

# Arkansas

# 1997

Issued December 1999

EC97R72A-AR

## 1997 Economic Census

*Accommodation and Foodservices*

Geographic Area Series



# U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673  
Service Sector Statistics Division 301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Accommodation and Foodservices

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## SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 72 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
  9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARKANSAS</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4 663</b>	<b>2 179 696</b>	<b>589 917</b>	<b>134 572</b>	<b>73 397</b>	<b>18.9</b>	<b>11.3</b>
721	Accommodation .....	678	393 752	104 567	22 645	10 071	16.0	5.0
7211	Traveler accommodation .....	596	368 241	98 686	21 631	9 623	14.7	5.0
72111	Hotels (except casino hotels) & motels .....	548	361 852	97 520	21 413	9 494	14.8	5.0
721110	Hotels (except casino hotels) & motels .....	548	361 852	97 520	21 413	9 494	14.8	5.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	200	244 348	69 970	16 003	6 281	12.9	3.7
7211102	Hotels with less than 25 guestrooms .....	26	5 857	1 478	275	180	19.7	1.4
7211103	Motels .....	304	99 280	22 956	4 510	2 703	19.0	8.4
7211104	Motor hotels .....	18	12 367	3 116	625	330	17.2	7.1
72119	Other traveler accommodation .....	48	6 389	1 166	218	129	5.4	.2
721191	Bed & breakfast inns .....	25	2 189	446	94	50	10.7	—
721199	All other traveler accommodation .....	23	4 200	720	124	79	2.6	.3
7212	RV (recreational vehicle) parks & recreational camps .....	63	20 564	5 021	770	349	41.6	4.3
72121	RV (recreational vehicle) parks & recreational camps .....	63	20 564	5 021	770	349	41.6	4.3
721211	RV (recreational vehicle) parks & campgrounds .....	22	3 887	1 073	176	78	20.9	.7
721214	Recreational & vacation camps (except campgrounds) .....	41	16 677	3 948	594	271	46.4	5.1
7213	Rooming & boarding houses .....	19	4 947	860	244	99	5.6	13.8
72131	Rooming & boarding houses .....	19	4 947	860	244	99	5.6	13.8
721310	Rooming & boarding houses .....	19	4 947	860	244	99	5.6	13.8
722	Foodservices & drinking places .....	3 985	1 785 944	485 350	111 927	63 326	19.5	12.7
7221	Full-service restaurants .....	1 748	696 060	204 313	46 814	25 897	23.7	16.3
72211	Full-service restaurants .....	1 748	696 060	204 313	46 814	25 897	23.7	16.3
722110	Full-service restaurants .....	1 748	696 060	204 313	46 814	25 897	23.7	16.3
7222	Limited-service eating places .....	1 958	1 003 060	262 128	60 494	35 045	16.8	9.7
72221	Limited-service eating places .....	1 958	1 003 060	262 128	60 494	35 045	16.8	9.7
722211	Limited-service restaurants .....	1 751	924 396	238 650	54 774	32 327	17.3	9.5
722212	Cafeterias .....	41	29 597	9 847	2 365	940	14.1	16.0
722213	Snack & nonalcoholic beverage bars .....	166	49 067	13 631	3 355	1 778	9.5	9.2
7223	Special foodservices .....	110	60 413	13 398	3 312	1 506	8.1	16.9
72231	Foodservice contractors .....	75	53 588	11 939	2 982	1 330	2.2	18.2
722310	Foodservice contractors .....	75	53 588	11 939	2 982	1 330	2.2	18.2
72232	Caterers .....	25	3 636	1 071	239	133	30.4	3.5
722320	Caterers .....	25	3 636	1 071	239	133	30.4	3.5
72233	Mobile foodservices .....	10	3 189	388	91	43	81.6	10.2
722330	Mobile foodservices .....	10	3 189	388	91	43	81.6	10.2
7224	Drinking places (alcoholic beverages) .....	169	26 411	5 511	1 307	878	38.1	21.3
72241	Drinking places (alcoholic beverages) .....	169	26 411	5 511	1 307	878	38.1	21.3
722410	Drinking places (alcoholic beverages) .....	169	26 411	5 511	1 307	878	38.1	21.3

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FAYETTEVILLE-SPRINGDALE-ROGERS, AR MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>602</b>	<b>282 298</b>	<b>77 785</b>	<b>18 089</b>	<b>9 766</b>	<b>13.6</b>	<b>12.4</b>
721	Accommodation .....	83	47 404	10 855	2 551	1 235	8.4	7.3
72111	Hotels (except casino hotels) & motels .....	63	42 902	10 102	2 349	1 151	9.1	7.3
721110	Hotels (except casino hotels) & motels .....	63	42 902	10 102	2 349	1 151	9.1	7.3
7213	Rooming & boarding houses .....	15	4 208	658	184	80	—	8.5
72131	Rooming & boarding houses .....	15	4 208	658	184	80	—	8.5
721310	Rooming & boarding houses .....	15	4 208	658	184	80	—	8.5
722	Foodservices & drinking places .....	519	234 894	66 930	15 538	8 531	14.6	13.4
7222	Limited-service eating places .....	228	122 209	32 953	7 667	4 208	12.1	10.2
72221	Limited-service eating places .....	228	122 209	32 953	7 667	4 208	12.1	10.2
<b>FORT SMITH, AR-OK MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>396</b>	<b>195 354</b>	<b>52 264</b>	<b>12 312</b>	<b>6 530</b>	<b>15.8</b>	<b>10.6</b>
721	Accommodation .....	49	23 162	6 029	1 303	628	26.4	9.3
722	Foodservices & drinking places .....	347	172 192	46 235	11 009	5 902	14.4	10.8
7222	Limited-service eating places .....	173	105 311	27 893	6 361	3 410	12.3	9.1
72221	Limited-service eating places .....	173	105 311	27 893	6 361	3 410	12.3	9.1
<b>JONESBORO, AR MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>133</b>	<b>80 216</b>	<b>21 556</b>	<b>4 642</b>	<b>2 720</b>	<b>25.1</b>	<b>11.4</b>
721	Accommodation .....	10	8 761	2 508	518	266	—	—
722	Foodservices & drinking places .....	123	71 455	19 048	4 124	2 454	28.2	12.8
7222	Limited-service eating places .....	70	45 517	11 443	2 441	1 380	20.3	16.9
<b>LITTLE ROCK-NORTH LITTLE ROCK, AR MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1 049</b>	<b>644 797</b>	<b>181 128</b>	<b>42 313</b>	<b>21 213</b>	<b>13.4</b>	<b>10.5</b>
721	Accommodation .....	100	115 537	31 754	7 318	2 712	11.3	5.4
7211	Traveler accommodation .....	90	113 684	31 212	7 184	2 674	10.6	5.0
72111	Hotels (except casino hotels) & motels .....	90	113 684	31 212	7 184	2 674	10.6	5.0
721110	Hotels (except casino hotels) & motels .....	90	113 684	31 212	7 184	2 674	10.6	5.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	50	96 481	27 457	6 390	2 220	10.2	4.8
721214	Recreational & vacation camps (except campgrounds) .....	4	707	301	61	19	72.1	27.9
722	Foodservices & drinking places .....	949	529 260	149 374	34 995	18 501	13.8	11.7
7221	Full-service restaurants .....	364	233 255	70 633	16 687	8 260	14.7	16.0
72211	Full-service restaurants .....	364	233 255	70 633	16 687	8 260	14.7	16.0
722110	Full-service restaurants .....	364	233 255	70 633	16 687	8 260	14.7	16.0
7222	Limited-service eating places .....	502	268 384	71 876	16 716	9 414	12.6	6.7
72221	Limited-service eating places .....	502	268 384	71 876	16 716	9 414	12.6	6.7
722211	Limited-service restaurants .....	429	239 584	61 969	14 442	8 477	12.7	5.6
722212	Cafeterias .....	20	17 251	6 003	1 426	555	9.8	20.4
7223	Special foodservices .....	43	16 439	4 220	959	437	15.0	17.1
<b>MEMPHIS, TN-AR-MS MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1 689</b>	<b>1 509 597</b>	<b>409 536</b>	<b>97 223</b>	<b>40 218</b>	<b>8.2</b>	<b>9.2</b>
721	Accommodation .....	201	490 772	122 807	29 037	7 789	1.7	11.4
7211	Traveler accommodation .....	187	488 236	122 345	28 922	7 733	1.7	11.4
72111	Hotels (except casino hotels) & motels .....	184	D	D	D	i	D	D
721110	Hotels (except casino hotels) & motels .....	184	D	D	D	i	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	100	270 786	70 009	16 807	5 191	2.1	19.1
7211103	Motels .....	70	D	D	D	f	D	D
7211104	Motor hotels .....	5	D	D	D	c	D	D
72112	Casino hotels .....	1	D	D	D	g	D	D
721120	Casino hotels .....	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	9	D	D	D	b	D	D
722	Foodservices & drinking places .....	1 488	1 018 825	286 729	68 186	32 429	11.3	8.2
7221	Full-service restaurants .....	544	408 416	123 464	29 393	13 099	13.7	6.8
72211	Full-service restaurants .....	544	408 416	123 464	29 393	13 099	13.7	6.8
722110	Full-service restaurants .....	544	408 416	123 464	29 393	13 099	13.7	6.8
7222	Limited-service eating places .....	800	520 532	138 733	32 749	17 070	7.4	8.6
72221	Limited-service eating places .....	800	520 532	138 733	32 749	17 070	7.4	8.6
722211	Limited-service restaurants .....	702	472 113	123 223	29 200	15 626	7.0	8.7
722212	Cafeterias .....	27	31 167	11 043	2 498	874	1.5	5.9
7223	Special foodservices .....	70	62 704	17 481	4 365	1 564	9.1	14.0
7224	Drinking places (alcoholic beverages) .....	74	27 173	7 051	1 679	696	53.7	7.1
72241	Drinking places (alcoholic beverages) .....	74	27 173	7 051	1 679	696	53.7	7.1
722410	Drinking places (alcoholic beverages) .....	74	27 173	7 051	1 679	696	53.7	7.1

