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1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



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U.S. Department of Commerce
Economics and Statistics Administration
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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MASSACHUSETTS								
72	Accommodation & foodservices	'14 827	'9 282 541	'2 579 922	'576 807	'227 898	'17.3	'11.4
721	Accommodation	1 169	2 000 785	535 935	113 940	29 407	6.6	8.2
7211	Traveler accommodation	927	1 912 401	513 299	110 754	28 549	6.1	8.1
72111	Hotels (except casino hotels) & motels	739	1 864 085	502 428	109 042	27 853	6.1	8.3
721110	Hotels (except casino hotels) & motels	739	1 864 085	502 428	109 042	27 853	6.1	8.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	315	1 681 726	458 891	102 191	24 904	4.5	8.1
7211102	Hotels with less than 25 guestrooms	63	D	D	D	e	D	D
7211103	Motels	322	123 355	28 375	4 413	1 967	17.6	12.9
7211104	Motor hotels	38	39 880	10 056	1 803	692	30.6	2.7
7211105	Organization hotels	1	D	D	D	a	D	D
72112	Casino hotels	1	D	D	D	a	D	D
721120	Casino hotels	1	D	D	D	a	D	D
72119	Other traveler accommodation	187	D	D	D	f	D	D
721191	Bed & breakfast inns	167	42 035	9 257	1 424	621	6.0	2.5
721199	All other traveler accommodation	20	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	147	71 358	19 695	2 547	625	16.7	7.9
72121	RV (recreational vehicle) parks & recreational camps	147	71 358	19 695	2 547	625	16.7	7.9
721211	RV (recreational vehicle) parks & campgrounds ..	64	23 338	5 286	633	136	16.5	1.0
721214	Recreational & vacation camps (except campgrounds)	83	48 020	14 409	1 914	489	16.8	11.2
7213	Rooming & boarding houses	95	17 026	2 941	639	233	23.7	13.2
72131	Rooming & boarding houses	95	17 026	2 941	639	233	23.7	13.2
721310	Rooming & boarding houses	95	17 026	2 941	639	233	23.7	13.2
722	Foodservices & drinking places	'13 658	'7 281 756	'2 043 987	'462 867	'198 491	'20.2	'12.2
7221	Full-service restaurants	4 821	3 412 359	1 038 841	233 597	97 564	19.7	10.9
72211	Full-service restaurants	4 821	3 412 359	1 038 841	233 597	97 564	19.7	10.9
722110	Full-service restaurants	4 821	3 412 359	1 038 841	233 597	97 564	19.7	10.9
7222	Limited-service eating places	'6 093	'2 650 816	'660 011	'148 691	'71 374	'23.7	'13.9
72221	Limited-service eating places	'6 093	'2 650 816	'660 011	'148 691	'71 374	'23.7	'13.9
722211	Limited-service restaurants	4 401	1 872 932	459 664	104 711	51 215	26.1	16.3
722212	Cafeterias	79	19 224	4 825	1 240	532	40.2	15.8
722213	Snack & nonalcoholic beverage bars	'1 613	'758 660	'195 522	'42 740	'19 627	'17.2	'7.9
7223	Special foodservices	1 378	864 648	259 727	60 912	20 341	6.2	9.9
72231	Foodservice contractors	1 082	720 851	216 998	52 966	16 264	1.9	9.5
722310	Foodservice contractors	1 082	720 851	216 998	52 966	16 264	1.9	9.5
72232	Caterers	234	122 563	38 572	7 098	3 772	28.0	12.1
722320	Caterers	234	122 563	38 572	7 098	3 772	28.0	12.1
72233	Mobile foodservices	62	21 234	4 157	848	305	29.2	12.7
722330	Mobile foodservices	62	21 234	4 157	848	305	29.2	12.7
7224	Drinking places (alcoholic beverages)	1 366	353 933	85 408	19 667	9 212	32.6	18.2
72241	Drinking places (alcoholic beverages)	1 366	353 933	85 408	19 667	9 212	32.6	18.2
722410	Drinking places (alcoholic beverages)	1 366	353 933	85 408	19 667	9 212	32.6	18.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BARNSTABLE–YARMOUTH, MA MSA								
72	Accommodation & foodservices	737	439 102	126 128	19 864	8 503	16.3	11.2
721	Accommodation	220	162 163	46 577	7 486	2 426	9.1	10.6
7211	Traveler accommodation	204	152 669	43 536	6 988	2 365	9.0	11.1
72111	Hotels (except casino hotels) & motels	158	144 670	42 106	6 836	2 281	9.0	11.7
721110	Hotels (except casino hotels) & motels	158	144 670	42 106	6 836	2 281	9.0	11.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	43	106 375	32 984	5 805	1 805	5.7	13.7
7211103	Hotels with less than 25 guestrooms	90	27 290	6 161	604	253	8.2	7.0
7211104	Motor hotels	11	8 712	2 469	392	209	47.3	.8
7212	RV (recreational vehicle) parks & recreational camps	16	9 494	3 041	498	61	9.6	2.0
72121	RV (recreational vehicle) parks & recreational camps	16	9 494	3 041	498	61	9.6	2.0
721211	RV (recreational vehicle) parks & campgrounds ..	9	4 486	1 126	167	24	16.3	4.2
721214	Recreational & vacation camps (except campgrounds)	7	5 008	1 915	331	37	3.5	—
722	Foodservices & drinking places	517	276 939	79 551	12 378	6 077	20.5	11.6
7221	Full-service restaurants	253	174 978	53 751	8 110	3 815	16.5	8.0
72211	Full-service restaurants	253	174 978	53 751	8 110	3 815	16.5	8.0
722110	Full-service restaurants	253	174 978	53 751	8 110	3 815	16.5	8.0
7222	Limited-service eating places	222	85 366	20 991	3 469	1 898	25.9	18.2
72221	Limited-service eating places	222	85 366	20 991	3 469	1 898	25.9	18.2
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA								
72	Accommodation & foodservices	'12 766	'8 294 645	'2 296 819	'527 016	'204 899	'16.7	'11.0
721	Accommodation	729	D	D	D	j	D	D
7211	Traveler accommodation	545	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	482	D	D	D	j	D	D
721110	Hotels (except casino hotels) & motels	482	D	D	D	j	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	247	1 492 012	392 648	90 322	21 249	5.2	6.2
7211102	Hotels with less than 25 guestrooms	28	D	D	D	c	D	D
7211103	Hotels	176	D	D	D	g	D	D
7211104	Motor hotels	30	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	117	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	117	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	62	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds) ..	55	D	D	D	e	D	D
7213	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
72131	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
721310	Rooming & boarding houses	67	13 940	2 438	575	204	13.6	17.8
722	Foodservices & drinking places	'12 037	D	D	D	m	D	D
7221	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
72211	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
722110	Full-service restaurants	4 113	3 047 933	926 070	214 392	87 867	18.9	11.0
7222	Limited-service eating places	'5 545	'2 438 225	'609 504	'138 921	'66 102	'22.7	'13.5
72221	Limited-service eating places	'5 545	'2 438 225	'609 504	'138 921	'66 102	'22.7	'13.5
722211	Limited-service restaurants	3 999	1 703 463	419 369	96 831	46 719	25.0	15.8
722212	Cafeterias	62	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	'1 484	D	D	D	j	D	D
7223	Special foodservices	1 340	D	D	D	j	D	D
7224	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
72241	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
722410	Drinking places (alcoholic beverages)	1 039	D	D	D	i	D	D
Boston, MA–NH PMSA								
72	Accommodation & foodservices	'7 871	'5 768 031	'1 594 363	'368 514	'132 048	'16.2	'11.3
721	Accommodation	400	1 353 499	352 093	79 833	18 222	6.0	6.0
7211	Traveler accommodation	296	1 318 193	342 626	78 442	17 820	5.6	6.0
72111	Hotels (except casino hotels) & motels	254	1 299 394	337 484	77 393	17 468	5.7	6.0
721110	Hotels (except casino hotels) & motels	254	1 299 394	337 484	77 393	17 468	5.7	6.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	140	1 229 304	320 163	74 091	16 267	4.4	5.7
7211102	Hotels with less than 25 guestrooms	18	D	D	D	b	D	D
7211103	Hotels	79	40 596	9 571	1 978	752	26.2	17.0
7211104	Motor hotels	16	23 985	6 225	1 096	383	28.8	3.2
7212	RV (recreational vehicle) parks & recreational camps ..	55	24 313	7 557	933	253	22.0	5.6
72121	RV (recreational vehicle) parks & recreational camps ..	55	24 313	7 557	933	253	22.0	5.6
721211	RV (recreational vehicle) parks & campgrounds ..	18	7 601	1 883	231	35	12.7	—
721214	Recreational & vacation camps (except campgrounds) ..	37	16 712	5 674	702	218	26.2	8.1
7213	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
72131	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4
721310	Rooming & boarding houses	49	10 993	1 910	458	149	13.5	15.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.							
	Boston, MA–NH PMSA—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	'7 471	'4 414 532	'1 242 270	'288 681	'113 826	'19.3	'12.9
7221	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
72211	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
722110	Full-service restaurants	2 473	2 043 456	615 793	143 292	55 031	18.7	11.4
7222	Limited-service eating places	'3 463	'1 539 273	'382 606	'87 912	'39 411	'23.9	'15.2
72221	Limited-service eating places	'3 463	'1 539 273	'382 606	'87 912	'39 411	'23.9	'15.2
722211	Limited-service restaurants	2 474	1 043 351	255 330	59 193	27 138	27.4	17.4
722212	Cafeterias	46	11 199	2 766	582	203	46.5	19.0
722213	Snack & nonalcoholic beverage bars	'943	'484 723	'124 510	'28 137	'12 070	'15.8	'10.4
7223	Special foodservices	931	638 461	195 846	46 198	14 349	6.5	10.0
7224	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
72241	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
722410	Drinking places (alcoholic beverages)	604	193 342	48 025	11 279	5 035	30.9	18.7
	Brockton, MA PMSA							
72	Accommodation & foodservices	'475	'260 379	'73 162	'17 399	'8 484	'17.8	'11.4
721	Accommodation	15	11 650	3 169	584	197	2.7	.2
7212	RV (recreational vehicle) parks & recreational camps	4	1 919	652	87	25	7.2	—
72121	RV (recreational vehicle) parks & recreational camps	4	1 919	652	87	25	7.2	—
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Foodservices & drinking places	'460	'248 729	'69 993	'16 815	'8 287	'18.5	'12.0
7222	Limited-service eating places	'231	'118 708	'30 089	'6 911	'3 678	'21.4	'8.9
72221	Limited-service eating places	'231	'118 708	'30 089	'6 911	'3 678	'21.4	'8.9
722213	Snack & nonalcoholic beverage bars	'65	D	D	D	f	D	D
7223	Special foodservices	29	19 703	5 557	1 348	680	4.8	3.7
	Fitchburg–Leominster, MA PMSA							
72	Accommodation & foodservices	298	126 724	35 273	8 244	4 004	17.0	8.0
721	Accommodation	18	D	D	D	e	D	D
722	Foodservices & drinking places	280	D	D	D	h	D	D
7222	Limited-service eating places	129	50 387	12 728	3 121	1 546	12.3	9.4
7223	Special foodservices	22	D	D	D	e	D	D
	Lawrence, MA–NH PMSA							
72	Accommodation & foodservices	663	360 872	98 852	22 655	9 272	18.8	9.6
721	Accommodation	29	41 391	10 438	2 263	598	7.5	5.5
72111	Hotels (except casino hotels) & motels	15	37 213	9 617	2 169	569	7.3	5.6
721110	Hotels (except casino hotels) & motels	15	37 213	9 617	2 169	569	7.3	5.6
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	634	319 481	88 414	20 392	8 674	20.3	10.1
7221	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
72211	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
722110	Full-service restaurants	197	132 514	40 986	9 441	4 045	21.7	8.2
7222	Limited-service eating places	313	138 557	34 209	7 771	3 711	23.4	12.5
72221	Limited-service eating places	313	138 557	34 209	7 771	3 711	23.4	12.5
722213	Snack & nonalcoholic beverage bars	65	33 568	7 632	1 697	854	27.7	.9
7223	Special foodservices	79	37 629	10 770	2 479	697	2.6	2.0
	Lowell, MA–NH PMSA							
72	Accommodation & foodservices	'540	'302 034	'82 907	'19 075	'8 665	'16.9	'11.6
721	Accommodation	16	48 626	12 633	2 920	900	3.7	12.8
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
722	Foodservices & drinking places	'524	'253 408	'70 274	'16 155	'7 765	'19.4	'11.4
7222	Limited-service eating places	'248	'108 825	'28 590	'6 321	'3 389	'21.0	'10.5
72221	Limited-service eating places	'248	'108 825	'28 590	'6 321	'3 389	'21.0	'10.5
722213	Snack & nonalcoholic beverage bars	'58	D	D	D	g	D	D
7223	Special foodservices	66	34 634	9 327	2 066	721	3.1	10.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.								
Manchester, NH PMSA								
72	Accommodation & foodservices	'341	'200 483	'56 390	'12 354	'5 886	'16.1	'9.0
721	Accommodation	17	20 011	5 959	1 611	484	9.6	—
722	Foodservices & drinking places	'324	'180 472	'50 431	'10 743	'5 402	'16.8	'10.0
7222	Limited-service eating places	'164	'77 132	'19 310	'4 202	'2 086	'16.4	'11.8
72221	Limited-service eating places	'164	'77 132	'19 310	'4 202	'2 086	'16.4	'11.8
7223	Special foodservices	17	5 093	1 419	355	148	21.6	1.2
Nashua, NH PMSA								
72	Accommodation & foodservices	'345	'211 643	'62 858	'14 377	'6 137	'11.6	'7.7
721	Accommodation	18	36 633	11 949	2 782	840	4.6	.5
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	'327	'175 010	'50 909	'11 595	'5 297	'13.0	'9.2
7222	Limited-service eating places	'149	'67 942	'17 647	'4 026	'2 063	'13.8	'11.7
72221	Limited-service eating places	'149	'67 942	'17 647	'4 026	'2 063	'13.8	'11.7
7223	Special foodservices	36	12 808	4 548	1 025	274	13.0	3.9
New Bedford, MA PMSA								
72	Accommodation & foodservices	398	163 923	43 984	9 934	5 066	22.4	11.7
721	Accommodation	13	6 262	1 577	313	133	29.4	—
722	Foodservices & drinking places	385	157 661	42 407	9 621	4 933	22.2	12.1
7222	Limited-service eating places	150	62 753	15 559	3 486	1 973	22.0	10.3
72221	Limited-service eating places	150	62 753	15 559	3 486	1 973	22.0	10.3
7223	Special foodservices	18	15 645	3 694	864	323	.7	24.0
Portsmouth–Rochester, NH–ME PMSA								
72	Accommodation & foodservices	'769	'375 459	'105 306	'21 379	'9 794	'16.7	'12.2
721	Accommodation	147	83 611	20 840	3 729	1 308	14.2	21.0
7211	Traveler accommodation	120	77 222	19 506	3 516	1 239	14.3	22.3
72111	Hotels (except casino hotels) & motels	104	74 796	18 884	3 440	1 207	14.1	23.1
721110	Hotels (except casino hotels) & motels	104	74 796	18 884	3 440	1 207	14.1	23.1
7211104	Motor hotels	8	5 540	1 523	276	92	28.2	60.2
7212	RV (recreational vehicle) parks & recreational camps	21	5 127	1 058	148	38	11.0	—
72121	RV (recreational vehicle) parks & recreational camps	21	5 127	1 058	148	38	11.0	—
721211	RV (recreational vehicle) parks & campgrounds ..	20	D	D	D	b	D	D
7213	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
72131	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
721310	Rooming & boarding houses	6	1 262	276	65	31	20.2	27.1
722	Foodservices & drinking places	'622	'291 848	'84 466	'17 650	'8 486	'17.4	'9.6
7221	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
72211	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
722110	Full-service restaurants	265	168 373	53 903	11 251	5 084	15.0	9.7
7222	Limited-service eating places	'282	'100 450	'24 767	'5 237	'2 967	'23.2	'9.2
72221	Limited-service eating places	'282	'100 450	'24 767	'5 237	'2 967	'23.2	'9.2
7223	Special foodservices	48	16 041	4 272	925	286	5.1	6.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOSTON–WORCESTER–LAWRENCE, MA–NH–ME–CT CMSA—Con.								
Worcester, MA–CT PMSA								
72	Accommodation & foodservices	'1 066	'525 097	'143 724	'33 085	'15 543	'20.8	'9.7
721	Accommodation	56	75 079	19 085	3 815	1 356	12.3	.9
7211	Traveler accommodation	39	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	38	68 874	17 812	3 616	1 243	13.0	.5
721110	Hotels (except casino hotels) & motels	38	68 874	17 812	3 616	1 243	13.0	.5
7212	RV (recreational vehicle) parks & recreational camps	13	5 503	1 211	185	109	5.9	1.0
72121	RV (recreational vehicle) parks & recreational camps	13	5 503	1 211	185	109	5.9	1.0
721211	RV (recreational vehicle) parks & campgrounds ..	8	3 601	669	107	38	6.3	1.6
721214	Recreational & vacation camps (except campgrounds)	5	1 902	542	78	71	5.3	—
722	Foodservices & drinking places	'1 010	'450 018	'124 639	'29 270	'14 187	'22.2	'11.2
7221	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
72211	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
722110	Full-service restaurants	351	202 908	61 117	14 701	6 812	23.4	9.8
7222	Limited-service eating places	'416	'174 198	'43 999	'9 934	'5 278	'23.1	'11.0
72221	Limited-service eating places	'416	'174 198	'43 999	'9 934	'5 278	'23.1	'11.0
722211	Limited-service restaurants	304	131 264	32 457	7 523	3 835	20.5	13.4
722213	Snack & nonalcoholic beverage bars	'108	'42 326	'11 362	'2 349	'1 413	'30.9	'2.6
7223	Special foodservices	94	43 154	12 803	3 100	1 261	5.1	17.5
7224	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4
72241	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4
722410	Drinking places (alcoholic beverages)	149	29 758	6 720	1 535	836	32.9	13.4
PITTSFIELD, MA MSA								
72	Accommodation & foodservices	292	162 873	51 974	10 617	4 343	14.9	23.1
721	Accommodation	61	73 445	26 370	4 949	1 335	4.0	38.8
7211	Traveler accommodation	50	63 137	23 299	4 635	1 300	2.4	44.6
72111	Hotels (except casino hotels) & motels	34	59 800	22 428	4 533	1 252	2.1	47.0
721110	Hotels (except casino hotels) & motels	34	59 800	22 428	4 533	1 252	2.1	47.0
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	9	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) ..	9	D	D	D	b	D	D
722	Foodservices & drinking places	231	89 428	25 604	5 668	3 008	23.8	10.1
7222	Limited-service eating places	86	35 245	8 978	2 032	1 146	22.9	9.6
PROVIDENCE–FALL RIVER–WARWICK, RI–MA MSA								
72	Accommodation & foodservices	2 652	1 213 742	338 119	77 251	36 493	21.0	10.0
721	Accommodation	130	103 934	26 201	5 602	1 999	8.2	10.1
7211	Traveler accommodation	80	94 874	24 568	5 371	1 902	5.4	10.5
72111	Hotels (except casino hotels) & motels	70	92 646	23 803	5 229	1 841	5.0	10.7
721110	Hotels (except casino hotels) & motels	70	92 646	23 803	5 229	1 841	5.0	10.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	26	76 603	20 032	4 517	1 537	3.4	11.4
7212	RV (recreational vehicle) parks & recreational camps ..	21	4 730	1 062	76	40	31.5	.5
72121	RV (recreational vehicle) parks & recreational camps	21	4 730	1 062	76	40	31.5	.5
721211	RV (recreational vehicle) parks & campgrounds ..	15	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) ..	6	D	D	D	b	D	D
7213	Rooming & boarding houses	29	4 330	571	155	57	46.0	11.5
72131	Rooming & boarding houses	29	4 330	571	155	57	46.0	11.5
721310	Rooming & boarding houses	29	4 330	571	155	57	46.0	11.5
722	Foodservices & drinking places	2 522	1 109 808	311 918	71 649	34 494	22.2	9.9
7221	Full-service restaurants	946	493 252	153 929	36 239	16 812	23.5	9.5
72211	Full-service restaurants	946	493 252	153 929	36 239	16 812	23.5	9.5
722110	Full-service restaurants	946	493 252	153 929	36 239	16 812	23.5	9.5
7222	Limited-service eating places	1 081	457 777	117 018	26 374	13 176	20.9	12.1
72221	Limited-service eating places	1 081	457 777	117 018	26 374	13 176	20.9	12.1
722211	Limited-service restaurants	754	305 760	78 803	17 886	9 223	25.2	15.6
722213	Snack & nonalcoholic beverage bars	318	149 284	37 598	8 349	3 880	11.9	4.4
7223	Special foodservices	183	89 525	25 917	5 678	2 823	7.6	3.8
7224	Drinking places (alcoholic beverages)	312	69 254	15 054	3 358	1 683	40.7	7.0
72241	Drinking places (alcoholic beverages)	312	69 254	15 054	3 358	1 683	40.7	7.0
722410	Drinking places (alcoholic beverages)	312	69 254	15 054	3 358	1 683	40.7	7.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SPRINGFIELD, MA MSA								
72	Accommodation & foodservices	'1 256	'579 508	'163 346	'38 025	'18 364	'21.0	'12.7
721	Accommodation	62	61 626	17 302	4 020	1 480	5.1	2.6
7211	Traveler accommodation	51	59 142	16 891	3 953	1 445	4.1	2.7
72111	Hotels (except casino hotels) & motels	48	59 065	16 879	3 953	1 445	4.1	2.6
721110	Hotels (except casino hotels) & motels	48	59 065	16 879	3 953	1 445	4.1	2.6
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	7	1 239	151	45	23	59.1	—
72131	Rooming & boarding houses	7	1 239	151	45	23	59.1	—
721310	Rooming & boarding houses	7	1 239	151	45	23	59.1	—
722	Foodservices & drinking places	'1 194	'517 882	'146 044	'34 005	'16 884	'22.9	'13.9
7221	Full-service restaurants	435	235 457	74 494	17 576	8 659	21.6	12.9
72211	Full-service restaurants	435	235 457	74 494	17 576	8 659	21.6	12.9
722110	Full-service restaurants	435	235 457	74 494	17 576	8 659	21.6	12.9
7222	Limited-service eating places	'487	'199 592	'48 726	'11 095	'5 739	'25.1	'16.2
72221	Limited-service eating places	'487	'199 592	'48 726	'11 095	'5 739	'25.1	'16.2
722211	Limited-service restaurants	388	162 135	38 649	8 840	4 682	27.3	19.2
722213	Snack & nonalcoholic beverage bars	'90	'35 022	'9 492	'2 091	'974	'16.2	'2.8
7223	Special foodservices	78	44 135	13 284	3 031	1 360	10.5	5.0
7224	Drinking places (alcoholic beverages)	194	38 698	9 540	2 303	1 126	33.9	18.0
72241	Drinking places (alcoholic beverages)	194	38 698	9 540	2 303	1 126	33.9	18.0
722410	Drinking places (alcoholic beverages)	194	38 698	9 540	2 303	1 126	33.9	18.0
AREA OUTSIDE MASSACHUSETTS METROPOLITAN AREAS								
72	Accommodation & foodservices	1 048	488 151	137 324	21 919	9 866	20.8	11.4
721	Accommodation	275	D	D	D	g	D	D
7211	Traveler accommodation	210	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	135	112 080	33 589	5 464	1 825	9.2	18.3
721110	Hotels (except casino hotels) & motels	135	112 080	33 589	5 464	1 825	9.2	18.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	44	82 213	27 170	4 825	1 482	5.3	19.0
7211102	Hotels with less than 25 guestrooms	23	D	D	D	b	D	D
7211103	Motels	64	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	40	17 584	3 905	567	135	21.8	19.5
72121	RV (recreational vehicle) parks & recreational camps	40	17 584	3 905	567	135	21.8	19.5
721211	RV (recreational vehicle) parks & campgrounds ..	23	6 157	1 347	168	29	30.6	.8
721214	Recreational & vacation camps (except campgrounds)	17	11 427	2 558	399	106	17.0	29.6
7213	Rooming & boarding houses	25	D	D	D	a	D	D
72131	Rooming & boarding houses	25	D	D	D	a	D	D
721310	Rooming & boarding houses	25	D	D	D	a	D	D
722	Foodservices & drinking places	773	D	D	D	i	D	D
7221	Full-service restaurants	382	209 599	64 119	9 906	4 774	22.4	7.9
72211	Full-service restaurants	382	209 599	64 119	9 906	4 774	22.4	7.9
722110	Full-service restaurants	382	209 599	64 119	9 906	4 774	22.4	7.9
7222	Limited-service eating places	278	D	D	D	g	D	D
72221	Limited-service eating places	278	D	D	D	g	D	D
7223	Special foodservices	38	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	75	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	75	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	75	D	D	D	e	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BARNSTABLE COUNTY, MA								
72	Accommodation & foodservices	1 144	624 340	177 312	27 074	11 852	18.4	10.5
721	Accommodation	347	212 506	59 440	9 166	3 015	12.4	10.5
7211	Traveler accommodation	309	198 382	55 451	8 555	2 924	12.2	11.2
72111	Hotels (except casino hotels) & motels	224	184 235	52 853	8 257	2 784	12.1	12.0
