Climate Change and Coastal Cities: Information for Decision Making

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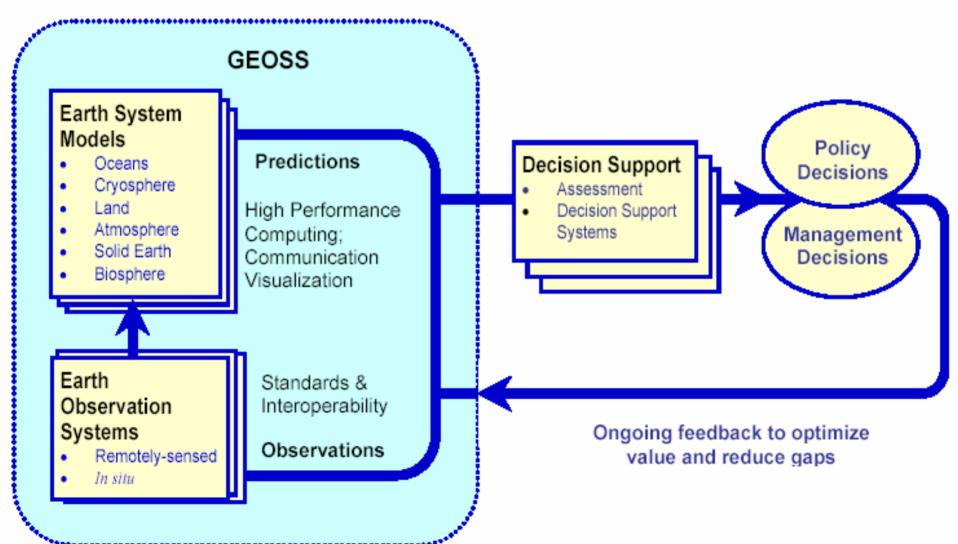


- Increasingly scientists operate under the presumption that information and knowledge obtained through research will directly improve decision making for policy and management.
- But the nexus between research and decision making is murky and rarely examined.





GEOSS Architecture: Mind the Gap



What Do We Know about This Gap?

- National decision and management needs influence the research agenda (ex. Apollo Project, War on Poverty, War on Cancer, terrorism)
- Research findings, when there is a scientific consensus, can influence policy in the public and private sectors (ex. Montreal Protocol)
- Most information about scientific research is inaccessible to decision makers





Scientific Products that Feed Decision Making

- Forecasts and projections
- Observations
- Indicators
- Scenarios
- Impact assessments
- "Consciousness raising"





Paths from Scientific Research to Decision Making

- Agenda setting
- Scheduled forecasts and indicators
- Technical staff and advisors
- Education
- Public Information
- The media (newspapers, TV, radio)





Public Information Approach: A Case Study

- Climate Change Information Resources—New York City (CCIR—NYC)
- Internet-based source of information on potential impacts of climate change/variability on the New York metropolitan area
- An information resource for agenda setting and information—not a decision support system
- Funded by NOAA's Human Dimensions Program





Investigators

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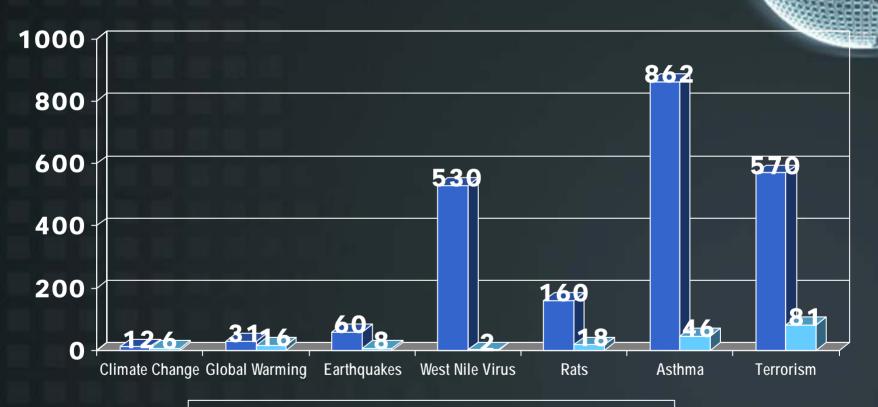
Advisory Committee