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINE BLUFF, AR MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>131</b>	<b>57 867</b>	<b>15 014</b>	<b>3 649</b>	<b>2 049</b>	<b>15.3</b>	<b>16.6</b>
721	Accommodation .....	13	8 359	2 336	528	249	13.6	—
722	Foodservices & drinking places .....	118	49 508	12 678	3 121	1 800	15.6	19.4
7222	Limited-service eating places .....	66	33 241	8 321	2 066	1 265	13.9	22.3
<b>TEXARKANA, TX—TEXARKANA, AR MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>221</b>	<b>128 658</b>	<b>31 602</b>	<b>7 399</b>	<b>3 819</b>	<b>10.1</b>	<b>6.8</b>
721	Accommodation .....	28	19 312	4 082	1 040	468	18.6	4.2
722	Foodservices & drinking places .....	193	109 346	27 520	6 359	3 351	8.6	7.2
7222	Limited-service eating places .....	111	63 540	15 615	3 547	1 903	8.2	3.9
72221	Limited-service eating places .....	111	63 540	15 615	3 547	1 903	8.2	3.9
722212	Cafeterias .....	3	D	D	D	c	D	D
7223	Special foodservices .....	5	D	D	D	c	D	D
<b>AREA OUTSIDE ARKANSAS METROPOLITAN AREAS</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2 263</b>	<b>846 301</b>	<b>223 556</b>	<b>48 980</b>	<b>29 095</b>	<b>26.6</b>	<b>12.2</b>
721	Accommodation .....	400	172 115	46 967	9 371	4 522	20.9	3.5
7211	Traveler accommodation .....	351	153 376	42 421	8 690	4 200	18.4	3.5
72111	Hotels (except casino hotels) & motels .....	307	147 404	41 397	8 516	4 085	18.9	3.7
721110	Hotels (except casino hotels) & motels .....	307	147 404	41 397	8 516	4 085	18.9	3.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	84	77 968	24 112	5 323	2 200	17.6	2.0
7211102	Hotels with less than 25 guestrooms .....	22	5 287	1 394	253	167	18.7	1.5
7211103	Motels .....	191	56 942	13 974	2 550	1 533	22.5	6.6
7211104	Motor hotels .....	10	7 207	1 917	390	185	4.8	—
7212	RV (recreational vehicle) parks & recreational camps .....	47	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	47	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds) .....	35	D	D	D	e	D	D
722	Foodservices & drinking places .....	1 863	674 186	176 589	39 609	24 573	28.0	14.4
7221	Full-service restaurants .....	877	234 252	65 785	14 144	9 039	37.9	19.8
72211	Full-service restaurants .....	877	234 252	65 785	14 144	9 039	37.9	19.8
722110	Full-service restaurants .....	877	234 252	65 785	14 144	9 039	37.9	19.8
7222	Limited-service eating places .....	884	408 125	104 490	23 946	14 756	23.4	11.0
72221	Limited-service eating places .....	884	408 125	104 490	23 946	14 756	23.4	11.0
722211	Limited-service restaurants .....	807	389 815	99 462	22 412	13 973	23.3	11.1
722212	Cafeterias .....	15	D	D	D	c	D	D
7223	Special foodservices .....	39	D	D	D	f	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARKANSAS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>43</b>	<b>10 513</b>	<b>2 774</b>	<b>660</b>	<b>340</b>	<b>31.3</b>	<b>19.0</b>
721	Accommodation .....	6	1 003	202	55	25	25.0	.4
722	Foodservices & drinking places .....	37	9 510	2 572	605	315	31.9	20.9
7222	Limited-service eating places .....	22	6 851	1 801	429	230	28.3	28.2
<b>ASHLEY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>9 899</b>	<b>2 250</b>	<b>483</b>	<b>280</b>	<b>13.9</b>	<b>15.7</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	22	D	D	D	e	D	D
7222	Limited-service eating places .....	16	8 061	1 822	383	232	13.8	18.1
<b>BAXTER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>106</b>	<b>32 315</b>	<b>9 074</b>	<b>1 885</b>	<b>1 060</b>	<b>27.3</b>	<b>9.7</b>
721	Accommodation .....	26	10 214	2 667	448	236	18.6	3.0
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	7	6 236	1 598	248	122	24.2	—
72121	RV (recreational vehicle) parks & recreational camps .....	7	6 236	1 598	248	122	24.2	—
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	6	D	D	D	c	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	80	22 101	6 407	1 437	824	31.3	12.7
7222	Limited-service eating places .....	25	10 132	2 968	632	379	19.2	20.0
<b>BENTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>230</b>	<b>98 940</b>	<b>26 932</b>	<b>6 172</b>	<b>3 585</b>	<b>12.7</b>	<b>12.1</b>
721	Accommodation .....	29	9 666	2 110	496	286	9.1	10.2
72111	Hotels (except casino hotels) & motels .....	26	9 461	2 065	485	280	9.3	10.4
721110	Hotels (except casino hotels) & motels .....	26	9 461	2 065	485	280	9.3	10.4
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	201	89 274	24 822	5 676	3 299	13.0	12.3
7221	Full-service restaurants .....	105	34 668	11 005	2 480	1 408	17.4	17.9
72211	Full-service restaurants .....	105	34 668	11 005	2 480	1 408	17.4	17.9
722110	Full-service restaurants .....	105	34 668	11 005	2 480	1 408	17.4	17.9
7222	Limited-service eating places .....	89	52 401	13 229	3 041	1 808	10.5	8.8
72221	Limited-service eating places .....	89	52 401	13 229	3 041	1 808	10.5	8.8
722211	Limited-service restaurants .....	82	D	D	D	g	D	D
<b>BOONE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>65</b>	<b>26 656</b>	<b>6 998</b>	<b>1 621</b>	<b>1 015</b>	<b>19.6</b>	<b>5.6</b>
721	Accommodation .....	10	3 562	932	200	119	45.5	3.8
722	Foodservices & drinking places .....	55	23 094	6 066	1 421	896	15.6	5.9
7222	Limited-service eating places .....	21	14 347	3 473	774	412	9.0	2.9
<b>BRADLEY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>16</b>	<b>5 019</b>	<b>1 322</b>	<b>311</b>	<b>193</b>	<b>34.6</b>	<b>10.0</b>
722	Foodservices & drinking places .....	16	5 019	1 322	311	193	34.6	10.0
<b>CALHOUN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>416</b>	<b>54</b>	<b>16</b>	<b>13</b>	<b>74.0</b>	<b>26.0</b>
722	Foodservices & drinking places .....	4	416	54	16	13	74.0	26.0
<b>CARROLL COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>157</b>	<b>41 343</b>	<b>10 904</b>	<b>1 632</b>	<b>1 117</b>	<b>39.0</b>	<b>5.9</b>
721	Accommodation .....	76	18 167	4 926	687	380	21.9	8.3
7211	Traveler accommodation .....	73	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	53	15 154	4 481	621	331	22.4	9.9
721110	Hotels (except casino hotels) & motels .....	53	15 154	4 481	621	331	22.4	9.9
7211102	Hotels with less than 25 guestrooms .....	5	838	212	40	22	59.1	—
7211103	Motels .....	39	10 304	2 989	344	203	4.9	11.7
722	Foodservices & drinking places .....	81	23 176	5 978	945	737	52.4	4.0
7222	Limited-service eating places .....	24	10 093	2 582	487	312	59.6	3.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CHICOT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>23</b>	<b>3 975</b>	<b>955</b>	<b>212</b>	<b>124</b>	<b>71.4</b>	<b>14.8</b>
721	Accommodation .....	4	784	161	22	17	39.7	—
722	Foodservices & drinking places .....	19	3 191	794	190	107	79.2	18.5
<b>CLARK COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>45</b>	<b>23 259</b>	<b>6 590</b>	<b>1 402</b>	<b>862</b>	<b>19.4</b>	<b>5.0</b>
721	Accommodation .....	10	3 282	917	121	96	6.8	.1
722	Foodservices & drinking places .....	35	19 977	5 673	1 281	766	21.5	5.8
7222	Limited-service eating places .....	19	10 346	2 833	624	427	25.3	.1
7223	Special foodservices .....	3	D	D	D	c	D	D
<b>CLAY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	15	4 207	1 125	244	178	48.6	9.9
<b>CLEBURNE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>49</b>	<b>21 016</b>	<b>6 215</b>	<b>1 297</b>	<b>735</b>	<b>19.0</b>	<b>6.9</b>
721	Accommodation .....	10	5 839	1 771	337	203	19.1	—
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	4	1 445	237	38	33	65.4	—
72121	RV (recreational vehicle) parks & recreational camps .....	4	1 445	237	38	33	65.4	—
721214	Recreational & vacation camps (except campgrounds) .....	4	1 445	237	38	33	65.4	—
722	Foodservices & drinking places .....	39	15 177	4 444	960	532	19.0	9.5
7222	Limited-service eating places .....	16	9 940	2 896	639	375	8.1	6.4
<b>CLEVELAND COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>COLUMBIA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>50</b>	<b>19 484</b>	<b>4 759</b>	<b>1 111</b>	<b>755</b>	<b>35.1</b>	<b>17.9</b>
721	Accommodation .....	5	3 038	538	110	64	70.3	—
722	Foodservices & drinking places .....	45	16 446	4 221	1 001	691	28.6	21.2
7222	Limited-service eating places .....	29	11 873	2 952	699	521	31.8	19.2
722212	Cafeterias .....	4	D	D	D	b	D	D
<b>CONWAY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>10 390</b>	<b>2 568</b>	<b>566</b>	<b>342</b>	<b>28.4</b>	<b>19.8</b>
721	Accommodation .....	8	2 107	493	98	48	19.7	30.4
7212	RV (recreational vehicle) parks & recreational camps .....	3	485	121	20	6	—	61.6
72121	RV (recreational vehicle) parks & recreational camps .....	3	485	121	20	6	—	61.6
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	21	8 283	2 075	468	294	30.6	17.1
<b>CRAIGHEAD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>133</b>	<b>80 216</b>	<b>21 556</b>	<b>4 642</b>	<b>2 720</b>	<b>25.1</b>	<b>11.4</b>
721	Accommodation .....	10	8 761	2 508	518	266	—	—
722	Foodservices & drinking places .....	123	71 455	19 048	4 124	2 454	28.2	12.8
7222	Limited-service eating places .....	70	45 517	11 443	2 441	1 380	20.3	16.9
<b>CRAWFORD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>65</b>	<b>32 457</b>	<b>7 861</b>	<b>1 795</b>	<b>961</b>	<b>10.3</b>	<b>10.0</b>
721	Accommodation .....	12	3 606	853	194	108	8.0	22.0
722	Foodservices & drinking places .....	53	28 851	7 008	1 601	853	10.6	8.5
7222	Limited-service eating places .....	34	19 587	4 979	1 151	601	7.4	5.8
72221	Limited-service eating places .....	34	19 587	4 979	1 151	601	7.4	5.8

