

SPECIAL APPLICATION: INDUSTRIAL PLANTS GRAPHIC

This ENERGY STAR graphic can only be used by a plant which has met EPA's ENERGY STAR guidelines and has been awarded use of the mark. A parent corporation is responsible for any subsidiary using this graphic in accordance with these guidelines; parent companies and non-awarded plants are not allowed to use or post the ENERGY STAR graphic. An awarded plant can display the ENERGY STAR graphic on banners or flags **1** **2** in any quantity that they want.

FLAG AND BANNER VERSIONS ARE AVAILABLE

There are two versions of the ENERGY STAR graphic. These include one for use in making a flag **3** and one for use in making a banner. **4** Both include an ENERGY STAR Symbol block and a messaging block.

WHITE SPACE AROUND THE MARK

In both versions of the ENERGY STAR graphic the top, bottom and left sides of the ENERGY STAR Symbol block are surrounded by white. The portion of this white space must be preserved as in the ENERGY STAR graphic.

SIZE

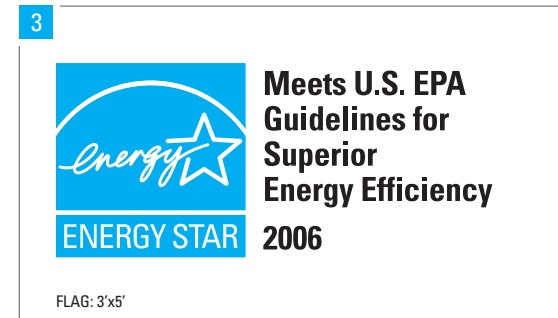
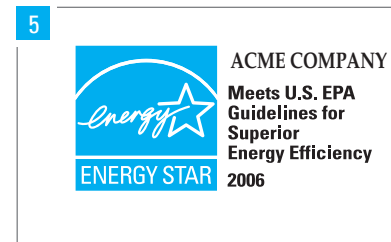
The ENERGY STAR graphic may be resized, but the proportions must be maintained. Legibility of words in the graphic must also be maintained. For banner and flag production, banners must maintain the proportion of 2 to 1, and flags must maintain the proportion of 5 to 3.

COLOR

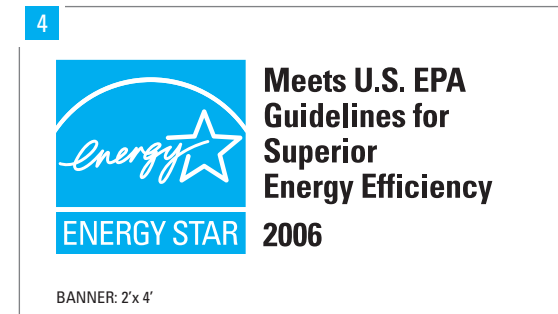
The color for the ENERGY STAR Symbol in this graphic is blue (100% Cyan). Lettering must be standard black and the background must be white.

GRAPHIC TEXT **5**

All graphic text within the ENERGY STAR graphic must be maintained. Words, a plant name, or a company name added to the ENERGY STAR graphic or on the flag or banner are not allowed.



FLAG: 3'x5'



BANNER: 2'x 4'

SPECIAL APPLICATION: INCORRECT USE OF THE INDUSTRIAL PLANTS GRAPHIC

Please

- Do not use to imply that any product or any organization has met ENERGY STAR performance criteria.
- Do not use to imply that the government is endorsing the parent company or product.
- Do not use in advertisements.
- Do not fly a damaged flag or hang a damaged banner.
- Do not post the ENERGY STAR for plants graphic on the parent company's website.

When reproducing the mark:

1. Do not change the colors of the ENERGY STAR graphic.
2. Do not distort the mark or ENERGY STAR graphic in any way.
3. Do not display with other ENERGY STAR marks.
4. Do not rotate the ENERGY STAR graphic.
5. Do not separate the ENERGY STAR graphic's elements.

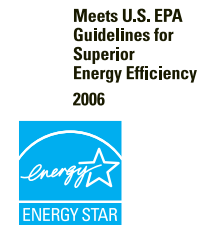
6. Do not substitute any part of the ENERGY STAR graphic.
7. Do not use any other typeface to replace part of the ENERGY STAR graphic.
8. Do not violate the clear space of the ENERGY STAR graphic.
9. Do not skew the ENERGY STAR graphic.
10. Do not replace the approved wording.

Note: If there are applications other than the production of banners or flags for which you would like permission to use these graphics, please contact us.



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