721110	Hotels (except casino hotels) & motels	224	184 235	52 853	8 257	2 784	12.1	12.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	57	129 044	39 977	6 954	2 180	8.0	12.4
7211102	Hotels with less than 25 guestrooms	24	3 671	726	51	20	35.8	9.0
7211103	Motels	129	42 068	9 581	857	374	14.5	13.4
7211104	Motor hotels	14	9 452	2 569	395	210	47.0	.7
72119	Other traveler accommodation	85	14 147	2 598	298	140	13.8	1.0
721191	Bed & breakfast inns	72	12 132	2 167	238	133	12.1	1.0
7212	RV (recreational vehicle) parks & recreational camps	25	12 935	3 787	581	80	14.5	1.5
72121	RV (recreational vehicle) parks & recreational camps	25	12 935	3 787	581	80	14.5	1.5
721211	RV (recreational vehicle) parks & campgrounds ..	18	7 927	1 872	250	43	21.5	2.4
721214	Recreational & vacation camps (except campgrounds)	7	5 008	1 915	331	37	3.5	—
7213	Rooming & boarding houses	13	1 189	202	30	11	32.5	.9
72131	Rooming & boarding houses	13	1 189	202	30	11	32.5	.9
721310	Rooming & boarding houses	13	1 189	202	30	11	32.5	.9
722	Foodservices & drinking places	797	411 834	117 872	17 908	8 837	21.5	10.6
7221	Full-service restaurants	387	257 102	79 358	11 664	5 527	18.7	7.9
72211	Full-service restaurants	387	257 102	79 358	11 664	5 527	18.7	7.9
722110	Full-service restaurants	387	257 102	79 358	11 664	5 527	18.7	7.9
7222	Limited-service eating places	334	124 558	30 507	5 004	2 729	25.9	15.7
72221	Limited-service eating places	334	124 558	30 507	5 004	2 729	25.9	15.7
722211	Limited-service restaurants	217	88 178	21 866	3 515	1 983	28.4	19.4
722213	Snack & nonalcoholic beverage bars	116	D	D	D	f	D	D
7223	Special foodservices	24	9 389	2 853	529	245	6.3	2.3
7224	Drinking places (alcoholic beverages)	52	20 785	5 154	711	336	37.1	15.9
72241	Drinking places (alcoholic beverages)	52	20 785	5 154	711	336	37.1	15.9
722410	Drinking places (alcoholic beverages)	52	20 785	5 154	711	336	37.1	15.9
BERKSHIRE COUNTY, MA								
72	Accommodation & foodservices	485	247 325	75 553	16 107	7 060	16.8	20.3
721	Accommodation	110	108 532	35 557	7 174	2 204	4.4	33.4
7211	Traveler accommodation	81	87 457	30 196	6 479	2 078	2.2	37.4
72111	Hotels (except casino hotels) & motels	61	83 384	29 217	6 358	2 010	2.0	39.2
721110	Hotels (except casino hotels) & motels	61	83 384	29 217	6 358	2 010	2.0	39.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	70 311	25 996	5 891	1 806	1.2	45.8
7211102	Hotels with less than 25 guestrooms	9	6 702	2 214	283	100	1.6	.4
7211103	Motels	31	6 371	1 007	184	104	11.9	7.6
7212	RV (recreational vehicle) parks & recreational camps ..	24	20 618	5 118	663	113	13.6	17.1
72121	RV (recreational vehicle) parks & recreational camps ..	24	20 618	5 118	663	113	13.6	17.1
721211	RV (recreational vehicle) parks & campgrounds ..	6	1 199	175	34	3	31.2	4.3
721214	Recreational & vacation camps (except campgrounds) ..	18	19 419	4 943	629	110	12.5	17.9
7213	Rooming & boarding houses	5	457	243	32	13	15.5	—
72131	Rooming & boarding houses	5	457	243	32	13	15.5	—
721310	Rooming & boarding houses	5	457	243	32	13	15.5	—
722	Foodservices & drinking places	375	138 793	39 996	8 933	4 856	26.4	10.0
7221	Full-service restaurants	183	75 950	23 310	5 022	2 757	27.4	9.1
72211	Full-service restaurants	183	75 950	23 310	5 022	2 757	27.4	9.1
722110	Full-service restaurants	183	75 950	23 310	5 022	2 757	27.4	9.1
7222	Limited-service eating places	130	50 330	12 970	3 089	1 712	24.6	10.7
72221	Limited-service eating places	130	50 330	12 970	3 089	1 712	24.6	10.7
722211	Limited-service restaurants	97	41 411	10 637	2 459	1 385	24.0	11.9
722212	Cafeterias	8	D	D	D	c	D	D
7223	Special foodservices	12	5 510	1 938	433	205	4.2	9.4
7224	Drinking places (alcoholic beverages)	50	7 003	1 778	389	182	46.3	15.1
72241	Drinking places (alcoholic beverages)	50	7 003	1 778	389	182	46.3	15.1
722410	Drinking places (alcoholic beverages)	50	7 003	1 778	389	182	46.3	15.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BRISTOL COUNTY, MA								
72	Accommodation & foodservices	1 113	557 475	152 727	35 294	16 990	19.8	10.2
721	Accommodation	44	38 279	10 340	2 330	845	8.3	.6
7211	Traveler accommodation	36	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	33	35 704	9 774	2 223	794	6.8	—
721110	Hotels (except casino hotels) & motels	33	35 704	9 774	2 223	794	6.8	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	27 406	7 680	1 777	601	5.7	—
7211103	Motels	16	7 157	1 867	374	161	3.4	.1
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	1 069	519 196	142 387	32 964	16 145	20.7	10.9
7221	Full-service restaurants	388	223 572	70 480	16 503	7 476	20.5	10.3
72211	Full-service restaurants	388	223 572	70 480	16 503	7 476	20.5	10.3
722110	Full-service restaurants	388	223 572	70 480	16 503	7 476	20.5	10.3
7222	Limited-service eating places	492	228 655	56 579	12 816	6 925	22.1	10.4
72221	Limited-service eating places	492	228 655	56 579	12 816	6 925	22.1	10.4
722211	Limited-service restaurants	335	158 662	38 897	8 980	4 960	24.0	13.1
722213	Snack & nonalcoholic beverage bars	151	68 752	17 509	3 801	1 930	17.8	4.2
7223	Special foodservices	58	42 047	10 056	2 330	1 056	2.8	10.4
7224	Drinking places (alcoholic beverages)	131	24 922	5 272	1 315	688	39.9	21.1
72241	Drinking places (alcoholic beverages)	131	24 922	5 272	1 315	688	39.9	21.1
722410	Drinking places (alcoholic beverages)	131	24 922	5 272	1 315	688	39.9	21.1
DUKES COUNTY, MA								
72	Accommodation & foodservices	139	87 860	25 290	3 089	888	12.7	12.8
721	Accommodation	44	37 919	12 490	1 726	393	2.4	24.0
7211	Traveler accommodation	36	36 452	12 118	1 687	390	1.7	24.2
72111	Hotels (except casino hotels) & motels	21	30 319	10 906	1 540	309	2.1	29.1
721110	Hotels (except casino hotels) & motels	21	30 319	10 906	1 540	309	2.1	29.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	27 197	10 211	1 464	269	—	31.7
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211191	Bed & breakfast inns	14	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	973	301	31	2	—	27.3
72121	RV (recreational vehicle) parks & recreational camps	4	973	301	31	2	—	27.3
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	4	494	71	8	1	54.7	3.8
72131	Rooming & boarding houses	4	494	71	8	1	54.7	3.8
721310	Rooming & boarding houses	4	494	71	8	1	54.7	3.8
722	Foodservices & drinking places	95	49 941	12 800	1 363	495	20.6	4.3
7221	Full-service restaurants	46	34 926	9 189	928	296	11.0	1.4
72211	Full-service restaurants	46	34 926	9 189	928	296	11.0	1.4
722110	Full-service restaurants	46	34 926	9 189	928	296	11.0	1.4
7222	Limited-service eating places	39	9 426	2 317	239	104	60.8	8.3
7223	Special foodservices	6	1 780	356	59	11	18.9	—
ESSEX COUNTY, MA								
72	Accommodation & foodservices	1 575	872 605	238 827	53 519	22 567	21.3	9.3
721	Accommodation	110	115 243	30 172	6 387	2 063	11.5	2.3
7211	Traveler accommodation	91	111 062	28 961	6 269	1 962	11.0	2.0
72111	Hotels (except casino hotels) & motels	66	104 817	27 848	6 149	1 861	11.1	2.2
721110	Hotels (except casino hotels) & motels	66	104 817	27 848	6 149	1 861	11.1	2.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	22	85 407	22 457	5 085	1 480	2.3	2.4
7211102	Hotels with less than 25 guestrooms	4	776	152	22	7	72.9	4.9
7211103	Motels	33	10 397	2 742	544	200	29.0	1.4
7211104	Motor hotels	7	8 237	2 497	498	174	74.5	.6
7211191	Bed & breakfast inns	24	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	2 343	767	22	63	3.9	5.2
72121	RV (recreational vehicle) parks & recreational camps	9	2 343	767	22	63	3.9	5.2
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming & boarding houses	10	1 838	444	96	38	47.7	13.3
72131	Rooming & boarding houses	10	1 838	444	96	38	47.7	13.3
721310	Rooming & boarding houses	10	1 838	444	96	38	47.7	13.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ESSEX COUNTY, MA—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	'1 465	'757 362	'208 655	'47 132	'20 504	'22.7	'10.4
7221	Full-service restaurants	480	377 047	112 769	25 277	11 028	20.3	10.3
72211	Full-service restaurants	480	377 047	112 769	25 277	11 028	20.3	10.3
722110	Full-service restaurants	480	377 047	112 769	25 277	11 028	20.3	10.3
7222	Limited-service eating places	'690	'284 557	'70 007	'15 860	'7 390	'27.2	'10.8
72221	Limited-service eating places	'690	'284 557	'70 007	'15 860	'7 390	'27.2	'10.8
722211	Limited-service restaurants	510	211 540	52 439	12 043	5 609	27.6	13.2
722212	Cafeterias	10	2 248	633	154	56	86.7	5.3
722213	Snack & nonalcoholic beverage bars	'170	'70 769	'16 935	'3 663	'1 725	'24.4	'3.8
7223	Special foodservices	162	62 635	18 189	4 065	1 344	8.0	5.5
7224	Drinking places (alcoholic beverages)	133	33 123	7 690	1 930	742	39.8	17.3
72241	Drinking places (alcoholic beverages)	133	33 123	7 690	1 930	742	39.8	17.3
722410	Drinking places (alcoholic beverages)	133	33 123	7 690	1 930	742	39.8	17.3
FRANKLIN COUNTY, MA								
72	Accommodation & foodservices	150	49 828	14 325	3 304	1 715	30.0	11.4
721	Accommodation	15	4 908	988	194	97	19.2	—
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	135	44 920	13 337	3 110	1 618	31.2	12.7
7222	Limited-service eating places	45	12 949	3 076	666	353	31.8	14.7
7223	Special foodservices	6	D	D	D	b	D	D
HAMPDEN COUNTY, MA								
72	Accommodation & foodservices	'935	'433 459	'120 923	'28 174	'13 582	'21.1	'11.0
721	Accommodation	45	46 791	12 719	2 982	1 104	5.8	1.1
7211	Traveler accommodation	36	45 367	12 431	2 949	1 088	4.3	1.1
72111	Hotels (except casino hotels) & motels	36	45 367	12 431	2 949	1 088	4.3	1.1
721110	Hotels (except casino hotels) & motels	36	45 367	12 431	2 949	1 088	4.3	1.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	33 720	9 864	2 408	835	—	.1
7211103	Motels	24	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	'890	'386 668	'108 204	'25 192	'12 478	'22.9	'12.2
7221	Full-service restaurants	305	166 802	51 367	12 164	6 130	22.7	10.4
72211	Full-service restaurants	305	166 802	51 367	12 164	6 130	22.7	10.4
722110	Full-service restaurants	305	166 802	51 367	12 164	6 130	22.7	10.4
7222	Limited-service eating places	'368	'152 434	'37 705	'8 613	'4 289	'24.4	'15.4
72221	Limited-service eating places	'368	'152 434	'37 705	'8 613	'4 289	'24.4	'15.4
722211	Limited-service restaurants	297	127 301	30 567	6 976	3 584	26.3	17.7
722212	Cafeterias	7	1 656	446	122	52	11.2	9.5
722213	Snack & nonalcoholic beverage bars	'64	'23 477	'6 692	'1 515	'653	'15.3	'3.1
7223	Special foodservices	60	39 244	12 267	2 775	1 262	8.8	4.3
7224	Drinking places (alcoholic beverages)	157	28 188	6 865	1 640	797	35.5	17.3
72241	Drinking places (alcoholic beverages)	157	28 188	6 865	1 640	797	35.5	17.3
722410	Drinking places (alcoholic beverages)	157	28 188	6 865	1 640	797	35.5	17.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAMPSHIRE COUNTY, MA								
72	Accommodation & foodservices	'334	'149 026	'43 099	'9 966	'4 845	'20.2	'18.1
721	Accommodation	22	15 074	4 744	1 052	378	5.9	7.2
72111	Hotels (except casino hotels) & motels	12	13 698	4 448	1 004	357	3.6	7.8
721110	Hotels (except casino hotels) & motels	12	13 698	4 448	1 004	357	3.6	7.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	5	D	D	D	b	D	D
72131	Rooming & boarding houses	5	D	D	D	b	D	D
721310	Rooming & boarding houses	5	D	D	D	b	D	D
722	Foodservices & drinking places	'312	'133 952	'38 355	'8 914	'4 467	'21.8	'19.4
7221	Full-service restaurants	136	69 764	23 329	5 452	2 562	19.2	19.9
72211	Full-service restaurants	136	69 764	23 329	5 452	2 562	19.2	19.9
722110	Full-service restaurants	136	69 764	23 329	5 452	2 562	19.2	19.9
7222	Limited-service eating places	'119	'48 882	'11 446	'2 572	'1 486	'25.1	'18.2
72221	Limited-service eating places	'119	'48 882	'11 446	'2 572	'1 486	'25.1	'18.2
722211	Limited-service restaurants	91	36 699	8 531	1 952	1 133	28.2	23.0
722213	Snack & nonalcoholic beverage bars	'26	D	D	D	e	D	D
7223	Special foodservices	18	4 266	840	213	83	11.9	12.9
7224	Drinking places (alcoholic beverages)	39	11 040	2 740	677	336	28.0	23.6
72241	Drinking places (alcoholic beverages)	39	11 040	2 740	677	336	28.0	23.6
722410	Drinking places (alcoholic beverages)	39	11 040	2 740	677	336	28.0	23.6
MIDDLESEX COUNTY, MA								
72	Accommodation & foodservices	'3 053	'2 058 172	'559 296	'130 976	'48 948	'15.4	'10.8
721	Accommodation	121	454 963	111 278	25 823	6 536	2.7	3.7
7211	Traveler accommodation	95	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	89	441 452	107 002	25 054	6 331	2.5	3.7
721110	Hotels (except casino hotels) & motels	89	441 452	107 002	25 054	6 331	2.5	3.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	59	411 917	100 980	23 849	5 931	1.2	3.6
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7211103	Motels	20	D	D	D	c	D	D
7211104	Motor hotels	6	15 004	2 936	513	160	—	—
721191	Bed & breakfast inns	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	16	4 640	1 320	90	18	25.4	11.9
72121	RV (recreational vehicle) parks & recreational camps	16	4 640	1 320	90	18	25.4	11.9
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	14	D	D	D	a	D	D
7213	Rooming & boarding houses	10	D	D	D	b	D	D
72131	Rooming & boarding houses	10	D	D	D	b	D	D
721310	Rooming & boarding houses	10	D	D	D	b	D	D
722	Foodservices & drinking places	'2 932	'1 603 209	'448 018	'105 153	'42 412	'19.0	'12.9
7221	Full-service restaurants	936	742 479	221 163	52 647	20 152	18.3	11.9
72211	Full-service restaurants	936	742 479	221 163	52 647	20 152	18.3	11.9
722110	Full-service restaurants	936	742 479	221 163	52 647	20 152	18.3	11.9
7222	Limited-service eating places	'1 361	'608 841	'152 838	'35 097	'16 182	'23.2	'14.6
72221	Limited-service eating places	'1 361	'608 841	'152 838	'35 097	'16 182	'23.2	'14.6
722211	Limited-service restaurants	1 011	421 385	102 574	23 925	11 129	26.2	18.3
722212	Cafeterias	14	3 418	796	147	59	54.4	24.3
722213	Snack & nonalcoholic beverage bars	'336	'184 038	'49 468	'11 025	'4 994	'15.9	'6.0
7223	Special foodservices	447	207 947	63 332	14 868	4 872	6.5	10.7
7224	Drinking places (alcoholic beverages)	188	43 942	10 685	2 541	1 206	31.2	15.6
72241	Drinking places (alcoholic beverages)	188	43 942	10 685	2 541	1 206	31.2	15.6
722410	Drinking places (alcoholic beverages)	188	43 942	10 685	2 541	1 206	31.2	15.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NANTUCKET COUNTY, MA								
72	Accommodation & foodservices	106	69 071	20 139	2 274	899	19.3	10.3
721	Accommodation	33	20 629	5 332	591	206	3.1	13.3
7211	Traveler accommodation	29	19 787	5 216	590	205	1.3	13.8
72111	Hotels (except casino hotels) & motels	14	15 793	4 570	561	193	1.0	12.4
721110	Hotels (except casino hotels) & motels	14	15 793	4 570	561	193	1.0	12.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	12 583	3 951	510	149	—	7.9
7211102	Hotels with less than 25 guestrooms	3	560	66	—	—	D	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	73	48 442	14 807	1 683	693	26.2	9.1
7222	Limited-service eating places	24	12 765	3 309	279	216	64.6	13.6
NORFOLK COUNTY, MA								
72	Accommodation & foodservices	'1 303	'804 120	'222 348	'52 074	'21 164	'18.2	'10.7
721	Accommodation	54	93 674	24 096	5 257	1 468	5.8	1.5
7211	Traveler accommodation	36	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	34	81 741	20 544	4 734	1 362	4.9	1.1
721110	Hotels (except casino hotels) & motels	34	81 741	20 544	4 734	1 362	4.9	1.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	76 226	19 128	4 439	1 235	4.4	—
7211102	Hotels with less than 25 guestrooms	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	9 103	3 170	444	81	15.5	.3
72121	RV (recreational vehicle) parks & recreational camps	11	9 103	3 170	444	81	15.5	.3
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	9	D	D	D	b	D	D
7213	Rooming & boarding houses	7	D	D	D	a	D	D
72131	Rooming & boarding houses	7	D	D	D	a	D	D
721310	Rooming & boarding houses	7	D	D	D	a	D	D
722	Foodservices & drinking places	'1 249	'710 446	'198 252	'46 817	'19 696	'19.9	'11.9
7221	Full-service restaurants	415	318 002	93 241	22 627	9 315	18.9	7.7
72211	Full-service restaurants	415	318 002	93 241	22 627	9 315	18.9	7.7
722110	Full-service restaurants	415	318 002	93 241	22 627	9 315	18.9	7.7
7222	Limited-service eating places	'582	'267 404	'66 927	'15 631	'7 493	'22.9	'17.1
72221	Limited-service eating places	'582	'267 404	'66 927	'15 631	'7 493	'22.9	'17.1
722211	Limited-service restaurants	393	172 345	42 448	9 954	4 806	25.6	21.7
722213	Snack & nonalcoholic beverage bars	'183	'93 946	'24 132	'5 613	'2 664	'17.2	'8.6
7223	Special foodservices	159	98 001	31 417	7 025	2 149	10.1	10.7
7224	Drinking places (alcoholic beverages)	93	27 039	6 667	1 534	739	36.6	14.6
72241	Drinking places (alcoholic beverages)	93	27 039	6 667	1 534	739	36.6	14.6
722410	Drinking places (alcoholic beverages)	93	27 039	6 667	1 534	739	36.6	14.6
PLYMOUTH COUNTY, MA								
72	Accommodation & foodservices	'889	'483 191	'135 427	'30 916	'14 440	'18.7	'10.7
721	Accommodation	53	44 599	11 250	2 069	756	7.9	13.5
7211	Traveler accommodation	35	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	33	35 714	8 821	1 755	681	2.8	16.1
721110	Hotels (except casino hotels) & motels	33	35 714	8 821	1 755	681	2.8	16.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	16	25 310	6 277	1 272	466	1.1	.3
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	13	9 147	2 067	407	178	4.6	53.8
7212	RV (recreational vehicle) parks & recreational camps	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	9	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	9	5 264	1 504	219	55	29.8	5.1
722	Foodservices & drinking places	'836	'438 592	'124 177	'28 847	'13 684	'19.8	'10.4
7221	Full-service restaurants	317	209 869	64 819	15 495	7 059	18.9	11.2
72211	Full-service restaurants	317	209 869	64 819	15 495	7 059	18.9	11.2
722110	Full-service restaurants	317	209 869	64 819	15 495	7 059	18.9	11.2
7222	Limited-service eating places	'404	'187 533	'48 090	'10 938	'5 437	'21.5	'9.2
72221	Limited-service eating places	'404	'187 533	'48 090	'10 938	'5 437	'21.5	'9.2
722211	Limited-service restaurants	279	128 111	32 256	7 469	3 820	23.8	12.4
722213	Snack & nonalcoholic beverage bars	'124	D	D	D	g	D	D
7223	Special foodservices	63	31 023	9 243	1 928	969	9.0	8.9
7224	Drinking places (alcoholic beverages)	52	10 167	2 025	486	219	41.0	21.2
72241	Drinking places (alcoholic beverages)	52	10 167	2 025	486	219	41.0	21.2
722410	Drinking places (alcoholic beverages)	52	10 167	2 025	486	219	41.0	21.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SUFFOLK COUNTY, MA								
72	Accommodation & foodservices	'2 076	'2 129 480	'598 585	'138 984	'41 660	'13.7	'12.7
721	Accommodation	92	704 564	190 733	43 796	8 414	6.8	9.0
7211	Traveler accommodation	65	697 904	189 398	43 479	8 306	6.8	8.9
72111	Hotels (except casino hotels) & motels	56	693 445	188 163	43 182	8 227	6.8	8.9
721110	Hotels (except casino hotels) & motels	56	693 445	188 163	43 182	8 227	6.8	8.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	45	687 133	186 328	42 856	8 138	6.7	8.9
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	939	386	78	37	28.6	71.4
72121	RV (recreational vehicle) parks & recreational camps	5	939	386	78	37	28.6	71.4
721214	Recreational & vacation camps (except campgrounds)	5	939	386	78	37	28.6	71.4
7213	Rooming & boarding houses	22	5 721	949	239	71	7.3	11.9
72131	Rooming & boarding houses	22	5 721	949	239	71	7.3	11.9
721310	Rooming & boarding houses	22	5 721	949	239	71	7.3	11.9
722	Foodservices & drinking places	'1 984	'1 424 916	'407 852	'95 188	'33 246	'17.1	'14.6
7221	Full-service restaurants	632	609 253	189 131	43 025	14 641	18.4	13.8
72211	Full-service restaurants	632	609 253	189 131	43 025	14 641	18.4	13.8
722110	Full-service restaurants	632	609 253	189 131	43 025	14 641	18.4	13.8
7222	Limited-service eating places	'891	'413 668	'101 733	'23 624	'9 548	'22.3	'17.6
72221	Limited-service eating places	'891	'413 668	'101 733	'23 624	'9 548	'22.3	'17.6
722211	Limited-service restaurants	634	268 589	65 582	15 390	6 532	28.9	16.2
722212	Cafeterias	19	5 175	1 254	282	82	24.4	20.7
722213	Snack & nonalcoholic beverage bars	'238	'139 904	'34 897	'7 952	'2 934	'9.6	'20.1
7223	Special foodservices	224	301 963	91 478	22 500	6 374	4.2	9.7
7224	Drinking places (alcoholic beverages)	237	100 032	25 510	6 039	2 683	26.2	22.2
72241	Drinking places (alcoholic beverages)	237	100 032	25 510	6 039	2 683	26.2	22.2
722410	Drinking places (alcoholic beverages)	237	100 032	25 510	6 039	2 683	26.2	22.2
WORCESTER COUNTY, MA								
72	Accommodation & foodservices	'1 525	'716 589	'196 071	'45 056	'21 288	'20.1	'9.6
721	Accommodation	79	103 104	26 796	5 393	1 928	9.4	.7
7211	Traveler accommodation	55	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	53	95 597	25 274	5 159	1 794	9.7	.4
721110	Hotels (except casino hotels) & motels	53	95 597	25 274	5 159	1 794	9.7	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	26	82 980	21 668	4 699	1 471	8.7	—
7211103	Motels	21	9 623	2 769	276	209	11.4	4.3
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	16	6 289	1 370	200	112	6.0	—
72121	RV (recreational vehicle) parks & recreational camps	16	6 289	1 370	200	112	6.0	—
721211	RV (recreational vehicle) parks & campgrounds	10	4 035	728	107	38	6.8	—
721214	Recreational & vacation camps (except campgrounds)	6	2 254	642	93	74	4.4	—
7213	Rooming & boarding houses	8	D	D	D	a	D	D
72131	Rooming & boarding houses	8	D	D	D	a	D	D
721310	Rooming & boarding houses	8	D	D	D	a	D	D
722	Foodservices & drinking places	'1 446	'613 485	'169 275	'39 663	'19 360	'21.9	'11.1
7221	Full-service restaurants	489	268 237	81 044	19 420	9 084	24.7	9.3
72211	Full-service restaurants	489	268 237	81 044	19 420	9 084	24.7	9.3
722110	Full-service restaurants	489	268 237	81 044	19 420	9 084	24.7	9.3
7222	Limited-service eating places	'614	'248 814	'62 507	'14 263	'7 510	'20.8	'11.2
72221	Limited-service eating places	'614	'248 814	'62 507	'14 263	'7 510	'20.8	'11.2
722211	Limited-service restaurants	456	189 519	46 557	10 971	5 669	18.8	13.7
722213	Snack & nonalcoholic beverage bars	'154	'58 687	'15 770	'3 230	'1 811	'27.4	'2.5
7223	Special foodservices	136	58 434	17 073	4 026	1 710	5.4	17.5
7224	Drinking places (alcoholic beverages)	207	38 000	8 651	1 954	1 056	34.4	13.8
72241	Drinking places (alcoholic beverages)	207	38 000	8 651	1 954	1 056	34.4	13.8
722410	Drinking places (alcoholic beverages)	207	38 000	8 651	1 954	1 056	34.4	13.8

