



**Australian Government**

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**Department of the Environment and Heritage  
Australian Greenhouse Office**



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Energy Star – International Partners Meeting  
March 2005

# Australian Context



- Almost 20 million people (7m households)
- Approx same size as mainland US
- Approx 1.5% of world emissions

# Overview



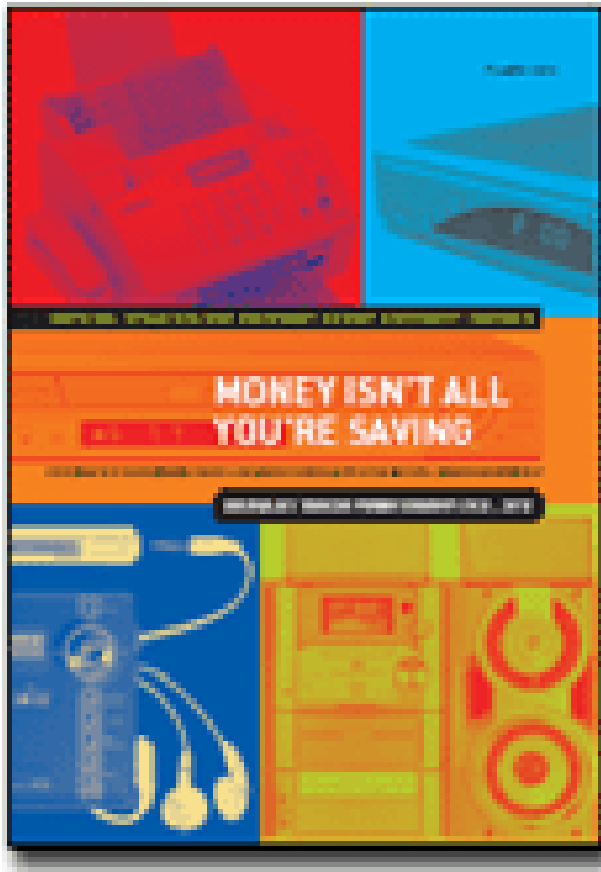
- Energy Star's integral role in product sectors
- Ongoing communications work
- [www.energyallstars.gov.au](http://www.energyallstars.gov.au)
- Australian technical contributions

# Energy Star in Australia



- Managed and delivered by the AGO on behalf of all jurisdictions
- Products currently include:
  - Office equipment (1999)
  - Home entertainment (2001)
- Partners include nearly all key industry players – new round of PA's out shortly
- Considering product coverage expansion...

# National Standby Strategy – 2002 - 2012



- Released November 2002
- One-Watt for most products by 2012
- Identifies and categorises problem products
- A two-stage process
  - Stage 1 – voluntary measures
    - Energy Star key role
  - Stage 2 – mandatory options
    - MEPS & mandatory labelling

# Specific Product Profiles – 28 published



## Contents include:

- Product description
  - Current overseas policies
  - Relevant modes
  - Known standby data for new/installed products
  - Emissions
  - Government target and proposals
- 
- **Energy Star Specs for IT**

# Energy Star Communications Strategy



- Aimed to raise awareness & understanding of logo amongst **retailers** (**primary target**) and consumers (secondary target)
- Information Kits distributed to head offices of all major retailers
- Main consumer promotion run through leading retailer with broadest rep. of products
- Ads in major daily newspapers

# Energy Star Consumer Promotion



## Outcomes :

- Level of awareness in retail sector (particularly for Home Electronics) is low but growing
- Logo issues:
  - Need for logo on product as well as packaging
  - Confusion with other labels ie Energy Rating
- Media attention was significant





- Energy Ministers called for database of high performing products – similar to FEMP
- AGO working with relevant govt procurement bodies to implement preferencing policy
- Audience
  1. Govt
  2. Business
  3. Public
- May include non energy aspects in future ie water



- New initiative to promote the highest performing products
- Database and web-based procurement tool
- Shows information requested by purchasing officers
- Voluntary registration
- Verified by checktesting program
- **Likely to be the most significant marketing incentive for Energy Star products in Australia**



[Products](#) [Buyers](#) [Suppliers](#) [Consumers](#)

## Energy Allstars lists only the top energy performing appliances

You can use this site to compare products, work out how much running them will cost, and how much energy and water they will use. Only the most energy efficient models are listed. More products will be added as it is developed.

