Albeo Technologies Inc.

Reducing Operational Costs with Solid-State Lighting

Jeff Bisberg, President and CEO <u>j.bisberg@albeotech.com</u> www.albeotech.com

20th NREL Industry Growth Forum

Lighting Costs Reduce Profits

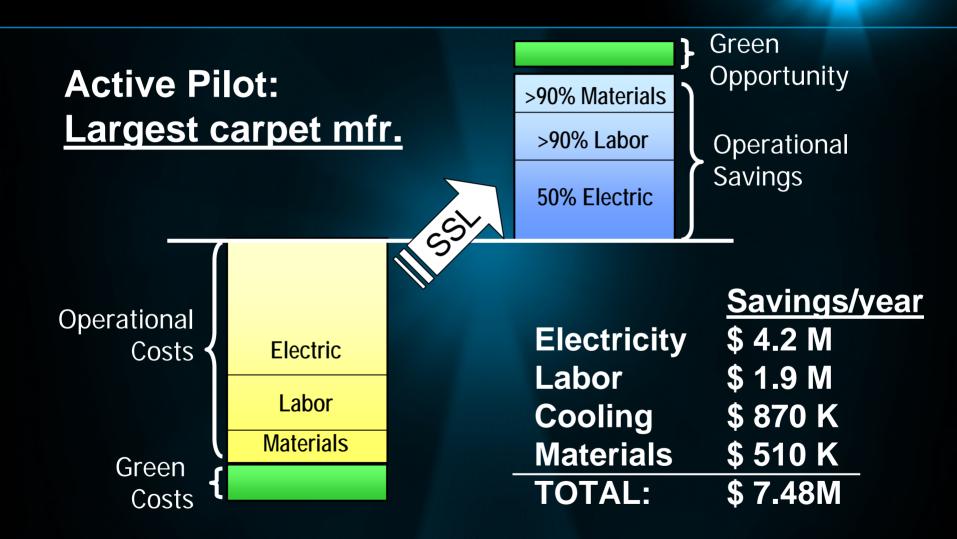


Active Pilot: Largest carpet manufacturer

- ~ \$380K/month/building
- Rising faster than inflation
- \$80 to change a bulb
- Bulbs as high as 40 feet

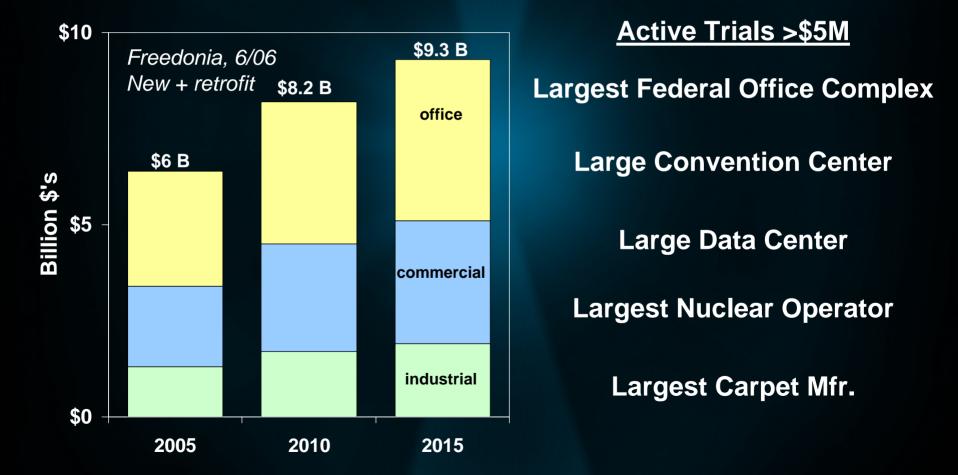
- Lighting disposal = 20% of purchase \$
 - Customers buy from "green" companies
 - Green position = increased sales

