



FREQUENTLY ASKED QUESTIONS

How much does this option cost?

In reality, an ENERGY STAR Advanced Lighting Package will actually cost you less than a standard lighting package! This is because the additional cost of an Advanced Lighting Package is more than offset by the money you save each month with lower energy bills. Advanced, higher quality lighting that actually costs you less—now there's a bright idea!

How does the quality of the fixtures compare?

Quality is built into the ENERGY STAR guidelines set by the US Environmental Protection Agency. This gives you the assurance of bright, warm, long-lasting lighting. Fixtures and light kits that have earned the ENERGY STAR also come with a two-year warranty—double the industry standard. Qualified ceiling fans offer minimum 30-year motor and 1-year component warranties.

Are replacement bulbs hard to find?

No. They are sold at home improvement centers, hardware stores, lighting showrooms, and other major retail stores, including on-line stores.

How can I maximize savings with ENERGY STAR qualified ceiling fans?

ENERGY STAR qualified ceiling fans move air 20% more efficiently than typical fan models and can be used year-round to save energy and money. Operate the fan in the counter-clockwise direction in the summer and clockwise direction on low speed in the winter. Adjust the thermostat during fan use to save on cooling and heating bills.

How can I learn more?

To learn more about ENERGY STAR and the Advanced Lighting Package, visit the ENERGY STAR Web site at www.energystar.gov or call the ENERGY STAR hotline at 1-888-STAR-YES (1-888-782-7937).

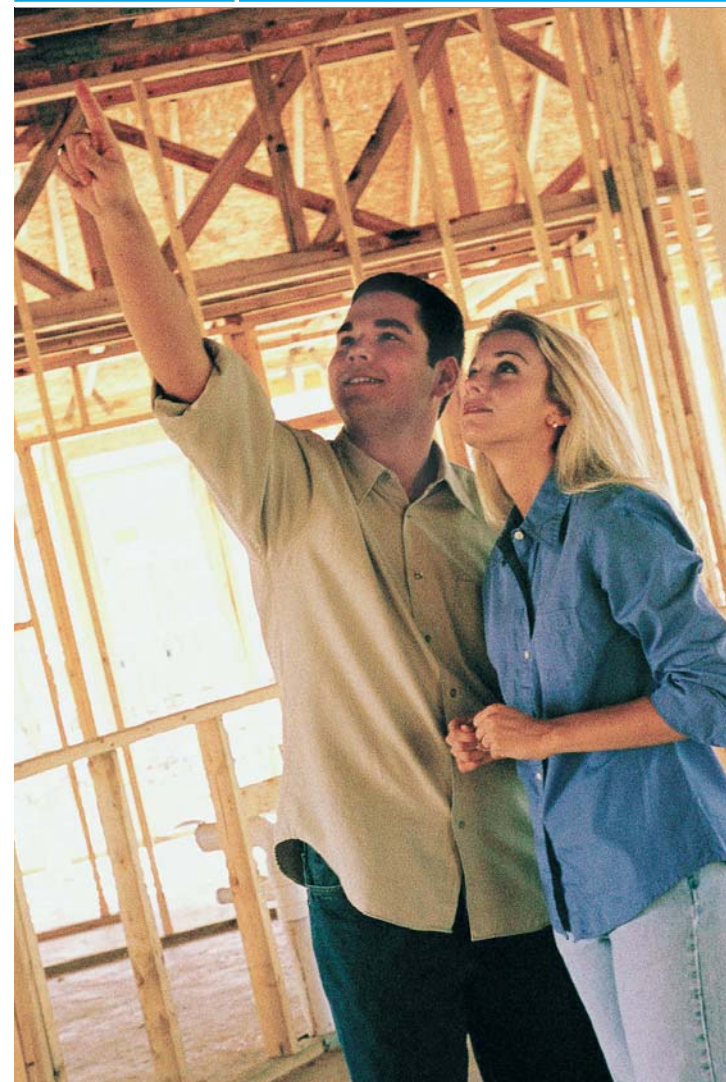
IF JUST ONE ROOM IN EVERY
U.S. HOUSEHOLD WAS
BRIGHTENED WITH LIGHTING
THAT HAS EARNED THE ENERGY
STAR, WE COULD KEEP ONE
TRILLION POUNDS OF
POLLUTION OUT OF OUR AIR.



CHANGE A LIGHT
CHANGE THE WORLD
ENERGY STAR



ADVANCED LIGHTING PACKAGE
FOR NEW HOMES



COMFORT. SAVINGS.
A BRIGHTER ENVIRONMENT.

What more can you ask for?

ENERGY STAR® QUALIFIED LIGHTING

What is an ENERGY STAR Advanced Lighting Package?

An ENERGY STAR Advanced Lighting Package is a construction option that can be selected by homebuyers to upgrade fixtures commonly used in the home with quality, high efficiency, ENERGY STAR qualified models.



How important is your lighting?

Your home's lighting increases the ease with which you perform tasks, makes you feel safe and comfortable, and helps create your desired atmosphere in every room. Lighting adds beauty and drama. It can make a small room look open and airy, and make a large room feel cozy and inviting.

Of course, it costs money to keep your home filled with light. You use more energy to light your home than to run your refrigerator 24 hours a day! Choosing energy-efficient lighting can cut this energy use and these costs by two-thirds.

What is ENERGY STAR?

ENERGY STAR offers consumers and businesses energy-efficient choices that give individuals the power to save energy and help protect our planet.

To earn the ENERGY STAR, products must meet strict energy efficiency guidelines set by the US Environmental Protection Agency and Department of Energy. You'll find the label on more than 40 types of products, including lighting, consumer electronics, major appliances, heating and cooling equipment, and even new homes.



BEAUTIFY THE ENVIRONMENT
INSIDE AND OUTSIDE YOUR
HOME WITH ENERGY STAR
QUALIFIED LIGHTING.

BENEFITS OF AN ENERGY STAR ADVANCED LIGHTING PACKAGE

Less time on a ladder

High-efficiency ENERGY STAR qualified lighting only needs to be changed every 7 years on average, compared with an annual ladder-climb for standard light bulbs. This means less trouble in changing the bulbs in those hard-to-reach fixtures.

More money to spend elsewhere

ENERGY STAR qualified lighting operates more efficiently than standard lighting, and uses much less energy—about 2/3 less. This reduces your electricity bills, and puts more cash in your pocket each month.

Personal contribution to the environment

Saving energy doesn't just save you money. It also means that a power plant doesn't need to work as hard, or pollute as much, to power your home. And, when you use less energy, you prevent the release of greenhouse gases that contribute to climate change.



Less heat, more comfort

Lighting products that have earned the ENERGY STAR generate about 70 percent less heat than standard incandescent lighting. This means they are cool to the touch, keep you more comfortable, and help reduce home cooling costs.

Install ENERGY STAR qualified ceiling fans and light kits, which together are 50% more energy-efficient than conventional incandescent models, and save even more while staying cool. Make sure to adjust the thermostat while using ceiling fans to save additional energy and money on your air conditioning bill.