

## 147 **Non-Technical Summary**

148

149 Vaclav Smil (2007), one of the most wide ranging intellects of our day, observes that "the  
150 necessity to live with profound uncertainties is a quintessential condition of our species." Two  
151 centuries ago, Benjamin Franklin (1789), an equally wide ranging intellect of his day, made the  
152 identical observation in more colorful and colloquial language when he wrote that "in this world  
153 nothing is certain but death and taxes" and of course, even in that case, the date of ones death,  
154 and the amount of next year's taxes are both uncertain.

155

156 Those views about uncertainty certainly apply to many aspects of climate change and its possible  
157 impacts, including:

- 158 • How the many complex interactions within and among the atmosphere, the oceans, ice in  
159 the Arctic and Antarctic, and the living "biosphere," shape local, regional and global  
160 climate;
- 161 • How, and in what ways, climate has changed over recent centuries and is likely to change  
162 over coming decades;
- 163 • How future human activities and choices may result in emissions of gases and fine  
164 particles and may change land use and vegetation that together can influence future  
165 climate;
- 166 • How those changes will affect the climate;
- 167 • What impacts a changed climate will have on the natural and human world; and
- 168 • How the resulting changes in the natural and human world will feed back on and  
169 influence climate in the future.

170

171 Clearly the climate system, and its interaction with the human and natural world, is a prime  
172 example of what scientists call a "complex dynamic interactive system."

173

174 This report is not about the details of what we know, do not know, could know with more  
175 research, or may not be able to know until years after climate has changed, but about these  
176 complex processes. These issues are discussed in detail in a number of other reports of the U.S.  
177 Climate Science Research Program (CCSP), as well as reports of the Intergovernmental Panel on  
178 Climate Change (IPCC), the United States National Research Council, and special studies such  
179 as the United States National Assessment, and the Arctic Climate Impact Assessment<sup>8</sup>.

180

181 However, for non-technical readers who may not be familiar with the basics of the problem of  
182 climate change, we offer a very simple introduction in Box NT-1

183

#### 184 **BOX NT-1 Summary of Climate Change Basics**

185 Carbon dioxide is released to the atmosphere when coal, oil or natural gas is burned. Carbon dioxide is not like  
186 conventional air pollutants such as sulfur dioxide, oxides of nitrogen or fine particles. When the emissions of such  
187 conventional pollutants are stabilized, their atmospheric concentration is also quickly stabilized since these  
188 pollutants remain in the atmosphere for only a matter of hours or days. The relationship between emissions and  
189 concentrations for these conventional pollutants is illustrated in this simple diagram:

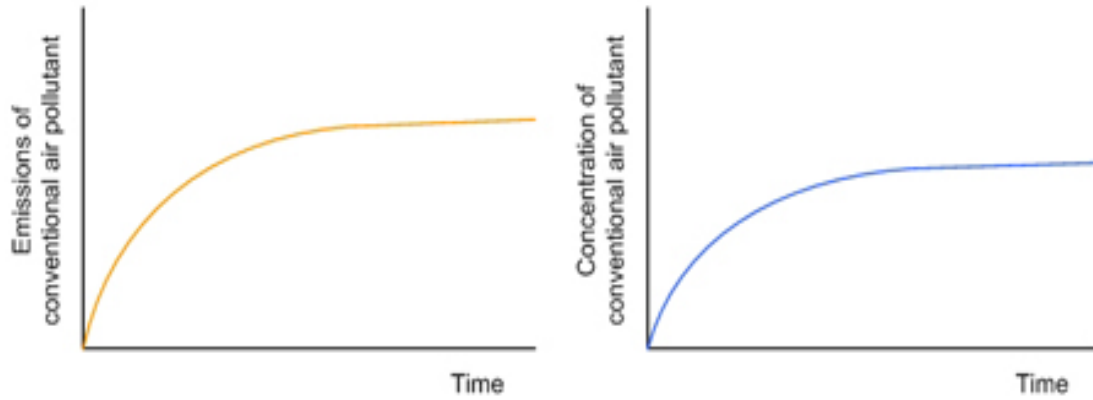
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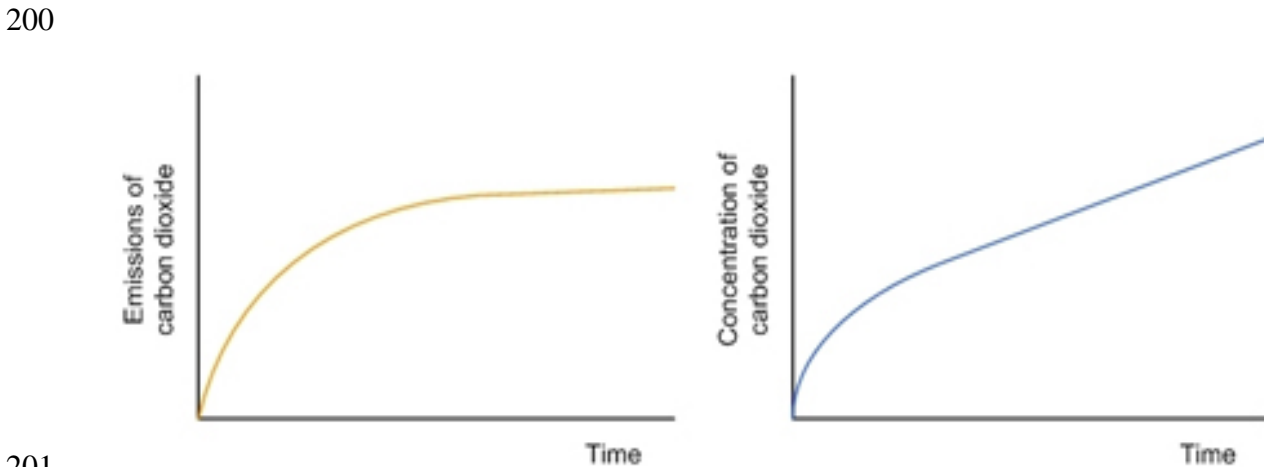
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<sup>8</sup> For access to the various reports mentioned in this sentence see respectively: <[www.climatescience.gov/](http://www.climatescience.gov/)>; <[www.ipcc.ch/](http://www.ipcc.ch/)>; <[www.nationalacademies.org/publications/](http://www.nationalacademies.org/publications/)>; <[www.usgcrp.gov/usgcrp/nacc/default.htm](http://www.usgcrp.gov/usgcrp/nacc/default.htm)>; and <[www.acia.uaf.edu/](http://www.acia.uaf.edu/)>.

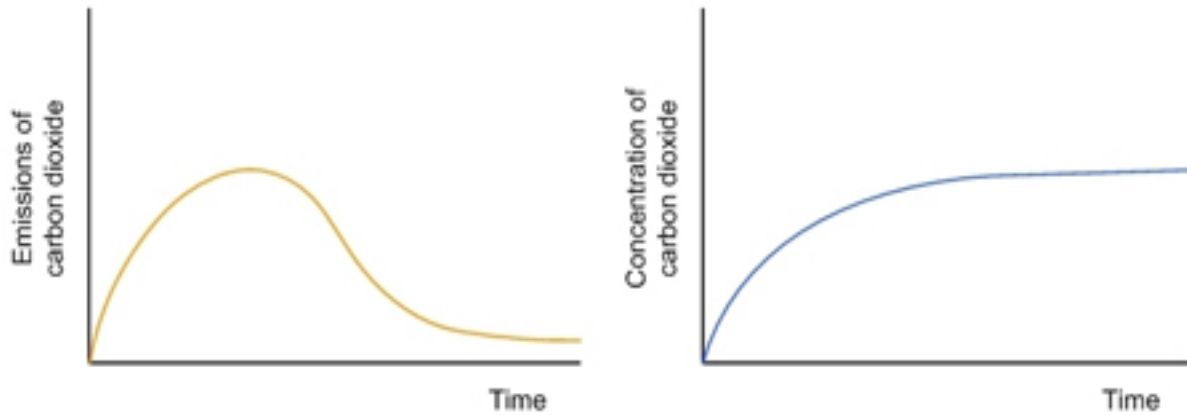


193  
 194 This is not true of carbon dioxide or most other greenhouse gases.

