

When just one room in every home is brightened by lighting that's earned the ENERGY STAR,
the change will reduce greenhouse gas emissions by 1 trillion pounds.



Lighting creates a warm environment inside your home. But it can also help protect the environment outside. ENERGY STAR® qualified light bulbs and fixtures combine high performance; true, natural colors; and attractive design, while using up to 75 percent less energy than standard models. Because they require less energy, qualified bulbs can last up to 5 years without being replaced. Keep your home shining bright; keep the world we live in shining brighter.

change.



1-888-STAR-YES

Learn more. Visit www.energystar.gov

ENERGY STAR is sponsored by the US Environmental Protection Agency and the US Department of Energy.

LIGHTING LIFESTYLE PSA:

Full-color and black-and-white versions are available in a variety of common sizes that can work within your editorial parameters.

- 1/3 page
- Half page
- Full Page
- Spreads

➔ For a kit containing hi-resolution press PDFs, prepared and proofed to SWOP standards, please e-mail Janet Hou at jhou@cadmusgroup.com.