**This website is a joint initiative of the Australian Government, and State and Territory Government Agencies**



Clothes Washers... all Energy Allstars clothes washers are Top Energy Saver Award winners

Electricity cost:  \$/kWh
 Warm washes per week: 
 Exclude Purchase Price

Hot water energy cost:  \$/kWh
 Cold washes per week: 
 Exclude GST

Water cost:  \$/kl
 Show costs for:  years

Your search returned 5 clothes washers using these filters: Description: All, Load: All, Brand: All

show selected	Brand	Country	Model	Description	Capacity kg	Dimensions cm	Colours	Warranty yrs	Extended warranty yrs	Program time \$ min	Spin speeds rpm	Heats water	Hot connection	Cold wash	Load sensing	Energy / warm wash kWh	Avg savings warm kWh	Energy / cold wash kWh	Water / load litres	Avg savings / load litres	reset	RRP \$	No. of units	Energy & water cost including purchase \$/10yrs	Average savings \$/10yrs
<input type="checkbox"/>	MIELE	Germany	W 310	Front loading	5.5	H:850 W:600 D:600	White	2	L&P	121	400,600,900,1300	✓	✓	✓	✓	0.39	1.32	N/A	55	80.6	1999	1	2421	1009	
<input type="checkbox"/>	MIELE	GERMANY	W1986	Front loading	6.5	H:850 W:600 D:715	White	2	L&P	96	500-1200	✓	✓	✓	✓	0.45	1.64	N/A	63.42	104.48	2999	1	3494	1260	
<input type="checkbox"/>	LG	Korea	WD-1025FB	Front loading	7.5	H:850 W:600 D:600	White	2	P	153	1000rpm	✓	✓	✓	✓	0.55	1.75	N/A	77	98.3	1600	1	2191	1304	
<input type="checkbox"/>	MIELE	GERMANY	W487	Front loading	5.5	H:850 W:600 D:600	White	2	L&P	118	400,600,900,1200,1500,1800		✓	✓	✓	0.44	1.28	N/A	56.2	79.4	3399	1	3856	974	
<input type="checkbox"/>	LG	Korea	WD-1470FD	Front loading	7	H:850 W:600 D:600	White	2	P	160	1400rpm	✓	✓	✓	✓	0.57	1.52	N/A	78	89.9	2124	1	2736	1143	

Your search returned 5 clothes washers using these filters: Description: All, Load: All, Brand: All



- Current products listed: regulated in Australia
- By mid-2005: products will include those covered by Energy Star in Australia
- Specifications will be Energy Star for:
  - Personal Computers
  - Computer monitors
  - Imaging technology
  - External power supplies

<b>Lighting</b>	Linear fluorescent lamps Compact fluorescent lamps Low voltage lighting transformers	Lighting ballasts Sensor lights
<b>Office Equipment</b>	Personal computers Computer monitors Computer speakers Printers Photocopiers	Faxes Multifunction devices Scanners Modems External power suppliers
<b>Household appliances</b>	Air conditioners Electric water heaters Gas water heaters Gas space heaters Electric space heaters Refrigerators and freezers Dishwashers Clothes washers Clothes dryers	Microwaves Electric rangehoods Coffee Machines Breadmakers Smoke alarms Alarm systems Rollerdoors
<b>Home entertainment</b>	Video players/recorders DVDs	Televisions Set-top boxes
<b>Commercial equipment</b>	Ice Makers Boiling and chilled water dispensers Refrigerated display cabinets	Vending Machines Motors Distribution transformers

# Other Developments



- Australian policy:
  - to promote international harmonisation
  - test methods and performance levels (where feasible)
  - to promote international trade (WTO, APEC)
- External Power Supplies
  - Part of international co-operation, round robin testing, etc
  - Australia to mandate from April 2006 = Energy Star tier 1 spec
  - Marking requirement from April 2007
  - Aus will propose test method to IEC

# Other Developments



- CFLs
  - Australia proposing MEPS and endorsement label
  - Promoting international harmonisation at RL6 Shanghai, May 2005
  - Single test method for all criteria
  - Range of performance standards for MEPS and labels
  - Dialogue with Energy Star, China, EU
  -
- Personal Computers & Monitors
  - Australia to mandate MEPS from 2007
  - Based on Energy Star test method
  - Computers: High Efficiency level = Energy Star spec
  - Monitors: MEPS level = Energy Star spec



# Other Developments



- Imaging Technology
  - High Efficiency products = Energy Star spec
  - Based on Energy Star test method
- Water Dispensers
  - Australia to mandate MEPS from 2007
  - Based on Energy Star test method
  - Same spec as Energy Star

# Air Sourced Heat Pumps



## Energy Star Spec for ASHP

- Need to explicitly include “mini-split” (US term) or non-ducted split airconditioners (international term)
- US EPA asked AGO to develop spec, as mini-split represent 60%+ sales in 2004