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ABINGTON TOWN, MA								
72	Accommodation & foodservices	26	15 601	5 084	1 242	477	23.4	16.4
722	Foodservices & drinking places	26	15 601	5 084	1 242	477	23.4	16.4
7222	Limited-service eating places	13	D	D	D	c	D	D
ACTON TOWN, MA								
72	Accommodation & foodservices	41	21 635	6 121	1 341	646	26.5	20.8
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	16	9 209	2 552	514	287	20.1	22.5
7223	Special foodservices	5	D	D	D	b	D	D
AGAWAM, MA								
72	Accommodation & foodservices	61	D	D	D	f	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	58	22 325	6 719	1 426	678	26.0	17.3
7222	Limited-service eating places	22	7 352	1 782	347	154	22.6	45.3
7223	Special foodservices	7	7 640	2 635	489	188	13.4	—
AMESBURY TOWN, MA								
72	Accommodation & foodservices	27	11 046	2 938	631	339	19.6	11.0
721	Accommodation	4	2 365	609	66	76	3.8	5.2
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Foodservices & drinking places	23	8 681	2 329	565	263	23.9	12.6
7222	Limited-service eating places	10	4 945	1 248	264	103	29.5	—
AMHERST TOWN, MA								
72	Accommodation & foodservices	'67	'30 496	'9 167	'2 226	'1 054	'19.6	'31.3
721	Accommodation	7	D	D	D	c	D	D
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	'60	D	D	D	f	D	D
7222	Limited-service eating places	'26	'9 330	'2 215	'493	'323	'32.0	'24.8
7223	Special foodservices	4	D	D	D	b	D	D
ANDOVER TOWN, MA								
72	Accommodation & foodservices	65	62 472	18 128	4 425	1 367	8.8	2.2
721	Accommodation	3	24 144	6 344	1 472	344	—	—
7211	Traveler accommodation	3	24 144	6 344	1 472	344	—	—
72111	Hotels (except casino hotels) & motels	3	24 144	6 344	1 472	344	—	—
721110	Hotels (except casino hotels) & motels	3	24 144	6 344	1 472	344	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	24 144	6 344	1 472	344	—	—
722	Foodservices & drinking places	62	38 328	11 784	2 953	1 023	14.3	3.5
7222	Limited-service eating places	15	D	D	D	e	D	D
7223	Special foodservices	30	D	D	D	e	D	D
ARLINGTON TOWN, MA								
72	Accommodation & foodservices	67	30 622	8 313	1 925	756	27.8	28.9
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
722	Foodservices & drinking places	65	D	D	D	f	D	D
7222	Limited-service eating places	34	9 661	2 729	692	303	30.3	22.2
7223	Special foodservices	9	D	D	D	b	D	D
ASHLAND TOWN, MA								
72	Accommodation & foodservices	30	14 948	3 722	832	378	46.8	6.3
722	Foodservices & drinking places	30	14 948	3 722	832	378	46.8	6.3
7222	Limited-service eating places	15	7 029	1 390	320	167	47.0	4.3
7223	Special foodservices	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ATHOL TOWN, MA								
72	Accommodation & foodservices	22	4 773	1 082	258	152	13.1	21.6
722	Foodservices & drinking places	22	4 773	1 082	258	152	13.1	21.6
ATTLEBORO, MA								
72	Accommodation & foodservices	81	53 865	15 001	3 461	1 697	17.5	5.4
721	Accommodation	4	1 996	419	81	45	60.4	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	77	51 869	14 582	3 380	1 652	15.9	5.6
7222	Limited-service eating places	36	24 855	6 049	1 408	723	12.5	10.6
72221	Limited-service eating places	36	24 855	6 049	1 408	723	12.5	10.6
722213	Snack & nonalcoholic beverage bars	9	D	D	D	c	D	D
7223	Special foodservices	5	5 621	1 959	425	213	1.6	—
AUBURN TOWN, MA								
72	Accommodation & foodservices	45	38 538	9 875	2 112	1 130	25.7	12.9
721	Accommodation	3	7 444	1 698	180	166	D	—
72111	Hotels (except casino hotels) & motels	3	7 444	1 698	180	166	D	—
721110	Hotels (except casino hotels) & motels	3	7 444	1 698	180	166	D	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	7 444	1 698	180	166	D	—
722	Foodservices & drinking places	42	31 094	8 177	1 932	964	16.8	16.0
7222	Limited-service eating places	20	12 003	2 890	667	397	12.4	11.9
72221	Limited-service eating places	20	12 003	2 890	667	397	12.4	11.9
7223	Special foodservices	5	D	D	D	b	D	D
BARNSTABLE, MA								
72	Accommodation & foodservices	175	113 559	33 883	6 051	2 537	13.3	13.2
721	Accommodation	24	22 473	6 690	1 547	505	.4	13.8
7211	Traveler accommodation	24	22 473	6 690	1 547	505	.4	13.8
72111	Hotels (except casino hotels) & motels	21	22 159	6 660	1 546	504	.4	14.0
721110	Hotels (except casino hotels) & motels	21	22 159	6 660	1 546	504	.4	14.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	17 484	5 263	1 255	376	—	11.7
7211103	Motels	11	4 072	1 159	163	60	2.4	23.9
722	Foodservices & drinking places	151	91 086	27 193	4 504	2 032	16.5	13.1
7221	Full-service restaurants	74	55 355	18 419	2 866	1 287	10.4	10.2
72211	Full-service restaurants	74	55 355	18 419	2 866	1 287	10.4	10.2
722110	Full-service restaurants	74	55 355	18 419	2 866	1 287	10.4	10.2
7222	Limited-service eating places	64	29 273	7 247	1 406	630	24.8	17.4
72221	Limited-service eating places	64	29 273	7 247	1 406	630	24.8	17.4
722211	Limited-service restaurants	42	20 753	4 965	968	495	28.7	21.3
722213	Snack & nonalcoholic beverage bars	22	8 520	2 282	438	135	15.3	7.8
7223	Special foodservices	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
BEDFORD TOWN, MA								
72	Accommodation & foodservices	43	35 545	10 576	2 466	760	8.8	4.7
721	Accommodation	4	D	D	D	e	D	D
7211	Traveler accommodation	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
722	Foodservices & drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	14	D	D	D	c	D	D
7223	Special foodservices	18	D	D	D	c	D	D
BELCHERTOWN TOWN, MA								
72	Accommodation & foodservices	14	D	D	D	c	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	7	3 850	666	145	95	12.6	16.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELLINGHAM TOWN, MA								
72	Accommodation & foodservices	31	14 470	3 452	759	439	24.9	6.2
722	Foodservices & drinking places	31	14 470	3 452	759	439	24.9	6.2
7222	Limited-service eating places	16	6 269	1 433	254	149	17.5	14.4
BELMONT TOWN, MA								
72	Accommodation & foodservices	33	11 054	2 976	701	284	39.1	4.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
7222	Limited-service eating places	17	5 007	957	228	126	61.0	3.6
7223	Special foodservices	5	D	D	D	b	D	D
BEVERLY, MA								
72	Accommodation & foodservices	79	33 273	8 815	2 130	909	22.7	8.8
721	Accommodation	3	963	281	63	27	D	—
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	76	32 310	8 534	2 067	882	23.2	9.0
7222	Limited-service eating places	37	14 419	3 391	794	360	27.3	7.2
72221	Limited-service eating places	37	14 419	3 391	794	360	27.3	7.2
7223	Special foodservices	11	5 729	1 758	372	186	4.4	—
BILLERICA TOWN, MA								
72	Accommodation & foodservices	78	30 889	8 518	2 016	901	10.2	13.7
722	Foodservices & drinking places	78	30 889	8 518	2 016	901	10.2	13.7
7222	Limited-service eating places	31	11 148	2 677	620	342	14.0	10.4
72221	Limited-service eating places	31	11 148	2 677	620	342	14.0	10.4
7223	Special foodservices	21	D	D	D	c	D	D
BOSTON, MA								
72	Accommodation & foodservices	'1 908	'2 049 540	'576 264	'134 157	'39 844	'13.4	'13.0
721	Accommodation	89	696 816	188 381	43 298	8 264	6.9	9.1
7211	Traveler accommodation	62	690 156	187 046	42 981	8 156	6.9	9.0
72111	Hotels (except casino hotels) & motels	53	685 697	185 811	42 684	8 077	6.9	9.0
721110	Hotels (except casino hotels) & motels	53	685 697	185 811	42 684	8 077	6.9	9.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	43	D	D	D	i	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	6	3 618	926	183	63	43.9	8.0
721199	All other traveler accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	939	386	78	37	28.6	71.4
72121	RV (recreational vehicle) parks & recreational camps	5	939	386	78	37	28.6	71.4
721214	Recreational & vacation camps (except campgrounds)	5	939	386	78	37	28.6	71.4
7213	Rooming & boarding houses	22	5 721	949	239	71	7.3	11.9
72131	Rooming & boarding houses	22	5 721	949	239	71	7.3	11.9
721310	Rooming & boarding houses	22	5 721	949	239	71	7.3	11.9
722	Foodservices & drinking places	'1 819	'1 352 724	'387 883	'90 859	'31 580	'16.7	'15.0
7221	Full-service restaurants	588	586 771	182 272	41 358	13 941	18.2	13.9
72211	Full-service restaurants	588	586 771	182 272	41 358	13 941	18.2	13.9
722110	Full-service restaurants	588	586 771	182 272	41 358	13 941	18.2	13.9
7222	Limited-service eating places	'807	'379 776	'93 461	'21 939	'8 843	'21.8	'18.7
72221	Limited-service eating places	'807	'379 776	'93 461	'21 939	'8 843	'21.8	'18.7
722211	Limited-service restaurants	570	244 389	59 767	14 218	6 022	29.2	17.3
722212	Cafeterias	19	5 175	1 254	282	82	24.4	20.7
722213	Snack & nonalcoholic beverage bars	'218	'130 212	'32 440	'7 439	'2 739	'7.7	'21.3
7223	Special foodservices	212	293 006	88 910	21 892	6 264	4.2	9.7
7224	Drinking places (alcoholic beverages)	212	93 171	23 240	5 670	2 532	25.8	23.4
72241	Drinking places (alcoholic beverages)	212	93 171	23 240	5 670	2 532	25.8	23.4
722410	Drinking places (alcoholic beverages)	212	93 171	23 240	5 670	2 532	25.8	23.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BOURNE TOWN, MA								
72	Accommodation & foodservices	77	39 666	9 892	2 109	984	17.3	10.3
721	Accommodation	8	3 612	846	171	56	9.7	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	69	36 054	9 046	1 938	928	18.0	11.3
7222	Limited-service eating places	28	14 027	2 922	644	347	7.5	13.4
72221	Limited-service eating places	28	14 027	2 922	644	347	7.5	13.4
722213	Snack & nonalcoholic beverage bars	10	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	b	D	D
BRAINTREE TOWN, MA								
72	Accommodation & foodservices	92	82 881	21 849	5 705	2 336	8.0	9.1
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	90	D	D	D	g	D	D
7221	Full-service restaurants	31	41 355	11 196	2 827	1 217	6.5	5.8
72211	Full-service restaurants	31	41 355	11 196	2 827	1 217	6.5	5.8
722110	Full-service restaurants	31	41 355	11 196	2 827	1 217	6.5	5.8
7222	Limited-service eating places	41	22 672	5 763	1 376	695	13.3	20.9
72221	Limited-service eating places	41	22 672	5 763	1 376	695	13.3	20.9
722213	Snack & nonalcoholic beverage bars	17	8 751	2 170	478	265	11.0	3.5
7223	Special foodservices	12	D	D	D	b	D	D
BRIDGEWATER TOWN, MA								
72	Accommodation & foodservices	45	26 302	6 813	1 566	810	10.6	9.9
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	44	D	D	D	f	D	D
7222	Limited-service eating places	27	14 747	3 667	854	478	14.3	7.0
72221	Limited-service eating places	27	14 747	3 667	854	478	14.3	7.0
722213	Snack & nonalcoholic beverage bars	8	D	D	D	c	D	D
7223	Special foodservices	4	D	D	D	c	D	D
BROCKTON, MA								
72	Accommodation & foodservices	150	88 176	24 910	6 049	2 658	12.2	7.7
721	Accommodation	6	5 868	1 627	296	90	2.9	.4
72111	Hotels (except casino hotels) & motels	6	5 868	1 627	296	90	2.9	.4
721110	Hotels (except casino hotels) & motels	6	5 868	1 627	296	90	2.9	.4
722	Foodservices & drinking places	144	82 308	23 283	5 753	2 568	12.8	8.2
7221	Full-service restaurants	43	29 999	9 831	2 537	1 133	7.4	9.3
72211	Full-service restaurants	43	29 999	9 831	2 537	1 133	7.4	9.3
722110	Full-service restaurants	43	29 999	9 831	2 537	1 133	7.4	9.3
7222	Limited-service eating places	69	42 073	10 690	2 543	1 187	14.4	8.8
72221	Limited-service eating places	69	42 073	10 690	2 543	1 187	14.4	8.8
722211	Limited-service restaurants	50	30 981	7 856	1 980	973	11.8	11.7
722213	Snack & nonalcoholic beverage bars	19	11 092	2 834	563	214	21.6	.6
7223	Special foodservices	12	6 535	1 900	455	153	10.3	.2
7224	Drinking places (alcoholic beverages)	20	3 701	862	218	95	44.6	7.9
72241	Drinking places (alcoholic beverages)	20	3 701	862	218	95	44.6	7.9
722410	Drinking places (alcoholic beverages)	20	3 701	862	218	95	44.6	7.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BROOKLINE TOWN, MA								
72	Accommodation & foodservices	'140	'85 489	'23 745	'5 272	'1 791	'27.4	'14.7
721	Accommodation	10	13 915	3 356	646	127	—	7.9
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	5	1 443	196	42	11	—	25.6
72131	Rooming & boarding houses	5	1 443	196	42	11	—	25.6
721310	Rooming & boarding houses	5	1 443	196	42	11	—	25.6
722	Foodservices & drinking places	'130	'71 574	'20 389	'4 626	'1 664	'32.7	'16.0
7221	Full-service restaurants	51	36 190	10 253	2 434	824	39.3	9.2
72211	Full-service restaurants	51	36 190	10 253	2 434	824	39.3	9.2
722110	Full-service restaurants	51	36 190	10 253	2 434	824	39.3	9.2
7222	Limited-service eating places	'64	'25 800	'6 695	'1 563	'672	'28.4	'26.0
72221	Limited-service eating places	'64	'25 800	'6 695	'1 563	'672	'28.4	'26.0
722213	Snack & nonalcoholic beverage bars	'18	D	D	D	c	D	D
7223	Special foodservices	14	D	D	D	c	D	D
BURLINGTON TOWN, MA								
72	Accommodation & foodservices	77	99 208	24 101	5 870	1 934	4.9	2.8
721	Accommodation	3	33 445	7 706	1 770	415	—	—
7211	Traveler accommodation	3	33 445	7 706	1 770	415	—	—
72111	Hotels (except casino hotels) & motels	3	33 445	7 706	1 770	415	—	—
721110	Hotels (except casino hotels) & motels	3	33 445	7 706	1 770	415	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	74	65 763	16 395	4 100	1 519	7.3	4.3
7221	Full-service restaurants	17	36 309	9 057	2 389	837	3.4	2.9
72211	Full-service restaurants	17	36 309	9 057	2 389	837	3.4	2.9
722110	Full-service restaurants	17	36 309	9 057	2 389	837	3.4	2.9
7222	Limited-service eating places	37	21 900	5 452	1 259	540	14.3	7.3
72221	Limited-service eating places	37	21 900	5 452	1 259	540	14.3	7.3
722213	Snack & nonalcoholic beverage bars	9	D	D	D	c	D	D
7223	Special foodservices	19	D	D	D	c	D	D
CAMBRIDGE, MA								
72	Accommodation & foodservices	413	404 274	111 890	25 962	7 766	13.1	8.0
721	Accommodation	20	147 720	37 995	8 565	1 702	1.8	1.0
7211	Traveler accommodation	14	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	11	145 181	37 313	8 438	1 670	1.7	1.0
721110	Hotels (except casino hotels) & motels	11	145 181	37 313	8 438	1 670	1.7	1.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	g	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	4	D	D	D	a	D	D
72131	Rooming & boarding houses	4	D	D	D	a	D	D
721310	Rooming & boarding houses	4	D	D	D	a	D	D
722	Foodservices & drinking places	393	256 554	73 895	17 397	6 064	19.6	12.0
7221	Full-service restaurants	142	132 213	40 479	9 451	3 125	20.3	9.8
72211	Full-service restaurants	142	132 213	40 479	9 451	3 125	20.3	9.8
722110	Full-service restaurants	142	132 213	40 479	9 451	3 125	20.3	9.8
7222	Limited-service eating places	157	76 770	19 615	4 625	1 782	24.5	14.2
72221	Limited-service eating places	157	76 770	19 615	4 625	1 782	24.5	14.2
722211	Limited-service restaurants	116	46 811	11 855	2 802	1 101	33.8	19.3
722213	Snack & nonalcoholic beverage bars	38	29 440	7 576	1 787	673	10.0	5.6
7223	Special foodservices	58	36 534	11 146	2 674	861	2.9	15.0
7224	Drinking places (alcoholic beverages)	36	11 037	2 655	647	296	33.4	13.1
72241	Drinking places (alcoholic beverages)	36	11 037	2 655	647	296	33.4	13.1
722410	Drinking places (alcoholic beverages)	36	11 037	2 655	647	296	33.4	13.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CANTON TOWN, MA								
72	Accommodation & foodservices	52	33 287	10 158	2 356	788	9.1	7.3
722	Foodservices & drinking places	52	33 287	10 158	2 356	788	9.1	7.3
7222	Limited-service eating places	24	10 354	2 341	489	229	18.9	9.5
72221	Limited-service eating places	24	10 354	2 341	489	229	18.9	9.5
722213	Snack & nonalcoholic beverage bars	8	6 088	1 430	351	170	11.6	.2
7223	Special foodservices	12	D	D	D	e	D	D
CARVER TOWN, MA								
72	Accommodation & foodservices	16	4 495	1 024	146	75	63.0	3.2
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	b	D	D
CHARLTON TOWN, MA								
72	Accommodation & foodservices	18	14 298	4 071	838	352	8.1	3.4
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	8	11 326	3 055	587	202	7.9	3.6
72221	Limited-service eating places	8	11 326	3 055	587	202	7.9	3.6
7223	Special foodservices	1	D	D	D	b	D	D
CHELMSFORD TOWN, MA								
72	Accommodation & foodservices	77	69 331	20 265	4 755	2 045	12.7	9.0
721	Accommodation	4	20 582	5 581	1 296	461	—	—
7211	Traveler accommodation	4	20 582	5 581	1 296	461	—	—
72111	Hotels (except casino hotels) & motels	4	20 582	5 581	1 296	461	—	—
721110	Hotels (except casino hotels) & motels	4	20 582	5 581	1 296	461	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
722	Foodservices & drinking places	73	48 749	14 684	3 459	1 584	18.1	12.8
7222	Limited-service eating places	39	27 256	7 165	1 665	903	19.6	14.4
72221	Limited-service eating places	39	27 256	7 165	1 665	903	19.6	14.4
722213	Snack & nonalcoholic beverage bars	15	8 446	2 517	564	343	31.9	3.0
7223	Special foodservices	8	D	D	D	b	D	D
CHELSEA, MA								
72	Accommodation & foodservices	62	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
721102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	61	24 327	7 027	1 686	582	17.6	8.0
7222	Limited-service eating places	31	10 873	2 675	632	265	14.9	6.0
72221	Limited-service eating places	31	10 873	2 675	632	265	14.9	6.0
7223	Special foodservices	3	6 420	2 134	511	69	—	—
CHICOPEE, MA								
72	Accommodation & foodservices	125	52 751	14 010	3 289	1 608	22.7	11.9
721	Accommodation	5	6 157	1 494	329	139	12.7	—
72111	Hotels (except casino hotels) & motels	5	6 157	1 494	329	139	12.7	—
721110	Hotels (except casino hotels) & motels	5	6 157	1 494	329	139	12.7	—
7211103	Motels	4	D	D	D	c	D	D
722	Foodservices & drinking places	120	46 594	12 516	2 960	1 469	24.0	13.5
7221	Full-service restaurants	38	21 064	5 916	1 463	762	28.4	4.5
72211	Full-service restaurants	38	21 064	5 916	1 463	762	28.4	4.5
722110	Full-service restaurants	38	21 064	5 916	1 463	762	28.4	4.5
7222	Limited-service eating places	46	19 307	4 658	1 006	512	19.7	26.2
72221	Limited-service eating places	46	19 307	4 658	1 006	512	19.7	26.2
7223	Special foodservices	8	2 457	842	191	76	14.7	2.5
7224	Drinking places (alcoholic beverages)	28	3 766	1 100	300	119	27.9	5.9
72241	Drinking places (alcoholic beverages)	28	3 766	1 100	300	119	27.9	5.9
722410	Drinking places (alcoholic beverages)	28	3 766	1 100	300	119	27.9	5.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CLINTON TOWN, MA								
72	Accommodation & foodservices	36	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	35	8 647	2 105	475	234	23.6	8.0
7222	Limited-service eating places	14	4 999	1 225	250	121	22.9	2.1
CONCORD TOWN, MA								
72	Accommodation & foodservices	41	D	D	D	f	D	D
721	Accommodation	5	D	D	D	c	D	D
721104	Motor hotels	1	D	D	D	b	D	D
721191	Bed & breakfast inns	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	22 241	5 726	1 332	527	23.8	10.7
7222	Limited-service eating places	15	6 580	1 421	369	175	35.1	36.0
7223	Special foodservices	8	3 942	1 059	250	73	4.3	—
DANVERS TOWN, MA								
72	Accommodation & foodservices	82	86 751	23 650	5 702	2 246	24.1	6.8
721	Accommodation	8	30 526	7 469	2 002	570	24.9	—
7211	Traveler accommodation	8	30 526	7 469	2 002	570	24.9	—
72111	Hotels (except casino hotels) & motels	8	30 526	7 469	2 002	570	24.9	—
721110	Hotels (except casino hotels) & motels	8	30 526	7 469	2 002	570	24.9	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	c	D	D
722	Foodservices & drinking places	74	56 225	16 181	3 700	1 676	23.7	10.5
7221	Full-service restaurants	25	31 793	10 132	2 258	999	25.3	15.2
72211	Full-service restaurants	25	31 793	10 132	2 258	999	25.3	15.2
722110	Full-service restaurants	25	31 793	10 132	2 258	999	25.3	15.2
7222	Limited-service eating places	39	19 102	4 527	1 099	560	15.3	5.4
72221	Limited-service eating places	39	19 102	4 527	1 099	560	15.3	5.4
7223	Special foodservices	8	D	D	D	b	D	D
DARTMOUTH TOWN, MA								
72	Accommodation & foodservices	72	49 138	14 625	3 350	1 658	14.4	11.2
721	Accommodation	5	2 091	446	103	50	84.6	—
722	Foodservices & drinking places	67	47 047	14 179	3 247	1 608	11.3	11.7
7221	Full-service restaurants	25	20 728	7 335	1 684	752	10.2	2.3
72211	Full-service restaurants	25	20 728	7 335	1 684	752	10.2	2.3
722110	Full-service restaurants	25	20 728	7 335	1 684	752	10.2	2.3
7222	Limited-service eating places	35	20 192	5 401	1 229	697	15.0	14.2
72221	Limited-service eating places	35	20 192	5 401	1 229	697	15.0	14.2
7223	Special foodservices	4	D	D	D	c	D	D
DEDHAM TOWN, MA								
72	Accommodation & foodservices	56	62 165	17 428	4 027	1 442	3.4	11.7
721	Accommodation	4	D	D	D	e	D	D
7211	Traveler accommodation	3	21 448	5 982	1 264	340	—	—
72111	Hotels (except casino hotels) & motels	3	21 448	5 982	1 264	340	—	—
721110	Hotels (except casino hotels) & motels	3	21 448	5 982	1 264	340	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	21 448	5 982	1 264	340	—	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	D	D	D	g	D	D
7221	Full-service restaurants	20	28 613	8 055	1 928	780	1.4	12.7
72211	Full-service restaurants	20	28 613	8 055	1 928	780	1.4	12.7
722110	Full-service restaurants	20	28 613	8 055	1 928	780	1.4	12.7
7222	Limited-service eating places	20	8 768	2 558	624	271	16.6	31.0
7223	Special foodservices	8	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DENNIS TOWN, MA								
72	Accommodation & foodservices	106	43 445	11 177	1 674	803	16.9	7.1
721	Accommodation	33	10 497	2 144	281	101	5.4	5.2
72111	Hotels (except casino hotels) & motels	25	8 829	1 816	241	94	6.4	6.2
721110	Hotels (except casino hotels) & motels	25	8 829	1 816	241	94	6.4	6.2
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	18	4 647	967	80	30	12.2	1.5
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	73	32 948	9 033	1 393	702	20.6	7.6
7221	Full-service restaurants	35	20 649	6 374	1 031	474	16.0	2.7
72211	Full-service restaurants	35	20 649	6 374	1 031	474	16.0	2.7
722110	Full-service restaurants	35	20 649	6 374	1 031	474	16.0	2.7
7222	Limited-service eating places	27	9 063	1 938	267	151	36.4	11.5
7224	Drinking places (alcoholic beverages)	7	2 573	560	86	69	7.3	29.4
72241	Drinking places (alcoholic beverages)	7	2 573	560	86	69	7.3	29.4
722410	Drinking places (alcoholic beverages)	7	2 573	560	86	69	7.3	29.4
DRACUT TOWN, MA								
72	Accommodation & foodservices	54	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	53	23 253	6 253	1 340	728	32.1	9.6
7222	Limited-service eating places	22	9 700	2 428	417	241	10.3	9.3
DUXBURY TOWN, MA								
72	Accommodation & foodservices	18	6 435	1 955	454	172	15.5	3.1
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
EAST BRIDGEWATER TOWN, MA								
72	Accommodation & foodservices	24	8 173	1 997	455	282	56.2	4.7
722	Foodservices & drinking places	24	8 173	1 997	455	282	56.2	4.7
EASTHAMPTON TOWN, MA								
72	Accommodation & foodservices	25	8 847	2 245	558	253	21.2	4.5
722	Foodservices & drinking places	25	8 847	2 245	558	253	21.2	4.5
7222	Limited-service eating places	10	4 247	982	253	116	10.2	4.2
EAST LONGMEADOW TOWN, MA								
72	Accommodation & foodservices	33	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	D	D	D	e	D	D
EASTON TOWN, MA								
72	Accommodation & foodservices	45	24 803	7 492	1 798	1 018	29.4	7.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	44	D	D	D	f	D	D
7222	Limited-service eating places	24	12 535	3 496	818	454	44.7	10.4
72221	Limited-service eating places	24	12 535	3 496	818	454	44.7	10.4
7223	Special foodservices	4	D	D	D	e	D	D
EVERETT, MA								
72	Accommodation & foodservices	55	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	15 721	4 106	928	399	43.4	8.6
7222	Limited-service eating places	27	8 878	2 341	523	210	35.7	10.3
7223	Special foodservices	5	2 711	700	156	86	19.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAIRHAVEN TOWN, MA								
72	Accommodation & foodservices	53	22 839	6 129	1 406	741	17.0	6.4
721	Accommodation	4	3 393	972	203	77	2.2	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	49	19 446	5 157	1 203	664	19.6	7.5
7222	Limited-service eating places	18	7 810	1 869	430	260	17.5	3.1
7223	Special foodservices	2	D	D	D	b	D	D
FALL RIVER, MA								
72	Accommodation & foodservices	181	78 334	20 919	4 794	2 276	25.5	8.8
721	Accommodation	3	1 376	299	68	36	—	5.6
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	178	76 958	20 620	4 726	2 240	26.0	8.8
7221	Full-service restaurants	61	29 594	9 856	2 249	965	34.9	6.8
72211	Full-service restaurants	61	29 594	9 856	2 249	965	34.9	6.8
722110	Full-service restaurants	61	29 594	9 856	2 249	965	34.9	6.8
7222	Limited-service eating places	83	38 643	9 066	2 073	1 109	19.8	9.5
72221	Limited-service eating places	83	38 643	9 066	2 073	1 109	19.8	9.5
722211	Limited-service restaurants	63	28 690	6 924	1 585	876	24.7	12.5
722213	Snack & nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special foodservices	12	5 052	893	220	72	.8	13.9
7224	Drinking places (alcoholic beverages)	22	3 669	805	184	94	52.9	12.1
72241	Drinking places (alcoholic beverages)	22	3 669	805	184	94	52.9	12.1
722410	Drinking places (alcoholic beverages)	22	3 669	805	184	94	52.9	12.1
FALMOUTH TOWN, MA								
72	Accommodation & foodservices	123	75 306	21 663	3 679	1 681	20.3	8.8
721	Accommodation	29	23 790	6 727	1 100	398	14.5	10.0
72111	Traveler accommodation	28	D	D	D	e	D	D
721111	Hotels (except casino hotels) & motels	19	22 281	6 490	1 081	381	14.8	10.7
7211110	Hotels (except casino hotels) & motels	19	22 281	6 490	1 081	381	14.8	10.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	15 246	4 515	904	302	7.2	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	12	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	94	51 516	14 936	2 579	1 283	22.9	8.2
7221	Full-service restaurants	44	32 393	9 925	1 678	778	23.1	9.4
72211	Full-service restaurants	44	32 393	9 925	1 678	778	23.1	9.4
722110	Full-service restaurants	44	32 393	9 925	1 678	778	23.1	9.4
7222	Limited-service eating places	37	15 459	4 058	724	407	24.1	6.2
72221	Limited-service eating places	37	15 459	4 058	724	407	24.1	6.2
722213	Snack & nonalcoholic beverage bars	14	5 078	1 445	280	156	15.9	—
7223	Special foodservices	5	1 940	501	69	42	14.4	—
FITCHBURG, MA								
72	Accommodation & foodservices	101	46 930	12 694	2 863	1 370	10.7	7.0
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	97	D	D	D	g	D	D
7222	Limited-service eating places	51	18 566	4 596	1 042	544	9.9	7.8
72221	Limited-service eating places	51	18 566	4 596	1 042	544	9.9	7.8
7223	Special foodservices	11	5 000	1 194	279	206	3.2	17.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FOXBOROUGH TOWN, MA								
72	Accommodation & foodservices	35	28 767	7 775	1 761	698	2.8	1.4
721	Accommodation	5	9 006	1 755	356	156	—	1.1
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	19 761	6 020	1 405	542	4.1	1.5
7222	Limited-service eating places	13	5 992	1 612	341	177	11.3	3.6
7223	Special foodservices	5	3 584	1 676	409	69	—	—
FRAMINGHAM TOWN, MA								
72	Accommodation & foodservices	155	123 139	33 997	8 458	3 238	11.2	12.8
721	Accommodation	11	18 940	4 454	1 394	343	1.2	—
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	e	D	D
7211103	Hotels	7	2 707	501	145	40	8.6	—
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	144	104 199	29 543	7 064	2 895	13.0	15.2
7221	Full-service restaurants	62	65 483	19 403	4 767	1 911	11.3	15.6
72211	Full-service restaurants	62	65 483	19 403	4 767	1 911	11.3	15.6
722110	Full-service restaurants	62	65 483	19 403	4 767	1 911	11.3	15.6
7222	Limited-service eating places	54	29 831	7 483	1 676	731	16.5	14.5
72221	Limited-service eating places	54	29 831	7 483	1 676	731	16.5	14.5
722211	Limited-service restaurants	37	23 533	5 962	1 366	590	14.7	13.9
722213	Snack & nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special foodservices	21	D	D	D	c	D	D
FRANKLIN, MA								
72	Accommodation & foodservices	50	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	49	27 578	7 039	1 751	809	10.5	11.2
7222	Limited-service eating places	22	10 396	2 557	631	320	11.8	16.7
72221	Limited-service eating places	22	10 396	2 557	631	320	11.8	16.7
7223	Special foodservices	5	3 059	806	193	82	—	22.7
GARDNER, MA								
72	Accommodation & foodservices	38	16 354	4 997	1 435	601	19.7	3.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	13	8 616	2 703	843	300	5.7	5.0
GLOUCESTER, MA								
72	Accommodation & foodservices	101	42 352	12 958	2 142	1 031	29.6	5.2
721	Accommodation	19	11 751	4 237	576	248	6.2	.1
7211	Traveler accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	12	11 194	4 010	572	244	5.8	—
721110	Hotels (except casino hotels) & motels	12	11 194	4 010	572	244	5.8	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	8 899	3 586	520	218	—	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	82	30 601	8 721	1 566	783	38.6	7.1
7222	Limited-service eating places	34	9 474	2 530	467	230	31.6	9.9
7223	Special foodservices	5	1 472	290	68	16	45.2	30.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GRAFTON TOWN, MA								
72	Accommodation & foodservices	22	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	7 536	1 917	442	285	46.2	8.0
7223	Special foodservices	2	D	D	D	a	D	D
GREENFIELD TOWN, MA								
72	Accommodation & foodservices	58	D	D	D	f	D	D
721	Accommodation	4	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	D	D	D	f	D	D
7222	Limited-service eating places	17	7 951	1 852	439	231	16.4	12.8
HANOVER TOWN, MA								
72	Accommodation & foodservices	35	D	D	D	f	D	D
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
7211103	Motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	19	8 497	2 182	511	249	1.7	13.5
HARVARD TOWN, MA								
72	Accommodation & foodservices	4	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	a	D	D
HARWICH TOWN, MA								
72	Accommodation & foodservices	42	21 128	7 226	789	575	43.4	11.6
721	Accommodation	12	8 175	3 459	271	264	77.5	—
72111	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	12 953	3 767	518	311	21.9	18.9
HAVERHILL, MA								
72	Accommodation & foodservices	123	D	D	D	g	D	D
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	120	65 735	17 186	4 210	1 873	26.3	16.4
7221	Full-service restaurants	31	25 208	7 552	1 872	886	39.5	10.3
72211	Full-service restaurants	31	25 208	7 552	1 872	886	39.5	10.3
722110	Full-service restaurants	31	25 208	7 552	1 872	886	39.5	10.3
7222	Limited-service eating places	61	30 415	7 004	1 644	787	22.3	17.8
72221	Limited-service eating places	61	30 415	7 004	1 644	787	22.3	17.8
722211	Limited-service restaurants	44	19 279	4 526	1 084	540	20.8	28.0
722213	Snack & nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special foodservices	14	4 746	1 281	261	92	3.9	3.3
7224	Drinking places (alcoholic beverages)	14	5 366	1 349	433	108	7.0	49.1
72241	Drinking places (alcoholic beverages)	14	5 366	1 349	433	108	7.0	49.1
722410	Drinking places (alcoholic beverages)	14	5 366	1 349	433	108	7.0	49.1
HINGHAM TOWN, MA								
72	Accommodation & foodservices	34	24 535	6 846	1 974	713	17.8	8.8
722	Foodservices & drinking places	34	24 535	6 846	1 974	713	17.8	8.8
7222	Limited-service eating places	12	5 515	1 516	338	148	22.7	22.4
HOLBROOK TOWN, MA								
72	Accommodation & foodservices	18	5 502	1 391	341	201	32.6	21.7
722	Foodservices & drinking places	18	5 502	1 391	341	201	32.6	21.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOLDEN TOWN, MA								
72	Accommodation & foodservices	'26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	'25	D	D	D	e	D	D
7222	Limited-service eating places	'15	'4 351	'1 549	'295	'184	'9.9	'6.4
HOLLISTON TOWN, MA								
72	Accommodation & foodservices	9	3 782	990	242	88	25.6	—
722	Foodservices & drinking places	9	3 782	990	242	88	25.6	—
HOLYOKE, MA								
72	Accommodation & foodservices	81	39 735	10 019	2 325	1 153	31.3	4.8
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	77	D	D	D	g	D	D
7222	Limited-service eating places	32	15 636	3 314	775	373	48.8	4.1
72221	Limited-service eating places	32	15 636	3 314	775	373	48.8	4.1
7223	Special foodservices	6	D	D	D	c	D	D
HOPKINTON TOWN, MA								
72	Accommodation & foodservices	18	6 011	1 785	468	178	19.2	5.0
722	Foodservices & drinking places	18	6 011	1 785	468	178	19.2	5.0
7223	Special foodservices	7	D	D	D	b	D	D
HUDSON TOWN, MA								
72	Accommodation & foodservices	31	14 332	4 079	974	407	29.8	13.5
722	Foodservices & drinking places	31	14 332	4 079	974	407	29.8	13.5
7222	Limited-service eating places	17	7 029	1 680	380	184	29.3	2.3
HULL TOWN, MA								
72	Accommodation & foodservices	21	5 561	1 437	263	120	33.8	20.6
722	Foodservices & drinking places	21	5 561	1 437	263	120	33.8	20.6
IPSWICH TOWN, MA								
72	Accommodation & foodservices	38	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	36	12 799	3 554	586	321	41.7	12.3
7222	Limited-service eating places	17	3 886	779	131	76	77.1	18.3
7223	Special foodservices	3	2 058	776	82	34	D	—
KINGSTON TOWN, MA								
72	Accommodation & foodservices	34	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	33	23 789	6 564	1 674	680	26.1	8.3
7222	Limited-service eating places	18	D	D	D	e	D	D
72221	Limited-service eating places	18	D	D	D	e	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAWRENCE, MA								
72	Accommodation & foodservices	84	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	82	31 086	8 537	1 954	786	21.8	10.3
7222	Limited-service eating places	40	16 156	4 215	940	405	24.6	11.4
72221	Limited-service eating places	40	16 156	4 215	940	405	24.6	11.4
7223	Special foodservices	4	2 039	372	91	18	—	—
7224	Drinking places (alcoholic beverages)	17	2 701	539	126	47	61.3	19.1
72241	Drinking places (alcoholic beverages)	17	2 701	539	126	47	61.3	19.1
722410	Drinking places (alcoholic beverages)	17	2 701	539	126	47	61.3	19.1
LEICESTER TOWN, MA								
72	Accommodation & foodservices	12	1 625	337	84	62	27.1	8.4
722	Foodservices & drinking places	12	1 625	337	84	62	27.1	8.4
LEOMINSTER, MA								
72	Accommodation & foodservices	95	42 466	11 582	2 770	1 344	17.1	10.3
721	Accommodation	4	2 399	440	99	43	—	—
722	Foodservices & drinking places	91	40 067	11 142	2 671	1 301	18.1	10.9
7221	Full-service restaurants	32	20 859	6 487	1 568	728	23.8	6.5
72211	Full-service restaurants	32	20 859	6 487	1 568	728	23.8	6.5
722110	Full-service restaurants	32	20 859	6 487	1 568	728	23.8	6.5
7222	Limited-service eating places	44	17 147	4 104	987	521	11.6	14.5
72221	Limited-service eating places	44	17 147	4 104	987	521	11.6	14.5
LEXINGTON TOWN, MA								
72	Accommodation & foodservices	62	40 938	11 727	2 733	879	7.2	8.1
721	Accommodation	4	9 030	2 354	567	153	—	—
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	58	31 908	9 373	2 166	726	9.3	10.4
7222	Limited-service eating places	22	7 398	2 035	443	161	15.5	16.2
7223	Special foodservices	18	5 916	2 113	467	90	—	4.9
LONGMEADOW TOWN, MA								
72	Accommodation & foodservices	11	5 244	1 594	407	169	4.7	5.4
722	Foodservices & drinking places	11	5 244	1 594	407	169	4.7	5.4
LOWELL, MA								
72	Accommodation & foodservices	174	D	D	D	g	D	D
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
722	Foodservices & drinking places	171	65 621	17 939	4 191	2 106	27.5	11.5
7222	Limited-service eating places	78	32 164	8 618	1 964	1 017	28.6	9.0
72221	Limited-service eating places	78	32 164	8 618	1 964	1 017	28.6	9.0
722211	Limited-service restaurants	70	27 419	7 004	1 607	833	32.8	10.4
722213	Snack & nonalcoholic beverage bars	7	D	D	D	c	D	D
7223	Special foodservices	14	9 053	2 516	575	293	6.9	6.9
7224	Drinking places (alcoholic beverages)	30	4 296	785	197	140	45.1	30.2
72241	Drinking places (alcoholic beverages)	30	4 296	785	197	140	45.1	30.2
722410	Drinking places (alcoholic beverages)	30	4 296	785	197	140	45.1	30.2
LUDLOW TOWN, MA								
72	Accommodation & foodservices	145	21 427	6 242	1 442	597	14.0	11.0
722	Foodservices & drinking places	145	21 427	6 242	1 442	597	14.0	11.0
7222	Limited-service eating places	22	11 717	3 229	715	292	7.8	16.3
72221	Limited-service eating places	22	11 717	3 229	715	292	7.8	16.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LYNN, MA								
72	Accommodation & foodservices	'132	D	D	D	g	D	D
721	Accommodation	2	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	'130	'46 884	'12 298	'2 849	'1 268	'31.3	'17.7
7222	Limited-service eating places	'66	'23 875	'6 135	'1 405	'668	'25.0	'26.7
72221	Limited-service eating places	'66	'23 875	'6 135	'1 405	'668	'25.0	'26.7
722213	Snack & nonalcoholic beverage bars	'11	D	D	D	c	D	D
7223	Special foodservices	18	5 467	1 119	260	78	4.7	12.3
7224	Drinking places (alcoholic beverages)	22	3 729	792	177	85	59.3	5.7
72241	Drinking places (alcoholic beverages)	22	3 729	792	177	85	59.3	5.7
722410	Drinking places (alcoholic beverages)	22	3 729	792	177	85	59.3	5.7
LYNNFIELD TOWN, MA								
72	Accommodation & foodservices	15	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	16 248	4 855	1 115	364	2.8	4.6
MALDEN, MA								
72	Accommodation & foodservices	'90	'36 628	'9 602	'2 217	'946	'33.1	'18.1
721	Accommodation	4	2 733	659	137	54	81.7	—
7211103	Motels	4	2 733	659	137	54	81.7	—
722	Foodservices & drinking places	'86	'33 895	'8 943	'2 080	'892	'29.2	'19.6
7222	Limited-service eating places	'37	'13 364	'3 245	'724	'354	'25.9	'20.3
72221	Limited-service eating places	'37	'13 364	'3 245	'724	'354	'25.9	'20.3
7223	Special foodservices	11	2 197	738	171	47	21.5	9.7
7224	Drinking places (alcoholic beverages)	8	4 420	1 176	248	114	19.1	6.9
72241	Drinking places (alcoholic beverages)	8	4 420	1 176	248	114	19.1	6.9
722410	Drinking places (alcoholic beverages)	8	4 420	1 176	248	114	19.1	6.9
MANSFIELD TOWN, MA								
72	Accommodation & foodservices	37	28 409	6 456	1 546	545	6.2	14.4
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	e	D	D
7222	Limited-service eating places	15	6 873	1 705	401	176	15.3	30.2
7223	Special foodservices	8	D	D	D	b	D	D
MARBLEHEAD TOWN, MA								
72	Accommodation & foodservices	'56	'20 633	'5 999	'1 276	'595	'44.5	'7.9
721	Accommodation	3	936	131	26	11	D	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	'53	'19 697	'5 868	'1 250	'584	'46.2	'8.3
7222	Limited-service eating places	'28	'7 657	'1 913	'382	'197	'73.1	'13.4

