

FINAL PROGRAMME

EC ENERGY STAR® Conference

The Way Forward

**22 April 2004
Frankfurt, Germany.**

Congress Center Messe Frankfurt
with welcome reception at the Maritime Hotel
the evening of 21 April.

Organised on behalf of:
**European Commission,
DG Energy and Transport**



Announcing

EC ENERGY STAR® Conference: The Way Forward

On the 22st of April 2004 at the Messe Frankfurt (D), the European Commission, DG TREN will have a conference on the EC ENERGY STAR programme for the labelling of energy efficient office equipment. A welcome reception will be held the evening before.

The conference will be oriented towards promotional and policy aspects of energy efficient office equipment, notably within the framework of the EC ENERGY STAR programme.

Especially for Member State policy makers and other stakeholders, such as industry, retail- and consumer-organisations, the ENERGY STAR conference presents a unique opportunity to enter in direct informal discussions on this topic and gauge the commitment and plans of all parties involved.

There was no Call for Papers for the ENERGY STAR conference, but instead there will be selected speakers from the public authorities and other stakeholders to start off the discussions.

Finally, spending an extra day in Frankfurt may be worth your while. For experts in the field of office equipment it is an interesting option to combine a visit to the first day of the IEECB'04-conference¹ that starts on the 21st of April, with the ENERGY STAR conference on the 22nd. The programmes of the two conferences will be co-ordinated especially for that purpose. Alternatively or additionally you can broaden your horizon at the international Light+Building Fair (18-22 April) in the Messe Frankfurt.

Hope to see you in Frankfurt,

Luc Werring
Head of Unit

European Commission, DG TREN D1

¹ International Conference on Improving the Energy Efficiency of Commercial Buildings, see also Adjacent Activities in this Announcement.

Programme

The EC ENERGY STAR® Conference

Frankfurt (D), April 2004

Wednesday 21 April, 18.30h – 20.30h

Welcome cocktail

Introduction of the EC Energy Star promotion tools :

- Website and Energy Calculator: Giving direction to energy-efficient choices
- The EC Energy Star Dealer Programme: Supplying the Tools for Retailer Involvement
- The EC Energy Star database: First Choice for Government Green Procurement

Location: Maritime Hotel (on Frankfurter Messe grounds)



www.eu-energystar.org

Thursday 22 April , all day

Plenary session with introductions discussions

Location: Conference Center, Frankfurter Messe (room Fantasia)

- *8.30-9.00h registration*

First session: EC/EPA

9.00-11.00 h :

Chaired by André Brisaer (EC)

Luc Werring (European Commission, DG TREN, Head of Unit D1), *"Energy Star: The Way Forward"*

Ann Bailey (US EPA, Director of ENERGY STAR Product Labeling) *"The US EPA View"*

Q&A (approx. 10.30-11.00h)

- *Coffee break 11.00 – 11.30 h*

Second session: Member States/ NGO's

11.30 – 12.45 h :

Chaired by Luc Werring (EC)

Stephan Kolb (DEnA, Germany): *"The German policy and actions with regards to energy-efficient office equipment in Germany"*

Hans-Paul Siderius (Novem, The Netherlands):
"Experiences and views with regards to labelling energy-efficient office equipment in the Netherlands"

Germana Canzi (WWF, European Policy Office, Brussels):
"The WWF-view on energy policy for office equipment"

Q&A (approx. 12.15-12.45h)

- *Lunch (buffet): 12.45 – 14.00 h*

Third session: Industry

14.00 – 15.45 h:

Chaired by Reinhard Höhn (IBM and EICTA)

Ken Saelets (ITI)

"Energy Star at 12: the U.S. IT Perspective"

Jan-Willem Scheijgrond (Epson and EICTA Environmental Policy Committee Chairman)

"How EICTA sees the Energy Star program"

Theo Schoenmakers, (Philips and Chair of EICTA EUP working group)

"Importance of Energy Star program in the light of EUP"

Q&A (approx. 15.15 – 15.45h)

- *Tea break: 15.45 – 16.15 h*

Final session: Summary and The Way Forward

16.15 – 17.00h

Discussion moderated by the European Commission

- *Closing cocktails: 17-18.30h*

Languages (simultaneous translations) 22 april:

English (main), French, German

23 April

**Presentation and Discussion
Revision of the ENERGY STAR Specifications for Imaging
Equipment**

Open for interested parties

10.00 h onwards (max until 15.00h)

Presentation of Directional Draft by the US EPA and discussion
with interested parties.

**Location: on/near Frankfurter Messe, location to be
announced**

Language 23 April:
English

Travel

The EC ENERGY STAR® Conference

Frankfurt (D), April 2004

How to find Maritim Hotel Frankfurt and Festhalle / MESSE Frankfurt:

By Car:

A5 from direction Kassel, Basle/Mannheim, exit Frankfurt West, "Stadtmitte/Messe", follow the signs to "Stadtmitte/Congres Center Messe".