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CRITTENDEN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>84</b>	<b>51 099</b>	<b>13 264</b>	<b>3 079</b>	<b>1 561</b>	<b>5.4</b>	<b>3.7</b>
721	Accommodation .....	22	14 201	3 194	700	323	5.4	9.4
722	Foodservices & drinking places .....	62	36 898	10 070	2 379	1 238	5.4	1.5
7222	Limited-service eating places .....	36	22 509	5 814	1 367	787	3.5	—
<b>CROSS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>21</b>	<b>8 269</b>	<b>2 297</b>	<b>474</b>	<b>412</b>	<b>27.8</b>	<b>8.2</b>
721	Accommodation .....	4	731	191	43	15	4.8	—
722	Foodservices & drinking places .....	17	7 538	2 106	431	397	30.0	9.0
<b>DALLAS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	2 155	553	116	77	33.5	34.9
<b>DESHA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>35</b>	<b>7 966</b>	<b>1 711</b>	<b>368</b>	<b>263</b>	<b>24.6</b>	<b>3.3</b>
721	Accommodation .....	7	1 686	300	47	38	5.3	—
722	Foodservices & drinking places .....	28	6 280	1 411	321	225	29.8	4.2
<b>DREW COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>31</b>	<b>15 306</b>	<b>3 740</b>	<b>784</b>	<b>507</b>	<b>28.9</b>	<b>11.0</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	29	D	D	D	e	D	D
7222	Limited-service eating places .....	17	11 722	2 755	610	392	28.4	8.9
<b>FAULKNER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>112</b>	<b>69 287</b>	<b>18 975</b>	<b>4 293</b>	<b>2 389</b>	<b>9.2</b>	<b>8.1</b>
721	Accommodation .....	11	8 287	1 841	433	166	.1	10.5
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
722	Foodservices & drinking places .....	101	61 000	17 134	3 860	2 223	10.5	7.8
7222	Limited-service eating places .....	51	33 512	8 734	1 953	1 121	11.9	1.6
72221	Limited-service eating places .....	51	33 512	8 734	1 953	1 121	11.9	1.6
7223	Special foodservices .....	7	D	D	D	c	D	D
<b>FRANKLIN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>27</b>	<b>5 880</b>	<b>1 473</b>	<b>317</b>	<b>211</b>	<b>44.1</b>	<b>4.7</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	25	D	D	D	c	D	D
<b>FULTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>3 351</b>	<b>972</b>	<b>164</b>	<b>106</b>	<b>25.0</b>	<b>35.4</b>
721	Accommodation .....	4	934	388	46	23	5.5	—
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	2 417	584	118	83	32.6	49.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GARLAND COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>222</b>	<b>120 203</b>	<b>36 757</b>	<b>8 561</b>	<b>4 005</b>	<b>17.5</b>	<b>12.3</b>
721	Accommodation .....	40	40 589	14 832	3 250	1 117	12.6	—
7211	Traveler accommodation .....	35	38 064	14 203	3 130	1 077	12.7	—
72111	Hotels (except casino hotels) & motels .....	32	37 812	14 146	3 121	1 075	12.8	—
721110	Hotels (except casino hotels) & motels .....	32	37 812	14 146	3 121	1 075	12.8	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	15	31 792	12 523	2 785	926	8.4	—
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	5	2 525	629	120	40	10.6	—
72121	RV (recreational vehicle) parks & recreational camps .....	5	2 525	629	120	40	10.6	—
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	182	79 614	21 925	5 311	2 888	19.9	18.5
7221	Full-service restaurants .....	92	36 746	10 874	2 423	1 406	25.5	24.4
72211	Full-service restaurants .....	92	36 746	10 874	2 423	1 406	25.5	24.4
722110	Full-service restaurants .....	92	36 746	10 874	2 423	1 406	25.5	24.4
7222	Limited-service eating places .....	74	41 515	10 729	2 810	1 433	14.7	13.4
72221	Limited-service eating places .....	74	41 515	10 729	2 810	1 433	14.7	13.4
722212	Cafeterias .....	5	2 469	1 033	256	99	42.6	—
<b>GRANT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	D	D	D	c	D	D
<b>GREENE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>54</b>	<b>20 837</b>	<b>5 897</b>	<b>1 326</b>	<b>768</b>	<b>19.6</b>	<b>9.1</b>
721	Accommodation .....	3	1 429	352	73	52	—	—
722	Foodservices & drinking places .....	51	19 408	5 545	1 253	716	21.1	9.7
7222	Limited-service eating places .....	25	12 759	3 537	809	447	16.9	8.2
<b>HEMPSTEAD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>34</b>	<b>14 946</b>	<b>3 798</b>	<b>846</b>	<b>519</b>	<b>20.3</b>	<b>16.7</b>
721	Accommodation .....	8	3 018	740	155	86	21.0	—
722	Foodservices & drinking places .....	26	11 928	3 058	691	433	20.1	21.0
7222	Limited-service eating places .....	16	9 971	2 479	555	326	21.4	23.4
<b>HOT SPRING COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>33</b>	<b>13 542</b>	<b>3 643</b>	<b>856</b>	<b>454</b>	<b>35.1</b>	<b>7.2</b>
721	Accommodation .....	4	1 029	184	38	18	—	9.9
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	29	12 513	3 459	818	436	38.0	7.0
7222	Limited-service eating places .....	20	10 059	2 751	646	338	36.3	.1
<b>HOWARD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>18</b>	<b>6 694</b>	<b>1 823</b>	<b>434</b>	<b>224</b>	<b>14.6</b>	<b>21.5</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	D	D	D	c	D	D
<b>INDEPENDENCE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>48</b>	<b>22 649</b>	<b>5 822</b>	<b>1 213</b>	<b>812</b>	<b>25.9</b>	<b>11.2</b>
721	Accommodation .....	4	2 643	739	186	70	—	—
722	Foodservices & drinking places .....	44	20 006	5 083	1 027	742	29.3	12.7
7222	Limited-service eating places .....	23	13 339	3 278	653	472	21.4	12.5
<b>IZARD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>20</b>	<b>2 099</b>	<b>564</b>	<b>109</b>	<b>88</b>	<b>44.7</b>	<b>30.7</b>
721	Accommodation .....	3	327	86	17	9	D	—
722	Foodservices & drinking places .....	17	1 772	478	92	79	46.7	36.3

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>JACKSON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>28</b>	<b>8 581</b>	<b>2 283</b>	<b>533</b>	<b>284</b>	<b>27.7</b>	<b>14.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	26	D	D	D	e	D	D
<b>JEFFERSON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>131</b>	<b>57 867</b>	<b>15 014</b>	<b>3 649</b>	<b>2 049</b>	<b>15.3</b>	<b>16.6</b>
721	Accommodation .....	13	8 359	2 336	528	249	13.6	—
722	Foodservices & drinking places .....	118	49 508	12 678	3 121	1 800	15.6	19.4
7222	Limited-service eating places .....	66	33 241	8 321	2 066	1 265	13.9	22.3
<b>JOHNSON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>36</b>	<b>13 742</b>	<b>3 439</b>	<b>769</b>	<b>456</b>	<b>35.2</b>	<b>19.7</b>
721	Accommodation .....	5	2 803	573	134	67	45.0	6.8
722	Foodservices & drinking places .....	31	10 939	2 866	635	389	32.7	23.0
7222	Limited-service eating places .....	17	7 095	1 878	419	224	26.1	19.4
<b>LAFAYETTE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>1 573</b>	<b>353</b>	<b>76</b>	<b>61</b>	<b>32.4</b>	<b>41.8</b>
722	Foodservices & drinking places .....	9	1 573	353	76	61	32.4	41.8
<b>LAWRENCE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>28</b>	<b>7 707</b>	<b>2 139</b>	<b>513</b>	<b>284</b>	<b>42.9</b>	<b>6.0</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	25	D	D	D	e	D	D
<b>LEE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	2 043	513	121	67	55.3	3.0
<b>LINCOLN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>1 919</b>	<b>416</b>	<b>87</b>	<b>63</b>	<b>40.4</b>	<b>—</b>
722	Foodservices & drinking places .....	7	1 919	416	87	63	40.4	—
<b>LITTLE RIVER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>23</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	21	5 392	1 328	313	209	37.6	20.6
<b>LOGAN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>33</b>	<b>8 661</b>	<b>2 204</b>	<b>490</b>	<b>335</b>	<b>33.0</b>	<b>14.8</b>
721	Accommodation .....	3	264	111	27	10	D	—
722	Foodservices & drinking places .....	30	8 397	2 093	463	325	33.7	15.2
<b>LONOKE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>53</b>	<b>21 285</b>	<b>5 300</b>	<b>1 177</b>	<b>728</b>	<b>26.4</b>	<b>7.1</b>
721	Accommodation .....	4	1 351	259	39	22	100.0	—
722	Foodservices & drinking places .....	49	19 934	5 041	1 138	706	21.4	7.5
7222	Limited-service eating places .....	33	15 526	3 764	819	524	10.9	4.3
<b>MADISON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>2 075</b>	<b>639</b>	<b>128</b>	<b>79</b>	<b>30.1</b>	<b>16.8</b>
722	Foodservices & drinking places .....	9	2 075	639	128	79	30.1	16.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARION COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>30</b>	<b>6 096</b>	<b>1 637</b>	<b>300</b>	<b>191</b>	<b>58.9</b>	<b>6.3</b>
721	Accommodation .....	10	1 464	331	63	38	26.4	21.7
7211102	Hotels with less than 25 guestrooms .....	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	20	4 632	1 306	237	153	69.2	1.4
<b>MILLER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>79</b>	<b>45 789</b>	<b>11 635</b>	<b>2 774</b>	<b>1 363</b>	<b>10.7</b>	<b>10.1</b>
721	Accommodation .....	15	8 832	1 979	509	232	30.4	9.1
722	Foodservices & drinking places .....	64	36 957	9 656	2 265	1 131	5.9	10.3
7223	Special foodservices .....	1	D	D	D	c	D	D
<b>MISSISSIPPI COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>74</b>	<b>36 207</b>	<b>8 572</b>	<b>1 941</b>	<b>1 254</b>	<b>18.2</b>	<b>7.5</b>
721	Accommodation .....	8	7 602	1 402	317	219	14.8	—
72111	Hotels (except casino hotels) & motels .....	8	7 602	1 402	317	219	14.8	—
721110	Hotels (except casino hotels) & motels .....	8	7 602	1 402	317	219	14.8	—
722	Foodservices & drinking places .....	66	28 605	7 170	1 624	1 035	19.1	9.4
7222	Limited-service eating places .....	33	18 457	4 606	1 060	709	13.6	8.5
72221	Limited-service eating places .....	33	18 457	4 606	1 060	709	13.6	8.5
<b>MONROE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>11 959</b>	<b>2 880</b>	<b>643</b>	<b>430</b>	<b>35.0</b>	<b>25.3</b>
721	Accommodation .....	3	2 439	548	118	56	D	—
722	Foodservices & drinking places .....	21	9 520	2 332	525	374	25.3	31.8
<b>MONTGOMERY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>9 365</b>	<b>2 008</b>	<b>311</b>	<b>148</b>	<b>56.2</b>	<b>1.9</b>
721	Accommodation .....	7	7 490	1 661	239	105	46.7	.8
7212	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	7	1 875	347	72	43	94.0	6.0
<b>NEVADA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>3 758</b>	<b>1 196</b>	<b>238</b>	<b>113</b>	<b>24.0</b>	<b>1.1</b>
721	Accommodation .....	2	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D
<b>NEWTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>1 912</b>	<b>479</b>	<b>76</b>	<b>69</b>	<b>36.6</b>	<b>15.1</b>
721	Accommodation .....	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>OUACHITA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>40</b>	<b>18 025</b>	<b>4 355</b>	<b>976</b>	<b>626</b>	<b>13.2</b>	<b>23.9</b>
721	Accommodation .....	5	4 452	923	205	101	1.1	27.1
72111	Hotels (except casino hotels) & motels .....	5	4 452	923	205	101	1.1	27.1
721110	Hotels (except casino hotels) & motels .....	5	4 452	923	205	101	1.1	27.1
722	Foodservices & drinking places .....	35	13 573	3 432	771	525	17.1	22.8
7222	Limited-service eating places .....	16	7 809	1 886	427	334	19.7	20.8