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
MARLBOROUGH, MA								
72	Accommodation & foodservices	115	80 028	23 397	5 310	2 024	11.8	15.7
721	Accommodation	4	20 982	5 900	1 237	360	—	—
7211	Traveler accommodation	4	20 982	5 900	1 237	360	—	—
72111	Hotels (except casino hotels) & motels	4	20 982	5 900	1 237	360	—	—
721110	Hotels (except casino hotels) & motels	4	20 982	5 900	1 237	360	—	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
722	Foodservices & drinking places	111	59 046	17 497	4 073	1 664	16.0	21.3
7221	Full-service restaurants	32	25 467	8 175	1 926	771	23.8	25.1
72211	Full-service restaurants	32	25 467	8 175	1 926	771	23.8	25.1
722110	Full-service restaurants	32	25 467	8 175	1 926	771	23.8	25.1
7222	Limited-service eating places	44	19 274	4 882	1 093	578	13.0	23.6
72221	Limited-service eating places	44	19 274	4 882	1 093	578	13.0	23.6
722213	Snack & nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special foodservices	25	12 042	3 829	907	237	2.2	9.2
MARSHFIELD TOWN, MA								
72	Accommodation & foodservices	40	19 232	5 413	1 174	573	25.3	10.0
721	Accommodation	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	22	9 600	2 401	533	286	32.9	8.4
MAYNARD TOWN, MA								
72	Accommodation & foodservices	31	14 626	4 245	967	454	31.2	42.3
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	11	7 089	2 150	524	257	24.6	39.1
MEDFIELD TOWN, MA								
72	Accommodation & foodservices	13	5 662	1 644	368	174	24.5	23.2
722	Foodservices & drinking places	13	5 662	1 644	368	174	24.5	23.2
MEDFORD, MA								
72	Accommodation & foodservices	87	42 597	11 379	2 611	1 201	19.1	23.1
722	Foodservices & drinking places	87	42 597	11 379	2 611	1 201	19.1	23.1
7222	Limited-service eating places	54	25 196	6 177	1 344	738	16.4	28.1
72221	Limited-service eating places	54	25 196	6 177	1 344	738	16.4	28.1
722213	Snack & nonalcoholic beverage bars	14	6 936	1 968	518	251	9.6	7.6
7223	Special foodservices	11	D	D	D	b	D	D
MEDWAY TOWN, MA								
72	Accommodation & foodservices	17	9 408	2 346	588	300	14.4	6.5
722	Foodservices & drinking places	17	9 408	2 346	588	300	14.4	6.5
7222	Limited-service eating places	7	D	D	D	c	D	D
MELROSE, MA								
72	Accommodation & foodservices	30	13 907	3 819	855	364	22.3	15.2
722	Foodservices & drinking places	30	13 907	3 819	855	364	22.3	15.2
7222	Limited-service eating places	18	7 115	1 783	451	177	14.9	24.3
7223	Special foodservices	4	D	D	D	a	D	D
METHUEN, MA								
72	Accommodation & foodservices	80	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	78	30 564	8 017	1 785	833	28.4	8.1
7222	Limited-service eating places	39	14 276	3 187	784	427	20.8	8.9
72221	Limited-service eating places	39	14 276	3 187	784	427	20.8	8.9
7223	Special foodservices	7	3 333	937	220	56	23.7	—

