State of Wisconsin
*Partner of the Year: Government
Buildings*

ShopKo Stores, Inc.
Partner of the Year: Retail Buildings

La Quinta Inns, Inc.
Partner of the Year: Hospitality Buildings

Arden Realty, Inc.
*Partner of the Year:
Commercial Real Estate*

Harwood Management Services
*Partner of the Year:
Commercial Real Estate*

Sachem Central School District,
New York
Partner of the Year: Education Buildings

North Memorial Health Care
*Partner of the Year:
Healthcare Buildings*

Advance Transformer Co.
*Ally of the Year:
Large Energy Service Provider*

Public Service Company
of Colorado—
Denver District Cooling
*Ally of the Year:
Small Energy Service Provider*

GE Lighting
Green Lights: Ally of the Year

Pitney Bowes, Inc.
Green Lights: Partner of the Year

ENERGY STAR® for Small Business Award

Thomas Mott Homestead Bed
and Breakfast

Ye Olde England Inne

YWCA of White Plains &
Central Westchester

American Environmental
Outfitters, Inc.

A.O.K Body Shop

British American Autocare Inc.

C.W. Hines and Associates Inc.

Bestway

Cape Canaveral Marine
Services, Inc.

Micro MICR Corp

Pizza Hut of Gainesville

The Green Institute

ENCAP L.L.C.

Environmental Law & Policy
Center

McDonald's Restaurant

Urban Options

Community Mercantile

Eastdale Plaza

California Family Fitness Centers

Intrepress Technologies

La Paz Electronics International

Laser & Skin Surgery Center

ENERGY STAR® for Congregations Award

Beth El-Kesser Israel Temple
Hazon

Trinity Lutheran Church

Settlement Lutheran Church

First Christian Church

Solana Beach

Presbyterian Church

St. John's Episcopal Parish

Cheney United Methodist
Church



2001

Excellence in Consumer Education

Pacific Gas and Electric Company

Northwest Energy Efficiency Alliance

Wisconsin Energy Conservation Corporation

Sacramento Municipal Utility District

Participating Electric and Gas Utilities of the Northeast Energy Efficiency Partnerships

Improving Energy Efficiency in Buildings and Business

Hilton Hotels Corporation
Partner of the Year

Verizon
Partner of the Year

M.J. Soffe Company
Partner of the Year

Shaw's Supermarkets, Inc.
Partner of the Year

Virtua Health
Partner of the Year

University of Missouri at Columbia
Partner of the Year

University of Virginia
Partner of the Year

Kingston City Schools
Partner of the Year

Arden Realty, Inc.
Partner of the Year

Hines
Partner of the Year

Servidyne Systems, Inc.
Partner of the Year

Johnson Controls, Inc.
Partner of the Year

Harrisburg Area Community College
Honorable Mention

Raytheon Company
Honorable Mention

BJ's Wholesale Club, Inc.
Honorable Mention

Bonneville Power Administration
Honorable Mention

Arizona Army National Guard
Honorable Mention

Energy-Efficient Homes

Southwest Gas Corporation
Partner of the Year

Guaranteed Watt Saver Systems West, Inc.
Partner of the Year

The Connecticut Light and Power Company
Partner of the Year

Woods & Associates
Partner of the Year

Bob Vila
Excellence in Home Improvement

Atlantic Design and Construction
Energy-Efficient Builder Award

Barry Andrews Homes
Energy-Efficient Builder Award

Beazer Homes
Energy-Efficient Builder Award

Tierra Concrete Homes
Energy-Efficient Builder Award



2001

Energy-Efficient Products

Canon U.S.A., Inc.
Partner of the Year

Whirlpool Corporation
Partner of the Year

Panasonic
Partner of the Year

Maytag Corporation
Partner of the Year

National Coatings Corporation
Partner of the Year

Alside
Partner of the Year

Harvey Industries
Partner of the Year

Viking Windows and Patio Doors
Partner of the Year

Sears, Roebuck and Co.
Partner of the Year

Pitney Bowes, Inc.
Honorable Mention

Intel Corporation
Technical Innovation in ENERGY STAR

AMD
Technical Innovation in ENERGY STAR

Excellence in Corporate Commitment

IBM Corporation

Combined Heat and Power Awards

The College of New Jersey

ENERGY STAR® for Small Business Award

CHW Elementary

Aurum Learning Systems

Ashe Memorial Hospital

Kiddie U

Tech Vest, Inc.

The Midtown Building

Three Rivers Resource Conservation & Development Council, Inc.

Schmidt Veterinary Clinic

American Air Conditioning

Jerry F. Pepper, APLC

Community Mercantile

Jose Oshea's Café and Cantina

Barbara's Bakery

Beutler Heating and Air Conditioning

Vic's IGA Market

Rancho Murieta Association

Spaans Cookie Company

Turn On To America

Watt Executive Plaza

Helen Anderson
President & CEO (retired),
Rayvern Lighting Supply
Company, Inc.
Special Award Winner

Sacramento Municipal Utility
District (SMUD)
Special Award Winner

Wisconsin Focus on Energy
Special Award Winner

America's Small Business
Development Centers (ASBDC)
Special Award Winner

ENERGY STAR® for Congregations Award

Congregation
Beth El-Keser Israel

Covington Seventh-Day
Adventist Church

Sikh Religious Temple

Bethesda Lutheran Church



2002

Corporate Commitment Award

Verizon Communications Inc.