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PERRY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>1 036</b>	<b>242</b>	<b>49</b>	<b>31</b>	<b>82.5</b>	<b>8.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D
<b>PHILLIPS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>39</b>	<b>9 406</b>	<b>2 488</b>	<b>615</b>	<b>369</b>	<b>22.9</b>	<b>17.2</b>
721	Accommodation .....	4	1 099	249	53	30	—	—
722	Foodservices & drinking places .....	35	8 307	2 239	562	339	25.9	19.5
<b>PIKE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>26</b>	<b>4 847</b>	<b>1 269</b>	<b>273</b>	<b>205</b>	<b>45.5</b>	<b>3.8</b>
721	Accommodation .....	7	1 451	305	55	40	36.0	6.6
722	Foodservices & drinking places .....	19	3 396	964	218	165	49.5	2.7
<b>POINSETT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>34</b>	<b>9 486</b>	<b>1 960</b>	<b>437</b>	<b>249</b>	<b>57.6</b>	<b>13.4</b>
721	Accommodation .....	6	1 576	288	50	30	89.8	—
722	Foodservices & drinking places .....	28	7 910	1 672	387	219	51.2	16.1
7222	Limited-service eating places .....	19	6 879	1 420	328	184	54.9	7.5
<b>POLK COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>34</b>	<b>14 461</b>	<b>3 616</b>	<b>803</b>	<b>435</b>	<b>24.8</b>	<b>4.2</b>
721	Accommodation .....	6	1 816	434	80	49	—	—
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	28	12 645	3 182	723	386	28.4	4.8
7222	Limited-service eating places .....	17	10 639	2 625	608	323	21.2	5.3
<b>POPE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>106</b>	<b>50 484</b>	<b>13 834</b>	<b>3 059</b>	<b>2 025</b>	<b>17.0</b>	<b>11.1</b>
721	Accommodation .....	14	7 475	1 726	357	277	8.0	2.0
72111	Hotels (except casino hotels) & motels .....	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	13	D	D	D	e	D	D
7211103	Motels .....	11	D	D	D	c	D	D
722	Foodservices & drinking places .....	92	43 009	12 108	2 702	1 748	18.6	12.7
7222	Limited-service eating places .....	54	27 925	7 320	1 728	1 062	21.6	9.2
72221	Limited-service eating places .....	54	27 925	7 320	1 728	1 062	21.6	9.2
7223	Special foodservices .....	2	D	D	D	b	D	D
<b>PRAIRIE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>3 483</b>	<b>771</b>	<b>168</b>	<b>132</b>	<b>30.3</b>	<b>55.2</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	D	D	D	c	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PULASKI COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>801</b>	<b>507 968</b>	<b>144 694</b>	<b>34 158</b>	<b>16 728</b>	<b>13.4</b>	<b>11.1</b>
721	Accommodation .....	74	102 027	28 748	6 678	2 412	10.7	4.3
7211	Traveler accommodation .....	68	100 404	28 257	6 556	2 377	10.1	3.9
721110	Hotels (except casino hotels) & motels .....	68	100 404	28 257	6 556	2 377	10.1	3.9
7211101	Hotels (except casino hotels) & motels .....	68	100 404	28 257	6 556	2 377	10.1	3.9
7211101	Hotels (except casino hotels) with 25 .....	42	88 321	25 627	5 976	2 049	10.3	4.3
7211103	guestrooms or more .....	24	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational .....	4	D	D	D	b	D	D
721214	RV (recreational vehicle) parks & recreational .....	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except .....	3	D	D	D	a	D	D
721214	campgrounds) .....	3	D	D	D	a	D	D
7213	Rooming & boarding houses .....	2	D	D	D	a	D	D
72131	Rooming & boarding houses .....	2	D	D	D	a	D	D
721310	Rooming & boarding houses .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	727	405 941	115 946	27 480	14 316	14.1	12.9
7221	Full-service restaurants .....	276	189 983	57 412	13 675	6 697	14.3	15.9
72211	Full-service restaurants .....	276	189 983	57 412	13 675	6 697	14.3	15.9
722110	Full-service restaurants .....	276	189 983	57 412	13 675	6 697	14.3	15.9
7222	Limited-service eating places .....	377	192 132	52 883	12 486	6 985	12.9	8.3
72221	Limited-service eating places .....	377	192 132	52 883	12 486	6 985	12.9	8.3
722211	Limited-service restaurants .....	316	166 037	43 761	10 364	6 120	13.5	6.8
722212	Cafeterias .....	18	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars .....	43	D	D	D	e	D	D
7223	Special foodservices .....	34	12 644	3 006	686	244	18.7	19.9
7224	Drinking places (alcoholic beverages) .....	40	11 182	2 645	633	390	24.9	32.2
72241	Drinking places (alcoholic beverages) .....	40	11 182	2 645	633	390	24.9	32.2
722410	Drinking places (alcoholic beverages) .....	40	11 182	2 645	633	390	24.9	32.2
<b>RANDOLPH COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>27</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	24	7 403	2 162	478	312	24.4	3.5
<b>ST. FRANCIS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>54</b>	<b>24 162</b>	<b>6 371</b>	<b>1 466</b>	<b>822</b>	<b>24.1</b>	<b>25.3</b>
721	Accommodation .....	15	7 583	2 376	542	267	36.3	1.9
72111	Hotels (except casino hotels) & motels .....	15	7 583	2 376	542	267	36.3	1.9
721110	Hotels (except casino hotels) & motels .....	15	7 583	2 376	542	267	36.3	1.9
722	Foodservices & drinking places .....	39	16 579	3 995	924	555	18.5	35.9
7222	Limited-service eating places .....	17	9 045	2 099	497	298	17.9	4.4
<b>SALINE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>83</b>	<b>46 257</b>	<b>12 159</b>	<b>2 685</b>	<b>1 368</b>	<b>13.0</b>	<b>9.1</b>
721	Accommodation .....	11	3 872	906	168	112	19.1	24.3
722	Foodservices & drinking places .....	72	42 385	11 253	2 517	1 256	12.5	7.7
7222	Limited-service eating places .....	41	27 214	6 495	1 458	784	11.6	3.5
72221	Limited-service eating places .....	41	27 214	6 495	1 458	784	11.6	3.5
<b>SCOTT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	15	2 398	600	154	118	66.8	3.0
<b>SEARCY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>2 086</b>	<b>684</b>	<b>128</b>	<b>88</b>	<b>49.1</b>	<b>4.6</b>
721	Accommodation .....	3	505	164	33	25	D	—
722	Foodservices & drinking places .....	7	1 581	520	95	63	50.8	6.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEBASTIAN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>257</b>	<b>138 872</b>	<b>38 118</b>	<b>9 251</b>	<b>4 669</b>	<b>15.8</b>	<b>8.9</b>
721	Accommodation .....	23	14 937	4 121	956	424	33.2	7.2
72111	Hotels (except casino hotels) & motels .....	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	22	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	13	12 722	3 764	875	382	33.2	8.5
722	Foodservices & drinking places .....	234	123 935	33 997	8 295	4 245	13.7	9.1
7221	Full-service restaurants .....	96	D	D	D	g	D	D
72211	Full-service restaurants .....	96	D	D	D	g	D	D
722110	Full-service restaurants .....	96	D	D	D	g	D	D
7222	Limited-service eating places .....	110	71 416	19 295	4 455	2 279	11.2	6.4
72221	Limited-service eating places .....	110	71 416	19 295	4 455	2 279	11.2	6.4
722211	Limited-service restaurants .....	101	63 586	17 130	3 963	2 054	12.5	7.2
722212	Cafeterias .....	2	D	D	D	b	D	D
7223	Special foodservices .....	7	2 889	800	291	124	9.0	71.5
<b>SEVIER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>22</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	20	D	D	D	e	D	D
<b>SHARP COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>41</b>	<b>10 142</b>	<b>2 579</b>	<b>544</b>	<b>379</b>	<b>37.3</b>	<b>13.0</b>
721	Accommodation .....	5	1 065	291	51	15	29.8	—
722	Foodservices & drinking places .....	36	9 077	2 288	493	364	38.1	14.5
<b>STONE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>21</b>	<b>7 588</b>	<b>1 930</b>	<b>372</b>	<b>278</b>	<b>64.1</b>	<b>—</b>
721	Accommodation .....	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	11	D	D	D	c	D	D
<b>UNION COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>68</b>	<b>28 132</b>	<b>6 604</b>	<b>1 648</b>	<b>1 007</b>	<b>17.9</b>	<b>16.5</b>
721	Accommodation .....	9	4 841	1 034	259	114	22.1	—
72111	Hotels (except casino hotels) & motels .....	9	4 841	1 034	259	114	22.1	—
721110	Hotels (except casino hotels) & motels .....	9	4 841	1 034	259	114	22.1	—
722	Foodservices & drinking places .....	59	23 291	5 570	1 389	893	17.1	19.9
7222	Limited-service eating places .....	32	16 134	3 650	939	617	12.0	22.1
<b>VAN BUREN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>27</b>	<b>8 856</b>	<b>2 389</b>	<b>477</b>	<b>336</b>	<b>31.7</b>	<b>4.1</b>
721	Accommodation .....	4	1 946	489	90	45	32.5	3.4
722	Foodservices & drinking places .....	23	6 910	1 900	387	291	31.4	4.3

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WASHINGTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>372</b>	<b>183 358</b>	<b>50 853</b>	<b>11 917</b>	<b>6 181</b>	<b>14.0</b>	<b>12.6</b>
721	Accommodation .....	54	37 738	8 745	2 055	949	8.2	6.6
7211	Traveler accommodation .....	38	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	37	33 441	8 037	1 864	871	9.1	6.4
721110	Hotels (except casino hotels) & motels .....	37	33 441	8 037	1 864	871	9.1	6.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	19	26 427	6 677	1 586	650	6.1	3.2
7211103	Motels .....	16	D	D	D	c	D	D
7213	Rooming & boarding houses .....	14	D	D	D	b	D	D
72131	Rooming & boarding houses .....	14	D	D	D	b	D	D
721310	Rooming & boarding houses .....	14	D	D	D	b	D	D
722	Foodservices & drinking places .....	318	145 620	42 108	9 862	5 232	15.6	14.1
7221	Full-service restaurants .....	148	70 488	21 396	5 030	2 661	15.9	17.6
72211	Full-service restaurants .....	148	70 488	21 396	5 030	2 661	15.9	17.6
722110	Full-service restaurants .....	148	70 488	21 396	5 030	2 661	15.9	17.6
7222	Limited-service eating places .....	139	69 808	19 724	4 626	2 400	13.4	11.2
72221	Limited-service eating places .....	139	69 808	19 724	4 626	2 400	13.4	11.2
722211	Limited-service restaurants .....	118	D	D	D	g	D	D
722212	Cafeterias .....	1	D	D	D	b	D	D
7223	Special foodservices .....	11	D	D	D	b	D	D
<b>WHITE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>95</b>	<b>48 070</b>	<b>11 029</b>	<b>2 454</b>	<b>1 323</b>	<b>15.9</b>	<b>17.2</b>
721	Accommodation .....	6	2 573	484	120	60	4.2	—
722	Foodservices & drinking places .....	89	45 497	10 545	2 334	1 263	16.6	18.2
7222	Limited-service eating places .....	46	19 254	4 865	1 067	632	20.1	9.2
72221	Limited-service eating places .....	46	19 254	4 865	1 067	632	20.1	9.2
7223	Special foodservices .....	4	D	D	D	c	D	D
<b>WOODRUFF COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>888</b>	<b>186</b>	<b>31</b>	<b>34</b>	<b>23.5</b>	<b>.9</b>
722	Foodservices & drinking places .....	6	888	186	31	34	23.5	.9
<b>YELL COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>18</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	17	5 615	1 486	329	219	24.6	7.9

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.



**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ALMA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>16</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	12	7 596	1 532	295	160	18.6	2.5
<b>ARKADELPHIA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>38</b>	<b>21 173</b>	<b>6 084</b>	<b>1 308</b>	<b>816</b>	<b>17.8</b>	<b>.1</b>
721	Accommodation .....	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	29	D	D	D	f	D	D
7222	Limited-service eating places .....	17	D	D	D	e	D	D
7223	Special foodservices .....	3	D	D	D	c	D	D
<b>ASHDOWN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	15	4 503	1 203	283	183	35.7	14.2
<b>ATKINS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>2 127</b>	<b>572</b>	<b>140</b>	<b>93</b>	<b>29.6</b>	<b>22.3</b>
722	Foodservices & drinking places .....	9	2 127	572	140	93	29.6	22.3
<b>AUGUSTA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>BALD KNOB, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>2 580</b>	<b>624</b>	<b>142</b>	<b>103</b>	<b>26.6</b>	<b>68.7</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	c	D	D
<b>BARLING, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	3	D	D	D	a	D	D
<b>BATESVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>33</b>	<b>19 764</b>	<b>5 043</b>	<b>1 038</b>	<b>696</b>	<b>19.2</b>	<b>10.6</b>
721	Accommodation .....	3	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	30	D	D	D	f	D	D
7222	Limited-service eating places .....	19	12 804	3 173	633	451	20.5	10.7
72221	Limited-service eating places .....	19	12 804	3 173	633	451	20.5	10.7
<b>BEEBE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>3 646</b>	<b>817</b>	<b>186</b>	<b>134</b>	<b>25.9</b>	<b>-</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	D	D	D	c	D	D
<b>BENTON, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>54</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	8	2 867	659	137	92	9.9	32.8
721110	Hotels (except casino hotels) & motels .....	8	2 867	659	137	92	9.9	32.8
722	Foodservices & drinking places .....	45	26 859	6 731	1 502	777	9.0	10.4
7222	Limited-service eating places .....	25	19 470	4 506	1 007	537	4.2	4.6
72221	Limited-service eating places .....	25	19 470	4 506	1 007	537	4.2	4.6