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							From administrative records ¹	Estimated ²
MIDDLEBOROUGH TOWN, MA								
72	Accommodation & foodservices	40	24 672	7 356	1 629	790	18.2	7.8
721	Accommodation	4	3 703	779	126	43	—	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	20 969	6 577	1 503	747	21.4	9.1
7222	Limited-service eating places	20	D	D	D	e	D	D
MILFORD TOWN, MA								
72	Accommodation & foodservices	65	42 723	11 043	2 415	1 084	14.1	9.5
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
722	Foodservices & drinking places	62	D	D	D	f	D	D
7222	Limited-service eating places	33	16 948	4 108	899	524	22.3	14.0
72221	Limited-service eating places	33	16 948	4 108	899	524	22.3	14.0
7223	Special foodservices	7	D	D	D	b	D	D
MILLBURY TOWN, MA								
72	Accommodation & foodservices	21	5 384	1 561	276	169	47.4	8.4
722	Foodservices & drinking places	21	5 384	1 561	276	169	47.4	8.4
MILTON TOWN, MA								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	19	8 340	2 681	648	316	24.8	27.4
7223	Special foodservices	6	3 792	1 409	358	160	2.3	33.5
NATICK TOWN, MA								
72	Accommodation & foodservices	82	65 967	16 678	3 845	1 642	8.2	8.2
721	Accommodation	3	D	D	D	e	D	D
7211	Traveler accommodation	3	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
722	Foodservices & drinking places	79	D	D	D	g	D	D
7221	Full-service restaurants	21	22 131	6 371	1 423	659	11.3	2.1
72211	Full-service restaurants	21	22 131	6 371	1 423	659	11.3	2.1
722110	Full-service restaurants	21	22 131	6 371	1 423	659	11.3	2.1
7222	Limited-service eating places	46	21 971	5 584	1 368	546	12.2	17.5
72221	Limited-service eating places	46	21 971	5 584	1 368	546	12.2	17.5
722213	Snack & nonalcoholic beverage bars	14	6 412	1 805	419	141	10.4	11.8
7223	Special foodservices	10	D	D	D	c	D	D
NEEDHAM TOWN, MA								
72	Accommodation & foodservices	48	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	46	21 797	6 414	1 533	592	18.2	17.8
7222	Limited-service eating places	20	8 842	2 071	476	192	13.5	27.3
7223	Special foodservices	10	4 642	1 821	455	149	25.2	8.5

