



Transportation
Security
Administration

Air Cargo Watch

You Are the Key to Air Cargo Security

Go to www.tsa.gov/aircargo
view Air Cargo Watch section

Campaign Purpose

- TSA is partnering with industry to increase security domain awareness so that individuals are empowered to detect, deter, and report potential or actual security threats
- The resulting Air Cargo Watch campaign is consistent with U.S. Department of Homeland Security efforts
 - Both DHS Secretary Michael Chertoff and TSA Administrator Kip Hawley encourage industry partnership domestically and abroad to detect, deter, and prevent terrorist acts against our transportation systems without impeding commerce
- Specifically, Air Cargo Watch seeks to:
 - Better enable the public/industry to report suspicious activity
 - Prevent crime and terrorism through increased awareness
- Improve business security practices
 - Enable implementation of security best practices
- Integrate with existing industry programs
 - Industry protocols and procedures are vital to this program. Air Cargo Watch is intended to supplement existing company policies.



Distribution & Display

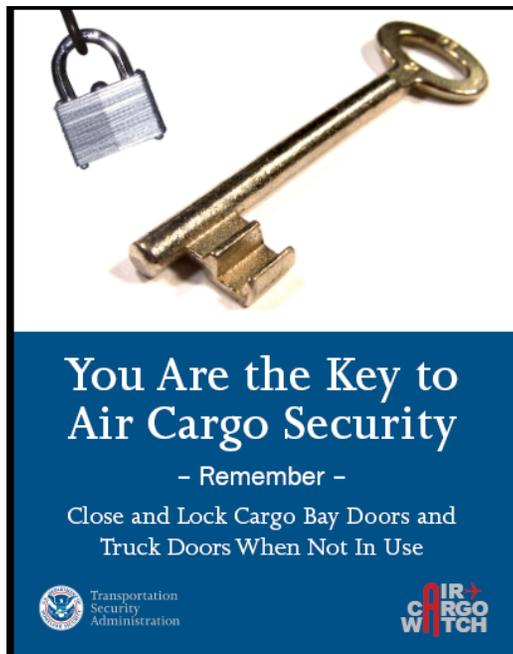
- Air Cargo Watch has developed materials—including posters and a laminated guide—to encourage increased attention to potential security threats among several audiences:
 - Indirect Air Carriers
 - Hard copies of the products are being sent to Indirect Air Carriers and will also be available through IACMS
 - Air Carriers
 - All materials will be e-mailed to air carriers and also made accessible through www.tsa.gov/aircargo (choose the Air Cargo Watch section)
 - Public
 - TSA encourages the display of posters and guides in public view to better attain its goal of maximizing security awareness along the entire air cargo supply chain
 - All Stakeholders and Industry Partners
 - Stakeholders who need extra copies of Air Cargo Watch materials may print them from e-mail, TSA Web links or the TSA Web site at www.tsa.gov/aircargo (choose the Air Cargo Watch section)
 - Remember to visit the Air Cargo Watch section at www.tsa.gov/aircargo for more information on partnering with TSA to better secure transportation systems; other TSA security awareness partnerships include Highway Watch and Airport Watch



Air Cargo Watch Posters

- You can support the Air Cargo Watch initiative by displaying the following posters within areas designated for cargo acceptance, shipping, and receiving, as well as in warehouses and other locations within public view.

You Are the Key Poster



Challenge Poster

