



Some homes protect more than families.

A home that has earned the ENERGY STAR® label consumes at least 30 percent less energy for heating and cooling, which in turn reduces air pollution and helps protect the earth. Thanks to features like airtight construction, additional insulation, high-performance windows, and energy-efficient heating and cooling systems, ENERGY STAR labeled homes are also more comfortable — with fewer drafts, quieter rooms, and better indoor air quality. Build a healthier living environment. Ask about the ENERGY STAR label for new homes.



1-888-STAR-YES    Learn more. Visit [www.energystar.gov](http://www.energystar.gov)

ENERGY STAR is sponsored by the US Environmental Protection Agency and the US Department of Energy.

NEW HOMES ENVIRONMENTAL PSA:  
Full-color and black-and-white versions are available in a variety of common sizes that can work within your editorial parameters.

- 1/3 page
- Half page
- Full Page
- Spreads

➔ For a kit containing hi-resolution press PDFs, prepared and proofed to SWOP standards, please e-mail Janet Hou at [jhou@cadmusgroup.com](mailto:jhou@cadmusgroup.com).