

ENERGY STAR PARTNER MEETING
Program Developments Update
December 5, 2002

- 8:00 Introductions / Review of Agenda
- 8:30 ENERGY STAR Marketing / Promo Update
 EPA presentation on:
- Change Campaign progress, including release of “small office/home office” TV spot
 - holiday consumer electronics
 - power management outreach
- 9:15 Specification Development Process Update
 EPA presentation on:
- process changes intended to increase openness/transparency
 - anticipated specification revision schedule/active power
- Discussion and feedback.
- 10:00 Break
- 10:15 Logo/Brand Evolution
 EPA presentation of proposal for new logo transition and associated messaging.
 Discussion and feedback.
- 11:15 Partnership Agreement
 EPA presentation on status of PA phase in including:
- labeling requirement
 - data requirements
 - annual submittal of product lists
 - grandfathering
- Discussion and feedback.
- 12:30 Lunch Break (bring lunch back to room)

- 1:00 **Maintaining Program Integrity**
EPA presentation on:
- product testing (including PEARL)
 - retail store level assessment
 - logo use monitoring
- Discussion and feedback.
- 1:45 **Anticipated Improvements to Information Exchange between Partners and EPA on:**
- new partner web pages
 - electronic data submissions
- 2:15 **International Developments**
EPA presentation on ENERGY STAR status internationally.
Discussion.
- 2:45 **Wrap Up**
- 3:00 **Adjourn**