195  
 196 Much of the carbon dioxide that is emitted stays in the atmosphere for over 100 years. Thus, if emissions are  
 197 stabilized, concentrations will continue to build up, in much the same way that the water level will rise in a bathtub  
 198 being filled from a faucet that can add water to the tub much faster than a small drain can let its drain out. Again the  
 199 situation is summarized in this simple diagram:



201  
 202 In order to stabilize atmospheric concentrations of carbon dioxide, worldwide emissions must be dramatically  
 203 reduced (most experts would say by something like 70 to 90% depending on the assumptions made about the  
 204 processes involved and the concentration level that is being sought). Again, here is a simple diagram:



206  
207

208 Summarizing, there are three key facts that it is important to understand to be an informed participant in policy  
209 discussions about climate change:

210

- 211 • When coal, oil and natural gas (*i.e.* fossil fuels) are burned, carbon dioxide (CO<sub>2</sub>) is created and released  
212 into the atmosphere. There is *no* uncertainty about this.
- 213 • Because CO<sub>2</sub> (and other greenhouse gases) trap heat, if more is added to the atmosphere, warming will  
214 result that can lead to climate change. Many of the details about how much warming, how fast, and similar  
215 issues *are* uncertain.
- 216 • CO<sub>2</sub> (and other greenhouse gases) are not like conventional air pollution such as SO<sub>2</sub>, NO<sub>x</sub> or fine particles.  
217 Much of the CO<sub>2</sub> that enters the atmosphere remains there for more than 100 years. In order to reduce  
218 concentration (which is what causes climate change), emissions must be dramatically reduced. There is no  
219 uncertainty about this basic fact, although there is uncertainty about how fast and by how much emissions  
220 must be reduced to achieve a specific stable concentration. Most experts would suggest that a reduction of  
221 between 70 and 90% is needed. This implies the need for dramatic changes in energy and other industrial  
222 systems all around the globe.

223 **END BOX NT-1**

224

225 This report provides a summary of tools and strategies that are available to characterize, analyze  
226 and otherwise deal with uncertainty in characterizing, and doing analysis of climate change and  
227 its impacts. The report is written to serve the needs of climate scientists, experts assessing the  
228 likely impacts and consequences of climate change, as well as technical staff supporting private  
229 and public decision makers. As such, it is rather technical in nature, although in most cases we

230 have avoided mathematical detail and the more esoteric aspect of the methods and tools  
231 discussed – leaving those to references cited throughout the text.

232

233 The report explores eight aspects of this topic. Then, in Section 9, the report concludes with  
234 some guidance for researchers and policy analysts that is based both on relevant scientific  
235 literature and on the diverse experience and collective judgment of the writing team.

236

### 237 **Part 1: Sources and types of uncertainty**

238 Uncertainty arises in a number of ways and for a variety of reasons. First, and perhaps simplest,  
239 is uncertainty in measuring specific quantities, such as temperature, with an instrument, such as a  
240 thermometer. In this case, there can be two sources of uncertainty.

241

242 The first is random errors in measurement. For example, if you and a friend both look at typical  
243 back-yard thermometer, and record the temperature, you may write down slightly different  
244 numbers because the two of you may read the location of red line just a bit differently. Similar  
245 issues arise with more advanced scientific instruments.

246

247 The second source of uncertainty that may occur involves a "systematic" error in the  
248 measurement. Again, in the case of the typical back-yard thermometer, perhaps the company that  
249 printed the scale next to the glass, didn't get it on in just the right place, or perhaps the glass slid  
250 a bit with respect to the scale. That could result in all the measurements that you and your friend  
251 write down being just a bit high or low, and, unless you checked your thermometer against a

252 very accurate one (*i.e.*, "calibrated" it), you'd never know this problem existed. Again, similar  
253 issues can arise with more advanced scientific instruments.

254

255 Beyond random and systematic measurement errors lies a much more complicated kind of  
256 potential uncertainties. Suppose, for example, you want to know how much rain your garden will  
257 receive next summer. You may have many years of data on how much rain has fallen in your  
258 area during the growing season, but, of course, there will be some variation from year-to-year.  
259 You can compute the average, but if you want to have an estimate for *next* summer, the average  
260 does not tell you the whole story. In that case, you will want to look at the distribution of the  
261 amounts that fell over the years, and figure out the odds that you will get varying amounts by  
262 examining how often that amount occurred in the past.

263

264 Continuing with this example, if sum rainfall in your region is gradually changing over the years  
265 (either because of natural long-term variability or because of systematic climate change) using  
266 the distribution of past rainfall will not be a perfect predictor of future rainfall. In this case, you  
267 will also need to look at (or try to predict) the trend over time.

