



File Code: 5110

Date:

National Garden Clubs, Inc.
State Poster Contest Chairmen,
Smokey Bear and Woodsy Owl Poster Contest

Dear State Poster Contest Chairman:

Thank you so much for your support for our partnership to coordinate the Smokey Bear and Woodsy Owl poster contest. Thousands of children nationwide are becoming familiar with Smokey's fire prevention message and Woodsy's conservation ethics because of your efforts. We are very proud of our partnership and look forward to making the 2007 poster contest another success story in our relationship.

It is our commitment to provide you with some of the tools you need to help us spread the word among schools and educators about the poster contest. We are enclosing the following documents for you to use:

1. The camera-ready, reproducible 2007 Garden Club poster contest flyer. A copy of this flyer is also being sent to each Garden Club State President and Regional Director, and each Regional Poster or Youth Program Chairman. There is a space on the back of the flyer for you to add the address for entry submission.
2. The list of USDA Forest Service Regional Conservation Education (CE) and Cooperative Forest Fire Prevention (CFFP) Coordinators. They will distribute the flyers to their elementary school teacher networks this fall.
3. A copy of the 2007 poster contest timeline.
4. The State Chairman Report Form. This form needs to be completed and submitted to your Regional Chairman with your State winning poster entries.
5. For your convenience, we included a label to be placed on the back of every State's winning entries.
6. Woodsy Owl lapel pins and Woodsy Owl bookmarks. Please use these items to encourage participation and enthusiasm for the poster contest.
7. A Record of Contacts sheet. The information you will provide on this form will help us to keep a record of the number of schools, youth organizations, and students you reach within your State. Please fill out the form and send it along with the posters to your Regional Poster Contest or Youth Chairman by February 15, 2007.

For your convenience, the poster contest flyer, the contest timeline, and other contest information can be downloaded from our National Symbols Program website at www.symbols.gov. We are pleased to inform you that our Garden Club partners are now authorized to order Woodsy Owl,



Smokey Bear, and Fire Prevention products from our National Symbols Catalog. These products can only be used for educational purposes and must be distributed for free to the public. You must have a password to place an order. Please contact either our Regional CE or CFFP Coordinator in your state or your National Poster Contest Chairman, Mrs. Judy Grotts, or your Regional Poster Contest Chairman for the password.

For further assistance with the 2007 poster contest procedures, you may contact our poster contest coordinator Wanda Hawman, at (202) 401-4067 or send her an email at whawman@fs.fed.us.

The 2006 poster contest was a great success! The high quality and creativity of poster entries drew the attention of many people in the USDA Forest Service. I have no doubt that with your support we will make the 2007 poster contest another success story in our partnership history.

Sincerely,

SAFIYA SAMMAN
Director, Conservation Education

Enclosures:

1. The 2007 poster contest flyer
2. Listing USDA Forest Service CE and CFFP Coordinators
3. An updated 2007 poster contest timeline
4. State Chairman Report Form
5. Winning labels
6. Woodsy Owl lapel pins and bookmarks
7. Record of Contact form

cc: Forest Service Regional CFFP and CE Coordinators
Wanda Hawman, Forest Service Garden Club Poster Contest Coordinator
Iris L. Vélez, National Symbols Program Manager
Judy Grotts, National Garden Clubs, Inc., National Poster Contest Chair
Kitty Larkin, National Garden Clubs, Inc., President
National Garden Clubs, Inc. Regional Poster Contest Chairmen
National Garden Clubs, Inc. State Presidents

Sincerely,

SAFIYA SAMMAN
Director of Conservation Education

cc: Iris L Velez, Lewis F Southard, Wanda C Hawman