ENERGY STAR Challenge Planning Meeting

Thursday, December 13, 2007 9:00 AM – 12:00 PM

Agenda

- Welcome and introductions from the Mayor (9:00-9:15)
 - o The Mayor's energy and climate protection goals for Louisville
 - Request for private sector input for the upcoming public-private partnership to promote increased energy efficiency in buildings throughout the Louisville community
 - Highlights from the December 12 meeting of the ENERGY STAR Challenge implementation group
 - o Introduction to Metro's Green Initiative and goals for today's session
- Getting started with ENERGY STAR (9:15-10:00)
 - o Introduction to the program and overview of ENERGY STAR resources
 - o Kentucky and regional ENERGY STAR Partners and labeled buildings
 - o Simple steps for energy savings
 - o The benefits of energy savings
 - Financial
 - Environmental
 - Public relations
 - o Experience of other organizations leveraging ENERGY STAR to improve their own facilities and promote energy efficiency to the community
 - o Training opportunities
 - Web based trainings
 - Working with local partners BOMA, IFMA, IFPL
- Discussion (10:00-11:45, with 1 short break)
 Partnering to promote energy efficiency: Input from the private sector on barriers,
 motivation and support
- Wrap up and next steps (11:45-12:00)
 - o Follow up and training opportunities
 - o Campaign to come
 - o How to become an ENERGY STAR Partner