Current Draft prepared by EnergyConsult and reviewed by Lloyd Harrington

- Draft to EPA in March 2005

Includes proposed definition, levels, test standard and analysis

- Feedback and review by EPA required

# Proposed Mini-split Airconditioner Energy Star Spec



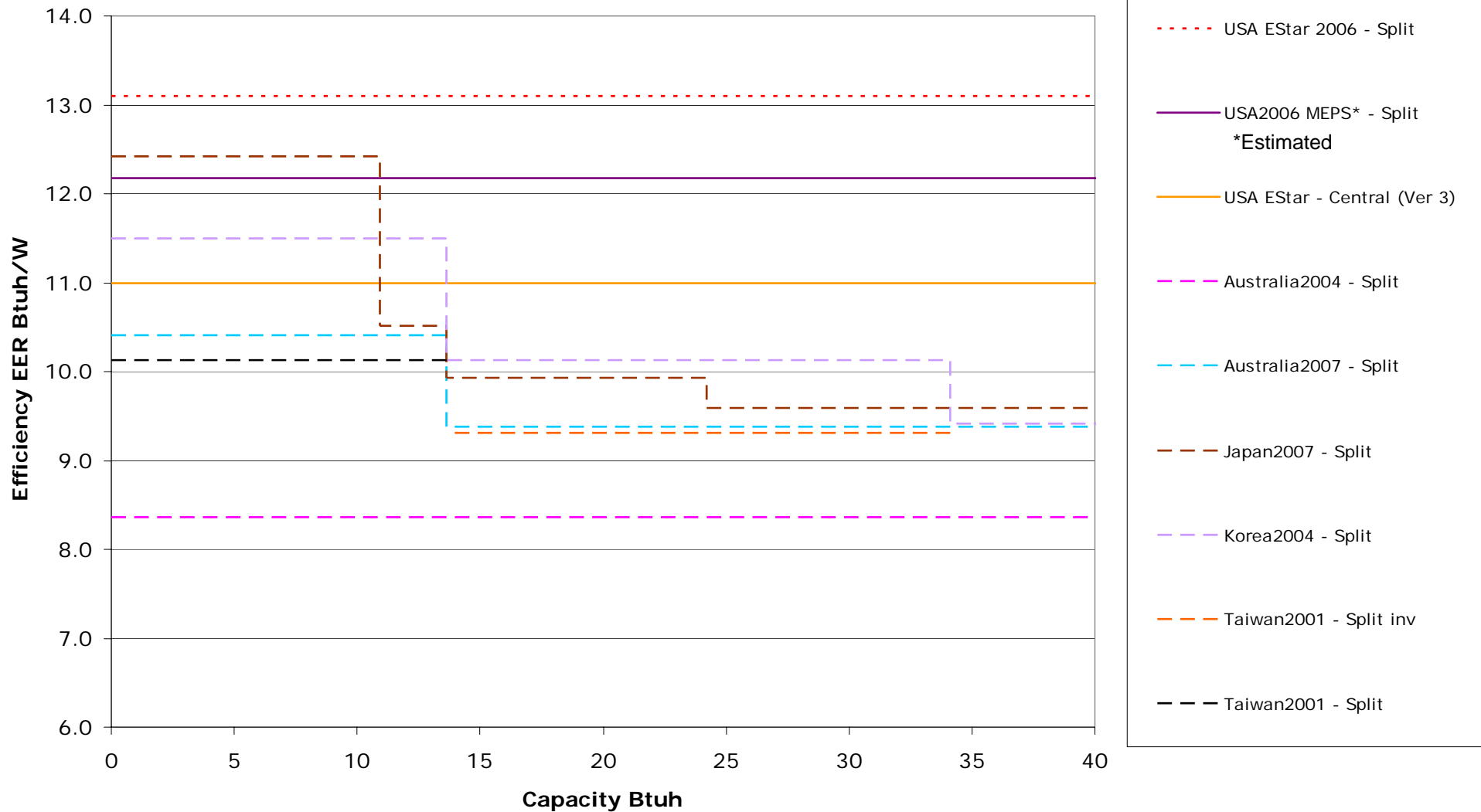
- **Product Definition**
  - Same as ISO 5151
- **Test Method**
  - ASHP Energy Star method for US
  - International requirements – ISO 5151 or equivalent
- **Energy Star Levels Proposed for 2006**
  - based on US Eff Standards, International MEPS and available product

Cooling only		Heat pumps only		
SEER (USA)	EER (International)		HPSF (USA)	COP (International)
14	13.1 btuh/w	3.84 W/W	8	3.0 W/W

- Passive standby  $\leq 2W$

# International Comparison of MEPS Levels for Cooling ACs, Type = Split

International Comparison of MEPS Levels for Cooling ACs, Type = Split





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[www.energyallstars.gov.au](http://www.energyallstars.gov.au)

[www.greenhouse.gov.au](http://www.greenhouse.gov.au)