268

269 Finally, suppose that you want to know the odds that there will be more rain than the 45 inches,  
270 and suppose that over the past century, there has been only one growing season in which there  
271 has been more than that much rain. In this case, since you don't have enough data for reliable  
272 statistics, you will have talk to experts (and perhaps have them use a combination of models,  
273 trend data, and expert judgment) to get you an estimate of odds.

274

275 Finally, suppose (like most Americans, the authors included) you know nothing about sumo  
276 wrestling, but you need to know the odds that a particular sumo wrestler will win the next  
277 international championship. In that case, your best option is probably to carefully interview a  
278 number of the world's leading sumo coaches and sports commentators and "elicit" odds from  
279 each of them. Analysts often do very similar things when they need to obtain odds on the future  
280 value of specific climate quantities. This process is known as "expert elicitation." Doing it well  
281 takes careful preparation and execution. Results are typically in the form of distributions of odds  
282 called "probability distributions."

283  
284 All of these examples involve uncertainty about the value of some quantity such as temperature  
285 or rainfall. There can also be uncertainty about how a physical process works. For example,  
286 before Isaac Newton figured out the law of gravity, that says the attraction between two masses  
287 (like the sun and the earth; or an apple and the earth) is inversely proportional to the product of  
288 the two masses and inversely proportion to the square of the distance between them, people were  
289 uncertain about how gravity worked. However, they certainly knew from experience that  
290 something like gravity existed. We call this kind of uncertainty "model uncertainty." In the  
291 context of the climate system, and the possible impacts of climate change, there are many cases  
292 where we do not understand all the physical, chemical and biological processes that are involved –  
293 that is there are many cases in which we are uncertain about the underlying "causal model." This  
294 type of uncertainty is often more difficult to describe and deal with than uncertainty about the  
295 value of specific quantities, but progress is being made on developing methods to address it.  
296

297 Finally there is ignorance. For example, when Galileo Galilei first began to look at the heavens  
298 through his telescope, he may have had an inkling that the earth revolved around the sun, but he  
299 had no idea that the sun was part of an enormous galaxy, and that our galaxy was just one of  
300 billions in an expanding universe. Similarly, when astronomers built the giant 200-inch telescope  
301 on Mount Palomar they had no idea that at the center of our galaxy lay a massive "black hole."  
302 These are examples of scientific ignorance. Only as we accumulate more and more evidence that  
303 the world does not seem to work exactly like we think it does, do scientists begin to get a sense  
304 that perhaps there is something fundamental going on that they have not previously recognized  
305 or appreciated. Modern scientists are trained to keep looking for indications of such situations  
306 (indeed that's what wins Nobel prizes) but even when a scientist is looking for such evidence, it  
307 may be very hard to see, since all of us, scientists and non-scientists alike, view the world  
308 through existing knowledge and "mental models" of how things around us work. There may well  
309 still be a few things about the climate system, or climate impacts, about which we are still  
310 completely ignorant – and don't even know to ask the right questions.

311  
312 While Donald Rumsfeld (2002) was widely lampooned in the popular press, he was absolutely  
313 correct when he noted that "...there are known unknowns. That is to say, we know there are  
314 some things we do not know. But there are also unknown unknowns, the ones we don't know we  
315 don't know." But perhaps the ever folksy but profound Mark Twain put it best when he noted "It  
316 ain't what you don't know that gets you in trouble. It's what you know for sure that just ain't so."

317  
318 **Part 2: The importance of quantifying uncertainty**

319 In our day-to-day discussion, we use words to describe uncertainty. We say:



320 "I think it is very likely she will be late for dinner."

321 "I think it is unlikely that the Pittsburgh Pirates will win next year's World Series."

322 "I'll give you even odds that he will or will not pass his drivers test."

323 "They say nuclear war between India and Pakistan is unlikely next year."

324 "The doctor says that it is likely that the chemical TZX causes cancer in people."

325

326 People often ask, "Why not just use similar words to describe uncertainty about climate change  
327 and its impacts?"

328

329 Experimental studies have found that such words can mean very different things to different  
330 people. They can also mean very different things to the same person in different situations.

331

332 Think about betting odds. Suppose that to one person "unlikely" means that they think there is  
333 only 1 chance in 10 that something will happen, while to another person the same word means  
334 they think there is only one chance in a thousand that that same thing will happen. In some cases,  
335 that difference could be very important. For example, in the second case, you might be willing to  
336 make a big investment in a company if your financial advisor tells you they are "unlikely" to go  
337 bankrupt – that is the odds are only 1 in 1000 that will happen. One the other hand, if by unlikely  
338 the advisor actually means a chance of 1 in 10, you might not want to put your money at risk.