Excellence in Consumer Education Award

Participating Electric, Gas and
Efficiency Utilities of the
Northeast Energy Efficiency
Partnerships

Sacramento Municipal Utility
District

Northwest Energy Efficiency
Alliance

Wisconsin Energy Conservation
Corporation

ENERGY STAR® Award for Excellence in Energy Management

Food Lion, LLC

Starwood Hotels & Resorts
Worldwide, Inc.

Hines

Arden Realty, Inc.

General Motors Corporation

BJ's Wholesale Club, Inc.

Jefferson County Public Schools

ENERGY STAR® Award for Excellence in Business and Public Education

Society of Industrial and
Office REALTORS®

ENERGY STAR® Award for Excellence in Service Provider Performance

Servidyne Systems, LLC



2002

ENERGY STAR® Award for Excellence in New Homes

Vermont Energy Investment
Corporation

D.R. Wastchak, L.L.C.

Reliant Energy HL&P

Ence Homes

New Jersey
ENERGY STAR® Homes

ENERGY STAR® Award for Excellence in Manufactured Housing

Champion Enterprises, Inc.

ENERGY STAR® Award for Excellence in Home Improvement

New York State Energy Research
and Development Authority
(NYSERDA)

Change A Light, Change the World Award

Midwest Energy Efficiency
Alliance

SYLVANIA

GE Lighting

Special Recognition for Industry Leadership

Hunter Fan Company

Special Recognition for Technical Innovation

Royal Vendors, Inc.

Special Recognition for Online Information

Lowe's Home Improvement
Warehouse

ENERGY STAR® Partner of the Year— Product Manufacturers

Panasonic

Canon U.S.A., Inc.

Good Earth Lighting, Inc.

Maytag Corporation

Whirlpool Corporation

Phillips Lighting Company

Alside

VELUX America Inc.

ENERGY STAR® Partner of the Year— Retail

Sears, Roebuck and Co.



2003

Corporate Commitment Award

Eastman Kodak Company

ENERGY STAR® Partner of the Year— Retail Partner

Lowe's Home Improvement
Warehouse

ENERGY STAR® Partner of the Year— Product Manufacturers

Panasonic
Maytag Corporation
Canon U.S.A., Inc.
JELD-WEN, inc.
Lennox Industries Inc.
SYLVANIA

National Product Promotion Award

Midwest Energy Efficiency
Alliance (MEEA) & Wisconsin
Energy Conservation
Corporation (WECC)
Westinghouse Lighting
Corporation

ENERGY STAR® Award for Leadership in Energy Management

Dutchess Community College
Food Lion, LLC
Hines
Poudre School District
Raytheon Company
Starwood Hotels & Resorts
Worldwide, Inc.
USAA Real Estate Company

ENERGY STAR® Award for Excellence in Business and Institutional Outreach

American Society for Healthcare
Engineering of the American
Hospital Association (ASHE)

ENERGY STAR® Award for Excellence in Energy Services

Servidyne Systems, LLC

Special Recognition— ENERGY STAR® Million Monitor Drive

America Online, Inc.
Cisco Systems
Citigroup
Computer Associates
Computer Sciences Corporation
County of Loudoun (VA)
Harvard University—
FAS Computer Energy
Reduction Program
John F. Kennedy
School of Government
Pitney Bowes, Inc.
Watt Watchers of Texas

ENERGY STAR® Award for Affordable Housing

U.S. Department of Housing and
Urban Development (HUD)



2003

ENERGY STAR® Partner of the Year— New Homes

Astoria Homes
Clayton Homes, Inc.
Pardee Homes
California Investor-Owned
Utilities for the California
ENERGY STAR® New
Homes Program
CenterPoint Energy
Oncor Electric Delivery
Company
Energy Sense
Guaranteed Watt Saver
Systems—West, Inc.

ENERGY STAR® Award for Excellence in Home Improvement

New York State Energy Research
and Development Authority
(NYSERDA)

Special Recognition— ENERGY STAR® New Homes Outreach

Las Vegas Breakfast Club

Regional, State, and Community Leadership in Energy Efficiency

State of California: Flex Your
Power and the California
Investor-Owned Utilities—
Pacific Gas and Electric
Company,
Southern California Edison,
Southern California Gas
Company, and
San Diego Gas and Electric
Kentucky Division of Energy
(KDOE)
Sponsoring Organizations
of NEEP
Northwest
Energy Efficiency Alliance
Southern Minnesota Municipal
Power Agency (SMMPA)
Wisconsin ENERGY STAR®
Homes/Focus on Energy

Special Recognition— Excellence in Environmental Education

KLAS-TV
Today's THV
WCFN UPN 49
WITN-TV
CNN
Fox News Channel
Home & Garden Television
(HGTV)



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