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
NEW BEDFORD, MA								
72	Accommodation & foodservices	209	70 739	17 393	3 967	2 019	30.0	9.8
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	208	D	D	D	g	D	D
7221	Full-service restaurants	81	28 227	8 348	1 906	939	39.3	6.8
72211	Full-service restaurants	81	28 227	8 348	1 906	939	39.3	6.8
722110	Full-service restaurants	81	28 227	8 348	1 906	939	39.3	6.8
7222	Limited-service eating places	77	28 954	6 964	1 558	891	24.9	6.1
72221	Limited-service eating places	77	28 954	6 964	1 558	891	24.9	6.1
722213	Snack & nonalcoholic beverage bars	27	D	D	D	e	D	D
7223	Special foodservices	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	44	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	44	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	44	D	D	D	c	D	D
NEWBURYPORT, MA								
72	Accommodation & foodservices	53	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	52	25 271	7 226	1 417	740	16.6	7.3
7222	Limited-service eating places	24	8 079	1 962	500	267	15.5	6.7
7223	Special foodservices	3	D	D	D	a	D	D
NEWTON, MA								
72	Accommodation & foodservices	163	172 123	49 147	11 669	3 699	14.7	7.0
721	Accommodation	4	D	D	D	f	D	D
7211	Traveler accommodation	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	f	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	159	D	D	D	h	D	D
7221	Full-service restaurants	68	78 993	23 240	5 469	1 784	14.5	4.7
72211	Full-service restaurants	68	78 993	23 240	5 469	1 784	14.5	4.7
722110	Full-service restaurants	68	78 993	23 240	5 469	1 784	14.5	4.7
7222	Limited-service eating places	75	48 440	13 281	3 038	1 096	27.6	13.4
72221	Limited-service eating places	75	48 440	13 281	3 038	1 096	27.6	13.4
722211	Limited-service restaurants	52	26 814	6 913	1 620	612	26.6	16.3
722213	Snack & nonalcoholic beverage bars	23	21 626	6 368	1 418	484	28.9	9.8
7223	Special foodservices	14	D	D	D	c	D	D
NORFOLK TOWN, MA								
72	Accommodation & foodservices	7	5 633	1 480	383	210	6.8	-
722	Foodservices & drinking places	7	5 633	1 480	383	210	6.8	-
NORTH ADAMS, MA								
72	Accommodation & foodservices	43	15 215	4 003	924	506	17.6	9.5
721	Accommodation	4	2 199	445	94	31	-	-
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	13 016	3 558	830	475	20.6	11.1
7222	Limited-service eating places	16	5 083	1 174	279	175	23.4	12.9
7223	Special foodservices	3	2 208	792	175	100	-	11.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTHAMPTON, MA								
72	Accommodation & foodservices	97	57 894	17 377	4 070	1 873	20.2	11.4
721	Accommodation	7	8 840	2 775	568	197	—	11.3
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	90	49 054	14 602	3 502	1 676	23.9	11.4
7221	Full-service restaurants	45	26 468	9 045	2 207	973	19.2	10.7
72211	Full-service restaurants	45	26 468	9 045	2 207	973	19.2	10.7
722110	Full-service restaurants	45	26 468	9 045	2 207	973	19.2	10.7
7222	Limited-service eating places	34	17 731	4 491	1 036	586	27.0	13.7
72221	Limited-service eating places	34	17 731	4 491	1 036	586	27.0	13.7
722213	Snack & nonalcoholic beverage bars	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	7	3 847	908	226	99	38.9	—
72241	Drinking places (alcoholic beverages)	7	3 847	908	226	99	38.9	—
722410	Drinking places (alcoholic beverages)	7	3 847	908	226	99	38.9	—
NORTH ANDOVER TOWN, MA								
72	Accommodation & foodservices	53	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	51	34 990	9 212	2 222	825	10.0	4.1
7222	Limited-service eating places	21	12 165	3 509	833	331	17.9	2.4
72221	Limited-service eating places	21	12 165	3 509	833	331	17.9	2.4
7223	Special foodservices	11	6 471	1 419	337	117	—	6.2
NORTH ATTLEBOROUGH TOWN, MA								
72	Accommodation & foodservices	50	25 552	6 843	1 648	746	17.4	9.4
721	Accommodation	3	779	148	37	18	—	—
722	Foodservices & drinking places	47	24 773	6 695	1 611	728	18.0	9.7
7222	Limited-service eating places	28	13 617	3 354	837	384	28.2	11.6
72221	Limited-service eating places	28	13 617	3 354	837	384	28.2	11.6
722213	Snack & nonalcoholic beverage bars	10	5 562	1 616	400	165	24.3	—
NORTHBOROUGH TOWN, MA								
72	Accommodation & foodservices	29	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	17 025	4 512	1 002	490	16.3	12.3
7223	Special foodservices	4	5 434	1 047	210	137	—	—
NORTHBRIDGE TOWN, MA								
72	Accommodation & foodservices	16	5 259	1 527	362	210	26.4	13.3
722	Foodservices & drinking places	16	5 259	1 527	362	210	26.4	13.3
NORTH READING TOWN, MA								
72	Accommodation & foodservices	30	18 951	4 859	1 171	557	10.7	2.1
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	28	D	D	D	f	D	D
7222	Limited-service eating places	16	7 586	1 846	443	213	15.5	4.5
NORTON TOWN, MA								
72	Accommodation & foodservices	27	12 762	3 285	748	353	32.7	9.5
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	12	4 855	1 247	291	152	46.2	2.6
7223	Special foodservices	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORWOOD TOWN, MA								
72	Accommodation & foodservices	78	43 988	13 654	3 233	1 215	22.2	6.2
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	76	D	D	D	g	D	D
7222	Limited-service eating places	36	15 295	4 320	1 012	463	30.7	15.9
72221	Limited-service eating places	36	15 295	4 320	1 012	463	30.7	15.9
7223	Special foodservices	10	D	D	D	c	D	D
OXFORD TOWN, MA								
72	Accommodation & foodservices	20	6 502	1 626	306	193	35.9	9.3
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	19	D	D	D	c	D	D
PALMER TOWN, MA								
72	Accommodation & foodservices	33	11 432	3 185	731	378	18.1	2.1
722	Foodservices & drinking places	33	11 432	3 185	731	378	18.1	2.1
7222	Limited-service eating places	12	4 506	1 085	231	124	9.3	1.8
7223	Special foodservices	1	D	D	D	b	D	D
PEABODY, MA								
72	Accommodation & foodservices	135	97 855	27 389	6 543	2 408	15.7	5.1
721	Accommodation	8	20 115	5 721	1 287	397	4.3	.6
7211	Traveler accommodation	8	20 115	5 721	1 287	397	4.3	.6
72111	Hotels (except casino hotels) & motels	8	20 115	5 721	1 287	397	4.3	.6
721110	Hotels (except casino hotels) & motels	8	20 115	5 721	1 287	397	4.3	.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	e	D	D
722	Foodservices & drinking places	127	77 740	21 668	5 256	2 011	18.6	6.3
7221	Full-service restaurants	41	40 507	11 614	2 928	1 027	12.9	3.1
72211	Full-service restaurants	41	40 507	11 614	2 928	1 027	12.9	3.1
722110	Full-service restaurants	41	40 507	11 614	2 928	1 027	12.9	3.1
7222	Limited-service eating places	60	29 846	7 511	1 736	795	25.7	10.4
72221	Limited-service eating places	60	29 846	7 511	1 736	795	25.7	10.4
722211	Limited-service restaurants	42	21 183	5 426	1 264	598	22.3	14.7
722213	Snack & nonalcoholic beverage bars	17	D	D	D	c	D	D
7223	Special foodservices	14	3 218	1 329	312	88	17.9	2.9
7224	Drinking places (alcoholic beverages)	12	4 169	1 214	280	101	24.0	9.4
72241	Drinking places (alcoholic beverages)	12	4 169	1 214	280	101	24.0	9.4
722410	Drinking places (alcoholic beverages)	12	4 169	1 214	280	101	24.0	9.4
PEMBROKE TOWN, MA								
72	Accommodation & foodservices	25	14 329	3 897	917	430	13.0	9.7
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	11	6 269	1 621	392	194	10.3	20.2
PEPPERELL TOWN, MA								
72	Accommodation & foodservices	9	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PITTSFIELD, MA								
72	Accommodation & foodservices	125	61 616	17 993	4 075	2 083	17.0	9.7
721	Accommodation	10	10 662	3 489	692	284	1.0	5.2
72111	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	115	50 954	14 504	3 383	1 799	20.4	10.7
7221	Full-service restaurants	48	25 249	7 761	1 802	934	16.5	10.9
72211	Full-service restaurants	48	25 249	7 761	1 802	934	16.5	10.9
722110	Full-service restaurants	48	25 249	7 761	1 802	934	16.5	10.9
7222	Limited-service eating places	48	21 976	5 579	1 309	749	23.8	10.3
72221	Limited-service eating places	48	21 976	5 579	1 309	749	23.8	10.3
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
PLYMOUTH TOWN, MA								
72	Accommodation & foodservices	111	62 673	17 996	3 601	1 646	17.7	6.5
721	Accommodation	15	17 155	4 716	885	307	13.5	1.6
7211	Traveler accommodation	9	13 773	3 806	765	280	2.2	—
72111	Hotels (except casino hotels) & motels	9	13 773	3 806	765	280	2.2	—
721110	Hotels (except casino hotels) & motels	9	13 773	3 806	765	280	2.2	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	11 407	3 283	692	241	—	—
7212	RV (recreational vehicle) parks & recreational camps	6	3 382	910	120	27	59.5	8.0
72121	RV (recreational vehicle) parks & recreational camps	6	3 382	910	120	27	59.5	8.0
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	96	45 518	13 280	2 716	1 339	19.4	8.4
7221	Full-service restaurants	38	21 400	6 547	1 339	658	18.6	5.4
72211	Full-service restaurants	38	21 400	6 547	1 339	658	18.6	5.4
722110	Full-service restaurants	38	21 400	6 547	1 339	658	18.6	5.4
7222	Limited-service eating places	43	19 678	5 503	1 109	547	20.4	10.0
72221	Limited-service eating places	43	19 678	5 503	1 109	547	20.4	10.0
722213	Snack & nonalcoholic beverage bars	14	7 037	2 211	498	233	6.0	6.3
7223	Special foodservices	11	4 004	1 122	240	125	16.1	13.6
QUINCY, MA								
72	Accommodation & foodservices	201	115 200	30 871	7 190	2 943	20.7	10.0
721	Accommodation	4	3 132	858	210	48	—	1.4
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	197	112 068	30 013	6 980	2 895	21.3	10.3
7221	Full-service restaurants	58	42 847	13 413	3 197	1 299	19.6	8.1
72211	Full-service restaurants	58	42 847	13 413	3 197	1 299	19.6	8.1
722110	Full-service restaurants	58	42 847	13 413	3 197	1 299	19.6	8.1
7222	Limited-service eating places	84	43 825	10 289	2 412	1 127	25.7	13.5
72221	Limited-service eating places	84	43 825	10 289	2 412	1 127	25.7	13.5
722211	Limited-service restaurants	57	27 722	6 427	1 574	729	23.1	14.3
722213	Snack & nonalcoholic beverage bars	27	16 103	3 862	838	398	30.2	12.0
7223	Special foodservices	21	14 033	3 534	809	208	8.6	—
7224	Drinking places (alcoholic beverages)	34	11 363	2 777	562	261	26.4	19.0
72241	Drinking places (alcoholic beverages)	34	11 363	2 777	562	261	26.4	19.0
722410	Drinking places (alcoholic beverages)	34	11 363	2 777	562	261	26.4	19.0
RANDOLPH TOWN, MA								
72	Accommodation & foodservices	53	36 139	9 462	2 244	1 102	7.9	20.6
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
722	Foodservices & drinking places	51	D	D	D	g	D	D
7222	Limited-service eating places	23	10 565	2 365	550	291	14.8	35.7
72221	Limited-service eating places	23	10 565	2 365	550	291	14.8	35.7
722213	Snack & nonalcoholic beverage bars	5	4 226	631	177	106	1.6	52.7
7223	Special foodservices	5	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
RAYNHAM TOWN, MA								
72	Accommodation & foodservices	46	29 899	8 122	1 998	996	12.1	20.6
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	22	13 318	3 165	634	411	17.6	7.9
72221	Limited-service eating places	22	13 318	3 165	634	411	17.6	7.9
READING TOWN, MA								
72	Accommodation & foodservices	27	8 507	2 245	572	293	18.5	18.8
722	Foodservices & drinking places	27	8 507	2 245	572	293	18.5	18.8
7222	Limited-service eating places	16	5 478	1 312	324	148	14.7	6.4
REVERE, MA								
72	Accommodation & foodservices	84	D	D	D	g	D	D
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
722	Foodservices & drinking places	82	40 578	11 044	2 242	904	25.4	6.9
7222	Limited-service eating places	39	19 334	4 720	887	371	29.9	3.0
72221	Limited-service eating places	39	19 334	4 720	887	371	29.9	3.0
722213	Snack & nonalcoholic beverage bars	9	4 416	1 164	222	96	55.2	1.9
7223	Special foodservices	5	1 485	182	43	7	24.2	43.2
7224	Drinking places (alcoholic beverages)	15	5 365	1 895	282	101	31.5	3.4
72241	Drinking places (alcoholic beverages)	15	5 365	1 895	282	101	31.5	3.4
722410	Drinking places (alcoholic beverages)	15	5 365	1 895	282	101	31.5	3.4
ROCKLAND TOWN, MA								
72	Accommodation & foodservices	42	28 697	7 937	1 701	922	23.9	5.6
721	Accommodation	3	6 096	990	212	97	—	—
72111	Hotels (except casino hotels) & motels	3	6 096	990	212	97	—	—
721110	Hotels (except casino hotels) & motels	3	6 096	990	212	97	—	—
722	Foodservices & drinking places	39	22 601	6 947	1 489	825	30.4	7.1
7222	Limited-service eating places	20	8 226	2 034	469	260	29.8	17.9
7223	Special foodservices	3	D	D	D	e	D	D
SALEM, MA								
72	Accommodation & foodservices	116	51 549	14 928	3 400	1 556	29.5	5.9
721	Accommodation	4	1 757	424	97	56	41.4	—
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	112	49 792	14 504	3 303	1 500	29.1	6.1
7221	Full-service restaurants	36	21 794	6 873	1 498	647	16.1	5.7
72211	Full-service restaurants	36	21 794	6 873	1 498	647	16.1	5.7
722110	Full-service restaurants	36	21 794	6 873	1 498	647	16.1	5.7
7222	Limited-service eating places	57	21 079	5 528	1 317	650	43.7	5.9
72221	Limited-service eating places	57	21 079	5 528	1 317	650	43.7	5.9
722213	Snack & nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special foodservices	8	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
SANDWICH TOWN, MA								
72	Accommodation & foodservices	48	28 005	8 001	1 579	629	15.8	11.4
721	Accommodation	18	12 359	3 708	683	190	2.8	.3
72111	Hotels (except casino hotels) & motels	8	9 117	2 807	571	162	3.1	—
721110	Hotels (except casino hotels) & motels	8	9 117	2 807	571	162	3.1	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	15 646	4 293	896	439	26.1	20.1
7222	Limited-service eating places	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAUGUS TOWN, MA								
72	Accommodation & foodservices	90	98 338	24 749	5 783	2 554	10.2	13.0
721	Accommodation	6	4 959	1 122	236	73	13.0	—
72111	Hotels (except casino hotels) & motels	6	4 959	1 122	236	73	13.0	—
721110	Hotels (except casino hotels) & motels	6	4 959	1 122	236	73	13.0	—
722	Foodservices & drinking places	84	93 379	23 627	5 547	2 481	10.0	13.7
7221	Full-service restaurants	32	60 481	15 571	3 625	1 704	7.8	17.8
72211	Full-service restaurants	32	60 481	15 571	3 625	1 704	7.8	17.8
722110	Full-service restaurants	32	60 481	15 571	3 625	1 704	7.8	17.8
7222	Limited-service eating places	47	30 881	7 347	1 745	676	11.5	6.7
72221	Limited-service eating places	47	30 881	7 347	1 745	676	11.5	6.7
722211	Limited-service restaurants	32	24 729	5 978	1 409	501	13.0	6.8
722213	Snack & nonalcoholic beverage bars	15	6 152	1 369	336	175	5.6	6.5
7223	Special foodservices	3	D	D	D	b	D	D
SCITUATE TOWN, MA								
72	Accommodation & foodservices	28	18 949	6 126	1 186	584	10.0	8.3
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	26	D	D	D	f	D	D
SEEKONK TOWN, MA								
72	Accommodation & foodservices	66	48 095	14 233	3 116	1 428	7.0	15.4
721	Accommodation	9	7 283	2 762	577	219	—	.3
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
722	Foodservices & drinking places	57	40 812	11 471	2 539	1 209	8.3	18.1
7221	Full-service restaurants	28	26 467	7 818	1 742	774	6.0	25.8
72211	Full-service restaurants	28	26 467	7 818	1 742	774	6.0	25.8
722110	Full-service restaurants	28	26 467	7 818	1 742	774	6.0	25.8
7222	Limited-service eating places	27	D	D	D	e	D	D
72221	Limited-service eating places	27	D	D	D	e	D	D
SHARON TOWN, MA								
72	Accommodation & foodservices	30	18 005	4 586	848	392	32.7	8.1
721	Accommodation	6	5 040	1 387	207	73	19.6	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	24	12 965	3 199	641	319	37.8	11.3
7222	Limited-service eating places	14	D	D	D	c	D	D
SHREWSBURY TOWN, MA								
72	Accommodation & foodservices	50	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	48	26 936	7 813	1 934	783	15.1	4.0
7222	Limited-service eating places	19	9 857	2 605	606	223	19.1	4.7
7223	Special foodservices	6	2 428	770	189	53	13.3	—
SOMERSET TOWN, MA								
72	Accommodation & foodservices	38	14 762	3 961	922	471	26.2	6.7
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	35	D	D	D	e	D	D
7222	Limited-service eating places	17	5 777	1 316	294	155	21.1	17.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOMERVILLE, MA								
72	Accommodation & foodservices	'155	D	D	D	g	D	D
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	'152	'64 047	'17 695	'3 984	'1 537	'26.8	'9.5
7222	Limited-service eating places	'79	'29 978	'7 192	'1 734	'807	'28.3	'11.1
72221	Limited-service eating places	'79	'29 978	'7 192	'1 734	'807	'28.3	'11.1
722211	Limited-service restaurants	66	21 969	5 164	1 279	562	32.0	15.2
722213	Snack & nonalcoholic beverage bars	'12	D	D	D	c	D	D
7223	Special foodservices	14	9 308	3 137	603	134	33.7	.6
7224	Drinking places (alcoholic beverages)	17	4 453	1 254	285	85	21.4	7.0
72241	Drinking places (alcoholic beverages)	17	4 453	1 254	285	85	21.4	7.0
722410	Drinking places (alcoholic beverages)	17	4 453	1 254	285	85	21.4	7.0
SOUTHBRIDGE TOWN, MA								
72	Accommodation & foodservices	32	8 319	2 191	489	304	34.1	6.4
722	Foodservices & drinking places	32	8 319	2 191	489	304	34.1	6.4
7222	Limited-service eating places	11	4 453	1 047	230	162	23.4	8.6
SOUTH HADLEY TOWN, MA								
72	Accommodation & foodservices	30	13 165	4 086	742	465	16.1	30.5
722	Foodservices & drinking places	30	13 165	4 086	742	465	16.1	30.5
SPENCER TOWN, MA								
72	Accommodation & foodservices	19	9 803	2 477	629	352	49.9	3.3
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	4	3 875	948	220	133	41.7	—
7223	Special foodservices	2	D	D	D	b	D	D
SPRINGFIELD, MA								
72	Accommodation & foodservices	'280	'148 049	'43 982	'10 456	'4 826	'17.9	'9.2
721	Accommodation	5	25 039	7 957	1 832	659	2.5	1.9
7211	Traveler accommodation	5	25 039	7 957	1 832	659	2.5	1.9
72111	Hotels (except casino hotels) & motels	5	25 039	7 957	1 832	659	2.5	1.9
721110	Hotels (except casino hotels) & motels	5	25 039	7 957	1 832	659	2.5	1.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	f	D	D
722	Foodservices & drinking places	'275	'123 010	'36 025	'8 624	'4 167	'21.1	'10.7
7221	Full-service restaurants	82	49 855	16 997	4 046	1 973	16.4	9.2
72211	Full-service restaurants	82	49 855	16 997	4 046	1 973	16.4	9.2
722110	Full-service restaurants	82	49 855	16 997	4 046	1 973	16.4	9.2
7222	Limited-service eating places	'117	'45 714	'11 637	'2 839	'1 380	'27.1	'11.3
72221	Limited-service eating places	'117	'45 714	'11 637	'2 839	'1 380	'27.1	'11.3
722211	Limited-service restaurants	98	38 490	9 584	2 354	1 164	24.9	12.9
722213	Snack & nonalcoholic beverage bars	'16	'6 908	'1 994	'472	'201	'37.9	'1.6
7223	Special foodservices	21	15 867	4 641	1 102	489	8.9	8.4
7224	Drinking places (alcoholic beverages)	55	11 574	2 750	637	325	34.1	17.4
72241	Drinking places (alcoholic beverages)	55	11 574	2 750	637	325	34.1	17.4
722410	Drinking places (alcoholic beverages)	55	11 574	2 750	637	325	34.1	17.4
STONEHAM TOWN, MA								
72	Accommodation & foodservices	40	19 822	4 927	1 125	588	12.1	8.7
722	Foodservices & drinking places	40	19 822	4 927	1 125	588	12.1	8.7
7222	Limited-service eating places	26	10 185	2 291	511	302	14.3	13.8
72221	Limited-service eating places	26	10 185	2 291	511	302	14.3	13.8
7223	Special foodservices	5	3 278	904	205	84	10.2	3.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
STOUGHTON TOWN, MA								
72	Accommodation & foodservices	'64	'47 726	'13 380	'3 094	'1 298	'9.4	'8.3
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
722	Foodservices & drinking places	'61	D	D	D	g	D	D
7222	Limited-service eating places	'32	'16 380	'4 328	'1 027	'527	'12.7	'11.6
72221	Limited-service eating places	'32	'16 380	'4 328	'1 027	'527	'12.7	'11.6
722213	Snack & nonalcoholic beverage bars	'11	D	D	D	c	D	D
7223	Special foodservices	7	7 816	2 467	547	152	2.0	20.2
SUDBURY TOWN, MA								
72	Accommodation & foodservices	'27	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	'25	D	D	D	e	D	D
7222	Limited-service eating places	'14	'4 273	'1 139	'244	'122	'3.7	'30.9
SWAMPSCOTT TOWN, MA								
72	Accommodation & foodservices	22	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	21	11 397	3 173	734	307	18.3	38.9
SWANSEA TOWN, MA								
72	Accommodation & foodservices	35	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	22	9 487	2 489	539	282	1.8	7.5
722213	Snack & nonalcoholic beverage bars	9	4 360	1 175	226	116	—	.8
TAUNTON, MA								
72	Accommodation & foodservices	101	D	D	D	g	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	100	D	D	D	g	D	D
7222	Limited-service eating places	52	20 793	5 290	1 192	636	36.3	13.4
72221	Limited-service eating places	52	20 793	5 290	1 192	636	36.3	13.4
722213	Snack & nonalcoholic beverage bars	17	D	D	D	c	D	D
7223	Special foodservices	2	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	16	2 616	587	139	68	32.7	9.4
72241	Drinking places (alcoholic beverages)	16	2 616	587	139	68	32.7	9.4
722410	Drinking places (alcoholic beverages)	16	2 616	587	139	68	32.7	9.4
TEWKSBURY TOWN, MA								
72	Accommodation & foodservices	65	63 722	15 336	3 498	1 447	7.1	12.9
721	Accommodation	6	16 759	3 168	744	214	2.9	37.1
7211	Traveler accommodation	6	16 759	3 168	744	214	2.9	37.1
72111	Hotels (except casino hotels) & motels	6	16 759	3 168	744	214	2.9	37.1
721110	Hotels (except casino hotels) & motels	6	16 759	3 168	744	214	2.9	37.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	59	46 963	12 168	2 754	1 233	8.6	4.3
7222	Limited-service eating places	32	14 225	3 887	839	480	16.0	6.7
72221	Limited-service eating places	32	14 225	3 887	839	480	16.0	6.7
7223	Special foodservices	7	13 381	2 682	654	156	—	1.2
UXBRIDGE TOWN, MA								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	18	7 087	2 121	431	370	53.4	6.5