339

340 The same problem can arise in scientific communication. For example, some years ago members  
341 of the EPA Science Advisory Board were asked to attach odds to the statement that a chemical  
342 was "likely" to cause cancer in humans or "not likely" to cause cancer in humans. Fourteen

343 experts answered these questions. The odds for the word likely ranged from less than 1 in 10  
344 down to about 1 in 1000! The range was even wider for the odds given on the word "not likely."  
345 There was even an overlap...where a few experts used the word "likely" to describe the same  
346 odds that other experts described as "not likely."

347

348 Because of results like this it is important to insist that when scientists and analysts talk about  
349 uncertainty in climate science and its impacts, they tell us in quantitative terms what they mean  
350 by the uncertainty words they use. Otherwise nobody can be sure of what they are saying.

351

352 The climate community has been better than a number of other communities (such as  
353 environmental health) in doing this. However, there is still room for improvement. In the final  
354 section of the report, the authors offer advice on how they think this should best be done.

355

### 356 **Part 3: Cognitive challenges in estimating uncertainty**

357 Humans are very good at thinking about and doing lots of things. However, experimental  
358 psychologists have found that the way our brains make some judgments, such as those involved  
359 in estimating and making decisions about uncertainty, involves unconsciously using some simple  
360 rules. These simple rules (psychologists call them "cognitive heuristics") work pretty well most  
361 of the time. However, in some circumstances they can lead us astray.

362

363 For example, suppose I want to estimate the odds that when I drive to the airport tomorrow  
364 morning, I'll see a state police patrol car. I have made that trip at that time of day many times in  
365 the past. So, unless there is something unusual going on tomorrow morning, the ease with which

366 I can imagine encountering a state police car on previous trips, will probably give me a pretty  
367 good estimate of the odds that I'll see one tomorrow.

368

369 However, suppose that instead I had to drive to the airport tomorrow at 3:30 a.m. I've never done  
370 that before (and hope I'll never have to do it). However, if I try to estimate the odds of  
371 encountering a state police car on that trip, experience from previous trips, or my imagination  
372 about how many state police may be driving around at that time of night, may not give me a very  
373 accurate estimate.

374

375 This strategy, that our minds use subconsciously to estimate probabilities in terms of how easily  
376 we can recall past events or circumstances, or imagine them in the future, is a "cognitive  
377 heuristic" called "availability". We make judgments in terms of how available experience or  
378 imagination is when our minds consider an issue of uncertainty.

379

380 Section 3 of the report describes several such cognitive heuristics. The description is largely non-  
381 technical so readers who find these issues interesting should find they could read this part of the  
382 report without much difficulty.

383

384 The other issue discussed in Section 3 of the report is overconfidence. There is an overwhelming  
385 amount of evidence from dozens of experimental studies done by psychologists and by decision  
386 analysts, that when people judge how well they know an uncertain quantity, they set the range of  
387 their uncertainty much too narrowly.

388

389 For example, suppose you ask a whole bunch of your adult friends how high Mt. McKinley in  
390 Alaska is, or how far it is between Philadelphia and Pittsburgh. But, you don't ask them just for  
391 their best guess. You ask them for a range. That is, you say, "give me a high estimate and a low  
392 estimate of the distance in miles between Philadelphia and Pittsburgh such that there are only 2  
393 chances in 100 that the real distance falls outside of that range." Sounds simple, but when  
394 thousands of people have been asked thousands of questions like this, and their uncertainty range  
395 is compared with the actual values of the answers, the real answers fall outside of the range they  
396 estimated much more than 2% of the time (indeed, sometimes as much as almost half the time!).

397

398 What does this mean? It means that we all tend to be overconfident about how well we know  
399 things that we know are uncertain. And, it is not just ordinary people making judgments about  
400 ordinary things such as the weight of bowling balls or the distance from Philadelphia to  
401 Pittsburgh. Experts have the same problem.

402

403 What does all this have to do with climate change? It tells us that when scientists make estimates  
404 of the value of uncertain quantities, or when they, or decision makers, make judgments about  
405 uncertain science involving climate change and its impacts, these same processes will be  
406 operating. We can't completely get rid of the biases created by cognitive heuristics, nor can we  
407 completely eliminate over confidence. But, if we are aware of these tendencies, and the problems  
408 they can lead to, we may all be able to do a better job of trying to minimize their impacts.