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BENTONVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>53</b>	<b>26 586</b>	<b>6 958</b>	<b>1 489</b>	<b>860</b>	<b>10.4</b>	<b>5.6</b>
721	Accommodation .....	6	3 153	631	129	67	16.9	—
72111	Hotels (except casino hotels) & motels .....	6	3 153	631	129	67	16.9	—
721110	Hotels (except casino hotels) & motels .....	6	3 153	631	129	67	16.9	—
722	Foodservices & drinking places .....	47	23 433	6 327	1 360	793	9.5	6.3
7222	Limited-service eating places .....	24	14 392	3 647	818	495	8.8	.2
72221	Limited-service eating places .....	24	14 392	3 647	818	495	8.8	.2
<b>BERRYVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	4 228	1 077	237	143	28.4	2.7
<b>BLYTHEVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>48</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	7	D	D	D	c	D	D
722	Foodservices & drinking places .....	41	20 796	5 301	1 188	718	14.9	4.8
7222	Limited-service eating places .....	20	11 957	3 015	691	433	10.1	—
72221	Limited-service eating places .....	20	11 957	3 015	691	433	10.1	—
<b>BOONEVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	9	2 885	767	181	130	28.4	10.6
<b>BRINKLEY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>10 976</b>	<b>2 670</b>	<b>597</b>	<b>407</b>	<b>36.1</b>	<b>21.5</b>
721	Accommodation .....	3	2 439	548	118	56	D	—
722	Foodservices & drinking places .....	14	8 537	2 122	479	351	25.7	27.7
7222	Limited-service eating places .....	8	5 800	1 325	307	230	37.3	9.3
<b>BRYANT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>11 690</b>	<b>3 246</b>	<b>696</b>	<b>335</b>	<b>5.7</b>	<b>3.5</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	D	D	D	e	D	D
7222	Limited-service eating places .....	9	5 574	1 415	324	175	6.4	—
<b>CABOT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>26</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	23	13 320	3 291	724	438	19.7	2.2
7222	Limited-service eating places .....	17	10 813	2 586	542	334	7.7	—
72221	Limited-service eating places .....	17	10 813	2 586	542	334	7.7	—
<b>CAMDEN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>31</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	3	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	28	D	D	D	f	D	D
7222	Limited-service eating places .....	14	D	D	D	e	D	D
<b>CLARKSVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>12 457</b>	<b>3 168</b>	<b>705</b>	<b>422</b>	<b>37.1</b>	<b>21.2</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	25	D	D	D	e	D	D
7222	Limited-service eating places .....	16	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CONWAY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>91</b>	<b>60 967</b>	<b>16 752</b>	<b>3 871</b>	<b>2 125</b>	<b>7.2</b>	<b>7.1</b>
721	Accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
722	Foodservices & drinking places .....	82	D	D	D	g	D	D
7221	Full-service restaurants .....	36	21 910	6 778	1 553	841	8.1	12.1
72211	Full-service restaurants .....	36	21 910	6 778	1 553	841	8.1	12.1
722110	Full-service restaurants .....	36	21 910	6 778	1 553	841	8.1	12.1
7222	Limited-service eating places .....	40	27 413	7 103	1 652	942	9.5	2.0
72221	Limited-service eating places .....	40	27 413	7 103	1 652	942	9.5	2.0
722211	Limited-service restaurants .....	34	25 444	6 556	1 522	881	7.0	2.1
7223	Special foodservices .....	6	D	D	D	c	D	D
<b>CORNING, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	7	D	D	D	c	D	D
<b>CROSSETT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>14</b>	<b>8 123</b>	<b>1 886</b>	<b>399</b>	<b>236</b>	<b>12.8</b>	<b>17.8</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	D	D	D	c	D	D
7222	Limited-service eating places .....	12	D	D	D	c	D	D
<b>DARDANELLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>12</b>	<b>4 674</b>	<b>1 183</b>	<b>258</b>	<b>201</b>	<b>21.8</b>	<b>9.5</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	11	D	D	D	c	D	D
<b>DE QUEEN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>17</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	15	D	D	D	e	D	D
7222	Limited-service eating places .....	10	4 824	1 285	265	181	46.5	20.3
<b>DERMOTT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>4</b>	<b>643</b>	<b>99</b>	<b>28</b>	<b>19</b>	<b>100.0</b>	<b>—</b>
722	Foodservices & drinking places .....	4	643	99	28	19	100.0	—
<b>DE WITT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>9</b>	<b>1 649</b>	<b>420</b>	<b>97</b>	<b>52</b>	<b>51.1</b>	<b>14.9</b>
722	Foodservices & drinking places .....	9	1 649	420	97	52	51.1	14.9
<b>DUMAS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>18</b>	<b>5 001</b>	<b>1 094</b>	<b>227</b>	<b>154</b>	<b>19.1</b>	<b>1.3</b>
721	Accommodation .....	3	1 064	183	27	23	—	—
722	Foodservices & drinking places .....	15	3 937	911	200	131	24.3	1.6
<b>EARLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>EL DORADO, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>55</b>	<b>26 014</b>	<b>6 163</b>	<b>1 551</b>	<b>940</b>	<b>12.1</b>	<b>17.0</b>
721	Accommodation .....	9	4 841	1 034	259	114	22.1	—
72111	Hotels (except casino hotels) & motels .....	9	4 841	1 034	259	114	22.1	—
721110	Hotels (except casino hotels) & motels .....	9	4 841	1 034	259	114	22.1	—
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	46	21 173	5 129	1 292	826	9.8	20.9
7222	Limited-service eating places .....	26	15 250	3 477	892	580	8.4	21.9
72221	Limited-service eating places .....	26	15 250	3 477	892	580	8.4	21.9

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ENGLAND, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>471</b>	<b>127</b>	<b>31</b>	<b>20</b>	<b>D</b>	<b>—</b>
722	Foodservices & drinking places .....	3	471	127	31	20	D	—
<b>EUDORA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>212</b>	<b>58</b>	<b>12</b>	<b>11</b>	<b>80.2</b>	<b>19.8</b>
722	Foodservices & drinking places .....	3	212	58	12	11	80.2	19.8
<b>FAIRFIELD BAY, AR *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>FAIRFIELD BAY, AR (VAN BUREN COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>FAYETTEVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>222</b>	<b>110 663</b>	<b>31 419</b>	<b>7 466</b>	<b>3 881</b>	<b>11.9</b>	<b>16.8</b>
721	Accommodation .....	32	19 877	4 613	1 159	518	2.1	8.7
7211	Traveler accommodation .....	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	16	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	7	11 562	3 084	786	309	—	1.2
7211103	Motels .....	9	D	D	D	c	D	D
7213	Rooming & boarding houses .....	14	D	D	D	b	D	D
72131	Rooming & boarding houses .....	14	D	D	D	b	D	D
721310	Rooming & boarding houses .....	14	D	D	D	b	D	D
722	Foodservices & drinking places .....	190	90 786	26 806	6 307	3 363	14.1	18.6
7221	Full-service restaurants .....	86	48 926	15 402	3 539	1 913	13.8	20.5
72211	Full-service restaurants .....	86	48 926	15 402	3 539	1 913	13.8	20.5
722110	Full-service restaurants .....	86	48 926	15 402	3 539	1 913	13.8	20.5
7222	Limited-service eating places .....	82	37 782	10 624	2 609	1 309	11.5	17.2
72221	Limited-service eating places .....	82	37 782	10 624	2 609	1 309	11.5	17.2
722211	Limited-service restaurants .....	69	31 901	8 922	2 198	1 115	13.5	18.2
722212	Cafeterias .....	1	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars .....	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	16	3 328	602	125	108	46.9	3.5
72241	Drinking places (alcoholic beverages) .....	16	3 328	602	125	108	46.9	3.5
722410	Drinking places (alcoholic beverages) .....	16	3 328	602	125	108	46.9	3.5
<b>FORDYCE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>2 090</b>	<b>567</b>	<b>121</b>	<b>79</b>	<b>16.8</b>	<b>36.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D
<b>FORREST CITY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>38</b>	<b>19 112</b>	<b>4 896</b>	<b>1 169</b>	<b>675</b>	<b>18.3</b>	<b>21.0</b>
721	Accommodation .....	10	5 803	1 826	428	220	19.5	.7
72111	Hotels (except casino hotels) & motels .....	10	5 803	1 826	428	220	19.5	.7
721110	Hotels (except casino hotels) & motels .....	10	5 803	1 826	428	220	19.5	.7
722	Foodservices & drinking places .....	28	13 309	3 070	741	455	17.7	29.9
7222	Limited-service eating places .....	15	D	D	D	e	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FORT SMITH, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>239</b>	<b>133 079</b>	<b>36 614</b>	<b>8 926</b>	<b>4 463</b>	<b>15.2</b>	<b>8.6</b>
721	Accommodation .....	23	14 937	4 121	956	424	33.2	7.2
7211	Traveler accommodation .....	23	14 937	4 121	956	424	33.2	7.2
72111	Hotels (except casino hotels) & motels .....	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	22	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	13	12 722	3 764	875	382	33.2	8.5
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	216	118 142	32 493	7 970	4 039	13.0	8.7
7221	Full-service restaurants .....	89	D	D	D	g	D	D
72211	Full-service restaurants .....	89	D	D	D	g	D	D
722110	Full-service restaurants .....	89	D	D	D	g	D	D
7222	Limited-service eating places .....	99	66 739	18 142	4 212	2 121	9.9	6.2
72221	Limited-service eating places .....	99	66 739	18 142	4 212	2 121	9.9	6.2
722211	Limited-service restaurants .....	90	58 909	15 977	3 720	1 896	11.1	7.0
722212	Cafeterias .....	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars .....	7	D	D	D	c	D	D
7223	Special foodservices .....	7	2 889	800	291	124	9.0	71.5
7224	Drinking places (alcoholic beverages) .....	21	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	21	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	21	D	D	D	b	D	D
<b>GOSNELL, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	b	D	D
<b>GREENBRIER, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	7	D	D	D	c	D	D
<b>GREEN FOREST, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	b	D	D
<b>GREENWOOD, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	9	D	D	D	c	D	D
7222	Limited-service eating places .....	7	3 742	921	189	128	21.2	3.4
<b>HAMBURG, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>6</b>	<b>967</b>	<b>174</b>	<b>44</b>	<b>27</b>	<b>25.5</b>	<b>1.1</b>
722	Foodservices & drinking places .....	6	967	174	44	27	25.5	1.1
<b>HARRISON, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>59</b>	<b>25 796</b>	<b>6 750</b>	<b>1 581</b>	<b>991</b>	<b>17.3</b>	<b>5.8</b>
721	Accommodation .....	10	3 562	932	200	119	45.5	3.8
72111	Hotels (except casino hotels) & motels .....	10	3 562	932	200	119	45.5	3.8
721110	Hotels (except casino hotels) & motels .....	10	3 562	932	200	119	45.5	3.8
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	49	22 234	5 818	1 381	872	12.8	6.1
7222	Limited-service eating places .....	21	14 347	3 473	774	412	9.0	2.9
72221	Limited-service eating places .....	21	14 347	3 473	774	412	9.0	2.9
<b>HEBER SPRINGS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>29</b>	<b>9 370</b>	<b>2 582</b>	<b>539</b>	<b>342</b>	<b>22.0</b>	<b>10.5</b>
721	Accommodation .....	3	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	26	D	D	D	e	D	D
7222	Limited-service eating places .....	11	D	D	D	c	D	D
<b>HELENA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	1 870	535	137	73	37.3	13.1