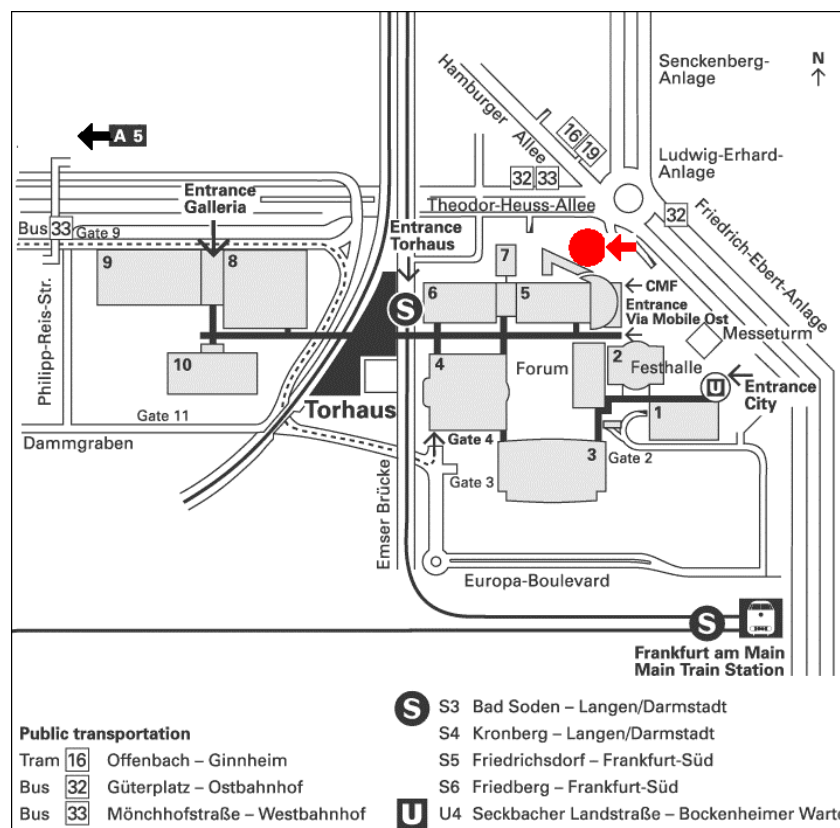
A3 from direction Wuerzburg or Cologne to A5 via "Frankfurter Kreuz", exit Frankfurt West, "Stadtmitte/Messe", follow the signs to "Stadtmitte/Congress Center Messe".

By Train:

The main station for IC/ICE trains is 1 km from the hotel and Messe. The suburban train station "Messe" (trade fair) is 600 m from the hotel and Messe, underground station approx. 300 m. from the Hotel and Messe. There is a tram stop in front of the Hotel and Messe.

By Plane:

Airport Frankfurt Rhine-Main, 15 minutes from the Hotel and Messe.



see also:

http://www.messefrankfurt.com/corporate/en/reisecenter_zurmesse.html

Venue

The EC ENERGY STAR® Conference

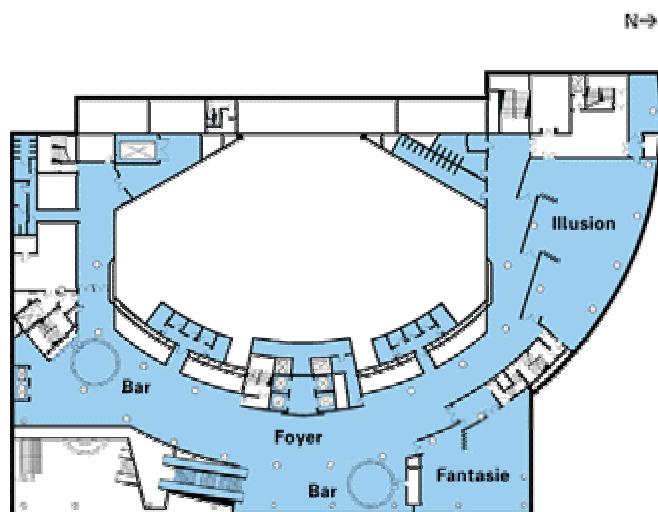
Frankfurt (D), April 2004



Maritim hotel (reception 21.4.04 evening)



Foyer Congress Center Messe Frankfurt



Fantasie Room (conference 22.04.04)

Adjacent Activities

The EC ENERGY STAR® Conference

Frankfurt (D), April 2004

IEECB'04 (21-22 April)

more information: <http://energyefficiency.jrc.cec.eu.int>

International Conference on
Improving Energy Efficiency in Commercial Buildings
Organised by:

MESSE FRANKFURT
and
EUROPEAN COMMISSION
JOINT RESEARCH CENTRE
Institute for the Environment and Sustainability



Light+Building Fair (19-22 April)

more information:
[http://light-
building.messefrankfurt.com/global/en/home.html](http://light-building.messefrankfurt.com/global/en/home.html)

light+building

Registration Forms

The EC ENERGY STAR[®] Conference

Frankfurt (D), April 2004

Conference:

A fax form for the registration can be downloaded from the EC ENERGY STAR website www.eu-energystar.org (' News' section). The registration fee of € 50,- can be paid by credit card, bank transfer or at registration.

Hotels:

The organisers have made special arrangements with 3 hotels in the area.

A fax form for the reservation can also be downloaded from the EC ENERGY STAR website www.eu-energystar.org (' News' section).

For alternative offers, you can contact the tourist office directly

Tourismus + Congress

Kaiserstraße 56
D-60329 Frankfurt am Main
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Fax: +49(0)69/21 24 05 12
e-mail: info@tcf.frankfurt.de

For more information on registration and conference logistics contact the organisers for the European Commission:

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VHK
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