409

410

411

**412 Part 4: Statistical methods and models**

413 Statistical methods and models play a key role in the interpretation and synthesis of observed  
414 climate data and the predictions of numerical climate models. The section provides a summary of  
415 some of the statistical methods being used for climate assessment, including procedures for  
416 detecting longer-term trends in noisy records of past climate that include year-to-year variations  
417 as well as various more periodic fluctuations. Such methods are especially important in  
418 addressing the question, "what long-term changes in climate are occurring?"

419  
420 The section also discusses a number of other issues such as methods to assess how well  
421 alternative mathematical models fit existing. Methods for hypothesis testing and model selection  
422 are presented, and emerging issues in the development of statistical methods are discussed.

423  
424 Rather than give a detailed technical tutorial, the focus of this section is more on identifying key  
425 strategies and analytical tools, and then referring expert readers to relevant review articles and  
426 more detailed technical papers.

427  
428 Many non-technical readers will likely find much of the discussion in this section too detailed to  
429 be of great interest. However, many may find it useful to take a look at the boxed section  
430 "Predicting Rainfall: An illustration of frequentist and Bayesian approaches" that appears at the  
431 end of the section in which the problems of developing probabilistic descriptions (or odds) on the  
432 amount of future rainfall in some location of interest are discussed, first in the presence of  
433 various random and periodic changes (wet spells and dry spells) and then in the more  
434 complicated situation in which climate change (a long-term trend) is added.

435 **Part 5: Methods for estimating uncertainty**

436 Many of the facts and relationships that are important to understanding the climate system and  
437 how climate may change over the coming decades and centuries will likely remain uncertain for  
438 years to come. Some will probably not be resolved until substantial changes have actually  
439 occurred.

440  
441 While a variety of evidence can be brought to bear to gain insight about these uncertainties, in  
442 most cases no single piece of evidence or experimental result can provide definitive answers. Yet  
443 research planners, groups attempting to do impact assessment, policy makers addressing  
444 emissions reductions, public and private parties making long-lived capital investment decisions,  
445 and many others, all need some informed judgment about the nature and extent of the associated  
446 uncertainties.

447  
448 Two rather different strategies have been used to explore the nature of key uncertainties about  
449 climate science, such as the amount of warming that would result if the concentration of carbon  
450 dioxide in the atmosphere is doubled and then held constant (this particular quantity is called the  
451 "climate sensitivity").

452  
453 The first section of Section 5 discusses a number of different ways in which climate models have  
454 been used in order to gain insight about, and place limits on the amount of uncertainty about key  
455 aspects of the climate system. Some of these methods combine the use of models with the use of  
456 expert judgments.

457

458 The second section of Section 5 discusses issues related to obtaining and using expert judgments  
459 in the form of probability distributions (or betting odds) from experts on what a key value might  
460 be based on their careful consideration and synthesis of all the data, model results and theoretical  
461 arguments in the literature. Several figures in the latter part of this discussion show illustrations  
462 of the types of results that can be obtained in such studies. One of the interesting findings is that  
463 when these methods are used with individual experts, the resulting impression of the overall  
464 level of uncertainty appears to be somewhat greater (that is the spread of the distributions is  
465 somewhat wider) than the results that emerge from consensus panels such as those of the IPCC.

466

#### 467 **Part 6: Propagation and analysis of uncertainty**

468 Probabilistic descriptions of what is known about key quantities, such as how much warmer it  
469 will get as the atmospheric concentration of carbon dioxide rises or how much the sea level will  
470 increase as the average temperature of the earth increases, can have value in their own right as an  
471 input to research planning and in a variety of assessment activities. Often, however, analysts  
472 want to incorporate such probabilistic descriptions in subsequent modeling and other analysis.  
473 Today, this is usually done by running the analysis over and over again on a fast computer, using  
474 different input values, from which it is possible to compile the results into probability  
475 distributions. This approach is termed "stochastic simulation." Today a number of standard  
476 software tools are available to support such analysis.

477

478 Some climate analysis uses a single model to estimate what decision or policy is "optimal" in the  
479 sense that it has the highest "expected value" (*i.e.*, offers the best bet). However, others argue  
480 that because the models used in such analysis are themselves uncertain, it is not wise to search

481 for a single "optimal" answer but rather one should search for answers or policies that are likely  
482 to be pretty good across a wide range of models and future outcomes. Section 6 presents several  
483 examples of results from such analysis.

