

Becoming a SmartWay Transport Rail Partner Makes Good Business Sense

• **Cost/Environmental Savings:**

The Partnership promotes new technologies and management practices to save fuel, which saves you money, and saves the air.

• **Business-to-Business Advantage:**

SmartWay Transport Rail partners (Class 1, 2 or 3) are preferred by SmartWay Transport Shippers who seek out efficient freight transportation. Shipper Partners seeking more efficient goods movement are giving increased priority to rail through the use of intermodal and other regional and long distance rail freight movement.

• **Freight Management Tools:**

EPA's Rail FLEET Performance Model helps you to track and manage fuel use, evaluate fuel savings and environmental benefits using various efficiency strategies applicable to line-haul and switcher operations,. It also helps to create a custom-fit plan for achieving greater fuel efficiency and environmental gains in the future.

• **Technical Support:**

EPA will assist you in using the Rail FLEET Performance Model and meeting your goals.

• **Recognition for Your Existing Environmental Improvements:**

Your fleet's existing fuel efficiency strategies, coupled with continued improvements, determine your status in the Partnership. You get full credit for improvements made thus far.

• **Promotional opportunities and public recognition:**

The SmartWay Transport Partner brand of excellence is awarded to qualifying Partners as a visible cue to your business customers, clients, and consumers to use in their advertising and other promotional media. It tells them that you are a champion of environmental stewardship and helps them to make educated choices about SmartWay Transport(ed) products. Visible exposure through national and regional events, advertisements, articles, and special recognition are just a few ways that EPA commits to recognize your achievements.

Becoming a Partner is Easy

When you join the SmartWay Rail Transport Partnership, you commit to:

- Assess your fleet's environmental performance using EPA's FLEET Performance Model for Railroads;
- Identify a goal to improve your environmental performance;
- Develop a plan detailing how the goal will be achieved; and
- Report your progress annually to EPA.

Simply mail or fax the signed Partnership Agreement to:

SmartWay Transport Partnership

U.S. EPA Office of Transportation and Air Quality

2000 Traverwood

Ann Arbor, MI 48105

Fax: (734) 214-4052

The Rail FLEET Performance Model will be mailed to you when your agreement is received, fill in your fleet information, and email the completed model to smartway_transport@epa.gov. Your Partner Welcome Kit will be sent to you shortly thereafter.

Become a SmartWay Transport Rail Partner TODAY!

For more information about joining the SmartWay Transport Partnership, call us at (734) 214-4767.

Where can I purchase SmartWay certified vehicles?

SmartWay certified vehicles can be purchased where ever you buy or lease any vehicle.

What information will be displayed on certified vehicles? Just the Leaf logo or also the air pollution/greenhouse gas score or some explanatory text explaining what the Leaf means?

Consumers interested in SmartWay certified vehicles can visit EPA's Green Vehicle Guide at www.epa.gov/greenvehicles. For every vehicle configuration sold in the US, the Green Vehicle Guide website lists the air pollution score, the greenhouse gas score, and the city/highway fuel economy values. For those configurations that meet or exceed the SmartWay certification criteria, the Leaf logo is also clearly displayed for that configuration. For those web visitors that want additional information, the site also provides information on the specific environmental criteria used in SmartWay, information about greenhouse gases and different fuel options.

There is no requirement for physical labeling of vehicles with the SmartWay mark (or logo). However, vehicle manufacturers, dealers, and other entities in the automotive industry may put the leaf logo and other appropriate environmental information on qualifying vehicles, in dealerships, showrooms, web sites, and auto shows. EPA has produced logo use guidelines to help these companies take full advantage of this SmartWay program.

Who is responsible for putting the Leaf label on vehicles? The manufacturer? The dealer?

EPA is working with automobile manufacturers and dealerships to promote SmartWay certified vehicles and to showcase the SmartWay Leaf in promotional materials, advertising, the showroom, on-line and any other place where consumers shop for cars and trucks. It is ultimately up to the manufacturer, dealer, or other entity displaying vehicles to put the leaf label on the qualifying cars, the showroom floor, vehicle brochures, or on web sites. Each has the opportunity to use the leaf logo appropriately.