

# SPECIAL APPLICATIONS: SEAL AND INSULATE WITH ENERGY STAR GRAPHIC

EPA has developed the Seal and Insulate with ENERGY STAR Graphic **1** to help interested parties promote a set of products and practices that, when used together, serve to improve the energy performance of a home's envelope and reduce energy use.

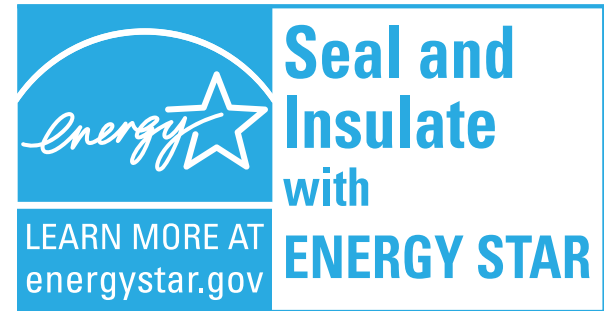
The graphic may be used in marketing and advertising materials **2** to educate consumers or to show that a company carries either products or services that clearly contribute to the improvement of the home envelope as recommended by EPA's ENERGY STAR Program. It must be placed in a general location that is not product-specific. It may not appear on products or product labels.

Any party may use this graphic once it enters into an agreement with EPA to abide by the terms of these Guidelines. A party is not required to sign a Partnership Agreement or Partnership Letter.

The preferred color for the Seal and Insulate with ENERGY STAR Graphic is ENERGY STAR Blue (100% Cyan). Alternate versions in black or reversed out to white are allowed. The reversed out white version may only be used on top of a dark background.

EPA must approve use of the Seal and Insulate with ENERGY STAR Graphic, as well as program facts that feature the ENERGY STAR name, prior to final production or printing. The submitted materials will be reviewed for consistency with these guidelines within five (5) business days of receipt of the materials. Materials should be submitted to your primary program contact.

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