484

#### 485 **Part 7: Making decisions in the face of uncertainty**

486 There are a number of things about climate change, and its likely consequences, that are unique.  
487 However, uncertainty, even irreducible uncertainty, is not one of them. In our private lives, we  
488 decide where to go to college, what job to take, whom to marry, what home to buy, when and  
489 whether to have children, and countless other important choices, all in the face of large, and  
490 often, irreducible uncertainty. The same is true of decisions made by companies and by  
491 governments.

492

493 A set of ideas and analytical methods called "decision analysis" have been developed to assist in  
494 making decisions in the face of uncertainty. If one can identify the alternatives that are available,  
495 identify and estimate the probability of key uncertain events, and specify preferences (utilities)  
496 among the range of possible outcomes, these tools can provide help in framing and analyzing  
497 complex decisions in a consistent and rational way. Decision analysis has seen wide adoption by  
498 private sector decision makers – such as major corporations facing difficult and important  
499 decisions. While more controversial, they have also seen more limited application to public  
500 sector decision making, especially in dealing with more technocratic issues.

501

502 Of course, even if they want to, most people do not make decisions in precise accordance with  
503 the norms of decision analysis. A large literature, based on extensive empirical study, now exists



504 on "behavioral decision theory." This literature describes how and why people make decisions in  
505 the way that they do, as well as some of the pitfalls and contradictions that can result. Section 8  
506 provides a few brief pointers into that literature, but does not attempt a comprehensive review.  
507 That would require a paper at least as long as this one.

508

509 For both theoretical and practical reasons there are limits to the applicability and usefulness of  
510 classic decision analysis to climate-related problems. Two strategies may be especially appealing  
511 in the face of high uncertainty:

512     • **Resilient Strategies:** In this case, the idea is to try to identify the range of future  
513         circumstances that one might face, and then seek to identify approaches that will work  
514         reasonable well across that range.

515

516     • **Adaptive Strategies:** In this case, the idea is to choose strategies that can be modified to  
517         achieve better performance as one learns more about the issues at hand and how the  
518         future is unfolding.

519

520 Both of these approaches stand in sharp contrast to the idea of developing optimal strategies that  
521 has characterized some of the work in the climate change integrated assessment community, in  
522 which it is assumed that a single model reflects the nature of the world with sufficient accuracy  
523 to be the basis for decision making and that the optimal strategy for the world will be chosen by  
524 a single decision maker.

525

526 The "precautionary principle" is another decision strategy often proposed for use in the face of  
527 high uncertainty. There are many different notions of what this approach does and does not  
528 entail. In some forms, it incorporates ideas of resilient or adaptive policy. In some forms, it can  
529 also be shown to be entirely constant with a decision analytic problem framing. Precaution is  
530 often in the eye of the beholder. Thus, for example, some have argued that while the European  
531 Union has been more precautionary with respect to CO<sub>2</sub> emissions in promoting the wide  
532 adoption of fuel efficient diesel automobiles, the United States has been more precautionary with  
533 respect to health effects of fine particulate air pollution, stalling the adoption of diesel  
534 automobiles until it was possible to substantially reduce their particulate emissions.

535

#### 536 **Part 8: Communicating uncertainty**

537 Many weather forecasters and other technical professionals have argued that one should not try  
538 to communicate about uncertainty to non-technical audiences. They suggest laypeople won't  
539 understand and that decision makers want definitive answers – that is, advice from what are often  
540 referred to as "one armed scientists"<sup>9</sup>.

541

542 We do not agree. Non-technical people deal with uncertainty, and statements of probability, all  
543 the time. They don't always reason correctly about probability, but they can generally get the gist  
544 (Dawes, 1988). While they may make errors about the details, for the most part people manage  
545 to deal with probabilistic precipitation forecasts from the weather bureau, point spreads at the  
546 track, and similar probabilistic information. The real issue is to frame things in familiar and  
547 understandable terms.

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<sup>9</sup>The reference, of course, being to experts who always answered his questions "on the one hand...but on the other hand..." the phrase is usually first attributed to Senator Edmund Muskie.