Albeo SSL Increases Profits

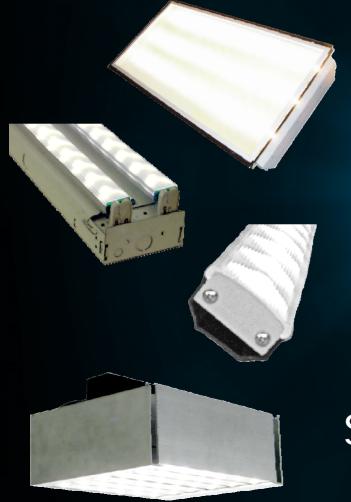


US Commercial & Industrial Markets

Target Firms: High Maintenance, High Energy, Aging Infrastructure



Albeo's Commercial & Industrial Products



Troffer

High Bay

Low Bay

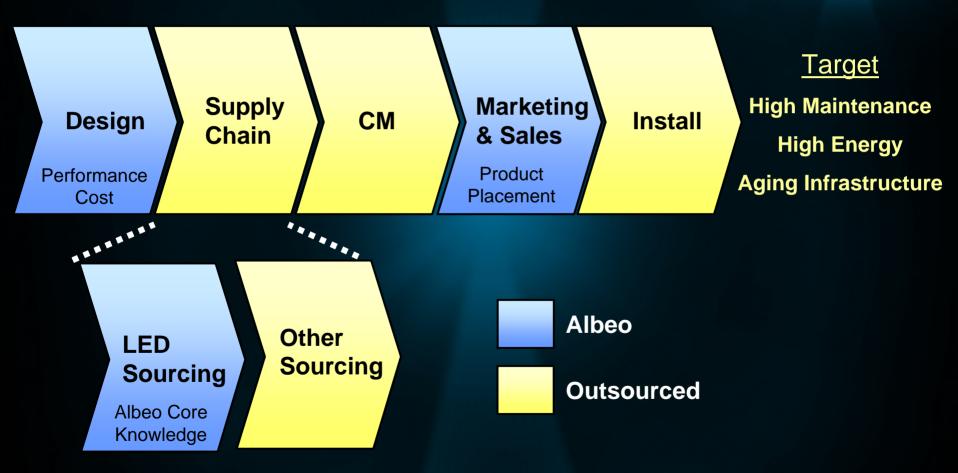
Parabolic

Suspended

BENEFITS

✓ No maintenance \checkmark Low energy ✓ No mercury ✓ Unbreakable ✓ Instant-on \checkmark -40°C to +40°C ✓ Low temperature ✓ Low voltage ✓ No flicker

Albeo Business Model



Competitive Landscape





Solid-State Lighting

Semiconductor

Recent M&A

SSL	Traditional <i>(acquirer)</i>	Revenue	Sales Price	Revenue Multiple
Color Kinetics	Philips	\$66 M	\$791 M	12x
TIR	Philips	C\$12 M	C\$75 M	6.25x
IO Lighting	Cooper	\$2 M	\$16 M	8x

Competitive Advantage: Lighting's Digital Revolution

- Experienced team
- IP focused on industrial and commercial markets

Fixture IP (2 patents pending)

Most light, highest efficiencies, longest lifetimes

Control IP (2 patents pending)

maximum energy savings and user experience

Subsystem IP (3 patents pending)

• Lowest cost, superior reliability, best manufacturability.

Management Team

- Jeff Bisberg Founder, CEO, and President
 - Raytheon, Polaroid: intrapreneur launched \$20 M business
 - Cielo, Picolight: sold to JDSU for \$125 M
 - MS Materials Northwestern

Peter Van Laanen – Founder, CTO

- Storagetek, Infineon electro-optical design
- Picolight
- MS EE Wisconsin
- Tracy Earles VP Marketing and Sales
 - Founder Mariner Networks
 - Picolight
 - MBA Dartmouth
- Scott Dalgleish Acting VP Operations
 - Ex-COO of Spectra Logic \$60M rev.
 - MBA DU
- Jim Van Hove Director of Manufacturing
 - Honeywell, LED/laser manufacturing
 - PhD University of Minnesota

Achievements

- Rapid revenue growth >10K units shipped
- 75% of revenue from repeat business
- Design award winner DOE "Lighting for Tomorrow"
- Trials to drive dramatic growth
 - Largest power plant operator in USA
 - Large carpet mill in world
 - Large federal complex; 12 M sq. ft.
 - Convention center; >2 M sq. ft.

Albeo Technologies Inc.

SSL will replace ALL traditional lighting Cleantech that pays back now, not years from now In production, generating revenue and engaged with large customers

The foundation is built to deliver superior returns