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAKEFIELD TOWN, MA								
72	Accommodation & foodservices	56	27 815	7 381	2 074	701	22.2	19.5
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	c	D	D
722	Foodservices & drinking places	54	D	D	D	e	D	D
7222	Limited-service eating places	34	9 175	2 232	512	244	48.9	7.8
7223	Special foodservices	6	D	D	D	c	D	D
WALPOLE TOWN, MA								
72	Accommodation & foodservices	39	19 244	5 776	1 299	698	24.7	5.9
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	17	6 972	1 818	431	236	25.1	—
WALTHAM, MA								
72	Accommodation & foodservices	173	123 724	31 004	7 316	2 880	13.0	15.6
721	Accommodation	5	27 570	3 029	688	350	—	—
7211	Traveler accommodation	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	168	96 154	27 975	6 628	2 530	16.7	20.1
7221	Full-service restaurants	57	40 435	13 046	3 076	1 050	19.1	33.1
72211	Full-service restaurants	57	40 435	13 046	3 076	1 050	19.1	33.1
722110	Full-service restaurants	57	40 435	13 046	3 076	1 050	19.1	33.1
7222	Limited-service eating places	62	31 803	7 228	1 738	826	24.2	17.0
72221	Limited-service eating places	62	31 803	7 228	1 738	826	24.2	17.0
722211	Limited-service restaurants	48	23 567	5 381	1 303	639	25.1	21.7
722212	Cafeterias	3	1 348	173	37	25	77.5	22.5
722213	Snack & nonalcoholic beverage bars	11	6 888	1 674	398	162	10.8	—
7223	Special foodservices	40	D	D	D	f	D	D
WAREHAM TOWN, MA								
72	Accommodation & foodservices	49	19 549	5 143	1 002	531	26.5	9.3
721	Accommodation	6	1 874	614	105	46	24.1	40.7
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	17 675	4 529	897	485	26.8	5.9
7222	Limited-service eating places	23	9 855	2 303	442	275	26.3	6.8
WATERTOWN, MA								
72	Accommodation & foodservices	82	D	D	D	f	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	81	30 283	8 536	2 066	728	25.5	11.8
7222	Limited-service eating places	42	15 191	3 716	908	324	27.2	16.2
72221	Limited-service eating places	42	15 191	3 716	908	324	27.2	16.2
7223	Special foodservices	7	1 603	476	105	20	6.1	.2
WAYLAND TOWN, MA								
72	Accommodation & foodservices	19	14 172	4 621	1 138	409	6.8	13.6
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEBSTER TOWN, MA								
72	Accommodation & foodservices	37	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	36	14 232	3 810	934	420	12.9	18.4
7222	Limited-service eating places	16	6 732	1 429	352	149	12.9	18.4
WELLESLEY TOWN, MA								
72	Accommodation & foodservices	57	36 799	10 081	2 160	704	26.4	7.5
721	Accommodation	6	6 288	1 726	221	74	53.1	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	51	30 511	8 355	1 939	630	20.9	9.1
7222	Limited-service eating places	25	8 797	2 346	568	192	30.9	25.4
722213	Snack & nonalcoholic beverage bars	11	4 298	1 188	280	109	11.2	19.4
7223	Special foodservices	14	11 675	3 128	719	199	5.1	4.6
WESTBOROUGH TOWN, MA								
72	Accommodation & foodservices	73	57 805	16 123	3 682	1 410	12.8	14.6
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
722	Foodservices & drinking places	70	D	D	D	g	D	D
7222	Limited-service eating places	22	14 252	3 854	887	445	24.5	11.3
72221	Limited-service eating places	22	14 252	3 854	887	445	24.5	11.3
7223	Special foodservices	17	5 421	2 090	584	149	4.8	19.9
WESTFIELD, MA								
72	Accommodation & foodservices	73	29 825	7 799	1 832	1 095	20.7	10.0
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	71	D	D	D	g	D	D
7222	Limited-service eating places	30	11 989	2 950	708	366	28.6	12.1
72221	Limited-service eating places	30	11 989	2 950	708	366	28.6	12.1
7223	Special foodservices	4	D	D	D	c	D	D
WESTFORD TOWN, MA								
72	Accommodation & foodservices	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	9 935	3 138	731	379	22.7	8.5
7222	Limited-service eating places	11	4 640	1 323	228	122	20.9	9.1
WESTON TOWN, MA								
72	Accommodation & foodservices	12	5 269	1 648	416	196	19.2	12.8
722	Foodservices & drinking places	12	5 269	1 648	416	196	19.2	12.8
7223	Special foodservices	4	D	D	D	c	D	D
WESTPORT TOWN, MA								
72	Accommodation & foodservices	24	10 403	3 145	590	314	21.3	1.5
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST SPRINGFIELD TOWN, MA								
72	Accommodation & foodservices	'114	'67 829	'18 174	'4 241	'1 989	'14.4	'15.3
721	Accommodation	18	8 599	1 735	522	192	4.4	.2
72111	Hotels (except casino hotels) & motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	c	D	D
7211103	Motels	11	2 995	551	138	62	8.9	—
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	'96	'59 230	'16 439	'3 719	'1 797	'15.8	'17.5
7221	Full-service restaurants	36	32 965	10 115	2 358	1 027	11.5	20.5
72211	Full-service restaurants	36	32 965	10 115	2 358	1 027	11.5	20.5
722110	Full-service restaurants	36	32 965	10 115	2 358	1 027	11.5	20.5
7222	Limited-service eating places	'44	'22 001	'5 327	'1 151	'659	'17.4	'14.3
72221	Limited-service eating places	'44	'22 001	'5 327	'1 151	'659	'17.4	'14.3
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	6	1 355	367	62	33	18.4	—
7224	Drinking places (alcoholic beverages)	10	2 909	630	148	78	51.5	15.2
72241	Drinking places (alcoholic beverages)	10	2 909	630	148	78	51.5	15.2
722410	Drinking places (alcoholic beverages)	10	2 909	630	148	78	51.5	15.2
WESTWOOD TOWN, MA								
72	Accommodation & foodservices	23	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	8 323	2 222	513	187	12.1	18.2
7222	Limited-service eating places	11	5 901	1 418	319	133	15.1	18.3
7223	Special foodservices	10	D	D	D	b	D	D
WEYMOUTH TOWN, MA								
72	Accommodation & foodservices	'99	'44 218	'12 665	'3 119	'1 405	'39.5	'7.5
721	Accommodation	3	530	201	63	25	100.0	—
722	Foodservices & drinking places	'96	'43 688	'12 464	'3 056	'1 380	'38.7	'7.6
7222	Limited-service eating places	'53	'24 807	'6 413	'1 720	'790	'28.3	'10.8
72221	Limited-service eating places	'53	'24 807	'6 413	'1 720	'790	'28.3	'10.8
722213	Snack & nonalcoholic beverage bars	'15	D	D	D	e	D	D
7223	Special foodservices	3	1 821	449	60	17	D	—
7224	Drinking places (alcoholic beverages)	7	3 027	708	177	88	100.0	—
72241	Drinking places (alcoholic beverages)	7	3 027	708	177	88	100.0	—
722410	Drinking places (alcoholic beverages)	7	3 027	708	177	88	100.0	—
WHITMAN TOWN, MA								
72	Accommodation & foodservices	25	11 645	3 166	757	412	27.8	10.8
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	c	D	D
WILBRAHAM TOWN, MA								
72	Accommodation & foodservices	23	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	6 274	1 690	406	250	37.8	8.2
WILMINGTON TOWN, MA								
72	Accommodation & foodservices	40	20 450	5 134	1 238	507	15.7	5.3
722	Foodservices & drinking places	40	20 450	5 134	1 238	507	15.7	5.3
7222	Limited-service eating places	19	8 706	1 853	477	265	23.9	12.4
7223	Special foodservices	14	7 453	2 183	472	108	.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINCHESTER TOWN, MA								
72	Accommodation & foodservices	25	7 797	1 718	410	176	13.1	19.7
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	c	D	D
7222	Limited-service eating places	11	3 738	852	209	94	7.7	11.6
7223	Special foodservices	2	D	D	D	b	D	D
WINTHROP TOWN, MA								
72	Accommodation & foodservices	22	7 287	1 898	401	180	45.1	5.7
722	Foodservices & drinking places	22	7 287	1 898	401	180	45.1	5.7
7222	Limited-service eating places	14	3 685	877	166	69	55.1	8.4
WOBURN, MA								
72	Accommodation & foodservices	78	74 750	18 112	4 220	1 550	10.1	7.9
721	Accommodation	6	26 195	5 193	1 102	287	—	.4
7211	Traveler accommodation	6	26 195	5 193	1 102	287	—	.4
72111	Hotels (except casino hotels) & motels	6	26 195	5 193	1 102	287	—	.4
721110	Hotels (except casino hotels) & motels	6	26 195	5 193	1 102	287	—	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	e	D	D
722	Foodservices & drinking places	72	48 555	12 919	3 118	1 263	15.6	11.9
7221	Full-service restaurants	24	27 000	7 459	1 866	722	10.0	13.1
72211	Full-service restaurants	24	27 000	7 459	1 866	722	10.0	13.1
722110	Full-service restaurants	24	27 000	7 459	1 866	722	10.0	13.1
7222	Limited-service eating places	36	18 613	4 340	996	454	24.8	11.5
72221	Limited-service eating places	36	18 613	4 340	996	454	24.8	11.5
7223	Special foodservices	10	D	D	D	b	D	D
WORCESTER, MA								
72	Accommodation & foodservices	417	201 548	55 116	13 348	6 243	18.9	9.8
721	Accommodation	10	22 474	6 704	1 429	451	5.4	1.0
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211103	Motels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	407	179 074	48 412	11 919	5 792	20.6	10.9
7221	Full-service restaurants	121	74 789	22 118	5 879	2 481	24.2	6.7
72211	Full-service restaurants	121	74 789	22 118	5 879	2 481	24.2	6.7
722110	Full-service restaurants	121	74 789	22 118	5 879	2 481	24.2	6.7
7222	Limited-service eating places	170	68 505	16 643	3 810	2 165	21.3	13.8
72221	Limited-service eating places	170	68 505	16 643	3 810	2 165	21.3	13.8
722211	Limited-service restaurants	130	50 698	11 937	2 825	1 550	20.8	17.8
722213	Snack & nonalcoholic beverage bars	39	D	D	D	f	D	D
7223	Special foodservices	44	19 649	6 034	1 364	666	.2	16.2
7224	Drinking places (alcoholic beverages)	72	16 131	3 617	866	480	25.5	11.2
72241	Drinking places (alcoholic beverages)	72	16 131	3 617	866	480	25.5	11.2
722410	Drinking places (alcoholic beverages)	72	16 131	3 617	866	480	25.5	11.2
WRENTHAM TOWN, MA								
72	Accommodation & foodservices	14	10 171	3 250	995	221	15.3	11.5
722	Foodservices & drinking places	14	10 171	3 250	995	221	15.3	11.5
7223	Special foodservices	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
YARMOUTH, MA								
72	Accommodation & foodservices	154	95 408	25 618	4 348	1 900	16.6	6.8
721	Accommodation	55	41 506	10 244	1 720	687	4.9	5.3
7211	Traveler accommodation	54	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	51	41 092	10 197	1 718	686	4.5	5.4
721110	Hotels (except casino hotels) & motels	51	41 092	10 197	1 718	686	4.5	5.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	27 246	7 134	1 378	529	—	5.9
7211102	Hotels with less than 25 guestrooms	4	797	131	9	8	33.4	—
7211103	Motels	25	9 026	2 023	235	95	7.9	6.4
7211104	Motor hotels	5	4 023	909	96	54	21.6	—
722	Foodservices & drinking places	99	53 902	15 374	2 628	1 213	25.5	8.0
7221	Full-service restaurants	44	32 021	8 958	1 443	610	15.6	5.7
72211	Full-service restaurants	44	32 021	8 958	1 443	610	15.6	5.7
722110	Full-service restaurants	44	32 021	8 958	1 443	610	15.6	5.7
7222	Limited-service eating places	47	18 050	4 888	930	519	29.3	11.9
72221	Limited-service eating places	47	18 050	4 888	930	519	29.3	11.9
722213	Snack & nonalcoholic beverage bars	14	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
BALANCE OF BARNSTABLE COUNTY, MA								
72	Accommodation & foodservices	419	207 823	59 852	6 845	2 743	19.8	12.0
721	Accommodation	168	90 094	25 622	3 393	814	14.7	15.7
7211	Traveler accommodation	139	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	84	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	84	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	50 401	16 351	2 398	493	6.4	24.2
7211102	Hotels with less than 25 guestrooms	13	1 769	400	24	8	40.6	—
7211103	Motels	49	D	D	D	b	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
72119	Other traveler accommodation	55	D	D	D	c	D	D
721191	Bed & breakfast inns	45	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	17	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	17	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	12	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming & boarding houses	12	D	D	D	a	D	D
72131	Rooming & boarding houses	12	D	D	D	a	D	D
721310	Rooming & boarding houses	12	D	D	D	a	D	D
722	Foodservices & drinking places	251	117 729	34 230	3 452	1 929	23.6	9.2
7221	Full-service restaurants	129	79 021	24 541	2 484	1 328	21.2	4.8
72211	Full-service restaurants	129	79 021	24 541	2 484	1 328	21.2	4.8
722110	Full-service restaurants	129	79 021	24 541	2 484	1 328	21.2	4.8
7222	Limited-service eating places	106	D	D	D	f	D	D
72221	Limited-service eating places	106	D	D	D	f	D	D
722211	Limited-service restaurants	70	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	36	D	D	D	c	D	D
7223	Special foodservices	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	10	6 032	1 247	67	35	14.6	—
72241	Drinking places (alcoholic beverages)	10	6 032	1 247	67	35	14.6	—
722410	Drinking places (alcoholic beverages)	10	6 032	1 247	67	35	14.6	—
BALANCE OF BERKSHIRE COUNTY, MA								
72	Accommodation & foodservices	317	170 494	53 557	11 108	4 471	16.6	25.1
721	Accommodation	96	95 671	31 623	6 388	1 889	4.9	37.3
7211	Traveler accommodation	70	77 816	26 951	5 774	1 769	2.4	41.8
72111	Hotels (except casino hotels) & motels	53	74 093	26 022	5 661	1 705	2.3	43.9
721110	Hotels (except casino hotels) & motels	53	74 093	26 022	5 661	1 705	2.3	43.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	9	6 702	2 214	283	100	1.6	.4
7211103	Motels	27	D	D	D	b	D	D
721191	Bed & breakfast inns	17	3 723	929	113	64	4.0	1.2
7212	RV (recreational vehicle) parks & recreational camps	21	17 398	4 429	582	107	16.1	18.2
72121	RV (recreational vehicle) parks & recreational camps	21	17 398	4 429	582	107	16.1	18.2
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	16	D	D	D	c	D	D
7213	Rooming & boarding houses	5	457	243	32	13	15.5	—
72131	Rooming & boarding houses	5	457	243	32	13	15.5	—
721310	Rooming & boarding houses	5	457	243	32	13	15.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BERKSHIRE COUNTY, MA—								
Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	221	74 823	21 934	4 720	2 582	31.6	9.4
7221	Full-service restaurants	123	45 802	14 122	2 882	1 639	34.3	8.0
72211	Full-service restaurants	123	45 802	14 122	2 882	1 639	34.3	8.0
722110	Full-service restaurants	123	45 802	14 122	2 882	1 639	34.3	8.0
7222	Limited-service eating places	66	23 271	6 217	1 501	788	25.7	10.7
72221	Limited-service eating places	66	23 271	6 217	1 501	788	25.7	10.7
722212	Cafeterias	6	D	D	D	c	D	D
7223	Special foodservices	7	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	25	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	b	D	D
BALANCE OF BRISTOL COUNTY, MA								
72	Accommodation & foodservices	48	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	46	D	D	D	e	D	D
7222	Limited-service eating places	18	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	8	D	D	D	c	D	D
7223	Special foodservices	5	D	D	D	b	D	D
BALANCE OF ESSEX COUNTY, MA								
72	Accommodation & foodservices	224	D	D	D	g	D	D
721	Accommodation	36	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
721191	Bed & breakfast inns	17	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	188	75 635	21 381	4 053	1 984	28.5	10.7
7221	Full-service restaurants	74	41 425	13 372	2 598	1 293	22.6	12.2
72211	Full-service restaurants	74	41 425	13 372	2 598	1 293	22.6	12.2
722110	Full-service restaurants	74	41 425	13 372	2 598	1 293	22.6	12.2
7222	Limited-service eating places	83	D	D	D	f	D	D
72221	Limited-service eating places	83	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	25	D	D	D	c	D	D
7223	Special foodservices	17	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	14	D	D	D	b	D	D
BALANCE OF FRANKLIN COUNTY, MA								
72	Accommodation & foodservices	92	D	D	D	f	D	D
721	Accommodation	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	81	D	D	D	f	D	D
7222	Limited-service eating places	28	4 998	1 224	227	122	56.3	17.9
BALANCE OF HAMPDEN COUNTY, MA								
72	Accommodation & foodservices	56	D	D	D	e	D	D
721	Accommodation	6	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	50	D	D	D	e	D	D
7222	Limited-service eating places	18	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF HAMPSHIRE COUNTY, MA								
72	Accommodation & foodservices	101	D	D	D	g	D	D
721	Accommodation	8	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	93	D	D	D	f	D	D
7222	Limited-service eating places	33	10 876	2 545	542	298	21.1	17.7
72221	Limited-service eating places	33	10 876	2 545	542	298	21.1	17.7
BALANCE OF MIDDLESEX COUNTY, MA								
72	Accommodation & foodservices	133	D	D	D	g	D	D
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
722	Foodservices & drinking places	120	D	D	D	g	D	D
7221	Full-service restaurants	33	21 559	6 253	1 452	683	18.7	21.4
72211	Full-service restaurants	33	21 559	6 253	1 452	683	18.7	21.4
722110	Full-service restaurants	33	21 559	6 253	1 452	683	18.7	21.4
7222	Limited-service eating places	55	D	D	D	f	D	D
72221	Limited-service eating places	55	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	14	D	D	D	c	D	D
7223	Special foodservices	25	D	D	D	c	D	D
BALANCE OF NORFOLK COUNTY, MA								
72	Accommodation & foodservices	66	D	D	D	f	D	D
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	65	D	D	D	f	D	D
7222	Limited-service eating places	29	D	D	D	e	D	D
72221	Limited-service eating places	29	D	D	D	e	D	D
7223	Special foodservices	6	D	D	D	b	D	D
BALANCE OF PLYMOUTH COUNTY, MA								
72	Accommodation & foodservices	126	D	D	D	g	D	D
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	122	D	D	D	g	D	D
7221	Full-service restaurants	48	27 676	8 101	1 806	1 021	18.8	28.5
72211	Full-service restaurants	48	27 676	8 101	1 806	1 021	18.8	28.5
722110	Full-service restaurants	48	27 676	8 101	1 806	1 021	18.8	28.5
7222	Limited-service eating places	52	D	D	D	f	D	D
72221	Limited-service eating places	52	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	21	D	D	D	c	D	D
7223	Special foodservices	14	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WORCESTER COUNTY, MA								
72	Accommodation & foodservices	307	D	D	D	h	D	D
721	Accommodation	37	D	D	D	f	D	D
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	21	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
7211103	Hotels with less than 25 guestrooms	14	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	270	D	D	D	h	D	D
7221	Full-service restaurants	104	D	D	D	g	D	D
72211	Full-service restaurants	104	D	D	D	g	D	D
722110	Full-service restaurants	104	D	D	D	g	D	D
7222	Limited-service eating places	100	D	D	D	f	D	D
72221	Limited-service eating places	100	D	D	D	f	D	D
722211	Limited-service restaurants	73	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	27	D	D	D	c	D	D
7223	Special foodservices	26	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	40	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	40	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	40	D	D	D	c	D	D
BALANCE OF DUKES COUNTY, MA								
72	Accommodation & foodservices	139	87 860	25 290	3 089	888	12.7	12.8
721	Accommodation	44	37 919	12 490	1 726	393	2.4	24.0
7211	Traveler accommodation	36	36 452	12 118	1 687	390	1.7	24.2
72111	Hotels (except casino hotels) & motels	21	30 319	10 906	1 540	309	2.1	29.1
721110	Hotels (except casino hotels) & motels	21	30 319	10 906	1 540	309	2.1	29.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	27 197	10 211	1 464	269	—	31.7
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211191	Bed & breakfast inns	14	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	973	301	31	2	—	27.3
72121	RV (recreational vehicle) parks & recreational camps	4	973	301	31	2	—	27.3
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	4	494	71	8	1	54.7	3.8
72131	Rooming & boarding houses	4	494	71	8	1	54.7	3.8
721310	Rooming & boarding houses	4	494	71	8	1	54.7	3.8
722	Foodservices & drinking places	95	49 941	12 800	1 363	495	20.6	4.3
7221	Full-service restaurants	46	34 926	9 189	928	296	11.0	1.4
72211	Full-service restaurants	46	34 926	9 189	928	296	11.0	1.4
722110	Full-service restaurants	46	34 926	9 189	928	296	11.0	1.4
7222	Limited-service eating places	39	9 426	2 317	239	104	60.8	8.3
7223	Special foodservices	6	1 780	356	59	11	18.9	—
BALANCE OF NANTUCKET COUNTY, MA								
72	Accommodation & foodservices	106	69 071	20 139	2 274	899	19.3	10.3
721	Accommodation	33	20 629	5 332	591	206	3.1	13.3
7211	Traveler accommodation	29	19 787	5 216	590	205	1.3	13.8
72111	Hotels (except casino hotels) & motels	14	15 793	4 570	561	193	1.0	12.4
721110	Hotels (except casino hotels) & motels	14	15 793	4 570	561	193	1.0	12.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	12 583	3 951	510	149	—	7.9
7211102	Hotels with less than 25 guestrooms	3	560	66	—	—	D	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	73	48 442	14 807	1 683	693	26.2	9.1
7222	Limited-service eating places	24	12 765	3 309	279	216	64.6	13.6

