



Responsible Environmental Steps  
Opportunities to Lead by Voluntary Efforts  
A BUSINESS ROUNDTABLE INITIATIVE



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***The Procter & Gamble Company***



Business Roundtable



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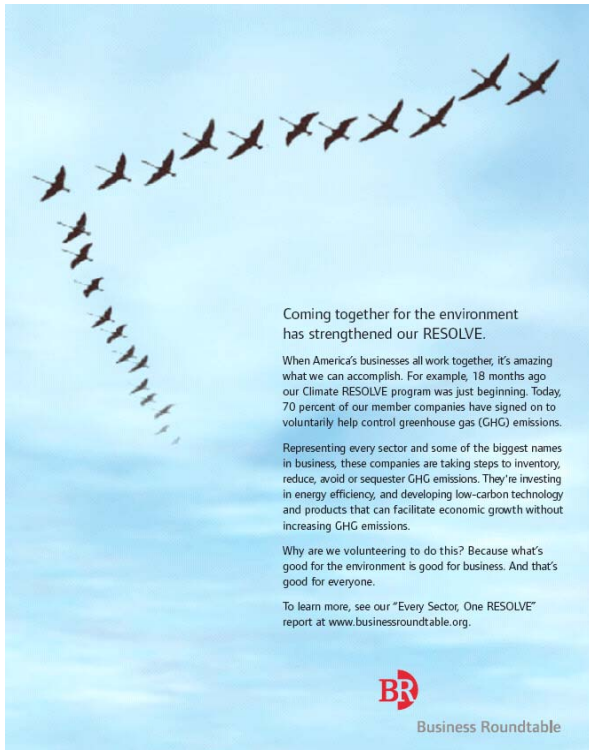
## *BRT's Climate Resolve*

# *“Cross Sector Initiatives”*



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# Every Sector, One RESOLVE



- Created in 2003, the program has over 70% participation even as the membership in BRT has grown.
- The goal is still 100% participation.
- Every sector is represented.

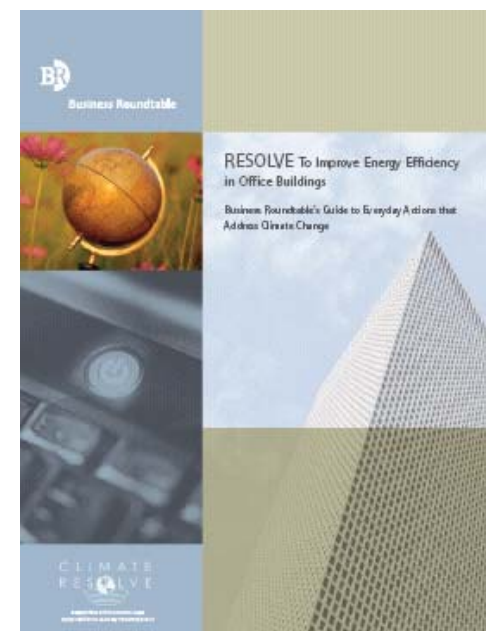


# Service sector initiative



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- Service sector initiative to improve energy efficiency in office buildings
- This guide:
  - Introduces basic facts about climate issues
  - Explains the role of energy in commercial buildings
  - Outlines the business case
  - Identifies cost effective solutions
  - Highlights strategies that service companies can adapt



## Service Sector Guide



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# ENVIRONMENT, TECHNOLOGY & THE ECONOMY

■ **TASK FORCES  
& ISSUES**

- SPECIAL INITIATIVES
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## INITIATIVE: Climate RESOLVE



A BUSINESS ROUNDTABLE INITIATIVE

The Business Roundtable's Climate RESOLVE (Responsible Environmental Steps, Opportunities to Lead by Voluntary Efforts) initiative seeks to have every company in every sector of the economy undertake voluntary actions to control greenhouse gas (GHG) emissions and improve the GHG intensity of the U.S. economy. Our goal is to have participation by 100% of the Roundtable membership.

Roundtable CEOs believe that motivated, forward-looking companies working in partnership with government can find many practical, cost-effective opportunities to improve energy efficiency and reduce, avoid, offset or sequester GHG emissions – without the serious economic disruption caused by mandatory GHG controls.

< OVERVIEW:  
THIS TASK FORCE

### ISSUES

- ENERGY
- MULTI POLLUTANT LEGISLATION
- NEW SOURCE REVIEW
- SUPERFUND
- GLOBAL CLIMATE CHANGE

### INITIATIVES

- S.E.E. CHANGE
- CLIMATE RESOLVE
- BLUEPRINT 2001

### ALL TASK FORCE



Business Roundtable

# Telephone Learning Sessions

- Public and private sector involvement and cooperation
- 21 separate learning sessions since 2003
- Over 300 people have participated in the sessions



# Fourth GHG Management Workshop

- Global conversation
  - International business groups discussed how to implement the G-8 action plan and Asia-Pacific partnership goals
- Congressional panel
  - Voluntary vs. Mandatory programs to reach emissions targets
- Reporting
  - Metrics discussion and sessions on how to best report success

# RESOLVE for the Future: Looking Forward



- **Climate RESOLVE Accountability Metrics**
  - **Create an easy to track metric on reductions**
- **RESOLVE's second initiative progress report**
  - **Expected to be released later this year**

