

# Green Testing Day @ iSimCity

- **Juniper, Ixia, and LBNL unveil Energy Consumption Rating (ECR) Initiative**
- **Live technology demonstration – Juniper T1600 router energy efficiency**
- **Government and industry panel discussion**

Date: **Tuesday, Oct 28th** (10 AM – 3 PM)

Location: **iSimCity, 2nd floor of Ixia building**

Address: **3920 Freedom Circle, Suite 200 Santa Clara, CA 95054**  
**1.877.367.4942**

Each new device added to the lab or data center contributes to higher power consumption and a larger carbon footprint. The increased demands of processor-intensive, power-hungry networking technology not only deplete our available resources, but dramatically increase operational expenditure. Energy efficiency and the use of green technology is no longer a moral virtue - it cuts costs, and it's a competitive advantage.

Food & beverages will be served throughout the day  
@ Ixia's iSimCity Proof-of-Concept Lab and Executive Briefing Center.

## Who should attend:

Enterprises, carriers, and service providers

Vice presidents, directors, and senior managers of development, quality, and systems test groups

Editors, test and measurement reporters, and analysts working with IP and Green testing



## Speaker sessions:

- Introduction by Ixia and Juniper executives
- The new Energy Consumption Rating (ECR) Initiative formed by Ixia, Juniper, and Lawrence Berkeley National Labs
- Service provider efforts to control power costs

## Benchmarking of Juniper T1600 power-efficiency using Ixia's IxGreen

## Press Conference

Press and analysts will be briefed by Ixia and Juniper executives, followed by a round-table discussion with the speakers.

## R.S.V.P.

Attendance is limited; registration is required. Please register at <http://www.ixiacom.com/green-day>.

# Green Testing Day @ iSimCity

## Agenda

10:00am - 10:30am	Meet and Greet	Coffee and refreshments
10:30am - 11:40am	Keynote speakers	
	Ixia	Atul Bhatnagar, CEO
	Juniper	Opher Kahane, High End Systems Business Unit, GM
	Lawrence Berkeley National Labs	Bruce Nordman, Researcher
11:40am - 12:00noon	Energy Consumption Rating	Daniel Kharitonov, Juniper High End Systems Business Unit
12:00noon - 1:00pm	Lunch and discussion	
1:00pm - 1:30pm	Telecom Energy Efficiency	Live Test Demonstration
1:30pm - 2:00pm	Press conference	Ixia, Juniper, and LBNL (breakout session)
1:30pm - 2:00pm	Advanced Topics / Q & A	
2:00pm - 2:30pm	Round-table panel	All speakers and invited guests
2:30pm - 3:00pm	Closing speeches and interviews	

Contact Us | Ixia Copyright 2008 | Privacy

In compliance with the CAN-SPAM Act, this "Unsubscribe Link" will give you the opportunity to "opt-out" of Ixia's mailing list. We respect your privacy. If you have any questions or concerns, please contact us.