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

MASSACHUSETTS

There are no geographic notes for the state of Massachusetts.

Appendix E. Metropolitan Areas

MASSACHUSETTS

Barnstable—Yarmouth, MA MSA

Barnstable County, MA
Barnstable city, MA
Dennis town, MA
Harwich town, MA
Sandwich town, MA
Yarmouth town, MA

Boston, MA—NH PMSA

Bristol County, MA (Part)
Mansfield town, MA
Norton town, MA
Taunton city, MA
Essex County, MA (Part)
Amesbury town, MA
Beverly city, MA
Danvers town, MA
Gloucester city, MA
Ipswich town, MA
Lynn city, MA
Lynnfield town, MA
Marblehead town, MA
Newburyport city, MA
Peabody city, MA
Salem city, MA
Saugus town, MA
Swampscott town, MA
Middlesex County, MA (Part)
Acton town, MA
Arlington town, MA
Ashland town, MA
Bedford town, MA

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Belmont town, MA
Burlington town, MA
Cambridge city, MA
Concord town, MA
Everett city, MA
Framingham town, MA
Holliston town, MA
Hopkinton town, MA
Hudson town, MA
Lexington town, MA
Malden city, MA
Marlborough city, MA
Maynard town, MA
Medford city, MA
Melrose city, MA
Natick town, MA
Newton city, MA
North Reading town, MA
Reading town, MA
Somerville city, MA
Stoneham town, MA
Sudbury town, MA
Wakefield town, MA
Waltham city, MA
Watertown city, MA
Wayland town, MA
Weston town, MA
Wilmington town, MA
Winchester town, MA
Woburn city, MA

Boston, MA—NH PMSA—Con.

Norfolk County, MA (Part)
Bellingham town, MA
Braintree town, MA
Brookline town, MA
Canton town, MA
Dedham town, MA
Foxborough town, MA
Franklin city, MA
Holbrook town, MA
Medfield town, MA
Medway town, MA
Milton town, MA
Needham town, MA
Norfolk town, MA
Norwood town, MA
Quincy city, MA
Randolph town, MA
Sharon town, MA
Stoughton town, MA
Walpole town, MA
Wellesley town, MA
Westwood town, MA
Weymouth town, MA
Wrentham town, MA
Plymouth County, MA (Part)
Carver town, MA
Duxbury town, MA
Hanover town, MA
Hingham town, MA
Hull town, MA
Kingston town, MA
Marshfield town, MA
Pembroke town, MA
Plymouth town, MA
Rockland town, MA
Scituate town, MA
Wareham town, MA

Boston, MA—NH PMSA—Con.

Suffolk County, MA (Part)
Boston city, MA
Chelsea city, MA
Revere city, MA
Winthrop town, MA
Worcester County, MA (Part)
Harvard town, MA
Milford town, MA
Rockingham County, NH (Part)

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA**

Boston, MA—NH PMSA
Bristol County, MA (Part)
Mansfield town, MA
Norton town, MA
Taunton city, MA
Essex County, MA (Part)
Amesbury town, MA
Beverly city, MA
Danvers town, MA
Gloucester city, MA
Ipswich town, MA
Lynn city, MA
Lynnfield town, MA
Marblehead town, MA
Newburyport city, MA
Peabody city, MA
Salem city, MA
Saugus town, MA
Swampscott town, MA
Middlesex County, MA (Part)
Acton town, MA
Arlington town, MA
Ashland town, MA
Bedford town, MA
Belmont town, MA
Burlington town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Middlesex County, MA (Part)—Con.

Cambridge city, MA
Concord town, MA
Everett city, MA
Framingham town, MA
Holliston town, MA
Hopkinton town, MA
Hudson town, MA
Lexington town, MA
Malden city, MA
Marlborough city, MA
Maynard town, MA
Medford city, MA
Melrose city, MA
Natick town, MA
Newton city, MA
North Reading town, MA
Reading town, MA
Somerville city, MA
Stoneham town, MA
Sudbury town, MA
Wakefield town, MA
Waltham city, MA
Watertown city, MA
Wayland town, MA
Weston town, MA
Wilmington town, MA
Winchester town, MA
Woburn city, MA

Norfolk County, MA (Part)

Bellingham town, MA
Braintree town, MA
Brookline town, MA
Canton town, MA
Dedham town, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.

Norfolk County, MA (Part)—Con.

Foxborough town, MA
Franklin city, MA
Holbrook town, MA
Medfield town, MA
Medway town, MA
Milton town, MA
Needham town, MA
Norfolk town, MA
Norwood town, MA
Quincy city, MA
Randolph town, MA
Sharon town, MA
Stoughton town, MA
Walpole town, MA
Wellesley town, MA
Westwood town, MA
Weymouth town, MA
Wrentham town, MA

Plymouth County, MA (Part)

Carver town, MA
Duxbury town, MA
Hanover town, MA
Hingham town, MA
Hull town, MA
Kingston town, MA
Marshfield town, MA
Pembroke town, MA
Plymouth town, MA
Rockland town, MA
Scituate town, MA
Wareham town, MA

Suffolk County, MA (Part)

Boston city, MA
Chelsea city, MA

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Boston, MA—NH PMSA—Con.
Suffolk County, MA (Part)—Con.
Revere city, MA
Winthrop town, MA
Worcester County, MA (Part)
Harvard town, MA
Milford town, MA
Rockingham County, NH (Part)
Brockton, MA PMSA
Bristol County, MA (Part)
Easton town, MA
Raynham town, MA
Norfolk County, MA (Part)
Plymouth County, MA (Part)
Abington town, MA
Bridgewater town, MA
Brockton city, MA
East Bridgewater town, MA
Middleborough town, MA
Whitman town, MA
Fitchburg—Leominster, MA PMSA
Middlesex County, MA (Part)
Worcester County, MA (Part)
Fitchburg city, MA
Gardner city, MA
Leominster city, MA
Lawrence, MA—NH PMSA
Essex County, MA (Part)
Andover town, MA
Haverhill city, MA
Lawrence city, MA
Methuen city, MA
North Andover town, MA
Rockingham County, NH (Part)
Derry town, NH
Salem town, NH

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Lowell, MA—NH PMSA
Middlesex County, MA (Part)
Billerica town, MA
Chelmsford town, MA
Dracut town, MA
Lowell city, MA
Pepperell town, MA
Tewksbury town, MA
Westford town, MA
Hillsborough County, NH (Part)
Pelham town, NH
Manchester, NH PMSA
Hillsborough County, NH (Part)
Bedford town, NH
Goffstown town, NH
Manchester city, NH
Merrimack County, NH (Part)
Rockingham County, NH (Part)
Londonderry town, NH
Nashua, NH PMSA
Hillsborough County, NH (Part)
Hudson town, NH
Merrimack town, NH
Milford town, NH
Nashua city, NH
New Bedford, MA PMSA
Bristol County, MA (Part)
Dartmouth town, MA
Fairhaven town, MA
New Bedford city, MA
Plymouth County, MA (Part)
Portsmouth—Rochester, NH—ME PMSA
York County, ME (Part)
York town, ME

**Boston—Worcester—Lawrence, MA—NH—ME—CT
CMSA—Con.**

Portsmouth—Rochester, NH—ME PMSA—Con.

Rockingham County, NH (Part)

Exeter town, NH

Hampton town, NH

Portsmouth city, NH

Strafford County, NH (Part)

Dover city, NH

Durham town, NH

Rochester city, NH

Somersworth city, NH

Worcester, MA—CT PMSA

Windham County, CT (Part)

Hampden County, MA (Part)

Worcester County, MA (Part)

Auburn town, MA

Charlton town, MA

Clinton town, MA

Grafton town, MA

Holden town, MA

Leicester town, MA

Millbury town, MA

Northborough town, MA

Northbridge town, MA

Oxford town, MA

Shrewsbury town, MA

Southbridge town, MA

Spencer town, MA

Uxbridge town, MA

Webster town, MA

Westborough town, MA

Worcester city, MA

Brockton, MA PMSA

Bristol County, MA (Part)

Easton town, MA

Raynham town, MA

Norfolk County, MA (Part)

Brockton, MA PMSA—Con.

Plymouth County, MA (Part)

Abington town, MA

Bridgewater town, MA

Brockton city, MA

East Bridgewater town, MA

Middleborough town, MA

Whitman town, MA

Fitchburg—Leominster, MA PMSA

Middlesex County, MA (Part)

Worcester County, MA (Part)

Fitchburg city, MA

Gardner city, MA

Leominster city, MA

Lawrence, MA—NH PMSA

Essex County, MA (Part)

Andover town, MA

Haverhill city, MA

Lawrence city, MA

Methuen city, MA

North Andover town, MA

Rockingham County, NH (Part)

Derry town, NH

Salem town, NH

Lowell, MA—NH PMSA

Middlesex County, MA (Part)

Billerica town, MA

Chelmsford town, MA

Dracut town, MA

Lowell city, MA

Pepperell town, MA

Tewksbury town, MA

Westford town, MA

Hillsborough County, NH (Part)

Pelham town, NH

New Bedford, MA PMSA

Bristol County, MA (Part)
Dartmouth town, MA
Fairhaven town, MA
New Bedford city, MA
Plymouth County, MA (Part)

Pittsfield, MA MSA

Berkshire County, MA (Part)
Pittsfield city, MA

Providence—Fall River—Warwick, RI—MA MSA

Bristol County, MA (Part)
Attleboro city, MA
Fall River city, MA
North Attleborough town, MA
Seekonk town, MA
Somerset town, MA
Swansea town, MA
Westport town, MA
Bristol County, RI
Barrington town, RI
Bristol town, RI
Warren town, RI
Kent County, RI
Coventry town, RI
East Greenwich town, RI
Warwick city, RI
West Warwick town, RI
Newport County, RI (Part)
Tiverton town, RI
Providence County, RI
Burrillville town, RI
Central Falls city, RI
Cranston city, RI
Cumberland town, RI
East Providence city, RI
Johnston town, RI
Lincoln town, RI
North Providence town, RI

Providence—Fall River—Warwick, RI—MA MSA—Con.

Providence County, RI—Con.
North Smithfield town, RI
Pawtucket city, RI
Providence city, RI
Scituate town, RI
Smithfield town, RI
Woonsocket city, RI
Washington County, RI (Part)
Narragansett town, RI
North Kingstown town, RI
South Kingstown town, RI

Springfield, MA MSA

Franklin County, MA (Part)
Hampden County, MA (Part)
Agawam city, MA
Chicopee city, MA
East Longmeadow town, MA
Holyoke city, MA
Longmeadow town, MA
Ludlow town, MA
Palmer town, MA
Springfield city, MA
Westfield city, MA
West Springfield town, MA
Wilbraham town, MA
Hampshire County, MA (Part)
Amherst town, MA
Belchertown town, MA
Easthampton town, MA
Northampton city, MA
South Hadley town, MA

Worcester, MA—CT PMSA

Windham County, CT (Part)
Hampden County, MA (Part)

Worcester, MA—CT PMSA—Con.

Worcester County, MA (Part)
Auburn town, MA
Charlton town, MA
Clinton town, MA
Grafton town, MA
Holden town, MA
Leicester town, MA
Millbury town, MA
Northborough town, MA

Worcester, MA—CT PMSA—Con.

Northbridge town, MA
Oxford town, MA
Shrewsbury town, MA
Southbridge town, MA
Spencer town, MA
Uxbridge town, MA
Webster town, MA
Westborough town, MA
Worcester city, MA