- Karen Chytalo, NY State Dept. of Environmental Conservation, Marine Habitat Protection
- Andrew H. Darrell, Environmental Defense
- Kim Tripp, U.S. Park Service, Jamaica Bay
- Edward Linky, EPA Region 2
- James Yarmus, Rockland County Planning and Transportation Dept.
- Christopher Zeppie, Port Authority of New York and New Jersey, Chief Environmental Policy Officer
- Paul Elston, member of Governor Pataki's GHG <u>Ta</u>sk Force





Political Salience of CC



■ NYC.gov* ■ NYC City Council**



*Date range for content searched not available. **1990-2005



CCIR Research Approach

- Examination of information needs of individuals, educators, and policy makers/managers
- Examination of information-seeking behavior
- Iterative participatory design
- Use research to create an operational prototype—and review with users





An Operational Prototype

- <u>ccir.ciesin.columbia.edu/nyc/</u>
- Sectoral vs. topical approach
- Basic structure of the site
 - Home page
 - Issue briefs
 - Resources
 - Networking resources
 - <u>–</u> Calendar





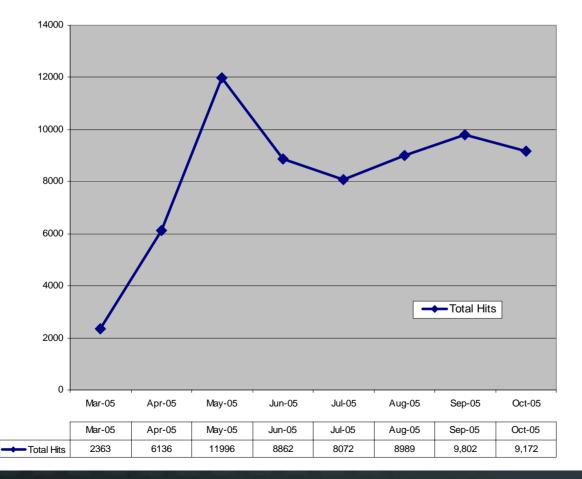
Creating and Maintaining a Public Presence

- Public launch for New York leaders
- Circulation of post cards in other venues
- E-Press release led to other web notices and reviews
- Monitor user statistics
- Repeat the above





Monthly User Stats







Maintenance and Upkeep

- Date all materials and periodically update contents
- Regularly check links, update events calendar
- Periodically conduct outreach to new users
- Periodically review utility with users
- Work with other cities to take advantage of economies of scale in climate change information/education





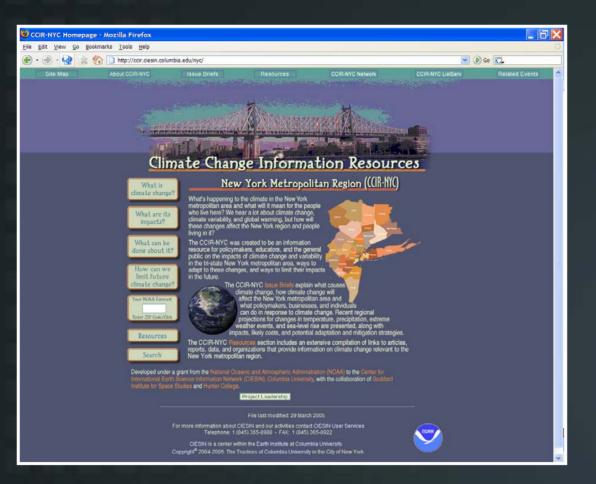
Strategies for Influencing Decision Making

- Metropolitan focus
- Multiple users (educators, journalists, interested officials and residents)
- Multiple incentives (access to information, networking, calendar, access to NOAA weather and county information)
- Information that can be understood by the non-specialist





CCIR-NYC Access





http://ccir.ciesin.columbia.edu/nyc