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HOPE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>30</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	7	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	7	D	D	D	b	D	D
7211104	Motor hotels .....	3	D	D	D	D	D	D
722	Foodservices & drinking places .....	23	D	D	D	e	D	D
7222	Limited-service eating places .....	15	D	D	D	e	D	D
<b>HOT SPRINGS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>175</b>	<b>107 075</b>	<b>33 198</b>	<b>7 761</b>	<b>3 544</b>	<b>15.1</b>	<b>12.1</b>
721	Accommodation .....	30	D	D	D	g	D	D
7211	Traveler accommodation .....	29	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels .....	28	36 733	13 919	3 067	1 049	12.7	—
721110	Hotels (except casino hotels) & motels .....	28	36 733	13 919	3 067	1 049	12.7	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	14	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	12	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	145	D	D	D	g	D	D
7221	Full-service restaurants .....	67	28 800	8 597	1 894	1 059	18.4	28.5
72211	Full-service restaurants .....	67	28 800	8 597	1 894	1 059	18.4	28.5
722110	Full-service restaurants .....	67	28 800	8 597	1 894	1 059	18.4	28.5
7222	Limited-service eating places .....	69	39 822	10 320	2 728	1 396	14.9	11.6
72221	Limited-service eating places .....	69	39 822	10 320	2 728	1 396	14.9	11.6
722211	Limited-service restaurants .....	55	30 337	7 543	1 709	935	14.9	14.7
722212	Cafeterias .....	5	2 469	1 033	256	99	42.6	—
722213	Snack & nonalcoholic beverage bars .....	9	7 016	1 744	763	362	5.3	2.6
<b>HOXIE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	5	D	D	D	b	D	D
<b>JACKSONVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>52</b>	<b>27 325</b>	<b>6 860</b>	<b>1 486</b>	<b>893</b>	<b>22.1</b>	<b>8.6</b>
721	Accommodation .....	7	2 926	515	91	51	21.2	—
72111	Hotels (except casino hotels) & motels .....	7	2 926	515	91	51	21.2	—
721110	Hotels (except casino hotels) & motels .....	7	2 926	515	91	51	21.2	—
722	Foodservices & drinking places .....	45	24 399	6 345	1 395	842	22.2	9.7
7222	Limited-service eating places .....	31	15 552	4 073	876	576	13.8	1.9
72221	Limited-service eating places .....	31	15 552	4 073	876	576	13.8	1.9
7223	Special foodservices .....	1	D	D	D	a	D	D
<b>JONESBORO, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>118</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>h</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	9	D	D	D	c	D	D
722	Foodservices & drinking places .....	109	D	D	D	g	D	D
7221	Full-service restaurants .....	43	24 987	7 421	1 646	1 034	41.3	5.6
72211	Full-service restaurants .....	43	24 987	7 421	1 646	1 034	41.3	5.6
722110	Full-service restaurants .....	43	24 987	7 421	1 646	1 034	41.3	5.6
7222	Limited-service eating places .....	64	44 091	11 244	2 398	1 346	19.9	15.5
72221	Limited-service eating places .....	64	44 091	11 244	2 398	1 346	19.9	15.5
722211	Limited-service restaurants .....	57	39 483	10 236	2 185	1 230	21.2	11.5
722212	Cafeterias .....	3	D	D	D	b	D	D
<b>LAKE VILLAGE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	1 313	373	90	50	77.1	17.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LITTLE ROCK, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>490</b>	<b>328 995</b>	<b>95 837</b>	<b>22 685</b>	<b>10 389</b>	<b>11.7</b>	<b>10.6</b>
721	Accommodation .....	44	77 424	22 812	5 364	1 803	10.6	1.5
7211	Traveler accommodation .....	43	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels .....	43	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	43	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	29	69 923	21 160	4 971	1 601	11.1	1.2
7211103	Motels .....	13	D	D	D	c	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	446	251 571	73 025	17 321	8 586	12.1	13.4
7221	Full-service restaurants .....	180	125 427	38 275	9 011	4 415	13.2	16.9
72211	Full-service restaurants .....	180	125 427	38 275	9 011	4 415	13.2	16.9
722110	Full-service restaurants .....	180	125 427	38 275	9 011	4 415	13.2	16.9
7222	Limited-service eating places .....	215	108 492	30 652	7 331	3 723	10.6	7.2
72221	Limited-service eating places .....	215	108 492	30 652	7 331	3 723	10.6	7.2
722211	Limited-service restaurants .....	175	88 560	23 619	5 670	3 058	10.6	4.1
722212	Cafeterias .....	16	13 281	4 654	1 122	449	7.3	26.5
722213	Snack & nonalcoholic beverage bars .....	24	6 651	2 379	539	216	16.5	9.7
7223	Special foodservices .....	23	8 834	2 083	506	179	5.4	22.9
7224	Drinking places (alcoholic beverages) .....	28	8 818	2 015	473	269	21.3	30.1
72241	Drinking places (alcoholic beverages) .....	28	8 818	2 015	473	269	21.3	30.1
722410	Drinking places (alcoholic beverages) .....	28	8 818	2 015	473	269	21.3	30.1
<b>LONOKE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>12</b>	<b>4 362</b>	<b>1 179</b>	<b>284</b>	<b>187</b>	<b>8.1</b>	<b>20.8</b>
722	Foodservices & drinking places .....	12	4 362	1 179	284	187	8.1	20.8
<b>LOWELL, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>8</b>	<b>3 572</b>	<b>914</b>	<b>167</b>	<b>122</b>	<b>8.9</b>	<b>7.9</b>
722	Foodservices & drinking places .....	8	3 572	914	167	122	8.9	7.9
<b>MCGEHEE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	11	D	D	D	b	D	D
<b>MAGNOLIA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>43</b>	<b>17 448</b>	<b>4 305</b>	<b>998</b>	<b>678</b>	<b>36.2</b>	<b>13.4</b>
721	Accommodation .....	5	3 038	538	110	64	70.3	—
72111	Hotels (except casino hotels) & motels .....	5	3 038	538	110	64	70.3	—
721110	Hotels (except casino hotels) & motels .....	5	3 038	538	110	64	70.3	—
722	Foodservices & drinking places .....	38	14 410	3 767	888	614	29.0	16.3
7222	Limited-service eating places .....	26	11 110	2 804	661	494	30.5	20.5
72221	Limited-service eating places .....	26	11 110	2 804	661	494	30.5	20.5
722212	Cafeterias .....	3	D	D	D	b	D	D
7223	Special foodservices .....	3	D	D	D	b	D	D
<b>MALVERN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>30</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	27	D	D	D	e	D	D
7222	Limited-service eating places .....	20	10 059	2 751	646	338	36.3	.1
72221	Limited-service eating places .....	20	10 059	2 751	646	338	36.3	.1
<b>MANILA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>3</b>	<b>364</b>	<b>115</b>	<b>29</b>	<b>14</b>	<b>D</b>	<b>—</b>
722	Foodservices & drinking places .....	3	364	115	29	14	D	—
<b>MARIANNA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARION, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	c	D	D
<b>MARKED TREE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>4 420</b>	<b>729</b>	<b>147</b>	<b>77</b>	<b>100.0</b>	<b>-</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>MAUMELLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	D	D	D	c	D	D
7222	Limited-service eating places .....	9	3 665	995	206	185	18.2	43.1
<b>MENA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	21	11 645	2 957	669	354	28.0	4.9
7222	Limited-service eating places .....	16	D	D	D	e	D	D
72221	Limited-service eating places .....	16	D	D	D	e	D	D
<b>MONTICELLO, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>29</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	27	14 067	3 402	728	463	30.9	11.8
7222	Limited-service eating places .....	16	D	D	D	e	D	D
72221	Limited-service eating places .....	16	D	D	D	e	D	D
<b>MORRILTON, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>9 506</b>	<b>2 353</b>	<b>515</b>	<b>322</b>	<b>30.0</b>	<b>17.9</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	20	D	D	D	e	D	D
7222	Limited-service eating places .....	9	5 099	1 341	312	190	30.0	6.5
<b>MOUNTAIN HOME, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>61</b>	<b>19 954</b>	<b>6 003</b>	<b>1 305</b>	<b>746</b>	<b>27.3</b>	<b>7.5</b>
721	Accommodation .....	9	2 548	851	163	83	3.1	-
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	b	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	52	17 406	5 152	1 142	663	30.8	8.6
7222	Limited-service eating places .....	21	9 099	2 727	596	358	18.1	14.7
<b>MOUNTAIN VIEW, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>1 680</b>	<b>400</b>	<b>73</b>	<b>40</b>	<b>19.6</b>	<b>-</b>
721	Accommodation .....	6	D	D	D	a	D	D
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>NASHVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	4 988	1 449	354	180	5.0	27.4
7222	Limited-service eating places .....	7	4 715	1 389	341	174	-	28.4

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NEWPORT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>21</b>	<b>7 789</b>	<b>2 118</b>	<b>496</b>	<b>251</b>	<b>25.1</b>	<b>12.6</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	20	D	D	D	c	D	D
7222	Limited-service eating places .....	9	4 392	1 067	254	141	13.4	.4
<b>NORTH LITTLE ROCK, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>186</b>	<b>126 002</b>	<b>34 428</b>	<b>8 223</b>	<b>4 378</b>	<b>12.1</b>	<b>13.1</b>
721	Accommodation .....	18	20 764	5 048	1 124	495	6.0	15.6
7211	Traveler accommodation .....	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	14	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	8	16 308	4 025	918	377	5.9	18.1
7211103	Motels .....	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	168	105 238	29 380	7 099	3 883	13.3	12.6
7221	Full-service restaurants .....	64	52 323	15 489	3 812	1 833	13.3	11.7
72211	Full-service restaurants .....	64	52 323	15 489	3 812	1 833	13.3	11.7
722110	Full-service restaurants .....	64	52 323	15 489	3 812	1 833	13.3	11.7
7222	Limited-service eating places .....	91	50 154	13 276	3 164	1 973	12.6	11.7
72221	Limited-service eating places .....	91	50 154	13 276	3 164	1 973	12.6	11.7
722211	Limited-service restaurants .....	81	45 609	11 697	2 805	1 843	13.3	12.5
722212	Cafeterias .....	2	D	D	D	b	D	D
7223	Special foodservices .....	6	D	D	D	b	D	D
<b>OSCEOLA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	12	5 299	1 288	304	241	9.4	31.0
7222	Limited-service eating places .....	8	5 075	1 233	293	234	6.7	31.1
<b>OZARK, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>3 225</b>	<b>841</b>	<b>188</b>	<b>118</b>	<b>37.0</b>	<b>7.3</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	D	D	D	c	D	D
<b>PARAGOULD, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>52</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	1 429	352	73	52	—	—
722	Foodservices & drinking places .....	49	D	D	D	f	D	D
7222	Limited-service eating places .....	24	D	D	D	e	D	D
72221	Limited-service eating places .....	24	D	D	D	e	D	D
<b>PARIS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	4 107	1 059	234	153	21.1	23.7
<b>PIGGOTT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>1 156</b>	<b>289</b>	<b>67</b>	<b>57</b>	<b>48.3</b>	<b>36.5</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PINE BLUFF, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>118</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	11	D	D	D	c	D	D
7211103	Motels .....	7	D	D	D	c	D	D
722	Foodservices & drinking places .....	106	46 514	11 888	2 918	1 674	13.4	19.7
7222	Limited-service eating places .....	61	31 203	7 746	1 925	1 186	12.2	23.0
72221	Limited-service eating places .....	61	31 203	7 746	1 925	1 186	12.2	23.0
722211	Limited-service restaurants .....	57	29 821	7 316	1 828	1 145	12.7	24.1
7223	Special foodservices .....	4	D	D	D	b	D	D
<b>POCAHONTAS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>21</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	19	7 043	2 032	440	297	21.9	2.4
7222	Limited-service eating places .....	11	D	D	D	e	D	D
<b>PRESCOTT, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	5	D	D	D	b	D	D
<b>ROGERS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>78</b>	<b>37 817</b>	<b>10 154</b>	<b>2 509</b>	<b>1 369</b>	<b>11.4</b>	<b>17.4</b>
721	Accommodation .....	10	1 944	436	97	41	4.1	6.1
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	68	35 873	9 718	2 412	1 328	11.7	18.0
7222	Limited-service eating places .....	35	21 430	5 398	1 319	766	12.5	18.1
72221	Limited-service eating places .....	35	21 430	5 398	1 319	766	12.5	18.1
722211	Limited-service restaurants .....	33	D	D	D	f	D	D
<b>RUSSELLVILLE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>88</b>	<b>47 456</b>	<b>13 020</b>	<b>2 875</b>	<b>1 900</b>	<b>15.9</b>	<b>10.5</b>
721	Accommodation .....	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	12	D	D	D	e	D	D
7211103	Motels .....	10	D	D	D	c	D	D
722	Foodservices & drinking places .....	75	D	D	D	g	D	D
7222	Limited-service eating places .....	47	26 344	6 873	1 617	997	21.7	8.8
72221	Limited-service eating places .....	47	26 344	6 873	1 617	997	21.7	8.8
722211	Limited-service restaurants .....	45	D	D	D	f	D	D
7223	Special foodservices .....	2	D	D	D	b	D	D
<b>SEARCY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>54</b>	<b>38 805</b>	<b>8 989</b>	<b>2 004</b>	<b>994</b>	<b>9.7</b>	<b>14.8</b>
721	Accommodation .....	3	2 306	442	110	54	—	—
722	Foodservices & drinking places .....	51	36 499	8 547	1 894	940	10.3	15.7
7222	Limited-service eating places .....	30	13 986	3 780	828	454	16.1	4.1
72221	Limited-service eating places .....	30	13 986	3 780	828	454	16.1	4.1
7223	Special foodservices .....	3	D	D	D	c	D	D
<b>SHERIDAN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>9</b>	<b>2 862</b>	<b>810</b>	<b>176</b>	<b>119</b>	<b>43.2</b>	<b>—</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	c	D	D
<b>SHERWOOD, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>36</b>	<b>15 300</b>	<b>4 624</b>	<b>1 065</b>	<b>613</b>	<b>34.3</b>	<b>7.2</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	35	D	D	D	f	D	D
7222	Limited-service eating places .....	20	10 156	2 847	640	388	34.8	2.6
72221	Limited-service eating places .....	20	10 156	2 847	640	388	34.8	2.6

