

## *Smokey Bear Awards Fact Sheet*



### **Purpose**

To recognize outstanding service in the prevention of wildland fires and to increase public recognition and awareness of the need for continuing fire prevention efforts.

### **Award Categories**

- **Golden Award** – This is the highest honor given for fire prevention service over at least a two-year period that is NATIONAL in scope. There may be a maximum of three awards given in any year.
- **Silver Award** – This is the highest honor given for fire prevention service over at least a two-year period that is REGIONAL (i.e., multi-state) in scope. There may be a maximum of five awards given in any year.
- **Bronze Award** – This is the highest honor given for service over at least a two-year period that has impact WITHIN A STATE. There may be a maximum of ten awards given in any year.
- Certificates may be awarded to select nominations to recognize their potential to receive future Smokey Bear Awards or a specific significant project that the committee felt should be recognized but not to the Bronze, Silver, or Gold award level.

### **Award Criteria**

- Is this a wildland fire prevention effort?
- What is the impacted area? (National, Regional, State)
- What fire prevention tools or methods were used?
- Was this the primary job or temporary assignment of the award candidate?
- How did this or these prevention efforts distinguish themselves above the normal prevention activities?
- Does this activity have the ability to be utilized in other locations?
- Is there documentation that this activity actually reduced fire starts?
- Was this an allocated budgeted and funded effort?
- Did more than one group, organization or agency provide funds?
- Was this a new concept or expansion and utilization of existing program?
- Was this a cooperative effort?
- How many agencies or organizations were involved?
- Did this activity set the stage for a new or renewed wildland fire prevention program within the area of influence?

- Was there any local recognition for the project?
- Was there any media involved in the project? (print, radio, tv, etc.)
- Was the nominee the leader of the project?
- Was this a team effort or individual effort?

**These award criteria will be used to rate each individual nomination. The nominator should address each of the criteria on the nomination form and in the project narrative.**

### **Nomination packages must include**

- A completed nomination form.
- A summary (750 words or less) of the service and impact of the project that is being nominated, including information containing beginning and ending dates.
- Silver and Gold nominations must have letters of support representing the area for which the project is nominated (i.e. from more than one state for a silver award).
- Any supporting documentation such as photos, news articles, and project materials.
- Nominations should be limited to wildland fire prevention activities. Firewise activities and related programs should be submitted to the Firewise Awards Program.

**The nomination packages must stand on their own merit and will not be returned. Please make sure they are complete to give the best opportunity to your nominee.**

### **Nomination Timeline**

**Information about the nomination process is available on the symbols.gov website all year round. For the 2008 awards, nominations must be submitted to the CFFP Coordinator for your region/area by close of business January 15, 2008. Nominations can be submitted anytime prior to that date. All nominations will be forwarded to the National Symbols Program Analyst by the CFFP Coordinators by January 22, 2008.**