548

549 When should probability be communicated in terms of odds (the chance that the Pittsburgh  
550 Pirates will win the World Series this year is about 1 in 100) or in terms of probabilities (the  
551 probability that the Pittsburgh Pirates will win the World Series this year is 0.01)? Psychologist  
552 Baruch Fischhoff and colleagues (2002) suggest that:

- 553 • Either will work, if they're used consistently across many presentations.
- 554 • If you want people to understand one fact, in isolation, present the result both in terms of  
555 odds and probabilities.
- 556 • In many cases, there's probably more confusion about what is meant by the specific  
557 events being discussed than about the numbers attached to them.

558

559 Section 7 briefly discusses some empirical methods that can be used to develop and evaluate  
560 understandable and useful communications about uncertain technical issues for non-technical  
561 and semi-technical audiences. This approach uses "mental model" methods to learn in some  
562 detail what people know and need to know about the topic. Then having developed a pilot  
563 communication, working with members of the target audience, the message is extensively tested  
564 and refined until it is appropriately understood. One key finding in this literature is that there is  
565 no such thing as an expert in communication – in the sense of someone who can tell you ahead  
566 of time how a message should be framed, or what it should say. Empirical study is absolutely  
567 essential to the development of effective communication.

568

569 The presence of high levels of uncertainty offers people who have an agenda with an opportunity  
570 to "spin the facts." Combine this with the fact that many reporters are not in a position to make

571 their own independent assessment of the likely accuracy of scientific statements, the tendency of  
572 the press to seek conflict and to find and report the views of those holding widely divergent  
573 views, and do so in just a few words and with very short deadlines, and it is small wonder that  
574 the issue of climate change and its associated uncertainties has presented particularly challenging  
575 issues for members of the press who are trying to cover the issue in a balanced and responsible  
576 way.

577

578 In an environment in which there is high probability that many statements a scientist makes  
579 about uncertainties will immediately be seized upon by advocates in an ongoing public debate, it  
580 is small wonder that many scientists choose to just keep their heads down, do their research, and  
581 limit their communication to publication in scientific journals and presentations at professional  
582 scientific meetings.

583

584 While we do not reproduce it here, the latter portion of Section 8 contains some thoughtful  
585 reflection on these issues from several leading scientists and members of the press.

586

#### 587 **Part 9: Some simple guidance for researchers**

588 The final section of the report provides some advice and guidance to practicing researchers and  
589 policy analysts who must address and deal with uncertainty in their work on climate change,  
590 impacts, and policy.

591

592 However, before turning to specific recommendations, the section begins by reminding readers  
593 that doing a good job of characterizing and dealing with uncertainty can never be reduced to a

594 simple cookbook. Researchers and policy analysts must always think critically and continually  
595 ask themselves questions such as:

- 596 • Does what we are doing make sense?
- 597 • Are there other important factors which are, as or more important, than the factors we are  
598 considering?
- 599 • Are there key correlation structures in the problems that are being ignored?
- 600 • Are there normative assumptions and judgments about which we are not being explicit?

601

602 The balance of the final section provides specific guidance to help researchers and analysts to do  
603 a better job of reporting, characterizing and analyzing uncertainty. Some of this guidance is  
604 based on available literature. However, because doing these things well is often as much an art as  
605 it is a science, the recommendations also draw on the very considerable<sup>10</sup> and diverse experience  
606 and collective judgment of the writing team.

607

608 Rather than reproduce those recommendations here, readers are referred to the discussion at the  
609 end of Section 9.

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## 611 **NON-TECHNICAL SUMMARY REFERENCES**

612 **Dawes, R.M., 1988:** *Rational Choice in an Uncertain World*. Harcourt Brace Jovanovich, San  
613 Diego, 346 pp.

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<sup>10</sup> Collectively the author team has roughly 200 person-years of experience in addressing these issues both theoretically and in practical analysis in the context of climate and other similar areas.

- 614 **Fischhoff**, B., A. Bostrom, and M. Jacobs-Quadrel, 2002: Risk perception and communication.  
615 In: *Oxford Textbook of Public Health* [Detels, R., J. McEwen, R. Reaglenhole, and H.  
616 Tanaka (eds.)]. Oxford University Press, New York, 4th ed., pp. 1105-1123.
- 617 **Franklin**, B., 1789: Letter to Jean-Baptiste Leroy.
- 618 **Rumsfeld**, D., 2002 February 12: News briefing as quoted by M. Shermer. *Scientific American*,  
619 **293**, September, 2005, 38.
- 620 **Smil**, V., 2007: *Global Catastrophes and Trends: The next fifty years*. MIT Press (in press).