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SILOAM SPRINGS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>31</b>	<b>16 258</b>	<b>4 071</b>	<b>947</b>	<b>577</b>	<b>10.6</b>	<b>5.1</b>
721	Accommodation .....	4	1 523	297	70	53	10.6	—
722	Foodservices & drinking places .....	27	14 735	3 774	877	524	10.7	5.6
7222	Limited-service eating places .....	13	10 515	2 536	594	337	10.6	2.0
72221	Limited-service eating places .....	13	10 515	2 536	594	337	10.6	2.0
7223	Special foodservices .....	1	D	D	D	b	D	D
<b>SPRINGDALE, AR *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>124</b>	<b>66 199</b>	<b>17 869</b>	<b>4 063</b>	<b>2 099</b>	<b>16.6</b>	<b>6.8</b>
721	Accommodation .....	24	17 375	3 994	890	474	15.4	7.7
7211	Traveler accommodation .....	24	17 375	3 994	890	474	15.4	7.7
72111	Hotels (except casino hotels) & motels .....	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	23	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	10	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	11	D	D	D	c	D	D
722	Foodservices & drinking places .....	100	48 824	13 875	3 173	1 625	17.1	6.5
7222	Limited-service eating places .....	49	29 133	8 436	1 865	979	15.0	4.4
72221	Limited-service eating places .....	49	29 133	8 436	1 865	979	15.0	4.4
722211	Limited-service restaurants .....	42	D	D	D	f	D	D
<b>SPRINGDALE, AR (BENTON COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>9</b>	<b>1 649</b>	<b>455</b>	<b>87</b>	<b>96</b>	<b>13.5</b>	<b>56.5</b>
721	Accommodation .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	5	D	D	D	a	D	D
<b>SPRINGDALE, AR (WASHINGTON COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>115</b>	<b>64 550</b>	<b>17 414</b>	<b>3 976</b>	<b>2 003</b>	<b>16.7</b>	<b>5.5</b>
721	Accommodation .....	20	D	D	D	e	D	D
7211	Traveler accommodation .....	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	19	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	10	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	95	D	D	D	g	D	D
7222	Limited-service eating places .....	49	29 133	8 436	1 865	979	15.0	4.4
72221	Limited-service eating places .....	49	29 133	8 436	1 865	979	15.0	4.4
722211	Limited-service restaurants .....	42	D	D	D	f	D	D
<b>STUTT GART, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>29</b>	<b>8 454</b>	<b>2 261</b>	<b>539</b>	<b>270</b>	<b>27.8</b>	<b>20.7</b>
721	Accommodation .....	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	25	D	D	D	e	D	D
7222	Limited-service eating places .....	18	6 118	1 640	389	208	28.8	27.6
<b>TEXARKANA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>71</b>	<b>44 193</b>	<b>11 250</b>	<b>2 683</b>	<b>1 290</b>	<b>9.8</b>	<b>9.7</b>
721	Accommodation .....	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	12	D	D	D	c	D	D
7211103	Motels .....	6	D	D	D	b	D	D
722	Foodservices & drinking places .....	59	D	D	D	g	D	D
7222	Limited-service eating places .....	27	D	D	D	e	D	D
72221	Limited-service eating places .....	27	D	D	D	e	D	D
7223	Special foodservices .....	1	D	D	D	c	D	D
<b>TRUMANN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>18</b>	<b>4 320</b>	<b>1 037</b>	<b>242</b>	<b>138</b>	<b>19.3</b>	<b>18.4</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	D	D	D	c	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>VAN BUREN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>40</b>	<b>21 910</b>	<b>5 685</b>	<b>1 357</b>	<b>713</b>	<b>6.7</b>	<b>11.2</b>
721	Accommodation .....	6	2 340	594	136	80	—	19.8
722	Foodservices & drinking places .....	34	19 570	5 091	1 221	633	7.5	10.1
7222	Limited-service eating places .....	25	15 812	4 067	958	487	2.7	5.5
72221	Limited-service eating places .....	25	15 812	4 067	958	487	2.7	5.5
<b>WALDRON, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	1 971	497	129	100	66.3	.8
<b>WALNUT RIDGE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	D	D	D	c	D	D
<b>WARREN, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	14	D	D	D	c	D	D
<b>WEST HELENA, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>6 282</b>	<b>1 622</b>	<b>385</b>	<b>223</b>	<b>15.9</b>	<b>17.9</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	15	D	D	D	c	D	D
7222	Limited-service eating places .....	9	4 114	1 099	265	124	17.3	2.5
<b>WEST MEMPHIS, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>65</b>	<b>45 627</b>	<b>11 688</b>	<b>2 725</b>	<b>1 307</b>	<b>3.8</b>	<b>4.2</b>
721	Accommodation .....	17	12 655	2 806	631	295	2.8	10.5
7211	Traveler accommodation .....	17	12 655	2 806	631	295	2.8	10.5
72111	Hotels (except casino hotels) & motels .....	17	12 655	2 806	631	295	2.8	10.5
721110	Hotels (except casino hotels) & motels .....	17	12 655	2 806	631	295	2.8	10.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	8	D	D	D	c	D	D
7211103	Motels .....	8	3 914	701	161	63	—	33.1
722	Foodservices & drinking places .....	48	32 972	8 882	2 094	1 012	4.1	1.7
7222	Limited-service eating places .....	28	19 874	5 075	1 202	624	1.7	—
72221	Limited-service eating places .....	28	19 874	5 075	1 202	624	1.7	—
722211	Limited-service restaurants .....	26	D	D	D	f	D	D
7223	Special foodservices .....	2	D	D	D	b	D	D
<b>WHITE HALL, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	2 193	597	154	100	54.2	1.6
<b>WYNNE, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>7 990</b>	<b>2 232</b>	<b>462</b>	<b>407</b>	<b>25.3</b>	<b>8.5</b>
721	Accommodation .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	D	D	D	e	D	D
7222	Limited-service eating places .....	9	D	D	D	e	D	D
<b>BALANCE OF ARKANSAS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>5</b>	<b>410</b>	<b>93</b>	<b>24</b>	<b>18</b>	<b>22.4</b>	<b>—</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ASHLEY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>809</b>	<b>190</b>	<b>40</b>	<b>17</b>	<b>11.1</b>	<b>12.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	3	D	D	D	a	D	D
<b>BALANCE OF BAXTER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>45</b>	<b>12 361</b>	<b>3 071</b>	<b>580</b>	<b>314</b>	<b>27.3</b>	<b>13.1</b>
721	Accommodation .....	17	7 666	1 816	285	153	23.7	4.0
7212	RV (recreational vehicle) parks & recreational camps .....	7	6 236	1 598	248	122	24.2	—
72121	RV (recreational vehicle) parks & recreational camps .....	7	6 236	1 598	248	122	24.2	—
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	6	D	D	D	c	D	D
722	Foodservices & drinking places .....	28	4 695	1 255	295	161	33.3	27.9
<b>BALANCE OF BENTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>51</b>	<b>13 058</b>	<b>4 380</b>	<b>973</b>	<b>561</b>	<b>24.4</b>	<b>14.3</b>
721	Accommodation .....	5	D	D	D	b	D	D
722	Foodservices & drinking places .....	46	D	D	D	f	D	D
<b>BALANCE OF BOONE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>860</b>	<b>248</b>	<b>40</b>	<b>24</b>	<b>86.6</b>	<b>.8</b>
722	Foodservices & drinking places .....	6	860	248	40	24	86.6	.8
<b>BALANCE OF BRADLEY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	b	D	D
<b>BALANCE OF CALHOUN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>416</b>	<b>54</b>	<b>16</b>	<b>13</b>	<b>74.0</b>	<b>26.0</b>
722	Foodservices & drinking places .....	4	416	54	16	13	74.0	26.0
<b>BALANCE OF CARROLL COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>140</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	75	D	D	D	e	D	D
7211	Traveler accommodation .....	72	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	52	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	52	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms .....	5	838	212	40	22	59.1	—
7211103	Motels .....	38	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	65	D	D	D	f	D	D
7222	Limited-service eating places .....	17	D	D	D	c	D	D
<b>BALANCE OF CHICOT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	4	1 023	264	60	27	68.5	31.5
<b>BALANCE OF CLARK COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>2 086</b>	<b>506</b>	<b>94</b>	<b>46</b>	<b>35.0</b>	<b>54.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>BALANCE OF CLAY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF CLEBURNE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>20</b>	<b>11 646</b>	<b>3 633</b>	<b>758</b>	<b>393</b>	<b>16.6</b>	<b>3.9</b>
721	Accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	4	1 445	237	38	33	65.4	—
72121	RV (recreational vehicle) parks & recreational camps .....	4	1 445	237	38	33	65.4	—
721214	Recreational & vacation camps (except campgrounds) .....	4	1 445	237	38	33	65.4	—
722	Foodservices & drinking places .....	13	D	D	D	e	D	D
7222	Limited-service eating places .....	5	D	D	D	c	D	D
<b>BALANCE OF CLEVELAND COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF COLUMBIA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>2 036</b>	<b>454</b>	<b>113</b>	<b>77</b>	<b>25.3</b>	<b>56.3</b>
722	Foodservices & drinking places .....	7	2 036	454	113	77	25.3	56.3
<b>BALANCE OF CONWAY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>5</b>	<b>884</b>	<b>215</b>	<b>51</b>	<b>20</b>	<b>11.0</b>	<b>40.3</b>
721	Accommodation .....	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>BALANCE OF CRAIGHEAD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	1	D	D	D	c	D	D
722	Foodservices & drinking places .....	14	D	D	D	b	D	D
<b>BALANCE OF CRAWFORD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	1 685	385	85	60	9.9	16.6
<b>BALANCE OF CRITTENDEN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	4	D	D	D	a	D	D
<b>BALANCE OF CROSS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>279</b>	<b>65</b>	<b>12</b>	<b>5</b>	<b>100.0</b>	<b>—</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	3	D	D	D	a	D	D
<b>BALANCE OF DALLAS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF DESHA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF DREW COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF FAULKNER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	D	D	D	c	D	D
7222	Limited-service eating places .....	7	4 087	1 019	199	112	22.4	—
<b>BALANCE OF FRANKLIN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>12</b>	<b>2 655</b>	<b>632</b>	<b>129</b>	<b>93</b>	<b>52.8</b>	<b>1.7</b>
722	Foodservices & drinking places .....	12	2 655	632	129	93	52.8	1.7
<b>BALANCE OF FULTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>3 351</b>	<b>972</b>	<b>164</b>	<b>106</b>	<b>25.0</b>	<b>35.4</b>
721	Accommodation .....	4	934	388	46	23	5.5	—
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	2 417	584	118	83	32.6	49.1
<b>BALANCE OF GARLAND COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>47</b>	<b>13 128</b>	<b>3 559</b>	<b>800</b>	<b>461</b>	<b>36.5</b>	<b>13.9</b>
721	Accommodation .....	10	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	37	D	D	D	e	D	D
<b>BALANCE OF GRANT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	b	D	D
<b>BALANCE OF GREENE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF HEMPSTEAD COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	3	D	D	D	b	D	D
<b>BALANCE OF HOT SPRING COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	2	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HOWARD COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	7	D	D	D	b	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>BALANCE OF INDEPENDENCE COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	15	2 885	779	175	116	72.0	15.2
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	D	D	D	c	D	D
<b>BALANCE OF IZARD COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	20	2 099	564	109	88	44.7	30.7
721	Accommodation .....	3	327	86	17	9	D	—
722	Foodservices & drinking places .....	17	1 772	478	92	79	46.7	36.3
<b>BALANCE OF JACKSON COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	7	792	165	37	33	53.4	29.4
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>BALANCE OF JEFFERSON COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	5	801	193	49	26	39.6	50.7
722	Foodservices & drinking places .....	5	801	193	49	26	39.6	50.7
<b>BALANCE OF JOHNSON COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	7	1 285	271	64	34	17.0	5.4
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	6	D	D	D	a	D	D
<b>BALANCE OF LAFAYETTE COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	9	1 573	353	76	61	32.4	41.8
722	Foodservices & drinking places .....	9	1 573	353	76	61	32.4	41.8
<b>BALANCE OF LAWRENCE COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	9	D	D	D	b	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>BALANCE OF LEE COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>BALANCE OF LINCOLN COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	7	1 919	416	87	63	40.4	—
722	Foodservices & drinking places .....	7	1 919	416	87	63	40.4	—
<b>BALANCE OF LITTLE RIVER COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	6	889	125	30	26	47.4	52.6
722	Foodservices & drinking places .....	6	889	125	30	26	47.4	52.6
<b>BALANCE OF LOGAN COUNTY, AR</b>								
72	<b>Accommodation &amp; foodservices</b> .....	8	D	D	D	b	D	D
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	1 405	267	48	42	81.6	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF LONOKE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	11	1 781	444	99	61	60.4	17.2
<b>BALANCE OF MADISON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>2 075</b>	<b>639</b>	<b>128</b>	<b>79</b>	<b>30.1</b>	<b>16.8</b>
722	Foodservices & drinking places .....	9	2 075	639	128	79	30.1	16.8
<b>BALANCE OF MARION COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>30</b>	<b>6 096</b>	<b>1 637</b>	<b>300</b>	<b>191</b>	<b>58.9</b>	<b>6.3</b>
721	Accommodation .....	10	1 464	331	63	38	26.4	21.7
7211102	Hotels with less than 25 guestrooms .....	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	3	D	D	D	a	D	D
722	Foodservices & drinking places .....	20	4 632	1 306	237	153	69.2	1.4
<b>BALANCE OF MILLER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>1 596</b>	<b>385</b>	<b>91</b>	<b>73</b>	<b>33.8</b>	<b>20.6</b>
721	Accommodation .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	5	D	D	D	b	D	D
<b>BALANCE OF MISSISSIPPI COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>BALANCE OF MONROE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>983</b>	<b>210</b>	<b>46</b>	<b>23</b>	<b>21.7</b>	<b>67.3</b>
722	Foodservices & drinking places .....	7	983	210	46	23	21.7	67.3
<b>BALANCE OF MONTGOMERY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>9 365</b>	<b>2 008</b>	<b>311</b>	<b>148</b>	<b>56.2</b>	<b>1.9</b>
721	Accommodation .....	7	7 490	1 661	239	105	46.7	.8
7212	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
722	Foodservices & drinking places .....	7	1 875	347	72	43	94.0	6.0
<b>BALANCE OF NEVADA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	2	D	D	D	b	D	D
<b>BALANCE OF NEWTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>1 912</b>	<b>479</b>	<b>76</b>	<b>69</b>	<b>36.6</b>	<b>15.1</b>
721	Accommodation .....	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>BALANCE OF OUACHITA COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PERRY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>1 036</b>	<b>242</b>	<b>49</b>	<b>31</b>	<b>82.5</b>	<b>8.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D
<b>BALANCE OF PHILLIPS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	12	D	D	D	b	D	D
<b>BALANCE OF PIKE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>26</b>	<b>4 847</b>	<b>1 269</b>	<b>273</b>	<b>205</b>	<b>45.5</b>	<b>3.8</b>
721	Accommodation .....	7	1 451	305	55	40	36.0	6.6
722	Foodservices & drinking places .....	19	3 396	964	218	165	49.5	2.7
<b>BALANCE OF POINSETT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>746</b>	<b>194</b>	<b>48</b>	<b>34</b>	<b>28.2</b>	<b>64.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>BALANCE OF POLK COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	1 000	225	54	32	32.8	3.7
<b>BALANCE OF POPE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>901</b>	<b>242</b>	<b>44</b>	<b>32</b>	<b>47.3</b>	<b>17.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>BALANCE OF PRAIRIE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>3 483</b>	<b>771</b>	<b>168</b>	<b>132</b>	<b>30.3</b>	<b>55.2</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	16	D	D	D	c	D	D
<b>BALANCE OF PULASKI COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	21	D	D	D	c	D	D
7222	Limited-service eating places .....	11	4 113	1 040	269	140	18.4	2.1
<b>BALANCE OF RANDOLPH COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	5	360	130	38	15	75.3	24.7

