

# **BUSINESS LEARNING** **IMPACTING THE COMMUNITY**

**Nader Asgary, Ph.D.**  
**Associate Provost for International Programs**

**Bentley College, Waltham MA**  
**USA**

**781-891-2800**

**[Nasgary@Bentley.edu](mailto:Nasgary@Bentley.edu)**

# BENTLEY COLLEGE

- **Global Focus**  
**Intellectual/ Pedagogical**
- **Social Responsibility**
- **Experiential/Service Learning**

## BENTLEY HAS A CLEAR AND EXPLICIT COMMITMENT TO INTERNATIONALIZATION

- Prepare global business leaders
- Faculty Development
- Recent FIPSE grants
  - Brazil
  - Atlantis (Tilburg, NL; Deusta, Spain)
- Global Responsibility, Community Involvement and Ethics
  - Center for Business Ethics
  - Bentley Service Learning Center in Dublin and Ghana
- Experiential Learning
  - Internships
  - Education Abroad and Short Term Programs
- Case studies on Brazil, Bahrain and Ghana

# **BENTLEY GLOBAL EDUCATOR** **WORKSHOP (BGEW)**

- **An Innovative and Creative Model**
  - **Personal, Social, International**
- **Faculty**
  - **Pedagogical Tools**
  - **Research**

# Brazil, FIPSE

## *Business Education in the Age of Globalization*

*Partners:* Bentley, USP, UTPA, Parana

*Purpose:* Faculty establish sustainable, long-term, curriculum-based, student-centered programs in global business education. Focus on Management of Technology, including IT

*Focus:*

- Curricular Cooperation
- Student Exchange
- Broad Community Outreach

# BRAZIL... AFRO-BRAZILIAN BUSINESS INCUBATOR

## *Direct work with the Incubator*

- Provides business training/services to disadvantaged entrepreneurs
- Bentley students work directly with entrepreneurs and with Incubator staff
- Real operational problems and solutions, ranging from IT to marketing
- Internships: Bentley students spend summers as resident entrepreneurs or with staff
- FIPSE grant is supporting this effort

# BENTLEY IN BAHRAIN

- An innovative model of students and faculty development
- Combines liberal arts and business training
- B.S., Management Major, IT Minor; Degree requirements identical to U.S.
- 64 students; mostly women; more than 90% of graduates hired
- 60 faculty taught in Bahrain

# MMOFRA TROM GHANA

## Purpose

- Supports orphaned children through education, healthcare and job-skills training

## Courses

- Management and Leadership in the Developing World
- Geographic Perspectives in Ghana

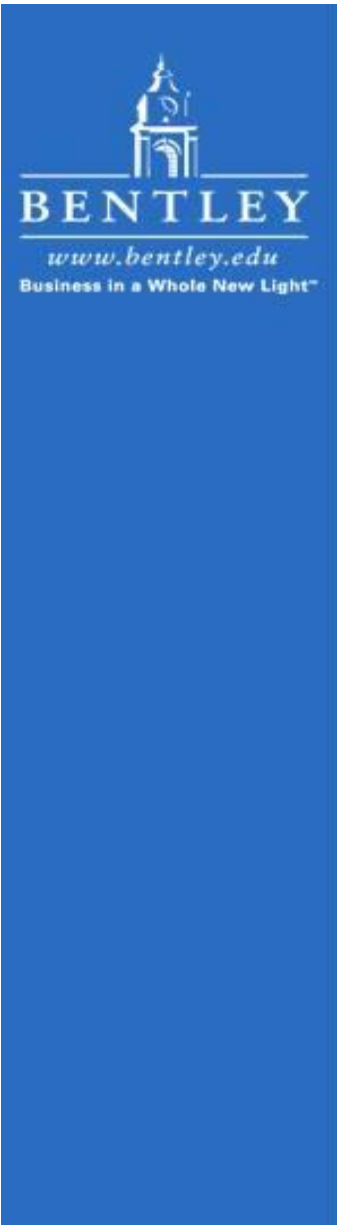
## Activities

- Short Term Program/ Bentley Service Learning Center
- Students worked with residents/staff
- Students studied village life and income sources
- Students returned for internships



# CONCLUSIONS

- Faculty Development, Collaborative Teaching and Research
- Dual Degree Programs (developed and developing nations)
- Ultimate Goal is to create international workforces that are
  - Highly-trained
  - Entrepreneurial
  - Effective/add high-value
  - Prepared to work in both developed and developing nations



# Thank You

# Questions?