

**ENERGY STAR[®] National HVAC Meeting Agenda
July 31- August 1, 2001**

Location: Hyatt Rosemont

6350 N. River Road
Rosemont, IL 60018
Phone: 1-847-518-1234

The summer heat and energy crisis are issues that HVAC manufacturers, contractors, and utilities are all concerned about. ENERGY STAR offers tools and services which can help market actors in their efforts to promote and install high efficiency equipment. This forum will be an opportunity for market actors to gather, exchange information on tools, approaches, and ideas for promotion of high energy efficiency HVAC equipment and ENERGY STAR qualified products.

Proposed goals and objectives for the meeting:

1. Exchange information on HVAC initiatives, resources, and more
2. Foster a dialogue between industry and regional market transformation groups with both parties exchanging information.
3. Continue to foster the adoption of ENERGY STAR as a national platform for promotion of high efficiency heating and cooling systems.

Day One

**9:00 Welcome – Morning Plenary, Ann Bailey, US
Environmental Protection Agency**

EPA will open the meeting with a brief overview of the goals and objectives for the meeting, highlighting opportunities for collaboration.

**9:15 – 9:45 ENERGY STAR Marketing and Communications, Jill
Vohr, US EPA**

Update on the suite of ENERGY STAR tools and activities currently offered by the federal program. EPA will discuss the national outreach campaign; media outreach, the Fall PSA campaign, and revised consumer materials.

**9:45 – 10:30 ENERGY STAR Technical Resources and Tools, Peter
Banwell & Mia South, US EPA**

Overview of revised ENERGY STAR contractor tools and new web-based consumer tools.

10:30 Break

10:50- 11:20 ENERGY STAR Financing, Carol May, US EPA

Update on ENERGY STAR Financing, including presentation of how manufacturers and utilities can use financing to promote high efficiency heating and cooling systems.

11:20 – 12 noon Industry Perspective: Increasing sales of ENERGY STAR labeled products, Sears Home Services

ENERGY STAR in the field perspective, trends and opportunities. Sears will present their experiences and commitment to promotion of ENERGY STAR and high efficiency heating and cooling systems.

12 noon Lunch

1:15 – 2:15 ENERGY STAR HVAC & Ducts Investor Demonstrations, ICF Consulting

Walk through of the online ENERGY STAR HVAC Investor and Duct Investor Tools, how they work, the features, recent revisions, and more.

2:15 – 3:30 Looking at the whole system – Quality Installation and Contractor Certification Issues

- Tools for duct installation and maintenance, Mia South, US EPA
- Quality Installation
- Contractor Certification

3:30 Break

3:50 - 5:00 Manufacturers & Marketing – Industry experiences

Round of brief presentations on manufacturer perspectives and opportunities to work together on marketing, contractor outreach, and more.

5:00 Adjourn

Day Two

8:30 - 9:00 Overview of Regional Programs to promote high efficiency heating and cooling systems, Peter Banwell, US EPA

Review of the common elements, approaches, objectives, and goals of regional programs.

**9:00 – 10:00 New Jersey/New York/Connecticut Region Update
on HVAC Initiatives**

Regional presentations on the scope and scale of utility-administered heating and cooling programs for 2001 and beyond. The discussion will center on the following topics:

- Structure of rebate programs
- Total rebate amounts
- Status of training and quality installation programs
- Marketing and outreach efforts

10:00 Break

**10:15 – 11:15 Texas Update on HVAC Initiatives (TXU, Reliant, and
Austin Energy)**

Continuation of regional presentations.

**11:15 – 12:15 California Update on HVAC Initiatives (SMUD,
California IOUs)**

Continuation of regional presentations.

12:15 – 12:30 Wrap up and next steps, Ann Bailey, US EPA

Outline areas for continued collaboration.

12:30 Adjourn

Attire: Business Casual