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF ST. FRANCIS COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>16</b>	<b>5 050</b>	<b>1 475</b>	<b>297</b>	<b>147</b>	<b>46.2</b>	<b>41.3</b>
721	Accommodation .....	5	1 780	550	114	47	90.9	6.0
722	Foodservices & drinking places .....	11	3 270	925	183	100	21.9	60.5
<b>BALANCE OF SALINE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>14</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	14	D	D	D	c	D	D
<b>BALANCE OF SCOTT COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>427</b>	<b>103</b>	<b>25</b>	<b>18</b>	<b>D</b>	<b>13.1</b>
722	Foodservices & drinking places .....	3	427	103	25	18	D	13.1
<b>BALANCE OF SEARCY COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>2 086</b>	<b>684</b>	<b>128</b>	<b>88</b>	<b>49.1</b>	<b>4.6</b>
721	Accommodation .....	3	505	164	33	25	D	—
722	Foodservices & drinking places .....	7	1 581	520	95	63	50.8	6.0
<b>BALANCE OF SEBASTIAN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>BALANCE OF SEVIER COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>5</b>	<b>280</b>	<b>87</b>	<b>21</b>	<b>15</b>	<b>33.2</b>	<b>2.5</b>
722	Foodservices & drinking places .....	5	280	87	21	15	33.2	2.5
<b>BALANCE OF SHARP COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>41</b>	<b>10 142</b>	<b>2 579</b>	<b>544</b>	<b>379</b>	<b>37.3</b>	<b>13.0</b>
721	Accommodation .....	5	1 065	291	51	15	29.8	—
722	Foodservices & drinking places .....	36	9 077	2 288	493	364	38.1	14.5
<b>BALANCE OF STONE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>5 908</b>	<b>1 530</b>	<b>299</b>	<b>238</b>	<b>76.8</b>	<b>—</b>
721	Accommodation .....	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	c	D	D
<b>BALANCE OF UNION COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>13</b>	<b>2 118</b>	<b>441</b>	<b>97</b>	<b>67</b>	<b>89.4</b>	<b>10.6</b>
722	Foodservices & drinking places .....	13	2 118	441	97	67	89.4	10.6
<b>BALANCE OF VAN BUREN COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>25</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	22	D	D	D	e	D	D
7222	Limited-service eating places .....	11	5 041	1 378	267	156	27.0	5.2
<b>BALANCE OF WASHINGTON COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>35</b>	<b>8 145</b>	<b>2 020</b>	<b>475</b>	<b>297</b>	<b>21.4</b>	<b>11.8</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	33	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF WHITE COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>24</b>	<b>3 039</b>	<b>599</b>	<b>122</b>	<b>92</b>	<b>74.3</b>	<b>24.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	23	D	D	D	b	D	D
<b>BALANCE OF WOODRUFF COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	2	D	D	D	a	D	D
<b>BALANCE OF YELL COUNTY, AR</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	6	D	D	D	b	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

### **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

#### 721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

#### 7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

##### 72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

##### 721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

##### 7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

##### 7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

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### **7211103 Motels**

Establishments, known as motels, primarily engaged in providing short-term lodging.

### **7211104 Motor Hotels**

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

### **7211105 Organization Hotels**

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

### **72112 Casino Hotels**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

### **721120 Casino Hotels**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

### **72119 Other Traveler Accommodation**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

### **721191 Bed-and-Breakfast Inns**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

### **7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More**

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

### **7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms**

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

### **721199 All Other Traveler Accommodation**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

### **7212 RV (Recreational Vehicle) Parks and Recreational Camps**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

### **72121 RV (Recreational Vehicle) Parks and Recreational Camps**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

### **721211 RV (Recreational Vehicle) Parks and Campgrounds**

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

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The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

### **721214 Recreational and Vacation Camps (Except Campgrounds)**

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

### **7213 Rooming and Boarding Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

#### **72131 Rooming and Boarding Houses**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

#### **721310 Rooming and Boarding Houses**

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

### **7213101 Rooming and Boarding Houses**

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

### **7213102 Organization Rooming and Boarding Houses**

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

### **722 Food Services and Drinking Places**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

#### **7221 Full-Service Restaurants**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

#### **72211 Full-Service Restaurants**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide



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this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

### **722110 Full-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

### **7222 Limited-Service Eating Places**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

#### **72221 Limited-Service Eating Places**

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

#### **722211 Limited-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

#### **722212 Cafeterias**

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

#### **722213 Snack and Nonalcoholic Beverage Bars**

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

#### **7222131 Ice Cream and Soft Serve Shops**

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

#### **7222132 Frozen Yogurt Shops**

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

#### **7222133 Donut Shops**

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

#### **72221331 Donut Shops, Baking on Premises**

Establishments primarily engaged in selling donuts baked on the premises.

#### **72221332 Donut Shops, No Baking on Premises**

Establishments primarily engaged in selling donuts not baked on the premises.

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### **7222134 Bagel Shops**

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

### **7222135 Coffee Shops**

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

### **7222136 Cookie Shops**

Establishments primarily engaged in selling cookies.

### **7222137 Other Snack and Nonalcoholic Beverage Bars**

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

### **7223 Special Food Services**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

### **72231 Food Service Contractors**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

### **722310 Food Service Contractors**

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

### **72232 Caterers**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

### **722320 Caterers**

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

### **72233 Mobile Food Services**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

### **722330 Mobile Food Services**

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

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The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

**7224 Drinking Places (Alcoholic Beverages)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

**72241 Drinking Places (Alcoholic Beverages)**

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

**722410 Drinking Places (Alcoholic Beverages)**

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

# Appendix D. Geographic Notes

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## **ARKANSAS**

**Fairfield Bay** is in Cleburne and Van Buren Counties; it was incorporated in July 1993.

**Springdale** is in Benton and Washington Counties.

# Appendix E. Metropolitan Areas

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## **ARKANSAS**

### **Fayetteville—Springdale—Rogers, AR MSA**

Benton County, AR  
Washington County, AR

### **Fort Smith, AR—OK MSA**

Crawford County, AR  
Sebastian County, AR  
Sequoyah County, OK

### **Jonesboro, AR MSA**

Craighead County, AR

### **Little Rock—North Little Rock, AR MSA**

Faulkner County, AR  
Lonoke County, AR  
Pulaski County, AR  
Saline County, AR

## **Memphis, TN—AR—MS MSA**

Crittenden County, AR  
DeSoto County, MS  
Fayette County, TN  
Shelby County, TN  
Tipton County, TN

## **Pine Bluff, AR MSA**

Jefferson County, AR

## **Texarkana, TX—Texarkana, AR MSA**

Miller County, AR  
Bowie County, TX

